Title: Distance Math Social Media Manager
Hours: 5 hrs/week
Pay: $15/hr

Description:

Over 1,200 high school students from across Georgia enroll in courses through the Distance Math Program (DMP) every year. Students in this program complete courses while still in high school through distance education and through Dual Enrollment.

The DMP is seeking an undergraduate student who has a passion for social media marketing and distance education to help us promote our program to high school students across Georgia.

As a Social Media Manager you will work in a team of School of Math faculty members and student assistants to highlight DMP initiatives, events, milestones, and alumni.

As a Social Media Manager you will help us reach out to the high school student community to do the following.

- Engage with the GT campus and high school student communities to create social media content that highlights DMP initiatives, events, and milestones.
- Interact with DMP alumni who are current GT students to create engaging profiles of their accomplishments and the impact the DMP had on their education.
- Develop content that adheres to Georgia Tech's brand guidelines, including specific color palettes and fonts.

We encourage applicants to get a sense of how the program is structured by reviewing https://math.gatech.edu/undergraduate/distance-math-program

We encourage applicants to review the GT Brand Guide: https://brand.gatech.edu/our-look

We encourage applicants to review the Distance Math Instagram account: https://www.instagram.com/gt_distancemath

We will offer training and guidance on how to develop content and reach out to DMP alumni through team meetings and regular communication over MS Teams and email.

We can only hire current GT students for this part-time position.

The position is for the Spring 2025 semester. You would work for roughly 5 hours per week at $15 per hour. The position would start January 13 and run to April 18.

To apply please upload a resume, a cover letter, and 1 to 3 samples of graphic designs for a social media post that you've made (or would make) to this online form: https://forms.office.com/r/B0F0dYQquq

We recommend that your resume and letter highlight any experience you may have with technical writing, working on a team, digital media production, social media, and your familiarity with pre-calculus, linear algebra, and multivariable calculus.

Please submit your application on or before Wednesday December 18 2024, as we are aiming to hire our new assistant before the holiday break.

Applicants can reach out to Greg Mayer, greg.mayer@gatech.edu, with any questions about this position.