

ABOUT MEDIATHREAD

Mediathread is an analysis platform that has been used in hundreds of classes at Columbia and beyond, created and maintained by Columbia’s Center for Teaching and Learning.

For an overview and use cases, see mediathread.ctl.columbia.edu.

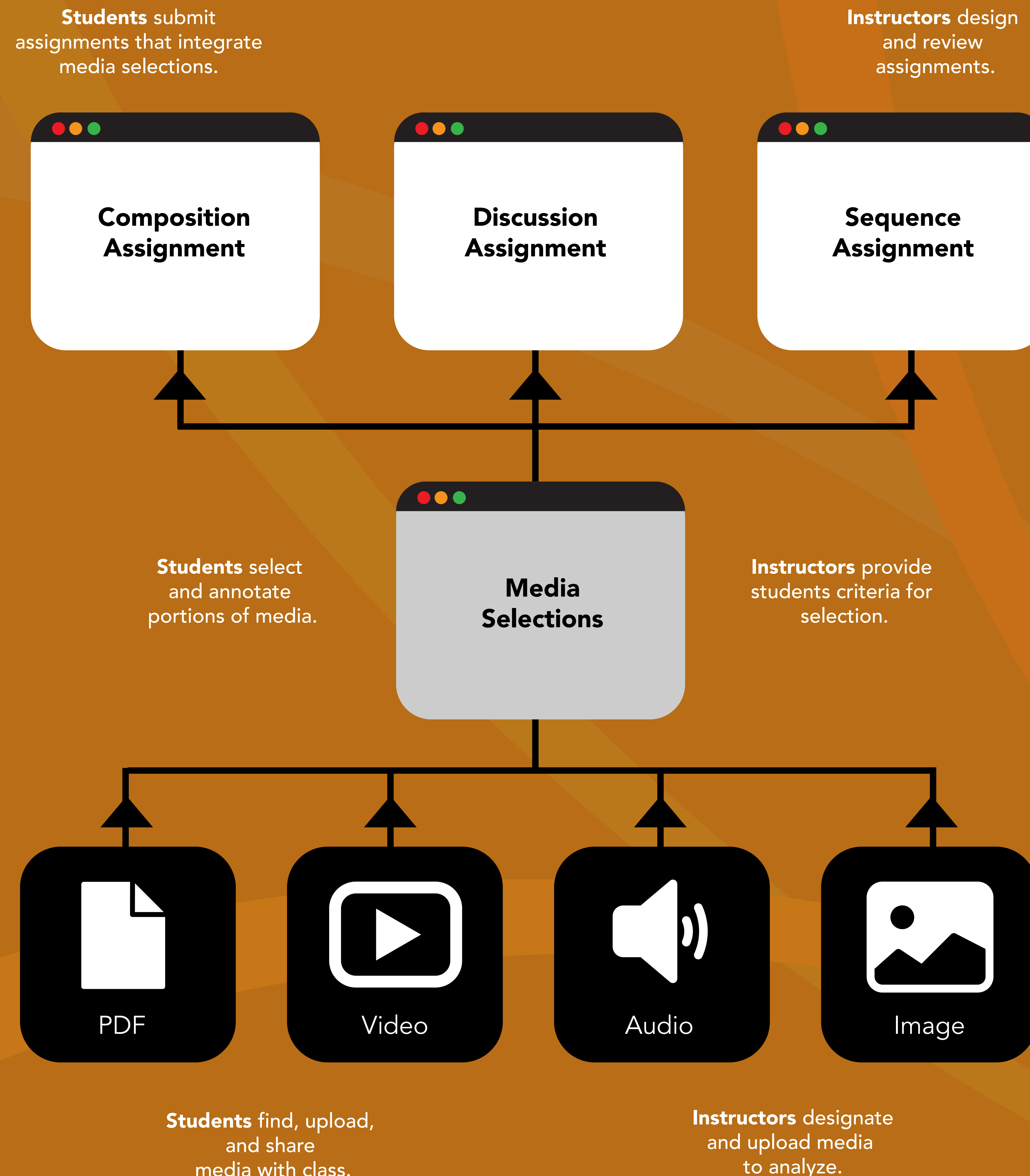
INSTRUCTOR FEEDBACK

“Mediathread works with films almost like poetry... [it allows students to] analyze very precisely, annotate the things they are seeing, and integrate them into their commentary... It was a magical tool.”

“How to engage students? I want them to make real engagements with the culture and that’s what underlies Mediathread—making a real connection.”

“I want my students to be motivated and co-constructing something, working together beyond the four walls of the classroom. And Mediathread facilitates that enormously for me.”

PATHS TO ANALYSIS



RECENT UPDATES

- PDF Annotation
- Image and PDF Uploading
- Targeted Links
- User Experience Improvements
- Updated Help Documentation
- Refreshed Portal

2021 USAGE DATA

- 67 active courses
- 1,259 Columbia students in Mediathread
- 2,105 items collected
- 8,967 annotations of items
- 7.5% increase in users over 2020
- 6.9% increase of page views over 2020
- 13.5% increase of sessions over 2020