



COLLEGE AGGIES ONLINE

DEVELOPING LIFE-LONG ADVOCATES FOR AGRICULTURE

2023 NUMBERS:

33

EVENTS HOSTED

1,380

SOCIAL POSTS

10,000

PEOPLE REACHED
IN PERSON

\$20,000

AWARDED

College Aggies Online (CAO) is a nine-week scholarship competition hosted by the Animal Agriculture Alliance connecting college students from across the country who are passionate about sharing positive, factual information about animal agriculture!



Network with farmer and industry mentors



Gain real-world experience advocating for ag

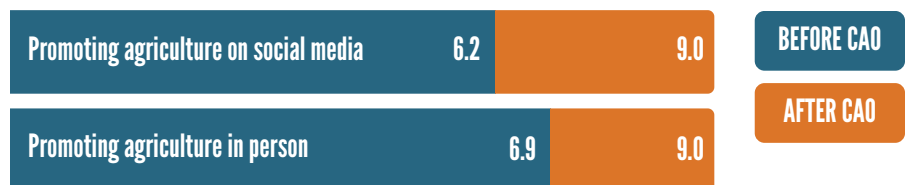


Become a stronger communicator



Step outside of your comfort zone

On a scale of 1-10, participants rated their confidence:



SIGN UP TODAY!
bit.ly/CollegeAggies





Frequently Asked Questions

How are the individual and club competitions different?

The individual program is a completely virtual experience focusing on how to communicate about agriculture confidently and effectively online. Students receive guidance from industry experts and farmer mentors on how to write blog posts, create viral social media posts, design eye-catching infographics, and so much more. The club program provides guidance and resources for students to host virtual or in-person events on their campus and in their local communities to engage with peers about agriculture.

Can I compete in both the individual and club competitions?

Yes! The individual and club programs are completely separate, but students are welcome to participate as individuals and with their club or class.

Does my major or club need to be agriculture-related?

No! The only requirement is to be passionate about sharing positive, factual information about animal agriculture.

What can I win?

Throughout the program, individual participants can win mini scholarship prizes and bonus points. At the end of the program, the students with the most points receive scholarship money. Clubs and classes with the most points at the end of the program receive scholarship money as well. In 2023, the Alliance awarded \$20,000 to students and clubs.

When is the deadline to sign up?

The 2024 program kicks off on September 9. To have the most time to plan your events and participate in kick-off festivities, you should sign up before the kickoff date!

Sign up here!

