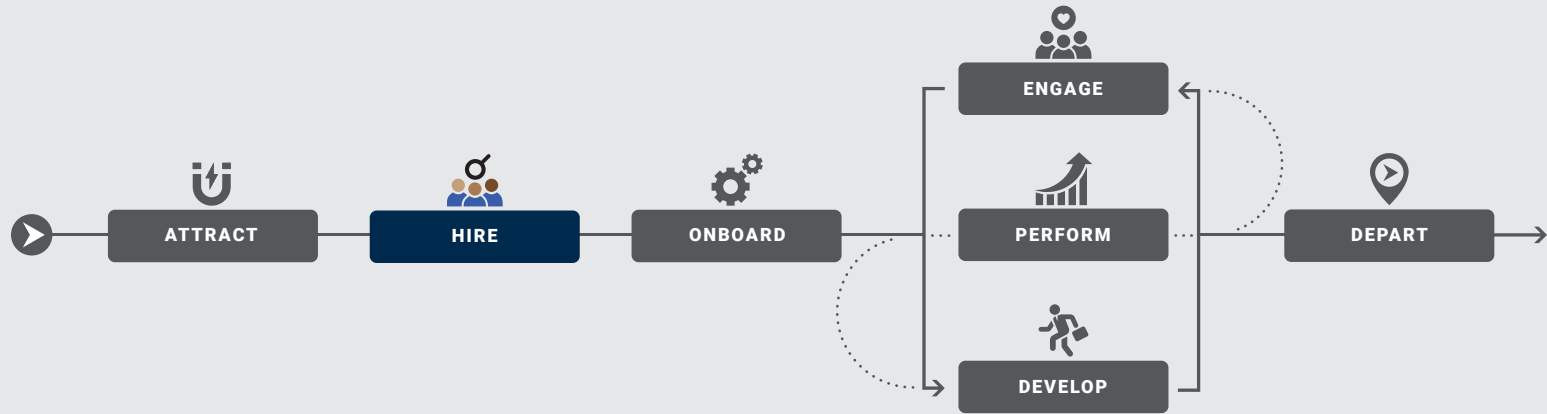


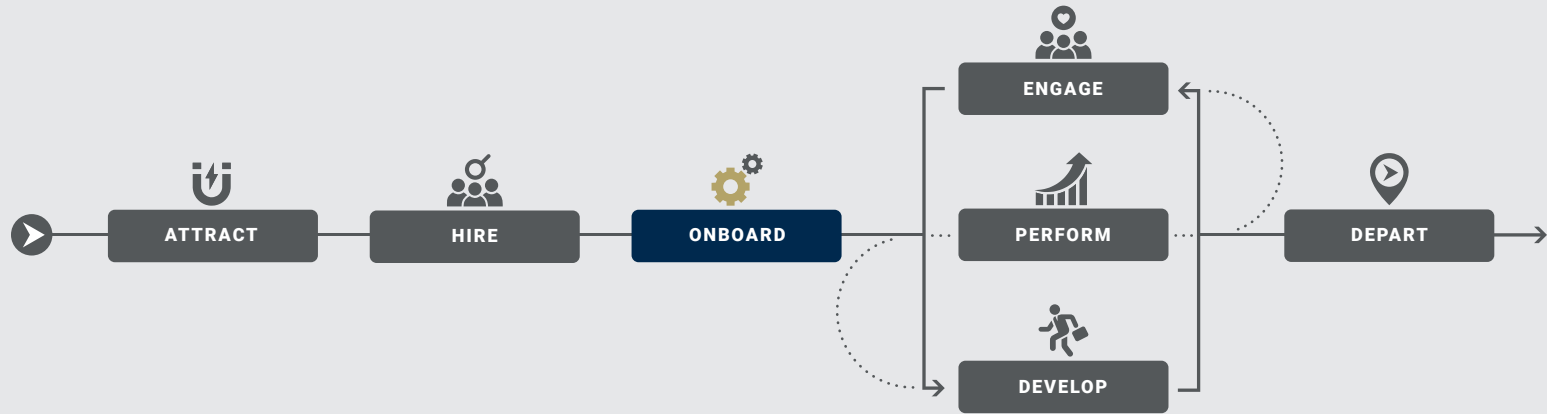
ATTRACT

Culture is the most valuable and convincing promoter for attracting top talent. Investing in, attending to, and developing culture increases the chances that current employees will tell others how great it is to work at Georgia Tech.



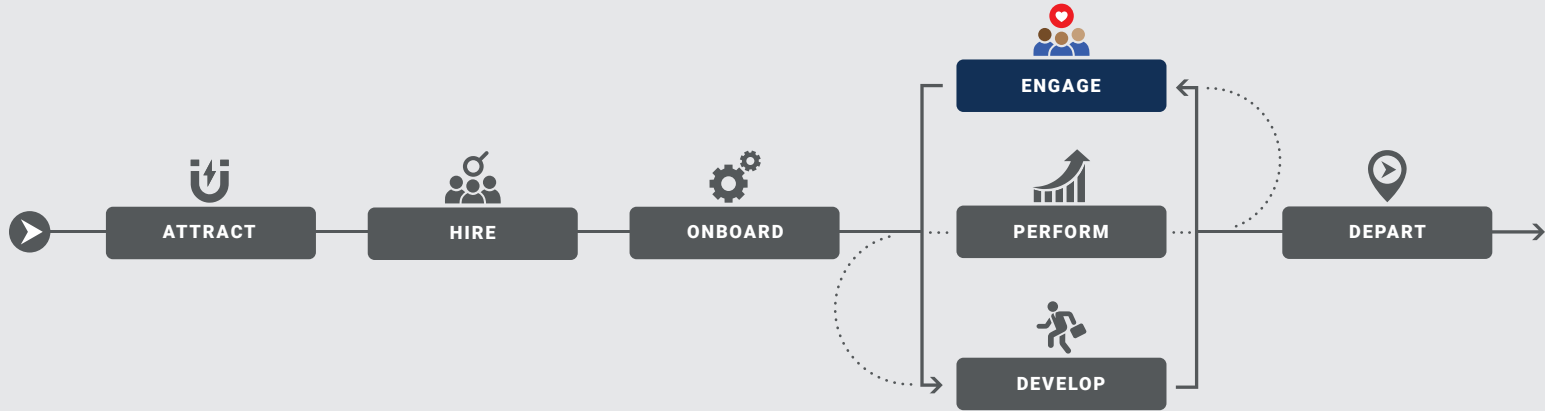
HIRE

Amplify how we are living the Georgia Tech Values and advancing the Strategic Goals in everyday life by sharing “Tech-imonials,” insights, and visuals on GTHR Social Media Channels.



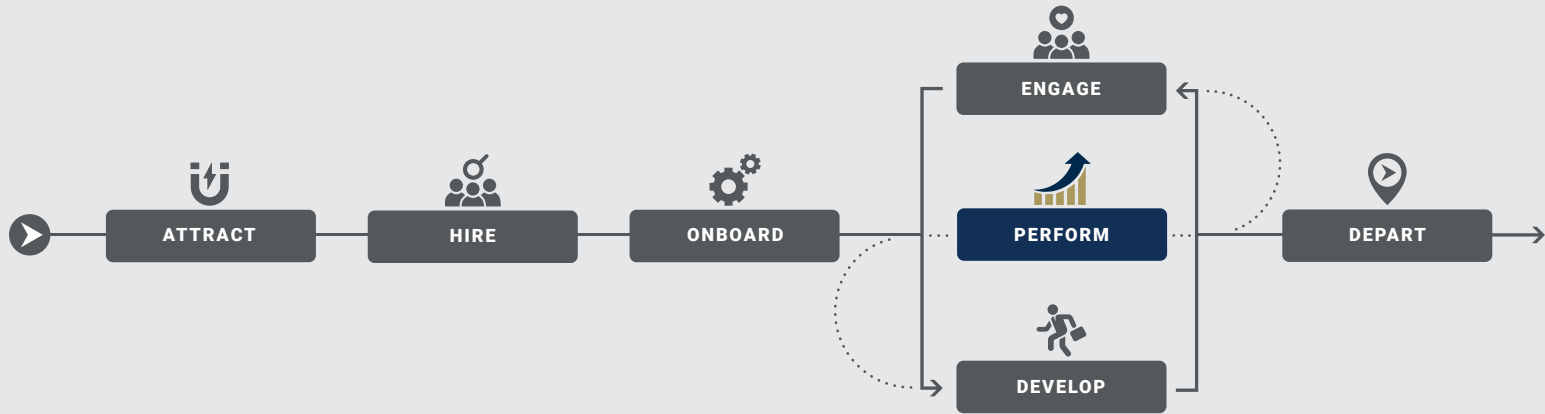
ONBOARD

Support the enthusiasm and excitement of new employees by encouraging them to attend the Welcome to Tech session offered by Workplace Learning & Development. Enhance the onboarding experience at the departmental/unit level by providing additional activities to build connections, clarify roles, and review and share Institute values or (L.O.V.E GT).



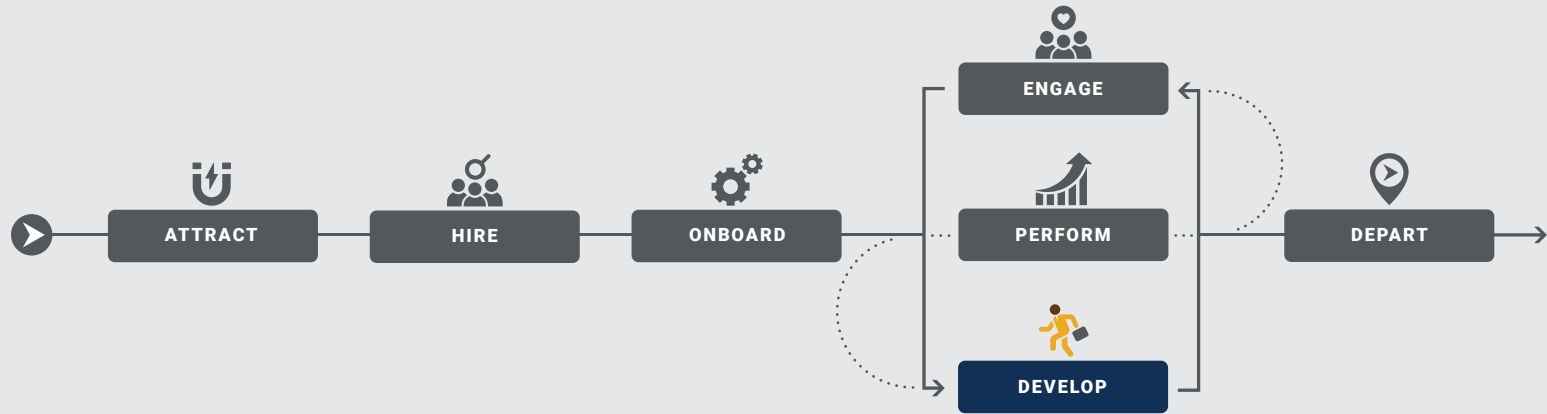
ENGAGE

Encompasses fundamental psychological, emotional and social needs for optimal work performance, emphasizing the importance of undertaking tasks that align with one's strengths and connecting individual contributions to a broader sense of purpose. By addressing these multifaceted elements, organizations can foster a work environment that nurtures the emotional and social well-being of employees.



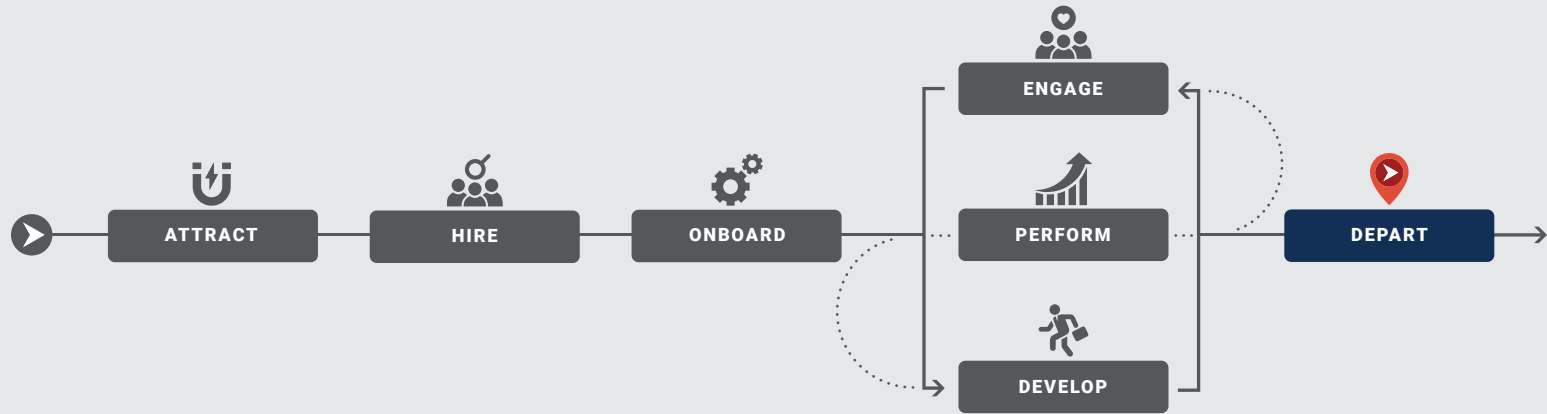
PERFORM

A well-structured and comprehensive performance management cycle, like Georgia Tech's, aligns with research-backed principles. By incorporating elements such as goal clarity, continuous communication, fair evaluation processes, and meaningful recognition, organizations can cultivate an environment that improve performance and foster a sense of belonging and accomplishment among employees.



DEVELOP

Leverage the learning and development opportunities offered at Georgia Tech, like STRAP and TAP tuition assistance programs, on-demand self-paced learning through LinkedIn learning or face-to-face course, seminars, and workshops. Broaden and deepen learning through engagement in the Georgia Tech Employee Resource Groups.



DEPART

Support employees during their transitions by requesting honest feedback and remaining positive. Our goal is to encourage great employees to boomerang back and bring their experiences and learning back to Georgia Tech.