SMU prepares to join the Atlantic Coast Conference
JOIN US October 26–29, 2023

GO BIG AND COME HOME

SMU HOMECOMING AND REUNION WEEKEND

BIG WEEKEND HIGHLIGHTS

THURSDAY
October 26

SMU DISTINGUISHED ALUMNI AWARDS
Recognizing extraordinary achievement, outstanding character and good citizenship

FRIDAY
October 27

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SMU Undergraduate Classes '78, '83, '88, '93, '98, '03, '08, '13, '18

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SATURDAY
October 28

HOMECOMING PARADE AND SMU ALUMNI & REUNION VILLAGE
Food, family activities and more

SMU MUSTANGS vs.
TULSA GOLDEN HURRICANE
Gerald J. Ford Stadium

For more information and to register, visit smu.edu/homecoming.
Celebrating a historic moment

SINCE EARLY IN MY PRESIDENCY, IT HAS BEEN A GOAL OF OUR LEADERSHIP AND BOARD OF TRUSTEES TO REESTABLISH SMU ATHLETICS AS A NATIONALLY RECOGNIZED PROGRAM TO COMPLEMENT OUR ACADEMIC EXCELLENCE. Building upon our progress over the last 28 years, last month we proudly accepted an invitation to join the prestigious Atlantic Coast Conference (ACC). This move, starting in 2024–25, will foster collaborations with top-tier institutions, enhancing our academic and athletic excellence while attracting top talent to SMU. Our athletes are set to thrive in this new conference thanks to an extraordinary financial commitment from a group of 30 donors. In just seven days, their generosity raised an astounding $100 million, empowering SMU to usher in a new era of excellence. Discover how moving to the ACC has energized our entire campus in this issue of SMU Magazine.

As we embark on this exciting new chapter, we are also celebrating a monumental achievement that further solidifies our commitment to excellence – the dedication of Frances Anne Moody Hall. This beautiful addition to campus is the new home for the Moody School of Graduate and Advanced Studies, our eighth and most recent academic school. A remarkable accomplishment generously supported by the Moody Foundation, the Moody School reaffirms our dedication to becoming a premier research institution and underscores the increasing significance of our graduate student community, whose relentless pursuit of knowledge enriches our academic landscape. For example, one Ph.D. student featured, Khengdauliu Chawang ’24, recently created a pH sensor that can detect when food has become spoiled, a discovery that holds promise in addressing the staggering issue of global annual food waste.

Highlighted in this issue are multiple recent gifts that will energize future research and creative endeavors at SMU. A $30 million gift from the O’Donnell Foundation includes $15 million to name and endow the O’Donnell Data Science and Research Computing Institute. The institute will serve as the hub for students and researchers across the campus and community who access the SMU supercomputing system and data science resources. The other $15 million of the O’Donnell Foundation’s gift supports the Initiative for Digital Innovation in Engineering and Computer Science, which will further strengthen interdisciplinary research and teaching across engineering fields. Also featured are two other notable contributions toward our campaign for impact, SMU Ignited: Boldly Shaping Tomorrow – the $30 million gift from Jan and Trevor D. Rees-Jones ’78 to establish the Rees-Jones Library of the American West and $15 million from G. Marlyne Sexton to establish the G. Marlyne Sexton Institute for Musical Theatre in the Meadows School of the Arts.

In addition, you can read about the remarkable accomplishments of our alumni. Francois Reihani ’18, the visionary behind La La Land Kind Cafe, has cultivated a network of coffee shops thriving throughout Texas and California. Driven by a mission, his cafes employ foster teenagers on the verge of aging out of the system. Esteban and Manuel Mariel, both 2009 graduates in economics, drew inspiration from their Brazilian travels to establish City Futsal in Dallas, Richardson, and The Colony. These compact soccer fields and various youth and adult leagues unite individuals in the shared joy of playing the sport.

These stories and others exemplify SMU’s ascent. United by our dedication to knowledge, innovation, and positive change, these narratives inspire our mission to shape world changers.

R. GERALD TURNER
President
NORMALIZING KINDNESS
La La Land Kind Café may be one of the most Instagrammable coffee shops around, but its founder, Francois Reihani ’18, has his sights on a much greater purpose.

HUNGRY FOR CHANGE
Graduate student Khengdauliu Chawang ’24 was inspired by her native India to help reduce food waste, so she invented a tiny pH sensor that might revolutionize food freshness.

LESSONS FOR LIVING
Over the past decade, Mary and Rich Templeton have benefited the Lyle School of Engineering with both their time and financial support but they’ve also bestowed some sage advice to students.

SMU, Dallas and beyond
Witnessing history
Taking center stage
Preparing the next generation

ACHIEVING THEIR GOALS
SMU alums and twin brothers Esteban and Manuel Mariel (both ’09) have introduced Dallas to a new sport – futsal – with three new facilities and plans for more.

Welcoming community
A career for change
A champion for all
Sparking connections with young scientists

Enterprising spirit
Scores of potential
Meeting a need
On a mission

Research with impact
Top of the class
Coming clean
Doing the math

Class notes
In Memoriam
The download

WELCOME HOME
This September, SMU dedicated Frances Anne Moody Hall, the new home for graduate education.
What brought you to SMU? My student years at SMU did not begin as a traditional first year. My family home was a block from campus in the house Bishop Edwin Mouzon built in 1912 to start SMU. Growing up so close to campus, I never planned to attend SMU, but at 16, I decided to apply to the University without a high school diploma. SMU gave me a conditional admission, and I started my first year several months after turning 17. I was grateful to be accepted and embraced all aspects SMU offered.

What did you study and what did you do on campus? I took courses that sounded interesting with teachers recommended by the older students and took advantage of every opportunity on campus through Greek life, student organizations and intramurals.

By the time I graduated four years later, I had accumulated 144 credit hours and graduated with a business degree and political science degree and was 12 hours short of getting a history degree and a broadcast film degree.

Wanting to prolong my college experience, I enrolled in the law school, and by the time I graduated, I had served as president of the student body, on the Board of Trustees and on a presidential search committee.

How did SMU impact you? Because of the many friendships I made, the faculty I enjoyed and the leadership positions I was given, I graduated a far different person than that 17-year-old who started at the University. I will always be grateful that SMU took a chance on me, and I am honored to give back to our school and help create the opportunities I was given for our future students.

What would you say are the biggest challenges facing SMU today? There are many challenges facing colleges today, including those who do not feel a four-year college degree is worth the time or the cost. A recent Wall Street Journal-NORC poll found that only 42% of people agree that “a four-year college education is worth the cost because people have a better chance to get a good job and earn more income over their lifetime.”

In contrast, SMU has been long guided by great leadership and the generosity of our alumni and supporters. SMU has stability and forward momentum when many colleges and universities are struggling. Our future is bright. SMU is a great private university in one of the fastest-growing cities in the United States.

What can alumni do to be a part of this momentum? Our alumni have always been a big part of SMU’s success. Today, we have over 14 different alumni groups supporting each other and the University, including the Young Alumni Board, Black Alumni of SMU Board, Latino Alumni of SMU Board, Asian Pacific Islander Alumni of SMU Board, as well as focused alumni groups like the Mustang Club, the Diamond M Club and so many others.

What do you think is the role of alumni? Collectively, our alumni have been a force for good for the University over the last 100 years. Our role as alumni is to build on this success for the next generations of SMU students. Each of us has the ability to contribute in some meaningful way, and our goal for the years ahead is to help each alum find a meaningful connection between your interests and the University. As alumni, we recognize our important roles as good stewards and leaders for the next 100 years, and I am honored to be a small part of this work and to give back to our school, which has given so much back to me.

See who’s on your Alumni, Young Alumni, Asian Pacific Islander, Black and Latino Alumni boards online at smu.edu/alumni
Achieving Their Goals

SMU Alums and Twin Brothers Esteban and Manuel Mariel Have Introduced Dallas to a New Sport

Getting Americans to refer to soccer as “fútbol” may never happen in this lifetime, much to the dismay of fans of the world’s most popular sport. The lesser-known futsal (or small-sided soccer) may be just unique enough, however, to get called by its proper name.

Fútbol and futsal share many similarities, but the main difference has to do with team size, and also the location and equipment. Futsal teams feature four players and a goalie, whereas fútbol requires 10 players and a goalie. Athletes compete on a hard court versus grass or turf, and the smaller ball used in futsal has more density than fútbol’s sphere.

“Futsal is like playing basketball with your feet,” says Manuel Mariel ’09. Together with his twin brother, Esteban Mariel ’09, Manuel Mariel came up with the idea to open City Futsal after their father, Federico,
said they could use the sport as a training tool for youth development. They had already been leading soccer sessions to train kids, but without dedicated futsal courts in the region, the brothers transitioned their program’s focus and turned to area gyms to host.

Demand forced the brothers to find a permanent location, which eventually turned into three. The first two were indoor, and the most recent at Dallas Farmers Market is entirely outdoors. That turned out to be a saving grace for the family business during the pandemic when they had to close their indoor facilities. The outdoor farmers market location thrived because people could play futsal in a safer way.

“As a small business, you are used to having to pivot. The pandemic was a restart for us; we saw it as an opportunity to reallocate resources and move toward a different direction,” says Mariel.

To find creative solutions to their problems, Mariel took inspiration from his time at SMU. The rigorous schedule of being a student-athlete and working at the same time he was attending school turned out to really help in making this concept a success.

“It was tough,” he says. “It’s not your typical college experience, but it does prepare you to work within teams, understand that there is a process in everything, and find out where you are the most valuable.”

City Futsal started as a family idea, and it continues in that tradition. Mariel is also joined by his sister, Ximena, and younger brother, Felipe, in addition to his twin brother and dad.

The Mariel family now has their sights set on opening two new facilities: in The Colony, Texas, this fall and in Richardson, Texas, at Dallas International School in early 2024.
A career for change

by Andrea Luttrell ‘12

NOTED HUMAN RIGHTS LAWYER AMAL CLOONEY SPOKE TO MUSTANGS ABOUT THE POWER OF LAW TO CHANGE THE WORLD

Esteemed human rights lawyer Amal Clooney joined the Mustang community to discuss her storied career advocating for the rights of marginalized people across the globe. Clooney came to the Hilltop as part of the renowned Louise B. Raggio Endowed Lecture series, which has hosted senators, first ladies, New York Times editors and Supreme Court justices, among other speakers.

Clooney met exclusively with Dedman Law students before taking the McFarlin stage with law school professor Natalie Nanasi to discuss the trajectory of her life and the power of lawyers to make positive change. Born in Lebanon, Clooney emigrated to the United Kingdom with her family to escape the ravages of the Lebanese Civil War at the age of 2. She attended the University of Oxford and then began her legal career in New York City, arguing cases that would change the world for the better – a fundamental function of the law, according to Clooney. “I’m not a world leader … [I] don’t have the power to pass laws,” Clooney said. “But as a lawyer, there are things you can really do to make a difference to the people on the front lines.”

Creating a legacy: the power of endowments

Named after an inspiring SMU alumna, the Louise B. Raggio Endowed Lecture Series was established by Raggio’s friends and family to honor her accomplishments in advancing the legal rights of women. Endowments provide long-term funding to enhance student quality, faculty and academic excellence, and the campus experience. SMU supporters wishing to make a gift that will help generations of students can set up endowments in which their initial donation is invested. A portion of the annual income from the investment is used to address immediate needs at the University, and the remaining funds are reinvested to ensure indefinite support. Endowed funds are restricted to the supporters’ original intent for their use; for example, an endowment established to fund a lecture series will continue to fund that series as long as the income from the investment lasts. Endowments are an ideal way to create a legacy of impact, benefiting SMU for years to come. –Andrea Luttrell ’12
**A champion for all**

**SMU’s chief diversity officer Maria Dixon Hall named the 2023 Education Champion by the U.S. Congressional Award Board of Directors**

When SMU appointed Maria Dixon Hall to chief diversity officer in 2020, she insisted she continue teaching despite her new administrative role. “I am still silly enough to believe that a teacher can have an impact on the world by teaching those who will change the world,” Dixon Hall says. “That’s why, despite my role as chief diversity officer, I cannot and will not ever give up being a teacher.”

Dixon Hall’s passion and dedication to shaping world changers led the U.S. Congress and the Congressional Award Board of Directors to name her the 2023 Education Champion, an honor bestowed on a member of the private sector who makes a profound difference in the lives of young people. Rendering this incredible honor even more special, Dixon Hall’s former student and SMU alum Mateo Magdaleno ’06 – a member of the Congressional Award Foundation Board of Directors – presented her with the award.

Inspiring SMU students since 2004 when she joined the Mustang community, Dixon Hall serves as an associate professor of corporate communication in the Meadows School of the Arts. Her work developing and leading the SMU Cultural Intelligence Initiative (CIQ@SMU) motivated SMU administration to name her the chief diversity officer, a role in which she has tackled grand challenges with compassion, empathy and change-oriented vision. Dixon Hall also received the 2005–2006 Willis M. Tate Award for service to student body; the 2008 Golden Mustang Award for outstanding teaching and research by junior faculty; the 2010 Rotunda Outstanding Faculty Teaching Award; and the 2011 “M” Award, SMU’s highest award for outstanding service to the University.

“While this prestigious award is an honor,” says Dixon Hall, “the real reward was having it presented by one of my very first students who overcame so many obstacles in his life to become a true world changer.”

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**Sparking connections with young scientists**

**SMU connected with young scientists and participants from the United States** and around the world at the 2023 Regeneron International Science and Engineering Fair. The fair is the world’s largest global pre-college science and engineering competition, with over 1,600 student participants, held this year in May at Kay Bailey Hutchison Convention Center in Dallas. Nearly $9 million was awarded to finalists whose projects were from the disciplines of astronomy, computational biology, animal sciences and neurobiology.

A dedicated team of Mustangs and recruiters from SMU, Dedman College of Humanities and Sciences and the Lyle School of Engineering shared the unique opportunities that SMU and Dallas provide for students to unleash their potential – in a place where they can bring their ideas and passion and explore ways to change the world.

SMU participated as the sponsor of multiple events, including as sponsor of the tools and supplies booth to support finalists with materials to repair their experiments and presentations, and as the sponsor of the Education Outreach Day for local STEM students to spark ideas for their own scientific questions and experiments. SMU professors spoke during student networking and breakout sessions focusing on behavioral and social sciences, physics and astronomy and chemistry.

The Regeneron ISEF was an important opportunity to meet with future Mustangs and demonstrate SMU’s commitment to pursuing excellence in science and engineering.
A NEW ERA

By Sarah Bennett ’11
The energy was palpable as students, alumni, athletes, donors, staff and faculty gathered in the Armstrong Fieldhouse to celebrate. A cloud of red and blue confetti filled the air. The Mustang Band played Queen’s Don’t Stop Me Now while the pom squad and cheerleaders danced along. The rumors had proven true: SMU was joining the Atlantic Coast Conference by invitation.

“We’re finally back where we belong,” said SMU Board Chair David B. Miller ’72, ’73 to a cheering crowd on September 1. “I firmly believe that the conference just got stronger – a lot stronger – with the addition of the SMU Mustangs.”

But the celebration wasn’t just confined to those who found themselves in Armstrong Fieldhouse that Friday afternoon. The buzz online generated a reach of 13 billion, including 526 million impressions. In just three days, SMU experienced a 103% increase in visitors to the undergraduate admissions homepage – people were talking.

“As a child who was born into being an SMU fan in 1988, this is life-changing,” Andrew Conwell ’11, ’17 shared via Instagram. Sara McKenna ’03, another proud Mustang, commented on LinkedIn: “It’s about time!!”

SMU will officially join the conference on July 1, 2024, while the University of California, Berkeley
and Stanford University will follow on August 2. The ACC boasts 15 members, including Boston College, Clemson, Duke, Florida State, Georgia Tech, Louisville, Miami, North Carolina, NC State, Notre Dame, Pitt, Syracuse, Virginia, Virginia Tech and Wake Forest.

Founded in 1953, the conference is in its 71st year of competition and enjoys a reputation as one of the strongest and most competitive intercollegiate conferences in the country. ACC schools have won 173 NCAA team championships, 196 NCAA men’s individual titles and 181 NCAA women’s individual titles. And now, SMU is taking its place within this esteemed conference.

“From early on in my tenure here on the Hilltop, we had a vision to reestablish SMU Athletics as a nationally recognized and relevant program, one to complement our outstanding academic reputation,” said SMU President R. Gerald Turner. “In addition to its influence on our Athletics programs, being formally associated with the outstanding academic institutions in the ACC will also be beneficial to the academic community of SMU.”

Over the past decade, all of SMU’s 17 athletic programs have reached...

**THIS PAGE, CLOCKWISE:** Director of Athletics Rick Hart, President Turner, SMU Board Chair David B. Miller and Vice President for Development and External Affairs Brad Cheves celebrate; students show their Mustang pride with Peruna; the Miller family rejoices; Dr. Turner addresses the crowd. **OPPOSITE PAGE, FROM TOP:** Director of Athletics Rick Hart speaks to the media; Peruna basks in the moment.

“As a child who was born into being an SMU fan in 1988, this is life-changing.”

—Andrew Conwell ’11, ’17

“It’s about time!!”

—Sara McKenna ’03

“My alma mater is a Power 5 school. Freakin’ finally.”

—Alexis Bennett ’11

“It’s about time!!”

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“My alma mater is a Power 5 school. Freakin’ finally.”

—Alexis Bennett ’11

“Every day is a good day to be a Mustang!! Pony Up!!”

—Norma Lehman ’12

“Big things coming!”

—Xander Hurley ’23
postseason, and 15 of those programs have won conference championships. Since 2013, SMU has invested over $250 million to develop and enhance championship-caliber facilities.

“We have a great story to tell institutionally and athletically,” SMU Director of Athletics Rick Hart told the crowd at the announcement celebration. “If you want to accomplish big things, you ride with the Mustangs. I’m blessed every day to ride with the Mustangs.”

And it didn’t take long to accomplish some of those big things. In just seven days, a group of 30 donors, including trustees and key supporters, raised an unprecedented $100 million to support the transition to the ACC. This first effort launched a drive for all Mustangs to financially support SMU’s move to the ACC.

“When we announced on September 1 that SMU would be joining the ACC, I was highly confident that we would be able to cover the cost of the transition into what is one of the top three collegiate athletic conferences in the country,” said Miller. “To be able to raise this level of support in such a short period of time is astounding.”

Donations aren’t the only way fans are showing their excitement. Just two weeks after the announcement, men’s basketball season ticket sales jumped by 30%, and hundreds of new football season tickets were sold.

“The news has energized not just our fan base, but the Dallas community,” said Hart.

Creating gameday memories

Three gifts to the Garry Weber End Zone Complex at Ford Stadium are bringing the highest level of collegiate competition to Dallas. Recent commitments from Richard Ware ’68, J. Stephen Lockton ’89 and Steve Lockton Family Foundation, and Robert Gotovac, Jr. ’86 have contributed $5 million during phase two of the fundraising drive.

“We all want to be on Garry’s team with this transformative project,” says Ware, an SMU trustee. “Garry is such a great guy and has positively impacted SMU student life for five decades.”

The Weber End Zone Complex will connect the stadium’s existing east and west gate entries, and its three levels will include new locker rooms, a weight room, meeting rooms, a full-team auditorium, and a kitchen and training table to support all 484 SMU student-athletes. It will also house football coaches, support staff, and video and recruiting services.

“This facility is a critical asset as we enter the ACC. Completing it is a high priority for all of SMU,” says Rick Hart, SMU director of Athletics.

Want to be a part of it? Donors of $100 or more will be recognized on a permanent display, while donors of $250 or more also will receive a limited-edition SMU Mustang mini helmet. Naming opportunities are also available. Visit smu.edu/weber for more information.
If you walk out of La La Land Kind Café satiated by the best coffee of your life, the café’s founder and CEO will say, “That’s an utter failure.”

Certainly, Francois Reihani, the 27-year-old entrepreneurial visionary behind the café chain – with 11 stores spanning Texas and California – wants customers to enjoy their sip of choice. However, it’s kindness over coffee that he and his dedicated team aim to brew from the heart.

“We really truly believe [that] when you do the right thing with the right intention, magic happens,” Reihani says.

When Reihani arrived in Dallas in 2016 to study business at SMU after transferring from the University of Southern California, he says he was “focused on building something – I saw opportunity.”

Reihani co-founded a poké restaurant in West Village, and while the business found success, he realized something was missing.

“The human connection is so important,” he says. “And at the end of the day, all we were doing was serving raw fish.”

Reihani’s guiding question became: “How do you normalize kindness?”

His answer: La La Land Kind Café, a café committed to, in addition to spreading kindness, hiring and mentoring foster youth. The first location opened in 2019 in a 100-year-old house on Bell Avenue in Dallas.

“From the moment we opened, the people proved the concept,” he says.

In four years, the café’s growth has exploded, now boasting 11 locations, including Houston and Los Angeles, with plans for more on the way.

Notably, the spike in stores occurred during a global pandemic and, perhaps even more impressive, all that growth has been achieved without the company ever paying for a single ad.

A worthwhile investment

In June 2023, La La Land Kind Café announced it had received a $20 million investment from two SMU graduates: John Phelan ’86, co-founder and chairman of Rugger Management LLC, and Andy Teller ’86, a private investor.

The path to such a significant investment – which is expected to yield expanded operations and new locations throughout the United States – was paved with a steadfast commitment to kindness.
States – all began, ironically, with a cup of coffee. In 2022, Teller began receiving frequent notifications on his phone showing that his daughter, Cameron Teller ’21, ’22, was a devoted La La Land customer; he was clued in by her credit card transactions linked to his phone. Curious to see what could be so special to warrant his daughter’s repeat business, Teller visited the location on West Lovers Lane in Dallas. As he was leaving, he received a call from his son, Preston Teller ’21 – who was friends with Reihani when both attended SMU. When Teller casually mentioned where he was, Preston informed him Reihani was the man behind the café chain.

This led to Andy Teller and Reihani being engrossed in a three-hour conversation.

“Andy was so passionate about our mission,” Reihani recalls.

Prioritizing what matters
Given La La Land’s surge of success, Reihani says he has fielded many investment offers, including amounts higher than the $20 million investment now in place.

“This business has never been focused on the numbers,” he says. “We didn’t want big venture capitalists to come in with their normal tactics. ... We never wanted to be controlled, being told to do away with this and do away with that. Those offers were rejected immediately.”

Teller introduced Reihani to Phelan, and the three engaged for several months, threaded by the “cool bond,” as Reihani calls it, stemming from the Mustang connection.

“La La Land Kind Cafe is raising the standard of what we should expect from companies,” Phelan said in a statement. “A business can give back, care about the community and serve high-quality products while being profitable.”

The café chain also weaves in another passion of Reihani’s: the nonprofit he founded in 2016, the We Are One Project, whose mission is to provide the right tools for businesses to come together and employ foster youth. With La La, which funds the nonprofit, he is able to fully realize his vision to empower youth and young adults who have aged out of the foster care system and provide them job training and employment, and especially, a kind community to feel secure.

“We’re building to make something special – not building to sell,” Reihani says. “It’s about how we, as a brand, can deepen human connection.”
SCORES OF POTENTIAL

Collaboration struck a chord between music students in Meadows School of the Arts and video game development students at SMU Guildhall.

For more than a decade, undergraduate students from Meadows School of the Arts have been composing and recording music and voice-overs for games designed and produced by graduate students at SMU Guildhall. This time, though, that perfect harmony was amplified thanks to a $2,500 Engaged Learning grant, which enabled 32 musicians plus a composer to take part in the first live orchestra recording session in the history of this collaboration. Three ensembles gathered across two days to record the pieces.

“Definitely a highlight was the actual day of the recordings themselves,” says Ayden Machajewski ’23, a Meadows alum who acted as music director for the project. “Nothing really can beat that feeling of hearing the ensembles starting to play these scores for the first time. It’s such a good feeling because it really felt like it was all coming together.”

The recordings, which took place last fall, resulted in music for two Guildhall games: Conjury Revell and Light of Alariya. Both games were created as capstone projects by Guildhall graduate cohorts. “If we just have something placeholder or nothing at all, there’s not as much feeling – not as much personality. And oftentimes, you think that the game isn’t quite working right in general because you’re used to hearing sound from games,” says Emma Anderson ’23, a Guildhall alum who produced Light of Alariya. “It invokes a different feeling in you as a game developer to see the full orchestra performing the piece without the game because it reminds you that it’s a whole separate piece of art that you’ve put into your art.”

The final products launched last spring and are available to play for free on Steam. For more on the collaboration, visit smu.edu/stories/scores-of-potential.
It invokes a different feeling in you as a game developer to see the full orchestra performing the piece without the game because it reminds you that it’s a whole separate piece of art that you’ve put into your art.”

– Emma Anderson ’23 –
Two recent SMU graduates earned an impressive win during the SMU+GSV Mission Summit held May 22–24.

Global Silicon Valley, a growth investment platform, partnered with SMU to bring together leaders to share best practices on shaping companies both for profit and as thoughtful contributors to society. Entrepreneurship, philanthropy and government were just a few of the areas the summit highlighted.

The summit, which featured over 100 speakers and offered more than 35 sessions, culminated with the Texas Cup, a pitch competition for Texas university students who have business ideas that combine the idea of profit and purpose to create scalable and sustainable impact. More than 100 presentations from 13 colleges and universities submitted for a chance to win the competition.

Led by two SMU alumni, the team from StoryIt – which has a concept for businesses to reward customers for sharing about the business on social media – won the prize. For StoryIt CEO Branson Packard ’23, the entire three-day event felt like the real reward.

“It was just incredible, from opening night at the George W. Bush Presidential Center to getting a chance to meet vital leaders in business,” says Packard, who graduated from SMU with a bachelor’s degree in general business just days prior to the summit. “The range of presentations was also impressive – the hospitality-focused one was a standout since our immediate vertical is hospitality. Learning from long-established people in the space, how the space is growing, its technology and how organizations are streamlining was enlightening.”

The Texas Cup finals involved a four-minute pitch from three schools during the last event of the summit, all guaranteed seed funding by making it to that stage. StoryIt received a seed funding commitment from Hoque Global, and the summit concluded with the presentation of the Texas Cup.

For Campbell Wilkerson ’23, CFO of StoryIt, it was an unforgettable experience, especially piggybacked on graduating from SMU days before, just like Packard. “For young entrepreneurs, being exposed to people of this caliber and getting a chance to compete in this way – it just gives you confidence for the future,” Wilkerson says.

The summit ended with closing remarks from fellow SMU alumnus Clark Hunt ’87, chairman and CEO of the world champion Kansas City Chiefs.

“**It was just incredible, from opening night at the George W. Bush Presidential Center to getting a chance to meet vital leaders in business.**”

– Branson Packard ’23

Recent SMU alumni won the Texas Cup finals portion of the SMU+GSV Mission Summit, which included a four-minute pitch during the last event of the summit.
SMU was honored with Project Unity’s Advocate Award for organizational unity at a special celebratory event, Together We Sing, on June 15.

“Project Unity reminds us all that what unites us is greater than what divides us,” says SMU President R. Gerald Turner. “Working with this program is fulfilling on so many levels, and we are proud to be included with an outstanding group of honorees.”

The Unity Awards recognize corporate executives, faith leaders, organizations and individuals for championing the cause of racial healing and harmony. Project Unity is a faith-based collaborative movement among Dallas-area religious, business, civic, philanthropic, grassroots and government organizations founded by Richie Butler ’93, senior pastor of St. Luke Community United Methodist Church and an SMU trustee.

Project Unity’s mission includes dialogue and community-building events, education and empowerment with the theme “Together We.” The award celebrates the contributions of students, faculty and staff across the University. For example, SMU Athletics has partnered with Project Unity through its “Together We Can” program, and President Turner has served as a program ambassador.

Butler spoke at SMU in March about Project Unity’s “Together We Dine” program that encourages courageous conversations about race among strangers at the dining table.

The Unity Awards are presented in three groups, with three category winners in each. Activist awards go to those who have implemented robust diversity, equity, inclusion and social justice programs; Advocate awards recognize partners who have worked tirelessly to advocate for Project Unity and help grow awareness of the organization in the community; and Legacy awards go to those who have leveraged their reputation on behalf of Project Unity to leave a legacy of hope and change for social relations.

Richie Butler ’93 and Dr. Turner stand with previous winner Chris McSwain, director of community engagement at Communities Foundation of Texas.
One grad student’s invention has the power to revolutionize food waste – all from a sensor smaller than a Band-Aid

by Eric Butterman

A significant amount of food is wasted every year, but what if there were an affordable technology that could give a much closer sense to how far food is from spoiling than a freshness date? A tiny pH sensor may hold the answer.

“The pH sensors have long been used commercially, but ours is small, disposable and flexible to be integrated with circuits – and much cheaper,” says Khengdauliu Chawang ’24, a Ph.D. student in electrical and computer engineering at the Lyle School of Engineering who developed the sensor. “The ones presently in the market, I would estimate, cost $100 to $2,000.”

Higher pH levels mean food is increasingly moving toward going bad, but not all foods have the pH, she explains. “Fruit juice, for example, is usually more on the acidic side,” Chawang says. “The biggest challenge for this is that pH sensors are very calibration-dependent, so they need to adjust, for example, to
viscosity. Even liquid-based foods have different viscosities."

The idea of the sensor, which is 10 millimeters wide and 2 millimeters in length, is that when it passes different points in food distribution, the pH level could be tracked to monitor its present freshness. The sensor has been tested successfully thus far on fish, berries and many liquid-based foods.

Chawang saw firsthand the effects of food waste growing up in Nagaland, India, and hopes the sensor will improve the situation globally. “This is something that maybe can contribute to many communities hurting in the world,” she says. “Wasted food has sad consequences.”

There are other potential applications, as well. One is research in electronic bandages. “The idea here is to integrate sensors to study wound status because a wound condition is also directly correlated with pH level,” Chawang says. “If a wound is healed, then the pH level gets more acidic.”

Another potential application is to monitor sepsis, a large, potentially life-threatening response to infection.

“There are indicators in research that show blood pH level changes before it spreads into your tissue – the sensor could possibly make a difference before it’s too late.”

Khengdauliu Chawang ’24

“The blood becomes infected and spreads throughout. The problem with today’s medical diagnostics is the diagnosis is usually too late because it has spread over your muscle and tissue and your entire body is infected with virus,” she says. “There are indicators in research that show blood pH level changes before it spreads into your tissue – the sensor could possibly make a difference before it’s too late.”
TOP OF THE CLASS

See how these SMU faculty members have been recognized for excellence in their fields.

Amber Bay Bemak
Associate Professor of Film and Media Arts, Meadows School of the Arts
2023 GUGGENHEIM FELLOW

Edward Glasscock
Associate Professor of Biological Sciences, Dedman College of Humanities and Sciences
NATIONAL INSTITUTES OF HEALTH (NIH) GRANT

Robert Gregory
Professor of Earth Sciences, Dedman College of Humanities and Sciences
AMERICAN ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE (AAAS) FELLOW

Nicos Makris
Addy Family Centennial Professor in Civil Engineering, Lyle School of Engineering
AMERICAN SOCIETY OF CIVIL ENGINEERS (ASCE) GEORGE W. HOUSNER STRUCTURAL CONTROL AND MONITORING MEDAL

Heather DeShon
Department Chair and Professor of Earth Sciences, Dedman College of Humanities and Sciences
2024 SEISMOLOGICAL SOCIETY OF AMERICA (SSA) PRESIDENT

Austin Baldwin
Department Chair and Professor of Psychology, Dedman College of Humanities and Sciences
SOCIETY OF BEHAVIORAL MEDICINE FELLOW
“When our faculty receive high-profile fellowships, society memberships, leadership positions and honorifics, it demonstrates the expanding scope of our impact. SMU’s faculty are truly world changers in their fields – at the local, national and international levels.”

Elizabeth G. Lobo
SMU Provost and Vice President for Academic Affairs
American Association for the Advancement of Science (AAAS) Fellow
Coming clean

THREE GRADUATES ARE WORKING TO MAKE SURE RURAL COMMUNITIES HAVE ACCESS TO CLEAN WATER.

At the source
SMU alumna Lizzie Wilson ’18 considered becoming a medical doctor, but when she learned that many people become sick because they do not have access to clean drinking water, she decided to focus on civil engineering. “If I could provide clean water, I could prevent people from getting sick in the first place,” she says.

Wilson has been part of Engineers Without Borders since her time at SMU when she did a master’s thesis on trace metals in soil and water on the Bolivian Altiplano. Now, she leads the Biharu Water Project with Engineers without Borders to provide clean, accessible drinking water in Biharu. Biharu has a population of about 12,000 people and is part of the Buhigwe District in the Kigoma Region in northwest Tanzania. Ninety-five percent of the households in Biharu are water insecure.

Wilson’s team plans to have the first phase of the project installed within the year and the next phase installed in 2024.

–Heather Zeiger

Digging deep
Former SMU Mustangs offensive lineman Kelvin Beachum ’10, ’12 may be best known for playing for the Pittsburgh Steelers, Jacksonville Jaguars, New York Jets or his current team, the Arizona Cardinals, but his latest endeavor has an even more global impact.

“Water is freedom,” says Beachum. “You can’t get to other conversations or other concerns without being able to address the most basic human need, which is water.”

Earlier this year, Beachum and his wife, Jessica, traveled to Lusaka, Zambia, with World Vision, a global, faith-based humanitarian organization. The couple donated $30,000 to fund two water wells and activated a public fundraiser to build a third well valued at $15,000.

Each well provides 2,800 gallons of clean water for as many as 300 people per day. World Vision’s goal is to reach everyone in the organization’s project areas with clean water by 2025 – which includes 800,000 people in Zambia alone.

–Sarah Bennett ’11

Vital benefits
Sarah Evans ’01 focused on environmental law and clerked for the United States Environmental Protection Agency’s water division in Dallas while studying at Dedman School of Law, but she never envisioned she’d be working on clean water initiatives full time. In fact, she worked in the legal field for a decade before a friend who had just returned from visiting family in Kenya described the lack of access to clean water. Evans ended up raising $25,000 and flying to Kenya in 2010 to drill a well.

“When the water bursts out of the hole, there’s this moment of joy,” she says. “I knew I wanted to figure out a way to do this better.”

Today, Evans is the founder and board chair of Well Aware, a nonprofit based out of Austin, Texas, with full-time staff members also in Kenya. In January 2020, she launched Well Beyond – an app where local communities can report maintenance issues with their wells to ensure long-term success.

“It does require expertise if you want these systems to last the way they’re promised,” she says.

–Sarah Bennett ’11
GeneIQ: from COVID-19 testing to improving the lives of seniors

GeneIQ, a molecular diagnostics company that uses genetic information to determine which drugs will work best in a patient, was just getting its new laboratory location set up in The Colony, Texas, when the COVID-19 pandemic hit. But as the public health crisis continued, the company positioned itself to be of value to the county. “As COVID waned pre-omicron, [out-of-state] providers left, so GeneIQ stepped in to backfill where they had been,” says SMU alumnus and founder and CEO of GeneIQ, Frank G. Howard ’96.

The lab uses PCR testing – the same kind of testing used to identify infectious diseases like COVID-19 or the flu. By the time the omicron variant swept through Dallas in January 2022, GeneIQ had 27 drive-through testing facilities throughout Dallas-Fort Worth and was working around the clock to run tests.

Now, Howard is focusing on partnerships with operators of senior living facilities. “Pharmacogenomics can help people find the right medication faster,” he says. Howard sees GeneIQ as coming alongside caregivers to help place seniors on fewer medications that work better.

Howard moved back to his home state of Florida after graduating from SMU but said that the pro-business environment in Texas drew him back to Dallas. Now, he lives a block away from the University and loves showing his kids where he went to college. “I really enjoyed my time at SMU and met some great [lifelong] friends,” he recalls. “Being an [alumnus] has opened some doors of opportunity.”

Doing the math

Two professors from the SMU Cox School of Business have published a paper on an astonishing fluke of psychology that’s causing consumers to misjudge increases and decreases by a magnitude of 100%.

Matthew Fisher, assistant professor of marketing, and Milica Mormann, associate professor of marketing, published their findings in the Journal of Consumer Research late last year under the title The Off by 100% Bias: The Effects of Percentage Changes Greater than 100% on Magnitude Judgments and Consumer Choice.

The bias appears when consumers hear about percentage changes that are greater than 100%, usually in an advertisement or from a salesperson. If a company says, for example, that a new product will increase Wi-Fi speeds by 125%, the study shows that people systematically misunderstand this to mean a mere 25% increase as opposed to the full 125% — meaning they underestimate the change by a whopping 100%.

Half of all consumers make this mistake, but they’re in good company. Even Fisher, a co-author of the study, found himself getting confused. “As a trained researcher, if I’m having to pause to work through such a basic question, I was wondering if it tripped people up,” he told CoxToday.

Little was known about how consumers process these percentage changes before the study was published. The findings even piqued the interest of The Wall Street Journal.

So, what do you do when 50% of your audience will likely misunderstand your product-selling technique? The authors suggest choosing a different presentation format to ensure more effective communication — and better sales. —Chris Kelley
PRESERVING THE PAST FOR THE FUTURE

Samuel Augustus Mitchell (1790–1868)
*Description of Oregon and California, Embracing the Gold Regions [with] A New Map of Texas, Oregon, and California ...*
Philadelphia: Thomas Cowperthwait, 1849
A major gift from Jan and Trevor D. Rees-Jones ’78 will strengthen the University’s reputation as a vital place for education and research related to the American West. The largest gift benefiting SMU Libraries that has yet been given during SMU Ignited: Boldly Shaping Tomorrow, the University’s campaign for impact, the gift centers around a significant portion of the expansive Rees-Jones Collection consisting of thousands of items – including rare books, manuscripts, maps, photographs and ephemera. The donors have also committed $25 million to establish and build the Rees-Jones Library of the American West and a $5 million endowment to support the library and its collections.

“Donors like Jan and Trevor Rees-Jones inspire scholars to look at the past with new perspectives and to gain a deeper understanding of how the present is influenced by history,” says SMU President R. Gerald Turner.

With a diverse array of thousands of works created as early as the 17th century, the collection provides a trove of material related to the discovery, exploration and settlement of the trans-Mississippi West. The Rees-Jones Collection will complement existing SMU strengths in the DeGolyer Library collections on related topics, comparing favorably with the holdings of some of the best institutional collections in the country devoted to the history of the American West.

“The American West has long been of great interest to me,” says Trevor Rees-Jones, founder and chairman of Chief Oil & Gas. “I’m pleased that Jan and I can share that passion with SMU students and faculty, the greater Dallas community and visiting scholars.”

In addition to the related holdings in the SMU DeGolyer Library, the William P. Clements Center for Southwest Studies and the Clements Department of History include faculty and students who study issues related to the development of the southwestern United States, borderland issues such as immigration and the contributions of the American Southwest to the American economy. Other academic departments across the University and on the SMU-in-Taos campus also offer programming and curricula related to the American West and will likewise benefit from this extraordinary gift.

“The Rees-Jones Collection and Rees-Jones Library of the American West will diversify our offerings to students and faculty and enrich crucial conversations about our collective past and future,” says Holly Jeffcoat, dean of SMU Libraries.
SMU dedicates Frances Anne Moody Hall, the new home for graduate education
On September 15, members of the SMU community came in from the rain to celebrate the dedication of Frances Anne Moody Hall, which serves as the new home of the Moody School of Graduate and Advanced Studies.

“Frances Anne Moody Hall will be a place of groundbreaking research and graduate education,” said SMU President R. Gerald Turner. “Thanks to the generosity of the Moody Foundation, SMU provides our graduate students with a place to launch their academic success and future innovation.”

The three-story, 44,000-square-foot building provides state-of-the-art seminar and classrooms as well as collaborative and quiet spaces for graduate research, writing and study. In addition to offices for the Moody School leadership, Moody Hall houses the SMU Office of Research and Innovation.

“The Moody Foundation is proud to support SMU as it enters a new era of bold research,” said the building’s namesake, Frances Moody-Dahlberg ’92, Moody Foundation chairman and executive director and SMU trustee. “SMU has shaped world changers for more than a century. We understand that an investment in graduate studies at SMU is an investment in a better world and brighter future for all.”

The Moody School brings doctoral and other graduate programs in several schools under one institutional umbrella and supports students with competitive fellowships and other essential resources, allowing them to launch successful careers and become leaders in their chosen fields.

Moody Hall and the Moody School are supported by a $100 million gift from the Moody Foundation – the largest gift in SMU history.

“At the heart of the Moody School are the fellowships we offer to outstanding doctoral students,” said Robin Poston, dean of the Moody School of Graduate and Advanced Studies. “The promise and the accomplishments of our fellows demonstrate the tremendous impact of the partnership between the Moody Foundation and SMU.”

OPPOSITE PAGE: The new Frances Anne Moody Hall bedecked with balloons for the dedication. THIS PAGE, CLOCKWISE: Celebrants gather in the auditorium; University leadership take part in the ribbon cutting; Frances Anne Moody-Dahlberg and Kevin Dahlberg; an exterior shot of the building; Dr. Turner sits with Moody Dean Robin Poston, Provost Elizabeth Loboa and Francie Moody-Dahlberg.
Rich and Mary Templeton sit at the dining room table of their home, which serves as a central gathering place for their extended family, bantering easily as they reflect on how – and why – they became some of the most passionate supporters of SMU and the Lyle School of Engineering.

The sciences have long been a passion for both Rich and Mary – they met at Union College, a private liberal arts school in New York that they recalled felt a lot like SMU.

When they married in 1987, Mary was a financial analyst for General Electric and Rich was starting his career with Texas Instruments. He became president of TI’s semiconductor business from 1996 through 2004. He was president and chief executive officer of TI from 2004 through March 2023 and continues to serve as chairman of the board.

The couple has given generously over the past decade to support education and research at Lyle, but the family connection with SMU began in 2008 when Rich joined the SMU Board of Trustees, where he now serves as vice chair. He is vice chair of the Lyle School of Engineering Executive Board and served on the Cox School of Business Executive Board.

They’re bullish on the Lyle School because its students graduate with skills that enhance a traditional engineering degree.

“The breadth of classes students are required to take, the variety of students they meet and the projects they undertake make them well prepared for a work environment,” Rich says. What’s more – it prepares them to lead, he says.

It’s the liberal arts tradition at SMU that makes the difference, they believe, having experienced it at Union College and through the eyes of their own family members. Their son Jim graduated in 2014 with an electrical engineering degree and earned an MBA in 2020. His wife, Allison Hawks Templeton, also earned a degree in electrical engineering in 2014. Their nephew, William, earned an electrical engineering degree in 2016, while his brother, Charles, earned an MBA in 2023.
“My feelings for SMU were enriched by Jim’s positive experience, both academically and socially,” Mary says. “His friends are still involved in our lives.”

The Templetons have given more than $30 million to the Lyle School, creating an endowed research fund, the Mary and Richard Templeton Centennial Chair in Electrical Engineering, and an endowed deanship. Most recently they have funded scholarships for undergraduate and graduate students and postdoctoral fellowships to increase the school’s research capacity.

But they’ve been equally generous in sharing their life lessons – delivering a joint Commencement address in 2016 that explored the hard lessons they learned after Mary was paralyzed in 2013 after she was hit by a rogue wave during a family beach vacation.

“If you asked me for the list of personal characteristics that I believe are crucial must-haves, resiliency is now among the top few. I learned that from my wife,” Rich told the graduates. “Her resiliency reinforced mine and the kids’. It made us more aware, appreciative, stronger, and I think it made us better.”

Mary candidly described her emotions and actions after the accident: “Deal with it, start with small steps, and get on with it,” she said. She also challenged the graduates to build their own resilience by focusing on others and “leaving everything you touch or person you meet a little better than you found them.”

Her words – and their impact – came back to her at the February 2023 event celebrating their most recent gift to the Lyle School. One of the guests approached her at the end of the event, carefully keeping his distance because he was receiving chemotherapy for cancer. He’d been in the audience attending his daughter’s graduation when the Templetons spoke.

“When I got sick several years ago, I looked up my notes on your speech,” he told Mary. “I’ve read them many times, particularly about taking small and steady steps each day. Thank you for giving that speech.”

It’s resiliency that carries you through challenges, Mary concluded. “You’ll understand that life doesn’t end, but it does change. And sometimes those changes make you better in ways you never imagined.”

“The breadth of classes students are required to take, the variety of students they meet and the projects they undertake make them well prepared for a work environment.”

- Rich Templeton -
WITNESSING HISTORY

The world’s earliest, most complete Hebrew Bible – the Codex Sassoon – made its U.S. debut at SMU last spring

Some 3,500 people flocked to Bridwell Library April 18–20 to view the Codex Sassoon, one of the most important and influential works of global religious and cultural history. Its presence on SMU’s campus marked the first time it was exhibited in the United States, following displays in London and Tel Aviv. Not only that, but SMU was the only university on the Codex Sassoon’s five-city international tour before it went up for auction at Sotheby’s in New York in May.

“As the only university to exhibit the Codex on its tour, SMU and Bridwell Library are honored to share this treasure with the public,” says Anthony Elia, director of SMU’s Bridwell Library and associate dean of special collections and academic publishing.

Viewers of the exhibit were also invited to attend Codex Fest – a series of lectures, music and other events and activities on the Perkins campus organized by Bridwell staff and others.

“To unveil the Codex Sassoon for the first time in America in North Texas is a tremendous privilege that speaks to the area’s incredibly rich cultural history and interfaith tradition,” says Charlie Adamski Calkins, Sotheby’s vice president and head of office for Dallas. “With its extensive theological holdings, SMU’s Bridwell Library is the ideal partner for presenting this important manuscript.”

The 1,100-year-old Codex is the earliest and most complete Hebrew Bible. Carbon-dating indicates it was created in the 10th century, but the book spent most of its existence out of the public eye.

After its home synagogue in Syria was sacked by medieval invaders, the Codex vanished from public view for 600 years until 1929, when it was acquired for 350 pounds by David Sassoon, a major collector of Hebraica.

The nearly 800-page Bible was carefully lettered by a master scribe in Hebrew on parchment. It includes 24 books of the Hebrew Bible with critical and explanatory notes on the text. The Codex Sassoon provides the basis of biblical translations used today by Jews and Christians. Islam also teaches that the Torah and Psalms contained within the Hebrew Bible are divinely revealed books.

“The Codex Sassoon is a treasure that has been hidden,” says Roy Heller, professor of the Hebrew Bible at SMU’s Perkins School of Theology. “There were probably thousands of copies of the Hebrew Bible, and yet we don’t have them because of forces that would subject them to being destroyed or because they decayed or wore out over time.”

The Codex Sassoon ultimately sold in May for $38.1 million to a nonprofit group that supports the ANU - Museum of the Jewish People in Tel Aviv.
Civic leader Peter Brodsky given 2023 J. Erik Jonsson Ethics Award

Each year, SMU’s Maguire Center for Ethics and Public Responsibility honors a remarkable individual with the J. Erik Jonsson Ethics Award. This year’s winner, civic leader Peter Brodsky, epitomizes the spirit of public virtue.

Brodsky, a real estate developer and expert in private equity, exhibits a passion for public service that includes engaging with education, homelessness, social services and thoughtful urban development. He serves as the board chair of Housing Forward and acts as a board member and longtime volunteer for KIPP Texas Public Schools. From 2016–2020, Brodsky also chaired the Dallas Animal Advisory Commission.

He currently serves on the Trinity Park Conservancy board and the President’s Advisory Board of UT Southwestern, is a member of the Dallas Assembly, and has formerly served on numerous boards and committees including North Texas Public Broadcasting, AT&T Performing Arts Center, Vogel Alcove and the Dallas Symphony Orchestra. SMU is proud to honor Brodsky with the Ethics Award for his efforts to better his, and our, community.

by Andrea Luttrell ’12

Meadows Museum names new director

SMU has named Amanda W. Dotseth ’06 the Linda P. and William A. Custard Director of the Meadows Museum and Centennial Chair at Meadows School of the Arts. Dotseth, who is the first female director of the Meadows Museum, served as the director ad interim and curator of the museum since the passing of its previous director, Mark A. Roglán, in 2021.

In her combined 19 years of experience with the museum, Dotseth published extensively on Spanish art, contributed to and curated more than 30 exhibitions, and oversaw the acquisition of major additions to the Meadows collection.

“Her many years as curator then as interim director have prepared her to position the museum for the future while understanding its legacy,” says SMU President R. Gerald Turner.

In addition to her nearly two decades with the museum, Dotseth is also an alumna of SMU Meadows School of the Arts, receiving her master’s degree in art history from the University in 2006. She later completed her Ph.D. in medieval Spanish art at the Courtauld Institute of Art (University of London) in 2015.

“The Meadows Museum has been a part of my professional DNA for two decades; to now be at the helm … during the next phase of the museum’s life is a great honor,” says Dotseth. “I look forward to building upon and expanding the museum’s existing strengths as we reach out to the next generation of scholars, students and museum-goers.”
A new $30 million gift from the O’Donnell Foundation, founded by the late Peter O’Donnell, Jr. and the late Edith Jones O’Donnell, will support the future of technological innovation and education at SMU. The gift includes $15 million for the O’Donnell Data Science and Research Computing Institute and $15 million for the Initiative for Digital Innovation in Engineering and Computer Science. “This gift provides critical support for our decadelong strategy to strengthen SMU as a center for applying the latest technology to enhance innovation and learning,” says R. Gerald Turner, SMU president.

The newly named institute was launched in 2020 and serves as the hub for students and researchers across the campus and community who access the SMU supercomputing system and data science resources. It will be led by the O’Donnell Director, an endowed position created through a 2022 gift from the O’Donnell Foundation. This new gift provides the institute with funding for technology and hardware, startup research, two endowed professorships in a variety of disciplines and an endowed associate director position.

The initiative, housed within the Lyle School of Engineering, will further strengthen interdisciplinary research and teaching across engineering fields. The gift creates three endowed positions for department chairs in mechanical engineering, computer science and electrical and computer engineering, all of which are the first such positions in SMU history. In addition, the gift provides four additional endowed professorships and support for Ph.D. students and postdocs.

“We are proud that Peter and Edith’s names will forever be connected with fueling future computational learning and discovery at SMU,” says William T. Solomon, O’Donnell Foundation president and CEO.

Together, the O’Donnell Data Science and Research Computing Institute and the Lyle School’s Initiative for Digital Innovation in Engineering and Computer Science will elevate SMU’s standing as a premier global research institution. They will foster collaboration with peer institutions and national partners and provide SMU students with dynamic opportunities to study in several specialized fields. Additionally, the O’Donnell Institute and the Initiative for Digital Innovation will help SMU attract, support and retain outstanding faculty who conduct significant interdisciplinary research.

“Because Peter and Edith made enduring contributions to the University, they remain an integral part of the work SMU does to inspire its students, expand its research and improve its community,” says David B. Miller ’72, ’73, SMU Board of Trustees chair.

SMU launched its first supercomputer in 2014 as faculty and administration leaders embraced the growing teaching and research opportunities provided by the sophisticated collection and analysis of data. Over the last 10 years, SMU has broadened data-driven curricula and research across disciplines with the support of gifts for enhanced technology, endowed faculty positions, facilities that strengthen collaboration and the creation of the Moody School of Graduate and Advanced Studies.

“The exponential creation of data and the need to understand it is profoundly changing the way universities must approach both educating students and pursuing research,” says Elizabeth G. Loboa, SMU provost and vice president for academic affairs.
Feeding the entrepreneurial spirit

Proven business entrepreneurs and executives Megha Tolia and Nirav Tolia have been named co-founding directors of the William S. Spears Institute for Entrepreneurial Leadership in SMU’s Cox School of Business.

“I cannot imagine two better people than Megha and Nirav Tolia to inspire excitement on the SMU campus and beyond,” says William S. Spears, who launched the institute in April 2022.

Megha Tolia is president and COO of Shondaland, the television production company founded by renowned Hollywood showrunner and storyteller Shonda Rhimes, creator of Grey’s Anatomy, Scandal, Bridgerton and Inventing Anna. Nirav Tolia is the founder and former CEO of Nextdoor – the world’s largest local social networking service. He is currently the executive chairman of Hedosophia, a leading technology investment firm. After beginning his career as employee No. 84 at Yahoo!, he founded and served as CEO for three successive companies: Epinions, Fanbase and Nextdoor. The Tolias moved to Dallas in 2021.

“Entrepreneurship is the lifeblood, the beating heart of free enterprise, which is what America is built on,” says Nirav Tolia. “There is no better time to create a centralized place where students can learn how to be great entrepreneurs.”

The Spears Institute is designed to encourage business creation, leadership development and economic growth, strengthening areas that are critical to the future of the Dallas business economy.

“We know the Spears Institute will catapult future generations,” Megha Tolia says. “We are excited about our roles as co-founding directors of this institute because we bring very different experiences to the table.”
Art and artificial intelligence come together at SMU

Students pursuing SMU’s new master’s degree in creative technology will begin expressing their creativity through coding on their very first day of class.

“There is a tremendous need in industry for creative entrepreneurial thinkers with technical skills,” says Ira Greenberg, professor and director of Meadows School of Arts’ Center of Creative Computation with a joint appointment in the Department of Computer Science in the Lyle School of Engineering. “There’s never been a time when there was more need for people who can think on their feet.”

The new graduate program combines creative and design principles with emerging technology such as AI, blockchain and Web3. After completion of the 30-hour virtual program, graduates will advance their careers processing programming language in graphic design, experience design, animation, and augmented and virtual reality.

According to the U.S. Bureau of Labor Statistics, many creative technology jobs are projected to grow at a faster rate than all other jobs over the next decade. Jobs include UI/UX designer, software developer, creative director, special effects artist and game developer.

Greenberg developed SMU’s first programs in creative coding and generative art starting in 2012. Now, with the rate of change accelerating – particularly in artificial intelligence in the last 18 months – he says creative technology is entering a new wave of innovation.

“For someone like me, artificial intelligence is like a superpower,” says Greenberg. “People have been using technology to create art in the marketplace since the early ’90s, but with AI, we’ve been able to create art in a way that was not available before.”

For more information on the program, visit smu.edu/meadows

Preparing the next generation

Subiendo Academy at SMU prepares the next generation of world leaders to know their potential and enhances their leadership skills within the business world. Its second annual program at SMU’s Cox School of Business, made possible by Gary T. Crum ’69 and Sylvie P. Crum and the CFP Foundation, concluded in June.

This five-day, cost-free program curated for rising high school seniors gives students the experience of staying in a Residential Commons and dining at a college dining hall. The week consists of communication, networking and problem-solving workshops, preparing attendees for the next journey in their academic and professional careers.

This year, those in attendance received a business case from Toyota Motor Corporation and had the week to work within a group to find a solution. At the end of the week, they presented their findings to Toyota executives.

“The program was a life-changing opportunity,” says Subiendo Academy alum Brian Contreras. “I learned so much about leadership and teamwork, having the privilege to meet new people and create long-lasting relationships. I came out knowing more about myself as a leader and recognized my potential in the business world.”

Of the 2022 Subiendo Academy at SMU cohorts, 19 of the 30 students applied and were accepted to SMU. Eight of these students have joined the Hilltop this fall. —Brenda Baez ’23
The Sexton Institute for Musical Theatre

Philanthropist and Broadway producer G. Marlyne Sexton has made a $15 million gift to SMU Meadows School of the Arts to create a specialization in musical theatre that will prepare graduates for a lifetime of leading roles. Her gift provides endowments for both the new G. Marlyne Sexton Institute for Musical Theatre and the G. Marlyne Sexton Director of Musical Theatre — and operating funds to enable their work to begin during the 2023–2024 school year.

“Marlyne Sexton’s gift builds on strong programs in the Meadows School of the Arts in theatre, music and dance,” says SMU President R. Gerald Turner. “It also augments the arts scene in Dallas, inspiring artistic expression and adding to SMU Meadows’ status as a premier artistic and cultural institution.”

The Sexton Institute for Musical Theatre will provide an education in one of the most popular and distinctly American forms of performance art. Musical theatre students enrolled in the program will participate in cutting-edge productions and gain valuable training and expertise from internationally recognized faculty and performers.

“SMU Meadows produces some of the best professional artists in the world, and I am proud to support this addition to the school’s repertoire,” says Sexton. “As they entertain, I hope students of musical theatre will develop their abilities to inspire us and build our capacity to empathize for others.”

The Sexton Institute for Musical Theatre will offer one of the few comprehensive training programs for performers and technicians available in a vibrant United States city. Students will be able to obtain a Bachelor of Fine Arts in theatre with a specialization in musical theatre, in addition to existing concentrations in acting and theatre studies. The support for the Sexton Director of Musical Theatre enables SMU to hire a dedicated leader who will shepherd the creation of the curriculum and all facets of the competitive musical theatre program.

“For many years, prospective students have told us they are looking for musical theatre training like this,” says Samuel S. Holland, Algur H. Meadows Dean of the Meadows School. “Marlyne Sexton’s gift will help SMU attract artistic and talented performers and help us achieve our goal of becoming nationally competitive in this discipline within five years of launching the program.”

Sexton is a dedicated supporter and parent of two SMU alumnae, Nicole Sexton ’87 and Tracy Copeland ’82. She has also been involved in producing and funding Broadway productions in New York and London. With this gift, Sexton significantly expands her support for SMU Ignited: Boldly Shaping Tomorrow, the University’s multiyear $1.5 billion campaign for impact.

Student productions like this musical adaptation of William Shakespeare’s _Twelfth Night_ will continue to thrive and develop thanks to the G. Marlyne Sexton Institute for Musical Theatre.
What’s new with you?

SHELLEY “SHELLI” PLACE directed a critically acclaimed production of The Revolutionists, a story of four women during the French Revolution by playwright Lauren Gunderson, at Park Square Theatre in St. Paul, Minnesota. Place is co-artistic director of PRIME Productions, a Minneapolis-based nonprofit theater company dedicated to female artists. PRIME produces plays and readings of scripts that feature strong, independent women characters of a certain age. Place and her partners were featured in the Minneapolis Star Tribune’s “Applause for Aging” cover story recently. Their productions have also been featured at Mixed Blood Theatre and the Guthrie Theater since 2018.

HENRY SCHLINGER (M.A. ’77) has published How to Build Good Behavior and Self-Esteem in Children. He has published more than 80 scholarly articles, book reviews and commentaries, including several on child development, in more than 35, mostly peer-reviewed, journals.

MARILYN O’HEARNE, a master certified coach, was awarded Distinguished Presenter at the Gross Global Happiness Summit 2023 at the U.N.-mandated University for Peace in Costa Rica. Her presentation, “Being a Peaceful Presence in a Divided World through Boosting Cultural Intelligence,” was also given for coaches in Finland and Ukraine at their request in 2022.

CONDE COX has moved from Portland to Ashland, Oregon, on the California-Oregon border. He recently completed a term as president of the Federal Bar Association – Oregon Chapter and has been for many years listed as a Super Lawyer in Business Bankruptcy as a Martindale-Hubbell AV rated lawyer, and is listed in Best Lawyers in America in Debtor-Creditor Rights, Insolvency and Reorganization.

DON RUBBOTTOM has been appointed by Florida Gov. Ron DeSantis to be chair of Florida’s Public Employees Relations Commission with jurisdiction over state civil service matters and all public labor union disputes. The appointment was effective March 27.

JOHN WILSON with fellow alums Annasue (McCleave) Wilson ’79 and Thomas Teeple ’82 checked out the painting Portrait of Philip III by Diego Velázquez at the Museo del Prado in Madrid in October 2022. Meadows Museum founding director William B. Jordan donated the portrait to the American Friends of the Prado Museum in 2016, which subsequently donated it to the museum. According to The Dallas Morning News, Jordan, an authority on Spanish art, spotted the work in 1988 in a London auction house catalog, under another artist’s name. He bought it and the Prado Museum later confirmed its identification.

KIMBERLY QUIRK has been named president and CEO of the Richardson (Texas) Chamber of Commerce.
Commerce. She will continue to be the executive director of Leadership Richardson for the chamber. Quirk previously was a managing director at Sunwest Communications where she oversaw the company’s largest account and provided communications and crisis management to a variety of others. She also worked on communications at Texas Instruments and was on the board of trustees for the Richardson Independent School District for nine years, serving five terms as president.

**83 ANTONIO GARZA (J.D. ’83, Distinguished Alumnus ’07, Board of Trustees)** has been selected to serve on the board of Canadian Pacific Kansas City Limited. The railway, the combination of Canadian Pacific and Kansas City Southern, is the first single-line railway connecting the U.S., Mexico and Canada. Garza is counsel in the Mexico City office of White and Case LLP, one of the world’s leading global law firms, and served as the U.S. ambassador to Mexico from 2002 to 2009.

**85 MARGARET (RUPCICH) LUDLOW** was presented with the Queen Elizabeth II Platinum Jubilee Medal for volunteering in Christ the King parish, local and international communities. The commemorative medal was presented in honor of the 70th anniversary of Queen Elizabeth II’s succession to the throne. It is awarded to residents of Nova Scotia who have made significant contributions to Canada or Nova Scotia.

**88 WENDY McMORDIE and CRAIG ADAMS** were married in Dallas on November 12, 2022. KATHLEEN MULLIGAN has been awarded a Fulbright-Nehru Scholar award for her project “Preserving the Vanishing Stories of Partition.” She spent the spring collaborating with students at Khalsa College in Amritsar, India, on an original theater piece based on interviews with Partition survivors and their families. This project is an extension of Mulligan’s earlier project “Voices of Partition,” a collaboration with Theatre Wallay in Islamabad, Pakistan. She is a professor in theater and dance performance at Ithaca College in New York.

**95 LILY BURNS-HERNANDEZ** was recently profiled in WIRED, Middle East. She is associate provost of administrative affairs at Mohamed bin Zayed University of Artificial Intelligence, a new graduate research university in Abu Dhabi, United Arab Emirates. Burns-Hernandez, who studied history at SMU, started working in higher education in 2000, including stints at MIT and Harvard Business School. NITA PATEL (M.S. ’98), senior director of the Lead Design Center – Farmington for Otis Worldwide, has been elected president of the IEEE Computer Society for 2023. JOE WINSLOW, a former Marine, was chosen as one of the models for the sculpture A Soldier’s Journey by Sabin Howard. The sculpture will serve as the centerpiece of the National World War I Memorial in Pershing Park, just off the National Mall in Washington, D.C. Winslow’s image is as the medic in the “Pieta” portion of the composition. The installation and dedication are planned for 2024.

**97 WENDY ARTHURS** has been hired as the law firm administrator for the women-owned employee benefits law firm Congrats to our 2023 SMU Athletics Hall of Fame inductees

**EMMANUEL SANDERS ’09**
Football
2006–2009

**MICHELE HAIN PAPPAS ’81**
Women’s Swimming and Diving
1978–1981

**RHONDA ROMPOLA ’83**
Women’s Basketball
1981–2016

**FRANK G. HOWARD** is co-owner (with wife Marisa) and CEO of GeneIQ, a molecular diagnostics lab that is expanding across the U.S. Howard has led successful molecular diagnostic testing laboratories and is also the founder and CEO of the Gulfstream Companies. GeneIQ now serves more than 500 senior living communities across the U.S.
Distinguished Alumni Award: Emily Rich Summers ’66

A proven tastemaker, Emily Rich Summers ’66 blends her talent for interior design with her passion for art, architecture and historic preservation.

At SMU, she studied painting under Jerry Bywaters and DeForrest Judd and minored in business. She pledged Kappa Alpha Theta and was president of the Mamselles Fashion Group, serving her well as she worked at Neiman Marcus upon graduation.

While serving as a docent at the Dallas Museum of Art, she became interested in art history and enrolled in graduate study at SMU, hoping to become an art advisor. A class trip to Vienna and Yugoslavia opened her eyes to furniture design and decorative arts.

Today, Summers is the founder and principal of Emily Summers Design Associates, a residential and commercial design and interior architecture firm. Summers recently oversaw the Gene and Jerry Jones Grand Atrium renovations and light installation as part of the Meadows School of the Arts redesign.

She has been honored among Architectural Digest’s 100 Best Designers and Architects in the World and was named a D Home Visionary Award honoree for Prestige Design in 2022. She also served by presidential appointment on the Advisory Council on Historic Preservation from 2002 to 2006.

Summers is on the Meadows School of the Arts Executive Board and established the Emily Rich Summers Endowed Professorship of Art History in 2015.


Of Buckely Maxwell Dixon Dolezal PC, located in Bozeman, Montana. Prior to joining BMD&D, Arthurs was employed by the largest regional firm for almost 16 years.

Ashley Moore (J.D. ’10), a veteran patent litigator formerly with McKool Smith in Dallas, has joined Michelman & Robinson LLP as a managing partner in its Dallas office. Moore has been consistently recognized for IP litigation by Best Lawyers, The Legal 500 and other prominent directories and a Future Star by Benchmark Litigation.

Denis Rogers has been named vice president of communications for the Los Angeles Clippers. He has been with the team since 2012.

Kyle Shepherd was elected vice president of the Central Nebraska Public Power and Irrigation District.

Elise McDonald (B.S. ’13, M.S. ’13) and John Willding (B.S.S. ’98) married at Highland Park United Methodist Church on February 11. They celebrated with innumerable fellow Mustangs and now reside in the Lakewood area of Dallas.

Geralda Miller was honored by the city of Reno, Nevada. The mayor’s office issued a proclamation marking her birthday, October 27, 2023, as Geralda Miller Day. She was given the award for her leadership in the Reno Arts and Culture Commission, her advocacy for equitable distribution of arts funding, and access and inclusion of underrepresented artists, organizations and cultures. She coined the phrase “More Art Everywhere,” which has helped Reno become a nationally known arts destination.

Jadd Masso, chief legal officer in the Dallas office of Clark Hill law firm, received the Best Mentors Award from Texas Lawyer at the Texas Legal Excellence Awards Dinner on September 14 in Dallas.

Emily Pera Stevenson was elected a member of Moore & Van Allen. Stevenson has represented employers in a range of matters, including those brought under Title VII of the Civil Rights Act, the Age Discrimination in Employment Act, the Americans with Disabilities Act, the Family and Medical Leave Act and their state law equivalents, and whistleblower statutes as well as in wage matters before state agencies. She has successfully defended employers in class and collective actions brought under federal, state and local wage statutes.

Tamil Fathi was recently profiled in a Q&A of Dallas 500, a special edition produced by D CEO that profiles the region’s most influential business leaders. Fathi was chief information officer of Finastra, a global fintech company. She is host of the podcast Iteration Required and a real estate agent who enjoys helping others find their dream homes.

Sarah Grimmer Yurasko was recently profiled in American University Magazine, with a focus on her career as a railroad lawyer. Yurasko, who is a senior vice president for law and general counsel for the American Short Line and Regional Railroad Association, was also recently appointed president for the League of Railway Women. She attended American University for her M.A. and J.D. after receiving her B.F.A. and B.A. from SMU.
MICHAEL KIRK ALLEN has been named vice president in charge of marketing strategy at Republic Records/Universal Music Group in New York City.

ROGERS HEALY, CEO of Rogers Healy and Associates Real Estate, is spearheading Morrison Seger Venture Capital Partners, which has raised more than $10 million since its inception in September 2022. Brands within its portfolio include Tiff’s Treats, Jerry Rice’s G.O.A.T Fuel, Siempre Tequila, Laundry Sauce, Nomad Grills and Catch’n Ice Cream. Healy has been a 40 Under 40 recipient. As a real estate expert, he has appeared on major news outlets such as FoxBusiness, CNN and Yahoo! Finance.

AUSTIN CURRY has been recognized in Best Lawyers in America based on his work in high-stakes intellectual property lawsuits and patent disputes for the fifth straight year. Curry also earned board certification from the National Board of Trial Advocacy. He is a principal at the law firm Caldwell Cassady & Curry. MIKHAIL ORLOV’s company GRITR SPORTS & OUTDOORS, a division of Weby Corp, recently launched a new venture called GRITR Garage, which sources vehicles and partners with restorers and customizers to rebuild them into one-off adventure vehicles.

ALICIA BOOKER (M.A. ’13), an SMU Alumni Board member who recently defended her dissertation project, “Competencies of Ombuds in Higher Education,” is now president of the International Ombuds Association and has been appointed principal ombuds for the Baylor College of Medicine Ombuds Office. Booker has over eight years of ombuds experience at academic institutions, most recently as the first full-time university ombudsperson at the University of Alabama at Birmingham.

JONATHAN JONES was the featured soloist for Copland’s Clarinet Concerto, the centerpiece of Dallas Chamber Symphony’s November 8 concert. Jones has been with the Dallas Chamber Symphony since 2012 and is the orchestra’s principal clarinetist. He has also played with the Las Colinas Symphony Orchestra, The Dallas Opera and the Fort Worth Symphony Orchestra as well as at music festivals in China, Sumatra, Bali and Java and jazz festivals in Italy. He has expanded his musical skills and become a DJ, composer and music producer known as Jon Jonez. TREY ROME was named president of the Texas Property Tax Lienholders Association. Rome, founder and CEO of Home Tax Solutions, joined the board of the Advance Community Fund of TPTLA last year and serves on the advisory board of the Real Estate Committee. The Advance Community Fund is a nonprofit that focuses on alleviating poverty and transforming distressed neighborhoods. TPTLA helped more than 7,500 Texas property owners in 2022.

BRIAN MUSHANA KWESIGA (M.S. ’18) was appointed general manager of the Uganda men’s lacrosse national team by the Uganda Lacrosse Association ahead of the 2023 World Lacrosse Men’s Championship in San Diego, California, the first person of Ugandan heritage to be selected since the sport was introduced in the country.

Distinguished Alumni Awards: Ray W. Washburne ’84

Innovative business leader Ray W. Washburne ’84 brings vibrancy to the Dallas landscape and beyond. At SMU, he studied history and pledged Sigma Alpha Epsilon. Washburne serves as the chairman of the board of Sunoco LP and president and CEO of Charter Holdings, a Dallas-based private investment company primarily involved in real estate, restaurants and diversified financial investments. He is the co-founder and co-owner of M Crowd Restaurant Group. He serves as president and managing director of Highland Park Village. Earlier this year, he was inducted into the North Texas Commercial Association of Realtors Hall of Fame.

From 2017 to 2019, Washburne served the U.S. government as president and CEO of the Overseas Private Investment Corporation (OPIC). He also served as a member of the President’s Intelligence Advisory Board and on the advisory board of U.S. Military Southern Command. From 2012 to 2015, he was the national finance chairman of the Republican National Committee.

Washburne currently serves on the Cox School of Business Executive Board and he previously acted as adjunct professor teaching a class on entrepreneurial skills. In February 2020, he and his wife, Heather Hill Washburne, committed $5 million to the Washburne Soccer and Track Stadium, which was dedicated in April 2022.

Ray and Heather Washburne share three children: Hill ’22; Andrew ’24; and Mary Margaret “Margo” ’26. All three are proud Mustangs. 🏀
A legal and financial powerhouse, Robert H. Dedman, Jr. ’80, ’84 has a keen understanding of legacy and a commitment to advancing it.

Dedman received his bachelor’s degree from The University of Texas at Austin in 1979, where he served as the president of Pi Kappa Alpha – Beta Mu chapter. He completed his Master of Business Administration at SMU in 1980, followed by his Juris Doctor at SMU, graduating cum laude and receiving the Order of the Coif in 1984.

He is the president and CEO of the Dedman family office, DFI Management Ltd., which manages the family’s financial and philanthropic activities. The Dedman family has a rich history with ClubCorp and Pinehurst Resort and Country Club through Putterboy, Ltd.

Dedman has continually supported SMU, serving as chairman of the Board of Trustees from 2018 to 2022. He currently serves on the Dedman School of Law Executive Board, the Dedman College of Humanities and Sciences Executive Board, the Academic Affairs committee, the trusteeship committee and is chair of the compensation committee. Dedman received the Distinguished Alumni Award from the SMU Dedman School of Law in 2010.

He is the son of Nancy McMillan Dedman ’50, ’80, ’81 and the late Robert “Bob” H. Dedman, Sr. ’53, ’80, ’81, who also served on the SMU Board of Trustees. He and his wife, Rachael Redeker Dedman ’96, are the proud parents of two daughters, Nancy and Catherine.

In 2009, Uganda is the only African country to ever participate in a World Lacrosse Championship and was the first country granted membership in World Lacrosse, the sport’s global governing body. Michael Lanes has joined Argent Trust Company, a subsidiary of Argent Financial Group, as senior portfolio manager. He is based in Argent’s Dallas office and is responsible for managing personal and institutional portfolios. Lanese previously worked as portfolio manager at Fluent Financial, where he handled the development and management of the firm’s portfolios and risk management processes. He also focused on strategizing client portfolios to help increase returns while simultaneously reducing overall financial risk. He holds the Series 7 (securities representative), 63 (state law license), 24 (principal) and 57 (securities trader) licenses with Private Client Services (PCS).

10 Nikki Hill is now a partner in the Houston office of McCall, Parkhurst & Horton. Hill has experience serving as disclosure counsel to special districts throughout Texas and as bond counsel, underwriters’ counsel and disclosure counsel to cities, counties, school districts, transit authorities and other governmental entities. She joined McCall as an associate in 2020. She is a member of the National Association of Bond Lawyers and on the executive council of Texas Women in Public Finance.

13 Yvette R. Blair-Lavallais (M.Div. ’13) and Larry James (postgrad studies at Perkins) were recognized by the State Fair of Texas and the Juanita J. Craft Civil Rights House & Museum Steering Committee with Juanita Craft Humanitarian Awards for their work in South Dallas. Blair-Lavallais received the Visionary Award for her work on food security issues in underserved communities. She is a pastor, food justice activist, writer and editor. In 2017, she released Being Ruth: Pressing Through Life’s Struggles with Fearless Faith. James received the Legacy Award for his work combatting poverty in East and South Dallas. He is CEO emeritus of CitySquare and has spent 28 years tackling homelessness and poverty in North Texas. James served as chair of former Mayor Tom Leppert’s Work Group on Housing, chair of former Mayor Mike Rawlings’ Poverty Task Force, and co-chair with Rawlings of Neighbor Up’s Collective Impact Leadership Council. He is the author experience and education; career and industry leadership; and community service and involvement. Additionally, the Virginia-Snider Residence Hall Water Intrusion Project, for which she served as project manager, received a 2023 Construction Management Association of America Distinguished Project Award. (Virginia-Snider was the first residence hall Kelly lived in when she moved to the Hilltop in 2008.)

Eric W. Palfreyman, an adjunct professor of philosophy at Collin College, presented the paper “William James on the Possibility of the Religious Experience in a Modern Scientific Age” at the 25th annual conference of the Association of Literary Scholars, Critics, and Writers at Yale University in October 2022.

12 Courtney Kelly (M.S. ’13) was selected as a 2023 Engineering News-Record Texas & Louisiana Top Young Professional. The annual award honors individuals based on three primary criteria: industry experience and education; career and industry leadership; and community service and involvement. Additionally, the Virginia-Snider Residence Hall Water Intrusion Project, for which she served as project manager, received a 2023 Construction Management Association of America Distinguished Project Award. (Virginia-Snider was the first residence hall Kelly lived in when she moved to the Hilltop in 2008.)

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of The Wealth of the Poor: How Valuing Every Neighbor Restores Hope in Our Cities and House Rules: Insights for Innovative Leaders. CHIBUNDU NNAKE has started a new job. He is leading U.S. privacy campaigns at Google. Nnake previously led federal congressional relations and state and local advocacy at NetApp.

14 ZANE CAVENDER ’14, ’15 and ABBY SLYMAN ’15 were married May 21, 2022, at the Biltmore Estate in Asheville, North Carolina.

15 LAUREN CASTLE has joined Law360 as a reporter covering state and federal courts in Texas. GRANT RYDEN recently joined NASA’s Goddard Space Flight Center in Greenbelt, Maryland. He previously worked on the James Webb Space Telescope project for over three years supporting integration and test in California, launch in South America and commissioning in Maryland, all of which helped open the door to his landing at NASA. In his new post, Ryden works as a NASA systems engineer supporting the development and procurement of a communication and navigation service for the lunar surface in the U.S. effort to return to the moon.

17 LANDON HANKINS, a senior associate at Davis & Santos, PLLC, was named one of the Texas Rising Stars by Super Lawyers, part of Thomson Reuters. His practice focuses on complex business litigation, financial institution litigation, commercial litigation and appellate litigation. Super Lawyers selects attorneys using a multiphase selection process. Peer nominations and evaluations are combined with independent research. Each candidate is evaluated on 12 indicators of peer recognition and professional achievement. ALEJANDRA TORRES started her own business called Write Me Proudly. The company focuses on creating the precise copy small businesses and professionals need to achieve their business and career goals, including website copy, resumes, cover letters, proposals and press releases.

18 KATARINA MONTAGUE married Captain Theophilus Adama (West Point ’17) of the U.S. Army Corps of Engineers, on December 18, 2022, in a ceremony in Dallas where both are from and were in grade school together. After the honeymoon, the couple will reside in Alexandria, Virginia. Her sister, Isabella Montague ’21, served as maid of honor; her father, Scot Montague, is Dedman College operations director.

20 MICHELLE ASLAM is now a reporter for Arts Access, the new editorial partnership between KERA and The Dallas Morning News. She joined the partnership after a yearlong stint at National Public Radio. Aslam also worked at The News as an education reporter and at the Texas Observer before she was selected for NPR’s competitive Kroc Fellowship for recent graduates. GENESIS CASTILLO married Erik Mendez on January 28. Fellow SMU graduates who helped them celebrate included Claudia Madrid ’13, Stephen King ’22, Kennedy Paris ’23 and Briana August ’20.

21 KATHERINE COLIG (B.A., BBA ’21, M.S.A. ’22) won the title of Miss Texas Petite USA 2023. Colig represented Texas at the national pageant in August.

Emerging Leader Award: Brittany K. Barnett ’11

A visionary legal mind, Brittany K. Barnett ’11 seeks criminal justice reform with compassion. Barnett completed her Bachelor of Business Administration in accounting in 2005 and her Master of Science in accounting in 2006, both at The University of Texas at Arlington. She worked as an audit associate at PricewaterhouseCoopers before enrolling at SMU Dedman School of Law, where she completed her Juris Doctor in 2011. She served as the regional director of the Black Law Students Association and completed a judicial externship with the Hon. Renee Toliver, a federal judge for the Northern District of Texas.

Barnett’s mother’s incarceration while Barnett was applying to SMU sparked a calling to criminal justice reform. As a corporate attorney, Barnett was committed to pro bono representation of clients in federal prison serving excessive sentences under federal drug laws. Her work resulted in executive presidential clemency for many clients during both the Obama and Trump administrations.

Barnett has founded and co-founded multiple nonprofits, including Manifest Freedom, which supports entrepreneurship of the formerly incarcerated; the Buried Alive Project, which works to eliminate life without parole sentences under federal drug laws; and Girls Embracing Mothers (GEM), which empowers girls with mothers in federal drug laws. Her work resulted in executive presidential clemency for many clients during both the Obama and Trump administrations.

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She served as a practitioner-in-residence for SMU’s Deason Criminal Justice Reform Center from 2017 to 2018.
RAIEENNOX FAYE HARRISON, born July 27, 2022, is the daughter of Courtney and Taylor Harrison and the great-granddaughter of Jonathan Grose ’71 and Bonita Grose.

ALANA RAE HOLMAN, born December 22, 2022, is the daughter of Alisha Filmore ’13 and Keenan Holman ’15.

CHARLES FREDERICK LONG, born February 2, 2023, is the son of Lee Lynch Long ’14 and James Long ’14.

WESLEY JAMES MCGUFFIN, born March 23, 2023, is the grandson of Jason Kulas ’93 and Amy Kulas.

CORA JAMES ALBERTSON, born February 24, 2023, is the daughter of Hanna Nelson Albertson ’10. She is named for James Malernee, Jr. ’72.

NOLAN WILLIAM ANDERSON, born June 20, 2023, is the son of Amanda and Scott Anderson and the grandson of Richard L. Howe ’73.

RICHARD BRADY BRUNNER, born February 2, 2023, is the son of John Brunner ’05 and Lauren Brunner. He was welcomed by his five older siblings.

KATHERINE ELIZABETH CARTER, born October 9, 2022, is the daughter of Jason Carter ’07, ’10, ’19 and Megan Kypreos ’11.

RENNOX FAYE HARRISON, born June 2, 2022, is the daughter of Daniella Nabuco ’08 and Andrew Castro.

AARIA BELLE CASTRO, born October 3, 2022, is the daughter of Brittany Reno ’10 and Noah Morgan, grandchild of Laura and David Reno, and niece of Jessica and Bryce Reno ’12.

CHARLOTTE BAKER DIAL, born May 26, 2022, is the daughter of Kari King Dial ’01 and Chris Dial and the granddaughter of Ronald B. King ’74 and Cindy King.

GEORGE CLIFFORD EVANS, born March 30, 2022, is the daughter of Katie Clifford Evans ’09 and Michael Allan Evans ’09 and granddaughter of Jacki Evans ’78.

VIOLET BELLE GIVENS, born December 27, 2022, is the daughter of Lauren Moody ’11 and Julian Givens ’11.

BLAKE CHANNING, born April 6, 2023, is the son of Michael Grado ’22 and Evelyn Grado.

DANIELLA GRUBEN-TREJO, born June 7, 2023, is the daughter of Bianca Gruben-Trejo ’12, ’15 and Michael Gruben-Trejo ’11.

JOHN “JACK” KENNETH HALL, born September 27, 2022, is the son of Liz Blumberg Hall ’14 and Kenneth Hall ’14 and nephew of Johnny Blumberg ’19.

VIOTEEL MICHAEL GRADO, born April 6, 2023, is the son of Michael Grado ’22 and Evelyn Grado.

CHARLOTTE BAKER DIAL, born May 26, 2022, is the daughter of Kari King Dial ’01 and Chris Dial and the granddaughter of Ronald B. King ’74 and Cindy King.

KATHERINE ELIZABETH CARTER, born October 9, 2022, is the daughter of Jason Carter ’07, ’10, ’19 and Megan Kypreos ’11.
MUSTANG ROUNDUP

ROBERT GEORGE NABHOLTZ, born January 20, 2023, is the son of Elizabeth Nabholtz ’04 and Bill Tyminski, grandson of George J. “Duffy” Nabholtz, Jr. ’70, and great-great-grandson of Bobbie Herndon Nabholtz ’33.

MAXINE MARIE MEINECKE, born January 2, 2023, is the daughter of Parker Meinecke ’16 and Hope Meinecke.

PATRICK KNOWLES NORRIS-YEE, born March 30, 2022, is the son of Mark Yee ’92 and Andrew Norris.

CECILIA AYLA ANNETTE MOFFITT and JOHN ALLEN APOLLO MOFFITT, born March 31, 2020, are the daughter and son of Jeffery Moffitt ’13 and Gabriella Padgett ’15.

EMMIE ROSE O’NEIL, born November 23, 2022, is the daughter of Mary Anna O’Neil ’15 and Kevin O’Neil ’15.

CECILIA AYLA ANNETTE MOFFITT, born January 7, 2022, and JOHN ALLEN APOLLO MOFFITT, born March 31, 2020, are the daughter and son of Jeffery Moffitt ’13 and Gabriella Padgett ’15.

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HASTINGS CAROL RACHAL, born November 18, 2022, is the daughter of Paige Pointer Rachal ’11 and Travis Alexander Rachal ’10 and granddaughter of Carol McClaughry Pointer ’81 and David Taylor Pointer ’81.

EMMIE ROSE O’NEIL, born November 23, 2022, is the daughter of Mary Anna O’Neil ’15 and Kevin O’Neil ’15.

SAISHA ARPIT PANCHAL, born January 24, 2023, is the daughter of Arpit Panchal ’16 and Rishika Panchal.

HENRY FREDERICK PUTNAM, born November 13, 2022, is the son of Richard Putnam ’14 and Eleanor Rosler Putnam ’14, ’15.

OWEN REININGER, born May 6, 2022, is the son of Elizabeth Reininger ’14 and Greg Reininger.

ANDREW CRAWFORD ROST, born June 24, 2022, is the son of Elizabeth Crawford Rost ’99 and Thomas Rost and cousin of Anthony Scott Berni ’22, ’23.

SAISHA ARPIT PANCHAL, born January 24, 2023, is the daughter of Arpit Panchal ’16 and Rishika Panchal.

FILIPEK PEI PAWELEC, born June 15, 2022, is the son of Jiaqi Pei Pawelec ’21 and Krzysztof Pawelec.

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CALEB AUSTEN YATES, born June 29, 2022, is the son of Shelley Yates ’10, ’18 and Coleman Yates.

EMMIE ROSE O’NEIL, born November 23, 2022, is the daughter of Mary Anna O’Neil ’15 and Kevin O’Neil ’15.

SAISHA ARPIT PANCHAL, born January 24, 2023, is the daughter of Arpit Panchal ’16 and Rishika Panchal.

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Picture your pony here. Send us your Precious Pony! Submit a color photo to smumag@smu.edu by December 29, 2023, with the child’s name and birthdate and the names class years of alumni parents or grandparents (or other close relatives). Please ensure the image is at least 1 megabyte.
In Memoriam

The following alumni deaths were reported to SMU from 1/1/23 to 7/14/23.

'45 BARBARA SMITH DENTON 12/28/22 BETTY RAST SAVAGE 6/15/23 BARBARA PARROTT SPAHR 1/17/23

'47 BETTY RUSSELL MORTON 5/24/23

'48 Dr. JOHN B. CHEATHAM, JR. '53 6/23/21 WILLIAM C. EVERITT 1/16/23 Dr. CHARLES R. POSEY '51 12/25/22


'50 MARY RILEY BUNCH 1/25/23 SYLVIA RICKETTS BURK '74 8/2/22 Col. RICHARD A. CONNELL 12/22/22 MERCEDES HOLTZ HITCHCOCK 2/20/23 WILLIAM J. TEETER 1/3/23 ANNE KERIN THOMAS 1/30/23


'52 LUCY KIZER ARNOLD 2/12/23 FREDERICK H. BENNERS, SR. '54 1/6/23 NORMAN A. COHEN 5/29/23 WELKER E. HAGENLOCHER 12/30/22 Dr. JAMES G. MARTIN 6/28/23 EMORY E. MASON '56 12/22/22 Dr. RICHARD C. SMITH 4/21/23 Dr. CAROLINE SPEARS SWANN '71 3/12/23 MARILYN RUDE SWEET 4/10/23 FRANK D. WEAR, JR. 2/18/23


'54 BARBARA BADT CHRISTIAN 6/24/23 LEAH SAYE GUERRY 2/25/23 JOHN H. RAY 2/10/23 Dr. WILLIAM C. ROBERTS '55 6/15/23 DOROTHY STACY WOODE 2/26/23


Fueling student education and leadership

As part of her estate plan, the late Mary Frances McClure Burleson ’57 directed several gifts to SMU totaling more than $1.4 million. The longtime supporter of SMU and the Willis M. Tate Distinguished Lecture Series was well known in Dallas as president and CEO of the Ebby Halliday Companies for nearly thirty years.

Fewer people were aware that Burleson began working for Ebby Halliday REALTORS® as a part-time secretary and receptionist while she was an SMU undergraduate. She left school early to join the company permanently, inspired by the sales associates with whom she worked. Burleson became an invaluable resource to Ebby Halliday and succeeded her as the head of the company. While president, she also completed her undergraduate degree at SMU.

Burleson joined the board of directors of the Tate Lecture Series in 2013 and worked closely with Dallas leaders to promote and share its impact within the local community. The Tate Lecture Series continues to bring thought-provoking and entertaining icons to the SMU campus and the Dallas community, and each year it raises more than $800,000 for academic scholarships and student programs at the University. In addition, Burleson served on the SMU Planned Giving Council starting in 1997. Planned gifts to the University help students unleash their potential to change the world and ensure that SMU can impact those we serve well into the future.

“We are grateful for the many years Mary Frances Burleson served on the Tate Lecture Series Board of Directors and the SMU Planned Giving Council, and for her commitment to her alma mater,” said R. Gerald Turner, SMU president. “Her generous gift leaves a legacy that will benefit students and our SMU community for years to come.”

In recognition of her many years of devotion to the Tate Lecture Series, a portion of her generous gift will be allocated to the Willis M. Tate Distinguished Lecture Series Endowed President’s Scholars Fund, which supports SMU’s most prestigious merit-based scholarship award. The President’s Scholars Program supports exceptional students who have demonstrated remarkable academic achievement and possess a strong commitment to making a positive impact both on campus and beyond.”
Faithful SMU patron, passionate sports fan

Norma Knobel Hunt, a former high school teacher and widow of Lamar Hunt ’56, was an enthusiastic Mustang parent (sons SMU trustee Clark K. Hunt ’87 and Daniel L. Hunt ’00) and friend of SMU. She passed away June 4, 2023, at the age of 85.

A passionate sports fan, Norma Hunt was often at her husband’s side at his sports achievements, including the founding of the American Football League, the Kansas City Chiefs football team (as the Dallas Texans in the AFL), and Major League Soccer.

She was the only woman to attend all 57 Super Bowls, a streak her husband encouraged her to continue. In February 2023, she watched her beloved Kansas City Chiefs win Super Bowl LVII.

Born and raised in Dallas, Hunt graduated from the University of North Texas (then North Texas State University). She was chairperson of Unity Holdings of the Lamar Hunt family.

Hunt and her husband, a former member of the SMU Board of Trustees and the Guaranty Bank SMU Athletic Forum board of directors, were committed to investing in SMU Athletics, giving generously toward the construction of the Gerald J. Ford Stadium; the Paul B. Loyd, Jr. All-Sports Center; and the Lamar Hunt Memorial, in addition to other funds and needs. In 1997, Lamar and Norma Hunt received the SMU Mustang Award for lifetime service and philanthropy to the University.
Unending generosity of time, energy and spirit

Linda McElroy Gibbons ’58 shared her spirit and generosity with SMU and far beyond. Her work with organizations helped fuel advancements in health care, the arts, education and community development, but SMU starred in her philanthropy.

Gibbons, who received the 1998 Distinguished Alumni Award, became the first woman to serve as chair of the SMU Alumni Board. She also chaired the Tower Center’s 2010 Medal of Freedom Award ceremony honoring former First Lady Laura Bush ’68 and was co-chair of the Meadows School of the Arts Campaign Steering Committee for SMU’s Second Century Campaign.

She served on the SMU Board of Trustees, the Meadows School of the Arts Executive Board, and the Tower Center’s Board of Directors, among many others.

She committed gifts in support of the Tate Distinguished Lecture Series, the Dedman College of Humanities and Sciences, the Meadows School of the Arts, as well as scholarships.

Beyond SMU, Gibbons was renowned for her work in the arts and humanities and children’s health care. She served as a trustee of the Children’s Medical Center Foundation, a member of the World Affairs Council board of advisors, director of the Texas Cultural Trust and chairperson emeritus of TACA. Additionally, Gibbons was past president of the Junior League of Dallas and active with many other groups.

Her memory and legacy will live on in her family as well as through the lasting impact she left on SMU and the community.
Pioneering leader in investments, publishing and economics

The University mourns the loss of SMU alumnus, benefactor and friend William J. O’Neil ’55, who passed away on May 28, 2023, at the age of 90. A recipient of the Cox School of Business’ 1999 Distinguished Alumni Award, O’Neil is remembered across the country for his investment prowess, his dedication to his family and his enduring support for higher education, journalism and research.

“Our campus is saddened by the loss of Bill O’Neil, whose passionate advocacy for our faculty and students has inspired generations of journalists and business leaders,” said SMU President R. Gerald Turner. “We are honored to celebrate his memory through the students that his generosity continues to impact.”

Born in Oklahoma City, O’Neil came to the Hilltop as an undergraduate student in the Cox School of Business, where he earned a Bachelor of Business Administration in marketing. While a student at SMU, he served as president of Delta Sigma Pi business fraternity and a member of the SMU varsity baseball team, the Mustang Band, the Student Marketing Club and the Methodist Student Movement.

Beginning his career as a stockbroker at Hayden Stone and Co. in Los Angeles, California, O’Neil went on to become the founder and chairman of William O’Neil + Co, a group of investment information companies. One of the youngest individuals to purchase a seat on the New York Stock Exchange, O’Neil used his passion for market research and his analytical prowess to further his career, becoming one of the first individuals to use computers to collect vital stock information.

In addition to his prolific career as an entrepreneur, O’Neil was also a respected author, penning several bestselling books on investing and the stock market, including How to Make Money In Stocks: A Winning System In Good Times Or Bad, 24 Essential Lessons for Investment Success, The Successful Investor and The Model Book of Greatest Stock Market Winners. In 1984, he founded Investor’s Business Daily, a research and reporting publication aimed at “leveling the playing field between Wall Street and Main Street.” Since its founding, the company has expanded into a print and digital enterprise with a heavy focus on the stock market, international business affairs and global economics.

O’Neil is survived by his wife, Fay C. O’Neil; his son, William “Scott” O’Neil; his daughter-in-law, Shala O’Neil; and his granddaughters, Brittany O’Neil ’17 and Lauren O’Neil.
HARRIGILL STRAIN 2/3/23

'86 GLORIA HALLIN ANDERSON 3/2/23 JANET C. GADESKI 2/11/22 The Rev. PABLO A. M. NESTLER 4/15/23

'87 MICHAEL J. VERNONE 7/7/23 ANDREW B. WILSON 3/2/23

'89 MILES B. HABERER 2/18/23 JOSHUA R. KENYON 3/27/23

'90 MARILYN MCBRINE CULP 4/14/23 BOYCE L. GRAHAM 7/1/22 MARTHEIL L. MAUTH-CLANTON 2/17/23

'91 MELANIE NORTON CHEEK 4/14/23 JR. 3/24/23 LAURA A. TURNER 1/16/23

'92 JACQUELINE MINICK GARNER 3/10/23 DAVID O. KEMP 5/1/22

'93 ANDREW M. GILCHRIST 4/21/23

'94 Dr. JOSEPH G. BOLIN 6/22/23 JOHN F. WATTERS 1/25/23

'95 LINDA J. BAINUM 1/29/23 JAMIE M. CUELLAR 5/8/23

'97 AMANDA BROWNE ROBERTS 5/13/23 DEANA K. TUNNELL 10/1/22

'98 JOHN BREMER 6/7/23 BRYAN R. NEWTON 6/5/23

'99 CONSTANCE KIRKENDALL MELTON 4/19/23

SMU Community

JOSEPH “GILL” GOODMAN, retired technician in the Office of Information Technology, 5/3/23

LOUIS R. GUTHRIE, retired chair of the guitar department in the Meadows School of the Arts, 1/17/23

SALLY RHODUS LANCASTER ’60, ’79, past member of the SMU Libraries Executive Board, SMU Board of Trustees (1980–88) and Meadows School of the Arts Executive Board, SMU Distinguished Alumni, Centennial History Maker (2012), mother of George Lancaster ’85, 3/3/23

JUDY PYE ROBINSON, widow of former SMU President A. Kenneth Pye (1987–94) and mother of Henry Williams Pye ’97, 3/31/23

MATHA G. SATZ ’11, assistant professor in the Department of English in Dedman College of Humanities and Sciences, 1/26/23

MICHAEL D. SHLESINGER, a finance, real estate and art history student, 10/26/22

MYRA J. WOODRUFF, retired chair of the division of dance, former professor of dance and associate professor in dance operations for the Meadows School of the Arts, 8/23/23

CAROLYN B. LOY, retired administrative assistant in Public Affairs and former staff member in News and Media Relations, 8/24/23

CLAIRE A. CUNNINGHAM ’49, ’84, retired director of special events in the Cox School of Business and former coordinator of special events and Women in Management, 8/6/23

SERVICES, former staff member in Undergraduate Admission, 7/31/23

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Mag Gabbert, faculty
Sex Depression Animals
(Mad Creek Books, 2023)
Available on amazon.com

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Paradise in Puerta Verde
(Independent, 2022)
Available on amazon.com

Clark A. Hiddleston '82
Amuse Me and Run for Office
(Amazon Kindle Vela)
Available on amazon.com

Justus H. Hunter '15, T.
Adam Van Wart '16, David L.
Whidden, III '11
Love Become Incarnate: Essays in Honor of Bruce D. Marshall
(Emmaus Academic, 2023)
Available on amazon.com

Shara Jeyarajah '23
Maladjusted Podcast explores the history of SMU through a racial justice lens, with special guests including SMU President R. Gerald Turner.
Available on YouTube, Apple Podcasts and Spotify

John S. Lee '73
A God Thing: The Small-World Phenomena Spiritual Frequency
(Roaring Lambs Publishing, 2022)
Available on amazon.com

Amy Martin '85
Wild DFW: Explore the Amazing Nature in and Around Dallas-Fort Worth
(Timber Press, 2023)
Available on amazon.com and barnesandnoble.com

Caren Simpson McVicker '88
Henderson House
(inkshares, 2023)
Available on amazon.com

Roger Meiners '73
(SAE International, 2020)
Available on amazon.com and sae.org

Leslie Mueller '75
Museum Access, executive produced and hosted by Mueller, goes behind the scenes of America’s top museums.
Available on PBS, Amazon Prime Video, Pluto TV and Tubi

Bonnie Burgess Neely '66
Real Ventures: Did We REALLY Do THAT? (Newman Springs, 2022)
Available on amazon.com, barnesandnoble.com and bookstores

John Potter, faculty
Contributor to Road Dog Trucking podcast.
Available on SiriusXM

John Nieto '59
The documentary John Nieto: An American Spirit Walk (2021) looks at the life and legacy of the Apache contemporary artist whose art has graced the walls of the Smithsonian and the White House.
Available on Amazon Prime Video

Frank Thurmond '89, '90
Lottie Deno: A Novel
(Parkhurst Brothers Publishers, 2023) Release date February 2024

Bethany Williamson '13, '15
Orienting Virtue: Civic Identity and Orientalism in Britain’s Global Eighteenth Century
(University of Virginia Press, 2022)
Available on amazon.com

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