

48th Annual Illinois High School Theatre Festival



WE SHINE BRIGHTER TOGETHER

January 11-13, 2024 ✨ Illinois State University

Sponsorship Opportunities





2024 Sponsorship Registration

Festival Dates: Thursday–Saturday, January 11–13, 2024

Website: illinoistheatre.org/festival

Location: Illinois State University

CONTACT INFORMATION (Please type or print legibly. Form must be fully completed.)

Company _____

Address _____

City _____

State _____

Zip _____

Website _____

Twitter Handle _____

Facebook Page _____

Instagram Profile _____

Primary Contact _____

Phone _____

Email Address (Required) _____

Event Onsite Contact Same as Primary _____

Phone _____

Email Address (Required) _____

Payment Contact Same as Primary _____

Phone _____

Email Address (Required) _____

BE A PART OF 48 YEARS OF HISTORY

The Illinois High School Theatre Festival promotes theatre arts in high schools across the state of Illinois. It brings together students and teachers from a variety of theatre programs to exchange ideas, share theatrical endeavors and learn more about the art.

Your sponsorship exposes you to 4,000 high school students and drama directors from throughout Illinois. As one of the largest events of its kind, you don't want to miss this opportunity!

Payments should be made to Illinois Theatre Association, Attn: IHSTF Sponsorship, 4055 W. Peterson Ave., Suite 105, Chicago, IL 60646.

To maximize your benefits, submit your registration form by October 27, 2023,

Sponsorship benefits will not be activated until this form (completed, signed and checked) and payment in full is received.

Email completed form and a hi-resolution copy of your logo, preferably as vector art, to: ITA@illinoistheatre.org

Email Melissa Lagowski at ITA@illinoistheatre.org with questions regarding sponsorship of the Illinois High School Theatre Festival.

Illinois Theatre Association is a 501(c)(3) nonprofit organization.

SELECT LEVEL OF PARTICIPATION

(Refer to Sponsorship Benefits on the following page)

Sponsor Level	Amount
<input type="checkbox"/> Stage Sponsor (\$5,000–\$7,499)	\$ _____
<input type="checkbox"/> Production Sponsor (\$2,500–\$4,999)	\$ _____
<input type="checkbox"/> Opening Night Sponsor (\$1,500–\$2,499)	\$ _____
<input type="checkbox"/> Rehearsal Sponsor (\$700–\$1,499)	\$ _____
<input type="checkbox"/> Intermission Sponsor (\$300–\$699)	\$ _____
<input type="checkbox"/> Festival Supporter (\$100–\$299)	\$ _____
<input type="checkbox"/> Sponsor a School (\$2,000)	\$ _____
<input type="checkbox"/> Sponsor a School Drama Professional (\$500)	\$ _____
<input type="checkbox"/> In-Kind Sponsorship (Value) Item: _____	\$ _____
<input type="checkbox"/> Guidebook Advertiser There are a limited number of opportunities available on the IHSTF app, the Guidebook. Please contact us if you are interested in a banner or pop up on the app.	\$ _____

TOTAL DUE WITH REGISTRATION \$ _____

- Please check this box, sign below that you have reviewed this form in full and agree to the Sponsor Package and Benefits as presented

AUTHORIZED SIGNATURE _____

DATE _____

2024 Sponsor Benefits

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STAGE SPONSOR: \$5,000–7,499

- All the benefits of “Production” sponsorship, **PLUS**
- Available sponsor categories at this level include: Opening Reception, IHSTF Monitor (Shirts), Set, Costumes or App Sponsor
- Logo to be displayed on custom signage welcoming all guests to All State production
- Inclusion in all press releases and media alerts
- Include promotional item in Welcome Packages
- Four (4) Social Media posts about your company/organization

PRODUCTION SPONSOR: \$2,500–\$4,999

- All the benefits of “Opening Night” sponsorship, **PLUS**
- Available sponsor categories at this level include: Lanyard, Ticket, Pit Shirt, Makeup, Props, Plaques
- Logo included in Sponsor Block on all IHSTF emails
- Logo on signage at Welcome Station
- Banner ad included on IHSTF app
- Two (2) Social Media posts about your company/organization

OPENING NIGHT SPONSOR: \$1,500–\$2,499

- All the benefits of “Rehearsal” sponsorship, **PLUS**
- Recognition of sponsor from stage at Welcome Reception
- One Exhibit Space at IHSTF
- Company logo displayed on IHSTF website
- Logo included on IHSTF app
- Two (2) Social Media posts about your company/organization

REHEARSAL SPONSOR (\$700–\$1,499)

- All the benefits of “Intermission” sponsorship, **PLUS**
- Name included in Sponsor Block on all IHSTF emails
- One (1) Social Media post about your company/organization

INTERMISSION SPONSOR (\$300–\$699)

- Listing on event website
- Name on Sponsor Signage
- One (1) Social Media post about your company/organization

FESTIVAL SUPPORTER (\$100–\$299)

- Name on Sponsor Signage

SUPPORT THEATRE ARTS WITH A DONATION

As we look to expand theatre to all regions of Illinois, we know that not all school districts are able to support their drama team with these types of opportunities. Your support makes it possible for us to bring more students from around the State of Illinois to IHSTF.

- Sponsor a School — \$2,000 Donation
- Sponsor a School Drama Professional —\$500 Donation

IN-KIND SPONSORSHIPS

- Lights
- Mics
- Transportation
- Technology
- Signage
- Food/Meal Sponsor
- Housing Sponsor

GUIDEBOOK ADVERTISER

There are a limited number of opportunities available on the IHSTF app, the Guidebook. Please contact us if you are interested in a banner or pop up on the app.

Thank You To Our Event Sponsors