



Over the Influence: Why Social Media is Toxic for Women and Girls

Kara Alaimo, Ph.D.

Communication professor at Fairleigh Dickinson University and CNN Opinion contributor.

Laura Apperson

Nonfiction editor at Alcove Press.

Wednesday, March 20, 2024, 7:00 PM (on Zoom)

Register: www.bit.ly/AlaimoFANWebinar

PLUS: After-Hours Event!

Purchase a copy of *Over the Influence* from FAN's partner bookseller The Book Stall to receive a link to an interactive "After-Hours" event hosted by Alaimo and Appersoni. Details on the Zoom registration form.

Presented by **Family Action Network (FAN)**, in partnership with

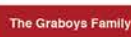
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This event is #freeandopentothe public and will be recorded. Suitable for youth 12+. familyactionnetwork.net

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FOR IMMEDIATE RELEASE: KARA ALAIMO, Ph.D. – ON ZOOM

CONTACT: Lonnie Stonitsch, Executive Director of FAN, lonnie@familyactionnetwork.net

Wednesday, March 20, 2024, 7:00 PM, Over the Influence: Why Social Media is Toxic for Women and Girls, a FAN webinar featuring Kara Alaimo, Ph.D., in conversation with Laura Apperson.

REGISTER: www.bit.ly/AlaimoFANWebinar

BONUS AFTER-HOURS EVENT: Attendees who purchase a copy of *Over the Influence* from FAN's partner bookseller The Book Stall are invited to attend an AFTER-HOURS event hosted by Alaimo and Apperson that will start immediately after the webinar. Details on the webinar registration page.

In *Over the Influence: Why Social Media is Toxic for Women and Girls – And How We Can Take It Back*, communication professor and CNN Opinion contributor **Kara Alaimo, Ph.D.** reveals how social media is affecting every aspect of the lives of women, girls, and nonbinary people—from our relationships and our parenting to our physical and mental wellbeing. *Over the Influence* is a book about what it means to live in the world social media has wrought – whether you're constantly connected or have deleted your accounts forever. Alaimo shows why you're likely to get fewer followers if you're a woman. She demonstrates how fake news is crafted to prey on women's vulnerabilities. She reveals why so much of the content we find in our feeds is specifically designed to hold us back. And she explains how social media has made the offline world an uglier place for women.

Alaimo offers up brilliant advice for how to get over the influence—how to handle our daughters' use of social media, use dating apps to find who we're looking for, use social networks to bolster our careers, and protect ourselves from sextortionists, catfishers, and trolls. She also explains what we need to demand from lawmakers and tech companies to solve these problems.

Alaimo will be in conversation with **Laura Apperson**, an editor who specializes in innovative nonfiction who is spearheading the new nonfiction program at Alcove Press. Previously, Apperson was an editor at St. Martin's Press and Rockridge Press.

This event suitable for youth 12+. It will be recorded and available on FAN's website and YouTube channel.

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