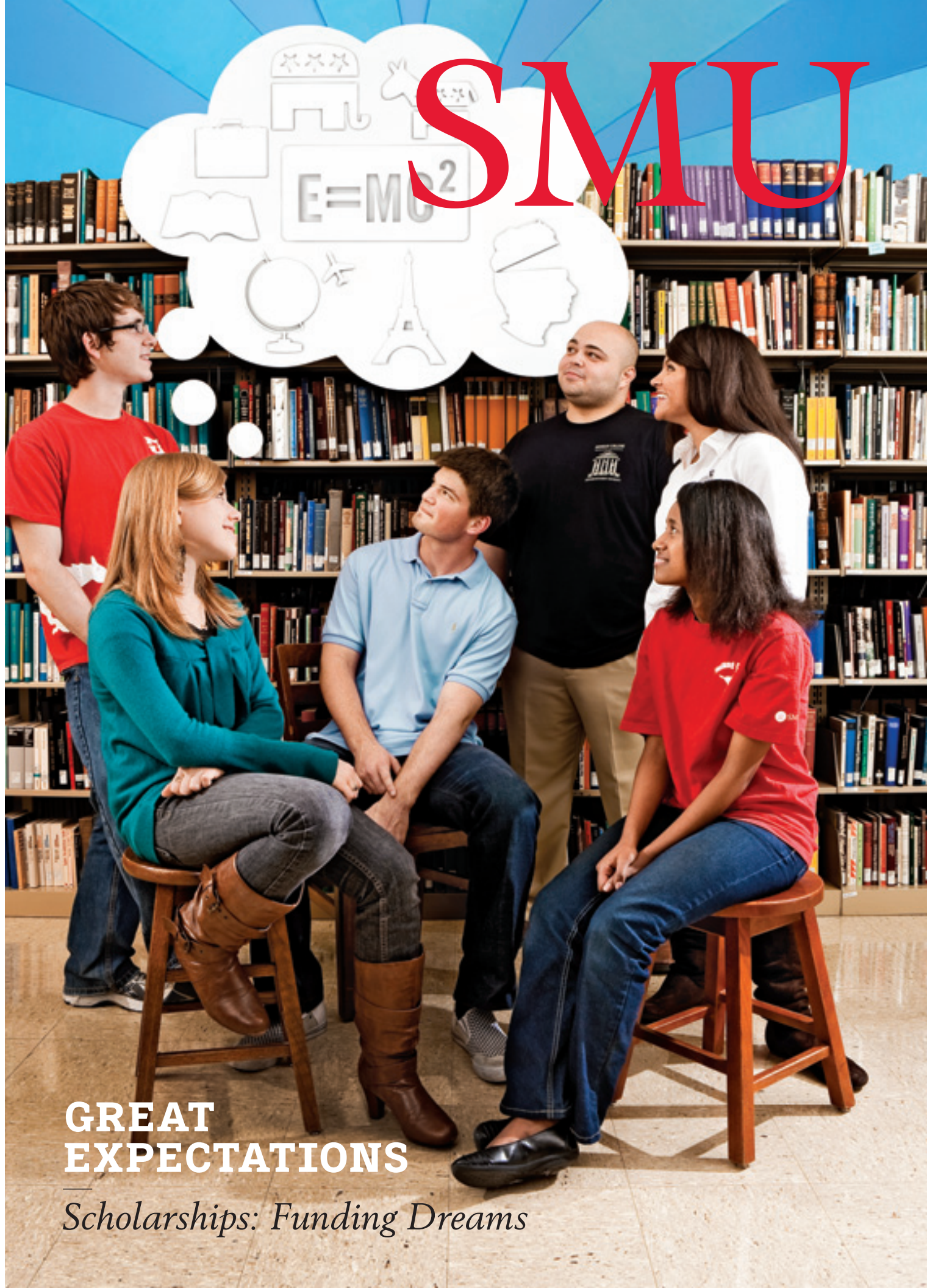


SMU

GREAT EXPECTATIONS

Scholarships: Funding Dreams

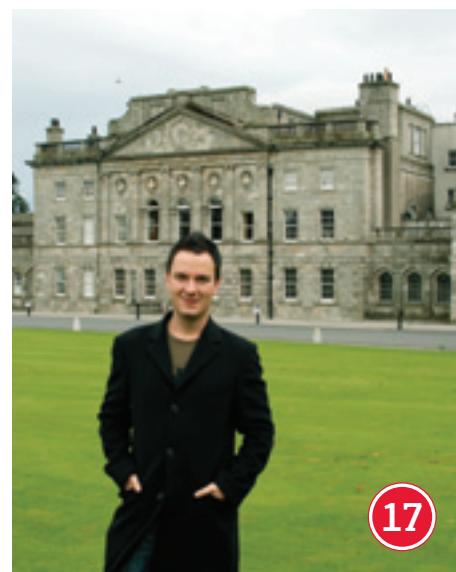
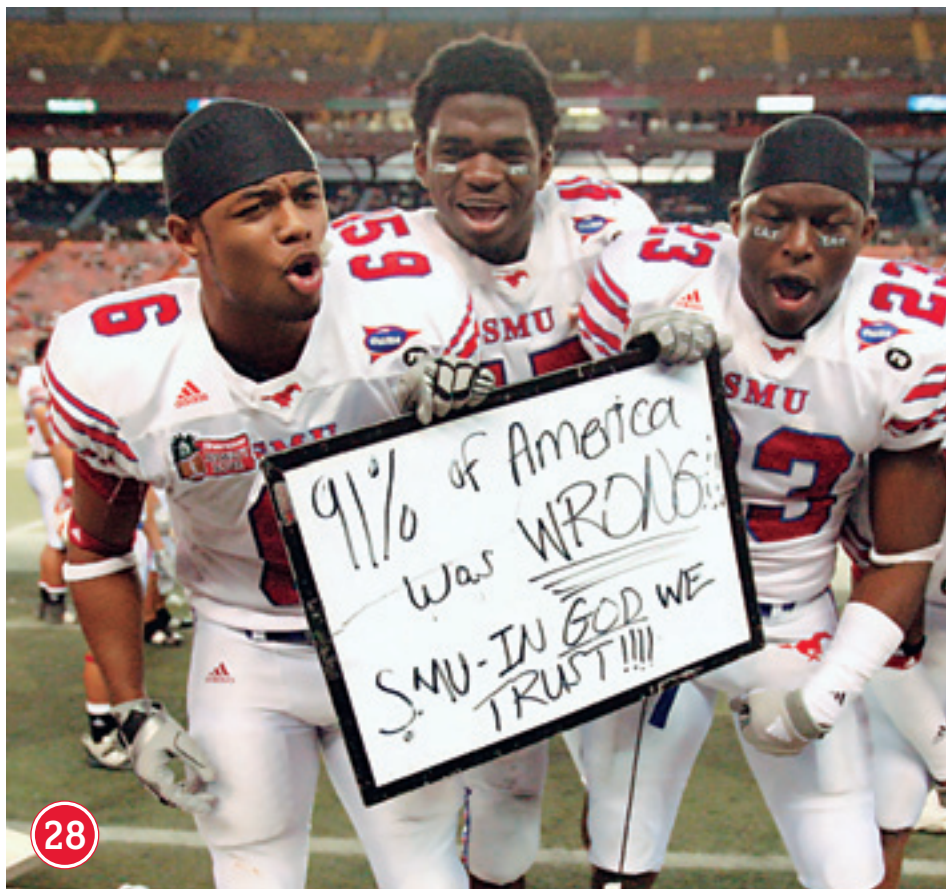




ON THE COVER

While SMU has great expectations of students who have been awarded academic scholarships, the students in turn are able to pursue their goals and dreams, thanks to their merit aid. Some of the undergraduates attending SMU on academic merit scholarships include (from left) Matthew Rispoli, Rachel Kittrell, Kyle Padron, Daniel Sanabria, Alaa Al-Barghuthi, and Roza Essaw. Their stories begin on page 12.

Photography By Chris Korbey



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07 — DEDICATION TO INNOVATION

Hailed as an incubator for innovation, the new Caruth Hall opens the next chapter for SMU's Bobby B. Lyle School of Engineering. The 64,000-square-foot structure will house the school's outreach efforts and two academic departments.

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Gifts from donors that support scholarships are a vote of confidence in SMU's enduring commitment to attract the best young minds and play a crucial role in the University's ability to compete nationally for top students.

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As magnificent as SMU's historic 45-10 win was over Nevada in the Hawaii Bowl, it's now history. Mustang football is facing forward, eager to prove that it can continue to compete on a national level.

42 — DANCING WITH A MASTER

Jamal Story '99 has been a professional dancer on Broadway and toured the world with Madonna. But he recently took time from his busy schedule to teach master classes to students at his alma mater.



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R. GERALD TURNER
President

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Ongoing Momentum In The Midst Of Challenges

AS WE CONTINUE TO HEAR about cutbacks in higher education, we at SMU are especially grateful for our ongoing progress, even as we face budgetary challenges.

One cause for gratitude is donor generosity that has kept The Second Century Campaign moving forward. While giving to most institutions declined 11.9 percent last year, SMU's increased 37 percent. Thus far gifts to the campaign have exceeded \$421 million, funding 193 new scholarships; 16 endowed academic positions; 14 institutes, centers and other academic programs; and 12 new or renovated facilities.

At the same time, annual giving for operational expenses remains a special challenge, in view of the decline in endowment income affecting all institutions. The total return for SMU's endowment pool for the two-year period ending June 30, 2009, declined 19.2 percent, resulting in fewer resources for operations. We are making cuts in expenditures ranging from 2 to 8 percent – levels that, though difficult, still enable us to continue our academic momentum.

And examples of academic progress abound. In the past two years, 38 students have received prestigious national fellowships, among them Truman, Marshall, Fulbright, and Goldwater awards. Spring break set records in the number of service and study trips taken by our students, ranging from Rwanda to Guatemala and throughout the United

*As competition increases,
so must our outreach,
campus visitations and
scholarship resources.*

States. We have added more than 100 education abroad programs, a January term for SMU-in-Plano and a fall term for SMU-in-Taos.

These advancements enrich the experiences of our current students and help us compete for other bright students. Although admission applications have increased 8.8 percent over last year, it will take an all-out effort to ensure that the students we want are the ones who want us. As competition increases, so must our outreach, campus visitations and, in particular, scholarship resources. In addition to giving, alumni can help by serving as SMU ambassadors as you encounter prospective students.

So while we remain vigilant in managing budgets and resources, we report with optimism that SMU is enjoying unbridled progress – thanks to your generosity.

R. GERALD TURNER
President

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Economic Historian Named Dedman College Dean

THE NEW DEAN OF DEDMAN COLLEGE OF HUMANITIES AND SCIENCES

is a specialist in modern Japanese business and economic history whose books examine topics ranging from banking policy to the film icon “Godzilla.”

William M. Tsutsui will join SMU July 1 from the University of Kansas, where he is associate dean for international studies in the College of Arts and Sciences and

professor of history. Tsutsui also is director of the Kansas Consortium for Teaching About Asia in KU’s Center for East Asian Studies and was former chair of KU’s Department of History.

“The college has a world-class faculty, talented students, dedicated staff and a broad base of support in the Dallas community,” Tsutsui says. “I look forward to working with all these constituencies, and with President Turner and Provost Ludden, to enhance Dedman College’s achievements in teaching, research and public engagement.”

Tsutsui received a Ph.D. in history in 1995 and a Master of Arts in history in 1990 from Princeton University. He received a Master of Letters in modern Japanese history from Oxford University’s Corpus Christi College in 1988 and graduated summa cum laude from Harvard University with a Bachelor of Arts in East Asian studies in 1985.



William M. Tsutsui

He received the 1997 Newcomen Society Award for Excellence in Business History Research and Writing, the 2000 John Whitney Hall Prize from the Association of Asian Studies for best book on Japan or Korea, and the 2005 William Rockhill Nelson Award for non-fiction.

Before assuming his current duties at KU, Tsutsui was acting director of the

university’s Center for East Asian Studies and executive director of its Confucius Institute. He has been named faculty fellow at KU’s Center for Teaching Excellence, received a William T. Kemper Fellowship for Teaching Excellence in 2001 and won KU’s Steeples Service to Kansas Award in 2001. He is married to Marjorie Swann, director of the Museum Studies Program and the Conger-Gabel Teaching Professor in the Department of English at the University of Kansas. She will be joining SMU’s Department of English.

Dedman College is home to the humanities, social sciences, and natural and mathematical sciences as well as the general education curriculum that all students take. Tsutsui will take the lead in implementing a new general education program approved by the SMU faculty March 19. ●

Visit www.smu.edu/tsutsui

NEW MAJOR TEACHES SCIENCE AND BUSINESS OF SPORTS

AS A DANCE MAJOR, SENIOR MEGAN

SOUTHCOTT has always been interested in the human body because “I want to know what makes it tick and how it can further facilitate my dancing,” she says.

To help achieve her goals, Southcott became one of the first students to enroll in SMU’s new Applied Physiology and Sports Management (APSM) major, starting last fall in the Annette Caldwell Simmons School of Education and Human Development. Two concentrations are offered: Applied Physiology and Enterprise, which focuses on a science foundation in health and fitness; and Sports Management, which provides the business background for students interested in working with sports organizations.

Southcott, who chose the Applied Physiology and Enterprise component, says she wants to create a similar program oriented toward dancers.

Possible careers in this field include management of sports organizations or of a fitness facility, corporate fitness programming, sports marketing and public relations, and representation of professional athletes. ●

For more information: smu.edu/apsm



IN THE NEWS

SMU FACULTY OFTEN ARE QUOTED IN THE NEWS MEDIA on their research and expertise on emerging issues, including *National Public Radio*, *CNN*, *The Dallas Morning News*, *The Christian Science Monitor*, *The Chronicle of Higher Education*, and *The New York Times*. To view a sampling, visit smu.edu/smumagazine after May 21. And check out the SMU home page smu.edu for new postings on faculty research. ●

Human Rights Program Changes Lives

TRAVELING TO THE SITES OF HISTORIC HUMAN TRAGEDIES can be sobering. But it also can be life changing when accompanied by careful study and a commitment to social action. That is the foundation of SMU's Embrey Human Rights Program, which offers a cross-disciplinary minor in the historic struggles and current issues of human rights.

Human rights is a topic that has attracted the interest and support of sisters Gayle and Lauren Embrey of the Embrey Family Foundation of Dallas. During her Master of Liberal Arts

educational experience – the study of human rights, past and present,” Lauren Embrey says. “I felt a definitive call to alter that established standard and bring awareness to people surrounding these issues.”

In 2006 the Embrey Family Foundation provided \$1 million for the first four years of the program, funding student scholarships, travel and development of new courses. In March the Foundation voted to provide approximately \$390,000 annually in additional funding for another two years, bringing its total

commitment to \$1.8 million in support of this program.

“I believe the only way we can stop repeating history’s human rights abuses is to understand the consequences of past violations,” says Gayle Embrey. “By educating young people to the abuses that have existed throughout

history and that continue today, we hope to inspire future leaders to be advocates for global human rights.”

Directed by Halperin, the Embrey Human Rights Program is one of the fastest-growing programs at SMU, with 179 students in the pipeline to graduate with a human rights minor.

The program that started with 39 courses in fall 2007 now offers 70 courses across a wide range of disciplines. It introduces students to the study of universally recognized civil, political, economic, social and cultural human rights, enlarging their understanding of what it means to be a socially responsible citizen of a global society. Travel to destinations where



Tobias, a Holocaust survivor in Vilnius, Lithuania, spoke about his experiences with an SMU human rights study group that visited Nazi extermination sites in the Baltic states. Rick Halperin is at right.

coursework at SMU, Lauren Embrey took a human rights class taught by history instructor Rick Halperin. Her interest was reinforced and expanded during a trip to Polish Holocaust sites with a study group led by Halperin in December 2005.

Lauren Embrey shared her experience and impressions with Gayle as the two considered projects worthy of Foundation support. They determined that they wanted to help others experience similar life-changing study and travel, and in 2006 they funded the Embrey Human Rights Program in Dedman College.

“It became apparent to me that an integral piece of historical information was being left out of our usual



This monument marks the site where 27,800 Jews were murdered in Rumbula Forest, near Riga, Latvia.

human rights abuses have occurred is an important component of the program. Halperin leads 30 to 40 people a year to places such as Cambodia, Rwanda, South Africa, El Salvador, Bosnia and European Holocaust sites. The program also brings human rights scholars to campus for symposia and public forums.

During SMU's spring break in March, Halperin guided one of his groups through former Nazi extermination sites in Latvia, Estonia and Lithuania. In August, he will lead another group to Hiroshima and Nagasaki – Japanese cities leveled by atomic bombs dropped by American planes during World War II.

Some students who have traveled to human rights destinations have blogged about their experiences on SMU's “Student Adventures” web site, smu.edu/smunews/adventures. Jonathan Richardson, a senior English major and human rights minor who made the December 2008 trip to Holocaust sites in Poland, says he was altered by the experience.

“This trip changes people in a way that no one can foresee, its effects unique to every person,” Richardson wrote. “Powerful is a word that might fall short of trying to describe this trip.” ●

For more information: smu.edu/humanrights

Students Spend Spring Break Working With Ugandan Organization

WHILE MANY COLLEGE STUDENTS spend spring break vacationing in the latest tropical hotspot, eight students and three faculty members from SMU spent their free time volunteering in Uganda, among several other SMU service trips. The group traveled to that East African country to partner with The Uganda American Partnership Organization (UAPO).

The UAPO began when SMU alumna, Brittany Merrill '07, spent summer 2004 serving in Uganda. After she met a poor Ugandan mother who cared for 24 orphans, the three-month trip transformed into a life-long mission for Merrill to bring Americans and Ugandans together. Since then, Merrill has raised more than \$800,000 in donations to support these efforts.

SMU became involved with The UAPO in 2009 through a student-run organization called Mustang Consulting. Since 2005, Mustang Consulting has counseled organizations and companies ranging from Southwest Airlines to the Dance Theatre of Harlem. Supervised by Maria Dixon, assistant professor of corporate communications and public affairs in Meadows School of the Arts, the organization provides students with real-world experience in working with clients. The

UAPO became a client of Mustang Consulting when Merrill contacted Dixon, the first professor who inspired her to start her own nonprofit.

Seniors Carolyn Angiolillo, Whitney Bartels, and Stephanie Fedler and junior Amanda Lipscomb spent seven months reworking The UAPO's messaging campaign, brainstorming on fundraising efforts and developing promotional documents. In Uganda, the students worked with UAPO's Akola Project, which empowers more than 150 impoverished women in eastern and northern Uganda to improve the lives of their families and communities by creating income-generating crafts. UAPO trains Akola women to make necklaces from recycled paper, and the jewelry is sold in the United States and local Ugandan markets. The Akola Project has generated more than \$100,000 in revenue for the women since its inception in 2007.

During the trip, the students wrote about their experiences on SMU's Student Adventures site, blog.smu.edu/StudentAdventures/mustang_consulting_in_uganda. "The fact that we were able to meet with these women in their own homes proves the genuine trust and relationships that UAPO has developed in the past five years. As we made our



Senior Whitney Bartels spent time with orphans in Jinja, Uganda.

final departure from the village, we left with a better appreciation for the work UAPO is doing and the impact it has on the lives of these women. The stories we witnessed will resonate with us long after we leave Uganda."

Joining Mustang Consulting were Dixon; Mark McPhail, then CCPA Division chair; Susan Kress, director of SMU Abroad; journalism student Brooks Powell; and Kappa Kappa Gamma sorority members Genny Weaver, Natalie Sherman and Grace Roberts. ●

See www.theuapo.org for more information.



UP IN THE AIR, DOWN ON CAMPUS

A CAREFLITE HELICOPTER LANDED ON CAMPUS on a Friday afternoon in March between the main quad fountain and the flagpole. Sponsored by Alpha Epsilon Delta, the health pre-professional honor society, the demonstration gave students an opportunity to discuss critical care with a CareFlite medic, nurse, and pilot. "It's so different seeing things rather than reading about them," says Elizabeth Chung, a sophomore pre-med major who previously worked with CareFlite and helped organize the event. "I wanted to help students get beyond the textbook." ●

Bush Institute Sponsors Programs On Afghan Women, Education, Energy

TEXAS UNIVERSITIES competing to house the George W. Bush Presidential Center sought the historical resource in part because of the scholars and dignitaries it would attract. But perhaps few expected that activities would begin years before the center would open its doors.

The quick start was fueled by the George W. Bush Institute, which scheduled several conferences for spring 2010 at the Collins Executive Education Center in SMU's Cox School of Business. In 2013 the institute will join the Bush archives and museum as part of the George W. Bush Presidential Center on campus.

In November 2009 Bush announced that the institute will focus on education, global health, human freedom and economic growth, with special involvement of social entrepreneurs and women. "When you educate and empower women, you improve nearly every aspect of society," Laura Bush '68 added.

SMU's Annette Caldwell Simmons School of Education and Human Development co-sponsored the first two symposia. A March 3 symposium posed the question: "Could enhanced leadership [of principals and superintendents] be a missing piece in the practical and sustained improvement of America's schools?"

A March 19 symposium, "Educating and Empowering the Women and Girls of



Participating in the symposium on "Educating and Empowering the Women and Girls of Afghanistan" were (from left) Shamim Jawad, Julia Bolz, and Andeisha Farid.

Afghanistan," included several speakers from that country, along with State Department officials and leaders of non-profit organizations.

Panelists outlined vexing challenges: a 70 percent illiteracy rate; the world's second highest maternal mortality rate; and lack of schooling for five million children, many of them girls who fear kidnapping, forced marriages, rape and other injuries if they attend school.

Opening the conference, George W. Bush said, "Laura and I left politics but wanted to stay involved in policy. We looked for a suitable place of thought and action, and there is no better place than SMU, with its vibrant faculty and curious student body. The institute is based on principles, not politics, is scholarly and will be transformative."

Other institute spring symposia focused on U.S. natural gas development,

co-sponsored by the Maguire Energy Institute in Cox School of Business; and the use of technology by cyber-dissidents to promote democracy. In all, the four symposia attracted more than 800 officials, dignitaries, business leaders, activists, scientists and other scholars from throughout the world. ●

Visit www.georgewbushcenter.com for more information.



FORMER PRESIDENT GEORGE W. BUSH AND FORMER FIRST LADY LAURA W. BUSH '68 received the Medal of Freedom from SMU's John Goodwin Tower Center in Dedman College April 21 (after magazine press time). They also spoke at the special event, open to the public, in McFarlin Auditorium. For more information, visit smu.edu. ●

INSIDE SMU: TEST-FREE CLASSES



HUNDREDS OF ALUMNI, PARENTS AND FRIENDS came back to the Hilltop April 9 for an afternoon of "classes without quizzes" with SMU's academic deans and professors. Faculty from each of SMU's schools spoke on topics ranging from "Hamlet" to innovation to health care. SMU also welcomed hundreds of admitted students and their families to the activities. Information about Inside SMU 2011 will appear in the fall/winter issue of *SMU Magazine*. To see photos of the event, visit smu.edu/alumni. ●

New Caruth Hall Provides Powerful Platform For Engineering Innovation

HAILED AS AN INCUBATOR FOR CREATIVITY AND INNOVATION, the new Caruth Hall opens the next chapter for SMU's Bobby B. Lyle School of Engineering. A campus-wide ceremony April 16 marked the dedication of the 64,000-square-foot structure that will house the school's broad outreach efforts and the departments of Engineering Management, Information and Systems, and Computer Science and Engineering.

The Hillcrest Foundation Amphitheater, located between the two wings of the new Caruth Hall, accommodated a near-capacity crowd during the dedication (right). Noting the contributions engineers have made to advances in everything from surgery to water desalination, Dean Geoffrey Orsak said "we're just scratching the surface of what this building will mean to generations and generations of engineers."

The Lyle School is preparing for a busy summer, which will segue into the first full semester of classes in Caruth Hall this fall. Delores M. Ettter, TI Distinguished Chair for Engineering Education and director of the Caruth Institute for Engineering Education, now housed in the new building, announced two summer programs: SMU students



will develop prototype solutions for real-world problems during three Immersion Design Experience (IDE) projects, part of the Lockheed Martin Skunk Works® Lab; and a summer camp for middle school girls will focus on investigative forensics and biometrics. The camp expands the Lyle School's national program to encourage K-12 students to prepare for engineering careers.

Designed to meet Leadership in Energy and Environmental Design (LEED) green building standards, the building

includes a large, flexible laboratory space for around-the-clock team research projects.

Leadership commitments toward the project goal of more than \$26 million include \$7.5 million from the W.W. Caruth Jr. Foundation Fund of Communities Foundation of Texas, \$4 million from Robert and Rebecca Palmer of Houston, \$2 million from the Hillcrest Foundation of Dallas, \$1.5 million from the J.E. and L.E. Mabree Foundation of Tulsa and \$1 million from Bobby B. Lyle. The most recent gift is \$1 million from Mary Alice Shepherd and on behalf of her deceased husband, Texas Instruments pioneer Mark Shepherd Jr. (see page 8).

The new building is nearly double the size of the original Caruth Hall, historic home to SMU engineering from 1948 to its demolition in 2008. But pieces of the old building have been incorporated into the new as a tribute: Four verdigris lamps



Caruth Hall is the third SMU engineering building completed in the past eight years.

that hung from the original exterior have been installed on the new building's southeastern face, and a carved limestone doorway from the old building's east side has been repurposed as an entrance to a first-floor lounge area that also incorporates bricks from the original Caruth Hall in its interior walls. ●

For more information: smu.edu/Lyle.

SHAPING THE FUTURE OF EDUCATION AT SMU



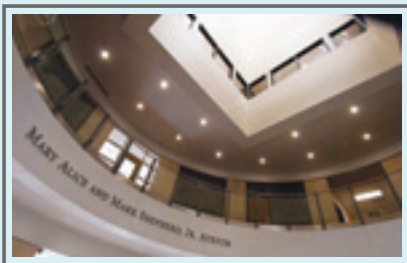
A FALL DEDICATION is planned for the new home of the Annette Caldwell Simmons School of Education and Human Development, which is under construction at University Boulevard and Airline Road. The building project was launched last year with a \$10 million dollar gift from Harold and Annette Simmons '57. The building will accommodate classrooms, research laboratories, faculty and administrative offices, and student support areas. Naming opportunities for rooms are available. For more information, contact Patricia Addington, director of development, at 214-768-4844 or e-mail Paddington@smu.edu. ●

CAMPAIGN UPDATE

GIFT MEMORIALIZIZES ELECTRONICS PIONEER MARK SHEPHERD JR.

A \$1 MILLION GIFT from Mary Alice Shepherd on behalf of her late husband, Texas Instruments pioneer Mark Shepherd Jr. '42, has been made for a major component of Caruth Hall.

At 94 feet tall, the Mary Alice and Mark Shepherd Jr. Atrium serves as both an architectural focal point and a source of energy-saving sunlight for the building's top three floors.



The Mary Alice and Mark Shepherd Jr. Atrium in the new Caruth Hall.

Shepherd, who died in February 2009 at 86, led Texas Instruments as it developed a global manufacturing market for semiconductors and consumer electronics. He was head of the semiconductor team in 1958 when Jack S. Kilby invented the integrated circuit, and rose to become company chairman.

The SMU alumnus spent two of his busiest professional decades as a member of the University's Board of Trustees.

"Mark devoted his life to the advancement of technology as a way to improve human lives, and he was especially interested in opening opportunities for bright young minds to continue that progress," Mrs. Shepherd says. "Now, every student who walks through the atrium to be inspired by the engineering programs in Caruth Hall will continue to feel his impact." ●



Gathered for the announcement of SMU's newest institute are (from left) Geoffrey C. Orsak, dean of the Lyle School of Engineering, William T. Solomon '64, Gay F. Solomon, Hunt Institute Director Jeffrey C. Talley, Stephanie Erwin Hunt, SMU President R. Gerald Turner, Hunter L. Hunt '90 and Bobby B. Lyle '67.

New Hunt Institute To Combat Global Poverty

WITH THREE BILLION PEOPLE in the world living on \$2 a day or less, global poverty is one of society's most pressing problems. A new SMU institute will combine the power of engineering, collaboration and the free market to address the vital needs of the impoverished in the United States and abroad.

In December SMU announced the creation of the Hunter and Stephanie Hunt Institute for Engineering and Humanity in Lyle School of Engineering. The institute was established with gifts totaling \$5 million from Hunter L. Hunt '90 and Stephanie Erwin Hunt, William T. Solomon '64 and Gay F. Solomon, Bobby B. Lyle '67 and others.

The institute's founding director is Jeffrey Talley, chair of the Department of Environmental and Civil Engineering, the Bobby B. Lyle Professor of Leadership and Global Entrepreneurship and a U.S. Army Reserve general. The institute is housed in the new Caruth Hall.

The gifts also create two endowed professorships.

Both engineering and non-engineering students will be involved in projects. Safe, affordable and sustainable housing tops the institute's project list. Other challenges to be examined are ready access to clean water and sanitation;

functional roads and transportation systems; and clean, reliable energy.

The Lyle School's partnership with the renowned Lockheed Martin Skunk Works® will provide proven innovation methodologies to support the institute's research and development efforts. ●



HONORING UNBRIDLED ANNUAL SUPPORT

PRESIDENT'S ASSOCIATES JOHN H. REXFORD '79 '80 (LEFT), ADRIAN E. FLATT AND JUDITH K. JOHNSON '69 '75 attended a reception honoring members of the donor recognition society April 9. Donors who give \$1,000 or more during the University's fiscal year become President's Associates. There were 3,385 President's Associates in fiscal year 2009. For more information, visit smu.edu/secondcentury. ●

Beating The Drum For The Mustang Band

WHEN THE FOOTBALL TEAM TRAVELED TO HAWAII for SMU's first bowl game in 25 years, the Mustang Band was there. Sporting their trademark candy striped uniforms, the student musicians provided a lively soundtrack and spirited support.

The Mustang Band is always there – at football and basketball games, pep rallies and special events. “I believe we have more SMU spirit than any other group on campus,” boasts Don Hopkins '82, who has served as band director for five years.

To ensure a bright future for this University institution, SMU has unveiled the Mustang Band Second Century Initiative. Funding goals include \$2 million for scholarships and

belonging at SMU right off the bat.” He joined the band as a first-year student and has been a student leader for the past year. “The sense of camaraderie, tradition and school spirit it instills is unparalleled at SMU. That’s why most of us are in the band, not because it is required for our majors.”

The initiative also will create a new band home. Originally intended as a temporary space, the Mustang Band’s current practice facility is a modified storeroom beneath the bleachers in Perkins Natatorium. This has served as the band’s headquarters since 1956.

“We can’t grow much bigger without more room. We’re literally wall to wall to wall at this point,” Hopkins says.



The proposed Mustang Band Hall will be located in the lower level of Dedman Center for Lifetime Sports. The hall would not involve new construction; instead, existing space would be finished to accommodate the band’s needs.

The band hall’s poor acoustics are a major concern, he adds. “It’s very difficult to correctly balance and blend.”

More than 13,000 square feet have been allocated in the lower level of Dedman Center for Lifetime Sports for a new band hall with proper acoustics and state-of-the art technology. Plans call for a 2,800-square-foot rehearsal and recording studio, six practice rooms, instrument and uniform storage, a music library, staff offices and a Hall of Honor where band awards and historic memorabilia will be displayed.

The Mustang Band is a pioneer in the collegiate music circles – in 1926 it became the first college band to march and play jazz on the field. The band also toured the vaudeville circuit in 1935, performed with Bob Hope in 1983, and played at the inaugural parade of George W. Bush in 2001.

While the old band hall holds significant “history and sentimental value,” Duke says “a central value of the band is maintaining tradition and keeping the spirit of the band and the University alive. A modern facility will help the band do an even better job of that.”

For more information about The Second Century Campaign, visit smu.edu/bandhall. ●

student support and \$3 million for a new band hall.

The initiative will create a source of financial support for scholarships and student resources, including instruments, uniforms, equipment and traveling funds. This will help attract students who embody the spirit, tenacity and work ethic required of a Mustang Band member and to support the band’s growth to at least 100 members, Hopkins says.

There were 85 band members in 2009-10. They practice five hours a week in addition to game-day commitments. Most band members are not music majors. Senior Josh Duke, an English major and trumpet player, says, “The band gave me a sense of community and

BIG NIGHT IN THE BIG EASY

ALREADY KNOWN FOR JAZZ AND MARDI GRAS, New Orleans added “Mustang pride” to its list of attributes March 23. Janet Favrot (left), her daughter, Jennifer Favrot Smith '04 (center), and Peggy Sewell were among the 125 alumni, parents and friends celebrating the campaign that will launch SMU into its second century. Commitments as of January totaled more than \$421 million toward the campaign goal of \$750 million. For more information about The Second Century Campaign or to make a donation online: smu.edu/secondcentury. ●



— RESEARCH UPDATE

Mathematics + Supercomputers = Big Bang Explained

THE BIG BANG THAT CREATED THE UNIVERSE more than 13 billion years ago was a huge hodgepodge of chemical reactions. Hydrogen, helium and other gases ultimately began clumping together to form stars, planets and galaxies.

How exactly did that happen?

Scientists now have a better chance of finding answers to that mystery because of the massive computational power of supercomputers – today’s fastest, most powerful computers, says Daniel R. Reynolds, assistant professor of mathematics in Dedman College.

Developing complex models for supercomputers to simulate the physical processes of the Big Bang is a new frontier for mathematicians and astrophysicists. Reynolds, among those pioneers, says scientists will know they have solved a part of the Big Bang puzzle when they test a model and it results in a simulated universe similar to the one in which we live today.

“Scientists have been able to approximate a great many physical processes in idealized situations. But the true frontier nowadays is to let go of these simplifying approximations and treat the problems as they really are, by modeling all of the geometric structure and the in-homogeneity,” he says.



Daniel R. Reynolds

Now in his second year at SMU, Reynolds teaches applied and computational mathematics. He first made the connection between mathematics and its utility to help him better understand the world in high school calculus and physics classes. Eventually Reynolds earned a doctoral degree in computational and applied mathematics at Rice University. During postdoctoral work at Lawrence Livermore National Laboratory and the University of California, San Diego, he began working with astrophysicists to develop supercomputer mathematical models to understand the Big Bang.

In collaboration with his UC San Diego colleagues, Reynolds has developed a new mathematical model that simulates a slice in time soon after the Big Bang: the so-called “dark ages,” 380,000 years to 400 million years after the universe was born, when gravity pulled gases into the first stars.

With funding from the National Science Foundation, the team has tested its model successfully on two of the largest existing NSF supercomputers: “Ranger” at the University of Texas at Austin and “Kraken” at the University of Tennessee.

A key characteristic differentiates the team’s model from others: “By forcing the computational methods to tightly bind different physical processes together, our new model allows us to generate simulations that are highly accurate, numerically stable and computationally scalable to the largest supercomputers available,” Reynolds says.

The team presented its research at a Texas Cosmology Network Meeting at the University of Texas. Reynolds’ mathematical research also was published in the *Journal of Computational Physics*. ●

– Margaret Allen

For information: tinyurl.com/y3jjzsn

A GLIMPSE AT THE HEART OF DARK MATTER



Jodi Cooley

THE SCIENTIFIC WORLD WAS ALL EARS Dec. 17 when SMU Assistant Professor of Experimental Physics Jodi Cooley announced the highly anticipated research finding that scientists may have finally caught a glimpse of dark matter.

Speaking at Stanford University, Cooley represented a collaboration of 80 scientists who have been searching for dark matter since 2003. The results of the experiment, located a half-mile beneath the earth in the Soudan Underground Mine State Park in northern Minnesota, generated headlines in *The New York Times*,

Scientific American, *Discover* and many others. The result was published in the prestigious journal *Science*.

According to astronomical observations of the universe, dark matter makes up 25 percent of the universe and 85 percent of existing matter.

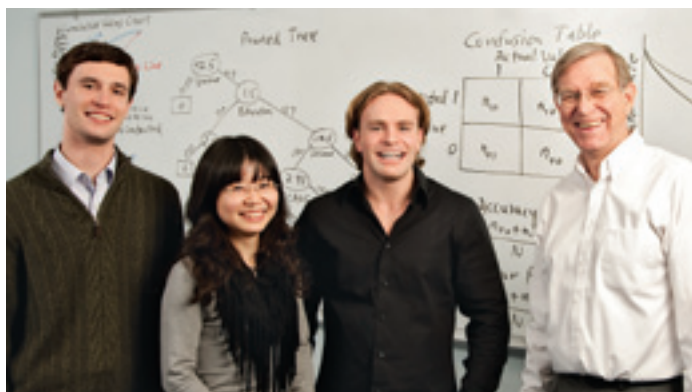
As physics analysis coordinator for the experiment, known as the Cryogenic Dark Matter Search collaboration, Cooley unveiled the research and findings in a webcast to science journalists worldwide. ●

For information: tinyurl.com/y2ew5va

Striking Gold By Digging Into The Data Lode

SUPPOSE AN ENERGY COMPANY wants to build a plant to produce a biofuel using a new hybrid grass. Where would be the best locations in the United States for the new facility?

That was the quandary posed to economics graduate students Michael Fulmer, Steven Gregory and Jingjing Ye in the 2009 SAS Data Mining Shootout. Using extensive U.S. county crop yield data collected over several years, as well as information on variables within the counties, such as weather and soil characteristics, the team developed methodologies to pinpoint successful plant locations for the fictitious Energy Grass company.



First-place team: winners of the 2009 SAS Data Mining Shootout (from left) Steven Gregory, Jingjing Ye and Michael Fulmer with their faculty sponsor, Tom Fomby, chair of the Department of Economics in Dedman College.

Picking the right places for the biofuel plants might seem a bit like finding needles in haystacks. That's where data mining comes into play. Data mining, which also is known as business analytics, is the process of extracting useful information from lodes of data by detecting patterns.

The team's final report narrowed the possibilities to the three states and three counties that would be the most propitious for the biofuel plants. The mathematical models they developed acted as "magnets," allowing them to

Data mining, which also is known as business analytics, is the process of extracting useful information from lodes of data by detecting patterns.

pull out those favorable locations from the volumes of data analyzed. An effective model will result in a valid forecast when new data are plugged in.

"Anytime you start from scratch and build a model, it's a challenge, but it's fun," says Gregory, who works in data mining for Mary Kay Inc. while pursuing a Master's in economics at SMU.

For the second consecutive year, an SMU team won the prestigious national contest.

"We usually work independently, so this was a good opportunity to work as a group and share ideas," says Fulmer, who is pursuing a Ph.D. in economics.

In an age when the facts attached to virtually every step in a business transaction are captured, "companies are being overrun with data

and require techniques that enable them to make the information useful," says Economics Department Chair Tom Fomby, who served as faculty sponsor for the two winning teams.

While data-mining tools often are associated with business applications – in everything from making product suggestions to retail customers to detecting credit card fraud – they're also important in data-heavy fields like science, engineering and defense.

Data mining also can play a significant role in medical treatment, as

demonstrated by recent research by Fomby and Wayne Woodward, professor of statistical science in Dedman College. They analyzed 36 years' worth of hospital data on appendicitis, influenza and gastric viral infections and uncovered a tracking pattern that suggests a relationship between a flu-like virus and appendicitis.

According to Edward Livingston, the physician who led the study, the findings could prompt the medical community to re-evaluate the need for emergency surgery in cases of nonperforated appendicitis.

The results of the SMU professors' collaboration with researchers from UT Southwestern Medical Center in Dallas and the VA Medical Center in Gainesville, Florida, appeared in the article "Association of Viral Infection and Appendicitis." The research was featured in *USA Today*, *Business Week* and a number of national science and research news sites.

With the supply of those skilled in data-mining practices outpacing the demand across disciplines for analysts, Fomby's "Data Mining Techniques for Economists" course is filled to capacity with seniors and Master's students, along with a few Ph.D. students.

"The first time it was offered in 2004, we had six students. Now we have 30," Fomby says. "At most universities, data mining is offered through information technology or business. It's a fairly rare offering for an economics department." ●

– Patricia Ward

For more information: smu.edu/economics

GREAT EXPECT- TATIONS.

STUDENTS

ALUMNI

DONORS

SCHOLARSHIPS SUPPORT BRIGHT MINDS AND BROAD INTERESTS

First-year student Roza Essaw jumped right into the political scene at SMU, serving on the Student Senate and competing as a member of the debate team. She felt that both activities would be vital in developing the skills to enter public service and politics one day. Essaw is combining a major in corporate communications and public affairs in Meadows School of the Arts with a second major in political science in Dedman College.

Matthew Rispoli, a sophomore with majors in electrical engineering, physics and math, serves as a research lab assistant in the Physics Department of Dedman College and is working on a project at the Lockheed Martin Skunk Works® Lab in the Lyle School of Engineering.

Both students exemplify the bright minds who pursue broad interests as recipients of SMU merit scholarships. Essaw attends SMU on a Hunt Leadership Scholarship, which provides tuition and fees, less the amount of resident tuition and fees at the leading public school of the student's state of residency, along with other benefits such as education abroad.

Rispoli says his Lyle Engineering Fellows Scholarship "greatly leveled the financial playing field. This was a major selling point because it allowed me to then judge [competing] colleges on what they truly had to offer," such as the opportunity to conduct undergraduate research.

They are among the more than 51 percent of SMU undergraduates who receive some form of merit scholarship aid, based on high school grades, SAT scores, leadership and other accomplishments.

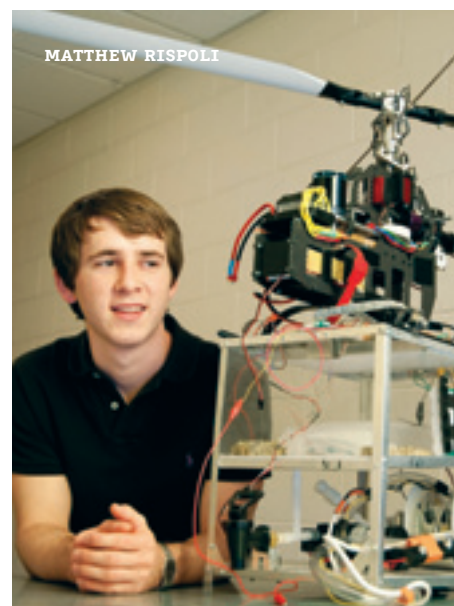
SMU's top merit package is the President's Scholars Program, which provides full tuition and fees, room and board while in a residence hall, education abroad, mentoring, and special events such as a retreat at SMU-in-Taos and dinners with faculty.

Scholarship programs within the college and schools, such as Dedman Scholars, Cox B.B.A. Scholars, Meadows Scholars, and Lyle Fellows, attract and reward undergraduates in specific fields.

Endowed scholarships support students with exceptional ability, at a time when more universities are offering competitive merit scholarships to a limited pool of high-achieving students. For this reason, increasing scholarship endowments is a major goal of SMU Unbridled: The Second Century Campaign. Other scholarships depend on consistent and generous annual giving.

"Increasing student quality isn't only about test scores and rankings," President R. Gerald Turner says. "Just as important, the quality of the student body supports the teaching and research conducted by faculty, as well as the interchange among students both in and out of the classroom. The right combination of students creates an academic environment that inspires excellence across campus."

CONTINUE READING AS CURRENT STUDENTS, ALUMNI RECIPIENTS AND DONORS EXPLAIN THE IMPACT OF MERIT SCHOLARSHIPS BOTH ON INDIVIDUALS AND THE UNIVERSITY. ➡



OPENING DOORS TO NEW POSSIBILITIES

Rachel Kittrell entered SMU in fall 2008 and discovered a passion for the Land of Enchantment while exploring SMU-in-Taos with her camera.

"I love that campus and the way the light hits things in New Mexico," says the Dallas sophomore, who attended SMU's annual retreat for President's Scholars in Taos. "We took a beautiful hike up a mountain near campus, and a few of us decided we had to try again at 5 the next morning to get a photo of the sunrise. Unfortunately it was covered by clouds."

Then Kittrell, a recipient of the Gregg and Molly Engles President's Scholar award, took an Introduction to Psychology course during her second term that changed her plans for the future.

"It hit me that this is the most fascinating thing I've ever studied," she says. "I couldn't stop telling my friends everything I had learned about brain structure and neuropsychology and the different fields that use psychology. The class came so naturally to me that I didn't feel like I was even studying."

She has since taken courses in developmental psychology and research

methods. She is considering a minor in art or French, if her class schedule allows. "My main goal is to stay organized and focused on psychology," says Kittrell, who began working for course credit during the spring term in the Psychology Department's research program on stress, anxiety and chronic disease. She assists graduate students with administrative tasks and experiments.

"I'm getting to see an actual lab instead of just hearing about one in class, which has given me a firsthand view of what psychological research is like," says Kittrell, who also works part time at a dry cleaning business.

"Rachel's creativity and analytical skills will serve her well in any field," says Associate Professor of Photography Debora Hunter, who taught Kittrell courses on beginning and documentary photography. "Scholarship students like Rachel raise the whole level of discourse in class."

Kittrell says her scholarship has provided her with a built-in network. "Being part of the President's Scholar community is like being part of a family," she says. "I've bonded with other scholars in my residence hall and at get-togethers,



and we support each other's projects."

Several President's Scholars and other SMU students have supported a cause that is close to Kittrell's heart: ovarian cancer awareness. Doctors caught her mother's cancer just in time four years ago, she says, and the disease is now in remission.

At the National Ovarian Cancer Coalition's Walk to Break the Silence in Grapevine, Texas, in September, Kittrell led a 5K team in honor of her mother's friend, who died from ovarian cancer. "Relatives and friends, SMU students, my mom – we all got together for different reasons to support the same cause," says Kittrell, who plans to lead a team again this fall. "At the end of the walk, the survivors gather to listen to a singer perform 'Lean on Me.' That's what it's all about."

Kittrell hopes to spend a semester at SMU-in-Taos or in an SMU Abroad program, which would be financed by her scholarship. She also is considering graduate school at The Guildhall at SMU, where she could apply her psychology skills to the video game field of "level design," which focuses on game structure and storytelling.

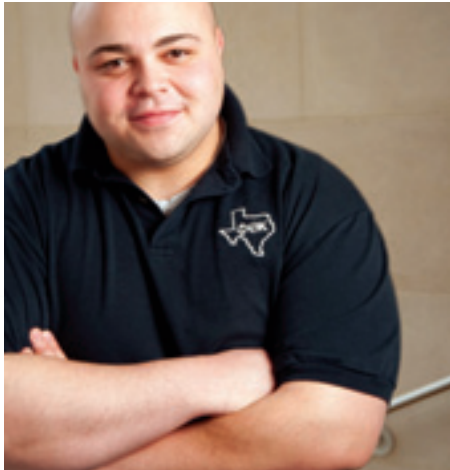
"My scholarship has given me opportunities that I haven't had the chance to explore fully yet. I'm looking forward to exploring everything." ●

— SARAH HANAN



INDESCRIBABLE CHANGES, IMMEASURABLE DIVIDENDS

For Daniel Sanabria of Wylie, Texas, community college provided an affordable incubator for interests in sociology, political science and history. Those first two years of college-level study helped pave his way to SMU.



Sanabria received a Dallas-area Community College Scholarship from SMU in fall 2009. Each year the University awards 10 full-tuition scholarships to students from the Dallas, Tarrant or Collin County community college districts. To qualify, students must have 50 transferable credit hours and a minimum 3.7 GPA.

“Knowing that the University chose to invest in me has changed me in ways that I can’t even describe,” he says. “People have high expectations of me, and I want to exceed those expectations by making meaningful changes in the world.”

A desire to make a difference led him to anthropology. “The field is geared toward understanding a specific societal problem in its entirety to develop effective solutions,” says Sanabria, a junior. “I would like to focus on developing community leadership programs and a stronger, more effective

system of education.”

The scholarship makes a well-rounded college experience possible, Sanabria says. He’s president of the Dedman College Ambassadors, a new student organization with a goal of building a sense of community among professors, alumni and prospective students within the University’s largest school.

“SMU needs students like Daniel who are natural-born innovators,” says Mara Morhouse, Office of Recruitment and Scholarship in Dedman College. “By offering scholarships to these student leaders, we help alleviate the stress involved in paying for higher education, which makes the University a feasible option for our country’s best and brightest undergraduates.”

Scholarships generate immeasurable dividends, Sanabria says, and not only for the students who receive them. “A scholarship isn’t just for an individual; it’s an investment in every life the recipient touches.” ●

— PATRICIA WARD

THE INVESTMENT FOR A LIFETIME

Alaa Al-Barghuthi’s greatest challenge as a student has been narrowing her focus.

“I want to do everything,” says Al-Barghuthi, a junior with a double major in business and French. “The wealth of opportunities – from meeting world leaders to serving in student government – is why I’m here.”



When Al-Barghuthi first visited the University as a Plano (Texas) High School senior, “it was love at first sight,” she remembers. The oldest of four children in a close-knit family, she was editor of her school’s newspaper, vice president of faculty relations in the Student Congress and participated in several other organizations.

Receiving two scholarships – as a Mustang Scholar and Hunt Leadership Scholar – cemented her decision to attend SMU.

“The scholarships said to me: ‘We’re investing in you because we think you can create change and make an impact.’”

Mustang Scholarships provide partial stipends to support students who bring special talents and diverse perspectives to SMU.

Established in 1993 through a gift from Nancy Ann and Ray L. Hunt ’65, the Hunt Leadership Scholars Program selects approximately 20 to 25 entering students

each year. Students must demonstrate leadership abilities and strong academic performance to qualify.

Al-Barghuthi labels the program “forward-thinking” for exposing students to visiting leaders and intellectuals through the Tate Lecture Series and other events.

Scholars are encouraged to take active roles in campus life. Al-Barghuthi served as development chair for the Student Foundation and speaker of the Student Senate. She is currently an SMU Student Ambassador – members represent the Student Foundation and the SMU student body at key University events – and vice president of Tri Delta sorority.

“I have learned so much about myself in these three years as a Hunt Scholar,” she says. “Most importantly, I’ve learned that leadership is not a string of titles on a résumé; leadership is moving people to be better than they thought they could be and creating some sort of good in this world.” ●

— PATRICIA WARD

THE VERDICT IS IN: MAKING HER MARK

Andrea Norris Kline '08 vows she will never again complain about a jury summons – not after learning about Texas women's hard-fought battle for the right to serve on a jury. As a student she conducted an independent research project for Crista DeLuzio, associate professor in the Clements Department of History. Kline's research was used to establish a Texas historical marker in Dallas honoring the women who fought for the right to serve on a Texas jury.

Although in 1920 the 19th amendment gave women the right to vote, it left to each state the decision to grant women the right to serve on juries. As a result, Texas women gained the right to jury service in 1954 – 34 years after receiving the right to vote.

"I have a newfound appreciation
and sense of pride in participating in

“Most of us want to create our own place in history.”

our local government, says Kline, a history major and now an eighth-grade American history teacher in Lancaster, Texas.

Kline used U.S. census records, newspaper archives and Texas Legislature records to document the history of jury service in Dallas County.

After the 19th amendment was ratified in Texas, as well as in much of the South, women campaigned for educational opportunities, rights for married women and access to public positions, DeLuzio says. By the 1930s, the Dallas Business and Professional Women's Club, *The Dallas Morning News* and the Dallas League of Women Voters made it their priority to gain the right for women to serve on a jury. The first resolution brought before the Texas Legislature was defeated in 1949. However, Texas voters approved an amendment placed on the November 1954 ballot to establish jury service rights for women.

“Most of us want to create our own place in history,” Kline says. “We make decisions that seem right for us and our community. Little do we



know about our influence on future generations. These women made the decision to actively and proudly take their place in Dallas history."

Kline and DeLuzio worked with the Dallas County Historical Commission to draft a proposal for a historical marker to be placed on the east side of the Old Red Courthouse, now a county historical museum in downtown Dallas. The marker was unveiled October 30.

Kline brings her enthusiasm for history to her classroom, dressing as a pioneer woman for her unit on westward expansion and wearing a tri-cornered hat during discussions about Colonial times. She also draws on her SMU experiences to make history come alive for her students.

“SMU opened opportunities for me, which I now share with my students,” she says.

She attended SMU with the help of scholarships from the Mustang Band, Dedman College and her church. A History Department scholarship enabled her to spend a summer in England at SMU-in-Oxford.

"A lot of my students have never been past Lancaster," she says. "When we talk about the English colonies, I show them my photos of Buckingham Palace, the House of Lords and the House of Commons. I like to give them something personal so they know they can go and see the world, too."

Kline's students gave her their approval when she told them about her role in the historical marker dedication - a standing ovation. ●

— NANCY LOWELL GEORGE '79



ANDREA KLINE (LEFT) AND CHRISTA DELUZIO
WITH THE TEXAS HISTORICAL MARKER.

ENGINEERING WITH HEART

Tameca Robertson '99 never considered SMU as a possibility in her college plans. In fact, she tossed unsolicited letters from the University into her "No" pile after she saw the words "Southern" and "Methodist" and "Dallas."

An African-American high school senior living in Romulus, Michigan (near Detroit), Robertson says she was considering northern universities. But on a visit to a relative in Houston, she made a side trip to campus. A meeting with an assistant dean of engineering helped her appreciate SMU's special qualities, and an offer of a President's Scholarship helped cement her decision to attend SMU.

The electrical engineering major worked in the Lyle School of Engineering's minority co-op program to help pay expenses not covered by her full-tuition President's Scholarship. During her senior year she completed a yearlong internship with JCPenney before joining the company

after college.

Robertson, now a systems engineer with the Directory Services team in JCPenney's Information Technology Department, has "grown up" professionally with the retail giant. She recently completed her 14th year with the company. And though technologies and computer languages



have changed multiple times over the course of her career, Robertson says, "I don't get intimidated because the underlying analytical skills and ability to learn new languages and technologies were ingrained in me through my SMU education and my work experience."

She also has used that adaptability in her second career as a minister (she was ordained in 2005), particularly on a group mission trip in 2007 to speak at a series of women's conferences in Uganda. Although she had prepared lessons for Christian college students in Uganda, she found she had been assigned to work with youth starting at age 11.

"I had to wing it, and that is so uncomfortable for me because I always review the material and prepare bullet points when speaking before a group," she says.

Robertson will return to Uganda this summer. "Who knows, this time I may minister to a different age group once again. I have a heart for young people and women who need help and support." ●

— SUSAN WHITE

THE WORLD IS HIS OFFICE

Last year alone, alumnus Scott Krouse '03 flew 250,000 miles and spent more than 300 nights at hotels. "Think 'Up in the Air,' but with more interesting work, people and places," he says.

As a senior associate with the Manufacturing, Transportation and Energy practice of the global consulting firm



Oliver Wyman, Krouse has worked on three continents and visited more than 50 countries. He lives in Dublin, has offices in London and is working on a project in Doha, Qatar, in the Middle East. "Doha is a stepping stone to Europe, Asia and Africa," he says.

Krouse, who majored in financial consulting and minored in Spanish and economics at SMU, has had to learn how to work with different clients from many cultures. "No two projects are the same, and each one has its own challenges," he says. "One minute you are working for a nonprofit to determine funding for a malaria vaccine in Seattle, the next minute you are estimating the financial impact of maintenance delays for a utility company in Mexico or determining a commercial strategy for a global airline in the Middle East."

The son of a British mother and an American father, Krouse grew up in Garland, Texas. At first he hesitated to consider SMU because it was so close to home, and cost was an issue. However, the University's offer of a Hunt Leadership

Scholarship sealed the deal because it gave him the financial ability to attend SMU. "It also gave me something else that I desired – a chance to travel and experience the world," he says.

Krouse attended SMU-in-Spain in Madrid. "The experience was as much about learning outside the classroom as learning in the classroom – the trips around Spain, living with a host family, day-to-day life."

He continued to use his Spanish on a summer job with a Miami firm and while working one summer in Mexico City with his current employer.

Even though he lives and works more than 5,000 miles away, Krouse continues to maintain ties with his alma mater by serving on the National Outreach Committee of the Young Alumni Board. "SMU gave me experiences and friends for a lifetime and enabled me to improve my leadership skills and prepared me for a job," he says. "Although I cannot be on campus very often given my location, it doesn't mean that I cannot give back to the University." ●

— SUSAN WHITE

THE DONOR DIFFERENCE

INVESTING IN SMU'S FUTURE THROUGH SCHOLARSHIP SUPPORT

Abha Singh Divine '89 jokes about inheriting an electrical engineering gene – and maybe some Mustang DNA, too.

Abha, her parents, Shelley (Shailendra) '71 and Indu Singh '72, and her brother, Rahul '97, all hold degrees in electrical engineering from SMU.

"My parents moved from India to pursue graduate degrees at the University when I was just 2," she says. "We lived on campus, so I have a long history with SMU."

As an undergraduate, she was a President's Scholar with a double major in electrical engineering and applied mathematics. She also completed the University's Honors Program, which she says provided a strong, complementary foundation in liberal arts that continues to influence her work today.

"Some of the most important friendships I established at SMU are with this close set of peers I had all through school," she remembers. "We came from all disciplines, from all kinds of backgrounds, and had the opportunity to share some of the most interesting events – like the Tate Lectures – together."

Perhaps the most important friendship she made was with her husband: Abha met Jim Divine '89

while both were SMU engineering students. Jim, who was an Engineering Scholar as a student, says he chose SMU "because of the opportunity to apply classroom learning in a real-world environment via the engineering co-op program."

The couple, who earned M.B.A. degrees after leaving SMU, combined their engineering knowledge and entrepreneurial acumen to establish successful companies. As a founder and managing director of Techquity Capital Management, an intellectual property (IP) investment firm, Abha travels the world to find untapped IP assets. Jim is chairman and CEO of Keterex, a semiconductor firm based in Austin.

The Divines have made a bequest in their wills that will endow a President's Scholarship for students studying engineering at SMU. This is a gift for the future, a donor vote of confidence in SMU's enduring commitment to attract the best young minds.

"Our hope is that this gift underscores not only the importance of academic achievement to the scholar recipients, but also the importance of sharing their talents and giving back to their communities," Jim adds.

SCHOLARSHIPS = STUDENT QUALITY

A key priority of The Second Century Campaign is increasing scholarship resources through endowed and annual gifts. There's a correlation between student quality and scholarships: Over the past decade, as support for scholarships has grown, the average SAT score for entering SMU students has risen 98 points.

Donors to annual scholarships also play a crucial role in the University's ability to compete nationally for top students, President R. Gerald Turner says. "Donors understand that annually funded scholarships can provide an essential bridge for students who might not otherwise be able to attend SMU – especially

at a time when the University's endowment is providing fewer dollars because of the recession."

Like the Divines, many donors can plan now to help ensure a solid future for SMU scholarships, says Linda Preece, director of endowment and scholarship giving.

"People often assume they don't have the resources to provide an endowed scholarship. However, with some judicious planning and conversation now, a future gift can make a scholarship endowment possible," she explains. "When donors consider all their personal assets, such as a vacation home, a business they plan to sell, a retirement fund or an IRA, or a simple bequest, then they begin to see the possibilities for making a difference in a student's life."

"This is the best of both worlds. We give back to the JCP community immediately and create a scholarship that will embody my father's caring spirit in perpetuity."

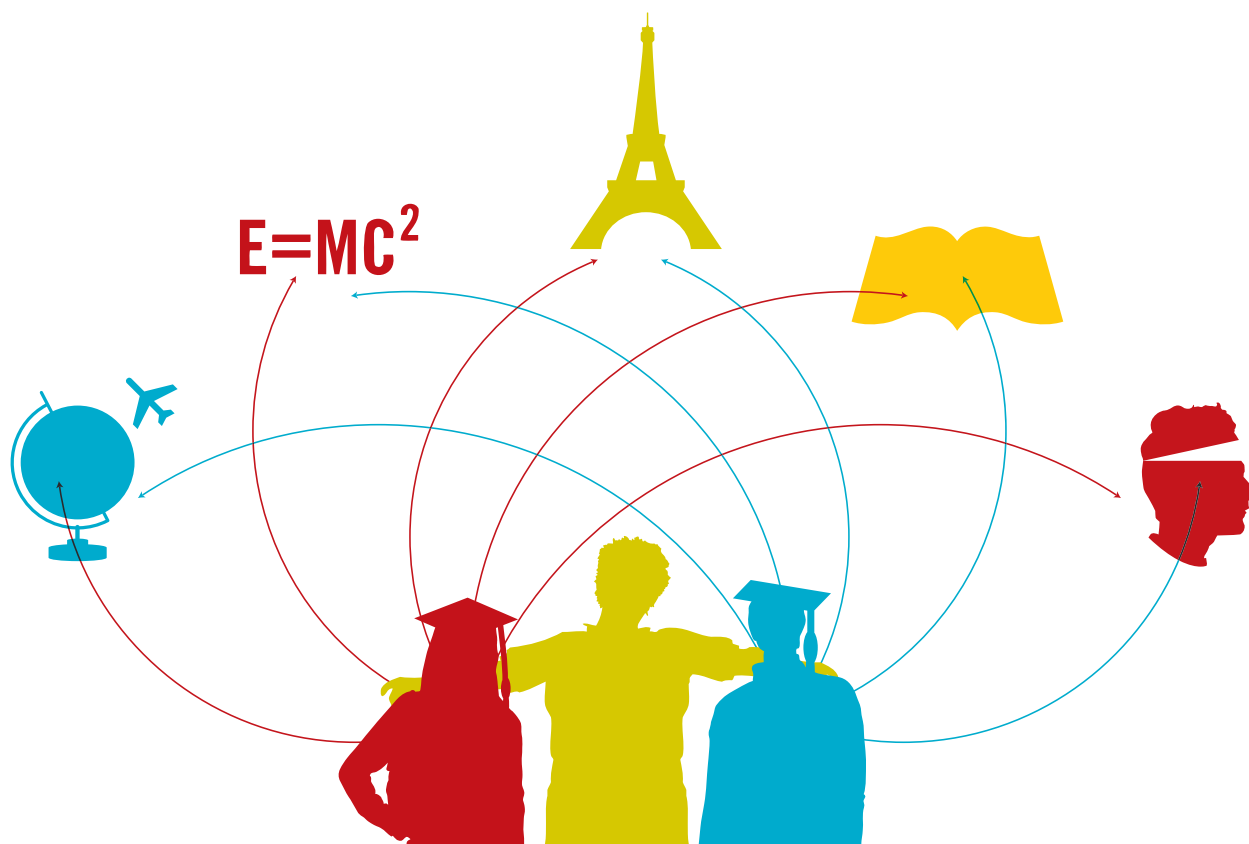
— Scott Savarese '02

For example, Shirley and Ting Chu, retired engineering faculty members, used the IRA Charitable Rollover provision to move funds from an IRA to establish a scholarship endowment in December 2009. When the endowment reaches its maximum income potential, it will provide scholarships to junior- and senior-level engineering majors who have academic merit and demonstrated financial need, Preece says.

"The beauty of a planned gift is that numerous choices are available, depending on donor needs and goals. Some gifts may even provide income to a donor," she says. "The Office of Planned and Endowment Giving provides

"What made SMU special for us was the environment for academic excellence, where students are immersed in liberal arts, as well as strong science and engineering programs."

— Abha Singh Divine '89



the resource for donors and their advisers in beginning that conversation.”

A LASTING CONTRIBUTION

For Scott Savarese '02 and his family, the unexpected death of his father, Donald E. Savarese, prompted them to establish a new SMU scholarship.

“He was such a caring person, and one of the things for which I was so grateful to him was providing the opportunity to obtain a good education. He encouraged me to get my M.B.A.,” recalls Scott, who earned the graduate degree from SMU.

The Savarese family – which includes Scott’s mother, Lucille, and sister, Lindsay Savarese Penny – decided to “create a way to remember him that captured his personality,” Scott says. They found it in The Donald E. Savarese Endowed Memorial Scholarship at SMU.

“We were overwhelmed by the support of his business peers,” Scott says. “It’s a great testament to his character; the caring person we knew at home was the same person his colleagues remember and respect.”

Donald E. Savarese moved to Texas when JCPenney relocated from New York City in 1990. He had worked for

the major retail firm for more than 30 years and was pension fund director at the time of his death.

Because an endowed scholarship takes several years to generate its maximum income, an annual award has been set up by the Savarese family to cover the first few years. The fund provides one or more undergraduate and/or graduate

scholarships up to \$5,000 annually and is open to JCPenney associates and their families.

“This is the best of both worlds,” Scott says. “We give back to the JCP community immediately and create a scholarship that will embody my father’s caring spirit in perpetuity.” ●

— PATRICIA WARD

HOW TO GIVE

DONORS WISHING TO SUPPORT SCHOLARSHIPS FOR UNDERGRADUATE AND GRADUATE STUDENTS HAVE MULTIPLE OPTIONS.

SMU SCHOLARSHIP FUND:

Annual gifts of any amount may be designated for this fund, which provides need-based disbursements to scholarship students. Gifts can be made online at smu.edu/giving or mailed to: SMU Scholarship Fund, Records and Gifts Administration, P.O. Box 750402, Dallas, Texas 75275.

ANNUAL SCHOLARSHIPS:

A minimum four-year commitment can be designated to support a named annual scholarship.

ENDOWED SCHOLARSHIPS:

Commitments of \$100,000 or more provide permanent funding for scholarships. At these levels donors will have the opportunity to name the endowment fund in perpetuity.

More information about scholarship giving is available from Linda Preece, director of Endowment and Scholarship Giving, Office of Planned and Endowment Giving, at 214-768-4745 or endowment@smu.edu.

BY BEN VOTH

LET'S KEEP THINGS CIVIL

The public's approval of politics and U.S. governing institutions is at an all-time low – approaching only 8 percent for Congress. The American public has noticed the increasing lack of civility in discussions among public figures and elected officials, who in turn find themselves besieged by arguments that seem more designed to silence and impugn than to encourage a careful search for the truth.

As a debate coach, people often ask me what can be done to improve public debate in America. These are my suggestions:

ATTACK THE ARGUMENT AND NOT THE PERSON

In the course of disagreement it is easy to merge the words we see or hear with the opponent's identity and our own. In essence, the argument becomes personal. Our responses should focus upon the arguments and the policies offered by an advocate rather than the personal aspects. Of course, this is easier said than done and often will require ignoring personal attacks that others launch at us. I urge student debaters to begin sentences with words such as, "Your argument is wrong because..." rather than "You are wrong because..." I specifically tell SMU debaters that when they cross-examine their opponents in debates to look at the judge rather than the opposing team because this reduces their tendency to get angry and impatient with their opponents and disciplines them to the calmer task of persuading the decision maker.

I point to the Lincoln-Douglas debates of 1858 as a great example. Stephen Douglas and Abraham Lincoln electrified the Midwest with their lengthy debates about American politics and the looming concerns over slavery. The passions of the debate easily could have made the men lifelong enemies, but this was not the case. After Lincoln won the presidency in 1860, many thought there would be great controversy at the inauguration. But Douglas was known to have remarked at the event: "I shall be there, and if any man attacks Lincoln, he attacks me, too." Debate and argument on such a passionate issue as slavery that divided the nation did not diminish the friendship of these famous political rivals, who gave us many of our modern notions about political debate.

TEACH AND MODEL ARGUMENTATION AND DEBATE

When we model appropriate argument, young people learn and appreciate these well-reasoned disagreements. Unfortunately, speech and debate classes are being taught less and less in high school and college. This past year, the college debate community saw two of its legendary coaches, Northwestern's Scott Deatherage and Wake Forest's Ross

Smith, leave its ranks to teach high school. Both men had coached many national collegiate championships. Because of their successes, they decided to teach debate among underserved populations of high school students. Similarly, SMU serves the Urban Debate Alliance, which reaches high school students in the Dallas Independent School District who might not be able to receive debate instruction otherwise. Teaching and modeling appropriate argument for our young people demonstrates the proper means for resolving disagreements and also ignites the passion for learning.

This past year SMU took the unusual step of sending its debate squad to Marshall, Texas, to debate on the campus of Wiley College – home of the Hollywood-famous *The Great Debaters*,

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immortalized in the film created by Denzel Washington. Mere days after the inauguration of the nation's first African-American president, two SMU debaters took the stage to argue the question of whether a leader believes "the pen is mightier than the sword." SMU lost, defending the sword as greater than the pen, but won a mighty victory in bringing the first public debate in 80 years to Wiley and the first debate with a largely white university in the school's history. The auditorium was filled

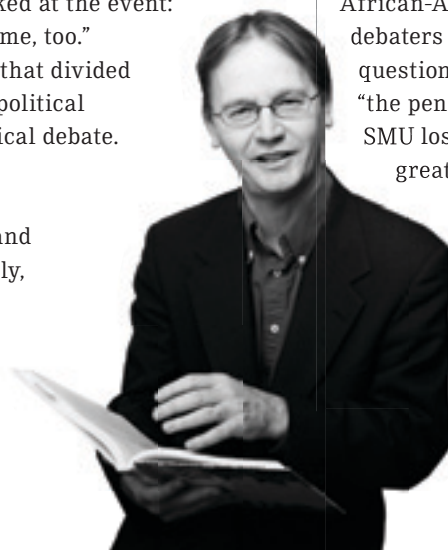




ILLUSTRATION BY BRENT COUCHMAN

with hundreds of African-American college students seeing their first college debate. I remarked to the press, “It’s the best debate we ever lost.”

IDEALIZE THE IDEALIST

Much of the decline in public argument is rooted in Americans’ unfortunate social addiction to cynicism – believing that all public arguments are inherently self-serving and not for the public good. Criticism for criticism’s sake has become too popular. The recent film *Invictus* shows Nelson Mandela offering a note of inspiration to the captain of the South African rugby team regarding this important problem. Mandela used a quotation from President Teddy Roosevelt – rather than English

literature – that would serve the new advocates of our present time well:

“It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood, who strives valiantly; ... if he fails, at least he fails while daring greatly.”

Roosevelt’s admonition about the critic is an important one in understanding how the American public sphere ultimately will be healed of its present incivility. It will be the hard work and sweat of idealists, such as SMU’s student debaters, who are willing to endure the slings and arrows

of selfish critics. Each one of us can, however, live and act in accordance with the principles noted here and be a substantial cornerstone in building a better national culture that treasures argument rather than abuses it. ●

SMU reinstated its debate program in 2008 through its Corporate Communications and Public Affairs Program in Meadows School of the Arts. At present, 30 students from various academic majors have participated in 12 debate tournaments throughout the United States. They have won numerous individual speaking and team awards.

Ben Voth (left) is director of debate and chair and associate professor of corporate communications and public affairs. He can be reached at bvoth@smu.edu.

JOURNALISM: NEW LIFE FOR A DYING BREED

BY MARK VAMOS

As a business journalist, I like to look for discrepancies. Show me two sets of facts or data that seem to clash, and chances are I'll find a story. So here's a discrepancy if ever there were one: In 2008, U.S. newspapers cut 15,984 jobs, according to Paper Cuts, a blog that keeps count. And yet, in the fall of that year, enrollment in undergraduate journalism and mass communications programs rose nearly 1 percent from a year earlier, the 15th straight year of increase. And SMU is no exception. In 2000, SMU's Journalism Division had 93 majors; as of fall 2009, we have 150.

One conclusion you might draw from this is not to expect 19-year-old sophomores to make rational economic decisions. But I think something else is going on. I think aspiring young journalists still have the passion for finding and telling the truth that drew generations of their predecessors to the field. They also sense new opportunities that we longtime practitioners, with our heavy emotional and career investments in the old ways of doing things, are too depressed and distracted to see.

No question that the news media – the print news media in particular – are in the midst of cataclysmic change. You sometimes hear it said that journalism has a business-model problem, not an audience problem. I wish that were so. The truth is that although journalism does have a business-model problem – the advertising that supported it has vanished – the business problem is intimately tied to an audience problem. Newspaper readers, because they tend to be older, are literally dying off, and their replacements won't be coming from Generation iPhone. With the closings of major dailies like the *Christian Science Monitor* and the *Rocky Mountain News* and cutbacks in almost every other newsroom, U.S. newspapers now spend \$1.6 billion or 25 percent less on newsgathering than they did three years ago, by one rough estimate. So it's not hard to convince yourself that this represents the End of the World as We Know It.

One reason for concern is that newspapers, even in their diminished state, still report 85 percent of "real" news, in the estimate of Alex S. Jones, director of Harvard's Shorenstein Center on the Press,

Politics and Public Policy. That means serious news – about issues like health care reform, the war in Afghanistan and the local city council's agenda, as opposed to lighter topics like sports scores, pecan pie recipes and stories about where Britney got that nasty rash. If you are among the dwindling band of daily newspaper readers, you know that most broadcast and online news, and nearly all blogs, feed off that morning's paper (or its affiliated website). The pessimistic view is that, in a world with many fewer newspapers and vastly smaller newsrooms, there will be little real news – and an increasingly uninformed citizenry.

But I remain an optimist. The traditional news media have an audience problem, it's true. But information has no audience problem. In fact, the

WHAT WE'RE TEACHING STUDENTS, STILL, IS HOW TO DO JOURNALISM ...

audience for information is insatiable – that's why 1.7 billion of the world's inhabitants use the Internet. The trick will be to match up that audience with real news in a sustainable way.

There are hundreds of experiments going on right now that seek ways to do just that. Which model or combination of models will be the answer? Will it be an iPhone app, Twitter, an e-reader, a tablet? Will it be things with strange names like micropayments, pay walls, citizen journalism, hyperlocal

journalism, nonprofit journalism or consortium journalism? I don't know, and nobody does. But all the experimentation is the reason that young journalists are so excited by the possibilities: They're getting in at the early stages of something new, and they have a chance to shape





ILLUSTRATION B BRENT COUCHMAN

the future instead of carrying on a hoary tradition. It's also why we no longer teach our students to be print journalists, broadcast journalists or even Internet journalists.

Yes, we teach them to write, to shoot and edit video, to blog, to use flip-cams and to interact with readers on Facebook and Twitter. And yes, we have a new state-of-the-art convergence newsroom

where much of our students' work will ultimately flow for distribution on the Web. But the truth is that some of this new technology eventually will go the way of the eight-track tape. So it's not really about the gear. What we're teaching students, still, is how to do journalism, in the confidence that uncovering the truth and telling people about it will never become obsolete. ●

Mark Vamos (left), former editor-in-chief of the national business magazine *Fast Company* and a former senior editor of *Newsweek* and *BusinessWeek*, is the William J. O'Neil Chair in Business Journalism and Journalist in Residence at Meadows School of the Arts. He can be reached at mvamos@smu.edu.

BLOGGING, FRIENDING, TWEETING

SMU Keeps the Conversation Going Online

BY PATRICIA WARD

Mustang Ryan Rosenbaum's phenomenal 95-yard goal is the soccer kick seen around the world – thanks to YouTube, the ubiquitous video-sharing website.

The first-year player's sensational move against the University of Tulsa Oct. 16 was a hit on the SMU Athletics' YouTube channel (youtube.com/SMUMustangsAthletics). As of mid-March, the 27 seconds of Mustang soccer history had been viewed almost a half million times.

YouTube provides an easy and efficient distribution point to news outlets for SMU-related video, says Brad Sutton, assistant athletics director for public relations and broadcasting. "From a media relations standpoint, YouTube gives us the ability to cast a wide net."

Sutton's team posted the video and sent out an e-mail alert to media contacts. ESPN's *Sports Center* and ABC's *World News Tonight* are among the national programs that broadcast Rosenbaum's powerful footwork as a result. After the clip aired, word spread quickly among soccer fans, and YouTube viewings skyrocketed.

YouTube is just one online window open to the world of SMU. While traditional websites like smu.edu are mainstays of news and information delivery on the Internet, blogs and social media networks such as Facebook and Twitter are gaining popularity with users of all ages. A Pew Research Center study published in February showed that 73 percent of adults (respondents over age 18) use social networking sites like Facebook.

Web-based communication "is about community and participation," says Steve Edwards, associate professor with SMU's Temerlin Advertising Institute in Meadows School of the Arts. He teaches social media marketing at the graduate and undergraduate levels. "You can't just throw content out there and let it sit. You have to interact."

BLOGGING THE LATEST NEWS

"Blogs and Facebook are less about pushing out information than about engaging in a two-way conversation with key audiences," says Ben Alexander, director of e-Marketing in the SMU Office of Public Affairs.

In addition to administering smu.edu, the Public Affairs team maintains SMU's social networking channels: Facebook (facebook.com/smudallas), which boasts almost 8,000 fans, and Twitter (twitter.com/smu), with nearly 900 followers (figures as of mid-April).

For the thousands of Mustang football fans who couldn't make the trip to Hawaii for the Sheraton Hawaii Bowl, tracking the history-making quest online was the next best thing to being there.

"Blogging allowed us to offer a flavor of everything, not just the game but all of the events – banquets, pep rallies and excursions – that don't get covered by other media," says Robert Bobo, director of media relations in the SMU Office of Public

Affairs, who attended the bowl game.

His "Bobo Bowl Blog" documented the complete experience, from the moment the buses left for the airport Dec. 19 to the trophy being carried off the airplane in Dallas Dec. 25. He used Posterous, a miniblogging platform that's particularly suited to real-time coverage. "Everything – text, photos, video and sound – can be posted online via e-mail," Bobo explains.

Like YouTube, blogs such as SMU Research provide an efficient conduit for information about the University to media outlets around the world. SMU Research (blog.smu.edu/research/) documents important findings by faculty in all academic disciplines, including earth and climate, energy and matter, and health and medicine. When information about the discovery of the "Rosetta Stone" of supervolcanoes in Italy by a team led by James E. Quick, associate vice president for research and dean of graduate studies at SMU was posted on the SMU blog, MSNBC.com, ScienceDaily.com and Geology.com were among the national media to pick up the story.

Blogs also provide an opportunity for the University to present a well-rounded picture of SMU student life. The SMU Student Adventures site (smu.edu/adventures) features blogs written by students participating in SMU education abroad, service, leadership, internship and research programs. The site, which registers more than 4,000 visits per month, appears in "What's New at SMU," the Admission e-newsletter for prospective students, and on the accepted students website (smu.edu/2014).

**"BLOGS AND FACEBOOK
ARE LESS ABOUT PUSHING
OUT INFORMATION THAN
ABOUT ENGAGING IN A TWO-
WAY CONVERSATION ..."**



ILLUSTRATION © BRENT COUCHMAN

REDEFINING SOCIAL SKILLS

With the mounting number of online information resources, it may be more important than ever to choose the most effective method of reaching a specific audience.

About seven years ago, SMU Business Services created a 16-member student advisory panel to provide input before implementing student-related projects, according to Ed Ritenour, Business Services marketing director. Divisions that function under the Business Services umbrella include Park 'N Pony, dining services, the bookstore and the campus police, among others.

"We've found that students don't want more e-mails – they usually won't read them," Ritenour says, "but they will go to Facebook for information."

First-year student Jordan McCurdy, a member of the student advisory panel, admits to automatically deleting e-mails. "When you're getting six e-mails every half-hour, it's overwhelming," says McCurdy, a double major in English and mathematics. "I think systems that allow you to opt in, like a Facebook group that's concentrated on a specific topic of interest, are more effective."

Ben Alexander in Public Affairs notes that most SMU schools have their own Facebook pages and Twitter feed that

can be accessed by clicking on icons – usually an "f" button for Facebook and a "t" button for Twitter – on the school's home page.

"Facebook and Twitter allow us to keep in contact with key audiences in a brief, up-to-the-minute way," he says.

Twitter differs from Facebook in that it's not so much for wordy back-and-forth exchanges as it is for transmitting ideas and information concisely. Tweets, or Twitter messages, are limited to 140 characters.

Yvette Garcia, assistant dean in the Annette Caldwell Simmons School of Education and Human Development, teaches the class "Consuming News in the Digital Age: From Traditional Media to Citizen Journalism" in the school's Master of Liberal Studies program. In the class, students learn by doing.

"Students are required to set up Twitter accounts and send Tweets as part of the class," says Garcia, who administers the Simmons School's Facebook page (facebook.com/smusimmons) and Twitter feed (twitter.com/smusimmons). "It's not enough to just talk about it they have to jump in and use it to really understand it."

"Oh, no" was Trisha Mehis' first reaction to Garcia's Twitter requirement.

"I wasn't a Twitter user, and I thought

it was just another thing to have to check, in addition to e-mail and phone messages," says Mehis, a senior project manager with SMU's office of planning, design and construction, whose primary project is the new Annette Caldwell Simmons Hall.

After a few months of using Twitter, she's a believer. "It came in handy during the snow day the SMU campus was closed Feb. 11 after an 11-inch snowfall," she says. "I didn't have power at my house, but my cell phone had power and got the Tweet about the campus closing."

WHAT'S NEXT

Morgan Stanley, a global financial services provider, released a 424-page report in December 2009 that predicts more people will access the Internet through their smart phones than their desktops by 2014. And that presents another opportunity for SMU to connect with the University community and external constituents.

"We're increasing our efforts in the mobile Web arena," Alexander says. "We're working on ways to offer content for the broadest population of users. One example is iPhone applications, but we also want to be accessible and open to other devices as well." ●

Lecturer Chad Walker directs a student in the Motion Capture Studio. ▶



STARTS

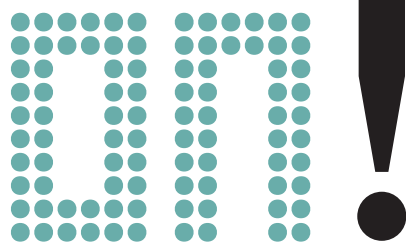
The Guildhall Creates New Challenge For Independent Game Designers

by Kathleen Tibbetts

◀ Ryan Metcalf '09 puts the finishing touches on a model for a design class last fall.

Lecturer Eric Walker (left) works with students in an art creation class. ▼





SMU is a leader in teaching the next generation of game designers. It was time to start promoting creativity in game design.

Imagine rotating the world as a little robot with a gear for a hand, or building steam-powered fantasy machines out of sliding tiles.

Now imagine the video games that will let you do these things and more.

These winning concepts were among 12 finalists (out of 250 entries from throughout the nation) in the inaugural Indie Game Challenge (IGC). GameStop, the Academy of Interactive Arts and Sciences, and The Guildhall at SMU created the competition to encourage and reward innovation in game development, without the strictures of commercial concerns. Two entries – *Gear and Cogs* – received \$100,000 prizes in the IGC's Non-Professional and Professional categories, respectively. The winners were announced at the D.I.C.E. (Design, Innovate, Communicate, Entertain) Summit in Las Vegas, where the finalists met with industry insiders.

Ever since SMU began its game development program in 2003, “we’ve believed that we should create this sort of opportunity,” says Peter Raad, Guildhall executive director and the Linda Wertheimer Hart Professor and Director of the Linda and Mitch Hart eCenter at SMU in Plano. “The University is a leader in teaching the next generation of game designers. It was time to start promoting creativity in game design.”

Independent development has been important to the game industry ever since four programmers left Atari in 1979 to found Activision – now one of the biggest game developers in the world. Platforms such as the Xbox, Wii and Playstation 3 have spawned global Internet communities of hobbyists who create and distribute new games and modifications to existing ones. The online game *Farmville*, based on Facebook, boasts more than 82 million active users per month. And the iTunes App Store distributes more than 100,000 applications, many independently made, for cell phones and other electronic devices.

In addition, gaming has become a useful way to teach and learn real-world skills. Role-playing games and other simulations allow users to master scenarios that range from conducting a

military raid to building a retail business.

The omnipresence of interactive technology has allowed games to become “the first entertainment choice of people of all ages, both genders, and of every culture and language,” Raad says. Sixty-eight percent of U.S. households play computer or video games, 40 percent of players are women, and 25 percent are older than age 50, according to the Entertainment Software Association, a business and public affairs organization for game publishers.

SMU and The Guildhall are in a unique position to lead the Indie Game Challenge effort, Raad says. “People look to universities as a platform for people who are always improving themselves,” he says. “As the first university to offer a graduate program for video game development, we have associated ourselves with the best in the industry.”

Since its founding, The Guildhall has graduated more than 350 students. Professional game designers teach its specializations in art creation, level design and software development. Guildhall alumni work at more than 80 U.S. studios, including Sony Online Entertainment, Id Software, Buzz Monkey and Insomniac Games.

Enrollment figures show that The Guildhall also is leading the charge for gender parity in the gaming industry. The January 2010 entering class is nearly 20 percent female, as compared to the industry’s current employment pool of 4 to 6 percent women.

Raad estimates that the visibility the Indie Game Challenge has brought has equaled that of a \$3 million national media campaign. “It shows SMU and The Guildhall as leaders working hand in hand with the industry to ensure its future success.”

The vision to make the IGC an annual competition ultimately involves establishing it in Dallas, Raad says. “Our dream is to have it associated with SMU the way the Sundance Festival is associated with Park City, Utah.” ●

FOR MORE INFORMATION:
guildhall.smu.edu
www.indiegamechallenge.com



Fans showed their true colors.



Photography by Louis DeLuca/The Dallas Morning News, except where noted.



Aloha Mustangs!



Photo by Zac Brannon




Eyes on the prize: SMU's 2009 Sheraton Hawaii Bowl trophy.



Pony ears and plenty of Mustang pride.



Photo by Debbie Head



BEYOND THE BOWL

Historic Turnaround Has Mustangs Facing Forward 

by Kent Best

SMU's Sheraton Hawaii Bowl trophy sits in a corner of the Mustangs football office: clearly visible, but not the focal point. Intended or not, the trophy's unobtrusive placement is a not-so-subtle reminder of how the mindset of SMU football has changed.

For as magnificent as SMU's historic 45-10 win was over heavily favored Nevada, it's now history, and SMU is facing forward. And perhaps no team in the nation has more reasons to look ahead as do the resurgent Mustangs, who return eight offensive and seven defensive starters from last year's 8-5 team.

The Dec. 24 Hawaii Bowl, it seems, was the appetizer for what many believe will be feasts to come.

"I always believed we could turn it around quickly here," head football coach June Jones says without a hint of boasting. And despite winning only one game in his first season at SMU in 2008, Jones stuck to a simple formula: Teach players to play for each other, not for themselves, and the victories will come.

"Probably five of our eight wins were against teams that were better than us," Jones says of the Mustangs' breakthrough 2009 season. "But when you come together and learn to sacrifice for

each other and believe in each other, you can do great things. I think this past year, probably more than anything, proved that."

Certainly the Hawaii Bowl offered proof that SMU could compete on a national level, but it also served as a booster shot to Mustangs fans and the program's recruiting efforts.

"I suspect most football fans in America watched at least some of our game on Christmas Eve, which provided great visibility for SMU," says Paul Rogers, Dedman School of Law professor and SMU's athletics representative to the NCAA. On the strength of its prime-time broadcast and widespread national print coverage, the bowl game generated more than \$30 million in publicity value for SMU. "Visibility begets more visibility," Rogers adds. "Because the team played so well on such a large stage, we'll probably have more television exposure next year. That will continue to help recruiting, fundraising and every aspect of the program."

Coming off the bowl win and with Jones' national profile, Mustangs fans are right to be optimistic about the chances for more national television coverage of SMU's games in the 2010 season. "SMU is definitely back," says Rivals.com's national



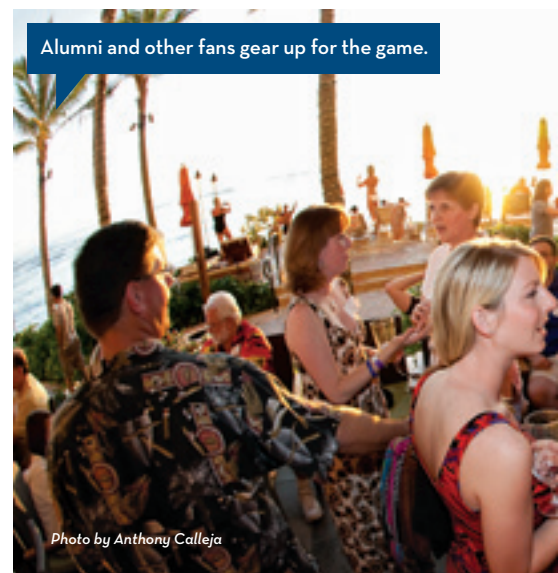
Coach June Jones confers with quarterback Kyle Padron.

"... when you come together and learn to sacrifice for each other and believe in each other, you can do great things."

Quarterback Kyle Padron was named the game's MVP.



Fans show their love for Coach Jones.



Alumni and other fans gear up for the game.

Photo by Anthony Calleja

recruiting editor Jeremy Crabtree.

And Jones says the quality of play will continue its upward trajectory.

"I think athletically we're going to be much better this year," he says, crediting SMU's academic stature as a recruiting plus. "When these kids get a degree from SMU, holy smokes, that's more valuable than anything. It changes their lives."

Three-year starter Mitch Enright '08, who competed in his final season as a Mustang while working on an M.B.A. in the Cox School of Business, points to another factor for the team's success: its fans. "We were able to feed off of their energy and play inspired football," he says. "Our fans even showed up huge for us on the road. I'll never forget the large fan support we had when we played at Tulsa. That road win was ultimately the

turning point of our season."

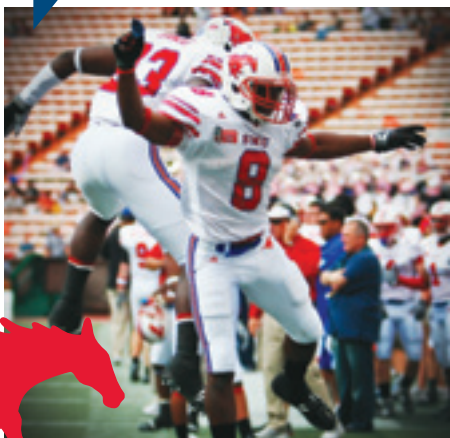
For Jones, who speaks openly of his spiritual faith, football at its highest level requires a devout belief in the Golden Rule. "There are millions of ways to win football games, but that isn't what decides games. It's all the things you can't put your finger on. It's the friendships and the caring for each other as teammates. Those are the things that you play for and why we do what we do. I think a lot of people never figure that out."

In the crowd of about 750 alumni and student believers at the Hawaii Bowl were Fort Worth attorney Albon Head ('68, '71 J.D.) and his wife, Debbie. Head played on SMU's SWC Championship football team in 1966 and was co-captain of the 1968 Bluebonnet Bowl champions.

"... the greatest football game I have ever witnessed. The crowd was hugging, screaming, crying, jumping up and down."

A loyal follower of Mustang football through all the good times and its 25-year bowl drought, Head earned bragging rights with SMU's bowl win. "Living in Fort Worth, I have to listen to TCU folks and 'Horns and Aggies all the time about their teams. I remind

Shawnbrey McNeal does the Mustang victory dance.



The Mustang Band Drumline beats the heat.



President R. Gerald Turner with the Mustang Band.



Photo by Robert Bobo

Go Mustangs!



Photo by Tim Leonard

them that SMU was one of only two teams from Texas that won a bowl game.” (The other was Texas Tech.)

Debbie Head calls it “the greatest football game I have ever witnessed. The crowd was hugging, screaming, crying, jumping up and down.”

Members of the band, spirit squads, and Peruna and his handlers also attended the game. For junior Michael Danser, drum major of the Mustang Band, getting the opportunity to “represent the University was a great experience for everyone in the band. It felt good to walk around Waikiki all week proudly wearing SMU gear. Seeing a good amount of SMU fans really got the band pumped up.”

Quarterback Kyle Padron was chosen the Hawaii Bowl’s Most Valuable Player

after throwing for an SMU-record 460 yards. He says he didn’t fully appreciate what a bowl victory would mean until he saw the reaction of his teammates, “especially the seniors and what they had to go through to get to that point. As a freshman, I didn’t know a whole lot about the background and all the losing they went through. Their emotion at the end of the Hawaii Bowl was something I will always remember.”

That remarkable win in the Pacific, along with Jones’ far-flung network of high school coaching friends on the mainland, paid off on signing day when the Mustangs harvested a nationally recognized recruiting class. Jeremy Crabtree, the Rivals.com editor, called SMU’s class “one of the top surprises this season.”

So, after 25 years of wondering when they could focus on the future instead of fretting over the past, the wait is over for Mustang fans. ●

Peruna, SMU’s best-dressed pony.



Photo by Debbie Head

A Different Stage: Acting Class Helps Athletes Perform On The Field

STUDENTS LUNGE AND STRETCH ARMS

ABOVE THEIR HEADS as they warm up for “The Art of Acting,” a course that meets in a large classroom in the basement of Owen Arts Center in Meadows School of the Arts. Geared toward non-theatre majors, the course attracts students of all interests and majors.

Only one exercise, however, separates students into athletes and non-athletes – push-ups.

Mustang basketball players Rodney Clinkscales and Jasmine Davis begin their push-ups flat on the floor and continue with military precision, while other students take a less strenuous approach.

Although push-ups come easy to student-athletes, the acting part of the class is a challenge, they say. Their coaches who urge them to take the class, however, see significant benefits.

“I’ve had hundreds of student-athletes take “The Art of Acting,” beginning when I first started coaching at SMU,” says Dave Wollman, director of track and field since 1988. “It makes a real difference in their self-esteem. For athletes, self-confidence is everything.”

Developing confident athletes is part of what makes Wollman a successful coach. Under his guidance, men and women’s track and field athletes have won eight top-four NCAA championship trophies, nearly 200 All-America awards and 34 NCAA champions.

Women’s tennis coach Lauren Longbotham-Meisner also sees definitive results from the class. Acting skills help players outwit their competition, she says.

“Sometimes you have to fake it. You can’t let your opponent see when you’re nervous. It’s very similar to playing a character. The ones who don’t show weakness are the hardest to beat.”

Most competitors found Mustang women’s tennis tough to beat this year as the team finished the season 22-3

“An actor has to determine how a character will overcome an obstacle, just like a running back has to get past the defense to the end zone.”



Basketball players Rodney Clinkscales (center) and Jasmine Davis (right) warm up for class.

and ranked as high as No. 21 nationally during the spring season.

“I think the class helps indirectly,” Longbotham-Meisner says. “It helps train the players to be mentally strong. Everyone who plays Division I tennis is talented but the ones who are a cut above are those with mental toughness.”

Acting and athletics may appear to exist in two diametrically opposed camps, says Jack Greenman, assistant professor of theatre and “Art of Acting” course adviser. But both are rigorous emotional, mental and physical activities.

“I often use sports analogies when I lecture about acting theory,” Greenman says. “An actor has to determine how a character will overcome an obstacle, just like a running back has to get past the defense to the end zone.”

The Meadows School of the Arts’ Theatre Division limits class sections to

16 students. Instructors lead the students through games that they say may feel silly at first, but are designed to encourage students to take risks and have positive outcomes, like learning to listen to and respond to a partner.

“Self-consciousness tends to drop away,” Greenman says.

Course requirements also include attendance at theatre performances, papers and performance of a scene from a play before the class.

Golfer Kelly Kraft says the class helped him to loosen up and meet other students, but found acting harder than he expected. “It’s tough to do something you’re not used to,” says the sophomore sociology major, who was the nation’s No. 1-ranked collegiate golfer last fall.

An acting class helped high-jumper Viktoria Leks feel less afraid about oral presentations. “Step by step I became more confident,” says Leks, a sophomore from Estonia who won the high jump with a mark of 1.73m in February at the Iowa State Classic.

Although these athletes say they don’t see a correlation between performing before an audience and competing before a crowd, they are interested to learn that their coaches see performance-enhancing benefits of the class.

“I wouldn’t think a class would have an impact on my sports performance,” says sophomore golfer Matt Schovee, who liked the quick responses required in the warm-up games during class. “But if [my performance] caught Coach Loar’s eye, then it’s worth it.” ●

– Nancy Lowell George ’79

SPORTS SHORTS

Mustangs Return To WNIT

The women's basketball team competed in the Women's National Invitational Tournament for the second consecutive year, its third appearance in a postseason tournament. The Mustangs fell 66-51 to New Mexico in the first round of the tournament. SMU posted a 20-10 record this season and finished tied for second in Conference USA. Senior **Brittany Gilliam** was named first team All-Conference USA after guiding the Mustangs to a third consecutive 20-win season.



Brittany Gilliam

Legends Of The Game

Former SMU soccer players **Luchi Gonzalez '02** and **Diego Walsh '02** were named to *College Soccer News'* Team of the Decade. Gonzalez is SMU's only Hermann Trophy winner and a member of SMU's 2000 College Cup team. Walsh was a 2001 and 2002 All-America selection and a member of the 2000

College Cup team. Current players also are kicking up honors. **Dane Saintus '09** was named first team All-Conference USA and drafted by FC Dallas. C-USA also honored sophomores **Payton Hickey** and **Ian**

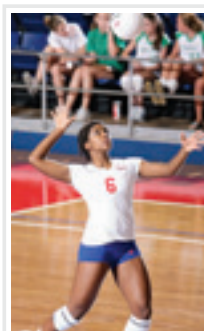


Kekoa Osorio

Kalis, junior **Kekoa Osorio** and first year **T.J. Nelson**.

First-Time Honors For Volleyball

Dana Powell and **Kendra Kahanek** are the first SMU volleyball players named to the American Volleyball Coaches' Association All-America Team. Powell, a sophomore outside hitter, and Kahanek, a senior middle blocker, earned All-America honorable mention after leading the Mustangs to a 19-12 record, including a school record 11-match home winning streak. Both players also are the first Mustangs to win All-Region honors.



Dana Powell

Dickerson, James Receive Doak Walker Legends Award



Eric Dickerson (left) and Craig James

Eric Dickerson '84 and **Craig James '84**, former SMU star running backs, were awarded the 2009 PricewaterhouseCoopers Doak Walker Legends Award. The award honors former running backs who excelled at the collegiate level and are leaders in their communities. Teammates Dickerson and James led SMU to national championships in 1981 and 1982. Dickerson went on to an 11-year NFL career where he was voted All-Pro six times and named to the Pro

Football Hall of Fame. During James' career with the New England Patriots, he was named Offensive Player of the Year and a member of the 1986 Pro Bowl team.

Behind The Brackets

Steve Orsini, SMU's director of athletics, was named one of 10 members of the Division I Men's Basketball Committee. The committee oversees the administration of the NCAA Division I Men's Basketball Championship, including the selection, seeding and bracketing of the teams for the tournament. His five-year term begins Sept. 1, 2010.

2010 Football Schedule

The kickoff of the 2010 Mustang football season is slated for a national ESPN audience Sept. 5 when SMU meets Texas Tech in Lubbock. The rest of the season follows with home games in bold. For ticket information, call the Athletics Department Ticket Office at 214-768-4263.

Mustang Football

September 5	Texas Tech
September 11	UAB
September 18	Washington State
September 24	TCU (Family Weekend)
October 2	Rice
October 9	Tulsa
October 16	Navy
October 23	Houston (Homecoming)
October 30	Tulane
November 6	UTEP
November 20	Marshall
November 26	East Carolina

See www.smumustangs.com for more information.

Alumni Provide A Personal Touch To Recruitment Efforts

WHEN ALUMNI SPEAK, PROSPECTIVE STUDENTS AND THEIR PARENTS LISTEN.

That's why alumni participation is key to SMU's efforts to recruit the best and brightest future Mustangs.

"A student recruitment program for alumni has been in existence for some time," says Ken Malcolmson '74, SMU Alumni Board chair. "With the change in the competitive landscape in higher education, the board decided this would be an ideal time to re-energize the program and re-engage alumni in student recruitment efforts."



Ken Malcolmson

In partnership with the Division of Enrollment Services, Alumni Relations provides SMU graduates with many opportunities to share insight and information with prospective

students through the Student Recruitment Volunteers (SeRve) program.

"Alumni play a key role in the University's recruitment efforts," says Ron Moss, dean of undergraduate admission and executive director of enrollment services.

"Prospective students and their parents appreciate the viewpoints of alumni, who

can speak from firsthand knowledge about the campus experience and the value of an SMU education."

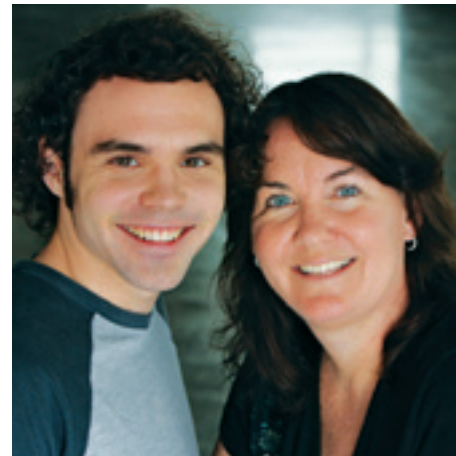
Alumni anywhere in the country can become involved in the year-round effort to draw promising new students to the Hilltop, Malcolmson notes. Volunteer opportunities include:

- Representing SMU at college fairs for high school students.

"Alumni can speak from their own personal experiences, sharing perspectives that create a rich, well-rounded picture of student life at SMU," Malcolmson says.

- Corresponding with prospective students in the fall, encouraging them to apply.
- Corresponding with admitted students in the spring, congratulating them on their acceptance to SMU.
- Going to summer send-off parties for students who will attend SMU in the fall. Last year send-off events were held in cities around the country, including Chicago, Denver, Houston, Kansas City, Los Angeles and San Francisco.
- Attending and/or hosting recruitment receptions. The events are typically held from mid-August through September and kick off the recruitment season.

They are designed for high school juniors, seniors and their families to learn about what SMU has to offer. Enrollment Services sends invitations to high school



Marca Price '84 with her son, David, a sophomore theatre major in Meadows School of the Arts.

students who have expressed interest in receiving SMU materials. Alumni participation during the question-and-answer portion of the program is particularly beneficial.

In addition to the Dallas-Fort Worth area, past events have been held in Austin, Atlanta, Chicago, Denver, Houston, Los Angeles, Memphis, Nashville, New Orleans, Phoenix, St. Louis, San Antonio, San Francisco and other cities around the country.

- Sharing SMU experiences at on-campus events.

When Marca Price '84 served on a Mustang Days panel in March, she discovered

Alumni Board

Bill Vanderstraaten '82 has been selected as the chair-elect for the SMU Alumni Board. Bill is president of Chief Partners, LP, a commercial real estate investment company, and resides in Dallas. His term as chair will begin in May 2011. Nominations for the 2011 SMU Alumni Board will be accepted through Dec. 31. Alumni may nominate fellow alumni or themselves. For more information, contact the Office of Alumni Relations at 214-768-2586 or e-mail smualum@smu.edu.

CHAIR:

Ken Malcolmson '74

CHAIR-ELECT:

Bill Vanderstraaten '82

MEMBERS:

Brad Adams '93

Craig Adams '88

Chris Ainsworth '94

Emily Blue '00

Shonn Brown '95, '98

Robert Cables '91

Jonathan Childers '02, '05

Marli Craig '92

Marcus Duron '85

Kim Hanrahan '92

Harriet Holleman '63

Rob Johnson '97

Steve Lindley '74

Doug Linneman '99

Carlos Maldonado '97

Bob Massad '68

Susie McCormack '77

Bobby Mills '57

Michaux Nash Jr. '56

Kelli Nesseth '88

Debbie Oates '78

Scott Rozzell '71

Lisa Sabin '78

Anga Sanders '70, '77

David Schmidt '79

Debbie Sirchio '70

Steve Swanson '74

Jeff Zeigler '84

how important the alumni point of view is, particularly to parents.

"We all shared our thoughts on what we like best about SMU. This gave me a chance to point out the excellent 'family' feel of the campus," she says.

She brought an added dimension to the discussion: Price is also an SMU parent. Her son, David, is a sophomore theatre major in Meadows School of the Arts.

"I was approached by more than one parent with additional questions and concerns. One mother even asked, 'If it were your child ...' – that made me feel like I had really connected with the audience."

Price's experience demonstrates the power of the personal touch in connecting with tomorrow's Mustangs, Malcolmson says. "We hope to build an army of engaged alumni who will enhance Admission's efforts to attract some of the country's most outstanding students to SMU."

For more information, visit smu.edu/involved, call 214-768-ALUM (2586) or 1-888-327-3755, or e-mail involved@smu.edu. ●

GET INVOLVED, CONNECT TODAY

In addition to revving up the horsepower for SMU student recruitment, alumni provide invaluable support in many other areas that truly makes a difference.

Alumni talent and energy are needed to:

- Help recruit students
- Be class giving ambassadors
- Participate in class reunions
- Get involved in local chapters
- Represent Hispanic alumni
- Represent African-American alumni
- Represent young alumni
- Mentor students

The new "I Am Involved" website – smu.edu/involved – streamlines the volunteer process. On the site alumni can view a description of each opportunity, a list of expectations and time requirements.

The online application procedure is simple: Select the "connect today" button; fill out the form, including first, second and third program or committee choices; and hit the submit button. A representative from Alumni Relations will follow up with each applicant.

"We are thrilled to have one central place where alumni can learn about how to get plugged in and volunteer with our alma mater," says Marli Craig '92, an Alumni Board member.

For questions about SMU's alumni involvement opportunities, call 214-768-ALUM (2586) or 1-888-327-3755, or e-mail involved@smu.edu. ●

SMU alumni participate in the University's recruitment efforts with summer send-off parties in Chicago (right) and other cities.



An Alumni Participation Primer: Why Every Gift, Every Year Matters

PARTICIPATION IN SMU FUND-RAISING INITIATIVES MATTERS more than some alumni might realize. Gifts to the University not only advance the goals of The Second Century Campaign, but they also make a positive public statement about the Mustang experience.

"SMU values donations from its alumni because a financial commitment is a measurable way to show your pride and your vote of confidence in the future of the University," says Stacey Paddock, executive director of alumni giving and relations.

Consider these important facts and figures about alumni participation:

- U.S. News & World Report and other ratings agencies factor in alumni giving when they calculate their rankings.
- SMU uses direct mail, student callers and e-mail to solicit 85,000 alumni each year. A graduate has to make only one gift during the fiscal year to be counted in the annual participation numbers.
- SMU rewards donors with membership in two recognition societies. Donors who give in consecutive years become members of the Hilltop Society. In fiscal year 2009, the Hilltop Society had 17,576 individual members, with 1,150 giving for more than 20 consecutive years. Donors who give \$1,000 or more each year become President's Associates. There were 3,385 President's Associates in fiscal year 2009. For more information about these recognition societies, please e-mail donorrelations@smu.edu or call 214-768-4071.
- SMU alumni participation jumped from 14 percent in fiscal year 2006 to 19 percent in fiscal year 2009. Paddock attributes the increase "to greater education about the importance of alumni financial support to their alma mater."
- Although that increase is significant, SMU still lags behind some of its peers: TCU, 21 percent; Vanderbilt, 24 percent; Emory, 37 percent; and USC, 39 percent.
- Alumni participation is one of The Second Century Campaign goals – 25 percent annual participation by the end of the campaign.

For more information about alumni participation, contact Alumni Relations at smualum@smu.edu, call 214-768-ALUM (2586) or 888-327-3755, or visit smu.edu/alumni. ●

— CLASS NOTES

WHAT'S NEW WITH YOU?

NEW MARRIAGE? NEW BABY? NEW JOB? Share your news in *SMU Magazine* by filling out the online form at smu.edu/smumagazine/classnotes/ or emailing information to smumag@smu.edu. Or use the "What's New with You" card inserted in this magazine (please print legibly or type). Class Notes received after Feb. 26, 2010, will appear in the fall printed issue of *SMU Magazine*.

46

Howard Mitchell Epps is a World War II Navy veteran and retired manager of a chemical plant in Louisiana. He and his wife of 63 years have two children, six grandchildren and seven great-grandchildren. **George Olewnick**, retired after 37 years with IBM, lives in New York's Hudson Valley with his wife of 60 years.

49

Newton D. Gregg (M.S. '64) has structural engineering experience in Dallas, at the Kennedy Space Center for NASA and at the University of Central Florida in Orlando as associate professor of engineering technology.

50

Don K. Bentz married Joan Dyar in April 1950. During his 23-year retirement from Mack Trucks, they have traveled to 125 islands and countries, 50 states, the Canadian provinces and most Mexico states. They have six children and 15 grandchildren. **Samuel Bruce Clark** moved to Rivermont Retirement Village in Norman, OK, in November 2009.

53

Harlan Harper (J.D. '57) is retired from the law firm of Fanning, Harper and Martinson in Garland, TX, where he was president and a founding partner. He volunteers on several committees at Park Cities Baptist Church in Dallas. **John Mood**, Ph.D., has written a book on German language poet Rainer Maria Rilke: *A New Reading of Rilke's "Elegies": Affirming the Unity of "life-AND-death"* (Edwin Mellen Press, Lewiston, NY, 2009).

54

William A. Martin is on the board of directors of a San Antonio transit company.

55

Nancy Hopkins Reily lives in Lufkin, TX, where she developed a career as an outdoor portrait photographer. She wrote *Classic Outdoor Color Portraits: A Guide for Photographers* and co-authored *Joseph Imhof, Artist of the Pueblos*. Her two-volume biography, *Georgia O'Keeffe, A Private Friendship* (Sunstone Press), details the artist's creative and mysterious life.

56

Donald D. Clayton chronicles his life on the frontier of scientific discovery in *Catch a Falling Star* (iUniverse, 2009). For 26 years he was Andrew Hays Buchanan Professor of Astrophysics at Rice University and one of the original four faculty for Rice's Department of Space Physics and Astronomy. He was honored as an SMU Distinguished Alumnus in 1993. **Richard Deats** was named a distinguished alumnus of Boston University in October 2009. He is a member of the Rockland Civil Rights/Human Rights Hall of Fame.

57

The Rev. **Phillip Douglas Erwin**, retired in 1997 from the Oklahoma Conference, serves First Presbyterian Church of Tonkawa, OK, as interim pastor. He married Evelyn Toland June 26, 2009.

60

David G. Stubbeman is retired from law practice and the U.S. Navy Reserves (JAG). He has been a member of the Texas House of Representatives, mayor of Abilene and a district governor for Rotary International. He and his wife, former SMU student **Sue Swenson**, live in Abilene.

61

Judith Manning Clugston Foster (M.A. '73) has hiked in England, Norway and Switzerland. At Springer, GA, April 13, 1996, she stepped onto the Appalachian Trail at the southern terminus. Thirteen years, 119 trips

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and 2,176 miles later on Sept. 6, 2009, she reached the northern terminus, five months after her 70th birthday. **John M. (Jack) Jacobsen** is retired as technical director from Amalie Oil Company. **Anne Maples Schultz** has returned to Graham, TX, to manage family business.

63

Bill B. Hedges is an archivist in the South Central Jurisdiction Mission Council of The United Methodist Church and a member of the General Commission on Archives and History. **Thomas E. Shugart** announces the birth of his first grandchild, Skylar Elizabeth. Her grandmother is the late **Susan Drury Shugart**, former SMU student.

64

Dr. **William H. (Bill) Fox Jr.** is senior vice president for external affairs emeritus at Atlanta's Emory University. At SMU he served as dean of men; at the time, he was the youngest person in the United States to have a full dean title. He and his wife, **Carol Lewis Fox** (B.A. '66, M.L.A. '71), recently celebrated their 43rd wedding anniversary.

65

REUNION: OCTOBER 23, 2010

Chairs: **Kay Fincher Hyland**, **Don S. Pearce**, **Jane Harrell Pierce**

67

Edmund H. Hecht recently returned from the Ukraine, where he served as a Fulbright Scholar, professor of management, at Kremenchuk Mykhaylo Ostrogradskiy State Polytechnic University. He is president and principal consultant of EHco Services Inc. of Corpus Christi, recognized as an international volunteer for bringing business and engineering skills to developing and transitioning countries. **Bobby B. Lyle** serves on the board of trustees of the Communities Foundation of Texas, which has awarded over \$1 billion in charitable grants since 1953. He is a prominent figure in the Dallas civic and philanthropic arena and chair, president

and CEO of Lyco Holdings Inc. At SMU he is a member of the board of trustees, and the engineering school bears his name.

69

Colleen McHugh was elected March 3 by the regents of The University of Texas System as the first woman to lead the board governing the 15 academic and health campuses of the UT System, with 200,000 students and 84,000 employees. She is an attorney and vice president for compliance, risk management and privacy with the Christus Spohn Health System in Corpus Christi.

70

REUNION: OCTOBER 23, 2010

Chairs: **Bobby Harrison**, **Julie Callan Harrison**, **Jan Gehring Peterson**, **Marc Peterson**

Edward Vela Jr. was elected 2010 president of the Davy Crockett Chapter of the Sons of the Republic of Texas, whose members are documented descendants of people registered as living in the Republic of Texas, 1836-1845.

71

Carolyn Johnson is president of Ninth District PTA, serving San Diego and Imperial counties, CA. She has a daughter, Amanda Eppe, in college. **Elizabeth (Betty) Underwood** is a real estate agent for Tom Gilchrist Co. in Dallas.

72

Ruth Anne McCoy Hammond presides over the board of directors of Resources for Infant Educators (RIE), a Los Angeles-based non-profit dedicated to respectful care of infants and toddlers. She is the author of *Respecting Babies: A New Look at Magda Gerber's RIE Approach* (Zero to Three Press, 2009). **Asher McDaniel** serves Knob Noster United Methodist Church in Missouri following his 2009 retirement.

73

Dr. **Nancy Jurik** (M.A. '75) was named a distinguished faculty member in October 2009

in the College of Liberal Arts at Arizona State University. **Ron Ogan** joined Georgia Tech Research Institute in Huntsville, AL, last July after leaving Raytheon, Forest, MS, where he worked five years as a lead systems engineer on the U.S. Navy APG-79 (an active electronically steered array radar system) for the USN F-18 aircraft.

74

Dr. **Betsy Vogel Boze** (M.B.A. '75) was appointed senior fellow at American Association of State Colleges and Universities in Washington, DC.



A Behind-The-Scenes View Of History

Registrar Jennifer Schulle (right) of the George W. Bush Library and Museum archives shows some presidential gifts to Ann Warmack Brookshire '77 (left), SMU Central University Libraries' Campaign Steering Committee co-chair, and Paulette Mulry '83, CUL director of development. The gifts are among 42,500 artifacts in the archives. Alan Lowe (next to Schulle), director of the Bush Library and Museum, conducted a tour of the archives' temporary facility in Lewisville for a CUL group in January. The George W. Bush Presidential Center, which will include the library and museum, will open in 2013 at SMU.

— ALUM PROFILE

ROCKING THE ART WORLD

AMANDA DUNBAR'S PRETTY PAINTINGS CAUGHT THE EYE OF COLLECTORS when she was still in her teens. Now musicians like Nickelback's Chad Kroeger bring down the house with her dazzling, crystal-encrusted guitars.

Hand-painted and emblazoned with thousands of Swarovski crystals, each instrument is a fully functional work of art. They've been touted in the Neiman Marcus Christmas Book and exhibited at the National Cowboy & Western Heritage Museum in Oklahoma City.

Dunbar is best known for her wide range of abstract, figurative and conceptual paintings that hang in private, public and corporate collections around the world. Her Precious Rebels guitars, which she began creating in 2007, "bridge the gap between art and the world," says Dunbar, who earned a B.F.A. in art history, cum laude with departmental distinction, from Meadows School of the Arts in 2004. "People connect to popular culture, and I want to have that kind connection with people."

When she entered SMU, the striking redhead was already an arts scene sensation; she was also a serious student.

"I knew I didn't know everything," she says. "I felt it was important to be exposed to different opinions and ways to work."

Among her favorite professors were Janice Bergman-Carton, chair of Art History – "she is amazing; I am humbled by her brilliance" – and Larry Scholder, whose printmaking inspired her – "he's a great teacher and very supportive."

Since graduating, Dunbar has studied in Brazil, Fiji, France and Italy. She also has continued to support numerous philanthropic causes, most of which focus on children.

"I realized pretty quickly that I could use my art to help others, whether it was by donating to worthy causes or serving as a role model, inspiring young people to realize their full potential," she says.

She acts as an ambassador to the National Center for Missing and Exploited Children and serves on the art advisory board of Children's Medical Center in Dallas and Plano. She has worked with other organizations such as the World Craniofacial Foundation and the Crystal Charity Ball.

Dunbar became the youngest woman and the first painter to be inducted into the Texas Women's Hall of Fame in 2006.

In recognition of her artistic achievements and distinguished service, she received SMU's 2009 Emerging Leader Award in November. The award is the highest honor the University bestows on its alumni who have graduated within the last 15 years.

"If there's anything I have learned, it's that you can have a loose plan, but you really can't predict the future," she says. "You have to be flexible and open to opportunities and always have a sense of humor, especially about yourself."

For more information: www.amandadunbar.com

— Patricia Ward

Photo by Ken Dunbar



Amanda Dunbar with one of her Precious Rebels creations.

75

REUNION: OCTOBER 23, 2010

Chairs: Jane Bander Williams, Tony Boghetich

76

Molly Beth Beene Malcolm was recently elected state treasurer of the Community College Association of Texas Trustees. She has served on the Texarkana College Board since 2006 and is board secretary and building committee chair. **Susan Hubbard Moran** has launched a new wedding design business, V & M Wedding Concepts LLC, in Harrisburg, PA.

78

C. Wade Cooper was named managing partner of the law firm Jackson Walker Feb. 15, 2010. He will maintain a legal practice in the Austin office along with his management responsibilities. **Jeanne Tower Cox** is in the forefront of Dallas civic and philanthropic volunteers, dedicated for nearly 30 years to improving education and public policy and building experience in community giving and service. As a newly elected trustee on the board of the Communities Foundation of Texas, she continues to improve lives by awarding charitable grants – exceeding \$84 million in 2009 – to local and national nonprofits. **Stephen R. Pattison** retired in April 2007 from the Foreign Service as consul general in Berlin and resumed law practice in London, where he is a partner with Magrath LLP and manages the firm's U.S. immigration unit.

79

Warren Zeller has joined Eclipse Marketing Services as director of strategic partnerships, where he will assist in the development of joint marketing campaigns involving cable operators, movie studios and programming networks. He spent 10 years at Starz Encore Group as vice president of marketing and was instrumental in the launch of 14 Starz Encore networks.

80

REUNION: OCTOBER 23, 2010

Chairs: Roman J. Kupchynsky II, Ruth Irwin Kupchynsky, David W. Long, Terri Amis Long

Melva Davis-Smith retired from the U.S. Postal Service after 30 years and now works in the home health industry. **Henry Ross** is the CEO of Aegis Health Group, a company that fosters partnerships between hospitals and local employers for workplace wellness programs.

81

The Rev. Dr. **Jefferson S. Labala** has two new publications: *Through African Eyes: Biblical Parallel to African Religion and Culture and Its Implications for a New Theological Paradigm* (Seaburn Books, 2008) and *The Battle Over the Ten Commandments: Challenging the Witness of Christians in Society* (Seaburn Books, 2009).



Hey, Batter, Batter!

A group of Mustangs became Chicago Cubs for a week when they attended a fantasy baseball camp in Mesa, Arizona, home of the team's spring training facility. Preparing for their turns at bat are (from left) Ken Malcolmson '74, Jeff Thrall '71, Steve Sasser '71, '73, Larry Malcolmson '71 and Chuck Hixon. At the camp, "we were nicknamed the 'SMU hit men,'" Ken says. Thrall and the Malcolmsons hail from Chicago and are longtime Cubs fans.

83

Brian Bearden (M.L.A. '85) recently attended the children's chorus performance of his daughter, Madison, at Carnegie Hall in New York City. **Alice (Tina) Sheffield Kuncaitis** was voted Southeast representative for the National Concrete Masonry Association board of directors and appointed to the executive committee. She has a daughter, Alyssa, a high school senior. **Cathy Boltz Margolin** is owner/president of Pac Herbs in Los Angeles and a licensed acupuncturist in Beverly Hills. She specializes in Chinese herbal medicine. **Sue Kelly McKone** and **Suzanne Johnson Snavely**, members of Kappa Alpha Theta, visited the SMU campus early this year during sorority rush. Their daughters, Molly and Caroline, also are Thetas. **Tim D. Monnich** left Dallas for Austin in 2005 to attend a Master's degree program in rehabilitation counseling at The University of Texas. **Michael Solberg** and his wife, Virginia, have expanded their Roling Structural Integration practices by founding the Solberg Center for Structural Integration in Plano, TX, with another location near SMU.

84

Mark Blinn (J.D. '87, M.B.A. '98) is president and chief executive officer since Oct. 1, 2009, of Irving (TX)-based Flowserve Corporation, providing engineered and industrial pumps, seals, valves and related services to global infrastructure markets. He joined Flowserve in 2004 as chief financial officer, a position he previously held at Kinko's.

85

REUNION: OCTOBER 23, 2010

Chairs: Stephanie Chantilis Bray, Anne Nash Killebrew, George W. Killebrew

Elena Rohweder Turner has been named manager of communications at Dallas Area Rapid Transit. **Linda A. Wilkins** has a new law practice in Dallas with a concentration in employee benefit matters and executive compensation. She is an adjunct professor at SMU's Dedman School of Law and is listed in Best Lawyers in America and *Texas Monthly* magazine's Super Lawyers.



Perkins Honors Distinguished Alumnus Hamilton

The Rev. Adam Hamilton '88 (right), pastor of the United Methodist Church of the Resurrection in Leawood, Kansas, received the 2010 Perkins Distinguished Alumnus Award in February. He talked to Jolynn Lowry, wife of Bishop Mike Lowry '76 (center), Central Texas Annual Conference, at the reception that followed the presentation by the Alumni/ae Council of Perkins School of Theology. Hamilton serves as pastor of one of the largest congregations in Methodism, with a membership of more than 12,000. He writes and lectures on church leadership, evangelism and preaching.

86

Dr. **Mark Boyd** (M.S. '87, Ph.D. '91) was honored Feb. 16, 2010, as Engineer of the Year by the Dallas Chapter of the Texas Society of Professional Engineers. He is a partner and engineering manager with LCA Environmental Inc., a vice president with PerTect Detectors Inc., environmental chair for the Texas section of the American Society for Civil Engineers and an adjunct assistant professor of environmental and civil engineering in SMU's Bobby B. Lyle School of Engineering. **Stephanie Heard Fairleigh** is the 2009-10 president of the Junior League of Stamford-Norwalk, CT. **Kelley Miller** began service in January 2010

— CLASS NOTES



Celebrating Success On Signing Day

Mustang Club members Ken Williams '04 (center) and Scott McMillan '91, '95 (right) join Steve Jolley, director of corporate development for SMU Athletics, in celebrating the signing of 25 student-athletes to national letters of intent February 3. Two signees are junior college transfers and 23 are high school student-athletes. This year's class – considered one of SMU's finest in a quarter century – has eight three- or four-star Rivals.com recruits, equaling the number of such recruits in the 2007 and 2008 classes combined.

as a jet propulsion laboratory solar system ambassador volunteer in a program of the California Institute of Technology and a lead research and development center for NASA.

87

Thomas McDavid is a Merrill Lynch financial advisor recognized among the Top 100 Wirehouse Advisors in the country in the Sept. 1, 2009, issue of *Registered Rep* magazine. He has oversight for more than \$70 billion in client assets. He and his wife, Debra, live in Atlanta, where they support the Pediatric Cancer Foundation and the National Multiple Sclerosis Society. **Troy Stovall** was appointed executive vice president and chief operating officer Jan. 1, 2010, for Howard University in Washington, DC, to focus on business operations and enhancement of the PeopleSoft system. He was formerly senior vice president for finance and operations at Jackson State University.

Graham Wadsworth is the public works director for the Town of Yountville, CA. He and his wife, Kate, and their three children live in Fairfield.

88

Desmond Abban works in international securities. **Andrea Dawne Bradley** was recently selected executive director of human resources for Bank of America worldwide. She lives in New York. The Rev. **Adam Hamilton** was presented the 2010 Perkins Distinguished Alumnus Award by Perkins School of Theology in an SMU campus ceremony February 2. In 1990 he was appointed to a start-up mission in Leawood, KS, and has overseen the growth of that congregation, the United Methodist Church of the Resurrection, to more than 12,000.

89

Michael Harden and his wife, Susan, announce the birth of their first child, Nathan Richmond, Feb. 5, 2009. Michael is chief operating officer for Atlas Specialty Products in Anaheim, CA.

90

REUNION: OCTOBER 23, 2010

Chairs: Christy Edwards Hall, Kim Corson Purnell

Greg Brown (M.B.A. '02) is program director at the Dallas Center for Architecture.

91

Tina Parker is co-artistic director of Kitchen Dog Theater in Dallas and director of "Slasher," a play by **Allison Moore** '94, which premiered at the theater last winter. **Joey Slotnick** portrayed Captain Jeffrey T. Spaulding in the September 2009 production of "Animal Crackers" at Theatre Goodman. He is an ensemble member of Lookingglass Theatre Company with credits in film and the New York theatre. He has had roles on such television shows as "Law & Order: Special Victims Unit," "Family Guy," "Entourage," "Boston Legal," "The Office," "Ghost Whisperer" and "nip/tuck."

92

Lisa K. Thompson, Ph.D., moved to Houston in fall 2008 as assistant professor of



Dancing With The Class Of 1979

Carolyn Braznell '79 and Dennis Cheever Quinn take a spin on the dance floor during the Class of 1979 reunion party in November. In 2009 more than 1,500 alumni attended their reunion parties, traveling from 41 states, as well as from France, British Columbia, New Zealand, Peru and Canada. In addition to a Saturday night party for each class, reunion weekend activities included golf tournaments, a reunion giving celebration, campus tours, lunch on the Boulevard and priority seating at the football game against the Rice Owls. The Mustangs won, 31-28. At the 2010 Homecoming, reunion parties for class years ending in 0 and 5 will be held October 23.

educational leadership at Prairie View A&M University. She is a recipient of the Texas A&M University System Chancellor's Teaching Excellence Award for 2008-09.

93

Michael Greenberg earned his doctorate in political science from The University of Texas at Dallas and will be hooded in May 2010. He is the director of Project Management Organization at RealPage Inc. **Jennifer Banas West** and her husband, **Greg West**, announce the birth of daughter **Harley Reese** May 13, 2009.

94

Kandice Keene Bridges (J.D. '97, L.L.M. '99) was promoted to senior director in the executive compensation and employee benefits practice at Alvarez & Marsal LLC. She lives in Dallas with her husband, **Stephen Bridges** ('95, M.S. '09), and their children, Matthew and Katie. **Scott Mallonee** and his wife, Lisa, have two children: daughter Layne, born May 26, 2009, and son Harper. **Allison Moore** returned to Dallas last November for the Southwest premiere of her newest play, "Slasher," at the Kitchen Dog Theater.

95

REUNION: OCTOBER 23, 2010

Chairs: Brian Clark, Adam Stiles, Suzanne Gerum Stiles

Drs. **Joy Lockwood Berry** and Stuart Berry welcomed their second child, Morgan Elisabeth, Sept. 18, 2009. **Matthew Steward** was promoted to president and senior loan officer of the Fort Worth office of Worthington National Bank. He was a founding member of the bank seven years ago and former president of the Arlington, TX, location. He has more than 29 years of banking experience. **Jim Worlein** is enrolled in the Professional MBA program at SMU's Cox School of Business.

ROCK, PAPER, CHISELS: UNEARTHING FOSSILS' CLUES

ARMED WITH FIELD BOOKS, ROCK HAMMERS AND CHISELS, AARON PAN '07 searched among the large boulders and outcrops in northwest Ethiopia for fossilized plants, ancient clues that may yield new information for climate scientists about the composition of ancient forests and the paleoclimate.

Pan's dig earlier this year is part of a new research project in the Mush Deposits of northwestern Ethiopia. Other members of the research team are two associate professors in SMU's Huffington Department of Earth Sciences – paleobotanist Bonnie Jacobs and sedimentologist Neil Tabor – as well as geologist Ellen Currano from Miami University.

Their data will provide an understanding of the evolutionary history of modern African forests and provide information that can help in the development of more accurate climate models.



Aaron Pan in the field in northwestern Ethiopia.

Now the curator of science at the Fort Worth Museum of Science and History, Pan first traveled to Ethiopia in 2003 as an SMU doctoral student in paleobotany. His discovery of fossilized palm species suggests that African prehistoric forests contained many more species of palms than now can be found.

"Today Africa has about 70 species of palms," Pan says. "This is compared to 550 species in South and Central America, and around 1,000 species in Southeast Asia. In Africa, most of the palms don't occur in forests, and in other

parts of the world, they do. We're trying to find out why there's such a difference."

In middle school, Pan knew that science would be his future. By the time he had earned a B.A. in biology at the University of California – Santa Barbara, his focus had turned to paleontology and paleobotany.

"Plants tell a lot about the prehistoric community and the climate," he says.

For graduate school, Pan chose SMU for its strong Earth Sciences department and Bonnie Jacobs' work in Africa.

"Aaron arrived with a wonderful earth sciences background and a desire to work in the tropics," says Jacobs, who was Pan's doctoral adviser. "Early on he could pursue research on his own and understand its significance, an ability that doesn't always come easily."

Pan continues his research while heading up the Fort Worth Museum's science department. He is charged with the care and maintenance of its approximately 115,000 specimens that represent a full range of scientific disciplines, from botany to zoology. He is involved in planning lectures and programming for the museum, which opened a new \$80 million facility in November 2009, and assists museum visitors who want to discuss their own fossil finds.

One day Pan hopes to launch a new exploration of fossilized vegetation in Southeast Asia. "Biodiversity has always amazed me," he says. "And paleontology shows how these diverse groups have radiated over time."

For more information: www.fwmsh.org

– Cherri Gann

— ALUM PROFILE

STEPPING INTO A NEW ROLE

JAMAL STORY '99 MOVED THROUGH THE LINES OF DANCE STUDENTS, correcting a step here, extending an arm there. "Dance is all in the details," he declared.

When Story spoke to the students, they listened intently – he has the career they're still imagining. He has danced in the company of influential choreographer Donald Byrd and in a Broadway hit, and he toured the world with Madonna. Now he shares a Vegas stage with Cher. Impressive accomplishments for someone who says that, as a first-year student at SMU, "I wasn't convinced I could be a professional dancer."

In January the dancer-choreographer spent several days at Meadows School of the Arts, teaching contemporary dance and ballet classes, as well as offering advice during résumé-building and Q-and-A sessions with students.

Another Meadows graduate, Dana Ingraham '02, joined him one day to help teach and answer questions. Their schedules overlapped when she was touring in "The Color Purple," which played in Dallas and Fort Worth during its national run. Story, an ensemble dancer and assistant dance captain during the musical's two-and-one-half-year run on Broadway, had just finished teaching a workshop at The Hockaday School. The two contacted Myra Woodruff, chair of SMU's Division of Dance, who encouraged them to teach and spend time with students.

"In our mission statement for the Division of Dance our goal is to 'develop the disciplined, versatile dance artist through a balanced study of ballet, modern dance and jazz techniques, complemented and reinforced by a broad range of theoretical studies and performance opportunities,'" Woodruff says. "Jamal's accomplishments in the field of dance reflect the essence of our intent. He is a disciplined, versatile dance artist."

Story, who grew up in Los Angeles and lives in New York City, was an accomplished gymnast who started dancing as part of his training. He didn't begin serious dance instruction until he was in his mid-teens. After high school, he wasn't sure what his day job would be, so he looked for "a university with a strong communications program and strong dance program," he recalled. "That's why I chose SMU."

Having earned Bachelor's degrees in dance and communications from SMU, he stretches his creative muscles in both disciplines. Story is also a writer. He plans to self-publish a collection of short stories and is working on a novel about the dance world.

Teaching, however, is a relatively new direction. "I've been bashful about teaching; furnishing students with good, useful information is a great responsibility," he said.

He concedes that it felt a little strange "to be on the faculty side of the equation, where I was once a student," but ultimately relished the chance to work with students. "They were very receptive and seemed to take my advice to heart."

Bo Pressly, a sophomore dance major and a student in the contemporary class led by Story, valued the opportunity to work with a master. "I really appreciate the exposure to his style and technique. He has the successful dance career we all dream about."

— Patricia Ward



Jamal Story works with SMU students in a contemporary dance class.

96

Shelley Richmond Arthur and her husband, Coors, announce the birth of their third son, Wright Michael, Nov. 6, 2009. The Arthurs live in Memphis. **Aaron Howes** is a 12-year veteran of the commercial real estate industry. A Houston broker, he works for Studley, a leading tenant representation firm. **Tim S. Pfeiffer** joined Oxford Commercial in Austin in 2007 and was recently promoted to chief operating officer. He enjoys running, biking and golfing.

97

Jennifer Emilia Eells and her husband, Brent Loewen, welcomed daughter Gabriela Nohelia Loewen-Eells July 30, 2009. **Ramsey Alan Fahel** was one of 100 recipients of the Friendship Award from the People's Republic of China at the Great Hall of the People Sept. 29, 2009. He is president of Anadarko Petroleum Corporation's China subsidiary, involved in a joint venture to develop heavy crude oil and natural gas from beneath China's offshore seas. He and his family have lived in Beijing since 2007. **Stacy Stack-Rudolph** and Blake Rudolph announce the birth of Tanner Reed Aug. 11, 2009. **Meghan Milne Woltz** and her husband, David, announce the arrival of Elizabeth Helen Nov. 16, 2009. They live in Appleton, WI.

98

Geralda Miller received a Master of Arts degree in history from the University of Nevada, Reno. **Sharon K. Snowton** is a bilingual teacher in the Dallas Independent School District and a part-time teacher trainer through Alliance/AFT Education Center.

00

REUNION: OCTOBER 23, 2010

Chairs: Ryan McMonagle, Sarah Monning

Taylor Lothliam married Brett Ritter May 17, 2009, in Hanalei, Kauai. They work for Deloitte and live in Atlanta, GA. **Laura Willmann Mason** is a shareholder in the corporate and securities practice group of Oppenheimer,



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— CLASS NOTES

Blend, Harrison and Tate Inc. She is one of San Antonio's Forty Under 40 for 2009, a Texas Rising Star for the seventh year in *Law & Politics* and *Texas Monthly*, recipient of the Outstanding Young Lawyer Award from the San Antonio Young Lawyers Association and the Belva Lockwood Outstanding Young Lawyer from the Bexar County Women's Bar Foundation. **Cara Lucia Rizza** and her husband, Michael, welcomed their second child, Giovanni, Dec. 22, 2009.

01

Kelli Ahearn Hale and **Nathan Hale** '00 recently celebrated the first birthday of their daughter, Keaton. **Kristen Holland Shear** and her husband, Dr. Mark F. Shear, welcomed Cora Ann, Dec. 16, 2009. Daughter Savana was born in June 2007. **Tiffanie Nicole Roberson Spencer** is a high school

English teacher in Dallas and a hip hop dance instructor in The Colony, TX. She was recently married.

02

Karla Bucio Barron and her husband, Joel, announce the birth of daughter Ema Marie Nov. 3, 2009. **Jules Brenner** was elected a partner at Strasburger & Price LLP Jan. 1, 2010, representing small and mid-size private businesses in industries such as technology and oil and gas exploration and development. **Adam Walterscheid** and **Jeff Henderson** '03 are partners in Pony Xpress Printing in Dallas, begun in 2003 in a garage-size warehouse. With revenue of \$2.5 million last year, the screen-printing company is big in sports T-shirts but mostly prints fashion apparel and corporate promotional goods. The Rev. **Michael**

W. Waters (M.Div. '06) and his wife, **Yulise Reaves Waters** ('02, J.D. '08), announce the birth of their daughter, Hope Yulise, Oct. 15, 2009. She joins brother Michael Jeremiah, 3.

03

Mariano Legaz was named vice president for strategic sourcing and purchase-to-pay systems at Verizon, overseeing U.S. purchasing and limited international sourcing activities at more than \$35 billion annually. He lives with his wife and three children in New Jersey and enjoys marathon running. **Gianna M. Ravenscroft** was promoted Jan. 1, 2010, from associate to counsel at the international law firm WilmerHale, which she joined in 2005. She is in the firm's regulatory and government affairs department in the Washington, DC, office.

04

Nathan Brinkley announces the birth of his son, Nolan LaFate, Sept. 8, 2009. **Chelsea Cannell** was selected to host the daily "That Morning Show" on E! Entertainment. Although the show ended in November, she looks forward to her next opportunity. **Cecile (CeCe) Villere Colhoun** married Trevor Lindsay Colhoun in April 2008, and they welcomed a son, Trevor Lindsay Jr., in March 2010. **J. Brandon Hancock** launched Texas-based GreenShoots Real Estate in October 2009. As president he oversees the company's development, acquisition and consulting activities focused on urban renewal, using new technologies to reduce consumption of resources. **Aubrey Knappenberger** works at Comedy Central in California as a sales planner for the digital advertising team. **Leanne Lindgren** (M.T.S. '09) and **Jarrold Johnston** '08 were married July 4, 2009. They live in Slidell, LA. **Adriana Jaen Millares** married fellow Miami native Javier Millares in 2009. She works as registrar at the Historical Museum of Southern Florida. **Blake C. Norvell** has published three scholarly articles: "The Constitution and the NSA Warrantless Wiretapping Program" (2009) in the *Yale Journal of Law & Technology*; "The Modern



Sharing Social Media Savvy

Lewis Henderson '89, chief executive officer of Davie Brown Entertainment, offers insight into digital marketing in the entertainment industry to students attending Digital Threads in November. The networking symposium at Meadows School of the Arts focused on social media and career growth. Speakers included several other SMU alumni: Drew Buckley '94, chief operating officer of Electus; Cyndi McClellan '94, executive vice president for research and programming strategy for Comcast Entertainment Group; and Alex Richter '99, vice president of interactive for Camelot Communications. SMU Trustee Royce E. (Ed) Wilson, president of Tribune Broadcasting, played a leading role in launching the annual event three years ago. "This symposium connects our talented students with alumni, parents and leading companies across the country," Wilson says. Digital Threads 2010 will be October 21-22.



Reconnecting With Friends And Faculty

Anish Taylor '08 (left) and Asad Rahman '03 visited with Caroline Brettell, University Distinguished Professor of Anthropology in Dedman College, at the Dallas Young Alumni-faculty happy hour at the Stoneleigh Hotel in January. Despite heavy rain, the event drew 60 alumni and 13 faculty members. A DYA wine tasting will be held June 3 at the Meadows Museum. For more information: smu.edu/alumni/events/

First Amendment and Copyright Law" (2009) in the *Southern California Interdisciplinary Law Journal* and "Business Regulatory Lessons Learned from Amusement Park Safety Concerns" (2008) in the *Temple Journal of Science, Technology, and Environmental Law*. He received his J.D. degree in 2007 from the UCLA School of Law. **Robert Richardson Jr.** attended driving school at the Texas Motor Speedway and graduated to the Daytona International Speedway and the Daytona 500 Feb. 14, 2010. He was one of 43 drivers who qualified for what is billed as the NASCAR Sprint Cup Series' biggest, richest and most prestigious event.

05

REUNION: OCTOBER 23, 2010

Chairs: Andrew J. Baker, Leslie A. Parks

'AMBUSHING' THE SUPER BOWL

"WE'RE RUNNING 'AMBUSH.'"

THOMAS MORSTEAD WILL NEVER FORGET THOSE WORDS. New Orleans trailed Indianapolis 10-6 when Saints head coach Sean Payton instructed the rookie punter/kicker to deliver the kick of a lifetime.

Morstead, a three-year letterman (2006-08) at SMU, hadn't even tried an onside kick until practice a dozen days earlier.

"My adrenaline started going and my heart was pumping out of my chest," says Morstead, who is just six credits shy of his Bachelor's degree in mechanical engineering. He plans to finish his degree at SMU as soon as his schedule allows.

Despite the nerves, Morstead had an inkling that the first onside kick attempt before the fourth quarter in Super Bowl history stood a solid chance of succeeding.

"We knew that the ball was tough to handle and we had five guys on two over on that side of the field."

Once the ball traveled the requisite 10 yards and bounced off the hands of the Colts' Hank Baskett, a mad scramble ensued for possession. After what seemed like the longest 65 seconds in Saints' history, New Orleans' Chris Reis came up with the prize at the bottom of the scrum.

The Saints were on their way to springing an upset against Peyton Manning and the Colts. (The Indianapolis Colts also claim an SMU connection: The team is owned by alumnus Jim Irsay '82.)

The Saints rode the momentum of Reis' recovery to capture their first NFL championship, 31-17, and set off a celebration to remember.

A self-described "third-string punter and fourth-string kicker" early in his SMU career, Morstead blossomed under the watchful eye of the late Frank Gansz. The onetime head coach of the Kansas City Chiefs was Morstead's special teams coach for his last year at SMU in 2008, when the Mustangs struggled to a 1-11 finish.

"He was like my dad away from home," says Morstead, who was drafted by New Orleans in the fifth round of the 2009 NFL Draft, a day before Gansz succumbed to complications from knee-replacement surgery. "He mentally prepared me for life in the NFL, and as a rookie I caught myself thinking often about things he told me I'd experience."

Morstead now finds himself permanently etched into Super Bowl lore, which crossed his mind after Coach Payton's halftime command.

"I had a lot of time to sit and think. I realized I had a chance to be involved in the play that could potentially change history."

Now he and the Saints will chase a repeat. With the NFL's 2011 championship game slated to be played in Arlington, Texas, Morstead, who makes his off-season home in Dallas, says, "It would be pretty special to play in a Super Bowl at Cowboys Stadium."

— Whit Sheppard '88



Thomas Morstead of the New Orleans Saints.

— CLASS NOTES

Lindsay Daye Barbee (J.D. '08) joined the Dallas office of family law firm McCurley Orsinger McCurley Nelson & Downing LLP as associate, focusing her practice on custody and complex property cases. **Kim DeBlance** married Eric Davidson May 9, 2009, in Houston. She will receive an M.B.A. degree from Emory University in May 2010. They live in Atlanta, and both work for AT&T.

06

Justin D. Webb was recently commissioned an officer in the U.S. Navy after completing Officer Candidate School at Newport, RI. For 13 weeks he received extensive instruction in leadership, navigation, ship handling, engineering, naval warfare and management and completed a demanding daily physical fitness program.

07

Jonathan E. Hawks is employed by Warner Brothers International Home Entertainment in Burbank, CA.

08

Richard Carrere has begun a career in the automotive business, working for **Carl Sewell** '66 as a sales associate at Sewell Village Cadillac in Dallas. **Lee Helms** is company manager for the off-Broadway Theatre for a New Audience.

09

Scott Gleeson is an artist and curator in Dallas selected for the year-long Oklahoma Art Writing and Curatorial Fellowship presented by the Oklahoma Visual Arts Coalition. He will have the opportunity for mentorship with art world luminaries. **Kristin Schutz** works at Dallas-based Soap Hope, a company owned and founded by former SMU students **Salah Boukadoum** and **Craig Tiritilli** (B.B.A. '89, M.B.A. '94), which sells all-natural boutique body care brands and invests 100% of profits in lending funds to support women entrepreneurs locally and globally.



Old Friends, New Memories, Good Times

Reunions provide a priceless opportunity to reconnect with SMU friends. Shown as they remember good times at the Class of 1984 reunion party are (from left) Bridget Brandon, Melanie Swanson Duncan, Heather Evans Gilker and Chewy Chuinard Borden. Reunions also present a chance for alumni to show their support for their alma mater. In 2009 three classes – 1964, 1999 and 2004 – broke their alumni giving participation goals, with six classes exceeding the 25 percent participation rate. Reunion-year giving totaled more than \$3.5 million.

EXPLORE THE WORLD WITH ALUMNI

Experience the jewel of the Arctic, unlock the treasures of the Far East or step back in time in France through SMU's Alumni Travel Program. Learn about the culture, art and history of each unforgettable destination. For travel questions, contact the travel company directly at the numbers shown. For other information, call the Office of Alumni Relations at 214-768-2586 or toll-free 1-888-327-3755, e-mail smualum@smu.edu or visit smu.edu/alumni/events/travel/.

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- 33 Elizabeth Anne O'Beirne Bennette, 12/29/09.
- 34 Olivia Nan Davis Bohannon, 12/3/09; Henri Etta Robinson Eidt, 11/15/09; Henry S. Miller, 12/5/09.
- 36 Theresia Pospick Baccus, 11/5/09; David E. Box Jr., 11/8/09.
- 37 A. George Biggs, 1/4/10; The Rev. William Greenhaw, 12/24/09.
- 38 Francis L. Rudine, 1/13/10; Audrey Bowman Seale, 10/29/09.
- 40 Ruben K. Abney '47, 9/11/09; Edith Harris '46, '69, 9/19/09; Dr. Charles L. McNulty, 9/17/09; Annette Germany Wilkes '72, 9/30/09.
- 41 Lydia Juanita Hiebert, 10/30/09.
- 42 Anna (Anne) Lee Hunt Deal, 12/14/09; Derrick G. Elmore Jr., 1/16/10.
- 43 Trevor Wm. Rees-Jones '54, 10/26/09; Thomas M. Terry, 1/24/10.
- 44 Betty Williford Bone, 12/13/09; Barbara McCartney Mason, 9/4/09.
- 45 Dorothy Bruton, 11/22/09; Josephine (Jo) Israel Goldman '76, 11/12/09.
- 46 Dr. Elizabeth Lee Allen Gealy, 9/25/09; Roy M. Gee, 11/7/09; Laura Genaro Tomaso, 12/12/09.
- 47 Gordon H. Bayless, 11/22/09; Katherine L. Harrison Campbell, 10/24/09.
- 48 Dr. James W. Booth Jr., 12/22/09; Robert E. Daniel, 9/10/09; Edwin F. Hillendahl Jr., 1/28/10; The Rev. Joseph H. Jones, 9/28/09; David H. Kennington, 10/27/09; Claude E. Loy, 12/13/09; The Rev. Howard Q. Marcom, 11/29/09; Alex R. Schell III, 1/17/10; Florine Ablon Seldon, 12/10/09.
- 49 William H. Bradfield Jr., 11/27/09; Lynn A. Brown, 9/10/09; Rex Corey, 12/18/09; George B. Cranfill, 11/7/09; Harold L. Gilbert, 1/8/10; The Rev. Dr. B. C. Goodwin Jr. '51, 10/3/09; Laurine Test Hollis '52, 10/30/09; The Rev. Ashley D. Jameson, 9/12/09; Mahlon R. Kruse, 11/30/09; Lewis C. Leftwich, 10/22/09; Dr. John L. Martin, 11/4/09; William J. Marx, 9/9/09; Janet Winder Osborn, 10/18/09; Joe Salman, 11/14/09; Charlie B. Shuffield, 1/25/10.
- 50 Jim Wells, 10/11/09; Helen Caroline Setzer Willbanks '73, 11/14/09; William O. Wood, 9/18/09.
- 51 Ruth Elaine Rolnick Albert, 1/12/10; Dillard R. Cantrell, 11/1/09; Sidney B. Farrar, 9/5/09; Lila Lee Harlow Henry, 1/3/10; John O. Humphreys Jr., 11/15/09; Chris H. Parr, 11/28/09; The Hon. Rolland T. Scales, 12/9/09; John L. Watt Jr., 12/17/09; Leon A. Wilensky, 9/5/09.
- 52 Jim C. Autry, 9/30/09; The Rev. Robert E. Cook Jr., 1/12/10; Phyllis Anne Carter Cowden, 10/3/09; Gene R. Faires, 10/24/09; Lindsay A. Fleck, 11/25/09; William H. Kline, 10/10/09; Dolly Huff McClanahan, 12/24/09; William D. Neary, 12/29/09; Billie Frank Hurt Phillips, 12/10/09; I. D. Russell '71, 11/18/09; Russell L. Switzer, 11/18/09; Robert A. Webber Jr., 12/4/09.
- 53 Craig D. Lataste, 10/5/09; The Rev. J. Robert Maceo Jr., 10/1/09; Dr. Donald F. Reaser '58, 12/29/09.
- 55 Dr. Eugene C. Calhoun Jr., 12/31/09; David Donosky '63, 10/20/09; The Rev. Gertrude Caudill Sorlien, 10/2/09; Rosemary Thompson, 10/15/09.
- 56 Dr. Raymon L. Bynum, 12/10/09; Lauretta (Laurie) Klindworth Dudley, 11/24/09; Noble C. Ginther Jr., 12/28/09.
- 57 Lee B. Heyman Sr., 12/13/09; Jo Ann Kissner Hiller, 10/7/09; The Rev. Richard D. Howell '66, 1/26/10; Sam H. Malloy, 12/25/09; Jim R. Marchman, 9/13/09; Barbara Bisset Parnell, 1/24/10; Jere J. Ruff Sr., 9/14/09.
- 58 Marvin D. Black, 10/26/09.
- 59 Carol Randle Anderson '75, 11/8/09; Mary Wagliardo Self, 10/26/09.
- 60 Gene L. McCoy, 11/10/09; Jack W. Rogers, 12/6/09.
- 61 Betty J. Langley, 12/26/09; Jim McMurrey III '64, 12/16/09; Karen Tobey Sharp, 11/16/09; Billy B. Shuffler, 10/4/09; Frank S. Springer Jr. '64, 11/19/09; Ann Eugenia Harrell Turk, 9/19/09.
- 62 James P. Elbert, 10/11/09; Robert C. Gist '65, 10/5/09; Lanning Jeffries Laing, 12/17/09; Donald H. Rusling, 9/7/09.
- 63 Barry E. Blanton, 10/3/09; Daniel Dubois (Charles) Durst '65, 7/1/09; Jack T. Ingram, 11/3/09; The Rev. James B. Nicholson, 12/25/09; Jack C. Spillman '71, 9/20/09.
- 64 J. Stephen Weber, 10/1/09.
- 65 The Rev. José A. Galindo, 10/17/09; Perry H. Martineau '76, 12/24/09.
- 66 Vicki Elizabeth Carr Sims, 12/25/09.
- 67 Dr. Joan Baynham Patterson, 10/11/09; The Rev. Dr. Royce W. Riley, 11/4/09.
- 68 Dr. Alice Cochran Cowan '75, 1/16/10; Norman R. Goheen Jr. '73, 11/29/09; David Metzger, 9/8/09; Francine C. Rudine, 1/6/10.
- 69 Michael D. Cox '82, 12/8/09; Maj. Richard H. Pabst, 11/18/09; Susan E. Stevens, 10/23/09.
- 70 Lois C. Bacon, 10/5/09; Ralph E. Stewart, 11/10/09.
- 71 Dr. Richard G. Penna, 10/16/09; Dr. Leroy G. Seals '76, 9/19/09.
- 72 The Rev. James O. Burch '80, 12/20/09; Mary Heller Halcomb '73, 9/23/09.
- 73 Elizabeth M. Crow, 11/21/09; Timothy J. Curry, 10/15/09; Barbara Babers Easterling, 10/3/09; Elizabeth A. Volk '78, 12/30/09.
- 74 Miles T. Bivins, 10/26/09; Don D. Box, 1/6/10; Larry L. Covin, 12/30/09; Ruth Judith Feffer Natinsky, 1/26/10.
- 75 Harriet L. Daly, 10/22/09; William C. Lucas, 12/7/09; Neil R. Matzen, 12/12/09; Meredith Rees, 1/7/10; Diane Batra Spiegel, 11/20/09; Gene F. Wakefield, 11/29/09; Estelle M. Webre, 12/21/09; John H. Wendell Jr., 10/24/09.
- 76 Edwin C. Etgen, 1/9/10; John F. McCormack, 1/24/10; John A. Ponsford Jr., 11/17/09.
- 77 Ernest A. Laun, 12/12/09.
- 78 Peter P. Massari, 10/27/09; Robert S. McDonald, 1/21/10.
- 81 Stacy C. Clair, 12/25/09.
- 82 David C. Luhning, 9/3/09.
- 83 Joyce Cotter Hammons, 10/7/09; Lela Elizabeth Niedringhaus McArtor, 9/9/09.
- 84 Zachary G. Wilder, 9/23/09.
- 85 Kieron P. Finnegan, 1/14/10.
- 90 Dr. Paul F. Gray, 10/2/09; Julie R. Royer, 12/7/09.
- 91 Leigh E. Hutchison, 9/19/09.
- 93 David C. Mason, 11/25/09.
- 97 Alex M. Casimiro, 9/25/09.
- 01 Sharon R. Ransom, 12/27/09; John T. Sanford, 12/20/09.
- 03 William L. Baldwin Jr., 12/15/09.
- 09 Amber D. Browning, 11/14/09.

SMU COMMUNITY

Johnnie Cartwright, retired SMU staff, 9/20/09.

Alicia Cisneros, retired SMU staff, 12/24/09.

George Elliott, retired SMU staff, 11/21/09.

Ann Luker, former nurse at SMU Health Center, 9/30/09.

Jack Elliot Myers, professor emeritus, SMU Department of English, 11/23/09.

B. C. Watts, professor emeritus of SMU Department of Education, 1/4/10.

Founding SMU: What Is Our Duty?

To help celebrate the 2011 centennial of SMU's founding, SMU Magazine introduces a series of articles that chronicle the University's past. The articles will continue through 2015, when SMU celebrates the centennial of its opening.

STARTING IN THE LATE 1800s, Methodists began to plan and dream of building a great university west of the Mississippi River, a place to motivate and nurture Methodist ministers and educate Methodist men and women. They envisioned that this university would rival Vanderbilt, which operated under the auspices of the Methodist Episcopal Church, South from 1873 to 1913.

In 1905, Robert Stewart Hyer was serving as president of Southwestern University, the central university of Texas Methodism, in Georgetown. Hyer, a visionary physicist who was born in Georgia and educated at Emory, started teaching at Southwestern in 1882 and became president in 1898. He wanted the Methodists to build a great university and sought funding for Southwestern from the General Education Board, an educational philanthropy run by John D. Rockefeller in New York. However, board

members told Hyer that Southwestern needed to move to a large city before it could help the university. "Dallas is the best unoccupied territory in the South. Someday someone will build a university in Dallas and you Methodists are the ones who should do it."

Hyer and Hiram Abiff Boaz, president of Polytechnic College in Fort Worth (now Texas Wesleyan University), both shared a vision of relocating Southwestern University to North Texas. By 1910, it became known that they and other leaders in the Methodist community wanted the university to move to Dallas or Fort Worth.

The Methodist Episcopal Church, South Educational Commission met with the Southwestern University Board of Directors, which made it clear that they wanted Southwestern to stay in Georgetown. The Methodist Educational Commission was adamant that its university needed to be in a city but not within 50 miles of any other university, so growing Southwestern (only 27 miles from the University of Texas in Austin) was out of the question.

The Commission continued to meet, visiting both Fort Worth and Dallas.



Robert Stewart Hyer

Some of the questions asked: "What is our duty to the thousands of young men and women who could thus and thus only secure a Christian College education and professional and technical training? What is our duty to the hundreds of young preachers who could thus be better equipped for the work of the ministry? What is our duty to the Churches which we furnish with better qualified pastors? What is our duty to all the coming generations of Texans until the end of time?"

Fort Worth made a substantial pitch. A few weeks later, the people of Dallas made a counteroffer, including a generous gift of land from the Caruth family in what was then considered far north Dallas.

On April 13, 1911, the Methodist Educational Commission chose Dallas as the location for the new university. That day, Robert S. Hyer was unanimously elected as the first president. The next decision was the school name. The first name to be considered was Texas Wesleyan University. After an evening of reflection, the Commission offered a new name – Southern Methodist University. The Commission also hired the University's first employee, Frank Reedy, Southwestern's bursar, to serve as Hyer's assistant.

Methodists and Dallas immediately began fundraising to build a great university that would attract students from Texas, the Southwest and beyond. ●

– Joan Gosnell, University archivist

THE LEGACY BEGINS



A 1941 photo captures four young people who would play major roles in SMU's future: (Front, from left) Jim Collins '37, who became an SMU trustee and eight-term U.S. Congressman; his brother, the late Carr Collins Jr. '39, Dallas businessman and namesake of Carr Collins Hall; and their sister, Ruth Collins Sharp Altshuler '48, trustee and former Board chair. Behind them is friend Edwin L. Cox Sr. '42, former SMU Board chair and benefactor of the Cox School of Business. They gathered at the train station as Carr headed off to attend Harvard Business School. ●

— END NOTES

Excelling On The National Stage

SMU STUDENTS ARE WINNING NATIONAL COMPETITIONS. Among them: The Meadows Opera Theatre's 2009 production of Aaron Copland's *The Tender Land* received second prize for Best Production



A scene from *The Tender Land*.

in the National Opera Association's annual competition. Hunt Leadership Scholar Leela Harpur, a junior majoring in corporate communications and public affairs and Spanish with an Italian minor, has been selected by the U.S. Department of State to serve as a summer intern at the American Embassy in Rome. The Center for the Study of the Presidency and Congress in Washington, D.C., named Charlie McCaslin as a 2010-11 Presidential Fellow. The junior history and political science major is SMU's seventh Fellow. Jessica Maxey, sophomore electrical engineering and mathematics major, was named a Barry M. Goldwater Scholar, SMU's 20th. For the latest on other national award winners at SMU, visit smu.edu/nationalfellowships. ●

A Hyer Honor

HILLTOP LANE HAS BEEN

RENAMED ROBERT S. HYER LANE, in honor of SMU's first president. The street runs in front of Hyer Hall and DeGolyer Library. Hyer, former president of Southwestern University in Georgetown, was a key player in SMU's founding in 1911 (see article on page 48). Several of Hyer's descendents, including his grandson, Robert Hyer Thomas '53, attended the unveiling in April. In a tribute to Hyer, President R. Gerald Turner said, "Robert Hyer was rightfully proud of what he had done in helping to create the University, but he also challenged others not to be content with the present. The present should be used, he argued, to build the future." ●



The Art Of Royalty

KING CHARLES IV OF SPAIN (1748-1819) was considered an important collector of the finer things of life – paintings, drawings, engravings, sculptures, books, coins and musical instruments. More than 80 works from his collection are featured in an exhibition, *Royal Splendor in the Enlightenment: Charles IV of Spain, Patron and Collector*, through July 18 at

the Meadows Museum. In addition, two complementary exhibits focus on related aspects of world history and the work of the era's court painters: *Contours of Empire: The World of Charles IV*, featuring items from SMU's DeGolyer Library, and *Goya and López: Court Painters for Charles IV*, displaying works from the Meadows' collection. For more information, call 214-768-2516 or visit smu.edu/meadowsmuseum. ●



British actor Gerald du Maurier as Captain Hook in *Peter Pan* c. 1906.

The Literati Mind

SCREENWRITER AND AUTHOR JAMES V. HART '69, who reworked the tale of Peter Pan into the film *Hook*, has received the first Literati Award from Friends of the SMU Libraries for those who have used the written word "to advance the ideals of creativity, conviction, innovation and scholarship and who have had a significant impact on culture and their community." Hart's film writing/producing credits also include *Bram Stoker's Dracula*, *Contact* and *Tuck Everlasting*. His first novel, *Capt. Hook – Adventures of a Notorious Youth*, was named among the "Top Ten Young Adult Books" in 2006 by the American Library Association. He is writing and producing his first animated film, *The Legend of the Leafmen*, with William Joyce '81, children's book author and illustrator and recipient of SMU's Distinguished Alumni Award. ●



Birdcage Clock. Gilded bronze, enamels, and porcelain. San Lorenzo de El Escorial, Royal Palace, National Heritage



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