2023 CUWiP @ Brown Poster Presentation Rubric

Category	1 : Absent or Poor	2 : Fair	3 : Good	4 : Excellent
Background/Introduction: Connects literature to their research; what is the presenter studying/ testing and how does it relate to the field?	None; The presentation did not demonstrate understanding of other research	Presentation illustrates some understanding of topic but limited engagement with other research	Presentation demonstrates clear understanding of topic and some synthesis of other research	Presentation illustrates exceptional understanding of topic and previous research related to the question
Purpose: What is their specific research question and their hypothesis?	Does not address or poorly addresses the research question and hypothesis.	The research question is somewhat unclear and lacks evidence of hypothesis.	Presents a well-constructed and clear description of question but maybe lacks hypothesis	Makes strong case that research addresses a pressing question in the field and their hypothesis based on the literature
Methods: How was the project conducted? Describe lab processes, methodology, procedures, experiments, data collection and/or analysis	Not explained or inappropriate use of evidence	Student inadequately explains research process or inadequate approach was taken	Student explains approach well and appropriately used evidence for topic and discipline	Demonstrates exceptional methodological insight and meticulous work; evidence used appropriately for topic and discipline
Results and Discussion: What was found through the methods? What is the meaning of the results with respect to the research question?	No form of results are stated and or discussed.	Results are unclear or do not align with the methods discussed.	Student presents the results and shows good understanding of their meaning with appropriate interpretation.	Demonstrates exceptional understanding of results, ties the results to research question, and discusses the implications of this.
Comments				

Conclusions and Future Research: What conclusions are made from the research and what future work should be explored?	Conclusions are not presented or are inconsistent with the rest of the project. No future research discussed	Unclear or basic conclusions presented with limited reference to future work	Clear and supported conclusions presented; Future work discussed with logical connection to their work	Clear, well supported, and insightful conclusions that address the motivation. Addresses limitations for the project and future research
Poster Appearance and Design: Is the poster organized, have visual flow and limited grammatical errors?	Disorganized; images detract from research's goal; text is unreadable; many spelling and/or grammatical errors	Adequate organization but somewhat difficult to follow; text is not easily readable; images not of good quality; some spelling or grammatical errors	Organization and I mages aid in understanding of topic; text is easily readable; well written with few/no spelling or grammatical errors. Mostly allows for stand-alone understanding of project.	Professional appearance; arrangement of text and images greatly enhance understanding of topic. Exceptionally well written and concise text with no spelling or grammatical errors. Allows for stand-alone understanding of the research
Presentation Quality	Very rushed or slow; produced an unclear and incomplete presentation. Movement was too distracting from presentation. Neglected to answer questions.	Speed of speech made presentation somewhat unclear. Fidgeted or struggled to avoid distracting movements. Answered questions poorly or struggled to address audience.	Spoke clearly with limited errors, "ums", or rate changes. Distracting movements decently limited; most questions addressed adequately	Professional quality: spoke clearly and at a speed that enabled both understanding and engagement with audience. Addressed questions well
Strengths of Presentation:				
Areas of Improvement:				

Score:_____