

# ***A Social Manifesto: Nostalgia is Powerful***

*Elias Paulson*

*Remember that nostalgia is powerful. It can affect a viewer and a client in a beautiful way, and can establish connections that may not have otherwise been apparent.*

*A visual language is infinitely more unifying than a spoken language. Through my art and design, I want to be able to reach the entire world, not just my surrounding environment.*

*At least a portion of each day should be spent alone. An individual needs to be content in silence and solitude, so that they may consider the social world around them. When people then come together, a much more meaningful experience is to be had.*

*Always look at things from perspectives other than your own. Collaboration is the key to a project that surprises you.*

*Look hard for the good in people before you pass judgement, even if it is not readily available. This is an exercise that can be extremely difficult, but also extremely rewarding. If anything it is humbling, and humble design is easily approachable.*

*Never let a day pass without considering art, then discuss said art with a friend (or foe).*

*Respect those older than you. If anything, they have witnessed more than you, and if human experience isn't valued, what is? Knowledge is all around, you just have to open your ears and shut your mouth.*

*Do not resent or forget where you have come from. You are the way you are because of it, so what direction are you moving if you ignore that? A design or art piece that is personal to you is a powerful thing, as it can often be relatable to many others.*

*Remember that nostalgia is powerful.*