

Rubric for Content of Lab Presentation

CATEGORY	Excellent	Good	Room to grow	Off the mark
Slide design	Slides contain minimal text (two or three main ideas), visual images, and real-world examples. Animations and transitions are content-relevant and not distracting. Font is large and easy to read. Slides are united by common theme.	Good start. Most slides have minimal text (no long sentences or paragraphs). Information is organized and segmented. Visual images and examples on most slides. Relevant animations. Common theme is used. Font is easy to read.	Intensive text (complete sentences or paragraphs), limited bullets, few visual images. Animations are irrelevant or overwhelming. Theme is inconsistent or difficult to read. Font is too small, or in colors that are difficult to read.	Needs some work in lots of places. Intensive text on most slides. Complete sentences, minimal bullets or visual images. Animations are distracting...or there are no animations. There is no unifying theme, font is small or hard to read.
Content/ Intro	Introduces the topic and clearly presents related work. The related work is discussed in a compelling, cohesive way and the rationale for the current study is crystal clear. Great examples, humor, and real-world application	Shows a good understanding of the topic. Some connections are made with related work, and attempts are made to connect with real-world application. The rationale is fairly clear.	Shows some understanding of the topic. Connections between the studies are not entirely clear, or the details about related work are obscure. Few attempts to explain the theory in real-world terms; little application. Partially clear rationale.	Does not seem to understand the topic very well. Connections with related work are limited, and very few examples are given. No or limited application. Motivation for current study is not clear.
Content/ Methods	Presents the methods in a clear, easy-to-understand way. Visual images are included to aid comprehension. The audience has a very clear understanding of the materials and the procedure, and can articulate exactly what subjects did in the study. Essential details are highlighted; less important details are not.	Presents the methods in a fairly clear way that includes most of the materials and a nearly-complete account of the procedure. Visual images are included to aid comprehension. Audience has a general understanding of the experiment. Most of the essential details are highlighted and few minor details are included.	Presents the methods in a way that is only partially clear. Few visual images or examples. Some of the materials or essential procedures are missing or unclear. Audience does not have a full understanding of the experiment.	The methodology is not presented in a clear or cogent fashion. Many details are missing or unclear. Audience is confused or uncertain about the experiment. Little or no images are included to help audience understand.
Content/ Results and Discussion	Shows a full understanding of the data, and the info is presented in a clear, understandable way. Audience has a strong grasp of the data and what conclusions can be drawn from them. Extensive connections are made with related research. Implications and applications are discussed. Visual images are included, clear, and relevant.	Shows a good understanding of the topic. The data are fairly clear, and some connections are made with related work. There is some discussion of application and implication for theory. Some images are included and they are mostly clear.	Shows a good understanding of parts of the topic. Some parts of the data are clear, but others are not. Connections are made with other work, but they may not be clear or compelling. Limited discussion of application or implications for related theories.	Does not seem to understand the topic very well. The data are not presented in a clear or cogent fashion. Limited visual images used, and few connections made with related studies. Very limited discussion of application or implications for theory.

