







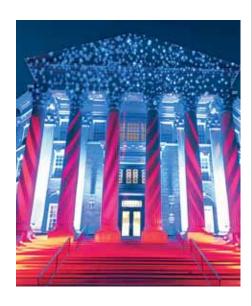
_ IN THIS ISSUE

FEATURES

< _ DARING DO

SMU students and faculty embody the spirit of SMU's Second Century Celebration, which highlights the University's prominence in leadership, innovation, creativity and service. Among them are:

- 16 _ Dedman College Dean William Tsutsui
- 12 _ Raven Sanders, engineering student
- 22 _ Elizabeth Peterson, sophomore and Environmental Representative to residence halls
- **27** _ Troy Vaughn, veteran and M.B.A. student



03 LIGHTING THE WAY TO A NEW CENTURY Starting April 17, the 100th birthday of the signing of SMU's founding charter, the dome of SMU's iconic Dallas Hall was illuminated in red and blue lights for 10 nights, representing the 10 decades of SMU.



10 _ THE STORY IS TOLD

The Mustang – SMU's first alumni publication – was born in 1920, beginning a strong tradition of alumni communication. SMU Magazine recalls its past from various issues through the decades.

DEPARTMENTS



07 _ MOODY MILESTONES

At the announcement of a \$20 million gift to expand and renovate Moody Coliseum, Frances Anne Moody-Dahlberg '92, executive director and trustee of the Moody Foundation, expressed both generosity and Mustang spirit. She said, "We are honored to continue the Moody Foundation's legacy with this gift and thrilled to be part of the beginning of SMU's second century. Go Ponies!"



32 _ CENTENNIAL WELCOME

Enjoying their Golden Mustang Reunion during SMU's Founders' Day are (from left) Genie Watkins Farrow '50, her husband, Ed, and Billie Leigh Rippey '53. As SMU's Second Century Celebration continues, favorite traditions will mingle with new events.

DEPARTMENTS

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TO OUR READERS



R. GERALD TURNER President

SMU MAGAZINE is published by the Office of Public Affairs, Division of Development and External Affairs, in fall/winter and spring/summer for alumni, parents and other friends of Southern Methodist University. The Office of Public Affairs retains the right to determine editorial and advertising content and manner of presentation. The opinions expressed in the magazine do not necessarily reflect official University policy. Letters to the editor and contributions to the Class Notes section are welcomed. Send correspondence to: Editor, SMU Magazine, Office of Public Affairs, PO Box 750174, Dallas TX 75275-0174; e-mail: smumag@smu.edu.

Reaching 100, Staying Young

"Universities do not grow old; but yearly they renew their strength and live from age to age in immortal youth."

WITH THAT STATEMENT IN 1913, SMU's FIRST PRESIDENT, ROBERT STEWART HYER, made a commitment for SMU in his time, but affirmed that we would be a university for all time.

Reflecting that vision, SMU has built upon its initial offerings in the liberal arts as the core of the University along with programs in theology and music. We have remained young and nimble in developing professional education to serve a changing region, nation and world, adding programs in the sciences, business, engineering, law, communications, and other applied areas of learning. Today, part of SMU's uniqueness comes from the fusion of our liberal arts core with pre-professional and professional programs through our seven schools.

We celebrated this tradition of looking forward as we marked the 100th anniversary of SMU's founding April 15. At a briefing that day, I shared a wealth of good news with our alumni and friends:

- · Cox School of Business is one of the few in the nation to have three M.B.A. programs ranked in the top 15 by Bloomberg BusinessWeek.
- Dedman School of Law ranks among the nation's top 50 law schools in *U.S.* News & World Report.

- · In another ranking, our Ph.D. program in theology and religion, offered jointly by Perkins School of Theology and the Department of Religious Studies in Dedman College, is ranked number nine in faculty quality.
- · The Carnegie Foundation for the Advancement of Teaching raised SMU to its category of research universities with "high research activity."
- Innovative programs in Meadows School of the Arts and Lyle School of Engineering are providing new opportunities for learning combined with service.
- · The new Annette Caldwell Simmons School of Education and Human Development speaks volumes about SMU's commitment to making an impact on societal issues.
- · And The Second Century Campaign has surpassed \$500 million at mid-point, making possible many of the improvements we celebrate today.

You'll read in this magazine the many ways in which we are saying Happy Birthday, SMU. We pledge to remain "in eternal youth" as we move into our second century of achievement.

R. GERALD TURNER

President

Vol. 61, No. 1 Spring/Summer 2011

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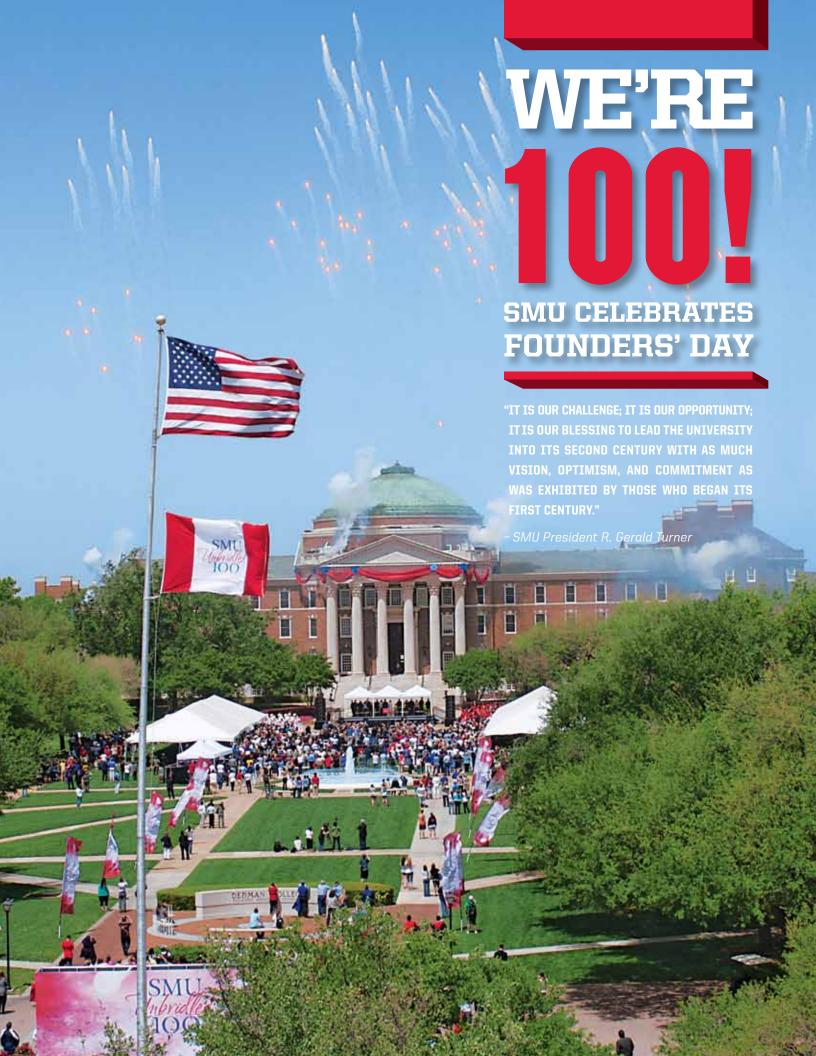
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"SMU Unbridled 100" banners line campus walkways and area streets.



Robert Hyer Thomas '53, grandson of founding President Robert Stewart Hyer, waves a miniature centennial flaa.



At "Inside SMU," alumni enjoy "classes without quizzes" led by SMU faculty.

FLAGS, FIREWORKS AND FESTIVITIES HERALD SMU'S SECOND CENTURY

More than 1,200 alumni from around the globe and members of the campus community gathered April 15 for tributes, fireworks and a giant birthday card as SMU celebrated the 100th anniversary of its founding. The event kicked off a series of events for SMU's Founders' Day Weekend.

The kickoff also officially launched the University's multiyear Second Century Celebration, commemorating the centennial of the University's founding in 1911 and its opening in 1915. Founders' Day, designated as the third Friday in April of each year, recognizes the filing of the University's charter on April 17, 1911.

"Our founders would be proud of where we are as we approach 100 and as we launch our second century of achievement," said President R. Gerald Turner, citing as examples SMU's recent rise in academic rankings, applications for admission and student SAT scores.

Friday's event took place in front of Dallas Hall, SMU's centerpiece and oldest building. Board of Trustees Chair Caren Prothro noted that the Hilltop was just a patch of Johnson grass when SMU was founded. "The land, the resources and the magnificence of Dallas Hall were all made possible by the citizens of Dallas,

who believed that a better future for our region, a better city, a better quality of life for our families – all would be the result of SMU being placed here."

The University presented resolutions thanking the citizens of Dallas and The United Methodist Church, which joined in partnership to establish SMU. They were accepted by Dallas City Council member Angela Hunt, representing the city, and Bishop W. Earl Bledsoe '85, representing the church.

In addition to President Turner and Trustee Chair Prothro, other platform party guests included Ruth Collins Sharp Altshuler '48 and Carl Sewell '66, co-chairs, The Second Century Celebration Organizing Committee; Brad E. Cheves, vice president, SMU Development and External Affairs;

"IT'S BEEN A GREAT 100 YEARS, BUT IT
IS A FOUNDATION. THIS CELEBRATION
HONORS THE ACCOMPLISHMENTS OF
THE PAST 100 YEARS, BUT IT IS FOCUSED ON MOVING SMU FORWARD AND
UPWARD IN THE NEXT 100 YEARS."

- Carl Sewell '66



The Mustang Band sports new uniforms in honor of Founders' Day.

W. Richard Davis '56, '58, mayor of University Park; Linda S. Eads, president, SMU Faculty Senate; Paul W. Ludden, SMU provost and vice president for academic affairs; Gail Meletio Madden '63, mayor pro tem, Town of Highland Park; Rev. Dr. Stephen W. Rankin, SMU chaplain; Jake Torres '11, student body president; Bill Vanderstraaten '82, incoming chair of the SMU Alumni Board; and Gretchen Voight, president of the SMU Staff Association.

President Turner also recognized groups of individuals who have helped to shape the University: family members of former SMU presidents; past provosts; as well as current and past trustees; presidents of alumni, faculty, student, and staff organizations; Mom's and Dad's club leaders; members of campaign

committees; and winners of Distinguished Alumni and Emerging Leader Awards.

The ceremony culminated with a fireworks display and the raising of SMU's centennial flag that will fly on campus through 2015. Giveaways included miniature versions of the centennial flag, centennial cupcakes and Peruna punch. A 12-foot-by-20-foot birthday card to SMU was available for students, alumni and others to sign.

"Through our centennial activities, we will engage our alumni and the broader community more actively in the life and progress of the University, celebrate our achievements, and prepare for even brighter days ahead," said Trustee Ruth Altshuler.

Friday afternoon also included Inside SMU, classes for alumni, parents and friends taught by SMU faculty, followed by a University briefing by President Turner. That evening and overnight, the SMU student body hosted Relay for Life, benefitting the American Cancer Society, on Bishop Boulevard.

On April 16, SMU co-sponsored University Park's Easter egg hunt for children at Goar Park near University Park's City Hall. And on April 17, the dome of Dallas Hall was illuminated in red and blue lights for the first of 10 evenings, representing SMU's 10 decades, in honor of the Dallas residents who provided land and funds used to establish SMU.

"Today is really a call to action,"
Turner said. "Truly it's a time to reflect,
to express our gratitude, but then to
return to the work at hand. SMU has
always been eager, ambitious and
forward-looking. It's part of our DNA."



President Turner, SMU officials and special guests on the platform party welcome more than 1,200 celebrants.



Well-wishers sign a 12-foot by 20-foot birthday card to SMU.

OTHER CENTENNIAL ACTIVITIES

COMMEMORATING A CENTURY OF HISTORY — Darwin Payne, Dallas historian and SMU professor emeritus of communications, has been appointed the University's centennial historian, responsible for compiling SMU's first comprehensive history. The book, to be published in 2015, will provide an account of SMU's first 100 years. Payne also recently authored *In Honor of the Mustangs: The Centennial History of SMU Athletics, 1911–2010.* The centennial commemoration will include taped interviews with past and current University leaders and supporters and a series of symposia and public programs.

COMMEMORATIVE PICTURE BOOK – To be published in fall 2011, the book will contain photographs of SMU's campuses, historic architecture and University life. This book will be the first of its kind since SMU's 75th anniversary celebration in 1986.

COMMEMORATIVE PAVERS – By making a \$100 gift, alumni, students, faculty, staff and friends of the University will be recognized with an etched paver on SMU's planned Centennial

Promenade, to be constructed on Ownby Drive for the 100th anniversary of SMU's opening in 2015. For more information, go to smu.edu/100pavers.

CENTENNIAL EXHIBITION: "SMU's Second Century of Achievement" – The lower level of the Hughes-Trigg Student Center will become a Centennial Hall with an interactive webbased exhibition designed to engage visitors of all ages in the life and future of the University. The exhibition, expected to open in fall 2011, will be available both in the Centennial Hall and through SMU's website. The hall will be the site of alumni reunions, Homecoming activities, Founders' Day events and other campus activities through 2015.

The Centennial Celebration coincides with SMU's Second Century Campaign. Launched in 2008 with a goal of \$750 million, gifts to date have exceeded \$500 million.

For more information about Founders' Day Weekend and the Centennial Celebration, visit www.smu.edu/News/2011/centennial-celebration-15april2011.



HILLTOP NEWS

Alumna To Lead Enrollment Management

STEPHANIE DUPAUL HAS
BEEN NAMED SMU'S ASSOCIATE VICE PRESIDENT for
Enrollment Management.
In this new position in the
Office of the Provost, she
will provide strategy for the
University's goal of increasing the number and quality
of applicants.

Dupaul has served as interim dean of SMU admissions since August

2010. She previously served as director of undergraduate admissions in Cox School of Business, which improved the academic profile of its B.B.A. students. The University is searching for a dean of admissions, who will report to Dupaul.

"This position will strengthen the connections in the Division of Enrollment Management as we work together with the schools to support SMU's mission and goals," says Dupaul, who earned an M.A. in English in 2004 from SMU.

Dupaul says she also is eager to work with alumni who serve as Student Recruitment Volunteers, call prospective students in their areas and attend SMU Previews and other events. "Because prospective students view alumni and current students as trustworthy sources



Stephanie Dupaul

of information, alumni can serve as the best representatives of the SMU experience," she says.

The director of financial aid, registrar and bursar also will report to Dupaul. She will chair the Strategic Enrollment Management Group and direct SMU's relationships with admissions consultants.

growth in applications and a rise in the SAT scores of students who seek admission. Applications for the entering class for fall 2011 increased by more

SMU is seeing dramatic

class for fall 2011 increased by more than 30 percent, and SAT scores have risen nearly 100 points in the past decade.

Dupaul served as Cox associate director for B.B.A. advising and student records from 1996-2002. Before joining SMU, she was associate director of M.B.A. admissions at the University of Dallas and academic adviser for Brookhaven College. Dupaul holds an Ed.D. degree in higher education administration and leadership from the University of Alabama and a Bachelor's degree in English from The University of Texas at Austin.

During Engineering & Humanity Week in April, Lyle School of Engineering students built and lived in shelters designed to house the poor or those displaced by war and natural disasters. The Hunter & Stephanie Hunt Institute for Engineering & Humanity sponsored the Living Village.



CARNEGIE RAISES SMU RESEARCH CLASSIFICATION

THE CARNEGIE FOUNDATION FOR THE ADVANCEMENT OF TEACHING has raised SMU's classification among institutions of higher education, reflecting dramatic growth in the University's research activity since it was last measured in 2005.

SMU is now categorized with 96 other institutions as a research university with "high research activity," a significant step up from its assessment in 2005 as a doctoral/research university. The Carnegie Foundation assigns doctorate-granting institutions to categories based on research activity during a particular period and the number of doctoral programs.

"SMU's rise in the Carnegie classification system is further evidence of the growing quality and research productivity of our faculty," says President R. Gerald Turner. "We are building a community of scholars exploring important research questions, making an impact on societal issues and enriching the classroom environment for their students."

Most universities in the highest research category have medical schools.

The foundation's assessment of SMU's increased research activity occurs as the University is making dramatic advances in other measures of academic progress: U.S. News and World Report magazine gave SMU its highest ranking ever for 2011, placing SMU 56th among 260 "best national universities" – up from 68th in 2010. In addition, Cox School of Business is one of only a few schools in the nation to have all three of its M.B.A. programs ranked among the top 15, according to Bloomberg Businessweek.

For more information about research at SMU, visit blog.smu.edu/research.





Moody Foundation Gift Launches Coliseum Expansion and Renovation

As confetti rained AND A BRASS BAND PLAYED, the SMU community celebrated the announcement of a \$20 million gift from the Moody Foundation April 20. The gift will launch an expansion and renovation of the University's Moody Coliseum.

"Moody Coliseum has long been a signature space to the University and the city," said R. Gerald Turner, SMU president. "With this generous gift from the Moody Foundation, the coliseum will be ready for the future."

With the gift, SMU's Second Century Campaign reached a milestone. "The Moody Foundation commitment takes our campaign total to date over the \$500 million mark," announced Caren Prothro, chair of the SMU Board of Trustees.

Launched in 2008 with a goal of \$750 million, the Second Century Campaign seeks support for student quality, faculty and academic excellence, and the campus experience.

The Moody Coliseum project will feature new premium seating, as well as courtside retractable seating for students and renovation of the lobby and concourses. Technology improvements will include new video boards, scoreboards, sound system, broadcast capabilities and heating and cooling systems. Office suites, restrooms and locker rooms will be upgraded.

Additional donors will be sought for the \$40 million project. Planning and design will begin immediately.



The SMU community authored outside Moody Coliseum April 20 to celebrate a Moody Foundation gift for expansion and renovation of the landmark venue.

"As we celebrate the centennial of our founding this year, it is especially gratifying to receive this gift from a family with a strong legacy of support for SMU," said Brad Cheves, SMU vice president for development and external affairs.

William L. Moody Jr. and his wife, Libbie Rice Shearn Moody, established the Moody Foundation in 1942. The Foundation has enjoyed a long partnership with SMU, including support of improvements to Fondren Science Building and Moody Coliseum, which opened in 1956.

In Moody's inaugural year, fans cheered the Mustang men's basketball team to the Southwest Conference Championship and NCAA postseason competition. Women's basketball came to Moody Coliseum in 1976 and women's volleyball in 1996. It is a popular

site for area high school graduations. Presidents Richard Nixon, Gerald Ford, George H.W. Bush and George W. Bush have spoken at Moody. Bands such as the Rolling Stones, the Grateful Dead, U2 and Pearl Jam have played there.

MOODY PROJECT ATTRACTS SECOND MAJOR GIFT

At press time, SMU received news of another major gift to support the renovation and expansion of Moody Coliseum - a \$10 million commitment from David B. Miller '72, '73, a member of the SMU Board of Trustees, and his wife, Carolyn Lacy Miller.

"As a former Mustang basketball player, David has enjoyed the excitement of athletic success in this facility, and he and Carolyn have attended numerous ceremonies in Moody," says SMU President R. Gerald Turner. "Their generous gift builds the momentum to secure additional funding."

The Millers have been longtime SMU donors, supporting a professorship and academic centers in Cox School of Business, annual scholarships, and athletics programs and facilities. Miller is co-founder and partner of EnCap Investments L.P., a private equity firm based in Dallas. He is also president of the David B. Miller Family Foundation, which Carolyn serves as vice president.

For more information: www.smu.edu/News/2011/moody-gift-millers-28april2011.aspx



RESEARCH UPDATE

Research Engages Underserved Groups In Improving Health

Georita Frierson was 19 years old

when her father, an African-American, was diagnosed with colorectal cancer and subsequently died of an infection. That experience shaped Frierson's interest in health psychology, especially in improving the health behavior of underserved groups such as African-Americans, Hispanics and non-English-speaking minorities.



Georita Frierson

"There is a silver lining in every experience that can grow your passion," says Frierson, assistant professor of psychology in Dedman College. "I've been very passionate about helping people increase their healthy behaviors and decrease their unhealthy behaviors." Frierson earned her Master's and doctoral degrees in clinical psychology from The Ohio State University.

Frierson now is engaged in research partnerships with some of the nation's most respected medical institutions and health care providers, including The Cooper Institute and the Simmons Cancer Center at UT Southwestern Medical Center at Dallas. Her research focuses on helping individuals with chronic conditions to improve quality of life, to address their physical and emotional health and to participate in healthy living programs, including breast cancer prevention and education.

She has embedded herself in the community through work at clinics, churches and health fairs.

One program, Project GATHER, explores the motivating factors and barriers to racial and ethnic minorities' willingness to participate in genetic biobanking, in which individuals donate blood to a health institution for genetic research. Led by Frierson, a team of SMU graduate

and undergraduate researchers in collaboration with UT
Southwestern and The Cooper
Institute recruited Dallasarea residents into 28 focus
groups to assess willingness to donate blood for genetic
research on cardiovascular
disease and cancer. Preliminary findings revealed that
81 percent of participants had
never heard of biobanking.
Before the focus group,
64 percent said they would
participate in a biobank;

after the focus group, that number increased to 90 percent.

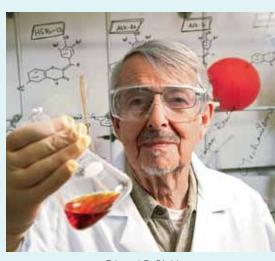
With a \$50,000 grant from The Discovery Foundation in Dallas, Frierson also is undertaking a two-year study to understand the effect of fitness, exercise and psychosocial factors in women diagnosed with aggressive, non-hormonal Triple Negative Breast Cancer. Triple Negative, which occurs in 10 percent to 20 percent of women diagnosed with breast cancer, doesn't respond to all traditional treatments. It generally affects women who are younger, test positive for a mutation in the human gene that suppresses tumors, are African-American or Hispanic-Latina.

Called Project Positives About Triple Negatives, or PAT, the study will provide data to enable doctors, hospitals and other providers to develop programs and care strategies for Triple Negative patients. "We want to fill a gap that needs to be addressed," Frierson says. "The information from this pilot can help us develop programs and support groups to ease the burden on Triple Negative survivors. These are young cancer survivors; understanding their needs is important."

As much as Frierson is devoted to behavioral health, she is equally dedicated to mentoring students. She directs graduate and undergraduate students in her ARCH 1 (Addressing Race, Ethnicity, Culture and Health for 1) Lab in Heroy Hall, which looks at the causes and risk factors of various health behaviors. In the four years Frierson has been at SMU, nearly 40 students have worked in the lab.

Sophomore Olivia Adolphson has worked more than 135 hours in Frierson's lab. "This experience showed me what psychologists do in real life instead of just reading about it," says Adolphson, who wants to be a clinical psychologist. "Now I'm conducting my own study about people's perceptions of genetic biobanking."

– Margaret Allen



Edward R. Biehl





Digging The Ancients: Archaeologist Explores Early Maya Culture

MAYA CULTURE HAS FASCINATED SCIENTISTS FOR DECADES, but many mysteries remain about the ancient people that rose to prominence for their highly developed civilization in what is now Central America and Mexico. Archaeologist Brigitte Kovacevich, assistant professor of anthropology in Dedman College, is part of a growing effort to understand the lesser-known early period of Maya culture, before the rise of its kingdoms and powerful rulers.

"Little is known about how kingship developed, how individuals grabbed political power within the society, how the state-level society evolved and then was followed by a mini-collapse between 100-250 A.D.," says Kovacevich.

A specialist in Mesoamerica, Kovacevich is exploring early Maya culture at the mid-sized city of Holtun in the central lakes region of Guatemala, Holtun dates from 600 B.C. to 900 A.D. and had no more than 2,000 residents.

Situated on a limestone escarpment fed by two nearby springs, Holtun was flush with natural resources, including chert, a sedimentary rock from which tools are made, says Kovacevich, an

expert in stone tools. She earned her doctoral degree in anthropology from Vanderbilt University in 2006.

Today, cow pastures and cornfields surround the patch of rainforest where Holtun's structures - more than 100 - are buried under decomposed foliage and soil. Overgrown with jungle trees, the site has the appearance of large mounds, Kovacevich says. Looters have tunneled into some of the structures. Archaeologists who explored the structures have verified the existence of numerous plazas, an astronomical observatory, a ritual ball court, mounds that served as homes and a signature Maya architectural structure called a triadic pyramid – a 60-foot-tall platform topped with three 10-foot-tall pyramids.

In summer 2010, Kovacevich and U.S. and Guatemalan colleagues installed a weatherproof roof on one structure to prevent further damage to various monumental stucco masks and other art that adorn the facades of the pyramids. Kovacevich and her colleagues also hosted a workshop to teach local guides about the site's importance as a way to aid ecotourism development and



Brigitte Kovacevich

creation of an on-site museum. This summer the scientists will begin excavation, adhering to Guatemala's rigorous preservation, environmental and conservation requirements.

The Institute for the Study of Earth and Man in Dedman College, the Downey Family Award for Faculty Excellence and University Research Council are funding the research.

COMPOUNDING HOPE FOR NERVE-DEGENERATING DISEASES

SYNTHETIC COMPOUNDS DEVELOPED IN THE LAB of Chemistry Professor Edward R. Biehl one day may help the millions of people who suffer from nerve-degenerating diseases such as Parkinson's, Alzheimer's and Huntington's.

Biehl developed and tested the compounds with SMU postdoctoral researchers Sukanta Kamila and Haribabu Ankati, and Santosh R. D'Mello, a biology professor at The University of Texas at Dallas. The family of small molecules shows promise in protecting brain cells.

SMU and UTD have granted Dallas-based startup EncephRx, Inc. the worldwide license to the jointly owned compounds. A biotechnology and therapeutics company, EncephRx will develop drug therapies based on the new class of compounds as a

pharmaceutical for preventing nerve-cell damage and delaying onset of degenerative nerve disease.

Current treatments don't stop or reverse degenerative nerve diseases, but only alleviate symptoms, sometimes with severe side effects. If proved effective and nontoxic in humans, EncephRx's small-molecule pharmaceutical would be the first therapeutic tool able to stop affected brain cells from dying because of these diseases.

The researchers now will assist EncephRx in testing and analyzing the primary compound. The company initially will focus development and testing efforts on Huntington's disease and potentially will have medications ready for human trials in two years. 🌘

1920s 1930s The Mustang 1940s 1950s 1960s 1970s 1980s 1990s 2000s January Dumber

The Mustang From 1920



THE FIRST HOMECOMING OF THE FIRST "ALL S.M.U. CLASS"

"The clock was the cause of it all. ... that worthy time-piece, the gift of the 1919 class to its Alma Mater...



The Story Is Told

2010s

Since 1920, Alumni Publications Share SMU News

he year was 1920. Southern Methodist University had been open for five years, and alumni were beginning to feel the tug of alma mater. In January, 12 students volunteered to begin a new tradition – The Mustαng – a magazine for alumni to be published the last Thursday of each month. H.S. DeVore served as editor; Jordan Ownby (for whom Ownby Stadium was named) wrote about athletics. "The need of such a magazine has been felt since the opening of the university," they wrote. Unfortunately, after only seven issues, the magazine folded in November that year. But that publication began a strong tradition of alumni communication that has taken many shapes and forms throughout the years. As SMU celebrates the 100th anniversary of its founding in 1911 and its opening in 1915, so too will SMU Magazine remember its past through reproduction of content from various issues through the decades. And as those early editors stated, even today "Our greatest desire is to produce a magazine that will be a credit to SMU."

AN OUTING AT TURTLE CREEK



OFFICERS OF STUDENTS' ASSOCIATION



"AND NOW WE HAVE WITH US THE COFFEE HOUSE"



5¢ to \$3

"Indeed it is quite possible that the coffee house may replace to some extent the old bar. With the preservation of all its claim for latter institution in the way of social intercourse and friendly comraderie (sic), without the evils with which it was inevtiably (sic) associated."

CAPTAIN AND CENTER OF THE MUSTANG **GIRLS MISS** LOVEETH KING



THE FIGHTING MUSTANGS







November



HONOR FOR **MERIT**

Joseph David Doty '16 and George F. Thomas '19 are the University's first **Rhodes Scholars**





STILL NEARBY

CAN DESCRIPTION OF STREET, STR Highland Park Pharmacy Not too far for you to come. Not too far for us to deliver. Drugs, Lunches, Candies Phones: J 5226; Avondale 26

DEMOGRAPHICS THEN AND NOW

1919-20

SMU ENROLLMENT: APPROXIMATELY 900 FROM TEXAS: 93%

Other states:

- 1. Oklahoma
- 2. Arkansas
- 3. Louisiana
- 4. Missouri
- 5. Tennessee
- 6. Oregon

International students:

2010-11

SMU ENROLLMENT: APPROXIMATELY 11.000 FROM TEXAS: 52%

Other states:

- 1. California
- 2. Florida
- 3. Missouri
- 4. Georgia
- 5. Illinois
- 6. Tennessee

International students:

1.052 from 94 countries

ALUMNI PLEDGE SUPPORT FOR **FACULTY RAISES**

The Southern Methodist University Alumni Association has evolved a plan whereby it will guarantee the 15 per cent increase in the teachers' salaries to be granted by the university next year. Each graduate and exstudent will pay \$5 for the first year after leaving school, \$10 the second year, \$15 the third year, and so on through a period of ten years, the last payment amounting to \$50 and the total for each alumnus coming to \$270. The present senior class has started the movement by contributing \$5 for each member. All alumni will be called on later for their pro

News Of The Day 1920

GEOLOGY CLASSES IN DEMAND

Geology classes have greatly increased in popularity since the discovery of the new Texas Fields.

NEW PHYSICAL FACILITY

"The recently completed University gym and excellent cinder track offer Dallasites the best there is to be had in quintets and speed demons of the cinder track."

THE MORRISON LEGACY

The University has recently signed a four-year contract with Ray Morrison to act as director of physical education. Morrison needs no introduction to the Mustang followers. In the first two years of the existence of S.M.U. it was he who coached the varsity squad...

THE COST OF AN SMU EDUCATION

Then 1919-1920 (each term, three per year) TUITION \$40

FEES (science, library, medical) \$4.50-\$7 **AVERAGE ROOM AND BOARD \$97**

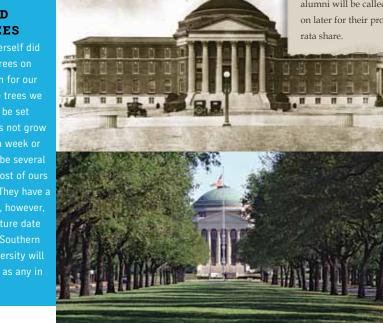
Now 2010-2011 (per semester)

TUITION \$16,520 **FEES** \$2.095

AVERAGE ROOM AND BOARD \$6,368

TREES AND **MORE TREES**

Since nature herself did not put many trees on the land chosen for our campus, all the trees we possess had to be set out. A tree does not grow to maturity in a week or two and it will be several years before most of ours are very large. They have a good start now, however, and at some future date the campus of Southern Methodist University will



SELECMAN ERA BEGINS

Former SMU President Robert S. Hyer (1911-1920), right, at the inauguration of SMU's third president, Charles Selecman, in 1923.





BY PATRICIA WARD

Science in Entrepreneurship, as well as a noncredit Starting A Business certificate.

prototype and patent for an audio-mixing system.

Also within Cox, the Executive M.B.A. program was ranked by Financial Times as No. 6 in the world for entrepreneurship last fall.

Andy Nguyen '11 says the Master of Entrepreneurship program provided him with a solid handle on the mechanics of business ownership. Nguyen owns WSI Search, a North Dallas marketing firm that specializes in web development and Internet marketing strategies, and calls himself a "serial entrepreneur with a laundry list of ideas." The nineyear Marine veteran, who has served in Afghanistan and Asia, is now mapping out "a nonprofit organization to help veterans transition into entrepreneurship."

"The MSE program has given me the tools and resources to build, run and exit a business in the most effective and efficient manner," says Nguyen.

thread of entrepreneurship weaves through the history of SMU from the beginning. In asking "What is our duty to all the coming generations of Texans until the end of time? ... ," members of the Commission of Education, Methodist Episcopal Church, South of Texas demonstrated game-changing foresight in 1911. They spotted an opportunity in a growing city and joined forces with like-minded civic leaders to bring the University to life.

Fast forward six decades: When the Caruth Institute for Entrepreneurship opened in August 1970, "we could identify only a handful of universities that even taught a course in entrepreneurship," says Jerry White, director of the institute in the Cox School of Business. "Today, if you don't have a substantial entrepreneurship education program, then you won't have a business school."

The institute was established with the support of W.W. Caruth Jr., son of W.W. Caruth Sr., who donated land to SMU in 1911. "W.W. Caruth Jr. felt that universities were training students to be employees of large organizations, and that's not what he chose to be," White says. "He was ahead of the curve in recognizing that business schools needed to address entrepreneurship education."

While White says there's no hard and fast definition of "entrepreneurship," he boils it down to "building a business where none existed before and pursuing the opportunity without regard to resources you currently control."

"Innovation is not entrepreneurship," he adds. "Entrepreneurs take innovation and do something with it."

The Caruth Institute offers four undergraduate and 20 graduate courses - from venture financing to financial transactions law - to provide students with a solid foundation for launching and managing successful ventures. Through the institute students can pursue a Master of

'BE READY TO JUMP'

Engineer Bobby B. Lyle '67 proves that inventive go-getters populate all disciplines. He served as a professor and administrator at the University before making his mark in the petroleum and natural gas industry. Lyle, an SMU trustee for more than 20 years, provided gifts that established the Bobby B. Lyle Chair in Entrepreneurship in Cox – held by Professor Maria Minniti – and laid the foundation for leadership and entrepreneurship education in the Lyle School of Engineering, which was named for him in 2008.

The school offers a Bachelor of Science in Mechanical Engineering with an Engineering Management and Entrepreneurship Specialization. In addition courses such as "Technical Entrepreneurship" encapsulate the challenges of technology start-ups through "on-the-job learning," says

Professor Stephen A. Szygenda.

Divided into company teams, students have to decide on a hypothetical venture and develop a five-year strategy. As the semester unfolds, Szygenda bombards the groups "with different situations, like an unanticipated natural disaster. They have to come up with solutions and document how they've redirected the company to successfully deal with the issue."

The course's emphasis on team dynamics and innovative problemsolving complements initiatives of the Hart Center for Engineering Leadership, which was funded by a gift from Linda '65 and Mitch Hart and opened in October 2010.

In the lightning-fast technology sector, "there's a very small window for success, so when it opens, you have to be ready to jump," Szygenda says.

New engineering graduates Amir Ghadiry '11 and Brian Tannous '11 took a leap into the marketplace with SeekDroid, an application ("app") for smartphones that run the Android mobile operating system. The multifunction app serves as a locator - through a secure website, a user can pinpoint the device's location - as well



Jerru White, director of the Caruth Institute for Entrepreneurship in the Cox School of Business

as a security system.

"If your phone is stolen, you can lock and wipe it [erase data] remotely," Ghadiry explains.

After five months on the market, the application has been downloaded more than 16,000 times from SeekDroid.com at a price of 99 cents per download.

They began tinkering with apps in an electrical engineering special topics course taught by Joseph Camp, the J. Lindsay Embrey Trustee Professor in the Department of Electrical Engineering. "For students with an entrepreneurial flair, the mobile phone applications market is an emerging avenue," Camp says.

IT'S NOT BUSINESS **AS USUAL**

Some new SMU programs borrow from the B-school toolkit for courses tailored to a challenging climate.

Next month, the Annette Caldwell



Brian Tannous (left) and Amir Ghadiry, creators of the SeekDroid smartphone app

Simmons School of Education and Human Development will launch a Master's program with a specialization in urban school leadership. The 45-hour program was developed by the Department of Educational Leadership and Policy in concert with the school's new Education Entrepreneur Center (EEC).

The EEC coalesces efforts of the Simmons School and the Teaching -

DO YOU FIT THE PROFILE?

Growing up in Carthage, Miss., Jerry White says he was "one of those kids who always had a business." Among his most successful ventures was a snow cone stand. Within weeks of opening, his operation was doing such brisk business that his adult-run competition folded.

White seemed to know instinctively that by offering a superior product at the right price, he would thrive in the marketplace. So, are some people born entrepreneurs? While an actual gene linked to entrepreneurship has not been identified, people who bring their ideas to life do seem to share some attitudinal DNA, according to White.

AMONG THE ESSENTIAL CHARACTERISTICS:

- A never-ending sense of urgency. "They won't wait; they see the opportunity and act on it quickly."
- Superior conceptual ability.
- "Entrepreneurs make sound decisions in situations where others may feel they don't have enough information to act."
- Low need for status. "When building a business, they're not concerned about status or the trappings."
- Moderate risk-takers.

"This surprises most people. Entrepreneurs like a little risk to

- keep things challenging, but they understand that hedgers, not gamblers, usually win."
- Realistic. "They don't engage in denial, and they call a spade a spade."
- Ethical. "They realize that treating people ethically is good for business."

It also helps to have good health and stamina, White says. "Running a business requires long hours and lots of energy, especially in the beginning."

MUSTANG INGENUITY THESE ENTREPRENEURIAL ALUMS BRING IDEAS TO LIFE

YOUNG DREAMER ENTERPRISES

JULENE FLEURMOND



Julene Fleurmond

When Oprah Winfrey took her show on the road in December, journalism graduate Julene Fleurmond '09 was among the "Ultimate Viewers" treated to a trip to Australia.

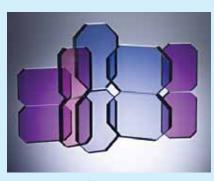
When producers were searching for

people inspired by Winfrey for the audience of the show's final-season premiere, Fleurmond caught their attention. Her organization, Young Dreamer Enterprises, and website (dreamerENT.com) advance creativity and entrepreneurship in young people through online activities, inspirational posts and videos.

"Seeing Oprah in person was a surreal experience and reinforced my belief that by pursuing your passion and purpose, your dreams can come true," says Fleurmond, who is now working toward a Master's in public health at The University of Texas Southwestern Medical Center in Dallas.

While an SMU undergraduate, Fleurmond received a Big iDeas grant for her website. Sponsored by SMU's Office of the Provost, the Big iDeas program funds selected undergraduate research proposals aimed at addressing issues that confront major metropolitan areas like Dallas.

"Having recognition and support from a program like Big iDeas encourages you to make your idea bigger," she says.



High-energy thin film polarizers are among Precision Photonics' products.

PRECISION PHOTONICS CHRIS MYATT AND SALLY HATCHER

Chris Myatt '91 had the perfect ingredients for a start-up – a good idea, a spare room and a lawyer-partner – wife Sally Hatcher '91. The couple founded Precision Photonics,

which specializes in precision optical components, in Boulder, Colorado, in 2000. The telecommunications boom was at its peak, so the timing seemed right.

"We started as a telecom business. When the bubble burst in 2001, 70 percent of our customers went out of business and those remaining weren't spending money," says Hatcher, who earned undergraduate degrees in philosophy and history from SMU and a J.D. from the University of Colorado. "It took

'enduring perseverance' to keep going."

The little company that could gradually morphed into a successful "specialty optics shop," Hatcher explains. "We improve the performance of lasers used in almost any industry: the medical field, in aerospace and even large industrial lasers that precision-cut materials in factories."

While retooling the company's focus, Myatt, who holds undergraduate degrees in math and physics from SMU and a Ph.D. in atomic physics from the University of Colorado, became interested in medical testing equipment. His "little side science project" has grown into a separate business: MBio Diagnostics.

Myatt developed a portable, affordable device for blood tests that is ideally suited to emerging nations where small clinics rarely have diagnostic equipment. Next month, field trials of the device will begin in Kenya.

More information: precisionphotonics.com and mbiodx.com



Alison Bailey Vercruysse '92 (left) and Erin McCormick '09

18 RABBITS GRANOLA AND BARS ALISON BAILEY VERCRUYSSE

By harnessing "Pony power," Alison Bailey Vercruysse '92 moved into an important national market and found a key employee. Vercruysse started

18 Rabbits – certified-organic granola and bars – in 2008. That year, the San Francisco-based entrepreneur met fellow Mustang David Cush '82, '83 at an alumni event. Cush, president and CEO of Virgin America Airlines, serves as a Second Century Campaign Steering Committee co-chair.

"He was very gracious, gave me his card and suggested I send him a box of samples," she says.

Vercruysse did, and 18 Rabbits Gracious Granola is now on the airline's breakfast menu for a second time.

Two years later, the tables were turned when Erin McCormick '09 approached Vercruysse. McCormick, a dance major, was searching for a new opportunity after living in New York for a year.

"When I decided to move, I contacted everyone in the SMU alumni online database who lived in the San Francisco area," she explains. "The alums were very encouraging and really wanted to help."

Coincidentally, Vercruysse, who majored in accounting and finance at SMU, was hunting for a marketing intern. The two hit it off, and McCormick now serves as field marketing manager for the company.

More information: 18Rabbits.com



Zannie Voss, chair of Meadows' Division of Arts Management and Arts Entrepreneurship

Trust, a nonprofit organization established by entrepreneurs Rosemary Perlmeter, founder of Uplift Education charter schools, and Ellen Wood, a financial and social investment consultant, to offer high-quality professional preparation for emerging school leaders as well as development opportunities for seasoned principals.

Lee Alvoid, clinical associate professor and department chair, believes some of the business approaches used to turn around ailing companies can be modified and applied to low-performing urban schools.

"Entrepreneurial educators can find and deploy resources in a creative and nontraditional manner," she explains. "They are able to create an organizational culture focused on the students and have the ability to develop policies that support change that's important in urban schools with low performance."

Much like the Simmons program aims to prepare school leaders to achieve under difficult conditions, a new Meadows School of the Arts initiative merges a business perspective with classical training as an intellectual gyroscope for a shifting arts landscape.

"Our students are incredibly proficient and expert with their talent as performers and artists. We don't want them to wait for the phone to ring; we want

them to take a proactive role in sculpting their post-SMU futures now," says Zannie Voss, chair of the Division of Arts Management and Arts Entrepreneurship in Meadows and professor with a dual appointment in Meadows and Cox.

Beginning in the fall, Meadows will offer an undergraduate minor in arts entrepreneurship open to students from any major on campus who want to develop their ideas for new arts - or entertainment-related ventures. The six-course minor focuses on such skills as arts budgeting and financial management, attracting capital (donors, investors and public funds) and generating an arts venture plan.

As they home in on how to monetize their ideas, students may redefine success in terms of personal fulfillment rather than fame. And even those who have their sights set on stardom need to be able to interpret a financial statement.

"The reality is that it's in our students' best interests to not only create their own art and films but also to understand how to sustain themselves," Voss says. "This initiative emphasizes Meadows' encouragement of students to 'start a movement."

MUSTANG INGENUITY

TOMS SHOES **BLAKE MYCOSKIE**

TOMS Shoes isn't just another footwear company and founder Blake Mycoskie isn't a cookie-cutter executive. His title synthesizes an unusual corporate philosophy: He doesn't call himself "chief executive officer." Rather, he's the self-proclaimed "chief shoe giver."

TOMS - the name is derived from Shoes For Tomorrow – operates on a one-for-one giving model: For each pair of TOMS shoes sold, one pair is given away. As of 2010, more than 1 million pairs of shoes had been donated to needy children in over 20 countries, including the United States.

Mycoskie started the enterprise in 2006 after a trip to Argentina, where he was moved by a group of youngsters with no shoes to protect their feet. When he returned to the U.S., he decided that writing a check wasn't enough and developed the idea for TOMS. Today, a range of designs for men, women and children bears the distinctive TOMS logo.

Over a decade ago, Mycoskie started his first company, a laundry service, while an SMU student. He later created and sold a billboard company and worked in TV development and entertainment marketing before finding the perfect fit.

What's his next step? When delivering the keynote address at South by Southwest in March, Mycoskie teased that TOMS "will no longer be just a shoe company." He's expected to announce his new one-for-one idea this summer.

More information: toms.com and Mycoskie's blog, startsomethingthatmatters.com



Blake Mycoskie celebrates TOMS' success.



LIBERALARTS

NEW DEAN OUTLINES VISION FOR DEDMAN COLLEGE OF HUMANITIES AND SCIENCES

By Susan White

illiam Tsutsui has been dean of Dedman
College of Humanities and Sciences since July
2010 but already he has made news. Tsutsui was
blogging about his experiences with the Japanese
American Leadership Delegation that was visiting Tokyo
when the earthquake and tsunami hit Japan March 11.
His interviews and SMU Adventures blog provided media
outlets (from *The New York Times* and NBC Nightly News
to CNN and *The Dallas Morning News*) with an eyewitness
account of the natural disaster's impact on Japan. In fact,
Tsutsui's quote comparing the movement of downtown
skyscrapers to "trees swaying in the breeze" was the *Times*'
quote of the day March 12. He also has spoken to numerous
student groups on the subject.

Tsutsui, a specialist in modern Japanese business and economic history, joined SMU from the University of Kansas, where he served as associate dean for international studies in the College of Arts and Sciences, professor of history and director of the Kansas Consortium for Teaching About Asia. He received M.A. and Ph.D.

degrees in history from Princeton University, a Master of Letters in modern Japanese history from Oxford University's Corpus Christi College and graduated summa cum laude from Harvard University with a Bachelor of Arts in East Asian Studies.

As dean of the largest of SMU's seven schools, Tsutsui has been promoting the benefits of a liberal arts education to numerous alumni and SMU constituents and developing a strategic plan to position Dedman College for further progress. He also is helping Dedman College prepare for its major role in implementing the new undergraduate University Curriculum, which goes into effect for the entering class in fall 2012. And on occasion, he will eagerly share his passion about the Japanese film icon, Godzilla, the subject of one of his books. Action figures of the mutant monster line the shelves in his office in Dallas Hall.

In the following interview Tsutsui shares his optimism about the future of Dedman College.

You have said that Dedman College and SMU provide the perfect formula for the model of success in higher education. What do you mean by that?

We're at a difficult point in higher education in the United States. It's not just the economic issues facing a lot of universities now, but also an existential crisis - what are we doing, what value are we giving to students? I spent 17 years at the prototypical flatland state university being asked by taxpayers in the state of Kansas to train their kids to do anything and everything and to do it for nothing. Big public institutions like Kansas and Berkeley and Ohio State are wonderful examples of the modern American research university that have contributed to life, well-being and knowledge in countless ways. The problem is that the model of a gigantic state university funded largely by federal research grants and touching every

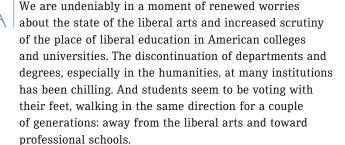
aspect of society looks increasingly like a brontosaurus,

and we're undergoing climate change in higher education.

In particular, state universities have lost touch with a fundamental part of their mission - the education of undergraduate students. That's something that liberal arts colleges like Amherst and Williams have long focused on and continue to do extremely well. But liberal arts colleges also fall short in serving students and society because they don't have the commitment to creating knowledge that a research university does. SMU and Dedman College are the perfect mingling of these two great traditions of teaching and research. We have high-powered, cutting-edge research, scholars winning highly competitive national research grants and creating knowledge that could change millions of lives. At the same time, every faculty member in the College is dedicated to teaching undergraduate students. A rich undergraduate experience, based on individual relationships between faculty and students inside and beyond the classroom, must continue to be the hallmark of Dedman College and SMU.



How do you make the case that the liberal arts continue to play a vital role and make significant contributions to society?



We're all familiar with the arguments for why a liberal education is the best possible preparation for life and career in America today: look at any corporate board of directors or the leadership of any top government agency and you are likely to find a slew of liberal arts graduates;



"SMU and Dedman College are the perfect mingling of the two great traditions of teaching and research," says Dean William Tsutsui.

the liberal arts prepare you not just for one job (as more narrow professional or vocational training might) but for a wide range of jobs that need readily transferable skills like reading, writing, research, analysis and creativity; the liberal arts prepare individuals to lead full, open-minded, civically engaged and reflective lives; today, nations like China and India are trying to emulate the liberal arts from America to stir creativity and breadth in their undergraduates.

But we also need to emphasize the role of the liberal arts in combating the fear that seems so prevalent today in American families and throughout our society, a pervasive sense of anxiety growing from economic uncertainty, international concerns, and political divisions. It is precisely at this moment, I believe, that the liberal arts are the most valuable. The constant questioning, critical thinking and healthy skepticism that characterize the humanities and sciences are a potent antidote to uncertainty and anxiety. A liberal education teaches us that "not knowing" is the normal state of being and that by thoughtful, self-reflective and collaborative investigation, experimentation, discussion and debate, new options can be discovered, new truths revealed and a new comfort found amid insecurity and doubt. The liberal arts help us master and direct our fears and approach the future not with apprehension and unease, but with the confidence that no challenge is too great to be studied, contemplated and eventually surmounted.



You've been working on a strategic plan for Dedman College. One of the main initiatives is support for undergraduate education. What does that entail?



As part of a university with several high-caliber professional schools that offer attractive undergraduate programs, Dedman College must provide the kind of curricula and educational experiences that can draw the best students to the liberal arts. To get those top students requires an institution to not only offer excellent academic programs but also top scholarship support.

FOSTERING ENTREPRENEURSHIP AND INNOVATION IN JAPAN

Blog by Dedman College Dean William Tsutsui

ne of the major topics of discussion on my recent trip to Japan was entrepreneurship. Japan's economy has been in a seemingly endless funk for the past two decades ... and today it is not a particularly entrepreneurial place. The economy is dominated by large corporations, the hand of government in industrial and financial affairs is heavy, and the education system is geared more to producing conformist company men (and women) than to encouraging enterprising free thinkers. The well-respected Global Entrepreneurship Monitor, for example, consistently ranks Japan among the least entrepreneurial nations on earth.

Many argue that there are deep cultural elements behind Japan's anemic entrepreneurialism. Japan, some say, is a collective culture, where emphasis on the group overwhelms the kind of muscular individualism necessary for entrepreneurial success. Others stress the profound risk-aversion of Japanese society.

There are also structural issues conditioning the environment for entrepreneurialism in Japan. The tax and legal systems do not encourage entrepreneurial daring. Venture capital is scarce in Japan: some say it is because all the money has surged into hyper-entrepreneurial China; others argue that the stunted culture of innovation and risk-taking in Japan simply scares away the investors.

One certainty is that Japan has historically been a pretty darned entrepreneurial place. In the late 19th and early 20th centuries, many of the firms that now constitute Japan's gold-plated corporate establishment were founded by go-for-broke home-grown entrepreneurs: the Mitsubishi empire, Toyota, and most of Japan's banks began as textbook cases of vigorous, creative entrepreneurship. Even in the mid-20th century, when Japan's hierarchical corporate economy began to gel, entrepreneurs were plentiful and many achieved outstanding success: Honda Soichiro turned a small engine shop into one of the world's dominant car makers; Matsushita Konosuke's drive and daring built Panasonic; and Morita Akio and Ibuka Masaru made Sony (started in a run-down shed in 1946) a household name worldwide.

There are certainly glimmers of hope today for Japanese entrepreneurialism. Efforts from the grassroots to create incubators and networks of innovation on the local or regional level are beginning to show some results. Some large mainstream companies have been trying to loosen up and encourage "intrapreneurship," entrepreneurial initiatives within established firms, as a growth strategy. And there are a series of new collaborations between the United States and Japan around entrepreneurship and innovation under way, including a promising partnership between Hawaii and Okinawa around green energy.

What assures me that Japan has the spark and the spirit to break new ground entrepreneurially is the incredible creativity and energy of Japanese popular culture. That the hyperactive minds and imaginations of the creators of anime and manga, video games and cult movies have flourished in straight-laced, hammer-down-that-nail Japan is evidence aplenty that there is the vision and capacity for entrepreneurship on a grand scale in the nation today. When this creative, constructive, freewheeling style reaches its full potential, Japan's economy may be a force to reckon with once again.

Dedman College has been a little behind the times in that regard. Happily, with the Dedman College Scholars program we've begun to compete for exceptional students at the highest level. We must work harder to build the financial base of endowed scholarship funds that are necessary to increase the academic quality of our undergraduates.

We need to take advantage of our real strengths at SMU and one of those is our size – this is still a very intimate campus, where students can have extraordinary experiences and take on unique roles. One of the ways they can do that is through undergraduate research. At large state universities focused on attracting huge research grants, faculty often don't have the time to mentor undergraduates, to give them an enhanced educational experience. At SMU we can do that in our labs, libraries and classrooms.

Dedman College also needs to create more degree programs that capture the interests of students, such as we have achieved through the Embrey Human Rights Program. Students today (and especially those we have at SMU) are incredibly idealistic - they grew up doing community service projects and participating in volunteer programs. The Human Rights Program offers them an opportunity to explore how they can make a difference at a personal level in the world. We need to develop similar major and minor programs that build on faculty strengths and engage our undergraduates: I hope we can expand our existing environmental studies program and consider degrees related to important issues like migration, where Dedman College has interdisciplinary expertise in anthropology, sociology, literary studies and political science.

We also need to provide more opportunities for international exposure, both inside the classroom and through education abroad, and for service learning. New and enhanced options in experiential learning and building global awareness will contribute to the undergraduate experience.

How does the strategic plan address graduate education?

That is a tough one, because many people still think of SMU as primarily an undergraduate institution. Nevertheless, the research projects that we're engaged in and the high-level scholarship that takes place in the College are not sustainable without vibrant graduate programs. Strong graduate programs also feed collaborations across disciplines, build bridges to the community through research and service, and enhance the productivity of faculty. Graduate students also can play an important role in mentoring undergraduates and facilitating undergraduate research projects. Many graduate programs in Dedman College have long histories and records of educating and placing their students. Unfortunately, graduate education is probably the least well-funded part of the College now. We need to find ways to build support for our doctoral programs, to offer students financial packages (including health benefits) that are competitive with other top universities around the country, and to increase the number of graduate students within our departments.

In a time of budget cutting and faculty reduction at universities nationwide, you are proposing an increase in Dedman College faculty. Why?

Despite the overall growth at SMU, the development of new programs and the ever-increasing demands on scholars and educators, the total number of faculty in Dedman College has not changed in 25 years. Recruiting and retaining a faculty of excellence is an ongoing challenge, especially in today's competitive climate. For Dedman College, however, the size of the faculty may well be our most pressing concern. Almost all College departments have fewer tenure-track faculty than their equivalents in SMU's comparative peer institutions, and some are not

even staffed to the levels found in small liberal arts colleges. This situation means that Dedman College departments generally do not have the number of faculty necessary to provide the breadth of teaching and research generally expected in leading American universities. We need to work through the Second Century Campaign to build the number of endowed chairs, which have a rapid and substantial impact on the reputation of the University. We can hire well in Dedman College, we just need the financial resources to do it.

Why are interdisciplinary programs a major aspect of the College's strategic plan?

The budgetary zero-sum game that has affected Dedman College for the past 25 years has made it very difficult for faculty to collaborate across disciplines - they've pulled back into their departments, reluctant to support interdisciplinary endeavors. But the problems of the world today are too big for any one discipline or department to solve. Look at any of the big issues - cancer, health care, climate change, democratic transformations - all of these require scholars with a variety of training and expertise coming together to explore possible solutions.

I am proposing the creation of a new organization in the College to stimulate the kind of interdisciplinary collaboration that feeds an active intellectual climate. Dedman College is rare among universities at our level in that it doesn't have a humanities center. I envision a high-profile institute that will spark interdisciplinary connections across departments and schools, throughout the humanities and sciences, spanning research and teaching. It also would welcome undergraduate and graduate students in addition to faculty. I can easily imagine it contributing to the development of new courses and new degree programs, as well as enhancing our ability to compete for large research grants. Dedman College is fortunate in having a number of established units that support interdisciplinary research: the Tower Center for Political Studies and the Clements Center for Southwest Studies have international profiles, the Institute for the Study of Earth and Man is a long-term contributor to research in the natural sciences, and the new Center for Scientific Computational Science has great potential. These centers and institutes can and should provide leadership in stimulating dialogue across campus, but the new institute will play a critical role in creating a vibrant culture of interdisciplinarity in the College and at SMU.



Students conduct research in the lab with Eva Oberdorster, senior lecturer in biological sciences (right).

What are your priorities for research in Dedman College?

Historically, the majority of externally funded research at SMU has been conducted in Dedman College. We have the potential to do even more, but we need to provide better support for undergraduate and graduate research and further assist junior faculty members in competing for the top national grants. We also need bridge funding to help senior faculty start new projects or launch new areas of investigation. In addition, we must ensure that the natural and social sciences have adequate laboratories and collaborative spaces, and that they have the latest technology to support the work of scholars and students.

Dedman College faculty members have long been enthusiastic participants in the process of discovery, and a lot of people locally recognize the value of that research – the benefit it brings not just to the world but to Dallas in particular – because it generates new economic opportunities and addresses a wide variety of social, political and cultural challenges.

People want to invest in people. That's why it is so important to get our faculty out into the community as part of the Second Century Campaign. When alumni see the passion that our biologists, economists, psychologists and other faculty bring to their research, they understand that what can seem like a faceless institutional gift actually has a very human imprint. To help stimulate research activity, the College, working with our Campaign Steering Committee co-chairs Kelly Hoglund Compton '79 and Fred Hegi '66, has created the Dean's Research Council, a donor organization that provides resources for promising new scholarly projects. We've already received a \$100,000 leadership gift from Pierce Allman '54 and have selected some impressive young, tenure-track faculty members -Amy Pinkham in psychology, Yunkai Zhou in mathematics and Lisa Siraganian in English - who will receive seed funding as a springboard to compete for large federal grants.



Geothermal Lab coordinator Maria Richards (right) points out geothermal hot spots to graduate students.



Dedman College serves Dallas in countless ways, but we seldom get the recognition we deserve because few people are aware of all that we do. The College's outreach spans from members of our Economics Department consulting with the Federal Reserve Bank in downtown Dallas to our faculty in the sciences collaborating with researchers at UT Southwestern Medical Center to undergraduate students in sociology, world languages and religious studies working on tutoring, bilingual education or local history programs with low-income communities in East Dallas. Connecting Dedman College more deeply with Dallas will enrich faculty scholarship and the student experience, provide new opportunities for applied research and funding, and contribute to our region's economic vitality and the quality of life.

What will Dedman College's role be in implementing the new University Curriculum (formerly General Education Curriculum), effective fall 2012?

Dedman College is where all SMU students begin their collegiate journey, no matter what majors or minors they ultimately choose. The University Curriculum provides the common knowledge, skills and experiences every student must accrue before he or she graduates. The new curriculum makes it easier to pursue multiple majors and minors. It also accommodates more opportunities for honors programming, international study, undergraduate research, internship experiences and service learning. Students must demonstrate second-language proficiency equal to four semesters of college study.

What I particularly like is that the new curriculum engages students more actively in the process of their own education, forcing them to do more than just sit in a classroom and take notes from PowerPoint slides. It will

require students to think about how they learn and what they're going to learn, asking them to be more active and intentional, for example, in identifying a community service experience or gaining global perspectives.

SMU will be in the forefront of having an up-to-date student-focused curriculum. Of course, this new curriculum also will pose a few challenges for Dedman College. The foreign language requirement will have a huge impact on our World Languages and Literatures Department. We also have to work to develop our interdisciplinary offerings. There is sure be a lot of juggling in introducing this curriculum, but it's a valuable opportunity for faculty and the institution to evaluate and sharpen the undergraduate experience – this challenges us to reflect on what we are doing in the classroom and what we can be doing better.

What are you saying to alumni who may be concerned that the SMU "as they know it" is going to change?

I've spent a lot of time talking to alumni about their strongest memories of SMU. Some will mention athletics, for others it was their sorority and fraternity experiences. But I'm often pleasantly surprised by the number of alumni who can remember the first classes they took. I was talking recently to a successful graduate in the automobile industry who transferred to SMU; he remembers even today that one of his first classes was in philosophy, and that he called his parents right afterward and said, "This is the place I was meant to be." That's exactly the experience I want our students to have when they take classes in Dedman College. I don't want them to think, "This is high school, year five." They need to be exposed to a broad range of perspectives (and challenges) by their instructors. As long as we keep engaging students and firing their curiosity, that fundamental experience of an SMU education will remain consistent over the decades. That's the genius of the liberal arts - you never know what will capture a student's passion.

There is so much to learn out there in the world, and it's unlikely we're ever going to learn exactly all that we need to know. Take for example the events unfolding today in Libya. You probably can count on one hand the people in America who've had courses on Libyan politics. It's not a good investment of resources at most universities to have specialists in only that field. Nevertheless, as informed citizens we need broad exposure to political movements, to Islam, to technology and its power, and to civil-military relations that allow us to understand an unpredictable and rapidly changing situation like we're seeing in Libya and all over the Middle East. And that's what the liberal arts can offer us. Even if you haven't been trained to deal with a specific issue or series of events, a broad liberal education equips you with a toolkit of analytical skills for making informed, intelligent decisions about a rapidly changing



What are your final thoughts on Dedman College?

The time is now for Dedman College; we have all the ingredients to really fly - a wonderful faculty, a strong student base, and a supportive administration and Board of Trustees. Now is the time for us to define our vision, to ask where we want to go and how investment will make a difference, and then to take off. There is no more optimistic campus in America than SMU, and there is no part of this University better positioned for growth and success than Dedman College.

For more information on Dedman College, visit www.smu.edu/dedman.

THE 4-1-1 ABOUT DEDMAN COLLEGE of Humanities and Sciences

- About 40 percent of SMU's undergraduates choose majors in Dedman College.
- 16 academic departments
- Full-time faculty: 301, including 18 visiting appointments; 25 endowed faculty positions; three professors have been named to the National Academy of Sciences
- 50 Bachelor's degree programs
- More than 85 majors and minors, including innovative academic programs like Environmental Studies, Markets and Culture, and Human Rights
- 31 graduate programs 18 leading to a Master's degree; 13 to a Ph.D. degree
- The economics Ph.D. program, the University's first, was approved in 1958.
- 338 graduate students (spring 2011)
- 982 students graduated from Dedman College in the 2009-2010 academic year.
- Received more than \$18.7 million in sponsored research last year (74% of University total for 2009-10)
- Dedman College Scholars Provides merit-based scholarships for students pursuing a Dedman College major.
- Dean's Research Council Supports faculty research through a member-based donor group.

Notable Programs

- The Embrey Human Rights Program Boasts the largest undergraduate minor in human rights in the United States with 67 minors.
- University Honors Program An intellectual community for SMU's most talented undergraduates.
- BRITE Scholars Program Students majoring in biology, biochemistry, or chemistry and planning research careers in biomedicine can apply for admission to SMU and simultaneously for acceptance to a Ph.D. program at the UT Southwestern Graduate School of Biomedical Sciences.
- The John Goodwin Tower Center for Political Studies Promotes the study and discussion of politics and international affairs, and engages students in public service through insightful teaching and hands-on research.
- The Clements Center for Southwest Studies Promotes research, publishing, teaching, and public programming in a variety of fields of inquiry related to the American Southwest.
- Academic Community Engagement (ACE) Program Students live in the ACE house in East Dallas and serve as tutors and civic guides to children in the neighborhood.
- Godbey Lecture Series An outreach program to introduce the Dallas community to Dedman College faculty and the scholarly research that takes place.

▶ Throughout red-and-blue SMU, green practices have become a way of life as the University community rallies to cut waste and conserve precious resources.



SMU's Environmental Footprint Shrinks, One Step At A Time

BY PATRICIA WARD

In Cockrell-McIntosh Hall, Pamela Varela's small refrigerator used to be stocked with single-use plastic water bottles. Now Varela, a resident assistant, relies on reusable bottles.

"I used to think that throwing all those plastic water bottles into the recycling bin was enough, until I realized that it's best not to have a bottle to recycle in the first place," says Varela, a sophomore environmental engineering major. She also is a member of the SMU Environmental Society and the campus co-chair of RecycleMania, a national intercollegiate recycling competition.

Not far from Varela's South Quad living quarters, a crew completes the installation of a new chiller for Barr Pool. The high-efficiency system captures energy that would otherwise evaporate into the atmosphere and converts it into heat. As a result, the University will save about \$80,000 a year in heating costs for the outdoor swimming pool.

On the west side of Bishop Boulevard, students gather for lunch at the campus' main dining hall, the Real Food on Campus (RFoC) in Umphrey Lee, where trays have been removed. That action has yielded substantial decreases not only in water consumption but also in the amount of food thrown away, according to Michael Marr, SMU director of dining services and resident district manager for Aramark, which provides dining services.



At Barr Pool, a new, high-efficiency chiller system saves the University about \$80,000 annually in heating costs.



"When people use trays, they tend to pile up their plates with much more food than they'll eat," he says. "Without the trays, food waste has been reduced by 4 to 6 ounces per meal a day, and we serve an average of 3,000 meals each day."

MANY SHADES OF GREEN

The widely accepted definition of "sustainability" – eco-conscious behavior that "meets the needs of the present without compromising the ability of future generations to meet their needs" – was established as a national goal when the Environmental Protection Agency was formed in 1970. That year, the first Earth Day was celebrated on April 22.

The SMU Sustainability Committee generates the kind of awareness that Earth Day evokes and supports it throughout the year. Established in 2009, the committee focuses efforts by students, faculty and staff on a sweeping plan to recycle, reduce waste and reuse. The long-term strategy encompasses resource management programs, student initiatives and green-building construction as well as degree programs, course offerings and research.

Steps to shrink SMU's environmental footprint are taken around the clock, says Michael Paul, executive director of Facilities Management and Sustainability (FM&S) and a member of the SMU Sustainability Committee.

"There's not one big thing we do that's the sustainability panacea; it's the thousand little things that really add up and make a difference," Paul says.

FM&S takes the lead in rethinking business as usual by identifying new recycling and waste management opportunities as well as finding products and techniques that are ecofriendly and cost-effective.

"Before we adopt a new method or system, it not only has to meet certain environmental criteria but it also has to make economic sense," Paul says.

As an example, he points to the replacement of incandescent bulbs with LED bulbs in all exit signs. On average an LED bulb uses about a 10th of the energy and lasts about 80 years, compared to the threemonth lifespan of an incandescent bulb. "In one year the program paid for itself," he says.

FORWARD THINKING

SMU's long-term commitment to sustainability includes academic tracks to educate students who can meet the needs of a changing world and develop energy-conservation tactics that will play out over decades.

Environmental degree programs - Environmental Studies and Environmental Sciences in Dedman College of Humanities and Sciences and the Department of Environmental and Civil Engineering in Lyle School of Engineering - prepare students now to develop solutions to mounting global sustainability issues.

"I'm interested in research and work being done around the world to reduce carbon emissions by switching to renewable resources for fuel," says Sarah Karimi, a sophomore environmental sciences and chemistry double major from Karachi, Pakistan. "My academic background helps me understand the environment from a scientific perspective, and I hope to pursue research that will contribute to sustainable energy solutions."

Researchers like David Blackwell, Hamilton Professor of Geothermal Studies and one of the country's foremost authorities on geothermal energy, and SMU Geothermal Laboratory Coordinator Maria Richards explore the alternative energy frontier. Their breakthrough mapping of the nation's geothermal resources shows the vast potential for geothermal energy, which harnesses heat from the Earth's core. Geothermal energy is reliable - and with the right technology can be generated virtually everywhere.

"That's really the holy grail of geothermal: that you can go anywhere and extract the Earth's heat," Blackwell told National Geographic News in December.

SMU's Sustainability Committee also is looking at energy through a long-range lens. A Carbon Action Plan with a 30-year goal of attaining carbon neutrality is in development, according to Michael Paul. The plan will outline specific projects to mitigate greenhouse gas emissions by using fiscally sound technologies.

"If we're not good stewards of the environment today, then we're not setting up generations to come for success," he says. "Sustainability is as much about the future as it is about today."

VISIT SMU.EDU/SUSTAINABILITY TO CHECK OUT SMU'S REAL-TIME WATER AND ELECTRICITY USAGE ON THE BUILDING DASHBOARD.

WEB EXTRAS: READ ABOUT RECENT TREE REPLACEMENTS, THE SMU COMMUNITY GARDEN AND OTHER SMU SUSTAINABILITY PROJECTS AT SMU.EDU/SMUMAGAZINE.

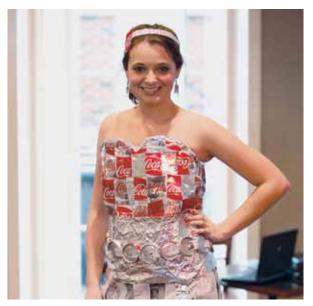
SMU collected 119 tons

of recyclables

during 2011 RecycleMania.



Sophomore Elizabeth Peterson serves as an Environmental Representative, or E-Rep, a student staff position assigned to a residence hall to promote recycling and other green efforts.



Mackenzie Keck, a first-year advertising student, shines in a design by Diana Mansour, a first-year business student. They participated in the inaugural eco-fashion show hosted by SMU's Environmental Representatives March 25.







Stay tuned for news of more special events and publications. SMU.EDU/100

THE SECOND CENTURY CELEBRATION ORGANIZING COMMITTEE

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Ken S. Malcolmson '74 Chair, SMU Alumni Board

Jake E. Torres '11 President, SMU Student Body

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(As of March 1, 2011)



GIs Transition From Military Service To College Classroom

By Sarah Hanan

our years ago in volatile southern Baghdad, Captain Troy Vaughn '11 was in charge of a 32-member scout platoon for the Army, leading more than 250 high-risk counterinsurgency and reconnaissance missions over 15 months. In addition to ensuring the success of the missions and the safety of his troops while dodging snipers' bullets and searching for Al-Qaeda, Vaughn found that "everyday reality" also commanded his attention.

"Real life doesn't stop for the soldiers, who can be dealing with all kinds of issues – from family to financial to emotional," Vaughn says. "My challenge was to take care of the soldiers – ensure they were grounded emotionally and spiritually and had all the support they needed to do their jobs effectively."

For his service, he was awarded the Bronze Star and rated top platoon leader by his battalion commander.

Today Vaughn, 28, is earning an M.B.A. at the Cox School of Business, where he has studied operations management and honed his leadership skills.

Vaughn is one of the nearly 150 undergraduate and graduate students attending SMU on the Post-9/11 GI Bill, which provides education benefits to military veterans and their dependents. The bill is a 2008 update to the 1944 GI Bill of Rights, which awarded scholarships to World War II veterans to colleges of their choice.

However, beginning in August 2011, changes to the Post-9/11 GI Bill create a nationwide cap of \$17,500 a year for tuition and fees reimbursement for private universities. SMU's Division of

Enrollment Services and the schools are working on financial arrangements, which include participating in the Yellow Ribbon Program, an addendum to the Post-9/11 GI Bill, to enable currently enrolled veterans to continue their education at SMU, says Veronica Decena, manager, SMU Registrar's Office.

"We estimate that at least \$200,000 will be needed to cover tuition and fees next academic year where the current GI benefit leaves off," she adds. "We don't know if the cap will be supplemented for all students by the Yellow Ribbon Program," which currently covers only graduate and professional students. (For more information, visit smu.edu/registrar/veterans.asp.)

Following, six veterans reflect on their experiences as students at SMU.



Troy Vaughn

SOMETHING BIGGER THAN YOURSELF

The leadership skills that served Vaughn well while in the military continue to do so at Cox. He has been a member of the M.B.A. Energy Club and was president and a founding member of Veterans in Business, which helps student veterans in their transition from the military to a career in business.

"We've grown from five members to nearly 30," he says. "We've built strong connections among ourselves, and we also have connected our members with networking and job opportunities. These students demonstrate discipline and leadership, even in the most challenging situations."

Holding an internship and part-time position with an energy exploration company while completing his studies, Vaughn has accepted a project manager position with Sharyland Utilities after graduation this May.

A 2004 graduate of the U.S. Military Academy at West Point, Vaughn served in the military for more than five years, most recently as commander of a Texas National Guard infantry company. He was reared in Bulverde, Texas, in a family that takes pride in its patriotism, he says. "In the military, you get a sense of service, of doing something bigger than yourself," he says. "I'm hoping to achieve that in business."

PREPARING TO DEPLOY

In summer 2011 Sarah Wiita, 24, will deploy for a year as a health care specialist with the U.S. Army Reserves 490th Civil Affairs Battalion. The five members of her civil affairs unit expect to be stationed in the Horn of Africa. They will serve as military liaisons with local authorities and nongovernmental organizations while assessing how best to provide aid and services to residents in need.

"We have been training at least one weekend a month at the Army Reserve Center in Grand Prairie, and more often as we're preparing to leave," says Wiita, a junior psychology major and human rights minor in Dedman College.

As the unit's lone health care specialist, Wiita is headed to Fort Sam Houston for medic training before deployment. She has been studying current events in Africa with her unit and says her courses in SMU's Embrey Human Rights Program also have helped her understand different cultures and histories. "People may think human rights and the Army don't go together, but the Army does a lot of noncombat operations and tries to make a difference with civilian populations. That's how I try to represent the military."

Wiita joined the Reserves in 2008 while earning an Associate's degree in applied science at Collin County Community College and training as a paramedic and emergency medical technician on an ambulance. "I told the Army recruiter I wanted to be a combat medic," she says. "I enjoyed my medical work and knew I wanted to continue to do something challenging, something I could dedicate myself to."

When considering where to continue her college education in 2009, she applied only to SMU because of the strength of its reputation, she says. "I love the campus, and I didn't want to go

to a big state school."

The Army's emphasis on discipline has helped her transition to college life and balance coursework with her training and part-time jobs, she says. "I realized I have different perspectives on politics and other topics in my classes, probably because I've been working for so long," she says.

Rick Halperin, director of the Embrey Human Rights Program, describes Wiita as a credit to SMU and the country. "Sarah has embraced an understanding of all people's rights and can use them to the benefit of all in her military operations," he says.

After serving a year in Africa, Wiita intends to return to SMU to finish her coursework and attend graduate school in psychology. She wants to work with women and children who are victims of trafficking. "In warzones around the world, the men do the fighting, while the women and kids are left behind and suffer the consequences," she says. "When I joined the military, I thought about serving our country, and now I'm looking forward to the opportunity to serve people around the world."



Sarah Wiita





ames Noel

Kashima Jones

Necorian Jones

Troy Vaughn



Kashima (right) and Necorian Jones

DISCOVERING A PASSION

When Kashima Jones served in the Navy from 2004 to 2008, she was stationed at Marine Corps Base Camp Lejeune in North Carolina. She won numerous awards working as a dental technician, providing care to Marines as they deployed to and returned from Iraq and Afghanistan.

"I am so grateful to people who are willing to go to war and make huge sacrifices for all of us back home," says Jones, 25, who today is a junior biology major in Dedman College and a member of the Navy Reserve. "It was hard to see some not make the trip back."

Jones' husband, Necorian, 26, a Navy veteran and active Reservist, is a junior mathematics major in Dedman College. The couple continues to serve one weekend each month as dental technicians at the Naval Air Station Joint Reserve Base Fort Worth.

"Working with dentists helps with my biology classes because they've all been down the same road before me," says Kashima, who is from Miami. She and her husband moved to his hometown of Dallas in 2008 and began their college studies at Mountain View College before transferring to SMU.

Necorian also is earning a minor in education from the Annette Caldwell Simmons School of Education and Human Development, and both Joneses say they hope to teach: Necorian would like to be a high school math teacher and football coach, while Kashima wants to teach high school biology and eventually serve as a principal. She discovered her passion for the field this year while working with the Dallas collegereadiness program, Education Is Freedom.

"I've been helping students at a Dallas high school fill out financial aid forms and college applications and get in the mind-set for college," she says. "I am a first-generation college student, and I remember thinking I didn't have the tools to go to college. It feels great to help others get there."

Kashima also is working to form a student organization for SMU's military members. "It would offer camaraderie and support," she says. "It could bring together all of us who can relate to life in the military – veterans, reservists, active-duty students, family members – and also anyone who's interested in learning more about the military."

FURTHERING THE MISSION

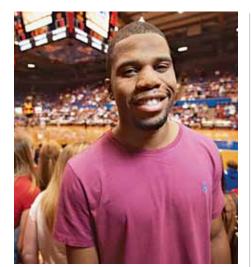
Former Petty Officer 2nd Class James Noel, 28, served aboard warships around the world during his six years in the U.S. Navy and two in the Navy Reserve. His first time at sea was at the start of the Iraq war in 2003 on the USS *John S. McCain*, where he worked as a sonar technician, watching for underwater threats and minefields.

"We had been in the Arabian Gulf for about a week when we heard President Bush's address to the nation over the ship's intercom about the start of military operations," says Noel, a sophomore accounting major in Cox School of Business, with a minor in economics in Dedman College. "It was two or three in the morning, and the war became very real then. We were all determined to focus on our orders and meet our objectives."

After Baghdad was taken by U.S. forces – and 98 straight days on the water – Noel and his shipmates sailed back to their home port in Japan.

"In the military, you're there for a purpose – not to earn a paycheck, but to serve your country," he says.

"Students at SMU, who are working toward their degrees and careers, also are working to further the mission of this country."



James Noel

"But all students at SMU, who are working toward their degrees and careers, also are working to further the mission of this country. They're learning to be the leaders of tomorrow in every field – business, government, medicine, the arts."

Noel, a Chicago native who always enjoyed visiting family in Texas, transferred to SMU in fall 2010 from Richland College in Dallas, where he discovered his passion for accounting. "I'm enjoying my business classes at Cox and the interaction with professors," he says. "And I love the atmosphere at SMU, the school spirit, game days and Boulevarding. Even though I'm not a traditional college student, I feel like one here. Everyone the professors, staff and students - has been very welcoming."

Noel serves as secretary of the National Association of Black Accountants at Cox. which hosts experts and offers professional development and leadership training. He hopes to start an online retail business after earning his degree.

His military experience taught him to be prepared for anything, Noel adds. "If anything, the Navy was a stepping-stone. Students who haven't been in the military probably can't relate, but if you're just on time, you're late, and if you're early, you're on time," he says. "I make sure I'm early to class and ready to get to work.

"I do take class seriously. After visiting underdeveloped countries and seeing what people have to do to make a living, I'm grateful for everything I have."

"We are proud that after serving our country, many are choosing to continue their education at SMU."

Provost Paul Ludden

FINDING THE RIGHT FIT AT A DISTANCE

First Lieutenant Michael D. Gifford II, 29, works with lasers, high-power microwave systems and radiological safety at Kirtland Air Force Base in Albuquerque, New Mexico. Gifford, who earned his Bachelor's degree from Purdue University and worked as an engineer in Houston for several years, decided to follow his dream of joining the Air Force in 2008.

He was based in Wichita, Kansas, for his first two years in the Air Force. "People in my field are experts in chemical, radiological and nuclear incidents. We're responders in emergencies - not first responders - but we go in and assess signs and symptoms." Now at Kirtland, he works primarily on Air Force policy issues.

So earning a Master's degree in environmental engineering through the distance-learning program at the Lyle School of Engineering was a natural fit. "The coursework goes hand in hand with my work as a bioenvironmental engineer," Gifford says. "The courses deal with contaminates, the environment and regulations. Environmental engineering gets you out on site, doing assessments and making things better."

Gifford also appreciates how receptive the Lyle School is to military students. "I did a lot of searching to find the right program that was fully accredited online and flexible. SMU was at the top of the list because it offered half-price tuition. I was assigned temporary duty in Florida and was able to get my coursework and submit it online."

The Lyle School Distance Education Program began over 40 years ago with

the Tager Satellite Network. Approximately 25 percent of applicants for the fall 2011 term are classified as military students, including active-duty, veterans and Department of Defense civilians. "Our faculty often are impressed with the caliber of experience that military students bring to the learning environment," says Abigail Smith, assistant director for graduate military, distance and part-time on-campus education.

Military veterans and their families, as well as active-duty military, have long been important members of the SMU community, says Provost Paul Ludden. "They bring unique, global perspectives to the classroom and campus. We are proud that after serving our country, many are choosing to continue their education at SMU."



Michael D. Gifford II



_ MUSTANG SPORTS

Athletic Trainers Keep Students On Their Feet And In The Game

Whenever SMU coach Rhonda Rompola '83 pushes her women's

ROMPOLA '83 pushes her women's basketball team to the brink of giving up, she always says the same thing: "Just fight through it!"

Just fighting through it, however, becomes an entirely different challenge after an athlete suffers a serious injury. That is why athletic trainer Kelli Clay, a seven-year veteran with the program, is such an important aspect to ensuring the team's success.

Clay has seen her share of cuts, strains, breaks and tears, but she experienced perhaps her greatest challenge in the 2009-10 season. She helped one of the team's top performers, Delisha Wills, recover from a torn anterior cruciate ligament (ACL) in her left knee.

Wills, an English major from Mesquite, had been one of the team's top scorers since she arrived at SMU in 2006 as a freshman. But she suffered the torn ligament as she hustled for a loose ball in a preseason practice in October 2009. The injury ended her hopes of seeing the court in what was supposed to be her senior season.

"I heard her scream, so I ran over to help her," Clay says. "The hardest part was seeing her lie there in so much pain, but there was nothing I could do to take the pain away."

Wills had surgery in November of that year, and she and Clay spent every day together in the training room until Wills was cleared to play again six months later. The 5-foot-10 forward redshirted the 2009-10 season and returned this season, averaging 10.1 points per game in 25 starts — making her the team's third leading scorer for the year. The Mustangs finished 14-16 overall and 7-9 in Conference USA games.

"Not everybody comes back from an ACL injury," says Wills, as she sat next to



Trainer Kelli Clay applies an ice pack to Delisha Wills' knee.

Clay in the women's basketball training room in Crum Basketball Center. "Some people just give up because they don't want to do the rehab and they don't want to play the game anymore. But for me that wasn't an option."

"I wouldn't have let you not come back," Clay adds.

Similar stories of rehabilitation, recovery and a return to dominance abound in other SMU sports as well. These conquests are made possible by SMU's staff of seven full-time athletic trainers. Every sport at SMU has its own athletic trainer, with football having two.

These healing artists do much more than hand out water bottles and tape ankles. They also work daily with injured players, tailoring individual workouts to facilitate quicker and safer recoveries. They drive players to doctors' appointments and surgeries and closely monitor practices and games to make sure athletes stay as safe as possible. They also communicate regularly with physicians, coaches, players and parents to ensure that everyone remains

informed about an athlete's injury.

This job comes with long hours behind the scenes. Mike Morton, SMU's director of sports medicine, helped rehabilitate four football players with ACL injuries last fall while traveling with the team. In addition, he juggled an active family life at home, helping his wife, Michelle, care for their newborn daughter, Violet, 20-month-old son, Michael, and 6-year-old stepdaughter, Carys. From July to January, he took off only three days.

"During preseason practice, I worked 160 hours in two weeks," Morton says. "Even though it can be tough to find that work-life balance, I really enjoy my job

because of the positive results that I see." Clay works during holidays because

she travels with the women's basketball team, but she says the job's rewards outweigh the sacrifices. She enjoys the opportunity to help student-athletes stay on their feet – and in many cases get back on their feet – so they can continue to pursue their dreams of playing Division I basketball. In the meantime, Clay has developed rewarding relationships with players, perhaps none more so than Wills.

"Delisha and I have been through a lot," Clay says. "An ACL rehab is very hard on you physically and mentally, and I was honored to have walked down that path with her."

Rompola also gained a new appreciation for Wills' toughness and her determination to end her career on the court – not on the sidelines with an injury.

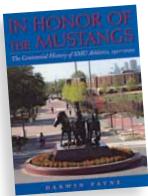
"The best way to compare Delisha's situation to one faced every day by our team is that she had to fight through it, just like we have to fight through adversity on the court," Rompola says.

- Chris Dell '11





SPORTS SHORTS



Celebrating 100 Years Of Mustangs Sports

As SMU celebrates the centennial of its founding in 1911 and opening in 1915, the University also is marking 100 years of achievements in athletics through a recently released book, In Honor of the Mustangs: The Centennial History of SMU Athletics, 1911-2010. The first history of SMU athletics showcases exploits on the gridiron as well as achievements in swimming, basketball, volleyball, track and field, cross country, tennis, baseball and equestrian competition. In Honor of the Mustangs, published by the Lettermen's Association and SMU's DeGolyer

Library, was written by SMU professor emeritus of communications and centennial historian Darwin Payne '68. Gerry York '58, curator of SMU's Heritage Hall (www.athletichistory.com), selected the book's 650 photographs. To obtain a copy, visit smu.edu/cul/degolyer. For more information, call Pam Anderson at 214-768-0829. Copies also are sold at SMU Bookstore, 214-768-2435, and Culwell & Son, 214-522-7000. ●

2011 Mustang Football	
September 3	Texas A&M
September 10	UTEP
September 17	Northwestern State (Family Weekend)
September 24	Memphis
October 1	TCU
October 15	UCF
October 22	Southern Mississippi
October 29	Tulsa
November 5	Tulane (Homecoming)
November 12	Navy
November 19	Houston
November 26	Rice

For tickets: call 214-768-4263.

Bouncing Into The CIT

THE MEN'S BASKET-BALL TEAM advanced to the semifinals of the CollegeInsider. com Tournament in March, where the Mustangs lost 72-55 to Santa Clara University at Moody Coliseum. Robert

Nyakundi led SMU



with 14 points and 10 rebounds. The Mustangs spent most of the game without leading scorer (18.3 ppg) and rebounder (9.6 rpg) Papa Dia, who suffered an ankle injury when he was fouled on a layup with 8:18 left in the first half. The Mustangs (20-15) finished with their first 20-win season since 1999-2000. Dia was selected the 2011 Conference USA Defensive Player of the Year and a member of the C-USA All-Defensive Team. The senior forward also was named All-Conference USA First-Team. In addition, Nyakundi was selected All-Conference USA Third-Team and Collin Mangrum was named to the Conference USA All-Academic Team.

Hall Of Fame Beckons

SMU's ATHLETICS DEPARTMENT and the Lettermen's Association have inducted six new members into the Athletics Hall of Fame. Following are the 2011 inductees and their achievements.

Craig James '82 is SMU's third all-time leading rusher (3,743 yards). The threetime All-SWC selection led the Mustangs to the Southwest Conference Championship during the 1981 and 1982 seasons. He teamed with Eric Dickerson '84 to form the "Pony Express" backfield. James was drafted by the New England Patriots and played with the team in the 1985 Super Bowl.

Gene Phillips '71 ranks second in SMU men's basketball history with 1,932 career points. The three-time SWC Player of the Year was selected by the Milwaukee Bucks in the 1971 NBA draft and played with the ABA's Dallas Chaparrals.

Lisa Cole Zimmerman '90 is SMU's all-time leading scorer for women's soccer with 101 goals and 44 assists. The 1990 All-American led the team in goals for four straight seasons (1987-90).

Luchi Gonzalez '01 ranks third in the men's soccer program history with 128 career points. The 2001 winner of the Hermann Trophy, presented to the nation's top men's soccer player, and NCSAA First-Team All-American helped the Mustangs win regular season conference championships in each of his years at SMU.

Tommy Bowers Sr. '55 is the only baseball player in the program's history to be named an All-American. He helped lead SMU to its only share of a league title by tying with Texas for the SWC title in 1953. He played professionally with the Dallas Eagles and was honored as the Texas League Pitcher of the Year in 1957.

Alfred R. "Red" Barr '71 served as the head coach for SMU swimming from 1947 to 1971, leading his teams to 17 SWC Championships. SMU's pool was named in honor of Barr, who coached 50 All-American swimmers and divers.

> See www.smumustangs.com for more information.



_ ALUM NEWS

Centennial Reunions: Creating Second-Century Traditions

TIME-HONORED HOMECOMING TRADITIONS,

like the parade and football game, combined with engaging new events will create unforgettable alumni moments during SMU's Second Century Celebration.

An important aspect of the 100-year-anniversary festivities will be Centennial Reunions, a series of enhanced class reunions held during Homecoming weekend beginning this fall and continuing through 2015. Undergraduate alumni from the classes of 1966, 1971, 1976, 1981, 1986, 1991, 1996, 2001 and 2006 will be the first to gather for their once-in-a-lifetime Centennial Reunions November 3-6. However, all alumni are encouraged to be part of this historic SMU experience.

Reunion weekend special events and activities will include:

- The Earl Stewart Lady Mustangs and Reunion Invitational golf tournament the morning of Friday, November 4, to benefit Lady Mustangs golf.
- Guided walks and self-guided tours of the campus that highlight historic buildings and new structures. In addition there will be site tours of planned facilities, such as the Residential Commons.
- Children's activities, Boulevarding and Saturday night parties.
- New this year: mini-reunions for groups of alumni with common interests or shared SMU experiences across class years (see sidebar).
- SMU Day at the Museum of Nature and Science at Fair Park in Dallas Sunday, November 6, with discounted admission and other perks for SMU alumni and their families.

Dozens of Dallas-area businesses will show their Mustang spirit as "Homecoming Hot Spots." These restaurants, shops and other venues will offer special discounts to SMU alumni during Homecoming weekend.

As Reunion weekend approaches, more details will be posted online at smu.edu/reunion.

Alumni celebrating their 50th year since graduation are invited for their own special reunion during Commencement weekend, beginning with the Class of 1961 May 13-14.

Alumni who graduated more than 50 years ago are invited to a Golden Mustangs



Claire Cunningham '49 (left) and Nicki Nicol Huber '61 were among 178 alumni and guests who attended the Golden Mustangs luncheon on Founders' Day April 15.

reunion each spring. This year 178 Golden Mustangs and guests attended a luncheon on Founders' Day April 15 (see page 3).

Reunions also provide a platform for supporting two Second Century Campaign goals: that 25 percent of alumni give each year and 50 percent of alumni give during the course of the campaign.

"By growing the physical plant with beautiful new buildings and increasing the endowment to support academic and faculty excellence, the University is making huge strides in its goals to enhance the SMU experience for our talented students," says Ann Frances Jury, co-chair of the Class of 1981 Centennial Reunion. "As alumni we all have the privilege of sharing in the reflected glow of this truly outstanding University."

For more information, contact the SMU Office of Reunion Programs at 214-768-9327 or 1-800-766-4371 or e-mail reunionyear@smu.edu.

MUSTANG MINIS: A NEW TWIST ON REUNIONS

Some of the closest bonds between classmates develop during shared academic and campus life experiences. That's why the University's Office of Reunion Programs has introduced Mustang Minis, a new avenue for reconnecting and reminiscing with SMU friends.

These small, alumni-driven gatherings will be organized by volunteers, and like class-year reunions, they will take place during Homecoming each fall.

The ties that unite kindred Mustangs are numerous and varied. Here are some examples:

- Cheerleaders/Pom Squad
- SMU Abroad groups
- Student government groups
- Minority or multicultural organizations
- Campus publications groups
- Greek organizations
- First-year floors in residence halls
- Athletic clubs and teams

While volunteer leaders will manage each event, the SMU Reunion Programs staff will support efforts by helping with some planning logistics, such as times and venue selections; linking fellow alumni; and providing promotional resources, including online and social media channels.

To get started, alumni may download the online Mustang Minis toolkit by selecting the "Plan a Mini Reunion" link at smu.edu/alumni/reunion/mustangminis and contact the SMU Office of Reunion Programs at reunionyear@smu.edu or 214-768-9327.



SMU

Alumni Volunteers Recruit Best And Brightest Future Mustangs

STACY SIMPKINS '88 GREW UP IN LOS ANGELES and had never heard of SMU until her high school counselor brought the University to her attention. As a Student Recruitment Volunteer (SeRVe), Simpkins now shares her Hilltop experiences with prospective Mustangs in Southern California.

"Most of the students I contacted were from high schools I was familiar with, so I could relate to their backgrounds and anticipate some of their questions," says Simpkins. "I know that traveling so far for college can be daunting, so they're

relieved when I can tell them from my own experience that SMU goes to great lengths to make you feel at home."

The Office of Alumni Relations, in partnership with the Division of Enrollment Services, coordinates the SeRVe program.

"Alumni are critical in the admission process," says Stephanie Dupaul '04, interim dean of Undergraduate Admission who will become SMU's associate vice president for Enrollment Management June 1 (see page 6). "They are the voice of SMU in their communities. Every interaction alumni have with a student, or with a parent of a prospective student, helps make



As Student Recruitment Volunteers (SeRVe), alumni share their SMU experiences with prospective students and their families. SeRVe efforts culminate in send-off parties (above) held around the country for new SMU students.

SMU more 'real' to that family."

The SeRVe program harnesses alumni power to forge links with promising high school students around the country. The personal touch is particularly effective in regions where SMU is beginning to build momentum.

"The program has given me the opportunity to help recruit the best and brightest students in Kentucky and southern Indiana, where SMU is not well known," says Doyle Glass '84. "Not only have I reconnected with my alma mater in a meaningful way, but I also hope that I am helping to make it an even better

institution of higher learning."

SeRVes reach out to prospective students as they prepare to make their college choices and continue to stay in touch with accepted students to encourage them to enroll at SMU. The interaction is satisfying on many levels, according to Judge Charles Montemayor '88.

"My own experience at SMU was so formative and enriching that I feel a real calling to share my enthusiasm with prospective students and their families," Montemayor says. "The opportunity to support SMU, which offers so

much beyond outstanding academics, and to help a young person with an important decision is truly rewarding."

Alumni also contribute by attending college fairs and recruitment events. Spring receptions were held in 13 cities around the country – including Atlanta, Philadelphia, St. Louis and San Diego – for college-bound students and their parents.

For more information about SeRVe and other alumni volunteer opportunities, visit smu.edu/alumni/involved, e-mail involved@smu.edu or call 214-768-ALUM (2586) or 1-888-327-3755.

Alumni Board

Nominations for the SMU Alumni Board will be accepted through December 31. Alumni may nominate fellow alumni or themselves. For more information, call the Office of Alumni Relations at 214-SMU-ALUM (2586) or 1-888-327-3755, e-mail smualum@smu.edu or visit smu.edu/ alumni/involved.

CHAIR:

Bill Vanderstraaten '82

PAST CHAIR:

Ken Malcolmson '74

MEMBERS:

Brad Adams '93
Craig Adams '88
Paul Adams '52
Chris Ainsworth '94
Shonn Brown '95, '98
Erin Johnson Cianciolo '96
Marli Craig '92

Luisa del Rosal '08
Larry Delzell '72
Marcus Duron '85
Lance Etcheverry '90
Harriet Holleman '63
Rob Johnson '97
Fredricka Johnson '08
Thomas Kincaid '05
Steve Lindley '74
Bob Massad '68
Susie McCormack '77
Leslie Melson '77
Bobby Mills '57

JoAnne Moore '80
Michaux Nash Jr. '56
Kelli Nesseth '88
Debbie Oates '78
Stephanie Pinkston '81
Mark Plunkett '96
Rick Powell '89
Anga Sanders '70, '77
David Schmidt '79
Debbie Sirchio '70
Steve Swanson '74



_ CLASS NOTES

WHAT'S NEW WITH YOU?

New Marriage? New Baby? New Job? Share your news in *SMU Magazine* by filling out the online form at smu.edu/smumagazine/classnotes or emailing information to smumag@smu.edu. Or use the "What's New with You" card in this magazine (please print legibly). Class Notes received after March 18, 2011, will appear in the fall/winter 2011 printed issue of *SMU Magazine*.



Wesley N. Schulze was a United Methodist minister for 43 years and recently retired as chaplain general of the Sons of the Republic of Texas, which honored him as a Knight of San Jacinto. He celebrated his 90th birthday May 15, 2010, and his 67th wedding anniversary with his wife, Ann, last September 1.



Mary Cecelia Whitehead Ackerschott, as a member of the national American Needlepoint Guild, entered one of her creations and won first place, judges' favorite and best in show. She donated a collection of original art pieces to SMU's Taos Cultural Institute.



Charles Roberson retired in the mid-1980s from an accounting career. Now a resident at the C.C. Young retirement community, he is visited daily by LaVelle, his wife of 60 years.



Maurice D. Bratt recalls working his way through SMU holding down a six-day-aweek job at the original Neiman Marcus store in downtown Dallas. Blanche Webster Coker moved from Pittsburg, TX, to Dallas in 2008 after the death of her husband, Bill Coker '49. Kenneth R. (Ken) Steele (M.B.A. '62) fondly remembers his Pi Kappa Alpha and dorm "X" friends at SMU.



Caroleen Turner has been married to Homer L. Thornton Jr. for 58 years, and they enjoy life in Paris, TX. She has 13 grandchildren and three great-grandchildren.



Howard A. (Tony) Bridge Jr. owns and operates six AM/FM radio stations in Longview and Marshall (TX) and Shreveport. He was inducted into the Texas Radio Hall of Fame Nov. 14, 2010.



Hugh Higgins (J.D. '67) was named to the Ex-Students Association Wall of Fame at Cleburne (TX) High School, where he taught

and coached. After completing law school, he was county attorney and then opened a private practice, from which he is retired. Lowell (Stretch) Smith Jr. was honored last fall by the National Multicultural Western Heritage Museum in Fort Worth as a 2010 inductee into the Cowboy Hall of Fame. He raises cattle and is the fourth family member to operate the Smith Ranch, founded in 1887 by his great-grandfather. He also is a well-known banker and served as president of the First State Bank in Rio Vista. His "Cow Pasture Bank" was the largest bank in the area when it was bought by Wells Fargo in 1999.



H.A. (Pat) Baker Jr. visited Egypt last November, where he saw the pyramids in Giza and the tombs in the Valley of the Kings and Queens and enjoyed a cruise on the Nile River.



Roger William Blackmar Jr. is in his 54th year as a financial advisor and is one of five remaining active brokers licensed in 1957 by the New York Stock Exchange. He and his wife, Joan, have been married 53 years.



Luca Cacioli was promoted to worldwide marketing manager for audio and imaging products for Texas Instruments. The Rev. Dr. John Thomas (Tom) Graves was ordained in 1956 and is now retired after 55 years of ministry. He has authored five books,









Marsh Terry's Eventful Day 'High On The Hilltop'

Professor Emeritus Marsh Terry '53, '54, known affectionately as "Mr. SMU," received the Dedman College Distinguished Graduate Award March 23 for his contributions to literature and the University. Terry's career spans more than five decades as the E.A. Lilly Professor of English and architect of SMU's creative writing program. He also served his alma mater as director of public relations and assistant to SMU President Willis Tate (1954-1972, 1974-1976). As an administrator in 1963, he wrote the first SMU Master Plan - the basis for today's Strategic Plan. In addition he helped to initiate the long-running Literary Festival. Known as a friend and mentor by many Texas writers, he helped launch the careers of novelists Joe Coomer, Douglas Terry, Tracy Daugherty and Lewis Shiner, among others. Terry's work has received awards from the Texas Institute of Letters and PEN Texas. His histories of SMU, From High on the Hilltop: A Brief History of SMU and its third edition, Marshall Terry's History of SMU with Various Essays by His Colleagues, are significant resources as SMU celebrates the centennial of its 1911 founding and 1915 opening.

winning awards with several, and is writing a sixth. He is a sailor and chaplain of the sailing fleet at Lake Texoma. Recently he was awarded Texas United Methodism's highest honor, the Medallion of Merit, by the Texas Methodist Foundation. He lives in Lamar County, TX.



Kathy Vernon Clark was surrounded by SMU graduates in her family - father, a minister and journalist; mother, a teacher; and brother, an attorney. Their example of service inspired her to earn a Ph.D. and become a special education teacher and professor. Ivor Noreen (Nicki) Huber has retired after a long career that included becoming the first female consultant hired by Booz Allen & Hamilton NYC and running her family business, Nicol Scales, for 23 years. She and her husband, Paul, live in Naples, FL. They have three grandchildren, two of whom live in Seoul, South Korea. Nicki serves on the SMU Libraries Executive Board.



Rondal G. Crawford worked in structural design at NASA, 1960-1984; marketing at Ford Aerospace, 1984-1990; and marketing at SAIC, 1990-2000, when he retired. He has four children, six grandchildren and one great-grandchild. Dr. Linda Hawkins Kay was inducted into the Jacksboro (MS) High

School Alumni Hall of Fame last October, recognized for her work on educational, political and environmental issues in Georgia, Mississippi and the nation. Geri Sue Hudson Morgan is doing well nine years after a kidney transplant.



The Rev. Karl Brown has joined the faculty of The Wisdom School at St. Mark's Episcopal Church in San Marcos, TX. He was director of the Campus Christian Community at Texas State University for more than 30 years. Sandra Hartman Wilkinson '71 and husband Ronald L. Wilkinson '64. '66 live in Waxahachie, TX. Sandra serves as chair of their neighborhood association. Ronald was mayor of Waxahachie for two terms and maintains an active law practice. Their son, Robert, is an SMU law student and his wife, Melinda, is working toward a Master's degree at Simmons School of Education and Human Development.



Michael M. Boone (J.D. '67) was named by the Texas Lawyer newspaper one of the 25 greatest Texas lawyers of the past quarter-century. He was honored for his outstanding contributions at a luncheon at the Belo Mansion and Pavilion in Dallas last October 1.



William H. (Bill) Lively, noted fundraiser, will be the next president and CEO of the Dallas Symphony Association, a three-year appointment. He begins part-time in April, as his duties wind down as president and CEO of the North Texas Super Bowl XLV 300-person Host Committee. He takes over full-time at the Dallas Symphony in June.



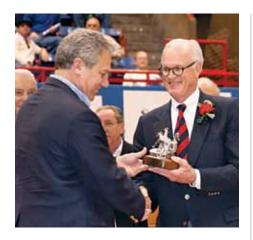
REUNION CHAIRS: Lou Fouts, Norma Friou Fouts, Jack C. Myers, Carol Paris Seay

The Rev. Dr. James E. Dunlap was honorably retired by the Chicago Presbytery of the Presbyterian Church U.S.A. after serving 14 years as coordinator of spiritual services at Saint Francis Hospital, Evanston, IL, He is a board certified chaplain of the Association of Professional Chaplains. E. Stanly Godbold Jr. has published a book, Jimmy and Rosalynn Carter: The Georgia Years, 1924-1974 (Oxford University Press). His stepdaughter, Heidi Gluesing, is a 1998 SMU graduate.



Jerry L. Griffin retired in January as managing partner of Sewell Lexus in Dallas after 40 years with the organization — eight with Lexus and 32 with Sewell Cadillac. His boss throughout has been Carl Sewell '66, chair of the Sewell Automotive Companies





Lettermen Present Mustang Award To Albon Head

SMU Director of Athletics Steve Orsini (left) presents the 2010 Silver Anniversary Mustang Award to former defensive back Albon Head '69, '71. Head received the most prestigious honor bestowed by the SMU Lettermen's Association January 22. A partner in Jackson Walker's Fort Worth law office, Head lettered in football at SMU from 1966-68, played defensive back on the 1966 SWC championship team and was a co-captain on the 1968 Bluebonnet Bowl championship team, which defeated Oklahoma 28-27. Head has served as chair of the SMU Alumni Association, the PwC SMU Athletic Forum and the Doak Walker Award. He is a member of the executive boards of SMU Dedman School of Law and SMU-in-Taos. In 2003 he received an SMU Dedman School of Law Distinguished Alumni Award.

and former chair of the SMU Board of Trustees.



Henry V. Heuser Jr. was elected chair of the Board of Overseers at the University of Louisville (KY) and president of the Louisville Rotary Club.



Charles R. (Rocky) Saxbe was selected by his peers for inclusion in *The Best Lawyers in America* 2011. He is managing partner at Chester Willcox & Saxbe LLP, where he represents clients in all aspects of civil litigation in state and federal courts.



REUNION CHAIRS: Katherine Glaze Lyle, Cliff Towns

Suzanne Goodrich Greene was named 2010 Texas Art Education Association Educator of the Year. She lives in Houston and teaches middle school art in the Spring Branch School District. Susan Johnson Parks has worked for 23 years as an educational specialist for the Maine Department of Education. She founded The Poets' Group, which recently published its second poetry chapbook, Pondtown Poetry II. Martha Bible Smith, a book reviewer, has published two books of poetry: Yet in 2008 and So in 2010. She is retired after 31 years as a teacher and 15 years as an entrepreneur. Janita Monghan Thomas and her husband, D. Lee Thomas '74, vacationed in Kauai last August with Dr. Carole Terry '71 and her husband, Dr. Alan Fine, both couples celebrating their anniversaries. Janita and Carole, four-year roommates at SMU, have remained friends for 40 years despite thousands of miles between them.



Paul Alfassa operates the general law practice of his late father and serves as docent at the Illinois Holocaust Museum in Skokie.

Ray Thomas Johnston is an adjunct faculty member in the graduate school of social work at Stephen F. Austin State University in Nacogdoches, TX, and operates a full-time private counseling practice.



Linda Kretzmeier Parker (M.M. '75) received the John Batchellor Award for excellence in music education in the state of New Mexico, where she teaches, as well as an outstanding teacher award from BP Oil.



Joe Pouncy (M.L.A. '82) was named Educator of the Year for 2010 by Christ Community Connection Organization of Carrollton and Farmers Branch, TX. He is principal of Carrollton's Newman Smith High School.



Cynthia Day Grimes has joined law firm
Strasburger & Price LLP in the San Antonio
office, representing commercial entities in
medical products, medical litigation and
personal injury. She was previously at Ball
& Weed LLP, where she was a founding
partner. Deborah Nadler Straubinger
recently earned her Master's degree in marketing from Webster University in Orlando,
FL. Sol Villasana has a new book, Dallas's
Little Mexico (Arcadia Publishing, April
2011), a photographic history of that
neighborhood.



REUNION CHAIRS: Roy W. Bailey, Betsy Lane Morton

Arden Bennett serves as chief executive officer and director general of CIMA Hospital in San José, Costa Rica, part of the International Hospital Corp., which also operates hospitals in Mexico and Brazil. Mary A. Bonnick volunteered at the NFL Experience at the Dallas Convention Center during Super Bowl week in February helping participants test their football-throwing skills in the "let it fly" game. David (Dave) Dillon is chair and chief executive of Kroger, known for a management style that involves an up-close-and-personal study of Kroger stores and their consumers and employees. Barbara D. Nunneley heads the Nunneley Family Law Center in Hurst, TX, limiting her practice to divorce, property division and custody disputes. Gerald S. Reamey (LL.M. '82), professor of law at St. Mary's University in San Antonio, was awarded the Culture Medal of Honor from the City of



Innsbruck (Austria) at a dinner last summer hosted by the City of Innsbruck and the State of Tyrol. He and a colleague founded the St. Mary's University School of Law's Institute on World Legal Problems, an annual five-week summer session in Austria attended by up to 130 students from law schools around the nation. The program had a successful end to its 25th year. Andrew Weber has joined law firm Kelly Hart & Hallman as a partner in the Austin office, heading the public law practice group. Prior to his new position, he was first assistant attorney general at the Texas Attorney General's office.



Scott Inman is a senior program manager for military display systems at Planar Systems Inc. in Beaverton, OR. His daughter, Rochelle, is a 2nd lieutenant in the U.S. Air Force. Randy Nickell has published online the "Civil War Journal" of his greatgreat-grandfather, Andrew Jackson Nickell. Read history at www.angelfire. com/il/thecivilwarjournal.



Dick and Susan Garbett Kendrick announce the arrival of their first grandson, Cole Evans Estrada, born Dec. 13, 2010.



Jennifer Bishop Jenkins of Northfield, IL, was selected for the Illinois Women's Institute for Leadership in 2010. Alyce Tidball completed a one-year assignment to the U.S. Embassy in Kabul, Afghanistan, and now serves as director for the Office of International Narcotics and Law Enforcement at the U.S. Consulate General in Jerusalem.



Timothy R. Gordon is a 2010 graduate of the New Canaan (CT) Police Civilian Academy. John C. Hollar is president of the 100,000-item Computer History Museum in Mountain View, CA, which opened in



Be a part of the Horsepower Challenge.

It's the centennial of SMU's founding, and victory is within our reach. Here's your challenge: Help us reach the finish line with record results in annual alumni participation. Charge out of the starting gate and make a gift by May 31, 2011.

Make a gift to SMU at smu.edu/horsepower or call 1-800-768-9996.



January 2011 with the exhibition "Revolution: The First 2000 Years of Computing." Hollar estimates that the museum has raised \$90 million from 65 private donors, including a \$15 million lead gift from the Bill & Melinda Gates Foundation. He is married to the former Melinda Williams '82. Sandra J. Jones works for the U.S. government in microbiology labs.



REUNION CHAIRS: Chip Cavanaugh, Ann Frances Paris Jury, Allen Smith, Jane Cornish Smith

Msgr. **Tony Jack Howard** (M.L.A. '98) recently published *A Month of Sundays: Occasional Sermons of a Liberal Catholic Priest* (St. Alban Press). He and his wife, Victoria, are expecting their second child in May.



Lisa Johnson co-directed/produced *His Name* is *Bob* (www.hisnameisbob.com), a documentary screened at film festivals in Texas, New Jersey, Utah and California. Distribution is being sought for the film. Laura Ochoa Morales appeared on the cover of the *Houston Chronicle*'s business section

January 2 as a top motivational speaker.

Lillie Young chaired the "Soup's On" luncheon for the Stewpot Alliance at Dallas' Union Station Jan. 25, 2011. She is senior vice president of investments with Allie Beth Allman & Associates and is a consistent multi-million-dollar producer for the real estate firm.



Ray Washburne is co-owner, general partner and president of Highland Park Village near SMU.



Linda Beheler has responsibility for global corporate communications at Celanese.

Susan Dean Hammock owns The College Application Coach, a service that helps students and their families navigate the path to college acceptances. She lives in Orlando, FL., with her three children: Phillip, 20; Kelsey, 18; and Bennett, 16. John Klintworth married Birgit von Wuerzen in Toronto, Canada, Oct. 30, 2010. Richard Rizk is the Far West Ski Association's 2010 Safety Person of the Year for developing a winter safety speaker awareness series on winter

driving, terrain park safety, ski patrol advice and ski risks and the law. He was vice president of the Northwest Ski Council in 2009-2010. He enjoys downhill, backcountry and cross country skiing on and around Mount Hood in Oregon. Tara Elias Schuchts recently attended the reunion of the SMU Class of '85. Salvatore Vitale is working to develop and enlarge his law firm. Vitale & Partners, which has several offices in Europe and the United States. He and his wife, Liana, are parents of Giulia, 2, and Diana, born Jan. 27, 2011. Trish Neal Wilson is a photo stylist and works with photographers at four- and five-star hotels and resorts. She also is an independent executive for Zrii/HMG, selling all-natural liquid nutritionals.



REUNION CHAIRS: Elizabeth Baier Emerson, Bill Koch

Sharon Killion has moved back to Dallas after living in South Africa for six years. She had a successful career in real estate there, selling more than 55 condos on the Indian Ocean in less than 10 months after arriving. Donna J. Smiedt is a family law specialist in the Donna J. Smiedt Law Office in Arlington, TX. In 2000 she was sworn in by Chief Justice Rehnquist to practice before the United States Supreme Court. Patrick D. West heads the Patrick D. West Law Firm PC in Fort Worth.



David Poynter is senior manager of current programming at TNT cable network in Burbank, CA. He oversees several original television series, including "The Closer," "Men of a Certain Age" and "Falling Skies." He is married to Laura Mulrenan, who has a Pilates studio in Hollywood. Their daughter, Anabelle, was born in 2006. Ray Starmann has co-written a new web TV series, "The Gumshoe."

Honoring A First Lady Of Literacy



Former First Lady Laura Bush '68 received the 2011 Literati Award from Friends of the SMU Libraries for her contributions to the advancement of literacy. The award was presented during the Friends' annual Tables of Content fundraiser April 2. The highlight of the evening was a conversation with Mrs. Bush led by award-winning journalist Rena Pederson (right). A member of the SMU Board of Trustees, Mrs. Bush has championed the importance of literacy and education throughout her life, particularly during her years as a teacher, librarian and first lady of Texas and the United States.







Amy Bishop has been named deputy director of the Texas County & District Retirement System. More than 600 county and district employers participate in the system, which provides benefits to 215,000 Texans. Michael E. Kirst is vice president for strategy and external affairs at Westinghouse Nuclear for Europe, Africa and the Middle East. He lives in Brussels, Belgium, with his wife and two daughters. Tim J. Smith has published Pricing Strategy: Setting Price Levels, Managing Price Discounts, & Establishing Price Structures, a text on corporate strategy. Leigh Anne Williams Van Doren received the Entrepreneur of the Year Award from the Fredericksburg (VA) Chamber of Commerce for creating the Fredericksburg Parent and Family Magazine. She and her husband, Tom, have two daughters: Tabitha, 13, and Jamie Nelle, 9.



Mary Lynn Huckleberry Carver is senior vice president of communications and public affairs at the University of Maryland Medical Center and its parent organization, the 12-hospital University of Maryland Medical System. She relocated with her family to Baltimore from Memphis, where she was senior vice president of public relations and communications for St. Jude Children's Research Hospital. Angél Wonycott Kytle has headed Saint Paul's School in Clearwater, FL, for the last three years and has been elected to the Board of Directors of the Florida Council of Independent Schools. Previously she was a division director at Trinity School in Atlanta. Her sons are Blake, 8, and Dustin, 3. N. Mark Rauls has been a professor of philosophy at the College of Southern Nevada in Las Vegas since 1997. In 2010 he was appointed the college's first ombudsperson. Thomas B. Walsh IV is a Dallas intellectual property and commercial litigation attorney at the law firm Fish & Richardson. In 2010 he earned a fourth consecutive selection to the Texas Super Lawyers list featured in the October 2010 Texas Monthly and Texas Super Lawyers

CHANGING ATTITUDES, ONE CONVERSATION AT A TIME

BISHOP MINERVA G. CARCAÑO '79 ACCEPTED THE DISTINGUISHED ALUMNA AWARD from Perkins School of Theology February 7 with a confession. She was one of the pranksters responsible for placing a jack-o'-lantern in the Perkins Chapel steeple on Halloween Day, 1975. The

dean at that time "was not so pleased," she recalled with a smile.

While the audience in Dallas enjoyed the humorous anecdote in her videotaped address, the bishop was 8,000 miles away in the Democratic Republic of the Congo. Carcaño was working with Methodist leaders from around the world on organizational issues regarding the church outside the United States, known as the Central Conferences.

Carcaño, who became the first Hispanic woman elected to the episcopacy in 2004, also acts as the official spokesperson for the Council of Bishops on immigration. The council supports "a pathway to citizenship," fair treatment of immigrant workers and the preservation of family unity.

Immigration policy is an especially volatile topic in Arizona, where she serves the Phoenix



Bishop Minerva G. Carcaño '79

Episcopal Area, Desert Southwest Conference, which encompasses most of the state. Some blame heated political rhetoric for the shootings in Tucson January 8 that stunned the nation. Six people were fatally wounded and 14 others were injured, including U.S. Representative Gabrielle Giffords. The tragedy spurred "much more conversation about what it means to have civil discourse," she says. "I'm seeing a change in attitude, a realization that the negative tenor of conversation had been unhelpful and unhealthy."

The calm, soft-spoken bishop, who grew up in the South Texas city of Edinburg, has never retreated from controversy. She led her first congregations in the 1980s - when female ministers were rare and some church members were vocal in their distaste for a woman in the pulpit.

"Early on, I was struggling with a particular parish relations committee. One member told me that her husband had been robbed of a spiritual leader because I was a woman, and he would never seek my counsel," she remembers. "A few months later, her husband came to me to ask for spiritual guidance. That was a turning point."

Carcaño credits God with giving her strength and Perkins with providing "the gift of faith expression."

"I had a calling to serve the Mexican-American community, and Perkins was the only United Methodist seminary at the time that prepared students for ministry in the Hispanic context through its Mexican-American Program," she says. She served as director of the program from 1996-2001.

"If ever I have provided any light for a world often consumed in darkness, Perkins has been there with me."

– Patricia Ward



magazines. He has been named a Best Lawyer in D magazine for three consecutive years and twice a Texas Super Lawyers "Rising Star."



David A. Dreyer (M.F.A. '92) has had solo exhibitions at The McKinney Avenue Contemporary in Dallas and The Grace Museum in Abilene. He is currently adjunct instructor, technical supervisor and safety coordinator for the Division of Art at SMU. His third solo exhibition at the Valley House Gallery, "Transitional Planes," ran February 12 through March 12.



REUNION CHAIRS: To be announced

Pamela Ann Marshall, Ph.D., was recently tenured and promoted to associate professor

in the New College of Interdisciplinary Arts and Sciences at Arizona State University. She was named an exemplar, a faculty member who exemplifies the best of the teacher-scholar model of academia.



Alison Bailey Vercruysse is the founder of San Francisco's 18 Rabbits, an organic granola company. Before finding her passion in baked goods, she worked at the Federal Reserve Bank of Chicago. She has hosted eight cooking segments of ABC's "View from the Bay" and is profiled in the 2010 book Growing Roots: The New Generation of Sustainable Farmers, Cooks and Food Activists by Katherine Leiner. Monica Mullens Warren and her husband, Chris, announce the birth of twins Charlotte Janice and John Patrick in San Francisco Oct. 7, 2010.



Jamie Hensley Arnold earned a Ph.D. in educational psychology from The University of Texas at Austin and has accepted a tenuretrack position at Temple College. Her husband, Doug, is a judge. They live in Georgetown with their two children, Drew and Dan. Kay Longacre Bernzweig is a Master's degree candidate in the instructional technology program at the University of Houston - Clear Lake. Jennifer (JJ) Jones (M.L.A. '99) is the executive director for student development and programs in the Division of Student Affairs at SMU. She accepted an invitation to visit the White House last December. Jin Kim is a senior manager and general counsel of the legal team at Korea National Oil Corporation. He joined the company in 2005 and has been the lead in-house counsel in multi-billiondollar acquisitions. Father Anthony Frederick (Tony) Lackland is the chaplain to approximately 2,500 Catholic students at SMU, offering them educational programs, ministry opportunities and spiritual support. Brian Waddle and his partner, Kevin Hamby, held a commitment ceremony in Houston Nov. 27, 2010, followed by a trip to Hawaii. Among those in attendance were Wade McAlister '89, Christy Albano '93, Mark Dempsey '94, Kellie Prinz Johnson '95 and Tricia Letton Clark '95, '04. Brian is public relations director for Houston Community College John B. Coleman, M.D. College for Health Sciences in the Texas Medical Center. Sean Whitley wrote "The Spawn of the Sasquatch" for Viper Comics' upcoming Cryptophobia anthology.



Dedman School of Law Recognizes Contributions By Distinguished Alumni

A justice of the Supreme Court of Thailand and a philanthropic entrepreneur were among those honored at the SMU Dedman School of Law Distinguished Alumni Awards ceremony February 19. Alumni present at the event and their awards were: seated, from left, Donald J. Malouf '62, private practice; Barbara J. Houser '78, judicial service; Philip J. Wise '81, public service; Jack D. Knox '63, Robert G. Storey Award for Distinguished Achievement (highest honor bestowed); and Marshall P. Cloyd, honorary alumnus, who earned a Bachelor's degree in civil engineering from SMU in 1964. SMU President R. Gerald Turner, awards committee members Dawn Enoch Moore '78, '81 and Albon Head '69, '71 and Dean John B. Attanasio were among those honoring the alumni. Award winners Sobchok Sukharomna '81, global, and Richard Wright-Hogeland '57, '58, corporate service, were unable to attend.



George Edward Seay III was co-chair with his wife, Sarah, of the Council for Life's 2010 Celebrating Life Luncheon Nov. 9, 2010, at Dallas' Hilton Anatole Hotel.



Missy Morrison Gulick and John A. Gulick III '81 live in Scottsdale, AZ, where she is a vice president for DMB Associates Inc. She received the Sandra Day O'Connor





Lighting The Way In Public Education

When Israel Cordero '97 became principal of W.W. Samuell High School in 2008, the southeast Dallas school was at risk of being closed after four years of unacceptable ratings. In one year under Cordero's leadership, the school earned an "acceptable" rating from the state. Cordero was the North Texas recipient of the Luminary Award presented by the Annette Caldwell Simmons School of Education and Human Development January 27. The Luminary Awards honor "extraordinary commitment to improving lives through education." Other recipients were Teach for America (national award) and Neuhaus Education Center (regional award).

Community Leadership Award from the Junior League of Phoenix and the Frank Hodges Alumni Achievement Award from Scottsdale Leadership. She is on the board of the Arizona Humane Society and the Phoenix Women's Board of the Steele Children's Research Center at the University of Arizona. Melinda Marie Maxfield has been named principal of Williams & Jensen PLLC in Washington, DC. She joined the lobbying firm as an associate in 2007 and has focused on a public policy portfolio. Nita Patel, P.E., was honored February 17 as the 2011 New Hampshire Engineer of the Year by the NH Joint Engineering Societies and selected a candidate for 2012 IEEE-USA president

elect. She is an engineering manager at L-3 Insight Technology and lives in Bedford, NH.



REUNION CHAIRS: John Anderson, Susan Porter Glassmoyer

Iva Linda Baird is a bilingual diagnostician for the Dallas Independent School District. Jason David Blakey has started his own business, LifestyleONE Agency, to provide lifestyle management services to individual and corporate clients. Christopher Dupuy was elected a county court judge in Galveston County, TX. Suzy Rossol Matheson received the Exceptional Service Award from the American Dance Therapy Association. President of the Texas chapter since 2006, she was given an Arts Respond Grant from the Texas Commission on the Arts to fund and manage adaptive dance programs based on her revitalization of the chapter. Natalie Rule married Matthew Burns in her home state of Oklahoma last August. They reside in St. Paul, MN. Michael F. Trusnovec is a member of the acclaimed Paul Taylor Dance Company and has received rave reviews in The New York Times and elsewhere. He was among the group that danced at the White House Sept. 7, 2010, in an event hosted by Michelle Obama.



Emily Watkins Freudigman's recording with Camerata San Antonio, "Salón Buenos Aires: Music by Miguel del Águila," was nominated for two Latin Grammys: best classical album and best classical contemporary composition. In 2003 she and her husband. Ken. founded Camerata San Antonio, a chamber ensemble presenting imaginative music in South Texas. Amanda Holland Janicek and her husband, Matt, welcomed a son, Hayden Holland, July 31, 2010, Heather McCowen defended her dissertation – Mentorship in Higher Education Music Study: Are Good Teachers Mentors? - and earned a Ph.D. in higher education from the University of North Texas in August 2010. She is assistant dean of enrollment for the performing arts at Roosevelt University in Chicago. Melinda

(Mindy) Sutton married John Lund Dec. 31, 2010, in Austin, where they live. She is deputy to the dean of students at The University of Texas at Austin and is pursuing a Ph.D. in higher education administration. Melissa McCullough Ulrich announces the birth of her son, Mason Curtis, Nov. 25, 2009. Suzanne Campbell Wellen is a 10-year business litigation attorney in the Dallas office of Andrews Kurth LLP and a 2010 Texas "Rising Star" in the April issue of Texas Monthly magazine; she also received this honor in 2007 and 2009. She married Darrell Wellen in August 2009 in Indianapolis. Todd Martin serves as vice president and associate general counsel for CoreLogic, Inc.



Mark R. Allen and his wife, Lauren, welcomed daughter Rainey Elizabeth last New Year's Eve. Stella Mulberry Antic successfully defended her doctoral dissertation to complete her Ph.D. in higher education at the University of North Texas in April 2010. In November she married Daniel Antic at Prince of Peace Catholic Church in Plano, TX. Carlos Carpizo joined Link America, one of the fastest growing privately held companies in the Dallas area and 2010 Dallas 100 Awards™ winner, as president of its international division. Michael J. Cihock has been promoted to partner at the law firm McLean & Howard LLP in Austin. In 2010 he was recognized as a "Rising Star" in real estate law by Texas Monthly magazine. Tim W. Jackson has published Mangrove Underground, his debut literary novel set in the Florida backcountry (The Chenault Publishing Group, December 2010). He is a former staff photographer with the Citrus County Chronicle and Tampa Tribune, which ran his nonfiction travel writing about the Florida wilderness. He is finishing a second novel, set in the Caribbean, and a collection of island-based short stories. He lives in the Cayman Islands, where he is a boat captain and scuba instructor. Regan Stewart Schiestel and husband Adam announce the birth of their twin daughters, Luca and Larkin, in August 2010. John Stone is a U.S. Army major serving in Baghdad, Iraq. He and his



ALUM PROFILE

MAPPING THE GENETICS OF AUTISM

When Ed Cook's brother, Wade, died in 1989 of natural causes, there was no diagnosis for the developmental and emotional problems that had always plagued him. Cook '77, the Earl M. Bane Professor of Psychiatry and director of the Center for Neurodevelopmental Disorders at the University of Illinois College of Medicine at Chicago, believes that by today's standards, his brother would be considered to have autism.

Cook remembers that Wade, who was six years his junior, would become extremely upset when his or the family's routine was disrupted – an attribute now identified as common to autism spectrum disorder.

A desire to help people like Wade and their families has inspired Cook during his 25-year medical career as one of the nation's leading researchers focusing on the neurochemistry of autism. He is trying to pinpoint possible genetic links to the neural development disorder, as well as explore the use of medications to alleviate symptoms.



Ed Cook Jr. '77 is the director of the Center for Neurodevelopmental Disorders at the University of Illinois College of Medicine at Chicago, where he conducts autism research.

In 1997 he and his

research team published findings on chromosome 15q duplication syndrome, a clinically identifiable group of symptoms found in individuals with an extra piece of chromosome 15 that has duplicated end-to-end. This extra genetic material is one of the most frequently identified chromosome problems in people with autism.

For years Cook has been a scientific and professional adviser for IDEAS, a parent support group for children and adults affected by the syndrome.

"People with this condition remind me of my brother from childhood to adulthood," Cook says. "I'm not surprised that I've ended up working with these families, who, like my parents, inspire me with their commitment to provide a loving home and dedication to their children's needs."

Cook now is involved in trials for the first autism medications developed on the basis of genetic findings. "Our ultimate goal is to find more drug treatment options," he says.

A student of the late Harold Jeskey, SMU's R.S. Lazenby Professor Emeritus of Chemistry, Cook says that undergraduate work with molecules and "being tested under pressure was good training for a future physician/researcher." He holds a Bachelor's degree in biology from the University.

His fondest memory of SMU: meeting his wife, Melissa Perrett '76, during his first night on campus in 1973. The couple married in 1981, after his graduation from The University of Texas Medical Branch at Galveston. They have two children: daughter Lindsay and son Andrew.

– Cherri Gann

wife, Mandi, have three daughters -7, 5 and 4 - a son, 2, and a baby son born in January. They are stationed in Germany.



Dr. Patricia (Pat) Pefley works for the Defense Intelligence Agency in the Department of Defense in Washington, DC. Hon. Gena Slaughter is presiding judge of the 191st Civil District Court in Dallas. Jennifer Smith married Aaron Lill at Prestonwood Baptist Church January 22. They live in Plano, TX.



Ashley Lehman Cook formed the law firm Ashley L. Cook PC. Josh Helland conceived and executed the first "bed drop" in Los Angeles Dec. 7, 2010, the kickoff project for the AGNS Foundation (A Good Night Sleep), as he and volunteers delivered 79 beds and bedding sets to the Downtown Women's Center. In addition, the AGNS team took six double mattresses to Door of Hope in Pasadena, CA, and 25 double mattresses to People Assisting the Homeless in Los Angeles, both groups working with individuals and families transitioning out of homelessness into permanent housing. He has projects lined up for 2011 in San Francisco, Houston, Dallas, New York City, Jacksonville and New Orleans. Tammy Nguyen Lee and husband George celebrated the birth of their first child, Gabriella Young An Lee, Nov. 23, 2010. Tammy, the recipient of SMU's 2010 Emerging Leader award, is the director of development for original programming at AMS Pictures ("Ma's Roadhouse," "Girl Meets Gown") and president/founder of the nonprofit ATG Against The Grain Productions. Patricia McGregor graduated from the directing program at the Yale School of Drama where she was artistic director of the Yale Cabaret. She has worked at venues including Broadway, BAM, Second Stage, The Kennedy Center, The Public Theater, The Kitchen, the O'Neill National Playwriting Conference, Lincoln Center Institute and Exit Art. Last November she was back on the SMU campus holding auditions for the



play "Yerma," which she directed. C.J. Nelson is researching cases for Seniors vs Crime, a special project of the Florida attorney general. He is a member of the Jacksonville Sheriff's Advisory Council. Cecilia Dubon Slesnick and her husband, Don Slesnick III, announce the birth of their daughter, Cecilia Anne, Nov. 6, 2010. Kevin L. Weiss is senior vice president of human resources in the integrated systems group at L-3 Communications, a defense aerospace business. Crystal Willars married Matthew Vastine '05 in a ceremony on Maroma Beach, Mexico, Sept. 16, 2010. She is a senior marketing manager for AT&T, and he is a flight test engineer at Lockheed Martin and a Smoothie King franchisee in Fort

Altshuler Honored With Ethics Award



Philanthropic trailblazer Ruth Collins Sharp Altshuler '48 was honored as the 2011 recipient of the J. Erik Jonsson Ethics Award presented by SMU's Cary Maguire Center for Ethics and Public Responsibility March 10. Altshuler has given generously of her time, talents and resources to the community and SMU, which has honored her with its Distinguished Alumni Award. One of SMU's longest-serving trustees, she is former chair and a current member of the Board of Trustees. She is co-chair of The Second Century Campaign Leadership Council and The Second Century Celebration Organizing Committee.

INTRODUCING MUSTANG MINI REUNIONS



New for Homecoming Weekend this fall

"Mustang Minis" are small, alumni-driven gatherings reuniting people who share common connections at SMU.

Reconnect with friends from your residence hall, Greek organization, athletic club, multicultural group or favorite student organization.

To plan your own Mustang Mini, visit smu.edu/reunion.





Worth. Together they own and operate *Fort Worth Foodie,* a quarterly magazine dedicated to food culture in Fort Worth.



REUNION CHAIRS: Monica Netherland Hopkins, Newton N. Hopkins, Sara Love Swaney

José Galarza was hired by Yestermorrow Design/Build School as the first director of semester programs. He is an architectural designer, builder and educator with experience in planning, project management, information technology and construction. As Yestermorrow's community outreach coordinator, he handled class building projects with such clients as the Vermont Foodbank's Kingsbury Farm. Currently he runs José Galarza Building Workshop, an architectural design studio based in central

Vermont. Jonathan Giles and Rebecca Waghorn Giles '03 announce the birth of twins Knox Carter and Tatum Aubrey, February 16. Bernard M. Jones was elected to the American Cancer Society board of directors. He is the associate dean of admissions and external affairs at Oklahoma City University School of Law. Laran Carman O'Neill (M.L.A. '08) has been promoted to director of development for the Cox School of Business at SMU, having served as assistant director since August 2007.



Jon Alexis is president of TJ's Seafood in Dallas, specializing in fresh seafood and the personalized service of a family business.

Beau Brown was asked to direct Late Night Entertainment at the 2011 National Puppetry Festival in Atlanta. He currently produces a late-night puppet slam in

Atlanta called "The Puckin' Fuppet Show" and is the artistic director and a puppeteer for the web series "The Sci-Fi Janitors." Christopher Epp and Mairin Flynn '04 were married Oct. 16, 2010, in Dallas. They reside in Austin. The Rev. Michael W. Waters (M.Div. '06) has been the primary religion writer for more than a year for the online publication Dallas South News. His most recent article focused on Junie Collins Williams, age 16 when a bomb ripped through the Sixteenth Street Baptist Church of Birmingham Sept. 15, 1963. The blast killed four young girls, one of whom was her sister. Rev. Waters is the founder and senior pastor of Joy Tabernacle A.M.E. Church in Dallas. Lisa Renee Wilson married David Benjamin McCaul in Seattle, July 31, 2010.



Lisa Blank married Brent Matthew Wynn Aug. 28, 2010. They live in Portland, OR. Martin Coe is a systems engineer and founder of Intelligent PD, an engineering consulting and contracting firm assisting clients in product development of complex medical devices. Shannon Winslow De Leon and husband Ben welcomed their second daughter, Winslow Grace, March 12, 2010. Her sister, Anna Lee, was born in October 2007. Christopher Frederick, aka Brotha Fred, has joined KISS-FM 103.7 in Chicago as host of the morning show, syndicated in several markets. Ryan Long earned a Master's degree in engineering management and information systems from SMU's Lyle School of Engineering in December 2010. Chrissy Crawford Malone has launched a new tech/art venture in New York called LittleCollector.com, which offers limitededition contemporary art for children by Shepard Fairey, David Levinthal, Cynthia Rowley and others. Crawford was an art history major at SMU. Amy Sims became part of the SMU athletic staff Sept. 10, 2010, as assistant director of athletics giving. Previously she was community development director at the Arthritis Foundation and Leukemia Texas, both in Dallas.

EUROPEAN CHARM, FRONTIER SPIRIT

Visit European Heritage Sites, French Vineyards And Alaskan Glaciers With Fellow Mustangs

SMU's Alumni Travel Program offers an array of options for learning while exploring exciting destinations around the world. For travel questions, contact the travel companies directly at the numbers shown. For other information, call the Office of Alumni Relations at 214-768-2586 or toll-free 1-888-327-3755, e-mail smualum@smu. edu or visit smu.edu/alumni/events/travel.

June 11-21

THE GREAT JOURNEY THROUGH EUROPE

(Holland, Germany, France and Switzerland) Gohagan & Company Travel 800-922-3088

Aug. 4-14

ALASKAN FRONTIERS & GLACIERS LUXURY CRUISE

(Includes Hubbard Glacier, Icy Strait Point, Ketchikan and Sitka) Go Next Travel 800-842-9023



Sept. 22-Oct. 2

PARIS AND THE VILLAGES AND VINEYARDS OF FRANCE

(Includes Reims, Hautvilliers, Beaune and Dijon) AHI Travel 800-323-7373



Mustangs Meet Up In Manhattan

The renowned New York Public Library was the setting for an alumni gathering April 5. New York City chapter leaders pictured are: (front, from left) Andrew Afifian '00, Sara McCooey '06 and Jackie Effenson '05, chapter president; (back) Francesca de la Rama '10, Kevin Schubert '04, Jordan Carter '08 and Jennifer Kesterson '06. Rick Halperin, director of SMU's Embrey Human Rights Program in Dedman College, and Brad E. Cheves, vice president for Development and External Affairs, spoke at the event.





Margaret (Peggy) Covert Branch was married in December 2009 and had a son in 2010. Lindsay Goodner has been named a 2010 Texas "Rising Star" by Texas Monthly magazine. She is an associate attorney in Dallas at Chamblee, Ryan, Kershaw and Anderson PC. Mikhail Orlov launched webyshops.com, a web-based sporting goods retailer that sells major-brand products. Quia Querisma is managing editor of SoulTrain.com, which has run interviews with such performers as Arrested Development, Joonie and Rhian Benson.



Andrew Dees is a staf sergeant in the U.S. Marines. In October 2010 he joined "The President's Own" U.S. Marine Band as a clarinetist and performs regularly at the White House and across the nation. Elaine Ferguson married Christopher Coleman '10 in Marietta, OK. They celebrated their elopement with family in October 2010 at the Nasher Sculpture Center in Dallas, where they live. Murtaza Madraswala joined the Nike Inc. headquarters in Beaverton, OR, married in 2008 and welcomed a daughter in 2010. Courtney Reilly will graduate with an M.B.A. degree from the Wharton School

of Business at the University of Pennsylvania in May 2011 and will work in the investment banking division of Credit Suisse. Jordan Reisenweber and Aubrey Knappenberger '04 were married Aug. 21, 2010, in Laguna Beach and now live in Santa Monica. He has been with MOG Music Network for two years and recently was promoted to digital account executive on the West Coast. She is a digital account executive at comedycentral.com for MTV Networks. José Leonardo Santos (Ph.D. '08) was appointed social science assistant professor of anthropology in the College of Arts and Sciences at Metropolitan State University in Saint Paul, MN. He was once an adjunct lecturer and research assistant at SMU, focusing his work on urban immigrants. Courtney Underwood has worked for eight years to get a SANE (Sexual Assault Nurse Examiner) program in Dallas. Last November she was among the celebrants hailing a \$2 million grant to support a SANE program and treatment center at Texas Health Presbyterian Hospital Dallas. SANE is a service that helps sexual assault victims in the traumatic aftermath of attacks and assists law enforcement in prosecuting the attackers. Hunter Woodlee has his own gaming company in Dallas, Controlled Chaos, working with iphone apps, video games and the like.



REUNION CHAIRS: Chip Hiemenz, Katie Horgan

Katie Knapp Littlefield has lived and worked in Japan and now China since her SMU graduation. In 2008 she and a business partner founded an international online retail company called Hazel and Marie Pearls, profiled in the February 2011 issue of Shanghai Talk. They are carrying on the accessorizing legacy of their grandmothers (Hazel and Marie) by offering heirloomquality pearls online. Anne Reilly Rasmussen is a December 2010 graduate of SMU's Master of Liberal Studies program.



Anna Alvarado practices law with Tanner and Associates PC in Fort Worth. Olivia Bender and A.J. Undorfer '08 were married at Perkins Chapel Oct. 16, 2010. Olivia is the daughter of Betsy Hall Bender '77. Temitope (Temi) Oladiran married Demetrio Moroni at Perkins Chapel Oct. 28, 2008, and welcomed twin daughters, Ashley and Alisha, Nov. 15, 2010. Angela Pena and Ben Ulrich '08 were married at Holy Trinity Catholic Church in Dallas Sept. 4, 2010. They first met during Week of Welcome at SMU. Angela works in marketing and Ben is a financial analyst. Jennifer Gadd Snow and her husband, Andrew F. Snow, are the parents of Harrison Taylor Benjamin, born in Dallas Sept. 10, 2010. Andrew is director of alumni relations in the SMU Office of Development.



Eric Camp is an attorney in the oil and gas practice group at Whitaker Chalk Swindle & Sawyer LLP in Fort Worth. The Rev. D. Anthony Everett has been appointed to the Lexington-Fayette (KY) Urban County Human Rights Commission. He is the associate director for African American Ministries with the Kentucky Conference of The United Methodist Church. Lindsay Miller joined the SMU alumni relations team in December 2010 as alumni programs coordinator. Previously she was a program



specialist at Mothers Against Drunk Driving and a pacesetter campaign associate for United Way. **Tatiana Vertiz** won her age group at the Hawaii Ironman last October and is the official women's world champion triathlete for ages 18-24. She has been competing for only a few years, discovering her love for the sport while a student at SMU.



Katye Dunn is the associate youth minister at Pulaski Heights United Methodist Church in Little Rock. Erin McCormick works in San Francisco for 18 Rabbits, an organic granola company which sells its products in Dallas at Whole Foods and Central Market. Megan L. Rosser is the lead kindergarten teacher at Truth Campus charter school Shekinah Radiance Academy, responsible for all curriculum design, instruction and supervision. Shelley Smith spent six months volunteering in South Africa teaching and working in journalism and videography. Now she lives in Los Angeles and works in digital ad sales for Turner Broadcasting Company.



Juan José de León won the Metropolitan Opera National Council's southwest regional auditions Jan. 23, 2011, and in February made his Dallas Opera debut in "Romeo and Juliet." Eric Peng, Ph.D., joined the Dallas office of the national law firm Fish & Richardson PC as a technical advisor in the patent group, supporting patent prosecution in technologies including wireless communications, semiconductors and software. He is a member of the technical professional association IEEE and the Leadership Institute. Alan H. Rose has launched handsondallas.com, a multimedia news site that covers sports, entertainment, food and news in Dallas and the surrounding area. He is pursuing a Master's degree in emerging media and communication and also works for the Texas Rangers baseball organization.

- 00 (Kidd-Key College) **Mildred Abel Martin**, 10/28/03
- 29 **Rebecca Roberts** '41, 12/13/10
- 31 Dr. D. Richard Bowles, 8/29/90 Margaret Moore Solomon, 10/17/10
- 33 Harry Edward Kenny Jr. '34, 9/1/77
- 34 Irma Sigler Boyer, 12/5/10 Elsie Frankfurt Pollock. 1/5/11
- 36 Louise Little Barbeck, 11/13/10 Susanna Saville Grinnan, 2/12/11
- 37 **Dorothy Wathen Mayers**, 11/13/10 The Rev. **Harry Frank Miller**, 1/16/06
- 38 Dr. Cecelia Bachrach Crow '40, 11/8/10 Robert L. Howell, 12/15/10
- 39 Lurlyn January Fleming, 1/23/11 Dr. Presley Clyde Funk III, 1/19/11 Andrew M. Swarthout, 9/24/10
- 40 Dr. Charles O'Neill Galvin, 1/27/11 Ben R. Howard, 2/9/09 Frances Cornett Warren, 11/27/10
- 41 Adm. George L. Cassell, 3/20/09 Josh H. Parr, 9/5/07 Dixie Martin Taylor, 11/15/10
- 42 Mary Ellen Haughton Forde, 12/29/10 Winfred Larry (W.L.) Tunnell, 2/10/11
- 43 Thomas Slater Walker, 11/9/10 James P. Williams Jr., 2/12/11
- 44 Frances Golden Ware, 12/16/10
- 45 Vivian Walker Chaffin, 9/22/10 Horace Eugene Chamberlain, 1/12/11 Elizabeth Shawver Cramer, 9/10/10 Dr. Ewing Burton Jones, 3/1/11 The Rev. B. Rhodes Martin, 7/12/10 Luther S. Pully, 1/3/11
- 46 Tom H. Owens Jr., 9/5/10
- 47 Richard R. Brown, 11/3/10 Fred Eubanks, 11/5/10 Dorothy Coughran Harbordt, 2/13/10 Dr. Robert L. Johnson Jr., 1/4/11 Dr. Edgar Lee Lancaster Jr., 2/28/10 Lorelei Weltman Marks, 11/5/03 Claude T. Savage Jr., 9/23/10 Gloria Thornton Slack '48, 2/26/11
- 48 Albert E. Aikman III, 12/8/09 Edward E. Blount '57, 2/12/07 Todd Corry, 9/19/10 James O. Faires Sr., 7/20/10 Jack F. Fanta, 12/27/10 Jack H. Hunter, 5/24/10 Howard F. Mauldin, 9/22/10 Louise Ferguson McKnight, 11/24/10 Arthur E. O'Connor '58, 1/9/11 John F. Slice, 9/11/10
- James E. Browning, 7/28/04 Joseph
 Albert Calamia, 2/20/09 George E.
 Cowand, 2/15/11 Floyd Merle Fields, 2/2/11
 Joe Freed, 2/2/11 Deryl Hamilton
 Freeman, 11/13/10 Ruth Rein Hopper,
 2/9/11 Lt. Col. Clifford W. Houy, 12/11/10
 Nancy Warlick Loe, 9/15/10 Margaret

- Pace McBeath, 11/8/10 William W.
 McCormick, 8/8/09 John E. Moore,
 4/24/10 Hugh O. Mussina '55, 8/30/10 Jack
 S. Rolf, 2/14/11 Joe F. Schreiber, 11/4/10
 Sammy Z. Seltzer, 11/30/10 The Hon.
 Rodrick L. Shaw, 12/27/10 Esther
 Lietemeyer Smith, 9/1/10 Charles R.
 Totebusch Jr., 10/9/10
- O Marshall K. Bercaw Jr. '54, 12/23/08
 Charles Robert Busbee, 9/8/10 Laverne I.
 Bynum, 1/10/11 Curtis H. Cadenhead Jr.
 '51, 11/29/10 Garvin H. Germany Jr. '55,
 8/21/01 Tresa June Thompson Ghormley,
 1/2/96 L. Camp Gilliam, 12/17/10 Guy
 Douglas Herring, 1/9/11 Kevin B. Koecher,
 10/10/10 William D. Lawrence Jr., 1/25/10
 William David Minnick, 5/24/10 Nancy M.
 Granrud Monson, 8/30/10 Robert J.
 Robinson '52, 11/15/10 Lawrence Ray
 Ward, 12/27/10 Leanora Lee Tartt
 Williams, 1/19/11 Willard Charles
 Williams, 7/20/88
- Maurice E. Cunningham Cantrell, 9/24/10
 William Brown Gough, 10/13/10 Dr.
 Eugene Thornton Herrin Jr., 11/20/10
 Martha A. Bynum Irizarry '70, 12/29/10
 E.C. Karnavas, 1/26/11 Porter Loring Jr., 1/14/11 Michael Gordon Reily Sr., 2/21/90
 Leo Bernard Rickmers, 6/2/06 Eugene
 Bragg Smith Jr., 1/23/11 Noel N.
 Standridge, 2/22/01 Clayborn Umberfield
 Jr., 11/14/10 Phillip Donald Weihs, 9/12/10
 Dr. Charles Edgar Wells, 6/14/10 Helen
 Rumback Wood, 5/14/03
- 52 James Merritt Anderson, 2/27/10 Jo Nell Ussery Bailey, 6/16/09 Louise Ballerstedt Raggio, 1/22/11 Martin W. Vernon, 11/24/10
- 53 David Leo Blonstein, 10/24/10 Don A. Dozier, 3/12/10 Ruth Joyce Potts Fulgham '74, 2/12/11 Patsy Martin Rogers, 5/2/06 Jake W. Scherer, 1/5/11 The Rev. Norris Steele, 8/29/09 Willard Dawson Sterling, 1/15/11 Effie Xeros Yianitsas, 9/22/10
- Albert Mitchell Belchic, 11/17/00 Peter Joseph Canizaro, 5/1/84 John Glenn Donaho, 1/31/07 Roscoe C. Elmore, 11/2/10 Richard Lee Farr, 1/1/11 Hal Neitzel, 8/31/10 John Curtis Thompson, 10/19/10 William W. Ventress, 4/6/10
- 56 Priscilla Rettger Bell, 2/1/11 Kenneth R. Davey, 11/15/10 Bruce Anthony Dunmore, 10/27/09 Theodore E. Gebhardt, 12/15/10 Carl D. Jackson, 12/16/10 Frederick Lee



_ IN MEMORIAM

- Kribs Jr., 8/6/10 Jeanne Byrd Meyer, 12/21/09 Diane Hall Mitchell, 2/5/11 Carolyn Clark Norton '75, 2/28/10 Martha Maxwell Waters, 9/25/10
- 57 Taylor Boyd II, 2/4/11 Jerry D. Brownlow, 4/14/05 Barbara Brian Hamilton, 12/24/10William C. Kaltenbach, 12/19/10 The Rev. William Roy Moyers, 2/19/10 Mildred Hancock Penk, Ph.D., '70, '75, 11/24/09 Danny (Buzz) Seibold, 8/27/10 Dr. John Clinton Shanks, 1/3/11 Marie Shippen Snyder, 4/12/96
- 58 Charles C. Blaylock, 12/22/10 Donald E. Fisher Jr., 9/24/10 Robert M. Lindsley, 8/31/10 Jacqueline Roberts Miller, 9/9/10 Prof. Robert C. Moffat '62, 11/14/10 Thomas G. Nash Jr. '62, 1/24/11 Warren Mark Pulich, 11/27/10 Clairenne Allensworth Sanborn, 7/20/10 John R. Standley, 5/24/10 Kay Barnhouse Stout, 12/17/10 Otis C. Wyatt Jr., 2/6/10
- 59 Patricia Hand Armstrong, 1/11/10 John Robert Biar, 1/22/11 Dr. Rex Jordan Cantrell, 12/19/08 James E. Graham, 1/1/62 Morgan P. Groves '63, 3/13/10 Elizabeth Oates Hefner, 11/13/10 Kennett Hobbs, 11/21/10 Gloria A. Galouye Jackson '78, 1/13/11 **Douglas H. Jeffers**, 11/18/10 Robert C. Peterson, 3/31/09 Jennings B. Thompson, 5/24/09
- 60 Charles E. Ashmore, 10/16/10 Lucretia Nilan Cloran, 12/3/10 Bill W. Folmar '67. 8/24/10 Wayland Kesler, 12/23/08 Don Meredith, 12/5/10
- 61 Guy P. Reese, 11/22/10 Susan Herring Stahl, 2/14/11
- 62 Frank J. Doran, 1/22/11 Theron J. Ewert '71, 10/10/10 The Rev. Kenneth T. Metzger, 3/9/10 Charles D. Wood, 11/4/10
- 63 B. Gill Clements, 10/21/10 B.G. Folkers,
- 64 Robert E. McClendon, 7/18/08
- 65 David B. Harrell Jr., 3/6/10 R. Lewis Nicholson '67. 10/27/10
- 66 Don T. Bullock, 8/1/86 Katherine Zimmerman Huller, 1/18/11 Jack Frank Lutts, 4/23/10 George Wilfert Martin, 6/24/99 Martin F. O'Donnell, 9/27/10 Samuel C. Oliver III, 9/20/10 Albert B. Ramsdell, 9/1/83 Jack W. Rhodes, 10/15/10Henry L. Spence, 10/29/10
- 67 **Hugh E. Prather III**, 11/15/10
- 68 Douglass Phillip Bales '70, 2/8/10 Richard Dean Hawn '73, 11/22/10

- 69 Thomas E. Gaines, 11/14/10 Dr. Gary W. Husa, 10/10/10
- 70 Wm. R. Newsom, 2/17/10 Russell J. Spetter, 11/2/10 Michael David Tuttle, 10/4/10 Verner J. Vansyckle, 7/1/70
- 71 Beverly Barnette, 8/31/10 Jarrett H. Boren, 2/28/11 Carolyn Sue Johnson, 9/4/10 John W. Moore, 8/17/05 Gail Andrea Schatzman Smith, 10/23/10 Warren Tomlinson, 1/18/11 Janet L. Whittlesey, 11/13/10 Patricia Rogers Winters, 3/28/04
- 72 Pastor Ralph Howard Ford, 2/26/11 Martha Addington Hoffmann, 8/24/10 Sophronia Sue Broom McCone, 10/9/02 James (Jim) McLure, 2/17/11 Daniel Joseph McNulty, 9/22/00
- 73 Thomas Alan Draper, 9/28/10 Bryan K. Ford, 11/20/10 Jean K. Lemons Slagle '76, 8/28/10 John William Steakley Jr., 11/27/10
- 74 Alan R. Barr '82, 1/3/11 Dr. James E. Fix Sr., 1/17/11 Ernest E. Hoffman III, 9/7/10 Marta Heria Reina Paisan, 1/14/11 L. Paul Snell III. 9/18/10 Robert E. Verinder Sr.. 11/13/10
- 75 Ronny Vandon Cook, 10/4/10 Dr. Paula Moffett, 5/10/10
- 76 Patti Crook Parris, 10/30/10 Jerry L. Turner, 12/23/10 Willem Willemstyn, 1/15/11
- 77 Lillian Dubois Starr, 9/8/10 Victoria Veach-Rogers, 12/12/10
- 78 Victor Charles Barton Jr., 10/1/10 Lawrence David Hanna, 10/12/10Frederick W. McElroy '82, 12/20/10
- 80 Fred Irven Franklin, 11/22/10 Ruth Harbison McDowell, 12/30/10 Allan K. Moser, 12/4/10 Phil Rolland, 5/14/10
- 81 Ann Hillin, 9/30/10 Craig Brantley Vernon '90, 9/21/10
- 83 Charles Pasquale Guerriero IV '89, 2/8/11 Robin Perkins McBride, 4/8/08
- 84 David Michael Radman, 10/17/10
- 85 Hei Tak Chu '87, 4/16/03 Frederic Cullen Liskow, 2/14/11 Phillip Brian Morton, 1/18/11
- 86 Mary Tichenor Metzinger, 4/2/10 Rodney William Winslow, 1/18/11
- James Mathew McGee, 3/21/10
- Marjorie Ann White, 9/12/10
- 90 Martha A. Cochrum, 3/31/05
- David Nigle Evans, 9/13/09
- Allen Robert Cole, C.P.A., 1/16/11 Brian

- Anthony Marczynski '93, 10/23/07
- 93 Robert Lewis Millard II, 1/28/11 Raymond Jacques Seguin, 1/25/11
- Khristannand Bipatnath, 4/26/10 Travis Houston Davis, 10/12/09 Mickey Scott Maxwell, 6/8/10
- 95 William Robert Cole, 7/14/10
- 96 Brenda Lea Newlin, 12/2/10 Christin Rooney Palmer, 3/3/11
- 97 Mary Jane Furr, 10/19/10
- 98 A'Drewana Chane't Johnson, 12/2/10
- 00 Adelea Anne Fussell, 9/20/10
- Martha L. O'Rourke, 1/7/11
- 02 Cory Christopher Fross, 11/14/10
- Johnny Kyle Cotton, 9/16/10
- Benjamin (Ben) Todd Fricke, 2/21/11 Robert Chris Moore, 2/20/10 Courtney S. Turner Chambers, 1/3/11

SMU Community

Earl Borgeson, retired professor and law librarian at Dedman School of Law, 12/25/10

Ben Earp, SMU staff, 12/7/10 Charley Galvin, former dean of Dedman School of Law, 1/27/11

Eugene Herrin, Schuler-Foscue Endowed Chair in the Roy M. Huffington Department of Earth Sciences, 11/20/10

Douglas E. Jackson, retired professor of sociology of religion at Perkins School of Theology, 1/26/11

Karl Kilinski, SMU professor, 1/6/11 Ann S. Knowles, retired SMU staff, 10/7/10 Laura Laurin, retired SMU staff, 9/29/10 Syd Reagan, retired professor in Cox School of Business, 11/10/10

R. Richard Rubottom '32, '33, former professor of political science, 12/6/10

James Shelton, retired SMU staff, 12/23/10 James Cleo Thompson, former SMU trustee, 11/18/10

Fern Helene Chase Whitehurst, SMU staff, 10/26/10

Emmitt Wickliffe, retired SMU staff, 10/17/10 Mike Wooton, retired professor in Cox School of Business, 1/24/11

Correction: In the 2010 fall/winter issue of SMU Magazine, the date of death for James B. Seaman II '70 was listed as 9/1/78. The date should have been 9/25/78. We sincerely regret this error.



— HILLTOP HISTORY

Dallas On The Eve Of SMU's Founding

In 1910 Dallas, a growing, chest-thumping city of commerce in northeast Texas, was earmarked as the best unoccupied site in the nation for a new college. Such was the stated opinion of the executive secretary of the General Education Board of New York. Such matters had received some but not significant attention in Dallas. Its businessmen had been preoccupied with commerce

Rapid growth was the basis for its chest-thumping pride. Between 1900 and 1910 the city more than doubled in size, jumping from 42,638 to 91,104.

and growth.

That spurt was continuing unabated. By 1920 the population reached 158,978, a nearly fourfold increase in just two decades. Classified by the U.S. Census Bureau as an "emerging" metropolis, Dallas became one of 19 American cities with a population between 100,000 and 200,000.

In the area of higher education ... by 1910 the city could boast of a small college for young women that had been in existence since 1889, Saint Mary's College. Its doors closed in 1930. Dallas also was the site of a medical school, organized in 1903 (moved to Houston in 1943).

Dallas' nearby rival, Fort Worth, although smaller, had made a successful overture in 1910 to bring to its city an established college, Texas Christian University. It had accepted Fort Worth's offer of \$200,000 and 50 acres for a campus after a fire destroyed its main building in Waco. In Houston, Rice Institute was preparing to open its doors. Even little Sherman, a town just a few miles north of Dallas along the old Preston Trail, had Austin College, which



Members of the Benevolent and Protective Order of Elks parade during a national reunion, circa 1908, on Main Street in downtown Dallas.

had moved there in 1878 from Huntsville.

Founded in 1841 by a wandering trader from Tennessee who envisioned a thriving trading post on the banks of the Trinity River, Dallas had been promoted loudly from that moment as the most promising site in North Texas. The arrival of the first two railroads in 1872 and 1873 ... prompted an explosion in population.

A bird's-eye view showed three major downtown streets — Elm, Main and Commerce. Commercial and retail activities, originally centered on the courthouse square, had spread eastward along the three main thoroughfares. The sidewalks were filled with pedestrians in this day when downtown was the center of life in Dallas. Electric streetcars, horse-drawn carts and a growing number of automobiles crowded the streets.

Two outstanding new residential areas had been developed in recent years – Munger Place and Junius Heights – east of downtown. And just north of the city was the exclusive suburban development of Highland Park, incorporated in 1913 as a separate city.

Cultural amenities were not plentiful. Not until 1901 did Dallas get its first public library... . A modest art museum had been created at the same time by allocating space on the second floor of the library.

On all sides of the city farmers grew crops – mostly cotton – in the black, waxy soil, and Dallas became a market center. Texas was raising about one-third of the world's cotton, and 60 percent of Texas' cotton was raised within a 100-mile radius of Dallas.

One of the new developments attracting attention in the area was aviation. In 1911 the traveling International Aviators put on a spectacular show at Fair Park.

The vision of acquiring a fine university for Dallas did not hold the same allure as did the miracles of flight, growth and commerce. But a sense of realization was dawning. To be a city of renown, Dallas must have a quality university to attract and to serve young men and women. It could be an ornament in the city's crown.

But how to get one? Start one from scratch or find an existing university that could be enticed to move to Dallas? No matter. When Dallas decided it needed something for the betterment of the city, it generally found a way to get it.

Darwin Payne '68 is SMU professor emeritus of communications and centennial historian. The full essay is included in From High on the Hilltop...
Marshall Terry's History of SMU with Various Essays by His Colleagues (DeGolyer Library and Three Forks Press, 2009).



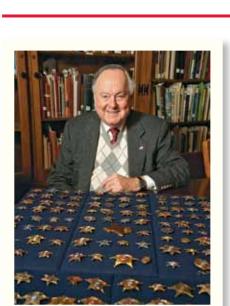
_ END NOTES

Check This Out

SMU libraries bear little resemblance to the first library that was located in a room in Dallas Hall. The University system now comprises seven libraries – DeGolyer Library, Fondren Library Center, Hamon Arts Library, Institute for the Study of Earth and Man, Business Information Center, and the professional Underwood Law Library and Bridwell Library, as well as libraries at SMU-in-Taos and SMU-in-Plano. Patrons also rely on online materials available through SMU libraries – approximately 20,000 magazine or journal subscriptions, 472 databases, 308,700 e-books, 8,330



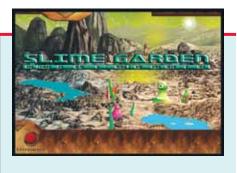
digitized special collections items and streaming access to more than 50,000 CDs. And there is always the traditional route: more than 3 million books. Check it out at smu.edu/libraries.



Michaux Nash Jr.

Badges Of Honor

Michaux Nash Jr. '56 ended a three-decade treasure hunt a few years ago by completing the only known collection of sheriffs' badges from all 254 Texas counties. Nash, a fourth-generation Dallasite and third-generation banker, donated the collection to SMU last year. It is a one-of-a-kind collection because regulations now prohibit private individuals from obtaining genuine law enforcement badges, says DeGolyer Library Director Russell Martin '78, '86. The collection can be viewed at DeGolyer Library; call 214-768-2253 or visit smu. edu/cul/degolyer.



Up To The Challenge

Inertia, the 2D platform arcade game created by students from The Guildhall at SMU-in-Plano, is one of the big winners (\$130,000 in cash and prizes) of the second annual Indie Game Challenge (www.indiegamechallenge. com/finalists/inertia). The eight members of SMU's Team Hermes are enrolled in the Master's degree program in video game design at The Guildhall. In addition, a four-member team was named as one of three finalists in the National STEM Video Game Challenge in Washington, D.C. The educational game Slime Garden teaches scientific methodology by incorporating experimentation and simulation (slimegarden.com). The Guildhall recently was named one of the top graduate programs in video game design by The Princeton Review.

Just The Historical Facts, Please

It seems there are sharp eyes and memories among several of our alumni, who contacted *SMU Magazine* to gently inform us that the photo on the back cover of the Fall/Winter 2010 issue was not of SMU's 1934 Homecoming queen. In fact, we were contacted by *the* Homecoming queen from the actual year of the photo: Sarah-Finch Maiden "Skippy" Rollins (Mrs. Joe G. Rollins) '42, who now lives in Boulder, Colorado. She says it was she sitting atop the convertible during SMU's Homecoming parade in downtown Dallas in fall 1941. *SMU Magazine* stands corrected, and so does SMU Archives. ●





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