

Project 3 Academic Argument FULL Draft Rubric

Grade	Description of Work
100	<p>The first draft includes an attempt at each of the following features:</p> <ul style="list-style-type: none"> • Includes introduction and thesis statement • Thesis statement presents debatable argument about how to maximize/minimize benefits/harms of some social media platform • Includes attempt at tone/language that appeals to UAB student audience • Includes body paragraphs that present evidence to support the thesis • Uses information from at least 4 academic sources • Includes a counterargument and rebuttal paragraph • Includes a conclusion • Attempts to use APA formatting and in-text citations; Includes written explanation if student used GenAI during the writing process detailing how, when, and what they used along with a link to the prompts • The writing is free from any of the FEATURES TO AVOID listed below*
90	<p>The first draft includes an attempt at least 7 of the 8 features listed in the 100 category (a draft that does a STRONG job of 6 features but misses 2 may score a 90) The writing is free from any of the FEATURES TO AVOID listed below*</p>
80	<p>The first draft includes an attempt at 6 of the 8 features listed in the 100 category (a draft that does a STRONG job on 5 features but misses 3 may score an 80) The writing is free from any of the FEATURES TO AVOID listed below*</p>
70	<p>The first draft includes an attempt at 5 of the 8 features listed in the 100 category (a draft that does a STRONG job on 4 but misses 4 may score a 70) The writing is free from any of the FEATURES TO AVOID listed below*</p>
60 or below	<p>The first draft includes 4 or fewer features of the 8 listed in the 100 category The writing is free from any of the FEATURES TO AVOID listed below*</p>

***If your draft has any of the features listed below, it may lose between 10-30 points. The point value will depend on the scope of the feature, how many of the features are present, and how often they recur. You will have an opportunity to revise for the final draft.**

Features to avoid:

1. includes content that is clearly false (describes events, ideas, concepts, falsely, attributes fake quotes to real people, etc.)
2. demonstrates a level of understanding of some topic that **far exceeds** what the student demonstrated previously
3. uses an authorial voice that deviates from the student's prior writing
4. employs a rigidly formulaic structure akin to the tripartite formula that basic ChatGPT prompting yields
5. has incredibly generic content/lacks specificity
6. includes excessively flowery or unnecessary jargon