

Lady Dior

"The couturier knows that every woman is a princess."



Micro



Mini



Medium



Large



1. Cannage Quilted Grained Calfskin
2. Taurillon
3. Perforated Calfskin
4. Tweed
5. Embroidered Leather
6. Beaded
7. Crocodile
8. Sequined
9. Ostrich
10. Lizard
11. Cannage Quilted Lambskin
12. Python
13. Cannage Quilted Patent

1994



Dior creates the "Chouchou" bag inspired by couture.

1995



Lady Diana falls in love with her French gift, Lady Dior.

1996



Dior decides to rename its bag in honor of Lady Di.

2008



Marion Cotillard is the face of Dior. She stars with the bag in the Lady Dior saga.

2010



TV shows like *Gossip Girl* and *Sex and the City*, glamorize the IT bag.

2013



Leading international artists pay tribute to the Lady Dior bag in the 'As Seen By' exhibition.

2015



Raf Simmons creates the Christian Dior Diorissimo Bag, heavily inspired by Lady Dior.