

**EXPERIENTIAL
CURRICULUM**

**CORPORATE
ENGAGEMENT**

BAYLOR PROSALES

2025-2026 PARTNERSHIP BROCHURE

Empower and Inspire

HIGH-PERFORMING CANDIDATE POOL



Selective Program

- Application and multiple interviews results in **3.65** GPA (average)
- Models selection process among high-performance sales organizations



Concierge Interview Service

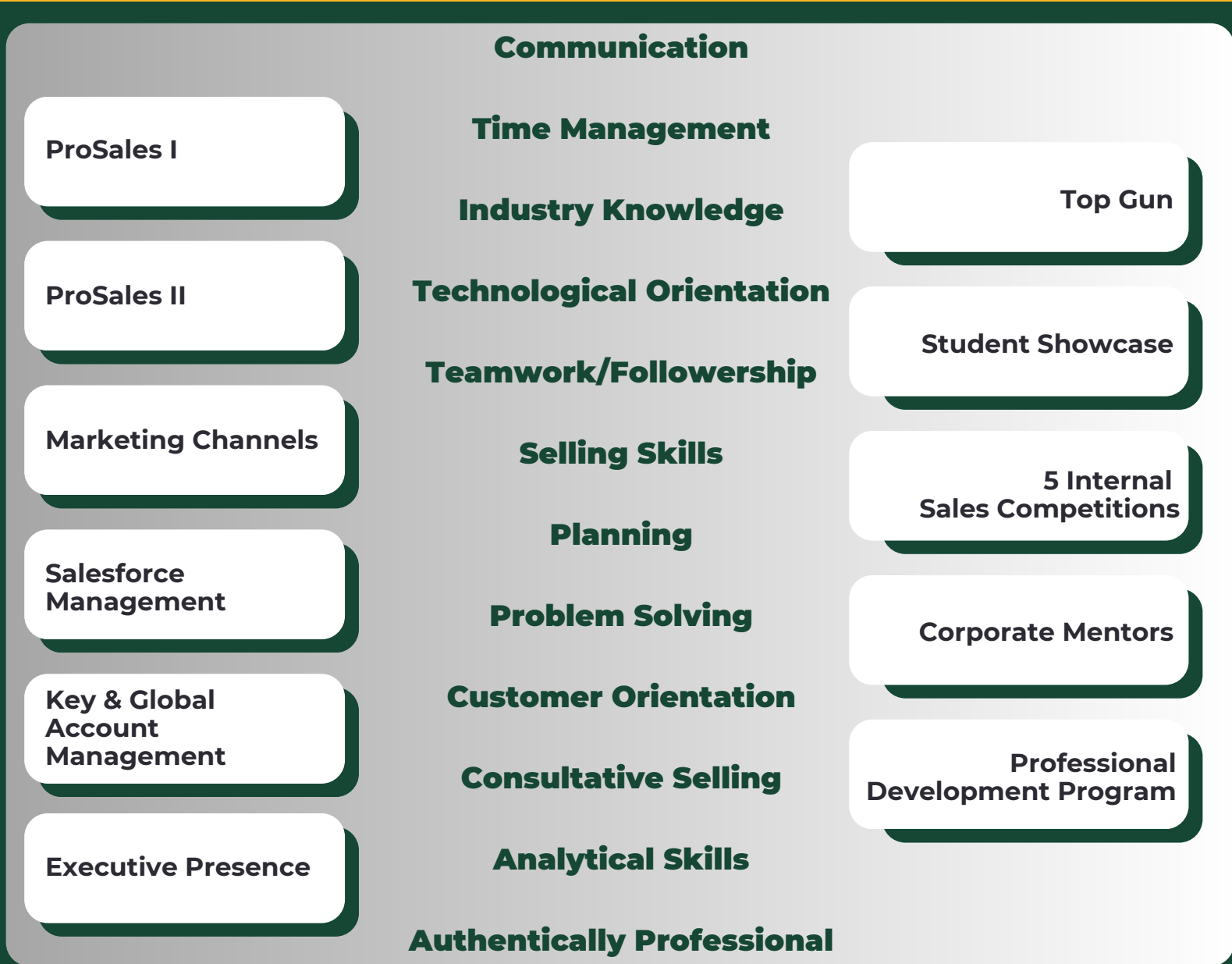
Full-service: scheduling, hosting, meals, in-person, virtual or both



Placement Data

	Full Time	Internships
Placement	100%	100%
Compensation (AVG LY)	\$100K	\$27/hour

OUR COMPETENCY MODEL



Competency-based model (12 competencies mapped to 50 specific skills)
Driven through curricular and co-curricular learning and development

GAINING VISIBILITY

Executive-in-Class



Coach junior-level students in class, share expertise, and strengthen relationships

Video Interview Series



Highlight your expertise in a format that is viewed by sales and marketing students

Top Gun Training Programs

Coach ProSales students during programs that maximize your campus visits

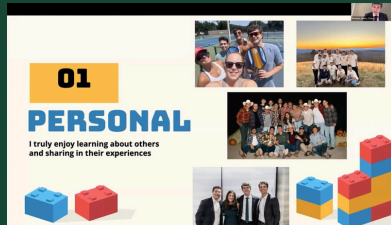


Logo Showcased



All Partners	Sales Lab, Website
Silver+	Newsletter, Class Materials
Platinum+	Fall Top Gun Spring Top Gun

IDENTIFYING YOUR PROSPECTS



Student Showcase

Engage ProSales students (virtually) in a reverse career fair model

Sales Competitions

Evaluate talent from the comfort of your office (3 sales competitions) or on campus (2 sales competitions, Silver+)



Mentoring

Serve as a virtual mentor and be recognized on the Board webpage

Champions Dinner

Invite preferred students to private dinner and create an exclusive aura for these students (Silver+)



2025-2026 Partnership Packages

Bronze

<i>Full Concierge Interview Service</i>	<i>Interview top sales talent</i>
<i>Fall Top Gun Executive Coach</i>	<i>Coach students face-to-face</i>
<i>Main Event</i>	<i>Network with students in a casual environment</i>
<i>Student Showcase</i>	<i>Visit with ProSales students & listen to their elevator pitches</i>
<i>Partner Presentation</i>	<i>Present your company's opportunities</i>
<i>Podcast/Video Features</i>	<i>Highlight your executives in our classroom series</i>
<i>Executive-in-class</i>	<i>Coach students in the ProSales I classroom</i>
<i>Access to Students' Digital Content</i>	<i>Virtual Interviews, e-Portfolios, ProSalesTalks</i>
<i>Competition Judge</i>	<i>Judge 3 internal sales competitions</i>
<i>Advisory Board Membership</i>	<i>Shape the Professional Selling program strategy</i>
<i>Recognition</i>	<i>Create brand visibility (Sales Lab & Sales Center)</i>

Silver

<i>Champions Dinner</i>	<i>Invite preferred students to a private dinner</i>
<i>Class Speaker</i>	<i>Highlight senior-level executive in classroom</i>
<i>BBCC</i>	<i>Serve as an on-site judge for an internal competition</i>
<i>Recognition</i>	<i>Bi-weekly newsletter & class material</i>

Gold

<i>BBEC</i>	<i>Serve as an on-site judge for an internal competition</i>
<i>Keynote Speaker</i>	<i>Feature senior-level executive</i>
<i>Customized Engagement Strategy</i>	<i>Strategize with ProSales staff for best engagement opportunities</i>

Platinum

<i>Featured at Top Gun</i>	<i>Additional positioning among students, faculty & corporate partners</i>
<i>Customized Research</i>	<i>Collaborate with ProSales faculty for mutually-beneficial research</i>

Platinum Elite

<i>Featured Product in Class</i>	<i>Your product featured in ProSales 1 roleplay scenario</i>
<i>Featured in Competitions</i>	<i>Your product featured in BBSO and BBVA sales competitions</i>

Platinum Elite \$100,000 (limited to 1)	Platinum \$50,000 (limited to 4)	Gold \$20,000 (limited to 6)	Silver \$12,000 (limited to 10)	Bronze \$6,000 (limited to 20)
1st choice	2nd choice	3rd choice	4th choice	5th choice
14 participants	12 participants	10 participants	8 participants	6 participants
14 participants	12 participants	10 participants	8 participants	6 participants
20 participants	16 participants	14 participants	12 participants	10 participants
Aug 20	Aug 20	Aug 20	Aug 20	Aug 18
8 features	6 features	4 features	2 features	1 feature
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
28 Students 4 Executives	21 Students 3 Executives	14 Students 2 Executives	7 Students 1 Executives	
✓	✓	✓	✓	
✓	✓	✓	✓	
✓	✓	✓	✓	
✓	✓	✓		
✓	✓	✓		
✓	✓	✓		
✓	✓			
✓	✓			
✓				
✓				

All partnerships priced on a per-year basis and require a two-year commitment.
The Platinum Elite partnership requires a three-year commitment.

Ready to Partner with Us
Professional_Selling@baylor.edu

Partnerships must be paid by June 13

