

# SMU



★ PRESIDENTIAL ★  
**HISTORY**  
— ON THE HILLTOP —

TALK OF THE CAMPUS



**CELEBRATING LIBRARIES**

DURING 2013, SMU COMMEMORATES THE YEAR OF THE LIBRARY, A CELEBRATION OF LIBRARY FIRSTS AND OF THE CONTINUED IMPORTANCE OF THE LIBRARIES TO INTELLECTUAL LIFE. PROGRAMS AND EXHIBITIONS THROUGHOUT THE YEAR WILL PROVIDE OPPORTUNITIES TO DISCOVER THE RICH RESOURCES AND ONE-OF-A-KIND COLLECTIONS HOUSED IN THE NINE FACILITIES. THEY CONSTITUTE THE LARGEST PRIVATE ACADEMIC LIBRARY SYSTEM IN THE SOUTHWEST.

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ON THE COVER

Photo by Paul Morse ▶

All five living presidents of the United States gathered for the dedication of the George W. Bush Presidential Center April 25, making history for the Bush Center and SMU.

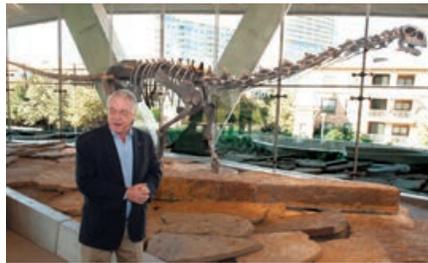


Features ▼

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**A Presidential Welcome**

The 43rd president of the United States was the surprise guest of honor at a colorful, music-filled ceremony on the main quad welcoming the George W. Bush Presidential Center to campus on Founders' Day April 19.



**Experts On Loan**

SMU faculty and students provided expertise to Dallas' new Perot Museum of Nature and Science, including SMU paleontologist Louis Jacobs, shown with a model of the *Malawisaurus* that he discovered in Africa.



**Expanding Education**

Annette and Harold Simmons made a new \$25 million gift to SMU's Simmons School of Education and Human Development to fund another building and positions for the school's expanding programs.

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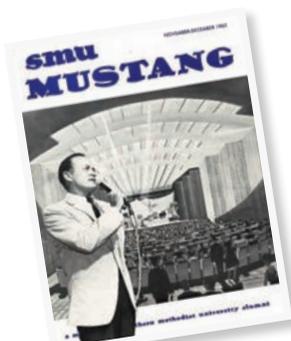
**Opening To The World**

More than 8,500 visitors from around the world converged on the SMU campus to help dedicate the George W. Bush Presidential Center, housing the Bush Institute and the 13th U.S. presidential library and museum, but the first of the 21st century and social media age.



**COMMENCEMENT ALFRESCO**

AS PART OF THE SECOND CENTURY CELEBRATION 2011-2015, SMU HELD SPRING COMMENCEMENT ON THE HISTORIC MAIN QUAD AGAINST THE BACKDROP OF DALLAS HALL.



**1960s SMU – Thanks For The Memories**

Actor and comedian Bob Hope was a regular on the SMU scene during the 1960s, but so were beanies, beehive hairdos and miniskirts. Revisit this decade through the pages of *SMU Magazine*.



**New Conference**

The SMU Mustangs will join the American Athletic Conference on July 1. President R. Gerald Turner will lead the new conference as chair.

**30 HONORING JFK'S LEGACY**

SMU, WORKING IN CONCERT WITH THE GEORGE W. BUSH PRESIDENTIAL LIBRARY AND MUSEUM AND THE SIXTH FLOOR MUSEUM, IS PARTICIPATING IN A YEARLONG OBSERVANCE OF THE 50TH ANNIVERSARY OF THE ASSASSINATION OF PRESIDENT JOHN F. KENNEDY.



President John F. Kennedy ▶

# From George To George: Presidential Resources Make History At SMU



President R. Gerald Turner

*As we note SMU milestones of the past 100 years, this year we also mark a new highpoint in our timeline of progress.*

**As we note SMU milestones of the past 100 years**, this year we also mark a new highpoint in our timeline of progress.

In a rare and remarkable moment in the history of higher education and our nation, SMU hosted five U.S. presidents April 25 for the dedication of the George W. Bush Presidential Center. And with the opening, SMU officially became one of the few U.S. universities to host a presidential center, housing a library, museum and independent institute.

SMU's growing reputation as a center for research was a dominant theme during the dedication, which attracted more than 8,500 guests and 600 international reporters. We achieved unprecedented visibility for SMU through media coverage – in a four-day period more than 1.1 million media stories around the globe mentioned SMU as the home of the Bush Center. Social media postings reached an all-time high.

SMU began celebrating the Bush Center opening on Founders' Day April 19, part of our Second Century Celebration 2011-2015. We held an official Bush Center welcoming ceremony on the main quad. The more than 3,000 attendees were surprised by a visit by former President George W. Bush. SMU student leaders presented him with 100 letters of welcome written by their classmates.

And in honor of the Bush Center's opening, our trustees funded the purchase of a historic journal by a 19<sup>th</sup>-century Western explorer, which became our four millionth library acquisition.

These achievements coincide happily with our "Year of the Library," so called because we are commemorating SMU's hiring in 1913 of our first librarian, Dorothy Amann, and the purchase of our first book. Helping us celebrate this special year, the Bush Presidential Library is co-sponsoring an exhibit of George Washington's personal copy of the U.S. Constitution, including his handwritten notes. From July 14-27, SMU's DeGolyer Library will display the document, part of its "Hail to the Chief" presidential exhibit July 14-October 4.

In this *SMU Magazine*, you will read more about the developments I've mentioned, along with major new gifts supporting expansion of our libraries.

So, our "Year of the Library" truly is rewriting the history of our resources for research. We thank everyone whose generosity is marking new milestones for the SMU libraries.

R. GERALD TURNER  
President

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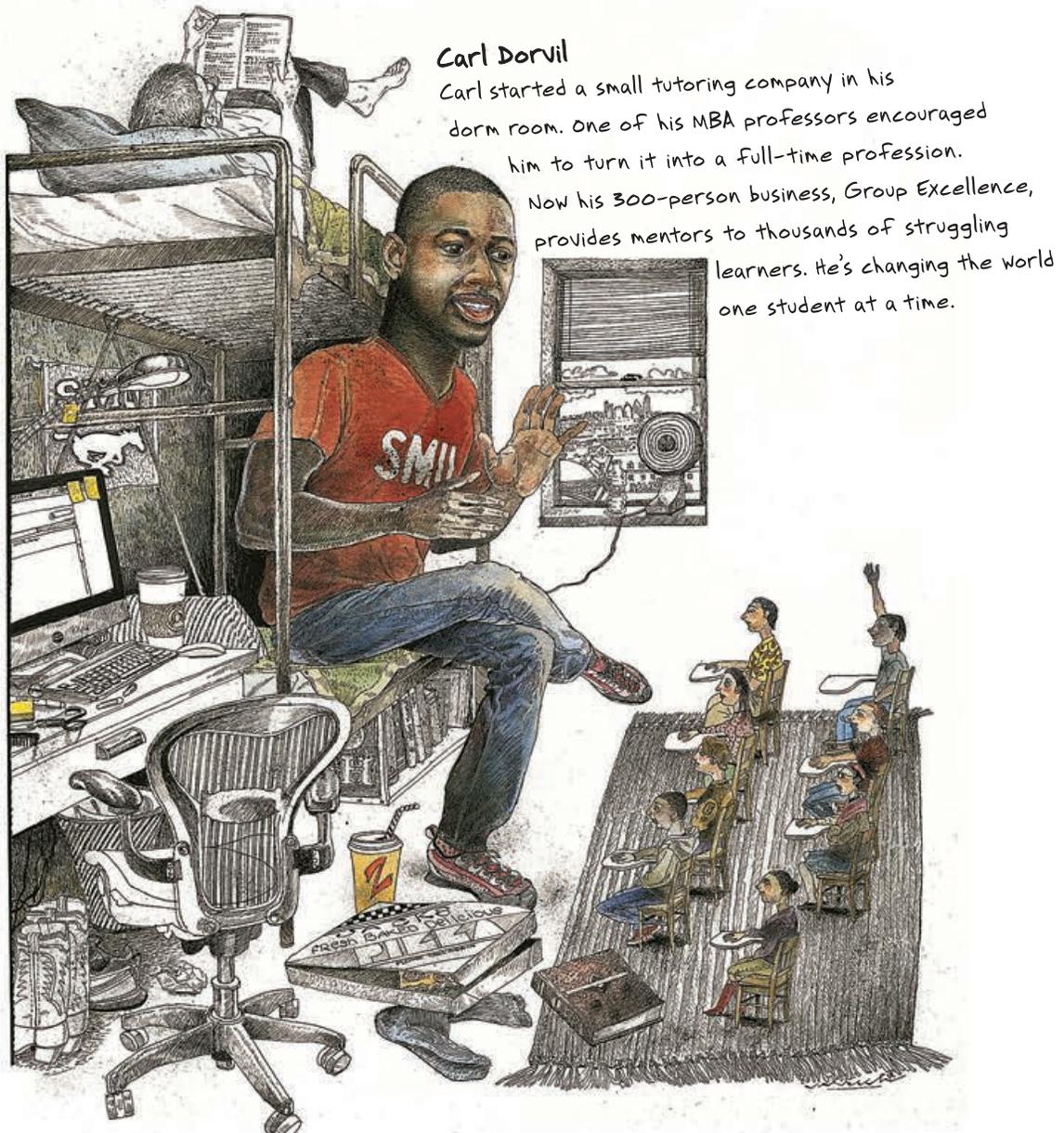
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SUCCESS THAT TOOK HIM TO THE

# BOARDROOM

STARTED IN HIS DORM ROOM.



**Carl Dorvil**

Carl started a small tutoring company in his dorm room. One of his MBA professors encouraged him to turn it into a full-time profession. Now his 300-person business, Group Excellence, provides mentors to thousands of struggling learners. He's changing the world one student at a time.

From our tree-lined campus near the heart of Dallas, the students, faculty and alumni of SMU have an impact on the world every day. Learn more at [smu.edu/world](http://smu.edu/world)

SMU is an Affirmative Action/Equal Opportunity Institution.

World Changers Shaped Here



SMU.



# SMU Welcomes New Graduates

The SMU alumni population grew by more than 1,500 on May 17 as the University bestowed undergraduate, graduate and professional degrees at its spring Commencement ceremony.

As part of SMU's Centennial Commemoration, 2011-15, the ceremony was held on the main quad for the first time in several decades. Typically held in Moody Coliseum, the ceremony will move back

to that venue in 2014. School and departmental degree-granting ceremonies followed in the afternoon and evening.

Former U.S. Sen. Kay Bailey Hutchison delivered an upbeat Commencement address and received an honorary doctor of engineering degree recognizing her distinguished public career and leadership in supporting higher education.

Hutchison's honorary degree citation noted that she was the first woman to represent Texas in the United States Senate, where she advanced science, technology, engineering and math education.

"SMU is an entrepreneurial university in an entrepreneurial city," she told the graduates. "It represents the can-do spirit – the we-can-do-anything mentality that has been your experience and that you take with

you into your career to guide you through the mine-fields of life." She closed with: "Class of 2013, the best of your life is yet to come, and you are ready!"

Other honorary degrees were awarded to James Robert (Bob) Biard, Doctor of Science, who received the world's first patent for the light emitting diode (LED); Swanee Hunt, Doctor of Humane Letters, founder and president of the Institute for Inclusive Security and former ambassador to Austria; Francis Christopher Oakley, Doctor of Humane Letters, former president of Williams College who led development of the tutorial form of instruction; and Bryan A. Stevenson, Doctor of Humane Letters, founder and executive director of the Equal Justice Initiative.

"Commencement allows us to celebrate our SMU graduates' achievements and look forward with them to the future," said President R. Gerald Turner. "By awarding honorary degrees, we also recognize individuals who have made important contributions to academia and society."



## SMU Task Force Addresses National Campus Issue

SMU President R. Gerald Turner has accepted the recommendations of a task force he appointed to ensure that the University follows the best practices in dealing with the national issue of sexual misconduct, which has gained increased visibility in higher education, the military and other institutions.

"Colleges and universities are required by the federal government to investigate allegations and hold violators accountable through an internal grievance procedure," Turner says. "Even without such requirements, SMU is committed to fostering a healthy learning environment based on mutual respect, responsible behavior and fair treatment of all students."

"We learned that SMU has in place policies and procedures that align with national benchmarks," says Task Force chair Kelly Compton '79, SMU trustee and chair of the Board's Committee on Student Affairs. "We also found areas that should be improved or more effectively addressed with new measures, particularly programs promoting education, training and communication."

The 20-member task force included external experts, among them a representative of the Dallas County District Attorney's Office and the executive director of the Sexual Assault Nurse Examiner (SANE) Initiative, as well as SMU students, faculty and staff members.

Calling on parents to be "our partners

in encouraging personal responsibility and accountability," the task force said parents should be "allies in SMU's effort to develop comprehensive student training and educational programs...."

The Office of Student Affairs will oversee implementation of the recommendations in cooperation with several departments, ranging from SMU Police and Counseling and Psychiatric Services, to the Office of the Chaplain and Women's Center for Pride and Gender Initiatives.

Several Task Force recommendations were implemented during the past year, such as expanding information on SMU's website. The full report and news release summary are available at [www.smu.edu/liveresponsibly](http://www.smu.edu/liveresponsibly).

# Arts Memorabilia Enrich Library Collections

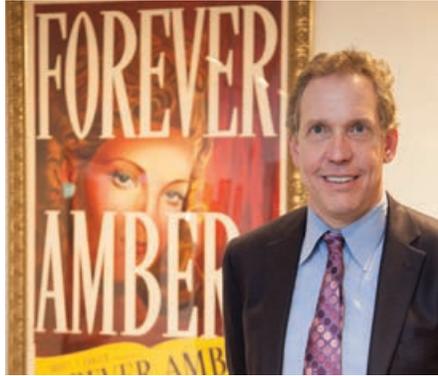
**Two recent gifts will expand the special collections** housed in the Jake and Nancy Hamon Arts Library at SMU. A gift of personal materials from the estate of Dallas philanthropist and arts patron Nancy Hamon includes \$1 million to endow, preserve and exhibit the collection. In addition, a planned estate gift of movie archives valued at \$1.5 million has been made by film historian and collector Jeff Gordon.

Nancy Hamon, who died in 2011, provided \$5 million in 1988 to establish the Hamon Arts Library, which opened in 1990. A branch of SMU's Central University Libraries, it houses materials supporting the visual, performing and communication arts in Meadows School of the Arts. Its archives include the G. William Jones Film and Video Collection, which will house the Gordon Collection, and the Jerry Bywaters Special Collections, where the Hamon materials are located.

The Hamon materials include photograph albums, diaries, records of Nancy Hamon's elaborate theme parties in the 1950s and '60s, memorabilia, personal correspondence with seven U.S. presidents and other prominent leaders, and materials related to her husband's long career in the oil business.

The Gordon collection bequeathed to SMU includes hundreds of original movie posters, over 1,000 other film-related advertising materials, more than 15,000 35-millimeter slides of movie memorabilia, several thousand original movie photos, a 16-millimeter film collection with more than 200 features, more than 20 Warner Bros. cartoons, 100 television programs and a large group of Elvis Presley materials. The Gordon archives focus primarily on movies made from the 1930s to the 1970s.

Although the entire collection will not be transferred to SMU until a future date, Gordon curated a Linda Darnell exhibition at Hamon this spring as a sneak preview of his collection. The exhibition included posters, photographs and materials from recently acquired scrapbooks of Darnell,



Jeff Gordon with one of his posters featuring Linda Darnell in *Forever Amber*.

a Dallas native who grew up in Oak Cliff and became a major movie star in the 1940s. Her career peaked with *Forever Amber* in 1947.

Gordon, whose interest in film dates to his childhood, earned degrees in film production and cinema studies at New York University. In 1984 he formed Jagarts, a business dealing with the history of American movies. Since 2004 he has operated a film group in Knoxville, Tennessee. He is the author of *Foxy Lady: The Authorized Biography of Lynn Bari*.

## NEW DEAN LEADS ENGINEERING SCHOOL

**Marc Christensen, a nationally recognized leader in photonics** – the science and technology of light – has been named dean of SMU's Bobby B. Lyle School of Engineering. He has served as interim dean in the Lyle School since July 1, 2012.

"Dr. Christensen has set a strong example of collaborative leadership, innovative research and commitment to students since he began his career at the Lyle School in 2002," said President R. Gerald Turner. "He is well-equipped to lead the Lyle School as it continues its rise in prominence."

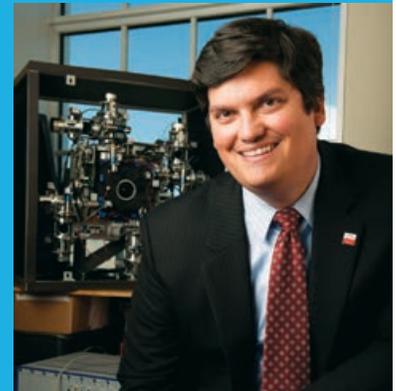
Christensen will continue as the engineering school's Bobby B. Lyle Professor of Engineering Innovation and as a research professor in the Department of Physics in SMU's Dedman College of Humanities and Sciences.

"SMU-Lyle is making a difference – preparing our students to be innovative leaders, engaging them in our classrooms, our research labs and our community," Christensen said.

Christensen received his Bachelor's degree from Cornell and his Master's degree in electrical engineering and his Ph.D. in electrical computer engineering from George Mason University. He also is a graduate of the Harvard Institutes for Higher Education Management Development Program.

Christensen is a recognized leader in mapping photonic technology onto varied applications. In 2007, the federal Defense Advanced Research Projects Agency (DARPA) identified him as a "rising star in microsystems research" and selected him to be one of the first DARPA Young Faculty Award recipients.

Joining SMU in 2002, Christensen served as chair of the Electrical Engineering Department from 2007-12. He received SMU's Gerald J. Ford Research Fellowship in 2008 and the Altshuler Distinguished Teaching Professor Award in 2011.



Dr. Marc Christensen



# NEW SCIENCE MUSEUM TAPS EXPERTISE OF SMU PROFESSORS

**SMU's Michael Polcyn is a global expert on mosasaurs** – ancient reptiles that swam the world's seas millions of years ago. So when preparations began in 2010 for an Ocean Dallas exhibit at the new Perot Museum of Nature and Science, the museum tapped his expertise.

Polcyn, director of SMU's Digital Laboratory in the Roy M. Huffington Department of Earth Sciences, created digital reconstructions of two mosasaurs for the exhibit, including *Dallasaurus*, discovered in North Texas and named for the city of Dallas. He is one of numerous SMU professors and graduate students

who provided scientific expertise to the \$185 million museum, which opened in December in downtown Dallas.

Polcyn's contribution is an example of SMU's collaboration with the Perot Museum and its predecessor, the Dallas Museum of Natural History. From loaning fossils to providing technical assistance, SMU's faculty and Shuler Museum in Dedman College and the Innovation Gymnasium in the Bobby B. Lyle School of Engineering have teamed with the nation's new premier science museum.

Texas fossils on loan from the Shuler Museum include a 113 million-year-old

dinosaur; sea turtles from more than 70 million and 110 million years ago; the giant footprint of a 110 million-year-old dinosaur; and a rare 110 million-year-old crocodile egg. Also on loan are fossil wood, cones, leaves and images of microscopic pollen grains used to create a model of an extinct tree.

The fossils on display in the Perot's T. Boone Pickens Hall of Ancient Life tell an "evolutionary story documented right here in North Texas, told in strata exposed between DFW Airport and the North Sulphur River in northeast Texas," says SMU Professor Louis L. Jacobs, an internationally recognized vertebrate paleontologist.

Scientists from 10 countries convened in May at SMU for the 4th Triennial International Mosasaur Meeting. The group, which visited the Ocean Dallas exhibit, was the first scientific conference to hold a reception at the new museum.

"The Ocean Dallas exhibit was a significant opportunity to showcase the extraordinary story that the rocks tell us about life in the deep past in the Dallas area," Polcyn says. "It was a great

experience working with the museum's creative and technical professionals on this project. Many of the fossils in the exhibit were found by interested citizens walking the local creeks and rivers in search of these beasts, and they deserve tremendous credit for bringing these finds to the public."

Another SMU fossil on loan is a life-sized model of the 35-foot dinosaur *Malawisaurus*, which stands sentry in the Perot's spacious glass lobby.

"The new museum building is an icon, but it's also a statement by the city about taking the advances of science to the public," says Louis Jacobs, who led the team that discovered *Malawisaurus* in Africa and provided the cast to the museum. Jacobs, who was *ad interim* director of the Dallas Museum of Natural History in 1999, now serves on the Perot Museum Advisory Board and Collections Committee. He also will be the first professor to teach a university-level science course at the museum next fall or spring.

"I designed the Earth and Life course to engage students hands-on and outside the box, to inspire them through the museum and flame their interest in the evolution of life and in the entwined future of people and our planet," he says.

Perot Museum Curator of Earth Sciences Anthony Fiorillo is an authority on Arctic dinosaurs and an adjunct research professor in SMU's Earth Sciences Department. "A look around the T. Boone Pickens Life Then and Now Hall shows the importance of the relationship between the Perot Museum and SMU, especially with respect to the graduate students who are active participants in my field expeditions," he says.

SMU paleobotanist Bonnie Jacobs, who along with Polcyn is featured in Perot Museum Career Inspirations videos, advised on the text of the paleoenvironment. "The world of the past is a test case for global climate models, which are computer driven," she says. "If we can reconstruct climates of the ancient



Paleobotanist Bonnie Jacobs (top) and mosasaur expert Michael Polcyn (bottom right), both in the Huffington Department of Earth Sciences, were among SMU scientists who advised Perot Museum Curator of Earth Sciences Anthony Fiorillo (bottom left). Jacobs supplied fossils and advised on paleoenvironment while Polcyn lent his expertise for the Ocean Dallas exhibit.

## Program Tackles Child Abuse, Neglect Among Formerly Homeless Families

A proven parenting program developed by researchers in SMU's Department of Psychology will now help Dallas-area families who were once homeless.

Family Compass, one of the oldest child abuse prevention agencies in Dallas, is expanding its use of "Project Support," developed by Associate Professor Renee McDonald and Professor and Chair Ernest Jouriles to reduce child abuse and neglect.

Since its launch in 1996, Project Support has been adopted by social services agencies nationally and internationally. SMU research found that the program reduces abusive parenting among mothers who live in poverty and whose families have a history of domestic violence or child abuse.

"Families who have been homeless are emerging from a very stressful situation," says McDonald, also associate dean for research in Dedman College of Humanities and Sciences. "At a time when parents are trying to get back on their feet, Project Support provides structure and training that guide them in parenting their children in ways that are loving and effective."

Family Compass will make Project Support available through a new

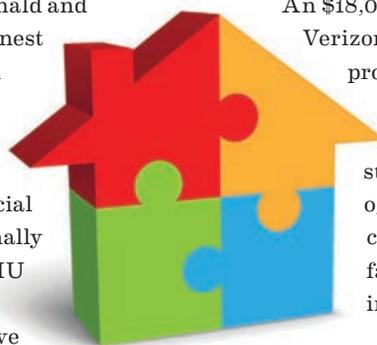
partnership with the Housing Crisis Center in Dallas. "The prevalence of families who are homeless in Dallas continues to escalate," says Jessica Trudeau, executive director of Family Compass. "The scientific literature indicates that housing instability places children at risk for abuse."

An \$18,000 grant to SMU from Verizon Foundation will fund the program and an evaluation of Project Support's impact. Doctoral students from the Psychology Department will conduct assessments of the families who participate in the program.

Mental health professionals meet with families weekly in their homes for up to six months. Caregivers learn specific skills, including how to pay attention to and play with their children, how to listen to and comfort them, how to offer praise, how to give appropriate instructions, and how to respond to misbehavior.

Therapists also provide mothers with emotional support, help them access resources such as Medicaid, evaluate the adequacy of the family's living conditions and the quality of their child-care.

For more information, visit [bit.ly/Wve3Po](http://bit.ly/Wve3Po).



SMU paleontologist Louis Jacobs and the model of *Malawisaurus* at the Perot Museum.

Earth accurately, then we can create better models of what may happen in the future."

In addition, SMU doctoral students assisted with excavation in Alaska of 69 million-year-old *Pachyrhinosaurus perotorum*, the new species of dinosaur named for the museum's major beneficiaries, Margot and Ross Perot.

The Perot Museum's Texas Instruments Engineering and Innovation Hall features a small-scale, autonomous unmanned fire-fighting helicopter built in the Lyle School of Engineering Innovation Gymnasium, as well as interviews with Director Nathan R. Huntoon and SMU students. Huntoon served on the Perot's Technology Committee and the Engineering and Innovation Committee.

"Any first-rate city needs a strong public scientific face with which it's identified," says SMU Professor Emeritus of Geological Sciences James E. Brooks, who serves on the Perot's Collections Committee and who was a longtime board member of the Dallas Museum of Natural History. "The Perot Museum is going to be that organization."

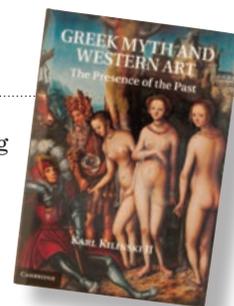
- Margaret Allen

For more information, visit [bit.ly/UbYDHR](http://bit.ly/UbYDHR).

## Preserving Greek Mythology

When Distinguished Teaching Professor of Art History Karl Kilinski died in January 2011, he left his completed manuscript for a book, *Greek Myth and Western Art: The Presence of the Past*, under contract with Cambridge University Press. Soon after, a team of his art history colleagues - Janis Bergman-Carton, Britten LaRue, Lisa Pon, Pamela Patton and Eric White - undertook

the task of finalizing the manuscript and its illustrations for publication. The book, which examines the legacy of Greek mythology in Western art from the classical era to the present, was published by Cambridge in November 2012. Available at online booksellers.



# \$25 Million Gift Expands Simmons School

**Harold C. and Annette Caldwell Simmons have committed a gift of \$25 million** to SMU's School of Education and Human Development named in her honor. Their gift will fund a new building for the expanding programs of the school and support three new endowed academic positions. The new facility will be named Harold Clark Simmons Hall, at Mrs. Simmons' request.

In 2007 the couple made a historic \$20 million gift to SMU, which established endowments for the school and provided funding for a new building, Annette Caldwell Simmons Hall. The gift created an endowed graduate fellowship fund and an endowed deanship and faculty recruitment fund, both of which honored Mr. Simmons' parents, who were educators in Golden, Texas.

Their combined gifts of \$45 million to the school make Harold and Annette '57 Simmons' commitment among the largest to SMU's Second Century Campaign, also making them among the most generous donors in the University's 100-year history. Previous gifts include the endowment of four President's Scholars and the creation of the Simmons Distinguished Professorship in Marketing in the Cox School of Business.

"Since its creation less than a decade ago, the Simmons School has made significant and rapid contributions addressing the challenges facing schools and educators," says President R. Gerald Turner. "Harold and Annette Simmons have established an enduring legacy of service and generosity benefitting SMU and have shown great foresight by supporting education."

The Second Century Campaign coincides with celebration of the 100th anniversary of the University's founding in 1911 and its opening in 1915. Counting the Simmons' new gift, the campaign has raised \$732.5 million toward a goal of \$750 million to support student quality, faculty and academic excellence and the campus experience.

Harold Simmons says, "We have been pleased to see the rapid progress the



Annette and Harold Simmons (at right) join David Chard, the Leon Simmons dean of the Annette Caldwell Simmons School of Education and Human Development, at a celebration of their latest gift to the school for a new building and academic positions.

school has made in developing programs aimed at addressing the greatest challenges in our nation's schools. Our investment has resulted in the formation of innovative programs for education and human development, the hiring of outstanding faculty leading research that makes a difference, and growing outreach to communities with solutions that work. This progress is worthy of continued investment, which we are pleased to lead."

In the past six years, the school has expanded from one department and several programs to five departments – Teaching and Learning, Education Policy and Leadership, Counseling and Dispute Resolution, Applied Physiology and Sport Management and Graduate Liberal Studies – offering eight graduate degree programs and one undergraduate degree program. The school has grown from 13 to 62 faculty members and from 42 to 112 staff members. Research funding has increased to \$18 million since 2007. In addition, the school hosts research conferences and provides continuing education to teachers throughout North Texas.

The school also has developed community outreach programs that complement degree programs. These include the

Center on Communities and Education that includes The School Zone in West Dallas, an initiative among SMU, not-for-profit agencies, Dallas Independent School District and businesses to improve school performance, raise graduation rates, and increase college readiness in the economically distressed area. Others include the Center on Research and Evaluation, the Institute for Evidence-based Education, Research in Mathematics Education and college access programs. In addition, the Simmons School has appointed a faculty member in global health who is a concurrent fellow at the George W. Bush Institute. The school also partners with the Bush Institute on two education initiatives – Middle School Matters and The Alliance to Reform Education Leadership.

"This extraordinary gift enables our school to increase its capacity for making an impact," says David Chard, Leon Simmons dean of Annette Caldwell Simmons School of Education and Human Development. "The new building and endowed faculty positions will enable us to expand dramatically the scope and quality of our teaching, research and service."

# Gift Endows Meadows Museum Director

**A \$1 million gift from Linda and William Custard of Dallas** will establish and endow the position of Linda P. and William A. Custard Director of the Meadows Museum and Centennial Chair in the Meadows School of the Arts. An additional \$1 million from The Meadows Foundation will add to the endowment.

The Centennial chair supports one of the Second Century Campaign's highest priorities and brings SMU's endowed academic positions to 93 toward a goal of 100. The Centennial designation is a special gift category during SMU's 100<sup>th</sup> anniversary commemoration, 2011-15. Centennial endowments include operational funding to support the immediate needs of a scholarship or academic position while the principal of the endowment matures.

Mark A. Roglán, who has served as director of the Meadows Museum since 2006, will be the first to hold the endowed director position.

As Meadows Museum Advisory Board chair since 2009, Linda Custard has worked closely with Roglán in developing and expanding Museum programs. "Mark Roglán has enhanced the Meadows Museum's international stature with important new programs, such as a partnership with the Prado Museum in Madrid," she says. "I have been privileged to assist him in implementing some of his exciting plans for the Museum."

Linda Custard has served SMU and its arts programs in numerous roles. A member of the SMU Board of Trustees from 2000 to 2012, she serves on the Campaign Steering Committee for the Meadows School of the Arts and its Executive Board, which she chaired from 2006 to 2010. She also serves as vice chair for special events of the Second Century Celebration of SMU's 100<sup>th</sup> anniversary from 2011-2015. She is a member of the Executive Board of the Maguire Center for Ethics and Public Responsibility. She served as chair of the Jubilee Opening of SMU's Greer Garson Theatre in 1992 and as chair of the International

Festival of Opening Events for the new Meadows Museum in 2001.

"Linda Custard has a strong commitment to the arts in Dallas and at SMU," says Linda Evans, president and CEO of The Meadows Foundation. "Her tireless efforts were a major factor in the success of the opening festival for the new Meadows Museum."



Linda and William Custard have made a \$1 million gift to endow the director position of the Meadows Museum, to be held by current director Mark Roglan (seated).

Linda Custard received an M.B.A. degree from SMU in 1999. She received the Cox School of Business Distinguished Alumni Award and SMU's Distinguished Alumni Award. She is a two-time recipient of the Outstanding Trustee Award given by the SMU Students' Association.

William Custard earned a B.B.A. degree in banking and finance from SMU in 1957. He is a member of the Advisory Board for the Maguire Energy Institute in Cox School of Business and has served on the Executive Board of the Cox School. He was honored with the Cox School's Distinguished Alumni Award.

Linda Custard is a general partner for Custard/Pitts Land and Cattle Company, a real estate and energy company based

in Dallas. William Custard is president and CEO of Dallas Production Inc., a privately held oil and gas operating company. A member of the National Petroleum Council, he is adviser to Secretary of Energy Steven Chu.

In addition to their new gift to SMU, the Custards, along with Linda's father, the late L. Frank Pitts, have provided support for President's Scholarships and the Custard Meadows Scholar Endowment Fund. In Cox School of Business, they have supported the L. Frank Pitts Oil and Gas Lecture Series, the L. Frank Pitts Oil and Gas Scholars and the L. Frank Pitts Energy Leadership Award.

The Custards have provided leadership to Dallas civic and arts organizations. Linda Custard serves on the boards of the AT&T Performing Arts Center and the Susan G. Komen for the Cure. William Custard is a life trustee and board chair of the Dallas Theater Center and served as president of United Cerebral Palsy of Dallas and Texas. Both were recipients of the TACA/Neiman Marcus Silver Cup Award for contributions to the arts. Linda Custard also received the Hearts of Texas Lifetime Achievement Award from the Volunteer Center of North Texas.

The Meadows Museum houses one of the largest and most comprehensive collections of Spanish art outside of Spain, with works dating from the 10<sup>th</sup> to the 21<sup>st</sup> centuries. The Museum attracts approximately 60,000 visitors annually.

Mark A. Roglán, a native of Madrid, worked at Madrid's Prado Museum before coming to the Meadows Museum in 2001, after earning a master's and doctoral degrees in Spain. In 2010 King Juan Carlos I of Spain knighted Roglán for his contributions to the arts and culture. The Dallas Historical Society honored him with its Award for Excellence in Community Service-Arts Leadership in 2011. He received an M.B.A. degree from Cox School of Business in May 2013.



## \$1.5 Million Gift To Fund Chair In Art History

**A \$1.5 million gift from the Kleinheinz Family Endowment for the Arts and Education** will establish an endowed chair in the Division of Art History at Meadows School of the Arts. The gift supports a major goal of SMU's Second Century



Marsha and John B. Kleinheinz

Campaign to endow 100 faculty positions.

The Kleinheinz Family Endowment for the Arts and Education is a private charitable foundation supported through generous contributions from Marsha '83 and John B. Kleinheinz of Fort Worth. Their daughter, Marguerite, graduated from SMU in 2012 with a Bachelor's degree in art history.

"We are very impressed with Marguerite's experience at the Meadows School and SMU," says Marsha Kleinheinz, president of the family foundation. "We want to support the future of the University that is so important to our family."

John B. Kleinheinz, a Stanford University graduate, started his career as an investment banker engaged in corporate finance and mergers and acquisitions for Nomura Securities and Merrill Lynch

in Tokyo, New York and London. In 1996 he established Kleinheinz Capital Partners, Inc., a private investment management firm in Fort Worth.

Marsha Kleinheinz earned a B.B.A. degree from SMU in 1983. She is involved in several charitable organizations, including Gill Children's Services, The Warm Place, The Modern Art Museum of Fort Worth and the Van Cliburn Foundation, among others.

"Our art history faculty are doing remarkable new things that will change the way art is studied," says Meadows Dean José Bowen. "With this generous gift, we will be able to recruit and retain outstanding professors and continue to enhance our reputation as one of the very best art history departments in the country."

## Law Alumni Reinvest In SMU, Dallas Through Professorship

**Les Ware and Amy Abboud Ware have given \$1 million to SMU Dedman School of Law** not only to establish an endowed professorship at their alma mater, but also to reinvest in their home city of Dallas. "Great cities need great universities, and great universities need great professors," Amy Ware says. "They make the city a better place."

Though the gift is from the couple, Les Ware says it was clear why the Amy Abboud Ware Professorship should bear his wife's name. "Amy left a successful practice to raise our four children. I wanted to honor her legal accomplishments," he says of her criminal defense work, which led to her being named one of the first female presidents of the Dallas Criminal Defense Lawyers Association.

The Wares support several law school programs and funds, including the Amy Abboud and Leslie Ware Emergency Loan Fund, the Dedman School of Law Symposium on Emerging Intellectual Property Issues, the Law Dean's Discretionary Fund, the Law Library Book

Fund, and law school class reunions. They also contribute to the SMU Fund, Meadows School of the Arts and Dedman College of Humanities and Sciences.

Les Ware founded The Ware Firm, with offices in Dallas and Marshall, Texas, which specialized in patent and intellectual property and telecommunications law. He founded PanOptis IP, a patent acquisition and management firm, and owns private real estate investment and development firms.

The Wares serve on the executive board and campaign steering committee for Dedman School of Law; Amy Ware serves on the campaign steering committee for Dedman College.

Through the Amy and Les Ware Foundation, the couple supports children's health, education and shelter. Amy Ware also has served on the board of trustees for St. Mark's School of Texas, has been a member of the Dallas Museum Art League and a trustee for Dallas Children's Theatre.

The Wares, both under 50, hope their gift will inspire other young



Les and Amy Abboud Ware

professionals to give to SMU, says Amy Ware '87, '90, who holds a B.A. in foreign languages and a B.F.A. in communication arts from SMU and a J.D. from Dedman School of Law. Les Ware '89, '92 holds a B.S. in political science from SMU and J.D. from Dedman School of Law.

The Wares say their time at SMU not only allowed them to succeed in their careers but also led to their meeting, marrying and building a family, a combination they say has been "the ultimate gift."

# Gifts Totaling \$8.5 Million Received For Renovation Of Two Libraries

## Renovation and updating of two SMU libraries

will be advanced through gifts totaling \$8.5 million from family foundations that have supported University libraries for most of SMU's 100-year history. The J.S. Bridwell Foundation of Wichita Falls is providing a lead gift of \$7.5 million for renovation and expansion of Bridwell Library at Perkins School of Theology. The Fondren Foundation of Houston has pledged \$1 million to name the Centennial Reading Room as part of the renovation of Fondren Library Center. Further funding is being sought for both projects.

SMU is celebrating the centennial of its founding in 1911 and its opening in 1915. The year 2013 has been designated as the Year of the Library, marking the 100<sup>th</sup> anniversary of the beginning of SMU's library collections (see article on page 12). The University's nine libraries house the largest private collection of research materials in the Southwest, which last month reached four million volumes.

## BRIDWELL LIBRARY

The lead gift of \$7.5 million from the Bridwell Foundation will make it possible for renovations of Bridwell Library to include consolidating special collections, relocating the special collections reading room, increasing study carrels and small group study rooms for Perkins theology students, improving handicapped accessibility and providing multipurpose space for instruction, study and lectures. The renovations also will create an archives processing and digital lab.

Bridwell Library, which was dedicated in 1950 as part of the new Perkins School of Theology complex, was provided through a gift from Wichita Falls rancher J.S. Bridwell and his daughter, Margaret Bridwell Bowdle, a 1948 SMU graduate. Bridwell continued to support the Library, particularly in the

acquisition of rare books, until his death in 1966. The J.S. Bridwell Foundation, which he established, provided funding for the renovation and enlargement of the Library in 1988. The Bridwell Foundation has continued to support acquisitions, programs and renovations of the Library through the years.

With more than 370,000 volumes, Bridwell Library houses one of the nation's finest research collections in theology and religious studies. Its outstanding collection of rare books and manuscripts includes over 50,000 items dating from the 15th to the 20th centuries. Among the special collections are the Elizabeth Perkins Prothro Bible Collection and the largest collection in the United States of manuscript letters written by John Wesley.

## FONDREN LIBRARY CENTER

Renovation of Fondren Library Center will update the facility as a center of interactive technology and a vital gathering place on campus. In addition to expansion of spaces for individual and group study, the project will bring together the many special collections currently distributed throughout the Fondren Library complex in a redesigned Special Collections Research Center, providing exhibit areas and increasing access to its resources.

A prominent feature of the renovation will be the restoration of the grand reading room, to be known as the Fondren Centennial Reading Room.

The original Fondren Library, which opened in 1940, was provided through a gift from W.W. and Ella Fondren of Houston. Both served on the SMU Board of Trustees, and she was the first woman to serve on the board. Fondren was

the first stand-alone library and the first air-conditioned building on campus.

After her husband's death, Ella Fondren and the Fondren Foundation funded the Fondren Library East addition in 1968. The Fondren Foundation also supported renovation and naming of the Texana



The grand reading room, to be known as the Fondren Centennial Reading Room, will be a prominent feature of the Fondren Library Center renovation.

Room in the original Fondren Library and in 1999 funded the addition of Fondren Library Center, a building that connects Fondren Library East and West and the Science Information Center. Mrs. Fondren and the Fondren Foundation also funded the Fondren Science Building and the Memorial Health Center.

Fondren Library Center is the primary information resource facility for SMU students and faculty. It holds more than three million print volumes covering the humanities, social sciences, business, education, science and engineering, many of which also are available electronically.

For more information about the library renovations or to make a gift, contact Paulette Mulry '83, director of development, Central University Libraries, 214-768-1741 or pmulry@smu.edu; Todd Rasberry '90, director of development, Perkins School of Theology, trasberr@smu.edu, 214-768-3166.

# ★ YEAR *of the* LIBRARY ★

## Poised For A Second Century As 'The Heart Of The University'

**Jennifer Robb calls Fondren Library Center her "second home."** Robb, a junior majoring in applied physiology and biology, studies in the library almost daily. On the Tuesday before spring finals started, she set up her laptop and checked out a movie to review for a class on Hispanic film.

"When I'm studying or working on a research paper, I never have to leave the library," she says. "All the resources I need are right here."

While it is doubtful that SMU's founders imagined libraries abuzz with students like Robb using laptops, tablets and smartphones, or scholars around the globe gaining access to the University's special collections via the Internet, they did have a clear vision for building a great University with a library as one of its cornerstones. Provision for the first library was made in 1913, well in advance of SMU's opening to students in 1915 (see page 52).

In 1940, Fondren Library, SMU's first library building, opened with Charles C. Selecman, the University's third president, speaking these words: "The library is the heart of the University." That description, inscribed below Selecman Tower in Fondren Library Center, still rings true today.

Fast-forward to 2013 as the University community commemorates the Year of the Library, a 12-month celebration of the fundamental importance of the libraries to the intellectual life of SMU. Programs and exhibitions planned throughout the year provide opportunities to discover the rich resources and one-of-a-kind

collections housed in the nine facilities that constitute the largest private academic library system in the Southwest.

The Year of the Library quickly became the year of new milestones. On Founders' Day, April 19, the SMU Board of Trustees commemorated the opening of the George W. Bush Presidential Center (see page 14) by presenting a rare volume to DeGolyer Library in honor of former President George W. Bush and First Lady Laura Bush '68. The journal of American explorer John Maley, recounting his 1810-12 travels through the trans-Mississippi West, including Texas, represents SMU libraries' four millionth volume.

The preservation of Maley's eyewitness account of exploration illustrates how the libraries have acclimated to the shifting needs of students and scholars over the past century. While honoring



Planned improvements to Fondren Library Center will expand collaborative work spaces and upgrade technology to meet student needs today and in the future.

the tangible and tactile brilliance of works on paper, the libraries embrace new technology as a catalyst for learning and research. Maley's original 188-page text will be archived for study today and by future scholars as part of DeGolyer's already strong holdings on Western Americana. At the same time, the document will be available to researchers everywhere online. Central University Libraries' Norwick Center for Digital Services team, using its new Hasselblad H4D-200MS – the highest-resolution camera on the market – captured each page of the book as a digital image. A link to the digitized version is available on the DeGolyer Library website at [smu.edu/cul/degolyer](http://smu.edu/cul/degolyer).

Likewise, the realities of serving new generations of users in new ways require reconfiguring spaces. Renovations planned for Perkins School of Theology's Bridwell Library and CUL's Fondren Library Center (see page 11) take into account essential technology upgrades and changing learning styles to accommodate small group study and work on collaborative projects.

Hayden Hodges, a junior majoring in engineering management with a minor in math, likes what he has heard about the remodeling plans. He says there is no substitute for physically going to the library and studies at Fondren Library "about two to three times a week."

"I like the idea of having more places where students can study together or even just hang out in a comfortable spot," he says. "The better it is, the more I'll come."

– Patricia Ward



As part of the Year of the Library celebration, SMU invites alumni to share library stories from their student days by emailing them to Paulette Mulry, director of development, Central University Libraries, at [pmulry@smu.edu](mailto:pmulry@smu.edu). Information also may be mailed to her at P.O. Box 750135, Dallas, TX 75275-0135. Be sure to include your graduation year and a phone number.

# George Washington's Documents

TO BE EXHIBITED  
AT SMU

## In a year of remarkable experiences

centered on libraries, SMU will present another history-making event when President George Washington's personal copy of the *Acts of Congress* goes on display at DeGolyer Library July 14-27. The exhibit is free and open to the public.

For two weeks the priceless piece of U.S. history will be part of DeGolyer's summer exhibit, "Hail to the Chief: American Presidential History in Word and Image," July 14-October 4.

The 106-page, leather-bound *Acts of Congress* with Washington's annotations includes his copy of the U.S. Constitution, the Bill of Rights and other laws passed by the first session of Congress.

Washington's volume will be part of a larger exhibit of presidential materials drawn from various DeGolyer collections.

For the convenience of visitors, the exhibit will be open during regular library hours, 8:30 a.m. to 5 p.m., Monday through Friday, as well as on these weekends only:

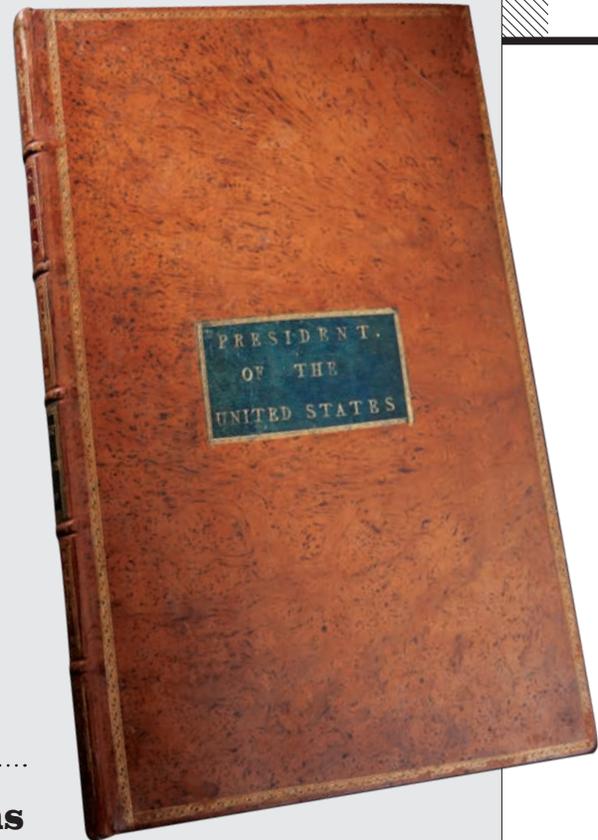
- 12 p.m. to 5 p.m. on Sunday, July 14 and July 21
- 8:30 a.m. to 5 p.m. on Saturday, July 20 and July 27

On Saturday, July 20, history comes to life from 9 a.m. to noon during a special community event. Bring the family to enjoy free colonial-themed activities, crafts and performances, and by signing the exhibit guest book, receive a discount on tickets to the George W. Bush Presidential Library and Museum. For more information and to register, visit [smu.edu/washington](http://smu.edu/washington).

The *Acts of Congress* at DeGolyer Library is sponsored in partnership with the George W. Bush Presidential Library and Museum and will be the ninth stop on a seven-month, 13-stop tour of the nation's presidential libraries. The tour is made possible by the Mount Vernon Ladies' Association (MVLA) and the National Archives and Records

Administration. The MVLA, which operates Washington's historic estate, purchased the *Acts of Congress* at auction for a record \$9.8 million in June 2012.

George Washington's annotated copy of the *Acts of Congress* will be exhibited at SMU July 14-27. Photo courtesy of the Mount Vernon Ladies' Association.



## More Year Of The Library Exhibits And Programs

Following are some of the other exhibitions showcasing SMU's prized library collections, as well as programs by prominent authors, that continue the Year of the Library celebration through the summer and fall:

### Bridwell Library

Entry hall - "Documents from the First Decade of SMU," a selection of 18 documents produced between 1911 and 1920 that offer insight into the development of the University, will be on view through August 18.

Elizabeth Perkins Prothro Galleries - "Highlights from Bridwell Library Special Collections: The Reformation" in June and July, and in the fall, "Fifty Women," featuring more than 50 books from the Bridwell's special collections that date from the late Middle Ages to the

beginning of the 20th century and were written, produced, owned or inspired by women.

### DeGolyer Library

"Treasures of the DeGolyer Library," featuring materials from some of SMU's most significant special collections, will be on view October 24 through February 28, 2014.

### Hamon Arts Library

"Color and Chiaroscuro Prints," featuring selections from the Jerry Bywaters Special Collections, September 16-December 31 in the Hawn Gallery.

### Friends Of The SMU Libraries Lectures And Book Signings

Thursday, August 29, 5 p.m. - Wes Moore, author of *The Other Wes Moore*:

*One Name, Two Fates*, the 2013 Common Reading selection. Location to be determined. Co-sponsored with the Common Reading Program.

September 19, 7 p.m. - Jamie Ford, author of *Songs of Willow Frost*. Highland Park United Methodist Church (HPUMC), 3300 Mockingbird Lane. Co-sponsored with HPUMC and Friends of the Highland Park Public Library.

October 8, 6 p.m. reception, 6:30 p.m. lecture and book signing - Andrew Isenberg, author of *Wyatt Earp: A Vigilante Life*. DeGolyer Library. Co-sponsored with Clements Center for Southwest Studies and DeGolyer Library.

Details about Year of the Library events will be available online at [smu.edu/100/yearofthelibrary](http://smu.edu/100/yearofthelibrary).





## A Founders' Day

## WELCOME TO PRESIDENTIAL HISTORY



**The 43rd president of the United States was the surprise guest of honor** at a colorful, music-filled ceremony welcoming the George W. Bush Presidential Center to campus on Founders' Day April 19. More than 3,000 SMU alumni, students, faculty and staff applauded as Bush walked down the steps of Dallas Hall to the speaker's platform.

"You see a guy who's grateful, really grateful, that the leadership of SMU and the Board of Trustees made it possible that Laura and I could build the Bush Presidential Center on this campus," Bush said. "Today is a day to give thanks, and I'm the most thankful person here."

Following student performances of music specially composed for the festivities, SMU President R. Gerald Turner continued the theme of gratitude. "First, of course, to George W. Bush and Laura Bush ..., we're honored with your historic decision to place this center on our campus." Turner also thanked the Bush Library Selection Committee, Bush Foundation, National Archives and Records Administration and SMU alumni, faculty, students and staff.

"The long-term impact of the Bush Presidential Center on SMU, on Dallas and on our nation can really only be imagined at this time," Turner said. "However, if the activities of the past two years [with the Institute] are any indication, this unique national resource will help change lives around the globe."

Other SMU and community leaders welcomed the former president, including University Park Mayor Richard B. Davis, who presented Bush with a "Bush Ave." street sign. Portions of Airline Road and Dublin Street near the Bush

*'I'm the most thankful person here.'*

Center have been renamed Bush Avenue to commemorate the new center, located on SMU Boulevard.

Outgoing student body president Alex Mace '13 presented a bound book of

student letters welcoming the Bush Presidential Center, along with a tiny Mustang cheerleader outfit for Bush's new granddaughter, Margaret Laura Hager.

The Board of Trustees honored the Bushes by purchasing a previously unknown journal, *An Account of Four Years Travels*, by American explorer John Maley, which became the four millionth volume at the SMU libraries (see article on page 12).

In addition, SMU Board of Trustees chair Caren Prothro presented a resolution from the Board. "Today is the culmination of literally years of work and collaborative efforts of thousands of individuals," she said. "The entire world will be watching the dedication of the George W. Bush Presidential Center next week, and we are honored that SMU is a full party in this project."

Founders' Weekend included "Inside SMU" informal classes, a briefing by Turner, the Golden Mustang reunion, donor receptions, a picnic with faculty, an open house at the Meadows Museum and activities with SMU football players.



**(ABOVE)** Founders' Day on the main quad featured a surprise visit by former U.S. President George W. Bush (left), accompanied by SMU President R. Gerald Turner.



**(ABOVE)** Arch Van Meter '53, '72 and Patsy Van Meter peruse SMU yearbooks and catch up with friends at the Golden Mustang Reunion April 18.

**(BELOW)** At the Founders' Day welcoming ceremony for the Bush Center, student body leaders made presentations to former President Bush. With him are, from left, new Students' Association vice president Jaywin Singh Malhi '14; secretary Katherine Ladner '14; outgoing president Alex Mace '13, and new president Ramon Trespalacios '14.



Founders' Weekend included a "picnic with the profs" **(TOP)** and a community day featuring activities at the Meadows Museum and on the field with Mustang football players **(BELOW)**.



SMU trustees honored George and Laura Bush (center) by acquiring a historic journal for DeGolyer Library. The presentation included (from left) Dean of Central University Libraries Gillian McCombs, SMU President R. Gerald Turner, Trustee Chair Caren Prothro, and DeGolyer Director Russell Martin.

TO VIEW MORE PHOTOS AND VIDEOS OF FOUNDERS' DAY 2013, VISIT [SMU.EDU/ALUMNI/FOUNDERSDAY](http://SMU.EDU/ALUMNI/FOUNDERSDAY).



# Extending a PRESIDENTIAL Welcome



*Dedication of the  
George W. Bush  
Presidential Center  
Attracts World  
Attention*



By Patricia Ann LaSalle M.L.A. '05

**H**

ISTORY MARCHED  
ONTO THE SMU STAGE  
APRIL 25, 2013.

It came in the form of five presidents, including President Barack Obama. It was the first gathering of the so-called President's Club in several years, bringing together Jimmy Carter, George H.W. Bush, Bill Clinton and George W. Bush, the center of their attention and expressed admiration on this day.

It came in the form of more than 8,500 visitors from around the world, including heads of state such as former British Prime Minister Tony Blair.

They came to help dedicate the George W. Bush Presidential Center, housing the first presidential library and museum of the 21st century, the first such facility of the social media age, and the third to be located in Texas.

"This is a Texas-size party, worthy of what we're here to do today: celebrate the legacy of the 43rd president," Obama said. He praised Bush's "incredible strength and resolve that came through the bullhorn after the September 11 attacks, his compassion in advancing global health, and his bipartisan efforts on education and immigration. He is a good man."

For SMU President R. Gerald Turner, the "significance of April 25 cannot truly be described or predicted, as it opens up the home of documents and artifacts chronicling a unique time in U.S. history. No matter what one's political views, the Bush Center establishes SMU as a major resource for presidential history. The world truly came to SMU on April 25, and it will continue to do so because of the Bush Center."

The George W. Bush Presidential



Library and Museum is the 13th such resource in the nation operated by the National Archives and Records Administration, a federal agency. The George W. Bush Institute, an independent public policy organization, reports to the Bush Foundation.

### PRAISE AND PAGEANTRY

Starting April 22, the SMU campus became hospitality central hosting 12 events in five days planned by the Bush Foundation, ranging from private dinners for donors and dignitaries to the formal dedication ceremony to a massive block party co-hosted by SMU and the

trustees, dedicated faculty and a student body that is awesome,” the latter remark eliciting a huge cheer from students in the audience. He continued, “Today I am proud to dedicate this center to the American people.”

To plan and execute dedication events, Bush Center staff and vendors worked with SMU departments throughout the University. The campus resembled a giant fairground, with tents, stages, outdoor viewing screens, media platforms, special fencing for security zones, and seating areas, all in various stages of assembly. More than 600 media representatives from around the world converged on campus, among them Diane Sawyer of ABC and

professional capacities. Many staff members began shifts at 4 a.m. with an uncertain end time. Because security was tight, visitors and media had to arrive hours before the 10 a.m. ceremony to accommodate inspections and screening by magnetometers.

“SMU’s goal from the start was to be a gracious host,” said Brad Cheves, SMU vice president for development and external affairs. “That meant no task was too trivial. There were administrators driving golf carts to get visitors across campus. Others helped guests board shuttles at the nearby DART rail station. It was round-the-clock service, and we were honored to provide it,” said Cheves,



The 43rd president of the United States, with Mrs. Bush, offered the iconic “W” at the Bush Center dedication.



An oversized U.S. flag flanked the dedication site, filled with more than 8,500 guests.



SMU President R. Gerald Turner greeted attendees at the lighting of Freedom Hall on the night of the Bush Center dedication.

Bush Center. For the pageantry of the dedication, a massive stage and seating area were erected on the north side of the Bush Center along SMU Boulevard, with seating also on the nearby intramural field. SMU faculty, staff and students not attending the ceremony watched simulcasts online, in McFarlin Auditorium or at an outdoor screen.

Each former U.S. president made remarks praising Bush for progress on issues they share in common.

In his remarks, Bush turned the spotlight on SMU. “I want to thank the people who have made this project a success. President Gerald Turner runs a fantastic university ... with active

Matt Lauer of NBC. An episode of *Meet the Press* was filmed in a journalism class with host David Gregory.

SMU staff made sure the campus exuded hospitality – with welcome banners, information booths, campus maps listing nearby restaurants, and numerous “comfort stations” (read: portapotties).

After the ceremony, SMU’s libraries, the Meadows Museum and other campus attractions held open houses for visitors to sample the University’s resources.

More than 200 members of the SMU community volunteered to help the Bush Center beyond performing their regular duties, while others assisted in their

who co-chaired SMU’s dedication event team with Tom Barry, SMU vice president for executive affairs.

One of the biggest challenges for SMU was to change campus parking assignments for most students, staff and faculty April 24-26. To accommodate those being affected, SMU rented a parking lot downtown, ran shuttles to campus and encouraged use of mass transit. The University decided not to cancel classes, but concern about crowds and traffic led some faculty to hold classes online, some staff to work from home (and some students simply to stay home). Officials in University Park, Highland Park and Dallas helped spread the word about road



**On top, from left:** Father and son exchanged greetings after former President George H.W. Bush made remarks at the dedication. SMU and Bush Center officials took part in media interviews throughout dedication week. **On bottom, from left:** Members of the SMU community watch a simulcast of the dedication at McFarlin Auditorium. Led by U.S. Army veteran, First Lieutenant Melissa Stockwell (Ret.), the audience joined in reciting "The Pledge of Allegiance." Professional opera singer Angela Turner Wilson, daughter of SMU President R. Gerald Turner and Gail Turner, sang "God Bless America," at the request of dedication planners.

closures and high-traffic areas, "and our neighbors were very patient about any inconveniences," Cheves said. "The result was an orderly, accommodating and hospitable campus that presented the best face of SMU."

At the same time, SMU was under the watchful eyes of more than 200 law enforcement personnel from SMU police and local, state and federal agencies, in addition to the U.S. Secret Service, which supervised security for the dedication. F-16 jets and helicopters could be heard flying nearby.

The capstone event, especially for SMU community members not present at the dedication ceremony, was an evening block party on the intramural field and lighting of the Bush Center's Freedom Hall. Those events attracted more than 13,000 students, faculty and staff and their families, SMU neighbors and Bush Center guests. Featuring games, food and

entertainment by students and alumnus Jack Ingram '93, the block party culminated with a nine-minute pyrotechnics show. It included a pattern-changing light show on the Bush Library façade. Fireworks formed a giant "W" in the sky.

#### A PREVIEW FOR SMU

On April 29, SMU students, faculty and staff got a preview of the Bush Museum, opened exclusively for them in advance of the public opening May 1. (Admission will remain free to students, faculty and staff.) They saw museum exhibits ranging from the somber to the inspirational, as well as a lighthearted look at life in the White House. Among exhibits drawing the most attention were those on the 9/11 attacks. The museum houses floor-to-ceiling twisted and charred pieces of steel from the second tower of the

World Trade Center. Visitors are encouraged to touch. Even though the Museum's exact replica of the Oval Office represents the setting for difficult, world-changing decisions, the sunny room served as a welcome counterpoint, eliciting excitement as students took turns posing for photos in the presidential chair.

Others found the Museum's Decision Points Theater worthy of serious attention. "You listen to the facts about a particular controversial issue and then decide how you would handle it if you were president," said Christine Buchanan, SMU professor of biological sciences. "At first I was skeptical and suspected that it was rigged, but after watching visitors vote to disagree with what the president actually decided to do, I have more confidence in the display. It does require you to think or at least to listen."



**On top, from left:** A huge welcome sign on Moody garage served as the backdrop for the evening block party on SMU's intramural field. SMU alumnus Jack Ingram '93 entertained at the block party, along with student performers and cheerleaders. **On bottom, from left:** Students at the block party lined up to be photographed with SMU President Turner. Lasso tricks, hula-hoops, glow sticks, face painting and Uncle Sam on stilts enlivened block party festivities. Students showed off commemorative T-shirts provided at information stations across campus.

Buchanan hopes the Bush Museum visit will “inspire students to visit other presidential museums or read further on the issues of that administration.”

### A NEW PRESIDENTIAL INTERSECTION

Issues that remain close to the Bushes – global health, education, economic growth and human freedom – are the focus of the Bush Institute, an independent policy organization that includes initiatives advancing women and the military. Although the Institute is housed in the same building as the Library and Museum, the Institute faces west toward campus as a symbolic gesture inviting academic interactions. The Library and Museum entrance faces north on SMU Boulevard. The 226,565-square-foot Bush Center occupies 23 acres

featuring Texas prairie landscaping. Its intersection is SMU Boulevard and the new Bush Avenue, representing renamed portions of Airline and Dublin.

The Bush Institute already has worked collaboratively with SMU. Active since 2010, the Institute has sponsored 12 symposia on campus attracting more than 2,500 participants from around the world and involving faculty and students in related disciplines. Various SMU schools and centers have co-sponsored Bush Institute programs, are engaging in joint research projects or have made concurrent appointments of Institute Fellows to the SMU faculty. President Bush has visited SMU classes on topics ranging from journalism to immigration, and more than 100 students have served as Bush Center interns in its temporary facilities.

On April 19, SMU celebrated Founders' Day as part of its centennial commemoration. Events included an official welcome ceremony for the Bush Center, with Bush as a surprise guest (see article on page 14). Student leaders presented Bush with 100 letters of welcome written by their classmates. “Mr. President, you probably don't know it, but you and I have been pen pals since I was in the fifth grade,” wrote Cole Blocker '15. “Now I have the privilege again of writing to you to thank you and Mrs. Bush for establishing the George W. Bush Presidential Center on the campus of SMU. I believe that Mrs. Bush said it best when she said, ‘There's nothing like a trip to the library.’”

The journey begins.





# Alumni Play Leading Role In Capturing A National Treasure

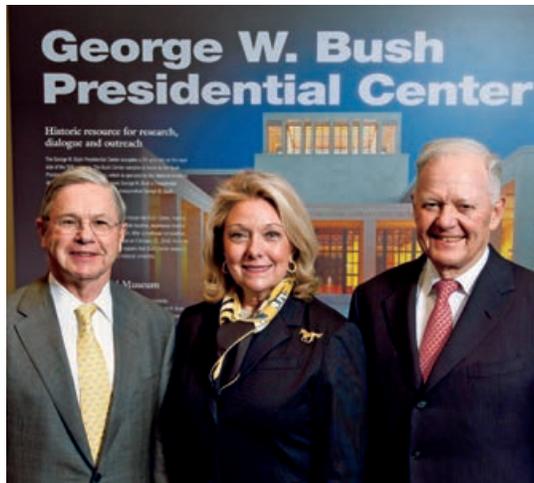
## WHAT DOES IT TAKE TO IMPRESS THE PRESIDENT OF THE UNITED STATES?

That question was foremost in the minds of SMU President R. Gerald Turner and the Board of Trustees for several years. They began to ponder it when they decided that SMU should compete to house the George W. Bush Presidential Center, including the library and museum run by the National Archives and Records Administration and the independent Bush Institute reporting to the Bush Foundation.

The quest began in December 2000, when the Board of Trustees appointed a steering committee including Turner, trustees Ray L. Hunt '65 and Jeanne L. Phillips '76, and the late Fred Meyer, former chair of the Texas Republican Party. Trustee and attorney Michael M. Boone '63, '67 later joined the steering committee to help guide legal negotiations once SMU was selected.

Hunt, Phillips and Boone represent numerous alumni who supported the process. Even though SMU leaders occupied the top of the planning pyramid, many others helped to build a foundation of support that transcended political leanings.

"It does not matter if you agree or disagree with President Bush on his programs and actions as head of state," Hunt says. "His papers and artifacts will tell the story of a unique eight-year period in U.S. history. The Bush Presidential Center is bringing invaluable resources for research, dialogue and programming



▲ Among alumni guiding the bid for the Bush Presidential Center were (from left) Michael M. Boone '63, '67, chair-elect of the SMU Board of Trustees; Jeanne L. Phillips, '76, trustee; and Ray L. Hunt '65, trustee.

to SMU and Dallas, making us a global destination for scholars, dignitaries and visitors of all ages."

To become that destination, SMU competed against six other institutions (see timeline), all of which received a request for proposal in July 2005 from

the Bush Library Selection Committee. As part of its proposal, SMU developed print and electronic materials to distinguish the University from its competitors. Most had more land, but were not centrally located in a major metroplex, where the Bush Center would be an integral part of both campus and community. To show that advantage, SMU commissioned a detailed scale model of the entire campus. The 6-foot by 6-foot model was part of SMU's proposal package traveling by truck to Washington, D.C., for presentation to the Library Selection Committee by Turner, Hunt and Phillips.

Jeanne Phillips remembers the meticulous work involved. To check on construction of the miniature campus, she visited the model makers in their Pennsylvania workshop.

"There were six guys in a small warehouse gluing leaves on trees and enjoying every minute of their day. Their mastery of detail was amazing, and I enjoyed watching the campus come to life under their skilled hands. This trip fell into the category of 'the Devil is in the details!'"

Phillips speaks from experience. In April she chaired dedication events of the Bush Center and serves with Hunt and Turner on the national finance executive committee for the Center. Previously she raised funds for the state and national campaigns of George W. Bush and oversaw three of his four inaugurations. From 2001-2003 she served as his appointee as U.S. ambassador to the Organization for Economic Cooperation and Development

## 2000

December 2000 SMU forms trustee and staff committees to develop a proposal.

Other competitors emerge: Texas A&M, University of Dallas, University of Texas at Austin (system), University of Texas at Arlington (with the City of Arlington), Baylor University, a West Texas coalition consisting of Texas Tech University in Lubbock and Midland College.

## 2005

November 15, 2005 SMU makes its presentation to the Selection Committee in Washington, D.C., along with other competitors.

## 2001

BUSH CENTER SELECTION PROCESS

in Paris. She is now senior vice president at Hunt Consolidated, which Ray Hunt leads as CEO.

Attention to detail of a different sort became SMU's focus after December 21, 2006, when the Bush Library Selection Committee announced it was focusing solely on SMU as the possible site. That began negotiations involving, not surprisingly, more details.

Mike Boone, founding partner of Haynes and Boone, LLP, served on the Board of Trustees committee overseeing contract negotiations between SMU and the Bush Foundation. "Two law firms did the legal work while I was focused on the business terms from a trustee perspective," he says. Working

with Leon Bennett, then SMU vice president for legal affairs, Boone served over the entire 13 months that it took to negotiate the agreements, signed February 22, 2008. The result is a portfolio of contracts on issues

ranging from terms of the ground lease to height limitations on surrounding campus structures,

totaling 144 single-spaced pages. (See [smu.edu/BushCenter/](http://smu.edu/BushCenter/).)

The biggest challenge was developing contracts "cut out of whole cloth," Boone says. "We had to be very thoughtful since there were no forms to be followed."

Thoughtful and meticulous also describe Ray Hunt's involvement with the Bush Center project. From the beginning, he and Turner immersed themselves in every detail to show that "SMU is the best place for the Bush Presidential Center to

be successful," Hunt says.

"We emphasized that our strong academic programs would contribute to the vitality of the Bush Center as a national historic treasure," Turner says. "And we offered a resource that our competitors could not – a partnership with a dynamic city and location offering easy access to the public. We also pointed out that we have experience hosting high-profile events. We felt the entire package of SMU's assets made us a strong competitor, but nothing could be taken for granted. We worked hard to prove our worthiness."

As members of the Bush Foundation's finance executive committee, Hunt and

all over the world," Hunt says, "and most have had no SMU connection until now." And as of May 2013, SMU had raised \$732.5 million toward its \$750 million campaign goal.

"This means that over \$1.2 billion has been raised in the past four years for programs benefiting SMU," a figure that will grow as SMU's campaign concludes in 2015, Hunt adds.

Boone, chair-elect of the SMU Board of Trustees, looks forward to the Bush Center's economic impact on Dallas. "The city and our region were key to SMU securing the Presidential Center. The SMU-Dallas partnership of 100 years has worked again to the benefit of each partner."

Phillips also credits the SMU community, "which is made up of very generous individuals," she says. "They captured the vision of what a great Presidential Center will mean to SMU and our nation."

Pointing to "the incredible leadership of Dr. Turner," the impact of trustees and alumni, the

strengths of the Dallas and SMU communities, and the careful consideration of the Bush Library Selection Committee, Hunt concludes: "The stars were aligned in bringing all this together."

– Patricia Ann LaSalle M.L.A. '05

To read more about the impact of the George W. Bush Presidential Center on SMU, see [www.smu.edu/BushCenter/ImpactBushCenter](http://www.smu.edu/BushCenter/ImpactBushCenter).



▲ Several SMU Board of Trustees chairs provided leadership during the 12-year process of winning the Bush Center for SMU. They are (from left) Ruth Altshuler '48; Carl Sewell, '66; Gerald J. Ford, '66, '69; and Caren Prothro, working with SMU President R. Gerald Turner.

Turner had the dual challenge of helping to raise funds for the Bush Center and SMU's Second Century Campaign, which Hunt co-chairs. He and Turner were convinced that both campaigns could succeed on parallel tracks, and they have. The Bush Foundation has surpassed its goal to raise \$300 million to construct the center and over \$200 million for operations, programs and endowment. "We have more than 310,000 donors to the Bush Center from

## 2008

December 21, 2006  
 Library Selection Committee announces it is focusing on SMU as the possible site; contract negotiations begin.

## 2006

February 22, 2008  
 SMU Board of Trustees and George W. Bush Foundation Board approve agreement establishing SMU as the site of the George W. Bush Presidential Center. Public announcement is made.

November 16, 2010  
 Groundbreaking is held for the Bush Center.

## 2010

April 25, 2013  
 George W. Bush Presidential Center is dedicated.

May 1, 2013  
 George W. Bush Presidential Library and Museum open to the public.

# 'This Can't Be About Me'



**HE BALCONY OF GEORGE W. BUSH'S OFFICE IN THE PRESIDENTIAL**

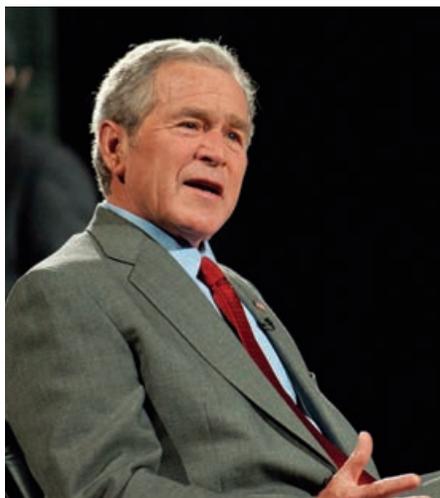
**CENTER BEARING HIS NAME PROVIDES A BIRD'S-EYE VIEW OF THE SMU CAMPUS. BUT THE PROXIMITY TRANSCENDS MERE GEOGRAPHY. IT REPRESENTS A PARTNERSHIP THAT PROMISES TO OFFER BENEFITS TO BOTH INSTITUTIONAL NEIGHBORS.**

In an interview with *SMU Magazine* and *The Daily Campus*, the independent student newspaper, former President Bush reflected on his hopes for the Library, Museum and Institute, and the selection of SMU as the site of the Bush Center. Following is an excerpt from the interview.

**Q. What will be the impact of the Bush Center on SMU?**

**A.** Well, I can tell you what the impact of SMU is on the Institute and Library. It gives us great credibility to be associated with a fine university. There are a lot of synergies to be achieved. Here's a great example. Laura is in charge of what we call the Women's Initiative. We happen to believe that women will lead the democracy and peace movement in the Middle East. An SMU professor noted that there's a lack of networking among women in the Middle East. And yet networking among women is important in helping to develop civil society. If women who are mistreated can find solace and aid with other women in their network, it will advance what ought to be a human objective, which is liberty. So now we're helping set up an Egyptian women's network. The women come here and their first classes are on the SMU campus. SMU has not only been hospitable, but it's been of great value to us. Hopefully we will add value, too. One

thing is certain. On April 25 when the Center was dedicated, the attention of the country and parts of the world was on the fact that the Bush Center is on the SMU campus. So SMU's visibility is definitely being raised. We'll have all kinds of interesting people coming. As more and more people discover the greatness of SMU, the University itself will benefit.



**Q. Why did you decide to have an open competition among institutions to house your presidential center?**

**A.** It was important to see what was available. It was a big decision to locate the Center here. This is where Laura and I will spend the rest of our lives. Before we made the decision, we wanted to make sure that we explored all options. One of the things about the presidency, and I hope people recognize this through the Museum or in reading my book, is that when you're the president, you have to weigh a lot of different opinions before you make a decision. SMU has been the perfect selection for us. And Laura went to school here ['68]. Actually, a lot of people who worked in my administration went here, notables like Harriet Miers ['67], Karen Parfitt Hughes ['77] [White

House advisers] and Tony Garza ['83, former ambassador to Mexico].

**Q. What role did Mrs. Bush play?**

**A.** When we were briefed, she was in the meetings to hear what the different options were. So it's a joint decision. She made another significant contribution in chairing the architecture and landscape committee. And that committee made two really good selections in Robert Stern [architect] and Michael Van Valkenburgh [landscape designer]. And she's very much involved with the Center now. Laura was an active first lady with a lot of projects. Like me, she wants to stay active. What we don't want to do is atrophy. I don't how many final chapters there are in my life. But we don't want to waste a chapter.

**Q. What did you hope people would feel after the dedication and their first looks at the Library and Museum?**

**A.** [Dedicating a presidential library] is a great tradition for our country. I remember going to help open President Clinton's library and to honor him, and then as sitting president he came to help open my dad's library. Regardless of political party, people come and honor the person by helping to dedicate the presidential library. I've seen enough people who've come here already and go, "It's amazing." But my hope and dreams go way beyond the moment of dedication. I want people to be really impressed with what we do here: running an Institute that is results-oriented and focused on fundamental principles that will endure way beyond my time. It has to be focused on something bigger than a person. I keep reminding people who work here that to succeed, this can't be about me. It's got to be about the universality of freedom or the importance of free enterprise or the importance of a good education for a free



society or the notion that to whom much is given, much is required. Therefore, when we see women dying from cervical cancer in Africa, and not much is being done about it, we want to be involved. We want to contribute. My hope is that 30 years from now (let's see, I'm 66; I'll probably be gone), the Institute endures and is a contributor to peace and freedom.

**Q. How did you feel the first time you stepped into an SMU classroom?**

**A.** It's funny. There was a kid on the front row who had his hat on backwards. It was an early morning class, and this

“

*It's got to be about the universality of freedom or the importance of free enterprise or the importance of a good education for a free society ...*

”

kid was half asleep. He looked up and goes, "My gosh, that's President Bush!" And I thought to myself, "There I was." I felt youthful. What's interesting from my perspective is what the questions are like. You can get a sense of the kind of intellectual curiosity or the level of education by listening to the questions. And they were very good questions. I appreciate curiosity.

**Q. Years from now, after researchers have been using the resources of the Library, what do you hope they walk away with?**

**A.** An objective analysis of the decisions I've made. It's impossible for anybody to write an objective history until time has passed. History has a long reach. I hope they find the truth about certain aspects of the presidency, that

difficult decisions were thoughtfully considered. I hope they discover we had a joyous presidency, that we had fun in the White House. Most of all, I hope they find that we were all there to serve something greater than ourselves, which is the country, not an individual, not a political party, but the country. I hope they see that we faced some pretty tough decisions and that we did our best to solve the problems. The 9/11 exhibit at the Museum is going to be very profound, very profound, and very necessary. It will be a powerful reminder of some truths. One truth is that something is going to happen that you don't want to have

**Q. Students are asking through social media how the Bush Presidential Center and SMU can move forward together.**

**A.** I am impressed by SMU. I knew of SMU, but I really didn't know much about the University. I have great admiration and respect for Gerald Turner. I think he's really one of the great university presidents. I've spent some time in classrooms, and I've been impressed by the enthusiasm of the students, the diversity of the student body and the intelligence of the people with whom I've come in contact. As I spend more time here in the Center, obviously I'll be spending time on the SMU campus,



▲ Included in the Museum exhibits is the bullhorn Bush used to speak to rescue workers at the World Trade Center. "The ground zero part of the Museum will be the most vivid reminder of what took place on that day," he says.

happen. And when you're the president, you have to deal with it. There's nothing more important for a president than to protect the country from attack, and we were attacked. In the Museum there are two pieces of twisted steel where it is believed one of the planes hit the World Trade Center, and all the names of those who died are there. It's a reminder that there is evil in the world. It's also an important reminder that the human condition abroad matters to security at home. The ground zero part of the Museum will be the most vivid reminder of what took place on that day.

which will give me a chance to visit more classrooms. I've met some faculty members, and I've really enjoyed the experience. As SMU heads into its second 100 years, we can help SMU not only by bringing visibility, but also through the programs we'll do at the Bush Institute. It is not a political center; we're a policy-driven center that will help draw attention to the good works of SMU. I hope we're helpful in defining the next 100 years.

*This interview was conducted by student Rahfin Faruk, Daily Campus editor, and Patricia Ann LaSalle, SMU associate vice president for public affairs and executive editor of SMU Magazine.*

# 13<sup>TH</sup>

*Presidential library in the National Archives and Records Administration system.*



**226,000 Square Feet** comprise the George W. Bush Presidential Library and Museum and the George W. Bush Institute, including a 360-seat auditorium, seminar and reception rooms, a museum store (containing items such as the George W. Bush bobblehead doll) and Café 43.



Located on **23 acres** on the east side of SMU campus; **15 acres** are dedicated to an urban park recreating the historic native prairie landscape.



The **14,000-square-foot** Museum includes exhibits on education reform, the global war on terror, the financial crisis, and efforts to combat the spread of HIV/AIDS, and items such as a piece of steel from the World Trade Center, a full-sized Oval Office (at left) and a Texas Rose Garden. Interactive features include a Decision Points Theater that takes the visitor "inside" the decision-making process and policies developed during the administration of President George W. Bush.

## PRESIDENTIAL LIBRARIES

*How They Are Shaping The Future*

**S**MU created the Center for Presidential History in 2012 to conduct research on and advance understanding of American presidential history. Jeffrey A. Engel, an award-winning American history scholar, was named director of the center and associate professor of presidential studies in the Clements Department of History in Dedman College. The center sponsors cutting-edge research on the presidency and presents the results of that research in published academic and public forums.

Upcoming events include "Faith, the White House, and the Public Square: A Conversation with the Leaders of the Office of Faith-Based Programs" on September 26 and "The Four Freedoms: FDR's Legacy of Liberty for the United States and the World" on November 7. The Center is also producing a Collective Memory Project dedicated to enhancing the historical and archival record of various presidential administrations. The first project will explore the administration of President George W. Bush, 43rd president of the United States.

For more information on the Center for Presidential History, visit [smu.edu/CPH](http://smu.edu/CPH) or [www.facebook.com/CPHSMU](http://www.facebook.com/CPHSMU).

Nations define themselves by what they preserve and remember. At the dedication of his presidential library on June 30, 1941, Franklin Delano Roosevelt observed that to maintain important presidential records and archival materials, "A Nation must believe in three things. It must believe in the past. It must believe in the future. It must, above all, believe in the capacity of its own people so to learn from the past that they can gain in judgment in creating their own future."

Following in this tradition, the George W. Bush Presidential Library and Museum opened its own doors to the nation on May 1, 2013. At SMU's Center for Presidential History, we recognize this occasion as a great gain not only for the University but also for the city of Dallas, the nation and the world.

Over the past half-century and more, presidential libraries have become our

nation's public squares beyond the confines of Washington's beltway. They are places where great minds gather to discuss, and yes, often to debate, the central political and cultural questions of our day. As repositories of the past

“Over the past half-century and more, presidential libraries have become our nation's public squares beyond the confines of Washington's beltway.”

scattered throughout the land, they are magnets for powerful minds of all political stripes, eager to shape and to serve the nation.

Presidential libraries help us bridge the gap between history and the present. The buildings and museum exhibits

physically remind us that past presidents remain profoundly relevant to our lives today. The George W. Bush Library, for example, frames its museum exhibits with four themes – freedom, responsibility, opportunity, and compassion – themes that clearly reverberate beyond the years of President Bush's administration.



A piece of steel from the World Trade Center stands sentry in the exhibit on the events of September 11, 2001.

## 43,000 Artifacts



## 70 Million

pages of paper records.

## 80 Terabytes

of electronic information including 200 million emails, 4 million digital photographs and 50,000 audio and videotapes.

## ECO-FRIENDLY

LEED building features include 20 percent recycled materials; green roofs comprising 1,550 square feet to reduce cooling/heating demands; solar hot water system of 2,500 square feet of panels with 1,800 gallons storage capacity that supply 100 percent of center's domestic hot water; 19,000 square feet of solar photovoltaic panels to generate 9.5 percent of center's energy demands.

The architectural signature of the Library and Museum is Freedom Hall, a **67-foot-high, 50-by-50-foot** lantern that encases a **20-foot-tall, 360-degree** high-definition video wall.



A presidential library's ongoing role is what universities have always embraced: the expansion of knowledge through an open venue for the honest and unabashed exchange of ideas. Presidential libraries also provide a common space for government and educational institutions to interact with the broader citizenry. SMU's Center for Presidential History and the Bush Library and Museum consider this sort of public engagement vital to our missions. We already partner with the Bush Library and its Director Alan Lowe in the ongoing series of lectures "Presidential Histories and Memoirs." These lectures have been free to the public and to date have featured world-renowned scholars on Presidents Theodore Roosevelt, George W. Bush and Calvin Coolidge. In fall 2013 discussions will focus on Franklin Roosevelt, Herbert Hoover, George Washington and more.

Finally, and perhaps most important for future generations, presidential libraries act as the primary conduit of archival information between scholars and the public. As such, they serve to enhance understanding of U.S. leaders' contributions to American history and even clarify public misconceptions about them.

For example, our understanding of

President Eisenhower wholly changed once historians gained access to his administration's records. A globally famous war hero, Ike cultivated an image of detached leadership during his presidency. He allowed others within his government to enjoy the limelight.



▲ Students experience interactive displays at the George W. Bush Museum.

Release of his administration's records revealed just how in command, day-to-day and moment-to-moment, he was over his entire government, especially his foreign policy. These revelations sparked a whole new term for his management style – "the

hidden hand" presidency – ultimately adopted by management experts in the decades since, to explain a powerful leader confident enough to lead from the shadows of his own government.

Over the next several decades, members of the National Archives and Records Administration will work with library archivists to process, preserve and provide access to archival materials from the Bush presidency. The George W. Bush Library holds more than 70 million textual documents, as well as millions more in electronic and multimedia records. When cleared, the materials become the sources that scholars of the Bush years will discover and use to understand our nation's past, making Dallas and SMU a prime destination for scholars from throughout the world for generations to come.

For all these reasons, we at SMU's Center for Presidential History look forward to the history the George W. Bush Library will tell and the public services it will offer. Even more, we look forward to the crucial role it will play in processing, preserving and providing the records necessary for understanding one of the most historic and tumultuous eight years in our nation's history.

– Brian Franklin, associate director, SMU's Center for Presidential History

“ I dedicate this library with an unshakeable faith of a lifetime to lead a country as brave and as noble as those who came before us, I will always believe our



*faith in the future of our country. It's the honor  
of being a part of the United States. Whatever challenges  
lie ahead, our nation's best days lie ahead. God bless. ”*

- 43RD PRESIDENT OF THE UNITED STATES GEORGE W. BUSH, APRIL 25, 2013

Photo By Guy Rogers III



# 100 Years Through the Pages of SMU's

1920s

1930s

1940s

1950s

## ▶ 1960s

1970s

1980s

1990s

2000s

2010s

Southern Methodist University Health  
V Center, newest structure on campus

Co-ed Mary Cage Moore (A&S '63)  
V reigns as Miss Texas.



Jan-Feb | 1960



March-April | 1960



October | 1960



March-April | 1961



< OCTOBER 1965

v JAN-FEB 1964

"Whatever else President Kennedy stood for, he did stand for the free discussion of issues in a free and open society. And this is what we are in danger of losing unless his death can become the occasion for the renewing of our faith in political freedom."  
-Chaplin J. Claude Evans, Memorial Sermon in University Chapel, November 24, 1963



v SEPTEMBER 1964



To Gordo's for one of the biggest Pep Rallies of 1960.



^ MARCH-APRIL 1964

Shown with an architect's rendering of the Ruth Collins Sharp Drama Building are (from left) Hastings Harrison, Eugene McElvaney, Algor H. Meadows and (seated) Mr. and Mrs. Charles S. Sharp.

LOVE



MARCH-APRIL 1966 >

King's Visit to the Hilltop is the first white university in Texas and the second in the South (following Duke) to have received the Reverend Martin Luther King as a speaker.



King's Visit to the Hilltop

v OCTOBER 1965



These freshmen are faced with the task of matching the class they need with available hour on their schedules.

^ OCTOBER 1961



The R.L. THORNTON ALUMNI CENTER Will Be Erected on this Site During the 50<sup>TH</sup> ANNIVERSARY OF SOUTHERN METHODIST UNIVERSITY

HAPPY

# Alumni Magazine

SMU's Mustang Band,  
 v The Best-Dressed Band in the Land



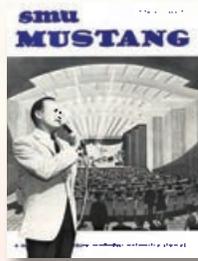
September | 1961



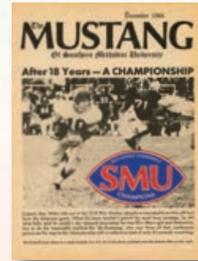
March-April | 1962



Nov-Dec | 1962



November | 1963



December | 1966



Homecoming | 1968

After 18 years, SMU wins Southwest Conference  
 v Championship in football.

**HOPE**



## < FEBRUARY 1966

Jerry Colonna, Bob Hope, and SMU student president John Mathis pause briefly for the camera at one of the stops on Hope's Christmas tour of Viet Nam.



## ^ OCTOBER 1963

Members of the Homecoming Committee (from left) are Ray Hunt (B '65), John Freehafer (B '65), Dru Sherrod (A&S '65), Mickey Kavanagh (A&S '57) and Clyde Saunders (B '50).



^ 1965 HOMECOMING

## MARCH 1969 >

The New Face in the Community

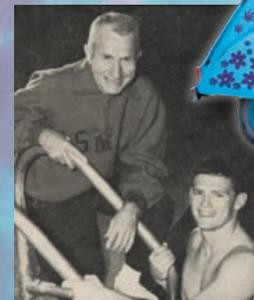
## v MARCH-APRIL 1962

### Hayden Fry New Football Coach



## DECEMBER 1964 >

Swim Coach A.R. "Red" Barr and Captain Richard Quick

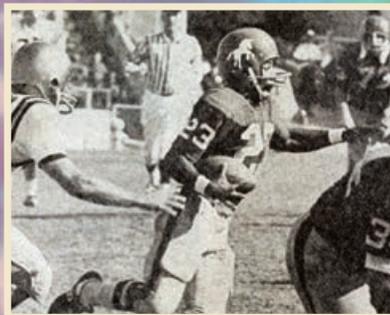


## < SEPTEMBER 1967

Executive Director of Alumni Association Pierce Allman '54 with Actress Dorothy Malone, who visited the Thornton Alumni Center while on hiatus from filming TV's "Peyton Place."

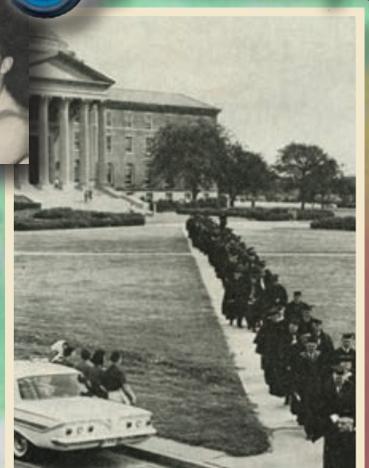


**WINNINGS!**



## ^ OCTOBER 1966

Jerry "The Jet" LeVias is the most exciting runner, pass catcher, and occasional passer that has played at the Hilltop since Doak Walker and Kyle Rote.



## ^ OCTOBER 1961

## REMEMBERING

## JFK

EXPLORING A PRESIDENT'S  
LEADERSHIP AND LEGACY,  
50 YEARS LATER



**N**ovember 22, 1963, started out as a drizzly day in Dallas, but quickly turned bright and clear.

The mood of spectators lining downtown streets matched the sunny weather as crowds cheered the passing motorcade of President John F. Kennedy. But at 12:30 p.m., shots rang out, steering history in a startling new direction.

Much like the shocking attacks of 9/11 decades later, the Kennedy assassination cloaked the nation in sorrow and anxiety. The tragedy and its aftermath are “ingrained in the collective memory of this country,” noted Jeffrey A. Engel, the founding director of SMU’s Center for Presidential History and a senior fellow with the Tower Center for Political Studies, during the program “JFK, History and the Politics of Memory,” held at The Sixth Floor Museum at Dealey Plaza February 19.

Panelist Edward T. Linenthal, professor of history at the University of Indiana Bloomington and editor of the *Journal of American History*, acknowledged the “power of 50th anniversaries.” “They are often the last time adults who were seared by it will get to put their eyewitness imprint on the event,” he said.

Five decades later, the story of that day is still being written, commented panelist Timothy Naftali, a senior research fellow with the New America Foundation’s National Security Studies program and a former director of the Richard Nixon Presidential Library. “Nothing is ever settled in history,” he said, “because there is always new evidence and always new questions.”

Scholarly discourse on the fluid nature of history served as an appropriate launching point for a yearlong observance of the 50th anniversary of the assassination. Working in concert with the George W. Bush Presidential Library and Museum and The Sixth Floor Museum, SMU will present a series of public programs examining Kennedy’s legacy. The observance will conclude with a daylong conference on “Presidents and Their Crises” February 18, 2014. This milestone year provides an unprecedented opportunity to “join together to study, discuss and ultimately understand the event and what it continues to mean for the city, the country and the world,” Engel said.

REMEMBRANCE AND  
COMMEMORATION

Shaping the University’s observance is the Tower Center Working Group on Remembrance and Commemoration: The Life and Legacy of JFK, a special committee of distinguished members of the SMU community. Dennis Simon, SMU associate professor of political science, a fellow of the Tower Center and director of its program on American politics, leads the interdisciplinary committee. Alan Lowe, director of the Bush Library and Museum, and Engel also are key members of the group. Also lending their expertise:

- William Bridge, associate professor, Dedman School of Law
- Lee Cullum ’61, journalist and Tower Center fellow
- Kenneth Hamilton, associate professor of history and director of ethnic studies, Dedman College
- James Hollifield, professor of political science and Arnold Fellow of International Political Economy, Dedman College; director of the Tower Center; and chair of the Sixth Floor Museum Board

- Rita Kirk, director of SMU's Cary M. Maguire Center for Ethics and Public Responsibility and a professor in the Division of Communication Studies, Meadows School of the Arts
- Thomas Knock, associate professor of history, Dedman College, and member of the board of trustees of the Woodrow Wilson Presidential Library
- Ruth Morgan, former SMU provost and professor emerita of political science
- Daniel Orlovsky, professor of history and SMU's George A. Bouhe Research Fellow in Russian Studies, Dedman College
- Tom Stone, senior English lecturer, Dedman College

The University's participation in the anniversary commemoration "helps fulfill the Tower Center's mission to better understand American political change and advance presidential scholarship," Hollifield said.

And, it builds on a decades-long commitment by the SMU community to preserve and study the vestiges of a painful turning point for the city and the nation.

The infamous Texas School Book Depository – its sixth floor provided

a bird's-eye view of the presidential motorcade for assassin Lee Harvey Oswald – was widely considered a stain on the city's image, prompting some civic leaders to call for its removal. According to Hollifield:

"A group of history professors, including [the late] Glenn Linden, Thomas Knock and Daniel Orlovsky, were instrumental in preservation efforts."

SMU alumna Lindalyn Bennett Adams '52, who serves on the City of Dallas anniversary program committee (see page 32), was chair of the Dallas County Historical Commission when the county bought the building in 1977. Adams organized efforts to plan and raise funds for a public museum focused

WFAA-Radio, he became the first reporter to broadcast from the Texas School Book Depository November 22, 1963.

"I did the only on-scene broadcast from a phone in the lobby of the building minutes after the event," Allman says, "and according to the Secret Service, the man that I asked about a phone was

Oswald leaving the building."

### ENLIGHTENING A NEW GENERATION

While the circumstances and repercussions of the JFK assassination are indelibly etched in the memories of those old enough to remember that day, they may not be as familiar to later generations. Programming throughout the year is intended to make the legacy of the tragedy more accessible to SMU students and others too young to have experienced it firsthand.

In the coming months, programs will explore Dallas' evolution over the last half-century, the Warren Commission's role in helping a grieving nation come to terms with the assassination, and domestic and foreign policy topics. Details will be available as they are finalized, so watch for announce-

ments on SMU's website, [smu.edu](http://smu.edu).

The year of remembrance and scholarly review demonstrates that the University is "essential to the intellectual and cultural life of the city," Engel said. "The assassination is one of the first things that comes to mind when people think about Dallas, and SMU is at the vanguard of helping shape that legacy."



Photographer Bob Jackson, a former SMU student (1952-57), took this iconic image of Jack Ruby fatally shooting accused assassin Lee Harvey Oswald. The unforgettable picture first appeared November 25, 1963, on the front page of the now defunct *Dallas Times Herald*, for which he was a staff photographer, and won Jackson the Pulitzer Prize in 1964 for News Photography. Shortly after the Kennedy assassination, Jackson presented a copy of the photo to the Dallas Press Club, which donated it to SMU's Division of Journalism in the Meadows School of the Arts in November 2012.

on the JFK assassination within the context of U.S. cultural history.

The museum, then called the Sixth-Floor Kennedy Exhibit, opened on Presidents' Day 1989 and attracts more than 325,000 visitors annually.

SMU alumnus Pierce Allman '54 narrates the recently updated audio guide to the museum's permanent exhibition. As a young newsman for



# REMEMBERING JFK

## ARCHIVAL MATERIALS PROVIDE REAL-TIME VIEW OF A CITY IN CRISIS

**O**n January 1, 1964, a Neiman Marcus department store advertisement ran in newspapers across the country asking “What’s right with Dallas?”

In the ad, the late Stanley Marcus, a legendary tastemaker and respected civic leader, seized the opportunity to repair the city’s wounded reputation after the Kennedy assassination. He called for understanding at a time of crisis and offered his ideas on “community improvement,” calling for a solution to low-cost housing needs, tolerance for “differing points of view” and “more attention ... to the quality of our endeavors than the size of them.”

The piece, as well as the emotional letters it elicited, are among the invaluable materials relating to the assassination found in two important collections housed in SMU’s

DeGolyer Library: the Stanley Marcus Collection and the Earle Cabell Collection.

Among other documents in the Marcus archive is *The Unspoken Speech*, a hand-typeset and -bound edition of the speech JFK was to have made at the Dallas Trade Mart on the day he was killed. Marcus commissioned 500 copies, the first of which was given to Jacqueline Kennedy.

Her response, relayed through her secretary in April 1964, includes a request for a copy for the planned John F. Kennedy Presidential Library, which would not open in Boston until 1979.

The DeGolyer’s Earle Cabell Collection includes news releases, letters and other items pertaining to the assassination and its aftermath. Cabell was mayor of Dallas from 1961 to 1964, and the collection includes his official responses to reports on the assassination, as well as correspondence from people around the world speculating on conspiracies.

Among the letters, many hateful, some sympathetic, is a fascinating missive from Lee Harvey Oswald’s mother, Marguerite C. Oswald, dated May 1, 1967. She states: “The Warren Report is often wrong, is full of unchallenged contradictions in witnessed testimony, and is based on a closed mind approach. For these reasons there is no doubt in my mind that the judgment as brought by the SEVEN COMMISSION MEMBERS – “LONE ASSASSIN” – will be over-ruled.”

Selected items from the collections have been digitized and may be viewed by the public at [smu.edu/jfk](http://smu.edu/jfk).

## SMU LEADERS SERVE ON DALLAS JFK MEMORIAL COMMITTEE



At 12:30 p.m. on Friday, November 22, 2013, a moment of silence in Dallas

will mark the instant when a young president was assassinated.

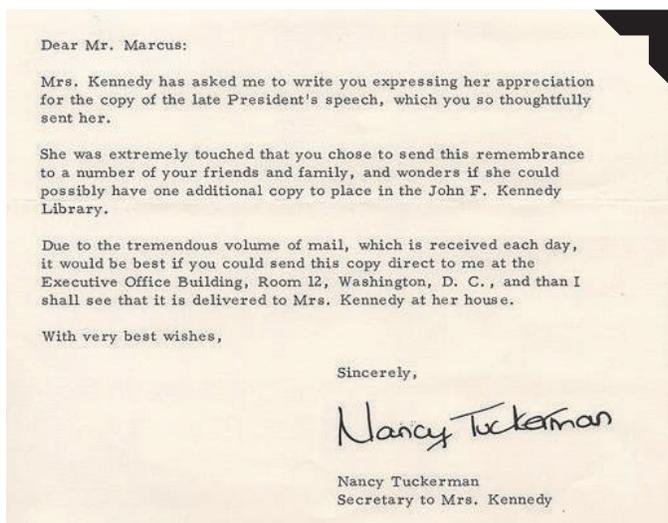
That poignant pause will be part of “The 50th: Honoring the Memory of President John F. Kennedy,” the official City of Dallas anniversary observance planned by The 50th Committee. Ruth Collins Sharp Altshuler ’48, a current member and past chair of the SMU Board of Trustees and co-chair of SMU’s Second Century Campaign, was appointed by Dallas Mayor Mike Rawlings to lead the blue-ribbon panel organizing the historic commemoration.

At a news conference announcing the event late last year, Altshuler described the tone of the 45-minute free public program that is planned at Dealey Plaza as “very dignified, low-key, but very powerful.”

Serving as committee vice chair is Linda Pitts Custard ’60, ’99, a former SMU trustee and current member of the executive boards of the Meadows School of the Arts and the Maguire Center for Ethics and Public Responsibility. She also serves on the Campaign Steering Committee for Meadows.

Other members of The 50th Committee with SMU affiliations include Board chair Caren Prothro and trustees Bobby B. Lyle ’67 and Jeanne L. Phillips ’76, along with alumni Lindalyn Bennett Adams ’52, Adelfa Callejo ’61, Erle Nye ’65 and Zan W. Holmes, Jr. ’59.

>> **For more information:**  
[50thonoringjohnfkennedy.com](http://50thonoringjohnfkennedy.com)



This thank-you letter from Nancy Tuckerman, Jacqueline Kennedy’s secretary, is part of the DeGolyer Library’s Stanley Marcus Collection.



WITNESSING HISTORY

REPORTER DARWIN PAYNE CAPTURED THE ASSASSINATION STORY AS IT UNFOLDED

Darwin Payne '68 was a 26-year-old staff reporter assigned to the rewrite desk of the Dallas Times Herald when he was thrust into the heart of what remains one of this country's most painful episodes.

Originally slated to cover a reception for First Lady Jackie Kennedy November 22, 1963, Payne was sent to Dealey Plaza about 10 minutes after gunshots were fired. In a stroke of luck, a group of young women he interviewed worked for Abraham Zapruder and told him that their boss had been filming the presidential motorcade. They led Payne to the offices of Jennifer Juniors, Inc., a clothing manufacturer co-founded by Zapruder, in the Dal-Tex Building at 501 Elm St. In plain view, on an office filing cabinet, rested the Bell & Howell Zoomatic 8mm camera that had just recorded what are arguably the most famous 486 frames in the history of moving images.

Quick-thinking Payne was the first reporter to learn about the film and set his sights on acquiring it for the Times Herald.

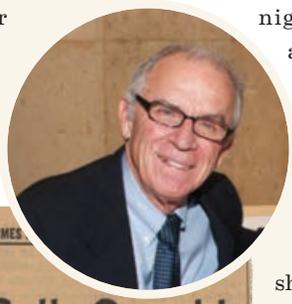
"I offered to buy the film, but Zapruder declined," Payne says. "The next day, Life magazine won a bidding war [for \$150,000] for the publication rights."

While interviewing Zapruder, Payne recalls hearing radio reports that the president was seriously wounded and had been rushed to nearby Parkland Hospital. Zapruder tearfully exclaimed that he was certain the president would not survive his wounds, saying, "No, no, he's dead. I was looking through my viewfinder, and I saw his head ..."

Later that afternoon, Payne examined Lee Harvey Oswald's perch on the sixth floor of the Texas School Book Depository

before heading to the Oak Cliff rooming house where Oswald had been living under the name of O.H. Lee. He interviewed Oswald's neighbors and occupants of the rooming house before heading back to the newsroom to write a lengthy profile that appeared in the newspaper the following day, a Saturday, which happened to be his regular evening to cover police headquarters.

"I saw Oswald paraded back and forth



the following morning, only to awake in time to see Dallas nightclub owner Jack Ruby shockingly gun down Oswald on national television. The reporter was dispatched to Ruby's apartment at Ewing and R.L. Thornton to interview neighbors and gather background information. His field notes were incorporated into a subsequent feature story on the Dallas nightclub owner and self-appointed vigilante.

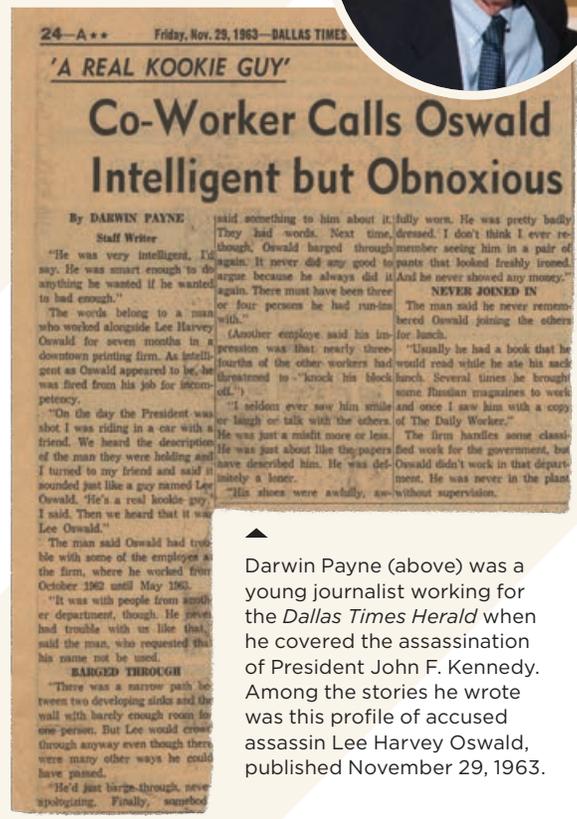
In January 1964, Payne talked his way into the home of the press-shy Marina Oswald, the assassin's widow, for a brief interview. "I managed to ask her a few questions, though she said she didn't want to talk," he says.

Thirty years later, Payne organized a reunion on the SMU campus of the professional news gatherers who covered the assassination. He compiled their memories in the book Reporting the Kennedy Assassination: Journalists Who Were There Recall Their Experiences.

These days Payne is involved in chronicling a happier history. He is the official SMU centennial historian writing the story of the University's first century, to be published in 2015.

Ever understated, the 75-year-old SMU professor emeritus of journalism shrugs off his role during one of the 20th century's most pivotal events. Asked if covering the Kennedy assassination and its aftermath was a life-changing event for him, he answers: "No, I wouldn't say that. But anybody who was involved in it to any extent always carries that mark. People are always interested in it, so it's hard to get away from it."

- Whit Sheppard '88



Darwin Payne (above) was a young journalist working for the Dallas Times Herald when he covered the assassination of President John F. Kennedy. Among the stories he wrote was this profile of accused assassin Lee Harvey Oswald, published November 29, 1963.

a couple of times," he recalls. "Reporters were wondering what time Oswald would be transferred Sunday from the police station to the county jail."

After working until 2 a.m. Sunday morning, an exhausted Payne slept late



# FORMER RIVALS FIND THEIR RHYTHM AT SMU

**Long before the SMU women's basketball team brought them together again,** Keena Mays and Alisha Filmore shared the court for one summer in middle school as members of the Lady Rhythm in the Amateur Athletic Union basketball league.

After that summer, Filmore attended Mansfield Summit High School in Arlington, where she won a 5A state championship her senior year in 2009 and signed to play basketball at SMU. The year-younger Mays attended archrival Mansfield Timberview High School. She guided the



Keena Mays



Alisha Filmore

Wolves to a 4A state championship in 2010 and went on to sign at Division I Kansas. During the three years that their high school careers overlapped, Mays and Filmore went toe-to-toe on the court as their teams dueled once each year for neighborhood supremacy.

"Our high schools were only five minutes away from each other, which is what made our schools'

rivalry so strong," Mays says. "We were all friends."

Filmore chimes in: "If I lost, I knew I'd have to put up with players from the other team coming up to me for the rest of the year and saying, 'Hey, remember when I hit that 3-pointer in your face?'"

As it turns out, the pair would share the court again, but this time shoulder-to-shoulder as teammates. Mays, who played her freshman season and part of her sophomore season at Kansas, started feeling homesick and made the switch to SMU, where she could be closer to family.

After sitting out a year due to transfer rules, she started her collegiate career anew in mid-December of the 2012-13 season and sparked a run that carried the Mustangs to the Conference USA regular season championship and a berth in the Women's National Invitational Tournament.

She and Filmore led the Mustangs in scoring and finished with all-conference selections. Mays was named Conference USA player of the year, becoming only the third player in team history to earn the honor. Filmore received a second-team all-conference nod and the Conference USA Spirit of Service Award.

The players who once shared the Lady Rhythm jersey put together one spectacular season of "greatest hits" that neither will forget. Mays took the court for the first time on Dec. 17 against Louisiana-Monroe and notched a game-high 23 points and 11 rebounds. After losing two of their next three games, the Mustangs reeled off 10 straight victories, nine in conference.

The run was highlighted by a triple overtime victory Feb. 7 against Alabama-Birmingham. Mays hit a 3-pointer at the buzzer to send the game into its final overtime period, and then topped it with another buzzer-beater from the right elbow to win the game. Filmore had fouled out in the third overtime and became "the biggest cheerleader known to man," she says.

"I knew if we'd gone to the fourth overtime without Alisha, we would've been in trouble," Mays says. "She grabbed me afterward, and I was like a dead fish."

Head coach Rhonda Rompola '83, who picked up her 400th career victory in the Mustangs' win against Tulsa on Feb. 21, now has a 401-263 record in 22 seasons at SMU. She says the team's sizzling season was largely due to excellent chemistry. Twelve of the 14 players on SMU's roster



Coach Rhonda Rompola celebrates her 400th win.

played high school basketball in the Dallas-Fort Worth metroplex, and many knew each other before they set foot on campus. Some had been friends and some had been rivals, but they quickly learned how to play well together when they put on the SMU uniform.

"The best way I can put it is that this team bickers like sisters," Rompola says. "And that's a compliment. They have each other's backs, and even sometimes give each other a hard time. But at the end of the day they're sisters."

The future is bright for Rompola's SMU squad. Filmore, who was the team's captain and vocal leader, was the Mustangs' only senior. Mays will be a senior next season, as will Akil Simpson, who was a second-team all-conference selection last year. Although the Mustangs finished the 2012-13 season with losses in the first round of the C-USA tournament and the WNIT, they will be joining the newly formed American Athletic Conference in 2013-14.

"I would trade in all the honors and awards if we could have won the Conference USA Tournament and gone to the NCAA Tournament," Mays says. "If the awards come, that's great, but I just want to win next year."

- Chris Dell '11

## What's In A Name? SMU Joins New American Athletic Conference

**SMU Athletics will become a member of the American Athletic Conference on July 1.** The conference announced the decision in April after university presidents approved the new moniker.

The American Athletic Conference will have 10 members in its first season: Rutgers, Louisville, Connecticut, South Florida, Cincinnati, Central Florida, Memphis, Houston, SMU and Temple. Tulane, East Carolina and Tulsa will join the league in 2014 and Navy is set to come aboard in 2015.

In their first full meeting as the American Athletic Conference May 22 in Ponte Vedre, Florida, the conference presidents chose SMU President R. Gerald Turner as their new chair.

Despite the league's transformation in the year since SMU decided to leave Conference USA, Athletics Director Rick Hart reaffirmed SMU's commitment to the remaining members of the league who were in the Big East.

"We have partnered with a quality group of schools and our new television contract will provide us with unprecedented visibility and exposure," Hart said in a statement.



Margus Hunt

**SMU defensive end Margus Hunt** was chosen by the Cincinnati Bengals in the 2013 NFL Draft with the 21st pick of the second round (53rd overall). In addition, five Mustangs have signed free agent deals with NFL teams and three others are set for rookie mini-camps.

Mustangs Bryan Collins and Ja'Gared Davis signed with the Houston Texans while teammate Torlan Pittman will join them at rookie mini-camp with hopes of also making the team. Darius Johnson signed with the Atlanta Falcons, Zach Line inked with the Minnesota Vikings and Taylor Reed signed with the Dallas Cowboys. Fellow SMU standouts Aaron Davis and Blake McJunkin are both set for rookie mini-camps with the Green Bay Packers, while Davis will pull double-duty and also work out for the Washington Redskins.

Mustangs have had great success in recent years in making teams as free agent signees, as Cole Beasley and Sterling Moore of the Dallas Cowboys as well as Bryan McCann of the Arizona Cardinals have all played in the NFL as FA signees.

SMU has also had eight players drafted in past five years, led by Margus Hunt. He joined current Washington Redskins Aldrick Robinson (2011), Josh LeRibeus (2012) and Richard Crawford (2012), Tennessee Titan Taylor Thompson (2012), Pittsburgh Steelers Emmanuel Sanders (2010) and Kelvin Beachum (2012) and New Orleans Saint Thomas Morstead (2009) as recent Mustang draftees.

## SPORTS SHORTS

### MEN'S SWIM WINS C-USA TITLE

The SMU men's swimming team swept the highest individual honors and took the team title in the Conference USA Championships Feb. 20-23 in Houston. Senior Mindaugas Sadauskas finished the 100-yard freestyle in a meet-record 42.77 seconds, earning the men's swimmer of the meet honor. He also swam on the 400-yard freestyle relay team that set school and meet records. Sophomore Devin Burnett was diver of the meet after finishing first in the platform diving competition. The SMU women finished third in the same competition; Isabella Arcila earned swimmer of the meet honors after winning the 200-yard backstroke and competing on the 400-yard freestyle relay team that won first.

### STADIUM UPGRADES SEATING

SMU is adding luxury seating to Gerald J. Ford Stadium to be ready for the 2013 season. Seven new suites and a 233-seat Hall of Champions Club will be added on the west sideline, featuring indoor-outdoor seating. The team's locker room and meeting rooms as well as the playing surface were upgraded in 2011. Mustang football opens play at home against Texas Tech August 30. To obtain tickets for home games, visit [smumustangs.com](http://smumustangs.com).

### EQUESTRIANS HURDLE THE COMPETITION

The SMU equestrian team was defeated 6-2 by No. 3 Georgia in April in the second round of the National Collegiate Equestrian Championship at the Extraco Events Center in Waco. The No. 6-seeded Mustangs had defeated No. 11 New Mexico State in the opening round of competition. In only their first year of collegiate equestrian competition, Schaefer Raposa and Mary Abbruzzese have excelled on the national stage. Raposa won the 2013 Winter Equestrian Festival in Wellington, Florida. She knocked off three nationally ranked opponents in equitation over fences to take home the title. Fellow first-year Abbruzzese was named athlete of the month in February by the National Collegiate Equestrian Association after finishing the month 4-0 in equitation on the flat. Raposa and Abbruzzese were named to the NCEA's All-American team in April, earning second-team honors with sophomores Courtney Line and Greer Hindle and first-year Alex Butterworth.



Mary Abbruzzese



## Bengals Draft Hunt; Five Sign As Free Agents With NFL

# SAVE THE DATE

## SMU CENTENNIAL HOMECOMING 2013



### SMU *Unbridled* 100

## OCTOBER 24 - 27

*A Great Reason to  
Come to Back to Dallas*

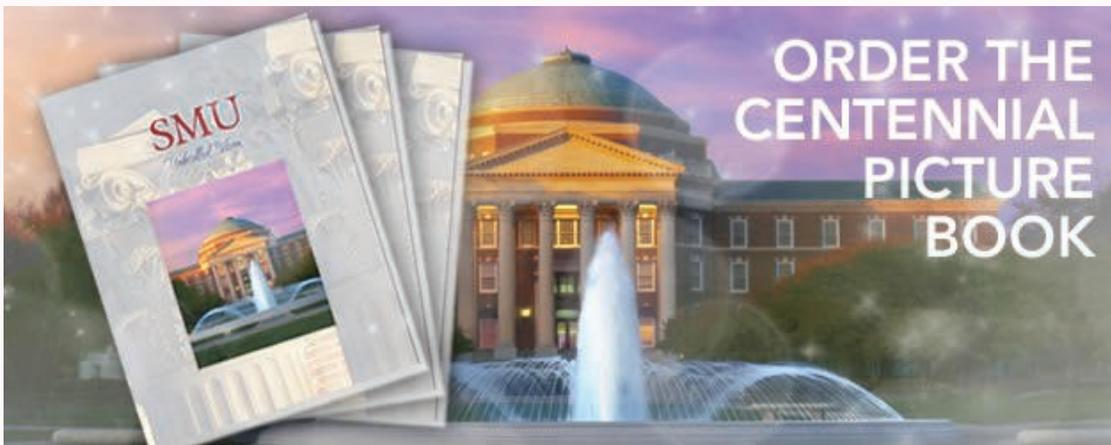
*Campus Tours  
Reunions  
Distinguished Alumni  
and History Maker Awards  
Community Parade  
SMU Mustangs vs. Temple Owls*

*[smu.edu/homecoming](http://smu.edu/homecoming)*



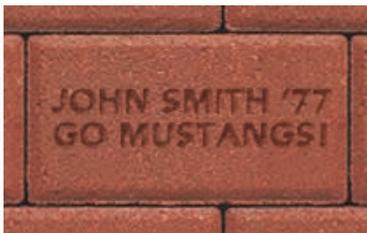
# SHARE YOUR SMU SPIRIT WITH THESE COMMEMORATIVE GIFTS

## SMU *Unbridled*<sup>SM</sup> 100



### *SMU: UNBRIDLED VISION*

*Secure your copy of this book, the first of its kind in 25 years, showcasing the majestic beauty of the SMU campus in more than 160 pages of dramatic photography.*

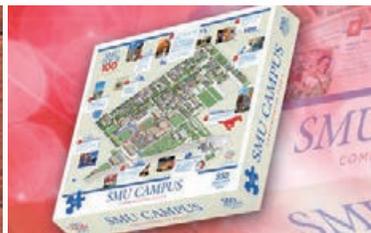


### **BRICK**

PAVE THE WAY TO 2015

*Make a \$100 gift to help build the centennial promenade with an etched paver for you and your loved ones.*

[smu.edu/paver](http://smu.edu/paver)



### **PUZZLE**

CENTENNIAL CAMPUS TOUR

*In honor of SMU's 100th, this detailed puzzle highlights the Hilltop and all the new additions.*

*Available at the SMU Barnes & Noble bookstore*



### **BIKE**

CENTENNIAL WHEELS

*Cruise around on your own customized Limited Edition SMU centennial bicycle.*

[villycustoms.com/smu](http://villycustoms.com/smu)

GET IN THE **SPiRiT!**

[SMU.EDU/100/GIFTS](http://SMU.EDU/100/GIFTS)



## TELE-PONY

# Calling All Mustangs! Tele-Pony Students Want To Talk With You

Student Ade Guobadia '16 believes working with Tele-Pony offers a priceless fringe benefit: As a caller with SMU's telemarketing outreach program, she has the opportunity to meet and talk to alumni across the country.

"I've had some really good conversations," says Guobadia, a first-year student from Dallas majoring in business with a minor in creative computation. "I recently spoke to an alumnus who majored in physics and electrical engineering and is now involved in physics research. He offered me some great advice about graduate school."

On any given night, Guobadia and other student "voices" of Tele-Pony gather in a call center on campus for an experience that allows alumni to share personal stories and offer advice to today's students, while helping their alma mater thrive in its second century.

Tele-Pony employs about 35 student fundraisers each semester. Working in groups of up to 15, students clock nine to 12 hours each week. The call center operates 6-9 p.m., Mondays through Thursdays, and 1-7 p.m. on Sundays from August through May.

From August 2012 to May 2013, students talked with nearly 23,000 alumni and parents in all 50 states and spent a total of 6,056 hours on the phones.

Each call is intended as a genuine two-way conversation, says Emily Kavy '11, who worked for Tele-Pony as an undergraduate and has managed the call center for the last two years.

"Most of our students are outgoing, involved in University life and passionate about SMU," she says. "They truly enjoy swapping stories with our alumni. And, as students, they are directly affected by the generosity of our constituents."

From contributing to scholarships and financial aid to funding research projects and campus technology upgrades, annual gifts from alumni ensure that SMU will continue to attract high-caliber students.

"I have a scholarship, and whenever possible, I let our alumni know that their gifts really do make a difference in students' lives," Guobadia says.

Alumni annual giving also influences national university rankings. Publications such as *U.S. News & World Report*, which publishes its Best Colleges guide each September, factor in the percentage of yearly donations by alumni in determining ratings.

"A gift to the University is so much more than a dollar amount. It is a statement of pride in SMU and a vote of confidence in our future," says Marc Bullard '15, a sophomore majoring in communications studies with minors in business and psychology.

Over the past year and a half, Bullard



Alumni have a chance to share their stories with Tele-Pony student callers.

estimates he has spoken to "hundreds, if not thousands, of alumni. I've talked to graduates ranging from the class of 1932 to the class of 2012."

Bullard's favorite conversations are with those who recount stories from their student days. "One alumnus in particular, who graduated in 1961, told me the story of how he met his wife here at SMU - they are still married today. We probably spent 20 minutes talking about how SMU has changed and what things were like for him over 50 years ago."

When Tele-Pony gears up again in August, student callers will be ready to listen. All alumni have to do is answer the phone.

## STAY CONNECTED TO SMU ANYTIME, ANYWHERE



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SMU  
MAGAZINE

SMU.EDU/SMUMAGAZINE

# HOME COMING 2013

SAVE THE  
DATES

OCT

24

25

26

27

## CELEBRATE MILESTONES

and make memories at Homecoming 2013. Festivities start with the SMU Distinguished Alumni Awards dinner and ceremony October 24. The weekend's other high points include SMU Mustangs vs. the Temple University Owls football game and Centennial Reunions. As details are finalized, more information will be available at [smu.edu/alumni/homecoming](http://smu.edu/alumni/homecoming).

## Class of 44

**Vivian Castleberry**, a longtime features editor at *The Dallas Times Herald*, was recognized with a lifetime achievement award from the Dallas Peace Center at the 26th annual Peacemaker Awards Dinner last December 5. Working to promote nonviolence, she founded Peacemakers Inc., a nonprofit that sponsors international women's peace conferences. The University of North Texas named its peace studies institute for her.

## Class of 49

**Shirley Mays Pond**, now retired from her 25-year career as executive administrative assistant to various members of the Texas State Legislature, enjoys traveling, gardening, reading, music and politics. She has three daughters and three grown grandchildren.

## Class of 50

The Rev. Dr. **William K. McElvaney** (M.B.A. '51, M.Div. '57) received the Distinguished Alumnus Award from Perkins School of Theology February 4 as part of Perkins' Ministers Week. Following graduation from Perkins, he served for 15 years as pastor of several United Methodist congregations and for 12 years as president of the United Methodist-related Saint Paul School of Theology in Kansas City, MO, where the William K. McElvaney Chair in Preaching was established in his honor in 1988. He received the SMU Distinguished Alumnus Award in 1980, and the William K. McElvaney Fund for the Advancement of Peace and Justice at SMU was started in 1993.

## Class of 52

**Frank (Francis) Murray** is promoting his 52nd book, *Vitamin A and Beta-Carotene Are Miracle Workers* (Gyan Books, New Delhi, India), especially geared to the developing countries, where millions succumb to skin problems, lung diseases, HIV/AIDS, measles, malaria, diarrhea and blindness each year. His 53rd book is *Minimizing the Risk of Alzheimer's Disease* (Algora Books, New York, 2013).

## Class of 55

The Rev. Dr. **Roberto Escamilla** was presented the 2013 Distinguished Alumnus Award by the Alumni/ae Council of SMU Perkins School of Theology as part of Perkins' Ministers Week in February. He is minister of evangelism at First United Methodist Church in Ada, OK, an instructor in the Perkins School of Theology Course of Study School (COSS) and worship coordinator for COSS every summer.

## Class of 56

**Richard L. Deats** joined the King Scholars in the MLK Digital Project and spoke in Vienna and Salzburg, Austria, and at Boston University School of Theology.

## Class of 61

**Mike Engleman** has published *Finding Home*, the first book in a series called *Laves' Raiders*, an alternative historical fiction of the Texas Rangers in South Texas in the mid-1800s. *Finding Home* and the second book, *New Life*, are available at Amazon.com, and the sixth book in the series is under way. **John H. Massey** assumed the presidency of The University of Texas Law School Foundation Board of Trustees Sept. 1, 2012. He received the Most Distinguished Alumnus Award from SMU's Cox School of Business in 1993, the Presidential Citation Award from The University of Texas in 2011 and the Hall of Fame Award for high achievement in business from UT's McCombs School of Business in 2012. He is active in agricultural and wildlife conservation in Colorado County and Matagorda County in Texas.

## Class of 65

**Tim Smith** (M.S.E. '69) and his daughter, **Tammy Smith Lahutsky** '89, are former Texas Instruments electrical engineers. His TI products include the logic chips that assisted the Apollo lunar modules to land safely on the moon and return to Earth and the chips used to develop the first Apple computer and IBM PC. After retiring from TI as a senior vice president, he started a medical devices company, Avazzia, in 2004, and Tammy joined him. Tim is CEO and principal designer of Avazzia's FDA-approved medical devices used to manage pain, all developed, manufactured and distributed from the Dallas headquarters. Medical doctors prescribe Avazzia devices for drug-free pain management in patients; dentists use the products to relieve their own hand pain and back pain and for patients with pain/discomfort; athletic trainers manage pain in injured players without drugs; and diabetics use Avazzia products to manage pain connected with neuropathy. Its veterinary applications soothe muscles and stimulate healing in animals.

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Class of **68**

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Reunion Chairs: **COOKIE KUYKENDALL  
FRAZAR AND ALBON HEAD**

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Class of **69**

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**Albon Head** (J.D. '71), an attorney in the Fort Worth office of Jackson Walker, was selected for inclusion in the 2013 edition of *The Best Lawyers in America*. He was a 2012 "Super Lawyer," appearing in last October's issue of *Texas Monthly*

magazine, and was chosen a 2012 Fort Worth "Top Attorney" by *Fort Worth, Texas* magazine in the December issue.

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Class of **70**

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**Allen B. Clark**, a disabled Vietnam War veteran, has authored *Valor in Vietnam 1963-1977: Chronicles of Honor, Courage, and Sacrifice*, stories from the war and all branches of the military. Signed copies of the book are available at [www.valorinvietnam.com](http://www.valorinvietnam.com). **David Hudnall** retired at the end of 2012 after 38 years

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Class of **71**

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**David S. Arthur** (M.F.A. '73) announces the second printing of *The Kingdom of Keftiu*, his historical mystery novel from Brighton Publishing LLC. It's the first of a series of three novels, the second of which is in the editorial stage.

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Class of **72**

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**Hugh R. (Buz) Craft** has written *Once Upon a TIME...IS TEMPERATURE!* to "prove" that time is simply temperature. He covers various subjects in this printed piece he calls a bookazine. A list of publishers is available from Google. **Gail Norfleet** is a Dallas artist whose third exhibition of paintings, monotypes, photographs, collages and paintings on glass was held at the Valley House Gallery this past January 11 - February 9. She has had solo exhibitions in Dallas at The McKinney Avenue Contemporary and the former Delahunty and DW Galleries. An art professor at Cedar Valley College in Lancaster, TX, she also gives private instruction. **Peggy Higgins Sewell** was honored at the TACA Silver Cup Award Luncheon in Dallas February 22 as an extraordinary arts philanthropist and a champion of the performing arts community of North Texas.

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Class of **73**

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Reunion Chairs: **KENT HOFMEISTER AND  
SUSIE FREY WOODALL**

**Stephen Tobolowsky** is a veteran character actor on television and in the movies. Among other roles, he was Needle Nose Ned in "Groundhog Day." On March 7, he was inducted into the Texas Film Hall of Fame. His new book, *The Dangerous Animals Club*, captures his storytelling flair.

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## Paving The Way For The Future

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Alumni leaders distinguished in fields as varied as engineering and city government were recognized at the second annual Black Alumni of SMU scholarship reception February 9. Lauren Driskell '06 (left), chair, presented Black Alumni History Maker awards to (from left):

- The Rev. Richard Stewart '60, retired chaplain and former Dean of Chapel, Fisk University and Wiley University
- Yulise Reaves Waters '02, '08, assistant city attorney, City of Dallas
- David Huntley '80, senior vice president and assistant general counsel, AT&T Services
- Roni Dean Burren '99, educator, Pearland, Texas
- Rhonda Belt Rhea '77, customer service manager, Administration and Regulatory Affairs Department, City of Houston
- Kelvin Beachum, Jr. '11, '12, offensive lineman, Pittsburgh Steelers
- Gerard Andrews '91, software marketing manager, Texas Instruments

The History Maker award recognizes alumni "who have paved the way for black students at SMU ... and have made the SMU collegiate experience what it is today," said Driskell. The annual event is part of SMU's celebration of Black History Month.

# Hunts Receive 2013 J. Erik Jonsson Ethics Award

Nancy Ann '65 and Ray L. Hunt '65 – whose business, public service and education leadership has helped strengthen Dallas for more than 40 years – received SMU's 2013 J. Erik Jonsson Ethics Award in February.

Presented each year by SMU's Cary M. Maguire Center for Ethics and Public Responsibility, the award is given to individuals who exemplify the spirit of moral leadership and public virtue. For the Hunts, the first couple ever to receive the award, the honor also reflects their longtime support of SMU, where they met 44 years ago and married three weeks after graduation.

At the awards luncheon, SMU President R. Gerald Turner told the audience that he and his wife, Gail, "have been able to see up-close and personal some – and I do mean only some – of the tremendous good that Ray and Nancy Hunt have brought about in our community and the integrity with which they live their lives. To those who are most in distress, whether homeless, abused, suicidal, assaulted, or orphaned, either physically, mentally, or socially, Ray and Nancy have devoted a lifetime of commitment, support, and leadership to addressing their personal needs and the societal challenges both creating the problems and resulting from them."

Among the Hunts' many contributions to SMU is their namesake Hunt Leadership Scholars Program, which provides merit scholarships based on leadership as well as academic achievement.



Nancy Ann '65 and Ray L. Hunt '65

Mrs. Hunt is the recipient of numerous service and leadership awards, including SMU's Distinguished Alumni Award in 1995. She serves on the Executive Board of the Annette Caldwell Simmons School of Education and Human Development.

She has served as president of the Shelter Ministries of Dallas, which includes the Austin Street Center and the Genesis Women's Shelter, and is president-elect of New Friends New Life. She is also a member of the Methodist Health System Foundation Board of Trustees.

Mr. Hunt's association with Hunt Oil began before he entered SMU, when in 1958 he started working as a summer

oilfield employee. He now is chairman of the board, president and chief executive officer of Hunt Consolidated, Inc., and chairman of Hunt Consolidated Energy and Hunt Consolidated Investments.

In 1992, Mr. Hunt was elected to the Texas Business Hall of Fame. In 2007, he received *The Dallas Morning News'* Linz Award, recognizing a Dallas County citizen whose community and humanitarian efforts, provided without monetary compensation, created the greatest benefit to the city of Dallas during the decade. In 2008, he was awarded the Texas Alliance of Energy Producers Legends Medal.

He also received the prestigious Order of Marib Award from the government of the Republic of Yemen, the only non-Yemini ever to be so designated.

Mr. Hunt's service has contributed greatly to civic and community causes. A longtime SMU trustee, he previously served as chair of the board and is now on its Executive Committee and chairs the Trusteeship Committee. He currently serves on the Board of Trustees for the George W. Bush Foundation and the Center for Strategic and International Studies in Washington, D.C., as well as The Cooper Institute. He also is on the advisory council of the Communities Foundation of Texas.

## Class of 74

**Gary Ingram**, an attorney in the Fort Worth office of Jackson Walker, has been named in the 2013 edition of *The Best Lawyers in America* and selected as a 2012 Fort Worth "Top Attorney" by *Fort Worth, Texas* magazine in the December issue.

## Class of 76

**John Holden**, an attorney at Jackson Walker, was designated a 2013 "Lawyer of the Year" by *Best Lawyers*. Only one lawyer in each practice area in each community is so honored. **Ladine Bennett Housholder** announces her new book, *The Well Women*, the tale of the Samaritan woman at the well interwoven with

stories of challenge and healing of nine contemporary women. With discussion questions in the back, the book is suitable for study and discussion groups as well as personal reflection.

## Class of 77

**Tim Seibles** has been an associate professor of creative writing at Virginia's Old



# FIRST PETS AND THEIR FAMOUS D.C. ADDRESS

Outfitted with a webcam on his collar, “First Dog” Barney captured a canine’s view of White House Christmas preparations in 2002 during the first term of President George W. Bush. The video went viral and an online star was born.

“Barney was used in such an important way, offering a look inside the White House at a time when it was closed to the public after 9/11,” says author Jennifer Boswell Pickens, whose new book, *Pets at the White House*, focuses on the famous canines, felines and other pets that have occupied 1600 Pennsylvania Avenue.

Pickens portrays the special role of first pets in more than 200 carefully selected photographs, many of which have never before been published, as well as a multitude of anecdotes. Each administration, from Kennedy to Obama, is covered in its own chapter. Pickens, a 2000 graduate of SMU with a degree in American history, also includes an overview of pets owned by earlier first families.



“Like all families, I think the first families were very comforted by their pets and it shows in the photographs,” says Pickens, who lives in Dallas with husband Bryan ’99, their four young daughters and two dogs.

This is her second volume to offer a distinctive look inside the most prestigious address in Washington, D.C. Pickens, a noted White House social expert, published her first best-selling book, *Christmas at the White House*, in 2009.

“It’s very special to me that every living first lady wrote the introduction to her section of the book,” says the author. SMU alumna Laura Welch Bush ’68 also contributed the foreward.

While poring over images for that book, Pickens was drawn to photos that featured the first pets. “So, before I was even finished with the first book, my second book was well under way,” she says.

She intentionally selected topics that not only interest her, but also hold universal appeal. “What I love about my books is that they are on subjects that can bring all Americans together,” she says. “No matter which side of the political aisle you are on, everyone can appreciate the White House at Christmastime and what it represents, as well as the history of our famous ‘first pets.’”

Both coffee-table books are published by Fife and Drum Press, which she and her husband founded in 2009.

Her first book took four years of research and interviews, and along the way, Pickens learned that “each presidential library has its own personality. They’re all very different,” she says. She gives the George W. Bush Presidential Library and Museum staff high marks for being “great to work with.”

Pickens also gained a new appreciation for her academic training at SMU. “James McMillin, Glenn Linden and other professors really pushed students to do solid research for papers and presentations,” she says. “I learned to ask the right questions, and when you’re cold-calling librarians and archivists, you need to know what to ask to get the information you need.”

*Jennifer Pickens’ books may be purchased in the gift shop of the George W. Bush Presidential Library and Museum, as well as at other presidential libraries throughout the country and from national booksellers. For more information: [www.jenniferpickens.com](http://www.jenniferpickens.com).*

Dominion University since 1995. He was one of 20 finalists for the 2012 National Book Awards, nominated for the somewhat autobiographical *Fast Animal*, his seventh collection of poetry (Etruscan Press), in which he traces his life from a 16-year-old to a present-day middle-aged man. Collectively, *Fast Animal* tells a story of how life changes for all of us.

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## Class of 78

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*Reunion Chairs:* **BRYAN DIERS AND STEVE AND DAWN ENOCH MOORE**

**Wade Cooper** is an attorney in the Austin office of Jackson Walker. In last October’s issue of *Texas Monthly* magazine, he was listed as a 2012 “Super Lawyer,” and he also was selected for inclusion in the 2013 edition of *The Best Lawyers in America*, regarded by many as the definitive guide to legal excellence. **Laurie Hickman Cox** had her first solo exhibition at Valley House Gallery in Dallas Dec. 12, 2012 – Jan. 7, 2013, displaying oil paintings, pastels and cut-outs. In 1984 she attended a summer residency at The Skowhegan School of Painting and Sculpture in Maine and since then has spent two summer residencies at Haystack Mountain School of Crafts in Deer Isle, ME, and one residency at Anderson Ranch in Snowmass Village, CO.

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## Class of 79

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**Renee Pfrommer Castle** (J.D. ’82) married Robert L. (Larry) Crawford Nov. 5, 2011, in Rosemary Beach, FL. She practices law with her brother in Memphis, and her two daughters, Sarah and Cristia, attend Birmingham-Southern College. **Mary Collins** received the Spirit Award last November from Women In Film. Dallas at the 2012 Topaz Award Gala, recognizing her outstanding contributions, dedication and trailblazing efforts within the film and television industry. She is founder, owner and president of The Mary Collins Agency in Dallas, which represents voiceover and on-camera performers. In 2012 she also was inducted into Worldwide Who’s Who of Executives, Professionals and Entrepreneurs.

Class of **81**

**Sharon S. Millians** was honored March 5 by the Fort Worth Commission for Women as an Outstanding Woman in the Workplace. She is a partner in, and co-chair of, the real estate and finance section of law firm Kelly Hart & Hallman. She has been on the list of “The Best Lawyers in America” since 1992, recognized as a Super Lawyer by *Texas Monthly* since 2003 and identified as one of the “Top 50 Women Texas Super Lawyers” and “Top 100 Super Lawyers” in the Dallas/Fort Worth region. **Regina Taylor** moved to Chicago in 2010 and has now been selected by *Chicago Magazine* as one of six Chicagoans of the Year for 2012. Playwright, director and Golden Globe-winning actress, she has rewritten and revived her 10-year-old musical *Crowns*, a celebration of African-American women and their hats. **Lisa Benefield Thomas** had her first classical label recording released last October 29 by Toccata Classics in London. It is solo piano music by American composer Arthur Farwell.

Class of **83**

**Reunion Chairs: JANIE DONOSKY CONDON AND MISSY KINTZELE ELIOT**

Dr. **Melanie Moore Biggs** is a licensed clinical psychologist at the V.A. North Texas Health Care Systems – Dallas V.A. Medical Center, where she works with Dallas veterans on the inpatient psychiatry service providing individual and group psychotherapy and psychological evaluations.

Class of **84**

**John Gilchrist** was named a Fellow in the Association for Healthcare Philanthropy, one of 183 fundraising professionals to have earned this highest level of distinction.

Class of **85**

**Christine Karol Roberts** is an attorney in California and author of the children’s books *The Jewel Collar*, a tale of a Maltese dog and the lesson that sharing is the Christmas spirit and the spirit of true

friendship, and *Hannah the Hummingbird*, a story of the adventures of Hannah and her baby hummingbirds. From last December through February 14, she donated 100 percent of all Amazon, Barnes & Noble and Apple iBook store sales from these books to the Sandy Hook School Support Fund in Newtown, CT.

**Todd A. Smith**, owner of The Todd Smith Law Firm, has been elected to membership in the Fellows of the Texas Bar Foundation, a mark of distinction and recognition of his contributions to the legal profession. Each year only one-third of one percent of State Bar members are invited to become Fellows.

Class of **86**

**Margaret Love Tuschman DeVinney** has transferred from her position in SMU Athletics as executive assistant for women’s basketball to administrative assistant for Athletic Forum and programs in SMU’s Program Services. **Linda Yows Leitz** was elected chair of the National Association of Personal Financial

# SMU CENTENNIAL REUNION WEEKEND

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Advisors last January 31 and will serve as chair-elect until her term begins Sept. 1, 2013. A financial professional since 1979, she founded and co-owns the financial planning firm It's Not Just Money, Inc. in Colorado Springs. She is pursuing a Ph.D. in the personal financial planning program at Kansas State University. The Honorable **Brian McCall** is chancellor of the Texas State University System, serving more than 77,000 students at eight institutions. In a ceremony in Waco Jan. 25, 2013, he was presented the Price Daniel Distinguished Public Service Award by the Baylor Alumni Association. He served two decades in the Texas House of Representatives and has authored *The Power of the Texas Governor: Connally to Bush*, based on his Ph.D. dissertation.

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Class of **87**

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**Mark S. Bertrand** has been appointed vice president for financial services for defense and space programs for Boeing Capital Corporation. Based in El Segundo, CA, and a resident of Long Beach, he leads a team supporting financial structuring and solutions for Boeing's military and satellite systems customers. **Steve Hickman** has moved from Phoenix to Seattle where he continues in his fourth year as the IP strategist for Honeywell Aerospace. In the 1990s he worked as a consultant in Dallas, Kansas City and Minneapolis, developing sustainable software architecture helping clients in industries ranging from aerospace and oil/gas to manufacturing, pollution and telecom.

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Class of **88**

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*Reunion Chairs:* **CRAIG ADAMS AND CHRIS CROCKER**

**Margaret White Weinkauff** has returned to SMU as assistant director of development for the Meadows School of the Arts. She has chaired fundraising efforts in the Dallas community with a broad network of arts and cultural supporters and has extensive experience as an attorney.

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Class of **89**

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**Matthew Thompson** has been recognized for legal excellence with his selection to the 2013 edition of *The Best Lawyers in America*. He practices immigration law in the Houston office of Jackson Walker.

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Class of **90**

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**David A. Dreyer** (M.F.A. '92) had a fourth solo exhibition of his paintings and sculpture, "Resonance of Place," at Valley House Gallery in Dallas from February 16 to March 16. He has been honored with the Moss/Chumley Award from the Meadows Museum at SMU and has had solo exhibitions at The McKinney Avenue Contemporary in Dallas and The Grace Museum in Abilene. **Lee Mulcahy** (Ph.D. '00) is an artist in Aspen, CO. In January 2013 he exhibited at Germany's Universitat der Kunst Berlin and the Carbondale Council for Arts and Humanities in Carbondale, CO. In March he was featured at Aspen's Red Brick Center for the Arts. **Nisha Shah**

returned to the Dedman School of Law at SMU last December as the assistant director of development. She has experience as a trial lawyer and has chaired fundraising efforts and worked closely with lawyers and constituents throughout the Dallas area.

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Class of **91**

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**Elise A. Healy**, a Dallas-based immigration lawyer, has been named 2013 Dallas Immigration Law "Lawyer of the Year" by *Best Lawyers*, reflecting the respect she has earned for her ability, professionalism and integrity.

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Class of **92**

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**William Jenkins** is a civil litigation attorney at Jackson Walker. He was selected as a Fort Worth "Top Attorney" for 2012 by *Fort Worth, Texas* magazine in last December's issue. **Matthew Kadane** has written *The Watchful Clothier: The Life of an Eighteenth-Century Protestant Capitalist* (Yale University Press, 2013).

## Historical High Note Launches Drive To Name Band Hall

The sound was clear and true in the 1928 recording of "Varsity" and "Peruna" played at a special event hosted by Friends of the SMU Libraries and the Mustang Band at DeGolyer Library March 12. The family of the late Cy Barcus, who directed the Mustang Band from 1924 to 1932, presented the recording to the SMU Archives, as well as a taped interview with Barcus in which he recalls his time at SMU. His daughters, Bette Barcus Carpenter '68 (left) and Barbara Barcus, joined in a pony ears salute during the program. At the event, Belle Drye Schafer Petkas '68 announced a grassroots effort to raise \$1.5 million to name the proposed band hall for Cy Barcus. Listen to the history of the Mustang Band, as told by pioneering band director Cy Barcus, and learn how you can give online to this effort at [smu.edu/cybarcus](http://smu.edu/cybarcus). For more information about participating in the fundraising effort, contact Arlene Manthey, development officer, SMU Student Affairs, [amanthey@smu.edu](mailto:amanthey@smu.edu) or 214-768-4711.



He is an associate professor of history at Hobart and William Smith Colleges.

**Andrea Iken Tennison** and her husband, John Tennison, M.D., welcomed twin sons, James Tyler and Joseph Thomas, Jan. 31, 2011. Andrea reports that their big brother, Jack Truman, has been helping the boys learn to make pony ears! **Lisa K. Thompson** has been promoted at Prairie View A&M University from assistant professor of educational leadership to associate professor with tenure and to coordinator of the Ph.D. program in educational leadership in the Whitlowe R. Green College of Education.

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Class of **93**

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*Reunion Chairs:* **HILAREE CASADA, CAROLYN KERINS AND BERNA RHODES-FORD**

**Jacqueline Bradley** designed and implemented initiatives for fall 2009-fall 2012 that doubled success rates for under-prepared students in the writing program at El Centro College in downtown Dallas. She is chair of the Department of English and Developmental Writing.

**Dan Davenport** co-founded RiseSmart in 2007, a leader in next-generation outplacement solutions, helping laid-off employees get back to work. With his leadership, 30 Fortune 1,000 companies have switched from traditional outplacement firms to RiseSmart, now the fastest growing outplacement solutions provider in the U.S. **Logan Flatt** is senior vice president of strategic planning at the integrated marketing agency Ansira, based in St. Louis and Dallas. As a Chartered Financial Analyst and member of CFA Institute, he is considered an expert on improving the impact of marketing on corporate financial performance. He lives in Dallas. **Phyllis Durbin Grissom** has been elected grand president for Delta Delta Delta social Greek organization for the 2012-2014 biennium, announced at the 55th biennial convention in Tucson last July. **Victor G. Hill III** married Jennifer Owens in Oklahoma City March 24, 2012. He is a senior network engineer with General Dynamics Information Technology – Air Force and Navy Solutions, and Jennifer is in her 18th year as an English teacher at Putnam City West

## BECOMING LIKE 'THE PEOPLE YOU LIKE'

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By his own account, Joe Coomer '81 arrived on the Hilltop as a work in progress. In the essay "He Sang at Me: Marshall Terry, the SMU English Department, and One Writer's Beginnings," Coomer describes a life-changing University experience and the indelible impact of an SMU professor who urged him to find his voice as a writer, to become himself.



Marsh Terry '53, '54 (left) and Joe Coomer '81

"Some say it's impossible for one person to teach another to write. I know I fell in love with writing during my stay at the SMU English Department, wanting to be like the people who worked there. Marsh took the time to encourage me. As far as I'm concerned, he used his whole life to encourage me."

Terry '53, '54, who retired in 2007 as the E. A. Lilly Professor of English, founded SMU's creative writing program and the SMU Literary Festival and became Coomer's mentor and friend.

"Joe Coomer transferred into SMU and came to my office in Dallas Hall and asked, 'Are you the writing teacher?' I nodded my head and did my best, and Joe turned out to be the leader of our nationally celebrated SMU Literary Festival. John Updike and Raymond Carver heard him read at the festival and were impressed," Terry recalls.

On April 18, at DeGolyer Library, Coomer's beloved professor was in the audience when he read from the essay, a version of which was originally published in *SMU Magazine* in fall 2006, and discussed his work in conjunction with a retrospective exhibition, "Joe Coomer: A Life in Letters."

The retrospective provided a rare view of his creative process through handwritten manuscripts, galleys, letters, first editions, translations and other materials. The acclaimed author recently donated his literary archive – more than 20 boxes of materials – to DeGolyer Library. The contribution represents another high point during SMU's Year of the Library.

Known for his graceful prose and memorable characters, Coomer has published eight works of fiction, two nonfiction books and one collection of poetry.

"Joe Coomer is one of the great voices to emerge from SMU's English Department and creative writing program," says Russell L. Martin III '78, '86, DeGolyer director. "We are honored and delighted to have his papers, where they will join our growing collection of the archives of other contemporary writers."

DeGolyer Library recently published a 30th anniversary edition of Coomer's debut novel, *The Decatur Road: A Novel of the Appalachian Hill Country*. Originally released in 1983, the book won the Jesse A. Jones Award for Best Work of Fiction from the Texas Institute of Arts and Letters in 1984. Coomer started writing it as an SMU student: "I wrote three of the short segments for an independent study with Marsh. He liked them, so after I graduated, I wrote 55 more. You want to be like the people you like."

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For more information, visit [smu.edu/cul/degolyer](http://smu.edu/cul/degolyer) or contact DeGolyer Library at 214-768-0829 or [degolyer@smu.edu](mailto:degolyer@smu.edu).





# Hilltop to Hilltop Insiders Share Career Insights



Panelists (from left) Rob Johnson '97, Dennise Garcia '90, '93 and Hannah Abney '02.



Patrick Kobler '10



Warren Seay '10

Patrick Kobler '10 honed his leadership skills as the 2009-2010 SMU student body president. Now he works with the George W. Bush Institute as the program coordinator for the Alliance to Reform Education Leadership.

Kobler served as moderator for "Hilltop to Hilltop," a panel discussion about careers in public service held on campus April 3. The Hegi Family Career Center sponsored the event in cooperation with SMU Connection, a program that provides opportunities for alumni volunteers to share their expertise with students.

Panelists included Rob Johnson '97, a political consultant who managed the 2012 presidential campaigns of Newt Gingrich and Rick Perry; Judge Dennise Garcia '90, '93, who serves the 303rd District Court in Dallas County; and Hannah Abney '02, director of media relations for the George W. Bush Center, who was the assistant press secretary for former Vice President Dick Cheney. They encouraged students to be bold, create their own opportunities and work hard to distinguish themselves.

"When you're young, you have to work 10 times harder than anyone around you," said panelist Warren Seay '10, a student at Dedman School of Law and the youngest president of the DeSoto school district's board of trustees. "If you're supposed to work until eight, then you have to work until 10 if you want to get noticed."

High School. **Sean Whitley** is a producer of "Home Strange Home" on HGTV. **Heather Wilson** joined Ogilvy Public Relations as executive vice president and director of the corporate group, based in Chicago. Previously she was a senior vice president with Weber Shandwick and led its West Coast corporate issues and crisis management group in Los Angeles.

## Class of 94

**John Dorsey** reports that he and **Andrew Stephan** '93 started their own production company – ten100 – three years ago. Their latest film, "Glory Hounds," which took three years to make, premiered on "Animal Planet" in February to rave reviews. It documents the bond between military working dogs and their handlers on the front lines in Afghanistan. Last year they directed "The Marinovich Project" for ESPN, which was nominated for an Emmy for best sports

documentary. And in 2010 they collaborated with **Thaddeus Matula** '03 on "Pony Express," also for ESPN. **Jeffrey Hoffman** was recently accepted into Theatre Bay Area's inaugural ATLAS for Directors program (Advanced Training Leading Artists to Success), which will help him identify his career goals and better understand where he fits into the Bay Area theatrical landscape. He has been cast as Chris Keller in "All My Sons" at the Douglas Morrison Theatre in Hayward, CA. **Daxton R. (Chip) Stewart** is an associate professor at TCU's Schieffer School of Journalism with a law degree from The University of Texas and a Master of Laws and master's and doctoral degrees in journalism from the University of Missouri. He combined his background in journalism and law as editor of *Social Media and the Law: A Guidebook for Communication Students and Professionals* (Routledge, 2012), which details the legal challenges that have arisen with social media tools such

as Facebook, Twitter, Pinterest and YouTube as they relate to journalism, advertising and public relations. **Abby Sassenhagen Williams** and her husband, Todd Williams, were honored at the National Philanthropy Day Awards Luncheon in Dallas last November 30. Nominated by Austin College in Sherman, TX, they were named Outstanding Philanthropists by the Greater Dallas Chapter of the Association of Fundraising Professionals for their support of educational opportunities for underserved populations. They chair the regional advisory board for Teach for America in Dallas-Fort Worth and helped establish the Williams Preparatory School in Dallas. Abby serves on the board of the Dallas Women's Foundation.

## Class of 96

**Melinda Jones** has launched her own stationery line, Read Between the Lines,

the first of several planned retail extensions from her company and blog, Super Much Love™. She honed her design skills remodeling premier Dallas properties and also had a successful career in advertising and marketing before pursuing her passion for fun paper products. **Nefeterius Akeli McPherson** (J.D. '08) was diagnosed with a rare bile duct and liver disease in her first year of law school at SMU. She received a lifesaving liver transplant November 6, 2011, from a 12-year-old West Virginia girl who died from a brain hemorrhage. Now she has made a vow to keep her donor's memory alive and spread awareness about the importance of organ donation through a public Facebook page: [www.facebook.com/livertransplant](http://www.facebook.com/livertransplant). The *Charleston (WV) Gazette* ran a front-page story about Nefeterius and her donor last October 9. **Constantine (Taki) Scurtis** has been named a managing partner with LYND, a national real estate investment, development and management firm, which he joined in 2009 as vice president of business development. He will manage a LYND office in Miami, which he recently opened, as well as sourcing new real estate opportunities in South Florida.

Class of **97**

**Shawna Ford Lavender** is director of operations for SMU's women's basketball. An SMU player from 1993-97, she was head coach at Abilene Christian University for the last nine seasons. **Jason McKenna** (Ph.D. '02) was the speaker at a January 24 lecture at SMU, Emerging R&D in Support of Humanitarian Assistance and Disaster Relief, presented by SMU's Hunt Institute for Engineering and Humanity. He spoke of how technology is being developed to meet the often neglected needs of people confronted by natural disasters, faced with limited resources, living in everyday poverty. He is lead technical director for geospatial research and engineering at the U.S. Army's Engineer Research & Development Center, leading a research team that supports the U.S. military's humanitarian assistance and disaster relief programs in the U.S. and internationally. In 2010 he

received the Civilian Service Award, the highest given to civilian Department of Defense employees. **Suzanne Campbell Wellen** and her husband, Darrell, welcomed a son, John Jay, May 6, 2012. She is a business litigation attorney with Andrews Kurth LLP in Dallas.

Class of **98**

*Reunion Chairs:* **JENNIFER CLARK TOBIN AND TRAVIS WILSON**

**Alison Ream Griffin** has been named to Delta Delta Delta international leadership as a member of the board of directors of this leader among social Greek organizations. Her position was announced at the 55th biennial convention last July in Tucson. **Jennifer Clark Tobin** (J.D. '01) and her husband, **Aaron Tobin** '00, announce the birth of their first child, Anna Christine, in Dallas May 31, 2012.

Class of **00**

**Ian McCann**, after 12 years as a reporter for *The Dallas Morning News*, has joined

the City of Richardson as information coordinator.

Class of **01**

**Mary Elizabeth Ellis** is an actress living and working in Los Angeles, who has appeared in the television programs "New Girl," "Up All Night," "Happy Endings" and "It's Always Sunny in Philadelphia." **Bernard Jones** has been appointed an Oklahoma County District Judge. He earned a law degree from Notre Dame Law School and was previously associate dean for admissions and external affairs at Oklahoma City University School of Law and an associate at law firms in Oklahoma City and Ohio. He is board chair for the Urban League of Greater Oklahoma City and serves on the boards for Sunbeam Family Services, the American Cancer Society, Oklahoma Lawyers for Children and the national board of the American Cancer Society's Cancer Action Network. Bernard lives in Edmond with his wife, Mautra, and son, Bernard. **David B. Lacy** is a litigation attorney recently elected a partner at Christian & Barton LLP, a civil law firm in Richmond, VA. Treasurer of

## PRECIOUS PONIES

**Otis Borreman**, born July 5, 2012, is the grandson of Bob Brown '69 and Tina Brown '70.



Otis Borreman

**Payne Gregory DeLoach**, born November 18, 2011, is the grandson of William D. and Shari Payne Wright '71. His great-grandparents are Frank C. Payne, Jr. and Jane Cox Payne '50, and his late great-great-grandfather was Frank C. Payne, Sr. '23.



Payne DeLoach

**Austen Tam Jeong Lee**, born July 5, 2012, is the daughter of Tammy Nguyen Lee '00 and George Lee. Austen has an older sister, Gabriella, born November 23, 2010.



Austen Lee

*Submit your Precious Ponies to [smumag@smu.edu](mailto:smumag@smu.edu). Please send a quality photograph – save image files at the largest size – with the names and class years of alumni parents (and grandparents) and your child's name and birthdate. Photographs will be published as space allows.*



the Richmond Chapter of the Federal Bar Association, he is a member of the CLE Committee for the Bar Association of the City of Richmond and the Lewis F. Powell Jr. American Inn of Court. **Frank White** (J.D., M.B.A. '06) and his wife, **Stephanie** '06, are parents of three children: twins Henry and Clayton, age 3, and Wesley, born Sept. 14, 2012. Frank has created a new website, CollegeFrog, which helps employers recruit accounting majors and manage the hiring process in one simple, inexpensive Web application.

Class of **02**

**Jodi Warmbrod Dishman**, a trial and appeals lawyer formerly with the San Antonio office of Akin Gump, has joined Oklahoma's largest law firm, McAfee & Taft, as Of Counsel. She and her husband, Brent, also an attorney, live in Edmond, OK.

Class of **03**

Reunion Chairs: **HADLEIGH HENDERSON AND JIMMY TRAN**

**Juan José de León** won the Metropolitan Opera National Council Auditions, Great Lakes Region finals, in January representing Pittsburgh, where he has been in the Pittsburgh Opera Young Artists program for the last two seasons. The next step for the tenor was to compete for the semifinals in March on the stage of New York's Metropolitan Opera. He was a winner of the Dallas Opera Guild Vocal Competition in 2010 and made his Dallas Opera debut in 2011. **Cameron W. George** was promoted to director of finance at Linn Energy (NASDAQ:LINE), a top-15 U.S. independent oil and gas company based in Houston. He joined Linn in August 2005 to help take the company public. Previously he was an energy investment banker with RBC Capital Markets. **D.J. Pierce** is an actor primarily known as the drag character "Shangela." Having once appeared on the reality series "Rupaul's Drag Race," he broke out to guest on "2 Broke Girls," "The Mentalist," "LA Hair," "Glee" and the E! Network's "The Soup." Last September he debuted in the YouTube scripted series "Jenifer Lewis and Shangela" and has recently launched a stand-up comedy tour.

Class of **05**

**Susannah Cullum McGown** and her husband, **Patrick McGown** '09, celebrated the birth of their first child, Jackson Paul, Jan. 19, 2013. **José Leonardo Santos** (Ph.D. '08) was appointed social science assistant professor in anthropology at Metropolitan State University's College of Arts and Sciences in Saint Paul, MN. He teaches 21 semester credits per year, advises students and frequently guests on Minnesota Public Radio. He has taught at SMU's Taos and Dallas campuses.

Class of **06**

**Melissa Meeks** runs TWO x TWO for AIDS and Art, an annual contemporary art auction in Dallas benefiting two organizations – the Dallas Museum of Art and amfAR, The Foundation for AIDS Research – and drawing prominent artists, art collectors and philanthropists from around the world. She was recently profiled in *ELLE* magazine as one of *ELLE*'s 2012 Fresh Makers, an art

## Alumni Discuss Their 'Epic' Collaboration



James V. Hart '69 (left) and William Joyce '81 share a belief in the magic of the imagination, which they bring to the big screen in their new animated fantasy-adventure movie "Epic." The alumni, who wrote and produced the 3-D feature film, hosted a preview screening for

Meadows School of the Arts film and media arts students, faculty and alumni May 14 in Dallas. Loosely based on Joyce's children's book *The Leaf Men and the Brave Good Bugs*, the plot centers on a good-against-evil battle. Characters are voiced by such stars as Beyoncé, Amanda Seyfried, Colin Farrell and Christopher

Waltz. Hart and Joyce, who also filled the role of production designer for "Epic," took questions from the audience after the movie, discussing their collaboration and the filmmaking process. Hart started out in the movie business as a producer and later began writing, a talent he discovered

while an undergraduate at SMU. "The first time anyone told me I was a writer was in an English class at SMU," says Hart, who was the recipient of SMU's first Literati Award in 2010. Among his many movie screenplays are "Hook" and "Bram Stoker's Dracula." Joyce says Hart's writing for those two films caught his attention. Joyce is perhaps best known for his children's books, including *Rolie Polie Olie*. The recipient of SMU's Distinguished Alumni Award in 2004, he won an Oscar for Best Animated Short Film for "The Fantastic Flying Books of Mr. Morris Lessmore" last year. Joyce has two new books slated for release in October: *The Mischievians* and *The Sandman and the War of Dreams*, the fourth book in his Guardians of Childhood series.

world power player. She is an active member of the Dallas Cowboys Stadium's art council, with a hand in its founding.

**Allison Pflugstag** graduated from Tarrant County College in 2012 with a degree in dental hygiene and is now a dental hygienist in the family and cosmetic dentistry practice of Dr. Ted Hume III.

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**Class of 07**

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**Natalie Bidnick** has relocated to Austin to attend graduate school at St. Edward's University, working toward a Master of Liberal Arts degree with an emphasis in creative writing. **Brent Turman** (J.D. '12) has been named an associate at the Dallas-based law firm SettlePou, where he concentrates on contract disputes, real estate litigation, consumer financial services litigation, negligence claims, Texas Deceptive Trade Practices claims and commercial disputes. **Jay Wieser** has been selected a 2012 Fort Worth "Top Attorney" by *Fort Worth, Texas* magazine in the December issue. He practices civil litigation in Jackson Walker's Fort Worth office.

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**Class of 08**

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**Reunion Chairs: ANDREW GALLOWAY AND LUISA DEL ROSAL ISAIS**

**Katharine Brunson** and **Travis Clark** were married in Dallas June 23, 2012, and live in Fort Worth. She is a paralegal with Berry Appleman & Leiden LLP, and Travis is a geologist with Dynamic Production Inc. **Mary Pat Higgins**, at the Hockaday School in Dallas since 1990, is a CPA and Hockaday's longtime chief financial officer. On Jan. 1, 2013, she began new duties as president and CEO of the Dallas Holocaust Museum/Center for Education and Tolerance, where she looks forward to possible construction of a new museum. **Lindsay Scanio** is the new assistant director of alumni engagement at SMU. Previously she was coordinator for SMU alumni relations and a program specialist for Mothers Against Drunk Driving, where she helped recruit and retain over 200 volunteers.

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**ALL ABOARD!**

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## River Cruises To Remember

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**AMONG THE OPPORTUNITIES** offered by the SMU Alumni Travel Program in 2014 are these cruises, available for booking now:

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*\*Prices are for double occupancy and do not include airfare.*

**For other information:**  
**ONLINE:** [smu.edu/alumni/events/travel](http://smu.edu/alumni/events/travel) **PHONE:** SMU Office of Alumni Relations and Engagement, 214-768-2586 or 1-888-327-3755 **EMAIL:** [smualum@smu.edu](mailto:smualum@smu.edu)



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**For travel questions:**  
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[www.gonext.com](http://www.gonext.com)

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**Class of 10**

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**Nikki Cloer** married **Sam McDonald** Jan. 12, 2013, in Corinth, TX. The newlyweds live in Dallas. **Ashley Howe** (M.S. '12) and **James Justinic** (M.S. '12) were married at Perkins Chapel Nov. 3, 2012. They met in the Mustang Band.

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**Class of 11**

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**Jordan Chlapecka** and **Jenny Wagstaff** were announced last October 3 as two of five national winners of The Big Ad Gig,

an annual *Advertising Week* competition that invites aspiring copywriters and art directors to vie for a 30-day paid freelance position at one of the industry's best agencies. Jordan won a spot at Deutsch, and Jenny, a position at Ogilvy & Mather. **Olivia Anne Smith** is an artist whose first show, "Site Reading," was front and center last September 23 - October 20 in Brooklyn at an experimental gallery called A Slender Gamut. She describes her work: "I throw an inked ball into the walls of a small, unlit room. Word, image, and action are suddenly indistinguishable. A drawing is something to be done to a wall inside the site





of display, platform for performance, and exclusive container of art.”

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Class of **12**

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**Paul Boynton** participated in the summer internship program of Sabre Holdings, a global technology company serving the world's largest industry – travel and tourism – and now has accepted an offer to work for Sabre Travel Network as a marketing communications associate. **Laura Brandt** has joined the Dallas-based law firm SettlePou as an associate in the commercial litigation practice group and the insurance defense practice group. **David de la Fuente** has accepted a position as field representative/caseworker for Congressman Marc Veasey of Texas in the United States House of Representatives. **Kyle Hobratchsk** recently won the Turner House art competition with a copper plate etching of the Turner House itself. His was the winning entry in the Oak Cliff Society of Fine Arts art contest, marking the 100th anniversary of the historic residence. Kyle pursues painting, printmaking, woodworking and furniture design. He is a resident of Oak Cliff, a suburb of Dallas. **J. Jody Walker** is a new associate at SettlePou, a law firm based in Dallas, where he is a member of the business counsel services practice group. At Abilene Christian University, where he earned his undergraduate degree with a 4.0 GPA, he was a starting linebacker for the Wildcats.

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## WHAT'S NEW WITH YOU?

*New marriage? New baby? New job? Share your news with the SMU community in SMU Magazine. Fill out the online form at [smu.edu/smumagazine/classnotes](http://smu.edu/smumagazine/classnotes) or email information to [smumag@smu.edu](mailto:smumag@smu.edu). Deadline for the fall 2013 issue is September 6, 2013.*

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 28 **Herndon Y. Robinson**, 5/1/86 **Frances Johnson Smith**, 3/27/01  
 33 **Mary Simpson Neeley**, 12/24/12  
 38 **Martha McKamy Caldwell**, 2/11/13  
**Sarah Gallaher Cramer**, 11/2/12  
 39 **Louise Corrigan Jordan**, 11/9/12  
 40 **Pauline Kettle Haynes**, 10/2/12 **Dorothy Novich Levy**, 9/5/12  
 41 **Martha Proctor Mack**, 11/9/12 **Laura Coffey Pruitt**, 9/13/12  
 42 **George Pierce Cullum Jr.**, 1/4/13  
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 43 **Dr. Paul E. Pfeiffer**, 10/7/12 **Jean Watts Rodgers**, 4/27/12 **William B. Strange**, 10/18/12  
 44 **Mary Rickles Armstrong**, 1/13/12  
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 45 **Mary Jo McCollom Entwistle**, 2/20/13  
**Bishop S.P. Murphy**, 9/24/09 **Col. Isabelle J. Swartz**, 9/26/12 **Dr. Elgin W. Ware**, 11/20/12  
 46 **Charles D. Montgomery** '47, 1/17/13  
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 47 **William S. Bean**, 1/11/13 **Mary Kirksey Dodson**, 12/16/12 **Max Harper**, 1/6/13 **Dr. Julia M. Johnston** '48, 7/3/12 **James A. LeVelle**, 12/16/12 **John F. McGauhey**, 9/24/12 **Jack B. Moncrief**, 10/15/12  
**Marshall E. Surratt**, 9/8/12 **Betty Hearn Ways**, 1/6/13 **Dr. Channing Woods**, 12/1/12  
 48 **Horace T. Ardinger**, 12/24/12 **Bettye Erwin Daugherty**, 12/23/12 **Jack E. Earnest** '52, 11/9/12 **Ruth Patterson Maddox**, 9/29/12 **Joan Slaughter Parr**, 6/3/12 **William R. Pennington**, 8/31/12  
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 49 **Gloria Bryant Alley**, 1/11/13 **Caryll F. Beer**, 10/17/12 **Russell J. Brydon**, 9/2/12  
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**Leonard R. Huber**, 9/29/12 **Irwin A. Kay**, 9/29/12 **The Rev. Charles P. McDonald**, 9/6/12 **Charles S. Myers**, 2/17/13 **John E. Oehlschlaeger**, 11/23/12  
**Glenn G. Parker**, 11/15/12 **Homer D. Puckett**, 11/2/06 **Robert R. Royster**, 8/28/11 **Foster P. Scott**, 1/8/13 **Susan Whitley Sessions**, 2/9/13 **The Rev. William B. Slack** '60, 11/6/12 **Col. Chester E. South**, 9/28/12 **Maurice A. Tharp**, 9/20/12  
 50 **Dan E. Abbott**, 12/8/12 **Anton Chiapuzio**, 5/1/12 **Joe M. Egan** '64, 9/4/12  
**James W. Fuston**, 10/22/12 **Robert A. Gwinn** '54, 1/17/13 **David C. Keenan**, 10/9/12 **Neal J. Knox**, 9/15/93 **James P. LaPrelle**, 2/6/13 **Bland McReynolds**, 9/27/12 **Emanuel M. Melaun**, 11/1/12  
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 51 **H.M. Amirkhan**, 12/24/12 **Robert D. Beasley**, 12/26/12 **Virginia Hull Brecheisen** '53, 10/18/12 **Jack A. Burris** '79, 9/3/12 **Diane F. Cook** '56, 10/27/12  
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 52 **Walter J. Babb**, 6/10/08 **Mayme Diffey Evans**, 1/30/13 **Marie Fagan**, 8/19/12  
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 53 **James A. Donnell**, 1/16/13 **Bill Forester**, 4/27/07 **Dr. Johnnie J. Jerome**, 1/13/13  
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 54 **Sam L. Allen**, 9/9/12 **Donald J. Aronson**, 11/27/12 **Jean Hollowell Booziotis**, 2/12/13 **Dr. Ronald E. Buchanan**, 3/5/03 **Ann Whorton Forester**, 1/9/13 **E.M. Gilpin**, 10/18/12  
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 55 **John R. Cecil**, 8/16/12 **George V.**



- Charlton**, 10/26/12 **Dorris Summers Combs**, 10/15/12 **Shannon Francis**, 11/8/12 **Ross E. Hanna**, 2/6/13 **Dr. Ann Hanszen Hughes**, 1/27/13 **Barlow Irvin**, 10/26/12 **Jack A. Matthews**, 12/9/12 **Mary D. Paxton**, 12/22/12 **Lydia A. Robertson**, 9/21/12 **Peg C. Shauck** '56, 8/4/10 **George G. Wise**, 10/1/12
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- 68 B.T. Ratliff**, 12/12/12 **Earl R. Tayce**, 5/5/06
- 69 Betty Lively Blaylock** '76, 12/25/12 **Wallace R. Heitman** '04, 9/9/12
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- 94 Wyatt L. Pasley**, 2/7/13
- 96 Terisa Green Markey** '04, 9/8/12
- 97 Lucy Travis Mercer**, 10/15/12
- 99 Brendan Behanna**, 8/31/12
- 00 Hunter Q. MacDonald**, 8/23/12
- 02 Dale W. Deutscher**, 10/9/12

### SMU Community

- George Pierce Cullum Jr.** '42, former SMU trustee, 1/4/13
- Benjamin E. Franco**, SMU student, 11/17/12
- Dr. Lorn Howard**, University carillonneur, professor *emeritus* of electrical engineering and chief marshal *emeritus*, 10/8/12
- Morton Brandon King**, professor *emeritus* of sociology, Dedman College of Humanities and Sciences, 2/14/13
- Dr. J. Carter Murphy**, former economics faculty, Dedman College of Humanities and Sciences, 10/26/12
- Doris Libby Beale Riedel**, retired staff, 12/2/12
- Jere Scott**, retired staff, 2/28/13
- Fred Smith**, retired staff, 11/26/12
- Wanda Smith**, retired staff, Perkins School of Theology, 2/22/13
- Katelyn Jane ("Katey") Stern**, SMU student, 12/29/12
- Wilbert Verhelst**, retired faculty, Meadows School of the Arts, 12/16/12
- Jonathan M. Wentz**, SMU student, 9/30/12
- Dr. James Allen Wharton**, former faculty, Perkins School of Theology, 10/19/12
- Jacob Woolley**, SMU student, 3/19/13



# 'An Excellent Beginning Has Been Made'

SMU was truly fortunate in its first librarian, Dorothy Amann, a remarkable woman who almost single-handedly oversaw the transformation of the library from a miscellaneous assortment of books to a useful working collection with some claims to distinction. She began her work in 1913, before the University opened, and she retired in 1949. Others in the library's history may have served longer than her 36 years, but none has made a more lasting contribution to its welfare. Not only are most of the materials she acquired still part of the SMU collections, she also established high standards of service for the staff, a time-honored tradition. She had a real gift for identifying talent in others and encouraging its development. Many of the women she hired (and SMU's librarians were exclusively women, and almost exclusively single women, in the early years) shared her commitment to the cause, and they embarked on their task with missionary zeal.



SMU's first library was located in Dallas Hall.

Dorothy Amann (1874-1967) was born in Mississippi and grew up in Smithville, Texas. As a child, Amann had considered becoming a doctor but, after her mother's death, she proceeded to the Eastman College of Business in Poughkeepsie, N.Y. Her business career took her to various newspapers in the South, to the Shreveport Chamber of Commerce, and eventually to a law office in Midland, Texas, where, in 1913, she was contacted

*'There was a lot of hoorah in West Texas about a major college – Methodist at that – being started, and I was curious.'*

by Frank Reedy, bursar of SMU. "He just said he wanted me to come to Dallas and talk to him. I didn't know what for, but there was a lot of hoorah in West Texas about a major college – Methodist at that – being started, and I was curious."

Amann's curiosity, energy and unflagging good cheer made her the perfect person to direct SMU's library in the early years.

Although she was reading for the law in Midland, she must have been persuaded that taking a chance on a place like SMU offered more scope for a woman of her abilities and interests than an uncertain law practice in Midland. She was 39 and ready for a change, and so in October 1913, she joined Reedy, President Hyer and two accountants – the sum total of the SMU administration – at an office in the Methodist Publishing House in downtown Dallas, rolled up her sleeves and went to work.

In addition to various administrative duties under President Hyer, she also took part in the sorting of the packages of books that were arriving almost daily. "There had been coming to the University for two years before the opening many donations from people in Texas and neighboring states," she wrote in 1935, "and these also had to be handled and gleaned for possible values." Many of these books were given by Methodist ministers, or by the widows and families



Librarian Dorothy Amann in 1940

of ministers whose rounds on the earthly circuit were over.

By 1914, Amann and the rest of the University had moved to the construction site that was Dallas Hall, without utility service but with more space. "During the year preceding the opening, the University staff, as a whole, was busy with matters pertaining to organization of all kinds for reception

of students," Amann remembered later, "and so the work of details for library organization did not have the attention it deserved. Of course, all such work for [the] best library services should have been under way for many months before the students arrived."

With a few student assistants in the fall of 1915, Amann culled the best of the donated books, ordered new materials and put out the first card catalogue in the spring of 1916. "An excellent beginning has been made toward the accumulation of a University library," she wrote in the official SMU catalogue. "During this first year, 7,000 volumes were acquired, and this nucleus of books will be increased steadily and rapidly by the addition of works carefully selected with reference to their immediate usefulness to the several departments of the institution."

Today the libraries hold four million volumes and celebrate 100 years of service to the University (see article on page 12). It all began with Dorothy Amann.

*Excerpted from a chapter by Russell L. Martin III '78, '86, director of DeGolyer Library, in From High on the Hilltop... Marshall Terry's History of SMU.*

# ADDING TO CENTENNIAL HISTORY



As part of the Second Century Celebration 2011-2015, SMU held spring Commencement on the historic main quad. Against the backdrop of Dallas Hall, SMU's first building, the University conferred more than 1,500 undergraduate and graduate degrees. Former U.S. Sen. Kay Bailey Hutchison (above left) delivered the commencement address and received an honorary degree, along with James Robert Biard, technology innovator;

Swanee Hunt, former U.S. Ambassador to Austria; Francis Christopher Oakley, president emeritus of Williams College; and Bryan A. Stevenson, leader in criminal justice reform. Also participating in Commencement were members of the Class of 1963 celebrating their 50-year reunion (above right). Next year Commencement returns to newly renovated Moody Coliseum. Overhead photo by Rael Lubner.

FOR MORE INFORMATION ON THE 2013 COMMENCEMENT, VISIT  
[smu.edu/commencement2013](http://smu.edu/commencement2013)



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Fireworks forming a 'W' top off a day of activities for the dedication of the George W. Bush Presidential Center on April 25.

*Photo By Kim Leeson*