



Bench2Market Talks

From University Innovation to Commercialization

- Designed for entrepreneurs in the university life science research community
- Provides tools to communicate the commercial potential of your research
- Topics, presentations and lectures relevant to technology translation

Date/Time	Commercialization Topic
September 20, 2023 11:30 am – 12:30 pm	Networking 101: Cultivating Connections for Success
October 18, 2023 11:30 am – 1:00 pm	Journeys through the Trenches: Tips for success in commercialization
November 15, 2023 11:30 am – 12:30 pm	Location, Location, Location: Finding lab space for your early-stage startup
December 13, 2023 11:30 am – 12:30 pm	Protecting your Innovation: Intellectual Property Basics and Strategy
January 17, 2024 11:30 am – 1:00 pm	Investment and Dilution Business strategies for equity negotiation
February 14, 2024 11:30 am – 12:30 pm	FDA Regulatory Strategy – Panel Discussion Regulatory pathways options and timing
March 20, 2024 11:30 am – 12:30 pm	Building a Compelling Pitch: ABCs of early-stage business planning
April 17, 2024 11:30 am – 12:30 pm	Opportunities through CROs: Panel discussion on seamless strategic collaboration
May 15, 2024 11:30 am – 12:30 pm	Securing Investment for Your Startup: What savvy biotech/healthcare VCs care about

Registration links available at: <https://biolocity.gatech.edu/events/>

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