

"Touch the hearts and lives of young women across the country and help provide direction for their future." – Miss America Website

Winners are named "Beauty Queen"

Evolved to also include talents and contributions.

Offers scholarship opportunities.

Making the Perfect Queen: The Cultural Production of Identities in Beauty Pageants

Beauty Pageants

Unfair to judge people based on appearances.

Judging women based on appearances.

Beauty pageants in neoliberal China: A feminist media study of feminine beauty and Chinese culture

Categorizing people based on their body size

The name "plus size" itself is a problem

Child pageants participates are trained at young age to focus on physical appearances.

Perceived Accessibility as a Predictor of Youth

Constructing "Fashionable" Youth Identities: Australian Young Women Cigarette Smokers

Feminism

Women weren't permitted to smoke in the early 1900s

Start with the designers → fashion figures are all skinny → the designers look for skinny models.

Separation from the "average" sizes

Plus Sizes

Dress forms in windows are all tall and skinny

Limits of size

United states Plus-Size Women's Clothing Stores in the US – Industry Market Research Report

The Fashion Industry Can No Longer Afford to Ignore the Plus-Size Market

Style's Strong Suit

A trend in popular culture

Representation of rebellion

Kate Moss walked down the Louis Vuitton show smoking cigarette

Individuality

The director of Vogue, Harriet Quick explained: "Oh, it's just fashion. Fashion loves to do this, to provoke. It's not really saying anything. But, yes, there's something about smoking which works wonderfully well on eh screen or the photo. It fills the screen, gives impact."

"It can be part of their creative process. It's not meant to promote a lifestyle choice, but there's a very fine line.

Despite Warnings and Health Modelling, it Appears Smoking is Still the fashion

Smoke Culture in Fashion

Hollywood and the media

Christy Turlington tried to change the smoke culture in fashion after her father passed away from lung cancer.

Key

Database Sources

Primary sources

Article from popular sources

Topic

Ideas