

Calling all Blue Hen student entrepreneurs:  
Apply to University of Delaware's premier startup funding competition!

# Horn Entrepreneurship Hen Hatch 2024

## More than a Competition

Through the Hen Hatch process, UD students are able to share their business concepts with accomplished industry professionals, make connections, gather feedback and gain experience.

## How it Works

There are 3 rounds - preliminary, semifinal and final - throughout the fall. During the Preliminary Round, judges will score your submitted written concept. The 10 most promising business concepts in each track will advance to the Semifinal Round. In this round, students will present a 7-minute pitch and answer questions from a judge panel composed of entrepreneurs and investors. The 3 most promising business concepts in each track will continue to the Final Round on December 5. At this event, finalists will present a 7-minute pitch and answer questions from entrepreneurs and investors in front of a live audience.

## Eligibility

All University of Delaware undergraduate and graduate students who are enrolled at least half time are eligible to apply.

## Prizes

The Final Round prize pool includes \$50,000 and in-kind gifts ranging from support for conferences and competitions to special mentorship and services.

## Questions?

Contact [hornhenhatch@udel.edu](mailto:hornhenhatch@udel.edu) with questions regarding Hen Hatch. You can also check out the competition details available at [udel.edu/henhatch](http://udel.edu/henhatch).

## Schedule

**Now – October 4**  
Applications Open

**October 25**  
Semifinal Round

**December 5**  
Hen Hatch  
Final Round &  
Innovation  
Showcase



UNIVERSITY OF DELAWARE  
HORN ENTREPRENEURSHIP