



Memorandum

GARY L. MILLER
Chancellor

To: University Community

From: Gary L. Miller *Gary L. Miller*

Date: July 7, 2017

Subject: Strategic Budgeting Committee

As you know, the University embarked upon an ambitious strategic planning effort in the fall of 2014, centered on the Invent the Future process. Part of that effort included the creation of the University Planning and Innovation Committee (UPIC), which was charged with numerous tasks, including not only a deep understanding and appreciation for budgetary development but also the ability to advise and direct the University's development in innovative ways. That process was curtailed early in 2015 when we were confronted with significant budgetary challenges and significant changes in state law. In these circumstances, it became clear that representation from all academic colleges and divisions, along with governance representation, is required to further enhance strategic planning and innovation.

To that end, I will be appointing a Strategic Budgeting Committee, effective for the fall of 2017, which will function to review planning and budgetary strategies and provide feedback representing all major divisions across campus. This committee will be advisory to the Chancellor and will serve as a conduit for communications in both directions, relaying strategic planning and budgeting developments to the constituents it represents as well as representing them to administrative bodies. Additionally, this committee will ensure that planning occurs in a coordinated and timely manner

I have attached the charge for this group, which includes its membership. While I am announcing the creation of this group now, the committee will be appointed at the beginning of the fall 2017 semester with the expectation that it will meet very early to begin working on the FY19 budget process.

It is my hope that you are enjoying the warm summer weather, and I look forward to seeing you all at Convocation in August.

Strategic Budgeting Committee Charge

Background: Beginning in July 2017, the University will establish a Strategic Budgeting Committee. Strategic budgeting – as opposed to operational budgeting, a short-term, annual or biennial process of tactical decisions about short-term resource allocations – integrates budgeting with strategic planning. It is a process to determine how the institution should pursue its Mission and its Vision. In addition, strategic budgeting is a community-building process and allows for the inclusion of voices from across the University. Furthermore, a strategic approach to budgeting will provide incentives for generating resources and for contributing to collaborative efforts. This approach emphasizes budgeting as an open and transparent process that seeks

- to assure openness,
- to foster communication,
- to encourage engagement,
- to increase the levels of information and knowledge upon which decisions are based, and
- to assure routine and systematic analysis of results in order to improve our efforts to meet our mission.

Charge: The Strategic Budgeting Committee is advisory to the Chancellor and provides leadership in the development and coordination of internal planning processes, including strategic planning and budgeting. The fundamental responsibility of this committee is to ensure that planning occurs in a coordinated, integrated, and timely manner. To this end, the Strategic Budgeting Committee will:

1. promote an integrated planning model in which UWGB's academic plan drives planning across the institution
2. coordinate and oversee the strategic budgeting process by providing guidelines, timelines, advice, and comment on budgetary proposals and strategies.
3. represent the various governance entities of the University and promote open communication and transparency about planning information, issues, priorities, and activities.
4. review and critique penultimate budget proposals, including the recommendation of changes, prior to final decision-making and implementation.
5. regularly and critically evaluate the strategic budgeting process to recommend changes and improvements.

Membership:

VC for Business & Finance (chair)	Dean of CAHSS
Provost and VC for Academic Affairs	Dean of CHESW
VC for Student Affairs	Dean of CST
Budget Director	AVC for Enrollment Services
Controller	1 Faculty Senator*
AVC for Academic Affairs	1 Academic Staff Representative*
Dean of AECSB	1 University Staff Representative*
	1 Student Senator*

*The University Committee, Academic Staff Committee, University Staff Committee, or Student Government Association recommend Faculty, Staff, and Student representatives respectively. In addition, each committee should identify an alternate representative.