



# O'NEAL COMPREHENSIVE CANCER CENTER

**UAB** THE UNIVERSITY OF ALABAMA AT BIRMINGHAM

## FOR MORE INFORMATION:

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Imagine...  
**LIFE WITHOUT CANCER**



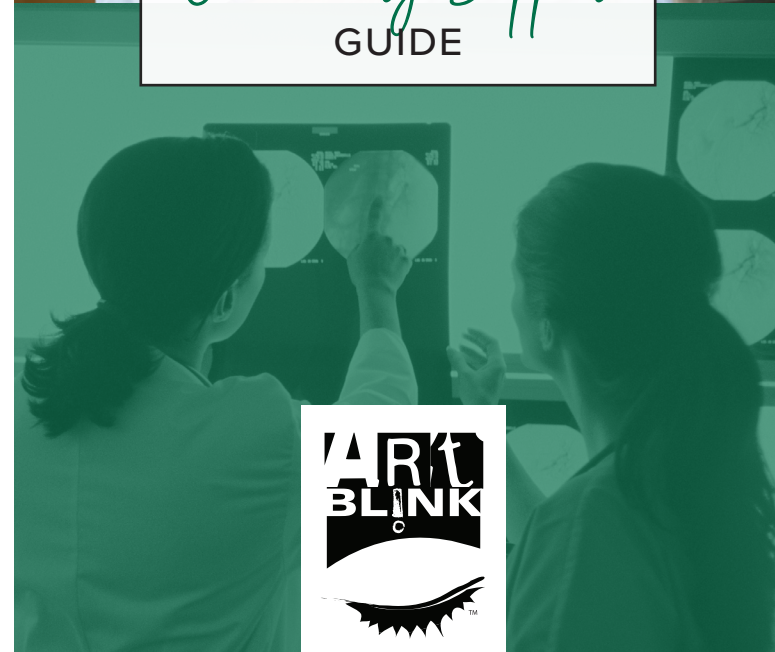
## Community Support GUIDE

## The Impact of Community Support

At the O'Neal Comprehensive Cancer Center, we put philanthropic dollars to work for both the physical health and financial health of our community.

Every dollar raised through our philanthropic activities is invested in the long-term health of the communities and people we serve.

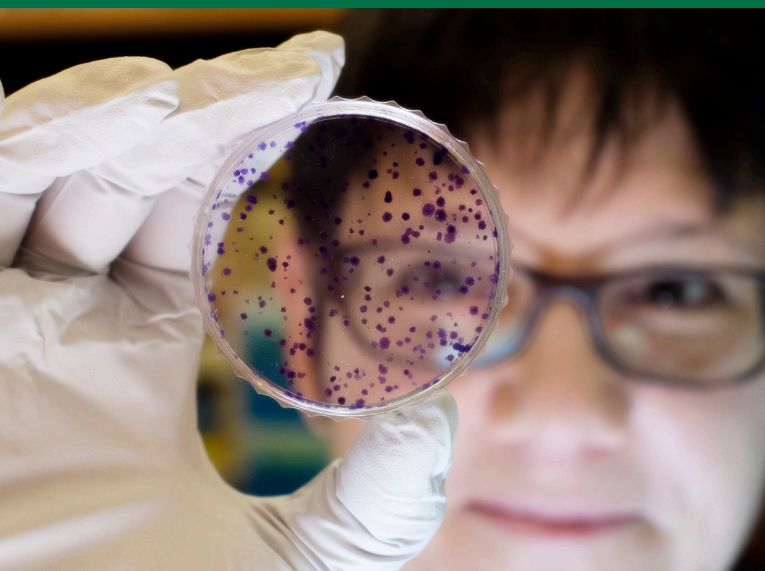
**Being routinely recognized as among the nation's best means all citizens of Alabama have access to the latest therapies, cutting-edge clinical trials, and the expertise needed to treat their cancer right in their own backyard.**





At the O'Neal Comprehensive Cancer Center at UAB, our scientists and physicians work tirelessly every day to achieve our **mission of advancing our understanding of cancer to improve prevention, detection, treatment and survivorship for ALL people.**

Our vision is **"LIFE without Cancer"**.  
Our goal is to not only prevent and treat cancer, but also to provide the highest quality of life for those living with the disease.



## Where You are Treated First Matters

The O'Neal Comprehensive Cancer Center has a longstanding legacy of exceptional care and cutting-edge research, both on a local and global scale. **The center is one of the original eight and longest continually funded National Cancer Institute (NCI)-designated Comprehensive Cancer Centers in the country.** This is one of the most prestigious designations given only to cancer centers that demonstrate outstanding research endeavors and exceptional clinical care practices. It is one of only 53 NCI-designated comprehensive cancer centers in the U.S., and serves patients from Alabama and across the southeast including Mississippi, Louisiana, and Arkansas.

In 2022, the O'Neal Comprehensive Cancer Center received a rating of 'Extraordinary' from the NCI and we remain in the top 30 cancer centers in the country.



## Partners in Cancer Research and Treatment

Philanthropy plays a vital role in accelerating the discovery of new, disease-modifying treatments, and even cures for the diseases that affect patients and families around the world. ArtBLINK contributions in support of the O'Neal Invests program help fuel transformative cancer research and exceptional cancer care at the O'Neal Comprehensive Cancer Center at UAB.

Thank you for supporting the future of cancer research and treatment.

# 2023 Corporate Sponsorship Levels and Benefits



*In addition to the benefits listed below, each membership also includes quarterly updates sent from the O'Neal Cancer Center Director and bi-annual O'Neal Comprehensive Cancer Center magazine.*

## Presenting Sponsorship—\$25,000 Investment

Helps support the O'Neal Cancer Center and exemplary programs such as our O'Neal Invests Research Investment program, which funds promising new cancer research projects and helps researchers obtain preliminary results that facilitate successful competition for national research grants, bringing more funding into our local economy.

- Tickets for 10 guests to participate in 2023 ArtBLINK Gala.
- Invitations to the Cancer Center and Virtual Research Roundup series for an unlimited number of guests.
- Logo on mailed invitation and other printed and digital materials, as well as ArtBLINK website and social media.
- Mention in official press release and recognition on all digital platforms used throughout the event.

## Diamond Sponsorship—\$15,000 Investment

Provides support for O'Neal Cancer Center priorities such as our Community Outreach and Engagement programs which aim to eliminate cancer health disparities through community-based education, training, and research.

- Tickets for 8 guests to participate in 2023 ArtBLINK Gala.
- Invitations to the Cancer Center Virtual Research Roundup series for up to 10 guests.
- Logo on all digital materials, as well as ArtBLINK website and social media.
- Mention in official press release and recognition on all digital platforms used throughout the event.

## Platinum Sponsorship—\$10,000 Investment

Supports innovative research programs at the O'Neal Cancer Center such as those that focus on new detection and treatment mechanisms and clinical trials.

- Tickets for 6 guests to participate in 2023 ArtBLINK Gala.
- Invitations to the Cancer Center Virtual Research Roundup series for up to 8 guests.
- Logo on ArtBLINK website and social media.
- Mention in official press release and logo recognition on all digital platforms used throughout the event.

## Gold Sponsorship—\$5,000 Investment

Provides support for unique programs at the O'Neal Cancer Center such as our Patient Navigator Program, which is a free service available to help patients and their family members navigate their cancer care.

- Tickets for 4 guests to participate in 2023 ArtBLINK Gala.
- Invitations to the Cancer Center Virtual Research Roundup series for up to 6 guests.
- Logo on ArtBLINK website and social media.
- Name recognition on the ArtBLINK website and on all digital platforms used throughout the event.

## Silver Sponsorship—\$2,500 Investment

Provides support for O'Neal Cancer Center priorities such as our various educational and training programs that aim to inspire a continuum of cancer researchers – spanning undergraduate and graduate students, postdoctoral trainees, residents, and fellows.

- Tickets for 2 guests to participate in 2023 ArtBLINK Gala.
- Invitations to the Cancer Center Virtual Research Roundup series for up to 4 guests.
- Name recognition on the ArtBLINK website and on all digital platforms used throughout the event.

## Bronze Sponsorship—\$1,000 Investment

Provides support for O'Neal Cancer Center priorities such as our various community education initiatives that aim to educate the public on cancer awareness and the important role cancer screening plays in early detection.

- Tickets for 2 guests to participate in 2023 ArtBLINK Gala.
- Invitations to the Cancer Center Virtual Research Roundup series for up to 2 guests.
- Name recognition on the ArtBLINK website and on all digital platforms used throughout the event.



# 2023 ARTBLINK CORPORATE SPONSORSHIP COMMITMENT FORM

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## WE WOULD LIKE TO SPONSOR THE 2023 ARTBLINK GALA AT THE FOLLOWING LEVEL:

☐ **Presenting Sponsorship—\$25,000 Investment**

- Tickets for 10 guests to participate in 2023 ArtBLINK Gala.
- Invitations to the Cancer Center Virtual Research Roundup series for an unlimited number of guests.
- Logo on mailed invitation and other printed and digital materials, as well as ArtBLINK website and social media.
- Mention in official press release and recognition on all digital platforms used throughout the event.

☐ **Diamond Sponsorship—\$15,000 Investment**

- Tickets for 8 guests to participate in 2023 ArtBLINK Gala.
- Invitations to the Cancer Center Virtual Research Roundup series for up to 10 guests.
- Logo on all digital materials, as well as ArtBLINK website and social media.
- Mention in official press release and recognition on all digital platforms used throughout the event.

☐ **Platinum Sponsorship—\$10,000 Investment**

- Tickets for 6 guests to participate in 2023 ArtBLINK Gala.
- Invitations to the Cancer Center Virtual Research Roundup series for up to 8 guests.
- Logo on ArtBLINK website and social media.
- Mention in official press release and logo recognition on all digital platforms used throughout the event.

☐ **Gold Sponsorship—\$5,000 Investment**

- Tickets for 4 guests to participate in 2023 ArtBLINK Gala.
- Invitations to the Cancer Center Virtual Research Roundup series for up to 6 guests.
- Logo on ArtBLINK website and social media.
- Name recognition on the ArtBLINK website and on all digital platforms used throughout the event.

☐ **Silver Sponsorship—\$2,500 Investment**

- Tickets for 2 guests to participate in 2023 ArtBLINK Gala.
- Invitations to the Cancer Center Virtual Research Roundup series for up to 4 guests.
- Name recognition on the ArtBLINK website and on all digital platforms used throughout the event.

☐ **Bronze Sponsorship—\$1,000 Investment**

- Tickets for 2 guests to participate in 2023 ArtBLINK Gala.
- Invitations to the Cancer Center Virtual Research Roundup series for up to 2 guests.
- Name recognition on the ArtBLINK website and on all digital platforms used throughout the event.

☐ **OTHER GIFT AMOUNT \$ \_\_\_\_\_**

**Checks should be made payable to:  
"O'NEAL COMPREHENSIVE CANCER CENTER AT UAB"**

Total gift: \$ \_\_\_\_\_

Amount enclosed: \$ \_\_\_\_\_

Balance remaining: \$ \_\_\_\_\_

Please bill us:

☐ Monthly ☐ Quarterly or on \_\_\_\_/\_\_\_\_/\_\_\_\_



**Please mail or email the completed form to:  
Mary Jane Gibson**

*Corporate Development and Special Events Manager*

O'Neal Comprehensive Cancer Center at UAB

WTI 210G, 1720 Second Avenue South

Birmingham, AL 35294-3300

205.934.5772 / maryjgibson@uabmc.edu

☐ **\*\*PLEASE CHECK THIS BOX IF YOU WOULD LIKE TO REMOVE THE TICKETS ASSOCIATED WITH YOUR SPONSORSHIP LEVEL.**

*\*\*Your donation will then be fully tax-deductible.*