

## EDUCATIONAL ADMINISTRATION: On the Road

by Dr. Laine Scales

The Educational Administration department took its show on the road in July 2012 by offering undergraduate leadership courses in the United Kingdom as part of Baylor in Oxford. The 21 Baylor students who enrolled in the program were offered a variety of courses including "Introduction to Leadership Theory," taught by EDA faculty member Dr. Laine Scales. This course included a survey of British leaders and highlighted Elizabeth I, Henry V and Charles Dickens. Field trips to London, Blenheim Palace and Bath were included, as the course was built around the people and places that helped shape contemporary British society.

Ryan Gerlach, a political science major from Los Angeles, found inspiration from George VI, the subject of the 2010 film *The King's Speech*. "Leaders recognize their own strengths, but they also understand their limitations," Gerlach says.

Baylor senior Dylan Magee said realizing Charles Dickens was an advocate for social change through his writings allowed Magee to rethink his definition of leadership.

For senior Abby Burchfield, Oxford gave her an opportunity to reflect on her own life and her own leadership potential. "I thought being a leader meant being the one in charge," Burchfield says. "I now see that...a true leader is...the one who places the good of others before themselves."

One of the focal points of the course was the idea of "calling," which incorporates all a person is or does. This is much more than just seeking a job. Baylor in Oxford allows students to learn this important distinction not only in theory, but also by seeing how leadership was practiced in Britain.



Baylor in Oxford students stand in front of abbey ruins in Holyrood Park.

Baylor in Oxford will offer two leadership courses in the second summer session of 2013. For more information, please email [Laine\\_Scales@baylor.edu](mailto:Laine_Scales@baylor.edu).

## UNIVERSITY CALL CENTER: Students' Passion for Baylor Shines Through

by Derek Smith

In the evening, as the workday winds down, a quiet bank of phones and computers at Baylor University transforms into a beehive of activity. The room comes alive as student workers put their Baylor spirit on display by calling alumni and friends, extolling their school, raising funds for fellow students and connecting donors with giving opportunities in the School of Education.

Gabrielle Jagen, a senior instrumental music major, is one such student. After a long day student teaching at two schools, she could hardly be blamed for wanting to unwind. But Jagen's passion for Baylor is stronger. As a student caller, she reaches out to Baylor alumni to share the latest news and help raise support for scholarships and campus programs.

"Baylor is the best thing that's ever happened to me," she said. "To be a part of this and see how willing our alumni are to help out is really rewarding."

Jacob Singletary, Assistant Director of Annual Giving, sees the benefits of his students' enthusiasm and perspective.

"Our students communicate tangible ways the money we raise is helping," he explained. "But our mission is two-fold. It's also about maintaining a relationship, especially with people who are not able to visit campus often."

That relationship grows in tangible ways. This fiscal year alone, the call center has raised over \$14,000 for the School of Education, and nearly \$70,000 in the last five years, supporting countless students and programs throughout the department.

The calls can build surprisingly personal connections. Music therapists she meets on the calls have encouraged Jagen, an aspiring music therapist. Others enjoy reminiscing about their time at Baylor. Of course, the students are also trained to be sensitive to the time and the people they call.

"My roommate called a man whose wife was in labor, and he asked if we'd call back," Jagen laughed. "We know people are busy and it's really awesome that they pick up!"

"It's not about a dollar amount," she believes. "It's about letting people know about the opportunities available and sharing the Baylor experience in a personal way."

For more information on supporting Baylor students, contact Marty Wold at (254) 710-2561 or answer a call from a Baylor student in the Call Center this spring.

## IMPACT TOMORROW

Consider establishing your own or contributing to an existing endowed scholarship fund at Baylor's School of Education.

Please contact Marty Wold for more information.

[Marty\\_Wold@baylor.edu](mailto:Marty_Wold@baylor.edu)  
(254) 710-8791 or 800-BAYLOR-U, option 4



Marty Wold

The *Baylor Impact* is published four times a year by the School of Education at Baylor University to inform alumni and friends of the ongoing work and contributions of the School, its students, graduates, faculty, staff, and programs.

Our cover story was a result of feedback from readers like you. If you know of a story connected to Baylor's School of Education that needs to be told, please let us know about it. Your story might be our next feature. Send your ideas and comments to Doug Rogers, editor, [BaylorImpact@baylor.edu](mailto:BaylorImpact@baylor.edu).



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