

**Graduate Program in City and Regional Planning  
University of Memphis  
Site Planning (PLAN 7008)**

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**COURSE OBJECTIVES**

This course introduces concepts and techniques used in site design for development projects. The objectives are to provide an exposure to substantive and procedural knowledge of site planning as well as to strengthen graphical skills of planning students. The use of computer-aided design (CAD) and presentation in a PC environment is required for graphics and design exercises assigned throughout the course.

**COURSE SKILLS EMPHASIZED**

- Learn emerging site planning development concepts and practices.
- Perform site suitability/capability analysis (GIS).
- Survey a site, develop visual and design plans.
- Analyze/design supportive utilities and infrastructure systems.
- Learn how to carry preliminary and final design plans through zoning, design review and approval process.
- Prepare site design plans with CAD, written reports with graphic and multi-media presentations.