

# FACTORY FARMING: TO EAT OR NOT TO EAT?

## WHAT IS FACTORY FARMING?

RAISING LIVESTOCK FOR FOOD;  
INVOLVES MAINTAINING HIGH-DENSITY POPULATIONS OF ANIMALS  
IN SCIENTIFICALLY CONTROLLED ENVIRONMENTS



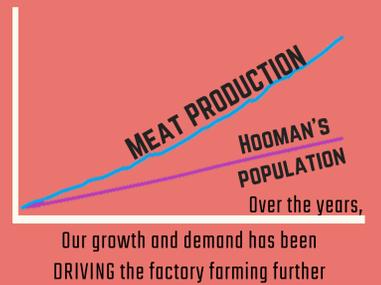
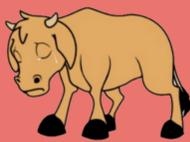
## FACTS YOU SHOULD CONSIDER IN THIS FARMING MADNESS

**>25 BILLION** cattle, pigs, sheep, goats and poultry secured through factory farming in 2013

Among all animals exploited by humans:

**99.7%** are farmed animals

CALVES ARE SEPERATED FROM THEIR MOTHERS AT BIRTH, JUST SO WE CAN HAVE MORE COW MILK TO DRINK



*Based off data from the Food and Agriculture Organization of the United Nations, Farm Animal Investment Risk and Returns and Animal Charity Evaluators*



## SO, EATING MEAT: RIGHT OR WRONG?



ACCORDING TO HEDONIC UTILITARIANISM,

THE MORAL STATUS OF AN ACTION IS ALL ABOUT THE OVERALL PLEASURE IT BRINGS FOR THE WORLD.

IN OTHER WORDS,

WE SHOULD ACT TO PRODUCE THE MAXIMUM PLEASURE THAT WE CAN

BASICALLY, PLEASURE > PAIN = GOOD

"OK SO SAY THERE'S THIS GUY, FRED. FRED ABSOLUTELY LOVES CHOCOLATE, BUT HE CAN'T TASTE IT WITHOUT A CHEMICAL PRODUCED BY TORTURING PUPPIES. SO HE DOES JUST THAT. HE GETS A ROOM FULL OF CAGED PUPPIES AND TORTURES THEM."



**ALASTAIR NORCROSS**

Associate Professor of University of Colorado, Boulder  
Author of "Killing and Let Die" and 48 other philosophical articles such as "Torturing puppies and eating meat: It's all in good taste"

TORTURING PUPPIES TO SATISFY ONE'S TASTE BUDS IS NOT OK.  
< Side note from the creators: If you disagree with this please reexamine your life choices >

IF YOU FIND IT UNACCEPTABLE TO TORTURE PUPPIES FOR A GUSTATORY EXPERIENCE, THAT SENTIMENT SHOULD ALSO EXTEND TO FACTORY FARMED ANIMALS

FACTORY FARMING IS MORALLY THE SAME AS TORTURING PUPPIES. THE ANIMALS ARE ALSO TORTURED, AND WE'RE ALSO DOING IT TO SATISFY OUR TASTE BUDS.



TORTURING PUPPIES = SUPPORT FACTORY FARMING = MORALLY IMPERMISSIBLE



**LOREN LOMASKY**

Cory Professor of Political Philosophy, Policy and Law at the University of Virginia  
Author of "Persons, Rights, and the Moral Community" and recipient of the Matchette Prize

"BUT FACTORY FARMING AND TORTURING PUPPIES ARE DIFFERENT, YOU MADMAN. ALSO, MEAT IS AWESOME."

LIVES OF THE TORTURED PUPPIES ARE NOT WORTH LIVING (I.E. PLEASURE<PAIN)  
BUT LIVES OF FACTORY FARMED ANIMALS ARE!

THE CONSUMPTION AND RESULTING DEMAND FOR FACTORY-FARMED PRODUCTS PROMOTES THE CREATION OF LIVES THAT ARE WORTH LIVING.



IT IS MORALLY PERMISSIBLE TO RAISE ANIMALS FOR FOOD AS LONG AS THEIR LIVES ARE WORTH LIVING (I.E. PLEASURE>PAIN).

TORTURING PUPPIES = MORALLY IMPERMISSIBLE  
SUPPORTING FACTORY FARMING = MORALLY PERMISSIBLE



## FOOD... FOR THOUGHT



How would you quantify subjective feelings of pleasure or pain?  
For ANIMALS to boot !

So are puppies the same as farm animals?  
Why should THEY deserve a different treatment?

How do different kinds of pain/pleasure factor into the equation?  
Is the joy of eating sweets the same as the satisfaction from making your own choices?  
Which are the better pleasures/pains?

How does one calculate the balance of pleasure vs pain?  
Do they NEGATE each other?

**We don't have the answers to EVERYTHING!**

People smarter than us have been debating it for centuries.

What do YOU think?

