

***NEW - ENTR460 HIGH-TECH ENTREPRENEURSHIP – 3 CREDIT CLASS**



COURSE OVERVIEW:

ENTR 460 - High-Tech Entrepreneurship is a three-credit course interactive course available to undergraduate juniors and seniors and first-year graduate students enrolled in STEM disciplines (i.e., COE, CHS, CANS). The course will introduce you to the analysis and actions required to identify a genuine market need, develop a technology that addresses that need, and create a business model that delivers and sustains value. As promising entrepreneurs and intrapreneurs, you will be encouraged to ‘fall in love with a problem’ while putting into practice the conceptual frameworks and analytical techniques for evaluating technologies, markets, and commercialization strategies. Additionally, you will learn how to attract and motivate resources, manage risk, and ultimately achieve product-market fit. You’ll form teams in the class and learn through a combination of lectures, team presentations, and discussions. Industry experts will supplement your learning by sharing their real-world experiences pertinent to the topics being studied.

COURSE SCHEDULE:

High-Tech Entrepreneurship will be offered in **Spring 2025** on **Tuesday and Thursday from 11:10-12:30**.

COURSE INFORMATION SESSION:

DATE: Friday, November 1, 2024

TIME: 12PM – 1PM

LOCATION: iSuite Collaboration Hub, Evans Hall

NOTE: Lunch will be provided

For more information, please reach out to any of the following:

Minor Advisor for Entrepreneurship and Integrated Design: Kay Patel –
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