



GARY L. MILLER
Chancellor

To: University Communities at UW-Marquette, UW-Green Bay,
UW-Manitowoc and UW-Sheboygan

From: Gary L. Miller

Date: April 26, 2018

Subject: University Communities Invited to Comment on New Proposed
University Mission

A university's mission is one of its most important assets, serving as a fundamental touchstone and reference point for the work we do and the reason we exist. As UW-Green Bay continues to sharpen its alignment with the region's talent, economic development and quality of life issues and needs, and in concert with our efforts to join together with UW-Marquette, UW-Manitowoc and UW-Sheboygan, it is necessary for us to reflect upon and update the UW-Green Bay Select Mission.

A proposed new Mission (included on the following page) has been developed and we are now ready to engage the full University Community in open discussions to answer questions and gather input. Two sessions have been scheduled for your convenience. These sessions are open to all students, faculty and staff. Please join us:

Friday, May 4, 2018
9:30 a.m. and 2:30 p.m.
Christie Theatre, University Union

I look forward to taking this next step in this process with you and encourage constituents at all four campuses to participate.



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New Proposed Mission:

The University of Wisconsin-Green Bay is a multi-campus comprehensive teaching and research university providing world-class undergraduate, masters and doctoral programs built on problem-focused learning, critical thinking and student success. Our commitment to an academy that promotes economic development and sustainability, talent development and business entrepreneurship is demonstrated through our programs in business; science, technology and engineering; health and wellness; and the arts, humanities and social sciences. Our culture and vision reflect our commitment to diversity, inclusion, engaged citizenship and educational opportunity at all levels through community-based partnerships, faculty scholarship and innovative approaches that serve the region and state.