

# **#192878 - Intelligent Social Network Interventions to Augment Human Cognition for Bolstered Interdisciplinary Interactions in Project Teams**

Dr. Sinem Mollaoglu: Construction Management, <u>sinemm@msu.edu</u>, Dr. Kenneth Frank: Education, <u>kenfrank@msu.edu</u>, Dr. Hanzhe Zhang: Economics, <u>hanzhe@msu.edu</u> Dr. Dorothy Carter: Organizational Psychology, <u>dcarter3@msu.edu</u> Dr. Young Anna Argyris: Media & Information, <u>argyris@msu.edu</u>

## GOAL

To augment human cognition and the functioning of **multiteam systems** via immediate and machine/deep learning-enabled social **network interventions** to help individuals **develop the skills** needed for future of work and facilitate economic and social benefits.





# **DATA SOURCES**

Survey, archival, email, and meeting data:

- 37 student teams (4-9 individuals) across domains, 186 individuals,
- Small industry teams, Industrial Assessment Center Teams at Michigan State University
- 3 infrastructure projects teams (600 6000 individuals/Project duration: 1-3 years)

# **CURRENT STATE OF PRACTICE BASED ON OUR WORK**

### Semi-automated protocol to collect, clean, code, and process data to develop and implement interventions to small and multilevel project team systems



#### **Student Teams Interventions** Engagement differences based on gender and race/ethnic background. Personalized interventions with different

duration, modality, content, timing and frequency.

#### **Multiteam Systems Interventions Small Industry Teams Interventions**

Intermediate step between student teams and multiteam systems.

**Involvement of Human-Computer** Interaction component.

### **Development of Intervention Automation - Current State Phase 2**

•Phase 1: Manual Interventions w/Human in the Loop

Phase 2: Automated Interventions w/ Human in the Loop



Evaluation of organizational and communication structures. Interventions based on communication behaviors, roles, tiers of management and expertise areas.

Phase 3: AI Interventions w/ Human in the Loop