

FOOD YOU CAMPAIGN

THE ISSUE: IN 30 SECONDS

Food has always been a bridge between people and their environment. Today, our food choices are not only influenced by our region, personal budgets, and culture but also international trade agreements, government subsidies and regulations, and climate change. It's important that we know how our food choices affect people and the planet.

THE ISSUE: AN OVERVIEW

The **FoodYou Campaign** is here to broaden the Pace Community's understanding of our global food system so that there may be justice for the hungry, justice for animals, and justice for the environment.

Every one of our food choices, as individuals and as a society, intersects with the environment. Pace Academy's FoodYou Campaign will examine some of the many pieces that are set in motion by what we put on our plates. We'll be talking about the *FoodYou* engineer, grow, kill, need, take, waste, and share.

The FoodYou Campaign will shine a light on our system's resources, production, and waste through partnerships and a diverse set of educational and action-oriented events. Events will feature experts on animal welfare and genetic engineering in agriculture, as well as opportunities for students to visit an organic farm and learn how to halt food waste. In the Spring Semester, Pace Academy for Applied Environmental Studies' mock hearing on concentrated animal feeding operations (CAFOs) will give students the chance to influence policy on industrial livestock production.

FREQUENTLY ASKED QUESTIONS

How can I learn more about food issues through the campaign?

The campaign will be driven by education and action oriented events throughout the school year that will better inform students on multiple food justice topics. The Pace community should follow our Facebook to stay up to date. *Potential events include:*

1. Farm visit: Continental Organics

Learn and participate in food production with an organization that is designing the future of sustainable food.

2. Panel discussion: GMOs

We invite experts to discuss the science and ethics of using genetic engineering in agriculture.

3. Take action – Food waste:

The campaign will be working with Chartwells to reduce our cafeteria food waste while also potentially delivering extra food to the local hungry and homeless population.

4. Book discussion: Jonathan Safran Foer and *Eating Animals*

Safran Foer joins us via the web to discuss his critically acclaimed book on the ethics of meat.

5. Book discussion: David Kirby and *Animal Factory*

Kirby, an investigative journalist, discusses his exploration of the meat industry.

6. University-wide Meatless Monday

Skipping meat one day a week can have a positive impact on the environment.

7. Mock Hearing on the industrial animal industry:

The finale of the campaign. Undergraduates and Law School students team up to testify about the environmental, health, and economic impacts of the booming NY dairy industry.

What is the easiest way I can influence my environmental impact through my food choices?

Many experts agree that one thing many of us in the US can do is consume less meat. This would have a positive environmental impact because meat production contributes to greenhouse gases, air pollution, and water pollution.

How can I reduce my food waste?

A few simple adjustments can help you significantly reduce your own food waste. Some ideas include carrying a small Tupperware, ordering smaller portions or splitting portions, buying the “ugly” but edible fruits and vegetables, freezing food, canning food, donating food, and better understanding sell-by and expiration dates.

Where can I easily buy local food?

-NYC Students can pick up a map of NYC farmers markets from our table.

-Pleasantville students can visit the PLV train station on Saturdays for the town’s weekly farmers market. 8:30am-1pm until November 23rd.

How can I keep up with the latest campaign information?

Follow us on Facebook and visit our website.

Join the Pace EnvListserv for campaign and other information like environmental internships.

How can I do more?

There is a lot you can do for the cause of food justice. Some ways are: pledge to do your research paper on food justice topics, such as food deserts in poor communities or water pollution from farms. Bring up food justice at dinner and classroom discussions to better inform your peers. Finally, consider the effects of your food choices and educate yourself.

THE NEED

We all see the headlines about GMOs, chemicals in our food, global trade, food waste, local and world hunger – but what does it all mean? It can be difficult to navigate all the available information.

The FoodYou Campaign is a vehicle for broadening our understanding, for gathering together experts to progress the conversation, and for bringing some clarity to complex and divisive issues.

COMMUNITY PARTNERS

The FoodYou Campaign actively seeks partners from the university and local communities.

CONNECTIONS TO JUSTICE

Justice for the Hungry: The ability to live well is based on access to only a handful of simple things, food being one of them. Even in the year 2013, people go hungry both here and abroad. The choices we make can have an effect, for better or worse, on the world’s hungry.

Justice for Animals: Animals feed and clothe us. Without even committing to a vegetarian or vegan diet, there are many things we can and should do to improve their lives.

Justice for the Environment: Without a clean and healthy environment, we cannot have food. If the way we produce this food negatively impacts the environment, we set ourselves up for disaster.