

How to Prepare for a Film Shoot

Practice Makes Perfect

Once you write your script make sure to practice it. Reading over your script a few times, preferably to another person, before the day of filming will help you develop confidence, flow, and identify problematic areas. We use a teleprompter, so there is no need to memorize your script.



Look Great on Camera

Solid colors are your best bet. Jewel tones (Ruby Red, Emerald Green, Sapphire Blue, etc.) especially look great on camera, and they also highlight your best features. Try avoiding pastel colors and shiny fabrics, as they tend to be less than flattering. Also avoid white, bright red, and all black.

Small busy patterns like paisley, small polka dots, and other designs such as pinstripes, chevrons, plaids, and hound's-tooth don't translate well on video. They create a moiré effect and can make your viewers dizzy. Keep jewelry simple since dangling earrings and bracelets can be distracting to the viewer and create audio issues.

If your project includes a greenscreen, please avoid wearing any shade of green, unless you want to look like a floating head.

Lastly, good posture will help you project your voice more, so we may ask you to straighten up. Try to imagine that you are speaking to your best student instead of a room of students. And finally, allow a few seconds of silence before and after you speak, and remember to smile!

Projecting Calm

If you get nervous about the shoot, just let us know, and we can help provide many more tips on how to do well in the shoot. We're here to help you look great on camera. So, relax and have fun.

