Our Great Debaters
Corporate Communications and Public Affairs students have wowed judges with their rhetorical skills in recent national competitions in the debate program’s first season after a four-year hiatus.

Flowing Red, White And Blue
The new Late Fountain is helping transform the east side of campus into another beauty spot at SMU. The 42-by-64-foot oval fountain at University and Airline is illuminated at night with red, white or blue lights.

Chemical Action
In the chemistry lab, Assistant Professor Brent Sumerlin is searching for methods in which medicine delivers itself into the bloodstream and materials can repair themselves after being damaged.

The Volunteer Way
Each year, 2,500 SMU students volunteer in the Dallas area or through Alternative Spring Break trips around the country, enriching their campus experience while serving others.

ON THE COVER
The campus experience is … well, depends upon whom you ask. Students come to SMU for learning in and beyond the classroom – whether through leadership positions, volunteering, or advancing the Mustang spirit in varsity athletics and traditions like Homecoming. For a look at student activities today, see pages 12-27.

Photography by Hillsman S. Jackson
28 | Fasten Your Seatbelts
SMU faculty members with expertise in the ups and downs of the economy say we’re in for a bumpy ride. Although they can’t predict when the upswing will occur, they agree that the interconnectedness of the world economy is becoming clearer.

32 | Going The Extreme Distance
SMU’s distance runners compete year-round – a feat they balance with daily training, classes and getting the right amount of sleep. Undaunted by a regimented lifestyle, they bond through the shared challenge of keeping on track.

36 | The Call Of Homecoming
Homecoming is a time when alumni and their families and friends reconnect and revive their Hilltop memories. SMU will celebrate 2009 Homecoming and class reunions November 7. Class years ending in 4s and 9s will gather for their reunions, which include 1964, ’69, ’74, ’79, ’84, ’89, ’94, ’99 and ’04. See the card inserted in this magazine for more information.

48 | All That Jazz
The Mustang Band has been making music on the Hilltop since it was founded in 1917. The hub of SMU spirit prides itself on a flair for jazz and thrives on a commitment to Mustang traditions.
STUDENTS TRAVEL FAR AND WIDE TO SERVE AND LEARN

SMU students are proving that service and civic involvement are essential to learning, whether across town or around the globe.

Throughout this semester, students have traveled to urban centers, mountain trails, international courts and historic sites to serve and to study. During Alternative Spring Break, students volunteered at the Cherokee Nation in rural Tennessee. In Laredo, Texas, and Taos, New Mexico, they built houses with Habitat for Humanity. They restored wildlife habitats in Moab, Utah, and prepared meals for the needy in New York City and St. Louis.

Also during spring break, students made a civil rights pilgrimage, visiting historic sites in Alabama, Mississippi and Tennessee. Another group studied the immigrant experience in New York City, with trips to Ellis Island and ethnic neighborhoods.

As part of the Human Rights Education Program in Dedman College, others visited former Nazi concentration camps in Europe.

Several students have won prestigious competitions. Junior Warren Seay has been named a Truman Scholar, one of 60 students selected from more than 600 candidates nationwide to receive the prestigious fellowship, supporting preparation for service in government or the non-profit sector. An SMU Hunt Leadership Scholar, Seay also is among only 24 students nationwide selected for the Washington program of the Institute for Responsible Citizenship. Another student learning in Washington has been senior Rachael Morgan, one of 85 students nationally to receive a yearlong fellowship with the Center for the Study of the Presidency. Junior Cody Meador has the honor for next year.

Global diplomacy has been the focus for Nicola Muchnikoff, the lead delegate of the SMU Model United Nations Team of 10 students. In March the team traveled to The Hague, Netherlands, for the World Model UN Conference, where they represented Vatican City.

Students also travel to conduct research. Lindsey Perkins is traveling to Romania to document the conditions of orphanages there through photojournalism. She received financial support from a Meadows Exploration Award for undergraduate research.

Using her Spanish language skills as a volunteer translator for Engineers Without Borders, Allison Griffin has helped SMU students investigate sustainable water sources in a Mexican village. A senior majoring in engineering management science and Spanish, Griffin is an Embrey Scholar in the Bobby B. Lyle School of Engineering.

Other students are making an impact on the community closer to home through the Big iDeas project, sponsored by the Office of the Provost. Ten student teams have received grants to research local challenges, ranging from the environment to education and health care. Student Andres Ruzo is looking for a source of energy in his own back yard – he is analyzing possible geothermal resources under the campus. A senior majoring in geology and finance, he has made field trips to the Grand Canyon, Australia and Hawaii through SMU’s Office of Education Abroad and the Huffington Department of Earth Sciences in Dedman College.

Students such as these are taking their education in new directions, mining SMU’s offerings with initiative and imagination. They reflect a positive light on SMU through service, civic involvement and academic achievement.
SMU STUDENTS BECOME “GREAT DEBATERS”

It’s not a topic for debate: SMU debaters have impressed judges with their verbal dexterity and quick thinking at competitions throughout the country. This is the program’s first season after a four-year hiatus.

The topic for the 2008-09 intercollegiate debate season focused on whether the United States should eliminate agricultural subsidies for biofuels.

Team members Tyler Murray ’12 and Brittany Ross ’11 finished fifth in the novice division at the University of Miami’s Hurricane Debates in late January. During preliminary rounds, SMU defeated Vanderbilt, regarded as one of the top three teams in the tournament.

Murray and Deanna Vella ‘10 took home third and fourth place awards for extemporaneous speaking at the University of Houston’s Lone Star Swing speech and debate tournament in February.

The SMU team comprises students from the Division of Corporate Communications and Public Affairs (CCPA) in Meadows School of the Arts. CCPA majors are required to participate in mock trial, speech or debate. The program is also open to students from outside CCPA who want to participate.

“Debate provides a foundation for critical thinking that cuts across all disciplines,” says CCPA Chair Mark McPhail, who created the program with José Bowen, dean of the Meadows School.

The team is coached by Ben Voth, associate professor and director of Forensics and Debate, and Christopher Salinas, assistant professor and assistant director of Forensics and Debate.

“Debate should be seen as an important and fundamental civic value,” Voth says. “It’s essential for us to practice the skills of debate both as a university and a society.”

This season, the team has traveled to seven competitions, including the Novice Nationals at Towson University in Maryland and the National Junior Division Debate Tournament in Kansas City.

SMU also faced off twice against students from Wiley College in Marshall, Texas, whose 1935 debate team was the subject of the feature film “The Great Debaters” starring Denzel Washington. SMU traveled to Wiley for the first of the two encounters on January 23, while Wiley came to the Hilltop for a rematch in the Meadows School’s O’Donnell Auditorium February 25.

The host school won each of the debates.

The Wiley visit fulfilled an invitation extended 74 years ago for the schools to debate at SMU. Though it did not take place at the time, the proposed debate is mentioned in the film. It would have marked one of the first such competitions between students from predominantly African-American and white colleges.

Vella, SMU’s team president, says debating has given her greater confidence as a student and skills she can use in any workplace. “It has made me a quicker thinker and a better researcher.”

For more information: smu.edu/wileydebate.

BUSH MAKES SURPRISE VISIT TO CAMPUS

After a surprise visit to a political science class in February, former President George W. Bush attracted a crowd outside Fondren Science Building – and kept cell phone cameras busy. One student called his mother and said, “You’ll never guess who’s standing right next to me.” Bush spoke and answered students’ questions for nearly an hour at the invitation of Harold W. Stanley, Geurin-Pettus Professor of American Politics and Political Economy in Dedman College.
Three members of the SMU community are continuing their work overseas after receiving grants from the U.S. Department of State’s prestigious Fulbright Program.

Professor Xuan-Thao Nguyen of SMU’s Dedman School of Law received a Fulbright Scholar grant to develop curriculum for a major in intellectual property law at the Vietnam National University Faculty of Law in Hanoi. She left for Vietnam in January and will remain there through June.

Amanda Aland, a Ph.D. student in archaeology in Dedman College, received a Fulbright U.S. Student fellowship for archaeological fieldwork and research in Peru. Her 10-month fellowship started in March.

Another Ph.D. student in archaeology, Kylie Quave, also will carry out archaeological fieldwork and research in Peru thanks to a Fulbright U.S. Student fellowship, which will begin in August and continue through June 2010.

Nguyen, who joined Dedman Law School in 2003, teaches and researches intellectual property, the Internet, commercial law and taxation. Administrators at the Vietnamese law school asked her to develop the curriculum to expand her impact beyond teaching occasional classes there. “When I leave, they will teach the students using the curriculum I have developed,” Nguyen says. “I’ve been working on a book for them to use.”

Aland returned to a site on Peru’s northern coast called Santa Rita B, where she spent several months last year excavating with the support of a National Science Foundation grant and SMU’s Institute for the Study of Earth and Man.

There, she and students under her direction unearthed evidence – pottery and architecture – showing the influence of the Incas on the region’s Chimú Empire in the 15th century. Aland hopes to learn the extent of the Incas’ influence on the Chimú people through further excavation and laboratory analysis of her findings.

Quave’s project in Cusco and Lima, Peru, will consist of archaeological excavations and archival research on the Inca Empire in the 15th and 16th centuries, focusing on the impact of imperial economic policies.

For more information: law.smu.edu, smu.edu/anthro and fulbright.state.gov.

FULBRIGHT SCHOLARS WORK IN VIETNAM, PERU

JUNIOR WINS TRUMAN SCHOLARSHIP

Warren Seay, a junior majoring in political science in Dedman College, has been selected as a 2009 Truman Scholar. The prestigious national award recognizes college juniors with exceptional leadership potential who are committed to careers in government or public service.

Out of more than 600 candidates, Seay is one of 60 students from 55 U.S. colleges and universities awarded the 2009 scholarship, which provides up to $30,000 for graduate study, in addition to leadership training and internship opportunities. Selection is based on grades, commitment to public service and leadership. Seay is the 12th Truman Scholar at SMU since Congress established the Harry S. Truman Scholarship Foundation in 1975.

“This Truman Scholarship is a testament to the guidance I’ve received from my professors and mentors at SMU,” says Seay, a Hunt Leadership Scholar and president of Omega Psi Phi fraternity. “It represents the type of service-learning that SMU offers and that I want to be part of in the future.”

Seay also is participating in the 2008-10 Institute for Responsible Citizenship, a leadership program in Washington, D.C. As one of only 24 students nationwide selected for the institute, he interned in summer 2008 with the Department of Labor and met with political leaders, including former Secretary of State Colin Powell. Seay will return to Washington this summer.

NEW ANGLES ON MEXICAN ARTIST

When Mexican artist Diego Rivera traveled to Paris, he encountered fertile artistic surroundings for developing a distinct Cubist style in portraiture. The Meadows Museum has organized an exhibition, “Diego Rivera: The Cubist Portraits, 1913-1917,” which aims to provide a new perspective on this lesser known period of his career. The museum’s permanent collection includes Rivera’s “Portrait of Ilya Ehrenburg” (1915). Algur Meadows purchased this portrait of a Russian writer in 1968 – one of the few paintings by a non-Spanish artist he bought for the museum. The exhibit runs June 21-September 20. For more information: smu.edu/meadows/museum/index.htm.
Everyone has their own moral compass about what they’re being asked to do. My career was based on asking foreigners to put their lives and maybe their families’ lives in jeopardy for the sake of United States security. For me, I thought the greater good was served, and I always tried my absolute best to ensure their safety.

Former CIA operative Valerie Plame Wilson, Louise B. Raggio Endowed Lecture in Women’s Studies, November 18, 2008

National security … starts with a strong economy, the use of diplomacy, international law and heading off conflicts before they occur. Diplomacy and deterrence still have an important role, and the best war to win is the war you never have to fight. If you go to war, you must go with decisive force, and you must have a clear idea of what the military objective is.


The first picture I took of a pile of garbage, I did it because I was interested in color. It reminded me of an Impressionist painting. Then some friends and I started talking about consumerism. That got me going on the idea of photographing garbage as a way to comment on our consumer culture.

Chris Jordan, photographer and environmental activist, Turner Construction/Wachovia Student Forum, Tate Lecture Series, January 27, 2009

SMU engineering students will be the first in the world to study and create through the one-of-a-kind SMU/Lockheed Martin Skunk Works® Program at the Bobby B. Lyle School of Engineering. Working closely with faculty, students will roll up their sleeves and learn how to tackle real-world engineering problems in a fast-paced environment.

The Lockheed Martin Skunk Works® Lab is famous for gathering small teams to work round-the-clock, an approach it used to develop quickly the world’s fastest and most sophisticated military aircraft for use during World War II and in recent years. Its makeshift lab in California was located near an odiferous plastics facility. A team member began answering the phone “Skonk Works,” after the backwoods moonshine still depicted in the popular comic strip, “Li’l Abner.”

Frank Cappuccio, Lockheed Martin executive vice president and Skunk Works® director, spoke at SMU in March.

“We are fully committed to graduating students with innovative engineering skills, a passion for leadership and a strong social conscience,” says Lyle School of Engineering Dean Geoffrey Orsak. “Skunk Works® assignments will challenge students with demanding problems that address global challenges.”

Lyle School of Engineering faculty started this spring to solicit and vet real-world problems for students to undertake, says Delores M. Etter, who leads the SMU/Lockheed Martin Skunk Works® Program. Etter is director of the Caruth Institute for Engineering Education at the Lyle School of Engineering and Texas Instruments Distinguished Chair in Engineering Education.

The state-of-the-art facility will be located in the new Caruth Hall, now under construction. For more information: www.smu.edu/News/2008/skunk-works-19oct2008.aspx.
year after celebrating a $20 million gift from Harold and Annette Simmons ’57 for the Annette Caldwell Simmons School of Education and Human Development, SMU broke ground on the building that will house the new school. Construction is slated to start this summer.

“I see a future filled with new teachers; it’s so much fun to think about that,” said Annette Caldwell Simmons, her voice wavering with emotion as she spoke during the ceremony.

The gift provides an endowment for the previously unnamed school and serves as the lead gift for the Annette Caldwell Simmons Hall. Mrs. Simmons, a former teacher, is an elementary education graduate of SMU.

“This wonderful new building will be the starting place for new generations of educators and for new research on teaching and learning,” said SMU President R. Gerald Turner. “In many ways, this building will stand in honor of all teachers.

“One of the ways we will complete funding is to ask people to step forward to name every room in this building in honor of a teacher,” he said. To launch this effort, Turner has provided funding to name the reading room in honor of his wife, Gail, a teacher for 13 years.

The new hall, targeted for completion in spring 2010, will consolidate programs that have been housed in a variety of locations. The building will include classrooms; research laboratories, including exercise physiology and biomechanics labs; faculty and administrative offices; and student support areas.

In addition to $10 million in support for the new building, the Simmons’ gift established two endowed funds named in honor of Harold Simmons’ parents, both of whom were educators. His father, Leon Simmons, was superintendent of schools in Golden, Texas, and his mother, Fairess Simmons, was a teacher. The $5 million Fairess Simmons Graduate Fellowship Fund provides a minimum of 10 graduate fellowships for students in the master’s and Ph.D. programs. The remaining $5 million created the Leon Simmons Endowed Deanship and Faculty Recruitment Fund.

“The generous gift of Mr. and Mrs. Simmons has given our school great impetus over the course of a year,” said David J. Chard, the Leon Simmons Endowed Dean of the School. “Already, we’ve added faculty, doubled the size of our doctoral program in educational research, expanded our counseling Master’s program to almost 150 students, and added a Center for Family Counseling in Plano and the Oak Lawn area in Dallas.” He noted that the school also is making plans to extend its Master’s degree in teaching and learning in collaboration with the Neuhaus Center in West Houston.

The Simmons’ gift counts toward The Second Century Campaign, which seeks $750 million to support student scholarships, faculty and academic programs, and the campus experience.

For more information: smu.edu/education.

Houston had a problem in September – Hurricane Ike – that caused the delay of The Second Century Campaign launch in that city. The postponement didn’t dampen Mustang spirit, however, as 150 alumni and supporters turned out for the kickoff January 28 at the Houston Country Club. Attendees (from left) Chip Clarke ’85, Scott J. McLean ’78 and Ann Short were among those who heard from President R. Gerald Turner and other speakers about the campaign, which seeks $750 million to support student scholarships, faculty and academic programs, and the campus experience. Houston campaign co-chairs are McLean and Dennis E. Murphree ’69.
Michael Clarke enjoys the thrill of the hunt. As executive director of SMU's International Center, he recruits potential students in cities across the globe. Clarke also relishes his role's new dimension as staff liaison for the international efforts of The Second Century Campaign. While he travels to introduce students in such countries as Guatemala or India to the University, he also reaches out to alumni and friends living there to support campaign efforts.

“The 'people' aspects of my work are what make it so interesting: developing the relationships with students and their families that bring them to SMU and keep them connected to the University after they leave,” says Clarke, who joined SMU 14 years ago as director of international admissions and relations.

An estimated 3,000 SMU alumni live in 90 overseas countries. Juan L. Elek of Mexico City and Helmut Sohmen '66 of Hong Kong co-chair the campaign’s international steering committee and serve on SMU's Board of Trustees.

The outreach process hinges on creating a personal bond not only with alumni and donors, but also with their families. For example, during a November journey to New Delhi, India, Clarke spent time at several schools to meet potential students and visited with 10 graduates interested in starting an SMU alumni chapter in New Delhi. He also attended two weddings and a birthday party.

A four-day trip to Panama in March also included a wedding – that of 2002 graduates Mercedes Ortiz of Panama and Luis Eduardo Toriello of Guatemala, who met at SMU. Clarke’s itinerary was filled with a party for parents of current students, an alumni reception and several recruitment visits to schools. In addition, he visited with presidential candidate Ricardo Martinelli, who serves on the advisory board of SMU’s International Center, and his family. His son, Luis Martinelli-Linares, graduated from SMU in 2004.

“Our approach is different because in most other parts of the world people don't have the tax advantages or the tradition of giving that we do in the United States,” Clarke says. “So personal relationships become a motivating factor for giving.

“It takes time and builds slowly, but the enthusiasm for SMU is there.”

Clarke works with Vice President Brad E. Cheves, Development and External Affairs; Executive Director Stacey Paddock, Alumni Giving and Relations; and Associate Provost Thomas W. Tunks to coordinate his outreach efforts.

For more information: www.smu.edu/SecondCentury/Regions/International.
The labyrinth, an ancient symbol of spirituality, will be incorporated into the design of the courtyard between Perkins School of Theology’s new Elizabeth Perkins Prothro Hall and the renovated Selecman Hall. A gift by Dodee ’03 and Billy Crockett ’05 names the granite labyrinth in honor of Professor Ruben L.F. Habito, who teaches World Religions and Spirituality at Perkins. Planned as a contemplative public space, the labyrinth is part of a major transformation of the school’s facilities that began last year and is scheduled for completion this summer. Opportunities to support the school’s new and refurbished buildings exist at all levels. For more information, contact the Perkins School of Theology Development Office at 214-768-2026.

A PERFECT UNION: CLASS UNITY AND GIVING

Senior Regan Owen introduces his alter ego: a life-sized cutout he uses to help spread the word about The Union, a new student organization to encourage class unity and inform students about the importance of giving. The group comprises 40 undergraduate students, including Owen, a student member of the Development and External Affairs Trustees Committee. The students “personally reach out to their peers and inspire them to make a gift to SMU,” says Chip Hiemenz ’06, assistant director, young alumni programs. The 18 cardboard doppelgangers appear around campus and grab students’ attention, creating an opportunity for Owen and other members of The Union to discuss The Second Century Campaign. “We’re beginning to create a culture of giving in students that will support one of the campaign goals: achieving 25 percent giving participation by our alumni,” Hiemenz says. For more information: smu.edu/theunion.

FINDING PEACE IN THE LABYRINTH

The labyrinth, an ancient symbol of spirituality, will be incorporated into the design of the courtyard between Perkins School of Theology’s new Elizabeth Perkins Prothro Hall and the renovated Selecman Hall. A gift by Dodee ’03 and Billy Crockett ’05 names the granite labyrinth in honor of Professor Ruben L.F. Habito, who teaches World Religions and Spirituality at Perkins. Planned as a contemplative public space, the labyrinth is part of a major transformation of the school’s facilities that began last year and is scheduled for completion this summer. Opportunities to support the school’s new and refurbished buildings exist at all levels. For more information, contact the Perkins School of Theology Development Office at 214-768-2026.
GIFT HONORS A FRIEND WITH NEW FELLOWSHIP

Gordon Worsham and his wife, Sudie Appel Worsham, surprised a longtime friend in December with the gift of a lifetime.

The Worshams funded an immediate gift and a charitable gift annuity to establish the Bassett Kilgore Endowed Graduate Fellowship Fund in the Chemistry Department of Dedman College. The graduate fellowship is the first of its kind for the Chemistry Department.

Gordon Worsham and Kilgore met 50 years ago and have been best friends ever since. When the Worshams wanted to honor their dear friend, they thought of SMU.

Kilgore and his family already had an association with the University that spans almost a century. His grandfather, James Kilgore, served on the University’s first faculty, was an acting president from 1922 and 1923 and remained on the board of trustees until his death in 1950. His father, Donald ’20, and mother, Gladys Watson ’21, met at SMU.

After completing three years of study at SMU, Kilgore gained early acceptance to Southwestern Medical School in Dallas in 1949. After two years of medical school, he was granted a Bachelor of Science degree from SMU. Kilgore was the first trained neuroradiologist in Dallas and retired from a successful private practice in 2001.

Two of his five children – sons David ’76 and James Patrick ’82 – comprise the third generation of Kilgores to graduate from SMU.

Kilgore developed a lasting bond with the SMU Chemistry Department through the late Harold Jeskey. The professor had just arrived at SMU when Kilgore was a young student, and Jeskey’s organic chemistry class left a lasting impression. “I once proposed taking organic in summer school somewhere else, as a way of getting ahead,” recalls David Kilgore. “Dad counseled me that Dr. J’s organic class was not to be missed. He said I could take anything else I wanted in summer school, but not organic. And he was right.”

CHINESE SCHOLARS PROGRAM CELEBRATES FIRST DECADE

Helmut Sohmen ’66 and his wife, Anna, hosted a dinner in Beijing to commemorate the 10th anniversary of the Sohmen Chinese Scholars program in October. Thirty-five former Sohmen Scholars and SMU’s Dedman School of Law Dean John Attanasio attended the event. Pictured with Sohmen (center) are (from left) Attanasio, current Sohmen Scholar Xinying Zhu; Justice Xiaojing Duan, a judge in the Chinese People’s Supreme Court in Beijing and a visiting scholar at the law school; and current Sohmen Scholars Jianhan Guo, Bo Yan and Yang Liu. Sohmen, who lives in Hong Kong, established the program at the law school through a $2 million gift, and he recently pledged an additional $1 million to the program. The Dedman Foundation matched both gifts. Each year the program funds four or five full-time scholarships for a one-year LL.M. in comparative and international law on the condition that the students return to China after graduation. The highly competitive scholarships and living stipend are awarded to outstanding graduates of China’s top law schools. The goal of the program is to train young Chinese leaders in U.S. law and international legal principles.
The Power Of Chemistry In Medicine And Materials

Imagine a medicine that delivers itself automatically into the bloodstream. Or, a protective coating for airplane wings that repairs itself after being damaged.

Though differing in impact, such advancements could have the common effect of saving lives.

In his Dedman College chemistry laboratory, Brent Sumerlin envisions such advancements. He is conducting research that could make them a reality, solving problems in the very different realms of health care and engineering.

His work has earned him national attention – a prestigious National Science Foundation Faculty Early Career Development Award. The NSF award is presented to junior faculty members who exemplify the role of teacher-scholars in U.S. colleges and universities. Sumerlin, assistant professor of chemistry in Dedman College, will receive $475,000 over five years for two related research projects with very different applications.

With one project, he hopes to combine two aspects of diabetes treatment – blood-sugar monitoring and medicating with insulin – into a single feedback-controlled mechanism. And the challenges that mechanism could solve go well beyond its therapeutic value.

“One of the biggest problems with treating diabetes is in getting the patient to comply with prescribed treatments, and there’s a good reason for that,” Sumerlin says. “All the sticking, both for testing and injections, really starts to hurt after a while.”

“If we can cut down the number of shots and of finger sticks necessary to monitor blood sugar, that would be great,” he says. “Our research may be able to aid the development of a more effective treatment strategy that depends less on constant patient vigilance.”

With the NSF grant, he and his team of undergraduate and graduate students will create specially designed vesicles – tiny spheres that are hollow on the inside and only about 100 nanometers across. The vesicles will hold microscopic doses of insulin in shells that respond when high levels of glucose are present by binding chemically with the sugar and becoming water-soluble. As the vesicles break apart within the body, they will deliver a precise amount of medication into the bloodstream.

The second project to be funded by the NSF grant involves making self-healing polymers – materials with the ability to come apart and put themselves back together again. “Potentially, we could make self-repairing coatings for airplane wings that are damaged by debris during flight,” he says.

The fundamental chemical reactions in the polymer are basically the same as those that occur when the nanoscale vesicles rupture in the presence of glucose, Sumerlin says. “It’s the same interaction, we’re just taking it in two different directions.”

Sumerlin’s NSF award also will fund a program for K-12 school districts and community colleges to help prepare and attract underrepresented minority students for SMU chemistry internship positions. He is working with area school districts to identify academically qualified students.

“High school researchers are nothing new: He has made room for high school researchers since his arrival at SMU in 2005.

“I became interested in chemistry through a high school teacher,” says Sumerlin, who received his Ph.D. in polymer science and engineering from the University of Southern Mississippi. “He helped me get a couple of summer research opportunities at North Carolina State that really turned me on to the investigative side of chemistry. So I’m very aware of the effect those experiences can have on young people in high school.”

For more information: faculty.smu.edu/bsumerlin.

– Kathleen Tibbetts
Trouble In Paradise: Domestic Violence In South Pacific Islands

Research by SMU cultural anthropologist Victoria Lockwood will take her to the remote tropical islands of Tubuai and Rurutu this summer. Tiny dots in the South Pacific, the islands are part of the French Polynesian chain that includes Tahiti. But the focus of her trip will be anything but pleasant.

Lockwood, associate professor of anthropology in Dedman College, first went to Tubuai, Rurutu and Tahiti in 1981 as a graduate student working on her doctoral degree at UCLA. Tubuai (pronounced TOO-boo-eye) and Rurutu (Roo-ROO-Two) are small, rural islands known for their white coral beaches and palm trees. When she was a graduate student on Tubuai, there were no hotels on the island, so Lockwood lived with a local family during her yearlong stay.

Since then Lockwood has made seven research trips to Tubuai and its neighboring islands, focusing primarily on the lives of local women and the impact of modernization and globalization. Her research over two decades has produced a large body of scientific work, including journal articles, conference presentations and books. In the course of her studies, however, the women of the islands have revealed another aspect of their lives: details of arguments with their husbands that often result in physical violence.

Those revelations were instrumental to Lockwood’s receipt of a three-year, $128,000 grant from the National Science Foundation. She will investigate the prevalence, causes, meanings and consequences for victims of domestic violence on the island.

“The thing about domestic violence is that people don’t want to talk about it,” Lockwood says. “But because I’ve worked on this island so long, I know these families, and they’ve already talked to me about it.”

The islands are a fairly gender-egalitarian society, she says, and domestic violence is no more common there than elsewhere in the world. Although the women were distressed that their husbands hit them, they would report that assaults stop after the early years of marriage.

“The word on the street, at least in American society, is that domestic violence doesn’t go away. ‘Once an abuser, always an abuser,’ and that the abuse escalates over time,” Lockwood says. “But that wasn’t the case in Tahiti (Lockwood uses Tahiti to refer to the region and its various islands). And that’s what got me interested in looking at the issue in Tahitian society.”

In recent years, even in American society, psychologists and sociologists have begun to describe the short-lived domestic abuse phenomenon as “situational couple violence,” which typically occurs early in a marriage as a couple attempts to work out balance of power issues and decision-making on various matters. It is initiated by either the husband or wife, and typically fades away. Experts say this is different from battering, which is usually enduring, with the husband normally the aggressor. It escalates into a husband’s psychological obsession to control every aspect of his wife’s behavior through verbal as well as physical tactics.

One of a few anthropologists to study domestic violence, Lockwood says her research seems to confirm the two different kinds as a broad pattern across societies. In 2005 she conducted preliminary research on the island, interviewing husbands and wives from 25 families about domestic violence that had occurred in their lives.

“If we don’t acknowledge there are two different kinds of domestic violence, then we’ll never understand what the causes are,” Lockwood says. “The causes are very different, so if we wish to devise policies or social programs, we need to be doing two different things to address the issues.”

For more information: smu.edu/vlockwood.

– Margaret Allen

Island culture in the South Pacific is revealing new information on the types of family violence.
LESSONS
THE CAMPUS EXPERIENCE IS...

WALKING TO CLASS IN FLIP-FLOPS THROUGH A VERDANT LANDSCAPE; READING A BOOK ON A BENCH ON THE QUAD; SPLASHING IN A FOUNTAIN; PULLING LATE-NIGHTERS IN FONDREN LIBRARY; TAILGATING ON THE BOULEVARD; SHARING INTERESTS IN RESIDENCE HALLS; COMPETING ON INTRAMURAL FIELDS; WORKING OUT AT DEDMAN CENTER; HANGING OUT AT HUGHES-TRIGG; DRINKING COFFEE WITH A FAVORITE PROFESSOR; TUTORING INNER-CITY CHILDREN; LEARNING TO LEAD; MAKING FRIENDS FOR LIFE.

This list of campus activities is not comprehensive but the campus experience is. Students come to SMU not only to grow academically, but also to develop as individuals. Beyond the classroom, they learn leadership skills through student government, Alternative Spring Break trips, social organizations, Program Council, Student Foundation and the Board of Trustees. They volunteer in the community. They advance Mustang spirit through the Band, varsity athletics and traditions like Homecoming and Celebration of Lights. Nearly 200 student organizations, 400 cultural events annually and numerous high-profile visiting speakers – all are designed to help students encounter a diversity of ideas and interests, enrich their college years, but more importantly, empower their futures.

To ensure the vitality of campus life, The Second Century Campaign seeks in part to raise funds to enhance the campus experience. Goals include creating residential commons; expanding services in wellness and career placement; improving competitiveness in athletics; and broadening leadership opportunities.

The following focus offers a glimpse of collegiate life today, perhaps rekindling a cherished memory of your own. As the class of 2009 graduates in May, its members will carry the lessons of their campus experience wherever they go.

TO SHARE A FAVORITE MEMORY ABOUT YOUR SMU EXPERIENCE, VISIT SMU.EDU/SMUMAGAZINE.
One morning last February, the former leader of the free world spoke to future leaders in an SMU political science class – not your typical collegiate experience.

A relaxed George W. Bush discussed his presidency and the planned library and institute at SMU for about 10 minutes in the American Political System class taught by Harold Stanley, the Geurin-Pettus Professor of American politics and political economy in Dedman College. For the next 40 minutes, Bush took questions from 29 awestruck students.

“SMU offers so many interesting opportunities – like having George Bush drop by your class,” says sophomore Max Camp, a double major in pre-business and pre-political science and a student in the class.

A member of Christian social fraternity Beta Upsilon Chi and College Republicans, Camp chose SMU for its academic qualities, and “leadership is definitely a part of that. Whether it’s taking on an office in the groups I now belong to or possibly in other organizations, I feel I have so many opportunities to grow as a leader here; it’s up to me to take advantage of them.”

Like Camp, the majority of SMU students place a high value on campus experiences that prepare them for life’s challenges and responsibilities. The University participates in a large national survey by UCLA’s Higher Education Research Institute called the Cooperative Institutional Research Program (CIRP) Freshman Survey. According to 2007 CIRP data, more than 50 percent of SMU’s incoming students believe that becoming a community leader is “essential” or “very important.” Almost 85 percent indicated that developing leadership ability in the coming year was either “essential” or “very important.”

For many students, their first lessons in leadership come through membership in a campus organization. Student Activities and Multicultural Student Affairs (SAMSA) supports 171 student clubs and groups, including Student Senate, student representatives to the Board of Trustees, Program Council and Student Foundation.

Student groups are integral to the planning and execution of big universitywide celebrations like Homecoming, Parents Weekend and Celebration of Lights, notes Lori White, vice president for student affairs. “We believe strongly in the shared student governance of our institution,” she says. “Involving student leaders in the business of the University is a very important value to SMU.”

Exploring The Possibilities

“Everyone talks about leadership, but most people aren’t able to give a clear definition,” says Carol Clyde, director of SMU’s Office of Leadership and Community Involvement. “We provide students with the tools and opportunities to investigate what leadership means to them.”

Clyde’s office sponsors several programs to meet the demand for basic leadership training across majors. Last fall, 30 students participated in the new Leadership Certificate Program. Free to all SMU students, the program involves nine hour-long workshops during a semester, as well as six community service hours and a reflection paper.

“We help students develop the soft skills that employers value: the ability to communicate effectively, manage their time and projects, and even how to handle failure,” she says.

A student-run program called Leadership Education, Activities and Development (LEAD) offers Emerging Leaders, a competitive development program for up to 50 first-year students. Kevin Maher, 2008 chair, credits Emerging Leaders with motivating him to become more involved on campus. “You meet a broad spectrum of people who expose you to other opportunities – on campus, in Dallas and beyond,” he says.
“It’s an excellent networking tool.”

Maher, a junior economics major with a minor in business, has served on the University Honors Program Advisory Council and is a member of The Union, a new student organization that promotes class giving as part of The Second Century Campaign.

LEAD board member and first-year student Saira Husain chairs the Crain Leadership Institute, a one-day campus event open to all Dallas-Fort Worth college student leaders. She’s also a President’s Scholar, a member of the Student Foundation, the Muslim Student Association and the Student Senate Scholarship Committee.

“I want to be a physician, and the skills that I’m developing now not only help me communicate with my peers, but also in organizing and influencing change where it’s needed,” she says. “Those skills apply to all facets of my life.”

Engineering graduate student Daniel Liu already has accepted a business technology analyst job with Deloitte and believes his myriad extracurricular activities aided him in landing the plum post. “The leadership skills I’ve cultivated here, especially effective communication skills, helped me stand out from other candidates,” he says.

In his five years of undergraduate and graduate studies at SMU, Liu has held an impressive array of titles: student moderator for the Tate Lecture Series, student representative to two Board of Trustees committees and Resident Assistant in Peyton Hall. In March he led 13 students on an Alternative Spring Break trip to Taos, New Mexico. He participated in the joint project with Habitat for Humanity last year and stepped up to pilot the SMU effort this year.

“It’s a great opportunity to do something worthwhile and productive over spring break,” Liu says.

**Finding A Voice**

Ashley Bruckbauer, a senior majoring in art history and advertising, is a member of the University Honors Program and recipient of a Richter International Fellowship that funded a summer in Paris for independent, graduate-level research in art history. She calls the educational adventure “the first step on the path of a long journey as an art historian.”

Bruckbauer is wrapping up her third year with CORE, the Women’s Symposium student planning committee, and served as this year’s co-chair. “Being a leader doesn’t necessarily mean you’re a recognizable face on campus,” she says. “Leadership is about networking with others and hearing their ideas and coming together to not only support a tradition, but to make a difference.”

When students do not find a fit in an existing group on campus, they have the freedom and encouragement to become grassroots organizers, says senior Robert Perales. The religious studies major is a student assistant in the Office of the Chaplain and Religious Life and a resident college chaplain for SMU Service House and Moore Hall.

With guidance from department chair Mark Chancey and assistant professor Jill DeTemple in Dedman College’s Department of Religious Studies, Perales established the Religious Studies Club “to create better relationships between religious studies majors, minors and professors.” The club has sponsored programs exploring such diverse religious movements as Scientology and Messianic Judaism. He serves as president and has started the chartering process required for the group to become an official SMU student organization.

“There is no central, unifying theme at the University, but there is a place for everyone if you’re willing to look for it,” Perales says. “You can create your own place. There’s room for growth here, and that’s one of the most positive aspects of SMU.”

**PROGRAMMED FOR SUCCESS**

**WHO:** Elena K. Holy ’90

**THEN:** Program Council president

**NOW:** Producing artistic director and co-founder, The Present Company, which produces The New York International Fringe Festival

“**WHAT I LEARNED ABOUT MANAGEMENT, BUDGETING, LONG-TERM PLANNING, MARKETING, PRESS RELATIONS AND SO MANY OF THE SKILLS I USE EVERY DAY AT THE PRESENT COMPANY DERIVE ALMOST ENTIRELY FROM MY STUDENT LEADERSHIP EXPERIENCE.”**

**POLITICAL TRAINING GROUND**

**WHO:** Rob Johnson ’97

**THEN:** Student body president, Sigma Chi president, Hunt Leadership Scholar

**NOW:** Chief of Staff to Texas Lt. Gov. David Dewhurst

“**LOTS OF TIMES LEADERSHIP POSITIONS REQUIRE NAVIGATING THE PROCESS IN THE MOST ADVANTAGEOUS ROUTE FOR YOUR CAUSE, AND THAT’S AN INVALUABLE SKILL THAT I LEARNED AT SMU.”**
Sophomore Linwood Fields grew up without a father in a drug-infested Dallas neighborhood, but he always had family and friends around “to nurture me and help me fulfill my potential,” he says. He refused to let his environment interfere with his goal of attending college. “People took time out to mentor me through difficult situations when I was growing up,” says Fields, who is majoring in political science and English with plans of attending law school. Since he was 8, he has volunteered with a Dallas nonprofit, Youth Believing in Change. But it wasn’t until he participated in LeaderShapedMe, a conference offered through SMU’s Office of Leadership and Community Involvement, that he became more involved as a volunteer at the University. “I feel very passionate about helping others. As long as they are succeeding as human beings and at their school work, I feel my purpose is being fulfilled,” he says. This spring he took a Wellness course that requires 45 hours of community service. Fields worked with Heart House of Dallas, a nonprofit that offers after-school programs, tutoring and mentoring. He also works a paid part-time job tutoring students at North Dallas High School. Fields isn’t alone in his quest to enrich his campus experience and serve others. Each year, 2,500 students volunteer with more than 70 Dallas-area agencies, says Carol Clyde, director of Leadership and Community Involvement (LCI). Other students serve the community through programs in the various schools at SMU. SMU offers numerous opportunities for students to engage in social activism. In addition to LCI’s online volunteer database, the University provides a service house; service-learning coursework; an off-campus house sponsored by the Center for Academic-Community Engagement (ACE); and the community-service fraternity, Alpha Phi Omega. “SMU tries to help students become leaders in a global society,” Clyde says. “The service options introduce students to what it is like to be part of a larger community.” Finding The Right Fit As native of Arizona, Amy Ward was in search of opportunities to connect with people and adjust to her newly adopted city of Dallas. An active volunteer in high school, she sought out SPARC (Students Promoting Awareness, Responsibility and Citizenship), a campus-sponsored program that encourages students to become involved in community service. Ward began her tenure with SPARC as its arts and culture coordinator and now serves as its vice president. She says the organization offers eye-opening opportunities for students through programs such as Community Service Day and Alternative Spring Break. Her passion for the arts led her to volunteer with sixth-grade students at the Meadows Museum, but she also participates in Habitat for Humanity projects and efforts to clean up White Rock Lake. “We get in our little bubble at SMU and forget there’s a whole other community out there that’s not quite as well off as we are,” says Ward, a senior majoring in corporate communications and public affairs and Spanish. “It’s really great as a college student to stay connected to the outside community.” Becoming A SMUSHie For more than a decade, SMU’s Service House – also known as SMUSH – has offered students a unique learning environment. The former fraternity house, located at Dyer Street and Airline Avenue, is home to 28 students who live and breathe community service. “(The SMUSH house) draws students who usually have an interest in service,
but it also attracts students interested in gaining a stronger sense of community,” says Antron Mahoney, SMUSH community director. “Once students get in the house, they stay because there’s nothing else like it on campus."

Residents must perform a minimum of 20 hours of service as individuals and 10 hours of service with the house each semester. Students volunteer with such agencies as Vickery Meadows through SMU’s Catholic Center, the YMCA and North Texas Food Bank.

The close-knit group cooks together, creates its own house rules and organizes service projects ranging from providing after-school activities for Dallas-area children to recruiting other students to become involved in the community.

Jake Fields moved into the SMUSH house in 2007 – when he came to campus as a first-year student from his native England – and plans to stay until he graduates. “It’s the best place to live on campus,” says Fields, a psychology major who is also a member of the service fraternity APO and participates in after-school tutoring and local clean-up projects. “A lot of people might see service as quite boring, sadly, but we do a lot of community building and plan fun activities like game nights and karaoke. It’s a great balance.”

Hannah Kolni lived in the SMUSH house her last semester before graduating in 2008. She enjoyed living with like-minded, socially aware students and coordinating local environmental projects.

She believes it offered a resource for students to learn about area nonprofits and make valuable contacts.

“Volunteering is the best way to get a job with nonprofits for those who are interested in going into that as a profession,” says Kolni, an outreach coordinator for the city of Dallas’ Office of Environmental Quality.

The service house attracts students from all majors, cultures and walks of life, says Mahoney, who receives up to 30 applications a year from potential SMUSHies, as they call themselves. It also offers one of the lowest rent options on campus because it doesn’t require a meal plan.

“The interest in service has grown each year,” he says. “The biggest thing is to let students know this is an option, and they can live there as long as they meet the volunteer requirements each semester.”

Getting Involved
The Office of Leadership and Community Involvement helps student volunteers match their skills to organizations that need their help. Students can apply at the LCI office or online using a placement database with 10 search criteria that returns a list of agency options. LCI also hosts an annual volunteer expo for students to learn more about service opportunities.

Clyde notes that as many as 90 percent of students participated in service projects while in high school, while only 30 percent continue serving after high school. She hopes SMU service offerings will reignite students’ passion for volunteering.

Like many students, Ryan Moore was active in high school volunteer service in his hometown of McKinney, Texas, and wanted to stay involved once he arrived at SMU.

Moore, now the president of SPARC, says the growing number of students who want to volunteer is encouraging. SPARC has about 50 regular volunteers, but its biggest event, Community Service Day, attracted 500 students last year. Students also choose to work with groups such as Habitat for Humanity, Catholic Charities, Teach for America and the Volunteer Center of North Texas.

“We have something for everybody,” says Moore, a junior with a triple major in economics, public policy and cinema/TV. “No matter what you are interested in you will find a project. We just want students to take the first step.”

Junior Nicola Muchnikoff began volunteering with SPARC two years ago and now serves as director of youth tours on campus. Twice a week she and other volunteers introduce potential first-generation college-bound students to SMU, discuss scholarship options and answer their questions about campus life. SPARC hosts 20 to 30 middle schools each semester.

“We want to plant the seed and tell them that college is an option for them,” says Muchnikoff, a political science major with aspirations of joining the Peace Corps. “College is so necessary to go anywhere in life.”

Muchnikoff, who attends SMU on a scholarship, says helping others puts her own life in perspective.

“I honestly see how lucky and blessed I am,” she says. “I honestly see how lucky and blessed I am,” she says. “A lot of students think they’re too busy, but they don’t realize that maybe taking out one hour a week, they will get such joy from helping others. When I finish a tour, there is such a high. The kids are so happy. Who knows what these kids will do with their lives because of this experience?”

For more information: smu.edu/lci.
HEGI CAREER CENTER
Helping Graduates Of All Ages
by Sarah Hanan

Two years after earning a Bachelor’s degree in sociology from SMU, Simeon Knight ’92 returned to campus to visit the career center. He underwent two rounds of mock interviews and critiques by counselors to prepare for an all-day job interview.

“I remember thinking, ‘If only I had done this earlier!’” says Knight, who aced the actual interview and landed a position in banking management.

Fifteen years later, with his bank division scheduled to close, Knight is revisiting SMU’s Hegi Family Career Development Center to seek a new direction. He updated his résumé and took assessments of his interests and personality traits.

“I haven’t needed to think about a résumé for 15 years, so this process has been extremely helpful,” he says.

In today’s uncertain economic climate, more alumni and students are turning to SMU’s career counselors for guidance, says Troy Behrens, career center executive director. “The center connects alumni and students with employers, even in a tough market,” he says.

Since August 2007, alumni who attended job fairs at SMU increased from 1 percent to nearly 6 percent. From August to December 2007, the Hegi Center had only three alumni career counseling appointments; during the same time in 2008, it had 29.

In addition, the center offers job and internship search strategies, company and graduate school research, mock interviews, workshops on networking and working abroad, and career fairs that attract from 75 to 95 employers.

The center’s online MustangTrak features hundreds of jobs and internships, 75 percent of which are open to all majors.

“Whether you’re 18 or 78, the center offers significant resources for career transitions and growth,” says Fred Hegi ’66, who serves on the SMU Board of Trustees. In 2001, Hegi and his wife, Jan ’66, along with their family, provided the lead gift for a $3 million endowment and expansion of SMU’s career center at Hughes-Trigg Student Center.

As part of The Second Century Campaign, the University is seeking additional donor support for the center’s endowment and programs, including enhanced four-year planning for students and an expanded alumni network.

“The career development process should start with freshman orientation and continue throughout the alumni’s lifetime as we reorient ourselves during our careers,” Hegi says.

With students, the career center emphasizes the importance of balancing academic achievement, leadership activities and internships.

Sophomore Andrew Hendrix, a triple major in political science, public policy and economics with financial applications, already has participated in several career workshops and met with counselors to sharpen his résumé.

“The counselors tie what you’re doing now with what you hope to be doing in the future,” says Hendrix, who is considering a law or Master’s degree in international economics after he graduates. “They know how to market you.”

For more information: smu/edu.career.

Top companies recruit new employees at Hegi Career Center career fairs, which are open to students and alumni.

THE TAOS EXPERIENCE
New Digs Expand Seasons Of Learning
by Kim Cobb

Since 1973, in the mountains of northern New Mexico, SMU-in-Taos has been offering summer courses. The rustic casitas at the Fort Burgwin campus, however, were impractical for use during colder weather. And lack of cell phone service made students and faculty feel more isolated than they prefer in this day of instant communication.

Now, the construction of new casitas, renovations to existing housing and technological improvements will allow students and faculty to live at SMU-in-Taos comfortably during the fall and winter, making it possible to offer a fall
The casitas at SMU-in-Taos are being renovated.

A $4 million gift from William P. Clements Jr. ’39 and his wife, Rita, is funding the improvements, which will be dedicated this summer.

To qualify as fall Taos Scholars, students must have a minimum 3.3 GPA and be sophomores in fall 2009. Students will take 12-16 hours of courses, among them anthropology, geology, biology, statistics, accounting, photography, art, literature and history. SMU-in-Taos director Mike Adler says each course will use the region’s history and culture as a platform for experiential learning.

The semester will be broken into four blocks of about three weeks each, with five-day breaks between each block. During breaks, students can participate in outdoor adventures to places like the Grand Canyon; SMU-in-Taos will cover the cost of one excursion for each student.

Adler believes a unique aspect of the new fall program will be the “Taos Experience” course required of all students. Meeting once a week, the course will include a service-learning component, allowing students to work with such groups as Habitat for Humanity and the New Mexico Wilderness Alliance, among others. In addition, a wellness program will offer activities ranging from hiking to fly-fishing.

For more information: smu.edu/taos.

When an influenza outbreak hit campus in January, the SMU Memorial Health Center medical staff treated hundreds of flu-related complaints and teamed up with the Dallas County Health Department to offer a series of vaccine clinics. A total of 1,000 flu shots was administered in a matter of days.

With the mission of helping students maintain good health, the clinic dispenses effective doses of prevention, education and assistance. The Health Center houses Medical Services on the first floor, and on the second floor, Counseling and Psychiatric Services, the Center for Alcohol and Drug Abuse Prevention, and Services for Students with Disabilities.

Staff, programs and services have been expanded over the past decade to meet changing student needs, says Pat Hite, director of health services for the past 13 years. “Especially in the area of drug and alcohol counseling, we’re taking a more proactive approach than when I started here in the 1990s.”

Several recent improvements evolved from recommendations made by the SMU Task Force on Substance Abuse Prevention. The center’s hours have been extended to 7 p.m. on Thursdays and from 10 a.m. to 2 p.m. on Saturdays, and emergency services are available from 7 p.m. to 7 a.m. Thursday, Friday and Saturday. In November, Nurse Response, a medical triage phone service, was implemented to provide 24-hour health care advice and assistance. A total of 64 calls had been received as of mid-March, with 34 occurring in January during the flu outbreak.

In addition, the center is emphasizing health education as a preventive measure. Megan Knapp, who holds a Master’s degree in public health, joined SMU in 2007 as health educator. “I cover everything health related, but a lot of my effort also is focused on substance abuse issues,” she says.

She teaches two classes designed to provide students with the knowledge and skills to intervene with peers who wrestle with substance abuse issues:

• TIPS (Training for Intervention ProcedureS) provides strategies and language to use in situations where alcohol is being abused or misused, she explains. Topics such as evaluating behavioral clues and devising appropriate responses are covered in the 2.5-hour class, which 200 students completed in the fall.

• Because I Care supplements the TIPS program by emphasizing drug abuse intervention techniques. Last fall, 700 students completed the one-hour Wellness module.

“The idea is to create a caring community so that when students see friends grapple with abuse problems, they’ll step up and say something and assist them in getting help,” Knapp says.

A Peer Advising Network (PAN) that Knapp is building expands the student-to-student conversation to such matters as sexual responsibility, safety and stress alleviation. “The aim is for students to get involved, to take responsibility for themselves, their campus and their community.”

For more information: www.smu.edu/healthcenter.
NORTHERN EXPOSURE

SMU-in-Plano Attracts Different Kind of Student
by Patricia Ward

As the sun sinks into the western horizon, the school day is just beginning for those driving into the SMU-in-Plano parking lot.

“Our student profile is very different from that of the main campus,” says campus director Kate Livingston. “In a single class, people may range in age from 22 to 72. More than 47 percent of those age 25 and older in Collin County have a Bachelor’s degree or higher. Most are working professionals, so evening classes are ideal for their schedules.”

Daytime classes also are offered at the University’s 16-acre facility, located off the Dallas North Tollway on Tennyson Parkway. Approximately 800 students from the Dallas-Fort Worth area are enrolled in graduate studies and professional development programs in business, technology, engineering and education.

SMU appears to be in the right place at the right time. According to a 2008 U.S. Census Bureau report, Plano is the wealthiest of U.S. cities with a population of 250,000 or more, and Collin County is one of the fastest-growing counties in Texas. The campus opened in 1997 in the heart of the Legacy Business Park in four two-story buildings formerly occupied by Electronic Data Systems (EDS).

“SMU-in-Plano boosts the business IQ of Plano,” says Jamie Schell ’79 of AR Schell & Son Agency-Insurance, president of the Plano Chamber of Commerce. “The quality of the educational experience through the Cox Professional M.B.A., The Guildhall [graduate-level digital game development], Dispute Resolution, Engineering Master’s and other programs adds measurable value to the local business community.”

And an online recruitment tool offered by Cox’s M.B.A. Career Management Center, Coxmatalent.com, “offers local businesses the chance to tap into an excellent talent pool,” Schell says.

Programs mine the resources of the entire University. For example, the Cox School of Business offers part of its evening PMBA program, ranked 10th in the nation by Forbes magazine, at the Plano campus. In the first year, students take core classes together in Plano, and in the second year, they take electives at the main campus.

When Jason Degele, a client director in AT&T’s wireless division, researched graduate program options, SMU’s strong academic reputation and the convenience of the Plano campus to his Denton County home made it an easy decision.

Although he will not complete the PMBA program until August or December, his graduate studies already have had the desired effect. “I wanted to advance my career at a faster pace, and the PMBA program has opened doors already,” he says. “I’m now in AT&T’s leadership development program. I see good things in store for the future.”

For more information: www.smuplano.com.

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For more information: www.smuplano.com.
For first-year Student Senator Jack Benage, inspiration struck on his way to class last fall – when he realized he could not see a single recycling bin anywhere along SMU’s traditional entrance to campus.

“If there are any permanent bins on Bishop Boulevard, they aren’t prominent enough,” he says. “I asked several students if they recalled the presence of recycling bins during home tailgate parties, and none of them could remember seeing any.”

Benage took action: He wrote and sponsored a Student Senate proposal to add recycling bins to the Boulevard festivities that take place before every SMU home football game. In 2009, the Senate passed the legislation, which aims to establish a 1:1 or 1:2 ratio of recycling bins to trash cans during Boulevard tailgate activities.

That victory “got me thinking about how SMU could be more environmentally friendly,” Benage says. It also attracted attention from other students concerned about the environment. As a result, the University has formed a new committee on sustainability, which has become a hub for environmental efforts by faculty, staff and students.

“We noticed a lot of overlap as far as green efforts are concerned,” says Tiana Lightfoot ’07. “Coordinating all these efforts became important, and that’s where the Sustainability Committee comes in.”

Lightfoot, a markets and culture graduate and former student leader in the Environmental Society, now works with Engineering Dean Geoffrey Orsak in SMU’s greenest facility – the Embrey Engineering Building. A showpiece of campus sustainability, the Embrey Building was certified in December 2007 as meeting the gold standard established by the U.S. Green Building Council’s (USGBC) Leadership in Engineering and Environmental Design (LEED) program. A three-story skylight provides natural sunlight to the interior, while specially designed pavers reflect excess rays away from the building to make it easier to cool in the summer. Recycled materials appear everywhere from cabinets to carpets, while the landscaping features drought-tolerant plants kept healthy with recycled water. The building also serves as a living laboratory for students in the Environmental and Civil Engineering Department housed within it.

SMU, which has been a member of the USGBC since 2004, also will seek LEED certification for new construction on campus. The projects include Prothro Hall in the Perkins School of Theology, the new Caruth Hall in the Lyle School of Engineering and the new building for the Annette Caldwell Simmons School of Education and Human Development.

Yet even older campus buildings can be made significantly more earth-friendly, says Michael Paul, Sustainability Committee interim co-chair and executive director of facilities management and sustainability in SMU’s Office of Campus Planning and Plant Operations (CPPO). Paul’s department has initiated dozens of refinements designed to reduce the University’s ecological footprint. Super-efficient, long-lasting LCD and compact fluorescent bulbs now illuminate signs and buildings, while upgraded heating and cooling systems save even more electricity. Rainwater recovered from the roofs of campus buildings is used to soak lawns and flower beds. Recycling boxes in every facility allow community members to deposit paper, plastic, aluminum and other materials into a single convenient receptacle.

Even paper products used are now Green Seal Certified: made with 20 to 40 percent recycled materials and constructed without cores, resulting in less waste delivered to landfills.

The University demonstrated its commitment to sustainability by joining the EPA Green Power Partnership in 2006 and the Green Building Initiative in 2008. In addition, SMU is a member of the National Center for Science and the Environment, part of the subgroup that works with university curricula, says Bonnie Jacobs, Sustainability Committee interim co-chair and director of the Environmental Science Program in Dedman College.

The awareness theme continues into SMU’s residence halls. These campus communities have added an Environmental Representative (or E-Rep) to each Hall or Community Council, says Cori Cusker, residence hall director of Boaz Hall.

E-Reps promote and model environmentally conscious behavior in their halls or communities – from providing recycling bags to planning educational meetings. E-Reps also help rally SMU participation in Recyclemania, an annual intercollegiate competition that helps colleges and universities set goals for campus waste reduction.

For more information: smu.edu/campus_planning/recycling.asp.
EXPERIENCE

OUR SPACE

WALKING TO CLASS IN FLIP-FLOPS THROUGH A

READING A BOOK ON A BENCH ON THE QUAD; SPLASHING IN A FOUNTAIN;

MEETING WORLD LEADERS;

22 SMU MAGAZINE
AT HOME in the dorm

VERDANT LANDSCAPE;
IN RESIDENCE HALLS, COMPETING ON INTRAMURAL FIELDS,
becoming LEADERS
WORKING OUT AT DEDMAN CENTER;
HANGING OUT AT HUGHES-TRIGG;
DRINKING COFFEE WITH A FAVORITE PROFESSOR;
TUTORING INNER-CITY CHILDREN;
LEARNING TO LEAD;

Making friends FOR LIFE.
WHAT GOES DOWN

THE STATISTICS RATTLED OFF BY ALBERT W. NIEMI JR., DEAN OF COX SCHOOL OF BUSINESS, WERE GRIM:
$ In 2008, one-sixth of American wealth evaporated.
$ Housing starts tumbled to their lowest rate since 1933.
$ Auto/truck sales fell by more than 40 percent.
$ An estimated 25 percent of current retailers will not survive through 2009.

WHAT WILL COME UP

Speaking about the economic outlook at a luncheon sponsored by the SMU Faculty Club in February, Niemi didn’t mince words: “2009 looks like a painful year.”

To the SMU community and national audiences, faculty members like Niemi offer historical context, scholarly deliberation and research to explain recent economic developments. Cal Jillson, political science professor in Dedman College of Humanities and Sciences; Ravi Batra, economics professor in Dedman College; David Croson,
business economics professor in the Cox School; Kathleen Cooper, senior fellow of the Tower Center for Political Studies, Dedman College; and Bruce Bullock, director of the Maguire Energy Institute in Cox, are only a few of the SMU experts recently quoted in the media on the economy. They see providing such perspectives as part of their educational mission.

Niemi, who holds the Tolleson Chair in Business Leadership, credits Bush administration tax cuts for fending off the downturn until the end of 2007 and believes that a $787 billion stimulus package passed by Congress in February was necessary. “Nothing else seems to be working,” he says. “We need a shock to the system, a huge infusion of new spending.”

Although the final legislation may not be perfect, “there’s a lot of job creation in the stimulus package that hasn’t been accounted for yet,” he says. He notes that refilling shrinking state coffers ultimately could boost the economy by putting furloughed state employees back to work around the country.

‘RETENCE, RETENCE EVERYWHERE’
Tom Fomby, professor of economics in Dedman College, agrees that any stimulus initiative is better than nothing.

“It’s like exploratory surgery,” he says. “We will finally get to the cancer and remove it, but there’s a lot of repairing to be done in the process. It doesn’t always work as we may like, but we have to do something.”

Fomby, who is also a research associate with the Federal Reserve Bank of Dallas and a consultant to the World Bank, visualizes “an L-shaped recovery” forming. “The economy will slide down, then stay flat for a long period” before steadily ticking upward.

“The unusual nature of this recession is that it’s happening worldwide,” he says. “In previous recessions, other countries weren’t affected in the same way at the same time, so we could rely on them to help pull us out. Now, we’re a global economy and world trade is stymied.

“There’s reticence to lend. There’s reticence to buy. There’s reticence here, reticence there, reticence everywhere,” he says, adding an economics spin to Coleridge’s poem, “The Rime of the Ancient Mariner.”

Trade protectionist rumblings in Washington worry Fomby. His research tracking Texas’ financial status indicates that if the North American Free Trade Agreement is dismantled, “Texas will be seriously affected and we could see the unemployment rate go up. On a national scale, trade wars potentially could deepen and prolong the recession,” he says.

Such unprecedented global circumstances pose intriguing questions for economists. “There’s more contemplation of market regulation and rules of commerce,” Fomby says. “We’re coming to better understand efficient regulation – which markets need more regulation, which markets need less.”

The interconnectedness of links in the world economy is becoming clearer. “What has happened in the past two years has demonstrated how important the credit market is to our global economy. When the markets freeze up, there’s a much more profound effect than we have appreciated in the past,” he says.

“New economic history is being written as we speak.”

REDEFINING THE GOOD LIFE
Paul Escamilla also believes the recession presents opportunities to learn and reevaluate. And like Fomby, Escamilla, an author, adjunct professor of preaching and associate director of public affairs at Perkins School of Theology, finds poetry in the fiscal crisis.

“The narrowed economic environment in which we find ourselves globally reminds me of a couple of lines from Emily Dickinson: ‘By a departing light/We see acuter quite/Than by a wick that stays.’”

“When things aren’t so sunny, in that ‘departing light,’ we start to think with more intention about our true source of fulfillment. What we mean by ‘the good life’ changes into a more classical notion,” he says. “We become less focused on our comforts and conveniences and begin to think about relationships, community and responsibility.”

Escamilla’s latest book, Longing for Enough in a Culture of More (Abingdon Press, 2007), hit the shelves before markets plummeted. As a reflection on building a richer life by simplifying material needs and focusing outward, its themes are especially relevant. He believes the worst of times can bring out the best in people.

Although people are not flocking to worship services in unprecedented numbers, “the church has seen a strong and steady expression of generosity and compassion in giving,” he says. “To the degree that we are compassionate, we find resources. It is more our compassion than our resources that provides the catalyst for responding to others’ needs.”

THE SILVER LINING
Cox’s Niemi contends that Texas’ fortunes will not diminish drastically, and when the national rebound begins, the state stands to prosper. He predicts that companies will leave high-tax states and relocate to Texas. The flood of employers and job seekers could boost the state’s population by as much as 50 percent through 2030, he says. Florida, Georgia, North Carolina and California also will gain population. Two of those states, Florida and California, are major sources of SMU’s enrollment.

“You can’t separate higher education from the underlying strength of the economy,” he says. An influx of affluent, well-educated migrants ultimately could benefit SMU, he adds. “Think of the demand [for their children] to get into SMU. Think of the quality of our freshman classes. It’s a good time to be in Dallas, Texas.”
On top of global financial uncertainty, Texas faces a further threat: schools that fail their students. They will continue to damage the state’s economy unless school districts have the leadership to institute change in the way children are taught, says G. Reid Lyon, an expert on how children learn.

“If you don’t make it in school, you do not make it in life, and that is a fact,” Lyon declared at the groundbreaking of the Annette Caldwell Simmons School of Education and Human Development in December. “Here’s what we’ve learned through research conducted at SMU and elsewhere: We actually know a great deal about how kids learn. We know a lot about why kids do not learn, and we know a lot about what to do about it.

“Unfortunately, a huge gap exists between what we know and what we do in schools.”

Three decades of research show that most reading difficulties actually can be prevented if children are identified early, in kindergarten and first grade, and provided with effective instruction, says Lyon, one of the authors of the federal Reading First legislation – a component of the No Child Left Behind (NCLB) Act. Even the mathematics skills that need to be learned and applied require proficient reading and comprehension capabilities. Too often, help is withheld until third grade or later, when the struggling learner is so far behind it takes hours of daily intervention to catch up, he says.

“What’s needed now, in addition to expert teachers, is outstanding education leaders to create a school environment that fosters success,” he says.

Lyon joined the faculty of the Annette Caldwell Simmons School in September as Distinguished Professor of Education Policy and Leadership. A neuropsychologist and former third-grade teacher, he helped create the school’s new Master of Education degree in educational leadership, which will be launched this fall.

He describes the new Master's degree as a rigorous, evidence-based graduate program that stresses the immediate application of theory and leadership concepts in the school setting. Students in the program will intern at schools in the Dallas area and will be assessed on their ability to apply what they learn.

SMU plans to partner in the assessments with the Dallas Independent School District’s research department, an office that has led the nation in developing computer-based systems to track student achievement. The district recently received a $3.77 million grant from the Bill and Melinda Gates Foundation to strengthen efforts to track student performance and improve college readiness.

A nationally recognized leader in the field of evidence-based education, Lyon served as a research scientist in the Child Development and Behavior Branch of the National Institutes of
Health (NIH) from 1992 to 2000 and was chief of that branch from 2000 to 2005. In addition, he was an adviser to the Bush administration on child development and reading research.

At the NIH, Lyon directed research that led to improvements in math and reading scores. “What we found was that even at Blue Ribbon schools recognized for their excellence, there were substantial numbers of students who had not learned to read,” he says. “Because those schools had more students at high levels of proficiency, the underachievers were hidden.”

Armed with those results, he championed the requirement that all racial, ethnic and economic student subgroups show similar success for a school to be highly rated. That policy change forced schools to concentrate efforts on low-achievers. In addition, breaking out that data made it possible to conduct research demonstrating that the underlying problem is poverty—not race or ethnicity, he says.

Texas’ graduation rate of 69 percent lags behind the national average of 71 percent, according to statistics from the Alliance for Excellent Education (AEE), a national policy and advocacy organization that promotes high school reform. AEE figures show that 118,100 students did not graduate from Texas high schools in 2008. The estimated lost lifetime earnings for those dropouts are more than $30.7 billion, according to AEE statistics.

Lacking adequate reading skills, students are destined for low-paying jobs, Lyon says. “In addition to the negative effect illiteracy has on health outcomes, they likely will drain public resources because of reduced tax revenue and increased expenditures for services like [government-funded] health care and prisons, two areas where those with low literacy are over-represented.”

Lyon notes that the SMU educational leadership program seeks to produce graduates who can help prepare the future North Texas workforce to obtain the well-paying jobs of tomorrow that will require solid literacy skills. “The number of opportunities for meaningful employment for non-readers has shrunk to minimal levels because all world economies are now based upon the ability to process print.”

G. Reid Lyon shares a joke with second-grade students at Williams Preparatory School in Dallas. A former elementary school teacher, Lyon says most reading difficulties can be prevented through early identification of problems and effective instruction.

“Unfortunately, a huge gap exists between what we know and what we do in schools.”
CROSS COUNTRY TEAMWORK: NOT A LONELY RUNNER AMONG THEM

Women’s distance running coach Cathy Casey buys 60 pairs of running shoes each August. She knows that each SMU distance runner will log 3,000 to 5,000 miles during her yearlong season and wear out three to four pairs of running shoes.

“Distance running is rigorous; to compete in Division I you have to really love it,” says Casey, who ran cross country for the University of Texas.

Only long-distance student-athletes compete year-round, says Dave Wollman, director of track and field at SMU. Fall cross country is followed by indoor track and field in the winter, then by outdoor track and field in spring.

“Distance athletes tend to be extreme in everything they do,” says Wollman, Mustang track and field coach since 1988. “They are organized, disciplined and great students. Their drive to excel, however, can become overwhelming. Finding a balance between academics and training is necessary to progress as an athlete.”

Mustang runners found that balance this year, winning the Conference USA title for the first time last fall and earning one of 31 slots at the NCAA Division I Cross Country Championship in November in Terre Haute, Indiana. The team finished 20th against cross country strongholds such as Oregon, Colorado and Stanford.

To compete successfully on a national scale, distance runners must lead a life of consistency both in training and as a student, says senior runner Rachael Forish, 2006 NCAA South Central Region cross country champion and Athlete of the Year.

Her typical day begins with a 10- to 15-mile team workout at 6:30 a.m. near White Rock Lake in Dallas, followed by classes, a second workout, study time, then bedtime by 11 p.m. She prepares many of her own meals to meet the nutritional demands of workouts that burn hundreds of calories daily.

“I don’t drink energy drinks or pull all-nighters,” Forish says. “I’d crash at workout the next day if I did.”

For distance runners, the weekend falls on Tuesday night – Wednesday is the only day off from their training regimen. Their hardest training day is Sunday when they run up to two hours.

Instead of bonding over pizza and late-night talk sessions, distance runners form friendships through shared challenges and the opportunity to follow their passions, Forish says.

“It’s not just the running, it’s being part of the team. We’re all going through the same thing.”

Women’s cross country and indoor and outdoor track and field were created in 1987 at SMU. Wollman arrived in 1988 to lead the men’s and women’s teams to consistent top-10 finishes in the NCAA indoor and outdoor track and field championships. Most recently, women’s cross country won its first NCAA South Central Regional title and finished in the top five at the 2006 NCAA South Central Regional Championships.

The team’s future also looks bright with runners such as sophomore Silje Fjortoft of Norway. She was named C-USA Cross Country Athlete of the Year last fall and to the All-South Central Region team. She has continued to excel in indoor track and field, breaking the C-USA record in the 5,000-meter run with a time of 16:19.42 at the C-USA championship in February in Houston. She broke her own record in March with a time of 16:18.80 at the NCAA Indoor National Championship.

In addition, Fjortoft won the 3,000-meter steeplechase in March at the Stanford Invitational. Her time – 9:56.73 – was the fastest time by a woman this year in the world. The time also was the second-fastest ever run by a Mustang, about a second off of her own school record.

Fjortoft also excels in the classroom. She earned All-Academic honors from the U.S. Track and Field and Cross Country Coaches Association. She and teammate Jessa Simmons, an advertising major, were named in December to the Conference USA All-Academic Team.

Wollman, who recruits athletes from Texas to Eastern Europe to Africa, has found that they quickly build camaraderie as athletes and students in a setting he says is unique to SMU.

“The University creates an environment that is ideal for my sport,” he says. “Individualists flourish here. SMU takes a student and academically and developmentally makes a difference in her life. As a coach, that allows me to make the same difference for them as an athlete.”

For more information: smumustangs.com.

– Nancy Lowell George ’79
Winning Strokes For Mustang Swimming

Women’s swimming and diving broke three records and won four events to capture its fourth C-USA title. Senior Petra Klosova broke the 100 free record with a time of 48.58. First-year Raminta Dvariskyte created a new meet record in the 200 breaststroke, touching the wall at 2:13.68. The 400 free relay team also procured a meet record. In addition, first-year Therese Svendsen won the 200 back, touching in with a time of 2:14.62. The team placed 19th at the NCAA championships.

The men’s swimming and diving team secured its fourth consecutive C-USA title, smashing pool and individual records along the way. Senior Pontus Renholm and juniors Ed Downes and Thomas Fadnes broke C-USA records – Renholm in the 200 back with a time of 1:43.50, Downes in the 200 fly with a time of 1:44.95 and Fadnes in the 100 free with a time of 43.42. Sophomore Matthew Culbertson won the platform diving title. The team finished 24th at the NCAA Championships in College Station, Texas, earning a season best time of 2:53.75 in the 400 relay.

Meet The 2009 Hall-Of-Famers

Four new inductees to the SMU Athletics Hall of Fame were honored May 1 at a ceremony. They include:

Eric Dickerson ’83 The All-American football player and member of the Pony Express led the Mustangs to back-to-back Southwest Conference titles. A member of the Pro Football Hall of Fame, the former NFL running back played for the Los Angeles Rams, Indianapolis Colts, Los Angeles Raiders and Atlanta Falcons.

Jim Krebs ’57 The late All-American basketball player led the Mustangs to three SWC titles and the 1956 Final Four. The former NBA player for the Los Angeles Lakers is a member of the Texas Sports Hall of Fame.

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See www.smumustangs.com for more information.

Mustangs Mitch Enright and Pete Fleps are among 11 Conference USA football players named to the 2008 C-USA Football All-Academic team. Enright, an offensive lineman, is pursuing his M.B.A. after completing his Bachelor’s degree in business in three years. Fleps, a linebacker and sophomore marketing major, led SMU with 106 tackles in 2008.

2009 SMU Football Schedule

Mustang football kicks off its 2009 season with a home game against Stephen F. Austin. For season and individual ticket information, visit or call 214-768-GAME. (Home games are in bold.)

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Women’s Basketball On A Roll

The women’s basketball team clinched the Conference USA title for the second year in a row and advanced to the Women’s National Invitation Tournament where it lost 77-54 to Louisiana Tech. The team finished the season with a 20-12 record, marking the second consecutive season and seventh in SMU history with 20 games in the win column. Junior guard Brittany Gilliam was named C-USA Defensive Player of the Year, leading the conference with 71 steals.

Gridiron Standouts

Mustang offensive lineman Tommy Poynter ’08 was one of 12 student-athletes conference-wide to receive the inaugural Conference USA Spirit of Service Award. Poynter, a three-year starter, began his football career as a walk-on, then earned a full scholarship after one year of play. He completed his Bachelor’s degree in business in May and is working on his Master’s degree in accounting. In addition, he is an active leader with Fellowship of Christian Athletes and speaks to high school students about the benefits of hard work.

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A LEADING QUESTION: ANSWERING THE CALL TO SERVICE

Readers generally share at least one trait: a strong sense of purpose. SMU alumni Janet Pace ’80, Mary Hutchings Cooper ’91 and Jeb Mason ’99 chose different career paths that converge at a common dedication to service. At SMU Pace selected her sorority based on its philanthropic programs. Today she directs volunteer outreach for the state of Louisiana. Cooper, recognized last year as one of the New York Junior League’s outstanding volunteers, has always made time to help others, even as a busy Cox M.B.A. student. Their stories follow on pages 41 and 45. As a student, Mason immersed himself in politics and held several offices, serving as president of his fraternity and a student senator. After graduating, he headed to Washington as a campaign volunteer and joined the Bush administration. Read his story in Ones to Watch on page 43. The three share how their SMU experiences were instrumental in shaping their lives.

REAPING REWARDS: ALUMNI BENEFITS

From career counseling to summer classes at SMU-in-Taos, SMU alumni receive a range of benefits, says Allison Curran, associate director, Alumni Outreach.

Given the current economic environment, employment-related offerings are particularly important, Curran says. “We’ve gotten many calls from alumni who are considering career changes or are looking for new opportunities.”

The Hegi Family Career Development Center is a good starting point, she says. In addition to providing job-search tools and services, the Hegi Center also sponsors career fairs, which are open to alumni. (See article on page 18.)

For those who don’t live in Dallas, chapter events held periodically around the country create an avenue for face-to-face networking in a friendly atmosphere. “The chapters are a huge benefit, and we now have a full-time staff person, Lyndsey Hummert Hill ’05, who focuses on fostering communication, interaction and involvement between SMU and our community of alumni worldwide,” Curran says.

Other alumni perks include:

- The Alumni Directory online, which provides a secure, instant connection to SMU’s worldwide alumni network. Users can type in keywords and a location to find alumni contacts that match their search parameters.
- Free lifetime subscriptions to SMU Magazine, both in print and online at smu.edu/smumagazine, and SMU Connections e-mail newsletter.
- Invitations to regional social/networking events, student recruitment engagements, football/basketball tailgates, family weekends, young alumni events, Homecoming and class reunions. For a list, check the Alumni Events Calendar at smu.edu/alumni/events.
- A 20 percent discount on most SMU Continuing and Professional Education courses. For more information: smu.edu/education/departments/lifelonglearning.asp.
- A discount on membership to Dedman Center for Lifetime Sports.
- Free access to on-campus libraries and other resources.
- Opportunities to see the world through alumni travel. For more information: smu.edu/alumni/events/travel. (See information on page 42.)
- Participation in SMU-in-Taos Cultural Institute programs. For more information: smu.edu/culturalinstitute. (See article on page 49.)
- Access to the renovated SMU Faculty Club, which provides discounted rentals for business meetings, receptions, parties and other daytime or evening events. For more information: smu.edu/facultyclub.

For more information: smu.edu/alumni, call 214-768-ALUM (214-768-2586) or 888-327-3755, or email smualum@smu.edu.
NEW ALUMNI BOARD CHAIR FOCUSES ON OUTREACH, CAMPAIGN

For Ken Malcolmson ’74, the friendships forged at SMU were an important part of his education. “There are all these units of connection between students – like Greek life and campus activities – that create a lasting bond,” he says.

That bonding doesn’t stop with graduation, Malcolmson says. It continues through events that promote alumni interaction and involvement with their alma mater.

Malcolmson, who majored in political science, has carved out a successful career in the health-benefits industry. He is CEO of Humana’s West Central Region, which encompasses Texas, Colorado and Utah. With an office in Dallas, he takes advantage of opportunities to stay in touch with his fellow Mustangs. “The best part of being an alumnus is the opportunity to network with a cross section of alumni of all ages,” he says.

As the incoming Alumni Board chair, Malcolmson says “participation and the many forms that takes, from attending get-togethers to supporting The Second Century Campaign” is the Alumni Board’s focus. “We’re the visible champions of the University to the alumni community.”

The board has established three committees charged with fortifying the links between alumni and SMU:

- **Regional Outreach.** The committee has worked with leadership teams to establish chapters in Atlanta, Chicago, Houston, Los Angeles, New York, San Francisco and Washington, D.C. Chapters host at least four events a year, and “we’re looking at ways alumni can be more involved in student recruitment, which is something we had gotten away from in the past few years,” Malcolmson says.

- **Campus Outreach.** Finding “ways to engage our huge contingent of local alumni” is the committee’s mission. In addition to promoting such signature events as the Distinguished Alumni Awards banquet and reunions, the group is establishing new traditions, such as the Red-Blue Game picnic in April, “which we hope will grow in the coming years to replicate the Boulevard experience in the spring.”

- **25/50 and Revenue Generation Committee.** The committee identifies and implements the most effective tools for boosting alumni giving. “We do an excellent job of alumni-to-alumni solicitation during reunion years, and we’re trying to find ways to inspire alumni to participate in their non-reunion years,” Malcolmson says.

The Second Century Campaign has identified alumni giving as integral to its success. The Alumni Board has been presented with the challenge to increase the annual alumni giving participation rate to 25 percent, with a goal of having 50 percent of alumni contribute over the life of the campaign. “Higher alumni participation rates translate into higher rankings of institutions of higher learning,” he says. “There’s been a positive trend in giving, and we want to build on that momentum. Gifts of all sizes are important to the University.”

Malcolmson views his next two years as chair as “an honor. With our outstanding students and faculty, the transformation of our physical plant and footprint, and the potential for a great athletics program, there has never been a more exciting time to be part of SMU.”

For more information, contact Alumni Relations at 214-768-ALUM (2586) or smualum@smu.edu, or visit smu.edu/alumni.

ALUMNI BOARD

Nominations for the 2010 SMU Alumni Board will be accepted through Dec. 31. Alumni may nominate fellow alumni or themselves. For more information, contact the Office of Alumni Relations at 214-768-2586 or email smualum@smu.edu.

CHAIR Ken Malcolmson ’74

PAST CHAIR Connie Blass O’Neill ’77


2009 SPRING SUMMER 35
SMU Magazine is published twice a year – in the fall and spring. Class Notes received after February 13, 2009, will appear online and in the fall issue of SMU Magazine, which will be published in December 2009. To submit a Class Note or make an address change online, go to smu.edu/classnotes and click on the link. Information may be mailed to SMU Magazine, P.O. Box 750174, Dallas, TX 75275-0174. Using the “What’s Up with You” card from the front of the magazine, please print legibly or type and include your class year, address and phone number.

49 Betty Gene Jones Richardson celebrated her 81st birthday Oct. 22, 2008. She has two sons and a daughter, a grandson and a granddaughter.

51 James (Jim) Cronin, the 1980 Nobel Prize winner in physics, attended his Highland Park High School’s 60th class reunion in September.

53 William (Bill) Shockley was at the 60th reunion last fall of the 1948 and 1949 Highland Park High School classes. He retired in 1996 as president of the Andrews Corporation after a 46-year international high-tech career.

54 Robert H. Dennard (M.S.E. ’56) received the 2009 Charles Stark Draper Prize from the National Academy of Engineering for his invention and contributions to the development of Dynamic Random Access Memory (DRAM). The $500,000 annual award honors engineers whose accomplishments have benefited society. He has spent his entire career in various positions at IBM. Patricia Keene Stewart and her husband are active volunteers in Palmit City, FL, where they raised funds for a shelter for abused women and children. She serves local charities and is a member of the library board.

56 Richard Deats wrote Marked for Life (New City Press), the story of Hildegard Goss-Mayr and her work in human and civil rights. Geraldine (Tincy) Miller received the TACA Silver Cup March 6, 2009, in recognition of her support for and contributions to the performing arts in Dallas. She has advocated for arts education in Texas as a member of the State Board of Education for the past 24 years.

57 William R. (Bill) Janowski was honored Jan. 29, 2009, at the opening reception for “Art Collection of Bill and Jo Janowski,” a six-month exhibit at the National Automobile Museum in Reno. The paintings and sculptures feature racing as a theme and include cars, legendary drivers and activities of the sport. He retired from active racing in 2008.

62 Geri Sue Hudson Morgan is a six-and-a-half-year kidney transplant survivor. During 1980-2001 she helped establish an eye hospital in China to provide free care to the needy.

63 In memory of James E. Caswell (M.T. ’66, M.T. ’70), the Texas Association of Student Personnel Administrators renamed its highest honor the Dr. James E. (Jim) Caswell Distinguished Service Award. He was vice president for student affairs at SMU from 1988 until his retirement in spring 2007.

64 Reunion: November 7, 2009 Chairs: John M. Haley, Sandra Garland Cecil

John H. Buck wrote Words of Enrichment (Vantage Press, 2008), a vocabulary guide of 500 words. He moved to Grandview, TX, after retiring from a 30-year law practice in Houston.

66 Helmut Sohmen received the Friendship Ambassador Award in October 2008 from the Chinese People’s Association for Friendship with Foreign Countries. He is chair of BW Corporation Limited in Hong Kong (formerly World-Wide Shipping Group Limited).

67 Walter J. Humann was presented the Legacy of Leadership Award by the White House Fellows Foundation Oct. 24, 2008, in Washington, D.C., to honor his public service at national and local levels. He was a White House Fellow in 1966-67. He is married to the former Beatrice Read (’59), and they have three children and 11 grandchildren.

68 Dale Bulla and his wife, Pat, received the National Wildlife Federation’s 2008 Volunteer of the Year award in Keystone, CO, for ensuring a wildlife heritage for future generations by protecting wildlife and habitat in Central Texas.

69 Reunion: November 7, 2009 Chairs: G. Mark Cullum, Delilah Holmes Boyd, Cynthia Taylor Mills

Albon O. Head Jr. (J.D. ’71) is a Texas Monthly 2008 Texas Super Lawyer and a Top Attorney in Fort Worth, Texas magazine. He was selected by his peers for inclusion in The Best Lawyers in America 2009. He is managing partner of the Fort Worth office of Jackson Walker LLP. Jerry Levias appeared in the HBO special “Breaking the Huddle” Dec. 16, 2008.

71 Harry M. Wyatt III was nominated by President George W. Bush in November 2008 as the next Air National Guard director with the rank of lieutenant general. He will develop and coordinate policies, plans and programs for more than 107,000 Air Guardsmen nationwide. He succeeds Gen. Craig R. McKinley (’74).
William Frank Carroll was elected to the Dallas Bar Association Board of Directors for 2008-10, the Dallas Bar Antitrust and Trade Regulation Council for 2009 and the American Law Institute.

Reunion: November 7, 2009

Chairs: Steve Morton, Robert G. White Jr., Brenda Beach White

Gary L. Ingram was chosen a Top Attorney by his peers and featured in Fort Worth, Texas magazine. He is a partner in the Fort Worth office of Jackson Walker LLP and statewide chair of the firm’s labor and employment section. Deanna Koelling married Steve Blahut in 1987. She is a certified professional coder at Claremore Indian Hospital in Claremore, OK. Craig R. McKinley was promoted to four-star general, the first in National Guard history, at a Pentagon ceremony Nov. 17, 2008. Present were his wife, Cheryl, son Patrick and daughter Christina. As National Guard bureau chief, he is principal adviser to the defense secretary on all National Guard matters. Patrick Yack was named Atwood Chair of Journalism at the University of Alaska – Anchorage.

Donnie Ray Albert performed a selection of Aaron Copland’s “Old American Songs” in February with the Chattanooga Symphony and Opera and narrated “A Lincoln Portrait.” David Bates is a Dallas artist whose painting was featured on the poster for the 2008 Texas Book Festival. A monograph of his work, David Bates (Modern Art Museum of Fort Worth in association with Scala Publishers), was published in 2007.

Michael M. Carlson joined the San Francisco office of Schnader Harrison Segal & Lewis LLP as a partner in commercial litigation. He has been recognized as a Northern California Super Lawyer by Law & Politics and was named one of Silicon Valley’s Top Attorneys in 2005 and 2006 by San José Magazine. Edward B. Rust Jr. is a board member of the Chicago Public Education Fund, which seeks to improve the management of schools and the performance of principals and teachers. He is an attorney and chair and chief executive since 1985 of State Farm Mutual Automobile Insurance Company. Ralph C. Shive is a chartered financial analyst and former manager of the mutual fund FMIEX. He works in South Bend, IN. Gary Alan Smith was named by The United Methodist Publishing House as project director and co-editor of the new hymn and worship book authorized by the 2008 General Conference. John Samuel Tieman (M.A. ’79) presented a paper at the annual meeting of the American Psychoanalytic Association in January 2009. “The Ghost in the Schoolroom: A Primer in the Lessons of Shame” is published in Schools: Studies in Education (Journals Division, University of Chicago Press) and addresses teachers’ use of shaming in the classroom. He is a widely published essayist and poet.

David Dillon is an attorney and has been chair and chief executive of Kroger Company in Cincinnati since 2003. Arthur (Art) Hains was game day host for the Kansas City Chiefs radio network in the 2008 season and is in his 29th year as the “Voice of the Bears” on the Missouri State University radio network. Jeanette Stephenson Keton wrote a second book, a biography of Beatrice Carr Wallace, the first woman to serve on the Texas Parks & Wildlife Commission. Keton coaches Children’s Medical Center executives in Dallas on presentation and communication skills and is in her fifth year as a communications consultant for Trinity Industries.

David Bostick is chief executive officer of Goodwill Fort Worth. He has doubled revenue growth, expanded the number of retail stores, started a recycling program and opened a computer store
to provide additional revenue. He started with Goodwill in 1993 as director of rehabilitation. 

C. Wade Cooper was named a 2008 Texas Super Lawyer by Texas Monthly magazine and honored by the Downtown Austin Alliance with the 2008 Individual IMPACT Award for his positive influence on the community. He also was selected by his peers for inclusion in The Best Lawyers in America 2009. He is managing partner of the Austin office of Jackson Walker LLP. Valerie E. Ertz was appointed by Gov. Rick Perry of Texas to a second six-year term on the Board of Regents at Stephen F. Austin State University in Nacogdoches. A board member since 2003, she was chair in 2008. She is owner and president of VEE cheesemongers, a board member since 2003, she was chair in 2008. She is owner and president of VEE Services. Ronald (Ron) Gaswirth was selected a 2008 Texas Super Lawyer. He is an employment and labor attorney in the Dallas office of Gardere Wynne Sewell LLP. Lisa Loy Laughlin is director of major gifts and planned giving for Communities in Schools Dallas Region Inc., which provides academic and social support services to more than 420,000 children and helps under-achieving, at-risk students. She has been an educator, community leader and fund-raiser for more than 20 years. She and her husband, Kendall, have three sons. Thomas B. Slater (D. Min. '81) is a New Testament professor at McAfee School of Theology at Mercer University in Atlanta. His article on a key phrase in Revelation 19:11, 21:5 and 22:6 was translated into French for use by ministers in French-speaking African countries.

### Reunion: November 7, 2009

**Chairs:** Patrick F. Hamner, Kevin Meeks, Laura Green Meeks

Vasile Beluska was awarded the Ellis Island Medal of Honor in May 2008 by the National Ethnic Coalition of Organizations for helping musicians from Eastern Europe come to the United States to develop their careers. He is a professor of music performance studies at Bowling Green State University in Ohio. Nancy Lowell George and her children, Emily George Grubbs '08, Adam and Andy, were featured in the December 2008 Guideposts magazine in Nancy’s story of her family’s Christmas 12 years ago when a now-healthy Andy was critically ill with leukemia. She is a senior writer and editor in the Office of Public Affairs at SMU and a freelance magazine writer.

**Larry McCord** is in his 23rd year of teaching college-level music. Currently at Hill College in Hillsboro, TX, he also directs the music ministry at a United Methodist church near Waco.

**Bill Bogart** has been appointed to the Board of Directors of TACA, a nonprofit organization that funds the arts in North Texas. He has served on the boards of Texas Ballet Theater, The Dallas Opera and the President’s Council of the Dallas Center for the Performing Arts. A managing director for JP Morgan, he and his wife, Brenda, have six children. **Regina Picone Etherton** is the director of Regina P. Etherton & Associates LLC, a Chicago law firm. She was appointed to the Board of Managers for the Illinois Trial Lawyers Association, selected as one of the American Trial Lawyers Association’s top 100 trial lawyers and named to the Illinois Super Lawyers list. She also was chosen by Lawdragon magazine as one of the leading lawyers in America for plaintiffs.

**John Fisher**, M.D., is an interventional radiologist with extensive experience in breast imaging and breast biopsy. He founded Biopsy Services in 2001, a biomedical research and device company that developed the products HydroMARK and BioSEAL. He is moving his company from Tucson to Pinellas County, FL. He has a daughter, Libby.

Oct. 15, 2008. Joseph D. (Chip) Sheppard III received the President’s Award from the Springfield Metropolitan Bar Association for extraordinary service to the legal profession and was a 2008 finalist for Missouri Lawyer of the Year. He is a shareholder of Carnahan, Evans, Cantwell & Brown PC and practices real estate, business, securities and intellectual property litigation and dispute resolution.

84 Reunion: November 7, 2009
Chairs: Hal Gibbs, Chris J. Gilker, Heather Evans Gilker
Christopher Braun is one of 48 new Fellows elected to membership in the American College of Environmental Lawyers as announced at the annual meeting in San Francisco Oct. 1. 2008. He has a practice with Flews Shadley Racher & Braun LLP in Indianapolis.

85 Roald Bradstock is shown throwing the javelin at a May 1985 SMU competition in a popular video posted online. Along with a full-time career in fine art, he still competes at age 46. He holds the world’s masters age group record and last year competed in a record-setting seventh Olympic trials. He stages videos on YouTube.com and sets unofficial world records for throwing such items as eggs, fish, iPods, cell phones and golf balls.

86 Bob Jennings is co-author of The Adversity Paradox: An Unconventional Guide to Achieving Uncommon Business Success (St. Martin’s Press, April 2009). He is president of Lean Management Inc., a consulting company focused on senior management methods and execution. He lives in Des Moines, IA. Curt R. Roberts is a commercial pilot, currently a DC9 captain for Delta Air Lines. He has homes in St. Paul, MN, and Scottsdale, AZ. Millie A. Sall joined the Houston office of law firm Thompson & Knight LLP in January 2009. She has 20 years of legal experience and practices corporate reorganization and creditors’ rights, corporate crisis management and restructuring.

87 Mary Kay Holman-Romero was married in June 2008 in Orange County, CA, in one of the first same-sex marriages in a mainline denominational church. Fred Meisenheimer joined Atmos Energy Corporation in June 2000 as vice president and controller. His promotion to senior vice president and chief financial officer was announced Feb. 3. Andrea Nicole Copeland Sexton wrote her first novel, Party Favors (Globe Pequot Press, 2008).

88 Chambree Ferguson was invited to join a professional resident acting company at Dallas Theatre Center. Lilian Garcia-Reig had an exhibition in January and February at Valley House Gallery in Dallas of more than 30 “Autumn Spectacles” maximalist landscapes she painted in Texas, Florida, New Hampshire, Alabama and Washington. She is a professor at Florida State University in Tallahassee. John O’Reilly has appointments by the San Diego County Board of Supervisors to the Palomar Airport Advisory Committee and by the Carlsbad, CA, mayor and city council to the Envision Carlsbad Citizens Committee to create a vision of Carlsbad 20 years into the future. He owns a comprehensive wealth management firm in Carlsbad.

89 Reunion: November 7, 2009
Chairs: Craig H. Yaksick, Caroline Waggoner Hautt, Tracey E. George
Yikwon P. Kim has worked since October 2007 as an exhibits designer/specialist for the Richard Nixon Presidential Library and Museum in Yorba Linda, CA.

90 Laura Claycomb sang the role of Tytania in the Houston Grand Opera’s February production of “A Midsummer Night’s Dream.”

91 Kimberly Grigsby was keynote speaker Feb. 9 at the Dallas Museum of Art when TACA, a nonprofit fund-raising organization for the performing arts in North Texas, distributed grants, including one to Meadows School of the Arts. She is a pianist and musical director in New York City with extensive Broadway credits. She also served an artist’s residency at SMU, working with music and theater students in preparation for the musical production “The Two Orphans” April 29-May 3. Stephanie Murdock is a lieutenant in the U.S. Naval Forces Central Command/U.S. 5th Fleet in Bahrain. As media operations officer, she handles public affairs, media outreach and queries from international news outlets. Steven E. Ross was named in October 2008 to head the Intellectual property practice group at Gardere Wynne Sewell LLP in Dallas. He focuses on business development, management, administration, training and mentoring programs for more than 50 attorneys, patent agents and staff.

92 Matt and Jennifer Leslie Boetcher announce the birth of Bo Haworth Dec. 17, 2007, a brother for son Blake. The family lives in Atlanta.

Nadja Swarovski was profiled in The New York Times Style Magazine for winter 2008. She lends assistance to the fashion industry by providing financing and raw materials to designers and design newcomers. She and her husband, Rupert Adams, live in London with their children. Steven M. Tyndall joined the Austin office of Baker Botts LLP Jan. 1, 2009, as partner. He practices general corporate law, securities law and mergers and acquisitions.

93 William E. (Bill) Adams Jr. (J.D. ’96) is a shareholder at Gunster Yoakley in Jacksonville, FL, specializing in commercial litigation. Florida

GOLDEN GATE GATHERING
David Cush ’82, ’83 donated a surprise door prize – two tickets on Virgin American airlines, for which he is president and CEO – that were won by Anne Averill ’67 at a San Francisco alumni gathering at the Grand Hyatt hotel. SMU officials and professors traveled across the country this spring to attend other alumni events in Washington, D.C., April 18; St. Louis, May 18; and Denver, May 19. For more information: smu.edu/alumni.
Lots of researchers study how companies communicate in the office. But how about when the “office” is a virtual world?

ULRIKE SCHULTZE, PH.D.
SMU Business Professor and Unbridled Thinker

Through our University’s commitment to top faculty and innovative research, SMU in Dallas is addressing important challenges with unbridled thinking. Learn about The Second Century Campaign at smu.edu/unbridled.
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Picking Up The Pieces In Louisiana

Hurricanes Katrina and Rita, referred to as “The Twisted Sisters” by Janet Pace ’80, provided the perfect opportunity for the alumna and her volunteer agency “to put up or shut up.” In early August 2005, Pace was president and CEO of Volunteer! Baton Rouge (VBR), which the Points of Light Foundation had just named the National Volunteer Center of the Year. Nineteen days later Katrina hit, and “I felt like the world was saying, ‘Okay, you got the award for being the best; let’s see what you can do.’ So we did what we knew volunteer centers do best: connect people with opportunities to serve.”

The intervention by Pace and her team filled a crucial gap in New Orleans, which had been without its Volunteer Center since July, when it closed for lack of funding. Volunteer! Baton Rouge came to the rescue again in late September, when Hurricane Rita pummeled southwest Louisiana. “We processed 15,000 offers of help from August to December 2005,” Pace recalls.

During these back-to-back natural disasters, Pace says she encountered a glaring flaw: the lack of a relationship between the state government and Louisiana’s nonprofit and faith-based organizations, including the state’s seven Volunteer Centers and independent nonprofits that collaborate under the Louisiana Association of Volunteer Center Directors. “Being bossy, I took it upon myself to pound on the state’s door and demand a relationship.”

Her proposal resulted “in one of the most positive outcomes of Katrina and Rita,” she says. Working with other nonprofits and the Governor’s Office of Homeland Security and Emergency Preparedness, Pace helped rewrite the state disaster plan to include response by nonprofits, the seven Volunteer Centers and the State Service Commission, called Louisiana Serve.

Today, Pace serves as interim executive director and director of volunteer outreach for the LA Serve Commission in the office of Louisiana’s lieutenant governor, supervising an annual budget of $24 million.

Pace, who graduated with cum laude honors in journalism and political science in 1980, credits her participation in student activities at SMU with preparing her for a life of community involvement. She was a reporter and news editor on The Daily Campus and public relations chair for the Women’s Symposium, a series that promotes the leadership development of women. She pledged Alpha Delta Pi because of the sorority’s emphasis on philanthropy – raising funds for the Ronald McDonald House.

“My passion is volunteerism and the impact that volunteers can make in our communities,” she says. “The success I had in leadership positions at SMU gave me the confidence to accept or seek responsibility in the ‘real’ world.”

For more information: www.volunteerlouisiana.gov.

– Susan White
HAS IT REALLY BEEN 20 YEARS?

The year was 1988. U2 won its first Grammy Award, the Washington Redskins won a second Super Bowl and (from left) Kent and Karen Bromley, Sally and David Mouton, and Doug and Laura Archer graduated from SMU. They returned to the Hilltop in November for Homecoming and their class party at Trader Vic’s, attended by 187 alumni. More than 1,300 Mustangs, from as far away as Canada, the United Kingdom and Belize, attended reunions. For more information: smu.edu/alumni/reunion.

MYTHS AND FACTS: ALUMNI TRAVEL EDUCATION PROGRAMS EXPLORE LEGENDARY DESTINATIONS

Excursions to Peru, Italy and Greece are planned this fall by SMU’s Alumni Travel Education Programs. The trips focus on the culture, art and history of each destination. For specific travel questions, contact the travel company directly; for other questions contact the Office of Alumni Relations at 214-768-2586, email smualum@smu.edu or visit smu.edu/alumni/events/travel.

August 29-September 6
Machu Picchu
Global Adrenaline
1-866-884-5622

September 13-21
Chianti in a Tuscan Villa
AHI Travel
1-800-323-7373

September 26-October 4
Village Life in Italian Lakes
Thomas P. Gohagan & Company
1-800-922-3088

September 27-October 5
Island Life in Ancient Greece
Thomas P. Gohagan & Company
1-800-922-3088

Kantor & Reed PA, practicing real estate and finance law. Colleen Smith McTaggart and her husband, Lawrence, are the parents of Lawrence John McTaggart IV, born May 20, 2007. They live in Chicago. Charlotte Harrington Page and her husband, Michael, announce the birth of Naomi Catherine Aug. 6, 2007. They also have a son, Austin, and live in Hailey, ID. James W. Worlein speaks before groups about his experiences as an Iraq war veteran. An essay he wrote was published online by Iraq Veterans Against the War.

Brad Ashlin announces the birth of his son, William, Sept. 5, 2007. Pietro Rizzo made his American conducting debut in February at the Dallas Opera production of “La bohème,” which he conducted from memory. His next engagement was at New York’s Metropolitan Opera, where he conducted “Cavalleria rusticana” and “Pagliacci.”

Tara Bratcher Key announces the birth of her third son, Micah Bratcher Key, Nov. 10, 2008. Melissa Michelle Long married Kurt Francis Mohlman Sept. 6, 2008. They live in Austin, where she is the chief psychologist at Travis County Juvenile Probation Department.

Christopher J. Schwegmann joined the trial firm Lynn Tillotson Pinker & Cox LLP in 2005 and was recently named a partner. He was a Texas Monthly Rising Star in business litigation for 2007 and 2008.

Jill Thieleke Purcell and her husband, Scott, announce the birth of their son, Dominic Borg, Nov. 8, 2008. Daughter Lucy is 2. Jill is an assistant vice president of compliance for Wells Fargo. The Purcells live in Urbandale, IA.

Jason Wood was honored last November by Rochester Business Journal in its 2008 Forty Under 40 list for his professional and civic contributions. He is senior manager of audit and enterprise risk services at Deloitte & Touche LLP in Rochester, NY.

Reunion: November 7, 2009
Chairs: Lindsay Feldhaus Perlman, Taylor Martin
Nicola Hobeiche (J.D. ’02) and her husband, Todd Hewes, welcomed a daughter, Gabrielle Elisabeth, July 30, 2008.

Jacqueline (Jackie) Brabham (M.B.A. ’05) was promoted in December 2008 to senior vice president of AXA Equitable Life Insurance Company. She heads the annuity operations center in Secaucus, NJ, and manages new business, customer service, in-force processing and business services.
Jeb Mason ’99 thought his federal government duties might slow down as the George W. Bush presidential administration drew to a close last fall. But as the nation’s financial crisis grew graver, it became clear there would be no downturn for his responsibilities.

Mason served as a policy adviser and deputy assistant secretary for business affairs and public liaison for former U.S. Treasury Secretary Henry Paulson. He says the late-year market crisis definitely made it “a sprint to the finish.” His appointment expired at noon, January 20, 2009, when President Barack Obama took office.

Mason’s final days with the Bush administration focused on the Troubled Assets Relief Program (TARP) and the federal government’s effort to stabilize the financial system. Mason managed the Treasury Department’s outreach to business, advocacy and financial communities, requesting information and opinions from many interests and then advising the Secretary and senior officials of these perspectives, and crafting strategies to communicate Administration policies to these groups.

He was central to organizing support for the Emergency Economic Stabilization Act of 2008. He spent 18 months helping to conceive and organize the coalition of mortgage servicers, nonprofit credit counseling agencies and investors called the HOPE Now Alliance, the mission of which is to help at-risk homeowners keep their houses.

After earning a B.A. in public policy and a B.S. in economics from SMU, Mason went to Washington, D.C., to volunteer for the Bush-Cheney transition and never left. He also worked for the U.S. Department of Defense, which included assignments at the White House and the Department of Homeland Security and a five-month stint in Iraq. He also worked on the 2004 Bush-Cheney re-election campaign. A second White House post was in the Office of Strategic Initiatives – affectionately known internally as “strategery,” he says.

Washington, D.C., is full of prospects for young go-getters, he says. “There’s always more work than can possibly be done and opportunity to be entrepreneurial for those with adaptable skills. There’s plenty of room to learn, grow and have an impact.”

After a busy eight years in the nation’s capital, Mason’s life is calmer today as he ponders his next career move. He plans to do some independent consulting and catch up with family and friends but hopes to make his way back to Texas soon.

– Cherri Gann
More than ever, your annual gift matters. Keep SMU’s momentum going. Gifts from alumni, parents and friends provide critical support for scholarships when students and families need them most. With your help, SMU can continue recruiting the best and the brightest to the Hilltop. Every gift, every year counts.

Make your gift today.
smu.edu/horsepower
Leading With A Helping Hand

Mary Hutchings Cooper ’91 applies her talents in the corporate corridors of Manhattan, but also on the playgrounds of New York City neighborhoods. As a product manager with Thomson Reuters, she makes sure software is tailored to meet clients’ specifications. During personal time, the Cox School of Business alumna accomplishes volunteer projects as diverse as renovating a playground and mentoring teenage mothers.

Cooper is a volunteer with more than 20 years of experience with the Junior League, a charitable organization of women that promotes voluntarism and community improvement, and was recognized by the New York Junior League with an Outstanding Volunteer award. Now a member of the New York Junior League’s Board of Managers, Cooper oversees recruiting and training of more than 350 new volunteers each year. The League partners with approximately 30 hospitals, women’s prisons, homeless shelters, schools and other entities.

Cooper’s mother has been a League member in Galveston, Texas, for nearly 50 years. “Her work inspired me, and I joined just out of college in 1985,” Cooper says. “One of my first projects after completing training was with Harlem teenagers who tutored younger children.”

While earning her M.B.A., Cooper transferred her Junior League membership to Dallas and began volunteering at Bryan’s House, which provides medically managed care and services for children affected by HIV/AIDS and their families. Eventually she was invited to serve on its board as the League representative.

“Each week we prepared a hot meal and played with the kids,” Cooper says. “Their smiles were so heartwarming, and sometimes heartbreaking. But they loved it when the Junior League ladies visited, and the experience was extremely moving and gratifying.”

Business school taught her much about teamwork. “We had to work together for a project to succeed,” she says. “I saw how one person’s weakness would be another’s strength. Everybody can bring something to the table.”

She calls on her volunteer instincts at work by leading an annual community events week committee, which selects volunteer projects for the company to sponsor. During the week, employees are encouraged to take a day off for volunteering.

One of Cooper’s most meaningful volunteer experiences was a weeklong trip to Sri Lanka in 2005 to assist Habitat for Humanity. On the trip, which was sponsored by her employer, teams helped to build five homes to replace those lost in the 2004 tsunami. Her team worked alongside local masons mixing cement for bricks and building foundations.

She has come to define leadership – both as a volunteer and in the workplace – as understanding that being in charge doesn’t mean you must know or do everything. “It’s okay to rely on others,” Cooper says. “It guides and develops them and keeps you open to new ideas.”

– Cherri Gann
Lyndsey Hummert Hill works with alumni volunteers as assistant director of chapter programs at SMU. Shakeeb Mir is a new associate in the transactions section at law firm Jackson Walker LLP.

Grant Clayton was promoted to senior associate in the dispute consulting group at Duff & Phelps LLC in Dallas, a provider of independent financial advisory and investment banking services.

The Rev. Dr. Daniel Chesney Kanter was named senior minister of First Unitarian Church of Dallas Jan. 11, 2009. He had been second minister since 2003. Gabe Travers was promoted to executive producer at WSAF-TV in Savannah, GA, after working on the morning show and evening newscast. Cortney Garman was selected from among hundreds of applicants to be one of eight Eugene McDermott interns for 2008-09 in the curatorial and education divisions at the Dallas Museum of Art.

Ulderico (Rick) Calero Jr. joined Regions Bank as consumer banking executive for South Florida to enhance the consumer banking experience for customers and oversee banking centers and consumer banking personnel in Dade, Broward and Palm Beach counties. He lives in Miami with his wife and three children.

Matthew Nuddell won one of two openings for trombonist in the U.S. Air Force Band after competing with dozens of players from top music schools across the nation.

1900 (Kidd-Key College) Floy Pope, 9/14/07.
29 Rozelle Cavaness Wilkemon, 3/01/86.
30 Margaret Boren-Lashley, 10/26/08.
32 William D. Campbell, 12/12/08.
Olgha T. Liles Jr., 11/23/08; Mary Virginia Wall Simmons, 12/18/08.
35 William B. Boone, 1/18/97; Annie Early Fleming Cook, 10/17/08; Ethelyn Clara Davis (36), 12/15/08.
37 Archy M. Roper Jr., 12/3/08; Verna Treadwell, 1/15/09.
38 Nellie M. Barnes (51), 6/1/84; Thelma Quillian Goodrich, 12/20/08.
39 Cortnie Peirce Philley, 10/3/08.
40 Oliver H. Daniel (28), 12/26/08; Elizabeth Jones Eades, 11/13/08; Edward C. Fritz, 12/19/08; Muriel Carr Griffiths, 11/10/08; John A. Oliver, 10/30/95.
41 Joseph Guy Rollins Jr., 11/2/08.
42 Roland Elsworth Goss, 10/14/08; Kathleen Childress Harrison, 11/10/08; Louis Ralph Patterson, 1/20/09.
43 William J. Kanewske Jr., 32, 12/6/08; James V. Patterson (45), 10/6/08; Robert B. Potter, 8/31/08.
44 H. Mathews Garland (51), 9/5/08; Hazel Gibson McClain, 2/24/08; Nancy Shumate Miller, 12/7/08; Max L. Plaut, 2/25/07; James N. Smith, 11/20/08; Cara Patricia Aikin Umpleby, 9/3/08; Erwin E. White, 11/22/08.
45 George J. Beebe, 1/29/66; Peggy Lee Parker Hawk, 9/30/08; William P. Kanelos, 1/24/09; Jewell K. Patterson, 8/16/99; Nita Harmon Smith, 9/28/08.
46 Fred B. Bearden Jr., 1/7/07; Paul McConnell Bumpers, 9/22/08; Robert A. Greaves Jr., 4/15/08; Henry S. Renz, 12/19/08; Betty Lou Tolleson, 7/10/01.
47 Patsy Margaret Hayes Edwards, 10/20/08; Fred S. Hanna, 9/19/08; Dr. Joseph A. Hertell, 12/24/95; Robert A. Nichols, 9/15/08; Wayne Palmer, 12/22/08; Gwendolyn Wolff Robberson, 1/13/09;
48 Mildred Ann Woolard Basore, 12/16/08; Fred M. Bruner, 12/26/08; Paul Simms Dennison, 10/27/08; William B. Ferguson, 12/1/94; Betty Stroud Fogleman, 12/31/08; James F. Heeter, 1/25/09; John Fox Holt II, 9/8/08; Maurice Keith Kellow, 10/23/08; Wilbur R. Lund, 12/24/08; Harold Vertel, 1/5/09.
49 Donald O. Acrey, 1/6/09; Jack F. Birdsong, 10/14/08; William E. Boger Jr., 12/24/08; Dorothy Bruce, 7/10/04; William F. Courtney ('55), 12/8/08; Howard T. Edwards, 11/17/08; Joseph Kirby Ellis Jr., 11/15/08; Donald D. Ferguson, 11/30/08; Earl Geldmeier, 6/17/08; Alfred C. Griffith, 5/11/88; William A. Kohmann, 3/1/07; Jamie Linwood Lander, 9/20/08; Robert E. Lehman, 12/15/01; Elizabeth Llera Massey, 9/22/08; Jack H. McRae, 11/6/08; James C. Persons Jr., 10/30/08; Ervin Polishuk, 11/5/08; Jeannette Durand Potter, 10/17/08; Billy R. Prim, 9/15/09; William A. Pritchard ('50), 12/1/08; Swift S. Sparks, 6/15/88; James Edward Wall, 4/29/02.
50 Robert B. Andrews, 4/16/08; Joyce Noel Berkenbine, 11/9/08; Dorris Cross Bradley, 12/29/08; Robert L. Cottingham, 10/19/08; George Gordon Davenport, 12/1/08; Leonard B. D_evenney, 4/9/02; John T. Dickeyhut, 2/6/04; Curtis L. Forsbach, 10/13/08; Robert Hill Garrett, 11/26/08; Edward Emanuel Gilbert, 9/30/08; Thomas E. Hamlin, 10/25/08; Robert A. Mann, 12/6/08; Warren S. McSwain, 8/25/06; Elbert M. Morrow, 12/24/09; Willis Norman Purvis, 4/2/05; Robert J. Snipes, 12/18/08; Leslie L. Walden Jr., 9/1/86.
51 Elizabeth Ann Ferguson Alder, 9/6/08; Lawrence Hyman Budner ('90), 11/11/08; Raymond Marvin Fennell, 9/16/08; William A. Lee, 9/19/97; Thomas L. Redden, 6/1/08; Walter R. Reetz, 7/1/84; Evelyn Joyce Schepps, 4/15/70.
52 Susan Bland Bryan, 6/15/06; Joe W. Fort Sr. ('55), 10/12/08; Litrelle Templeton Levy, 1/1/99; Herbert Bob Stellmacher, 7/17/00.
53 Joanne Herrin Bell, 3/10/05; Jean McConnell Brewer, 12/26/07; Joan Folsom, 12/27/08; Charles E. Galey ('59), 9/21/08; Mary K. Jordan Hitt, 1/28/08; Bill Frank Kryzda, 1/3/09; Henry R. Malinowski, 11/11/07; J. Charles Shelley, 2/8/08.
54 John C. Archibald, 10/2/04; Jerry Garland Bartos, 11/28/08; Barbara Ann Boring Burnside, 9/12/08; William Wade Fox III, 9/5/08; Julian Wales Potter, 6/15/99; John A. Rakestraw, 8/22/08; Albert L. Shirkey, 1/18/09; George Lanman Simons, 1/16/03; John W. Torbett III ('63), 9/13/08.
55 Claudia Carroll Baker, 10/19/08; Vernon L. Castle, 7/31/04; John C. Cholos, 4/29/09; Reeves B. Fulton Jr., 9/10/08; Charles E. Hamilton, 5/2/00; Jimmie Dick Hammons, 3/16/08; Brady Preston Lockhart, 9/22/08; Cecil L. Minton, 10/10/03; Stanley A. Schaeffer, 8/3/07; Gordon S. Sorrells ('62, '72), 12/13/08; Marlin M. Winn, 11/14/08.
56 Thomas P. Alexander, 11/2/08; Robert A. Clayton, 9/8/08; Joseph Henry Cowen, 10/5/08; Volney C. Shields II, 12/8/08.
57 William A. Baine, 6/20/08; Bob W. Patterson, 10/24/08; Glenn H. Sparks, 5/31/05; Cynthia Hines Weatherford, 9/29/08.
58 Dwight M. Arthur, 5/7/08; Mary Helen Fisher Griffith, 9/16/08; José Olesini, 10/30/08; Rance D. Ratliff, 6/20/08; Henry Neil Schacht, 10/10/08; Barbara Jean Taggart, 11/17/08; Sami Jamil Talhouk, 9/2/08; Ronald M. Wood, 12/31/07.
59 Joseph W. Dawley III, 9/15/08; Stanley M. Eckert ('78), 8/10/01; Robert S. Franz,
HONORING LT. COL. ERIC J. KRUGER

On November 9, 2008, family and friends gathered in the Laura Bush Promenade outside Fondren Library Center to dedicate a plaque in honor of SMU alumnus Lt. Col. Eric J. Kruger, 40, of Garland, Texas, who was killed in Baghdad, Iraq, on Nov. 2, 2006. Kruger was on his third military tour of duty when he died as a result of injuries caused by the detonation of an improvised explosive device near his vehicle. Kruger earned a Bachelor’s degree in political science in 1988 and a Master’s degree in liberal arts in 2002. At SMU, he was a member of Pi Kappa Alpha fraternity and the Army ROTC program. A graduate of the Army’s elite Rangers school, Kruger served at the Pentagon, in Korea and with special forces in Afghanistan. He volunteered to go to Iraq to serve as the deputy commander of the 2nd Brigade Combat Team, 2nd Infantry Division of Fort Carson, Colorado, where he started his career as an officer. Among his survivors are wife Sara and their four children. He is buried in Arlington National Cemetery.

9/10/08; William Earl Norris Jr., 10/7/08; George L. Rodriguez, 11/29/07; Anne McLachney Tagore (’61), 10/20/91.

60 Otis D. Carter, 12/8/08; Henry C. Christopher, 11/12/08; Martin William Katsma, 2/4/99.

61 Joseph R. Dowell, 10/17/08; Anne Yeager Hansen, 2/28/09; Houston Johns Kauffman Jr., 9/2/08; Joe M. Lindsey Jr., 1/23/04; Patricia Cain Stamper, 4/29/08.

62 Joe F. Isbell, 10/25/08; Mittie J. Lloyd, 12/16/08; Houston A. Maddox, 10/23/08; Edward L. Miller, 4/30/07; Donald Kenneth Small, 9/23/02; Mary Nan Stanley Sone, 12/7/08.

63 William S. Houston Jr., 10/22/08; Joe R. Lovelady, 9/22/08; John O. McGraw, 10/4/08; Gale Wayne Merrill, 3/17/08; Claire D. Shelton, 12/17/08; Winfield N. Stroud, 10/7/08.

64 Susan Randall Boone, 9/13/08; Colleen Rita Jennett, 9/22/08.

65 Philip J. Dick, 7/19/08; Elbert Earl Harbour, 10/5/08.

66 Horace B. Hauk Jr., 8/31/08; Earle B. Johnson Jr., 10/6/01; Frank J. Mesaros, 9/1/03.

67 Mohamed About-Enein, 11/16/08; Charles E. Beresford, 10/21/08; George W. Bolton, 6/21/07; Richard A. Cupples, 8/3/08; Richard L. Eschenburg II, 12/17/08; Donald Charles Ford, 10/24/08.

68 Robert William Baier, 10/30/08; Nancy Elise Domercq, 11/16/02; James Albon Mattox, 11/20/08; Mary Krempin Kenney Perkins, 8/24/08; James R. Pool, 1/13/09; Darrell Lynn Raishbach, 5/15/02; Murry Robertson, 12/24/96; Diane A. Watson, 4/12/93.

69 Harold R. Clements II (’72), 1/8/09; Laura Dean Ford, 12/20/08; Miro Pavelka, 3/1/85; Ruth Vehr Shieldes, 1/18/07; Jan K. Woolverton, 7/9/08.

70 James L. Benish, 8/24/08; John A. Crary, 11/12/08; Christine Metzler Elmore, 9/1/87; Michael Lee Manning, 1/6/09; Richard A. Monroe, 12/9/92; Joyce Dean Redmond, 11/1/83; Norma Colson Slane, 1/19/09.


72 Bobby Yogi Casas, 12/1/08; Roberta Forbes, 6/13/08; William A. Haskell, 8/4/04; Donald R. Jones, 6/30/08; David C. Walling, 11/12/08.

73 Manly Eugene Ballew, 1/20/09; Robert A. Kilpatrick Jr., 6/8/06; Marsha Long Reed, 4/1/07; Betty Gay Cook Robson, 3/1/02; Fred L. Sawyer, 4/6/92; Presley E. Smith Jr., 12/2/08; Roger Stacey Webb, 1/9/09; Joseph R. Witherspoon, 12/27/08.

74 Jill Drake Barbee, 10/22/08; Glenn T. Comtois, 1/4/09; John Frederick Dalton, 1/6/01; Irving L. Friedman, 7/16/97; Harry Robinson Gowdy Jr., 1/8/09; Fred Tripp Jr., 6/15/93; Eugenia S. Weitzman, 1/6/09; Robert H. Williams, 7/28/95.

75 John Ernest Linney, 7/28/08; Larry C. Shannon, 9/27/08; Nancy Hodge Shy, 1/7/09.

76 Karen Elaine Jahn, 12/16/08; James Buford Randel III, 6/1/85; Gilbert E. Robertson Jr., 11/25/08.

77 Michael Curtis Barrett, 1/11/09; Cathryn Beamon, 1/13/09; Lynn Hastings (’79), 11/1/08; Steve A. Mandell, 4/15/08; Stewart Kyle Owens, 9/19/08.

78 Joe Thomas Bagot, 1/13/09; Arthur Nowell Bingham, 10/27/08; William S. Davis, 7/1/07; David M. Donan, 7/14/08; Warren Graham Johnson, 4/25/08; Chester Worth Shaw Jr., 3/27/08; Rev. Andrew J. Weaver, 10/22/08; Mae E. Zimmerman, 12/31/08.

81 Margaret Ann Howard Cook, 1/5/09; Mary Glenn Joy Fouts, 1/24/09; Jeanmarie Tolle Geis, 12/19/08; Richard H. Law, 10/26/92.

82 Bobby Dean Baggett, 4/13/07; Rona Robbins Mears, 12/18/08.

83 Ruth Anne Breeding, 12/21/02; Tom R. Hollingsworth, 6/15/94; James I. Hurst, 12/17/94; Maurine B. Owens, 6/28/93.

84 Douglas Glenn Haugen, 4/1/94; Carl William Neihart, 11/16/95; Charles Joseph Romanski, 12/21/08.

86 Kathleen Baskin-Ball, 11/16/08; David Lee Green, 3/9/07; Terry Ronald Hacker, 1/17/09; Rhonda Denise Jackson, 7/4/05.

87 Thomas F. Croft, 10/31/08.

88 Jeffrey John Becker, 8/15/88; Douglas Mark Gardner, 6/29/93; Kelley Maclaren Ophlinton, 10/5/08.

89 Richard Grant Shellabarger, 1/24/94.

90 Alex Lee Irwin, 11/29/07; Samuel James Owen, 4/7/07.

92 James D. Slack, 10/16/08; Stephen Burr Stallcup, 1/6/09.

93 Bryan Craig McClash Jr., 11/2/05.

95 Robert Warner, 6/26/08.

97 Travis Randolph Powell, 1/19/09.

99 Robert Carson Qualls, 9/13/08.

01 David Noel Morgret, 8/3/08.

04 Jennifer Alexsis Wells, 11/8/08.

smucommunity

Mark Shepherd (’42, ‘66), former SMU trustee, 2/4/09.

Correction

Carolyn Ann Ebbers Whitson (’98) was inadvertently included in the In Memoriam listing of SMU Magazine, fall/winter 2008. She would like her fellow Dedman School of Law alumni to know that she is alive and well and living in Grapevine, TX. SMU Magazine apologizes for the error.
They are the first students to arrive in the stands at Ford Stadium and the last to leave. Their spirit and traditions rival any campus organization. (See article below.)

Meet the hub of SMU spirit – the Mustang Band, making music since 1917.

On a typical February afternoon, associate band director Tommy Tucker ’84 rolls up his sleeves to lead a practice in the Mustang Band Hall, located behind Perkins Natatorium. Students file down the ramp into the red and blue band headquarters where Tucker leads the band into the beginning notes of “Live and Let Die” by Paul McCartney and Wings.

Band members practice five hours a week in addition to game day commitments. Most band members and the twirler are supported by scholarships.

“We take a lot of pride in our performances,” says drum major Bryan Melton, a senior mechanical engineering and mathematics major. “Most of us are in the band because we enjoy it, not because it is required for our majors.”

Even twirler Kayli Mickey puts aside her baton after football season and picks up her French horn to perform with the band during basketball games.

The 78-member Mustang Band prides itself on its uniqueness among other university bands as well as among SMU student organizations.

“The band has always been small,” says director Don Hopkins ’82. “But with all the brass and saxophones, we hold our own.”

Since the 1920s the band has specialized in jazz, dressed in slacks and blazers for football halftime shows and performed music arranged specifically for it.

“Our only stock arrangement is the national anthem,” says Tucker, who has created hundreds of arrangements beginning in his student band days in the early 1970s.

“You may hear the same song, but you won’t hear the same arrangement anywhere else.”

Group bonding occurs before classes start in the fall when members arrive on campus early to begin practice. “In a few weeks, freshmen go from timid newcomers to part of a group of 78 friends,” says trumpet player Cal Smellage, senior engineering management, information and systems major.

For many, that bond lasts a lifetime. Members of the Mustang Alumni Band practice weekly and perform on The Boulevard before home football games and at basketball games.

Hopkins, who played trombone in the Mustang Band, says, “These kids have as much commitment to each other as we did when I was in the band.”

– Nancy Lowell George ’79

Drawing on the special collections of DeGolyer Library, the exhibit will include editions of Darwin’s revolutionary book, his other publications, works by 18th- and 19th-century naturalists, and reactions to Darwin from the popular press and the scientific community of the time.


For more information on other events, visit smu.edu/darwin.

AN ENCHANTED TAOS WEEKEND

From ancient civilizations to the atomic age, the art, history and science of the Southwest will be explored July 23-26 at the SMU-in-Taos Cultural Institute.

Against a backdrop of New Mexico’s natural splendor, participants can investigate such topics as the art and life of Georgia O’Keeffe, the cultural richness of Taos, the impact of Los Alamos and the atomic age, and volcanic activity in Northern New Mexico. A digital photography course and a mountain sports adventure also will be offered. The weekend classes for adults are taught by SMU faculty and limited in size to allow for in-depth discussion. Field trips, evening receptions and shared meals provide additional opportunities for interaction, along with time for sightseeing. For more information and to register, visit www.smu.edu/culturalinstitute, or call 214-SMU-TAOS.

THE REAL INDIANA JONES

Renowned archaeologist and SMU Professor Emeritus of Anthropology Fred Wendorf has put down his trowel to record the adventures of his 60-year career. His book, Desert Days: My Life as a Field Archaeologist, has been published by SMU Press in cooperation with the William P. Clements Center for Southwest Studies in Dedman College. Wendorf is notable for many important discoveries, including most of what is known about the prehistory of northeastern Africa. He also helped preserve archaeological sites in the American Southwest when natural gas pipelines were laid in New Mexico. His excavations in that state unearthed the remnants of Fort Burgwin, established by the U.S. Army in 1852 near Taos. He reconstructed the fort based on the archaeological evidence he found of the original vertical log buildings. Today, Fort Burgwin is the site of SMU-in-Taos. The author of more than 30 books, Wendorf joined the University in 1964. In 1987, he became the first SMU faculty member elected to the National Academy of Sciences. For more information or to obtain a copy of the book, visit www.tamu.edu/upress/BOOKS/2008/wendorf.htm.