

Name:

The essay:	Excellent	Good	Fair	Developing
<p>Fulfills the assignment purpose. It (1) clearly articulates your interpretation of some feature of a music video and (2) persuasively argues for why your interpretation is plausible, explaining how the interpretation fits into the other parts of the video. The thesis statement reflects this purpose, and the remainder of the essay confirms the thesis</p>				
<p>Uses a coherent organizational structure. It includes a strong introduction, body paragraphs, and a counterargument/rebuttal. These paragraphs are carefully organized to meet the reader's needs. The body paragraphs have strong topic sentences.</p>				
<p>Offers compelling reasons to accept their interpretation including (1) detailed description and analysis of scenes from the video and (2) evidence from reliable secondary sources to establish the rhetorical situation. The essay properly introduces this information and helps readers understand why this information matters to them</p>				
<p>Includes substantial changes, consistent with professor and</p>				

peer feedback, from the first draft				
Uses proper APA formatting, includes proper in-text citations, and correctly formatted References page. Includes written explanation if student used GenAI during the writing process detailing how, when, and what they used along with a link to the prompts.				
Writing is free from any of the features listed below				

* If your final draft has any of the features listed below, you may lose 50 points.

Features to avoid:

1. includes content that is clearly false (describes events, ideas, concepts, falsely, attributes fake quotes to real people, etc.)
2. demonstrates a level of understanding of some topic that **far exceeds** what the student demonstrated previously
3. uses an authorial voice that deviates from the student's prior writing
4. employs a rigidly formulaic structure akin to the tripartite formula that basic ChatGPT prompting yields
5. has incredibly generic content/lacks specificity
6. includes excessively flowery or unnecessary jargon