

**SAMUEL LAUER**  
3936 N Albina Ave. • Portland, OR • 97227  
218-839-4956 • samlauer21@gmail.com

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## CAREER SUMMARY

Dedicated sustainability strategist with 10+ years of experience in leadership and management roles within environmental education and non-profit organizations. Proven expertise in team leadership, problem-solving skills, project management, strategy implementation, and program and revenue growth. Adept in learning new systems, including Esri ArcGIS desktop suite. Committed to applying these skills to a nascent career in Geographic Information Systems (GIS).

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## EDUCATION

<b>DePaul University, Kellstadt Graduate School of Business</b> , Chicago, IL	June 2019
<b>Master of Science</b> , Sustainable Management	
• STEM-designated program	
• GPA 3.918/4.00	
 <b>St. John's University</b> , Collegeville, MN	2009
<b>Bachelor of Arts</b> , Peace Studies	

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## CERTIFICATIONS

<b>DePaul University, Geography</b> , Chicago, IL	June 2019
<b>Graduate Certificate</b> , Geographic Information Systems (GIS)	
• Esri ArcGIS Desktop Suite, e.g. ArcMap, ArcCatalog, ArcToolbox, ArcGIS Online, ArcGIS Enterprise	
• GIS for Sustainable Urban Development, Statistical Data Analysis for GIS, GIS Community Development, Web GIS and Spatial Data Visualization on the Web	

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## EXPERIENCE

<b>Gary Comer Youth Center</b> , Chicago, IL	June 2018 – November 2018
<b>Environmental Stewardship Community Intern</b>	
• Supervised group of 22 teenagers aged 14-16 through a summer employment program	
• Harvested and processed vegetables, including maintaining accurate record logs	
• Set up, operated, and directed transactions during biweekly farmer's market stand	
 <b>BikeDenver</b> , Denver, CO	July 2014 – November 2016
<b>Education &amp; Outreach Manager</b>	
• Managed membership program, i.e. outreach, retention, and fulfillment; increased membership by over 220%	
• Raised over \$40,000 through development and implementation of fundraising campaigns	
• Recruited, trained, and managed volunteers (up to 400 for a single event) for fundraising and promotional events	
• Planned, coordinated, and executed logistics of organizational events; 25+ events annually	
• Taught bicycle safety education to elementary students within Denver Public Schools	
 <b>Balarat Outdoor Education Center</b> , Denver, CO	February 2017 – June 2017 October 2012 – June 2014
<b>Education Specialist</b>	
• Led 5 <sup>th</sup> grade Denver Public School trips on 2-3 day overnight trips at outdoor experiential education center	
• Engaged students in hands-on learning through environmental education and outdoor learning modules	
• Mentored leadership skills in high school leaders to be positive role models during trips	

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## RELEVANT SKILLS

• Intermediate Spanish reading, writing, and speaking skills
• GIS Certificate utilized SPSS Statistics, Survey 123, & WordPress
• Proficient in M.S. Project, M.S. Office, and Google Drive
• Experienced in CRM Systems, e.g. MailChimp, Constant Contact, QGiv, & Salesforce