



Bench2Market Talks

From University Innovation to Commercialization

- Designed for entrepreneurs in the university life science research community
- Provides tools to communicate the commercial potential of your research
- Topics, presentations and lectures relevant to technology translation

Date/Time	Commercialization Topic
October 12, 2022 11:30 am – 12:30 pm	Resources to accelerate your medical technology innovation
November 9, 2022 11:30 am – 1:00 pm	Journeys through the Trenches: Tips for success in commercialization
December 15, 2022 11:30 am – 12:30 pm	Protecting your Innovation: Intellectual Property Basics and Strategy
January 18, 2023 11:30 am – 1:00 pm	Investment and Dilution: Business strategies for equity negotiation
February 15, 2023 11:30 am – 12:30 pm	FDA Regulatory Strategy Regulatory pathways options and timing
March 22, 2023 11:30 am – 12:30 pm	Building a Compelling Pitch: ABCs of early-stage business planning
April 19, 2023 11:30 am – 12:30 pm	The Importance of DEI in Shaping Core Values and Business Strategy
May 17, 2023 11:30 am – 1:00 pm	Location, Location, Location: Finding lab space for your early-stage startup
May 31, 2023 11:30 am – 12:30 pm	Securing Investment for Your Startup: What savvy biotech/healthcare VCs care about

Registration links available at: <https://biolocity.gatech.edu/events/>

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