



# Board of Trustees Retreat

Development and Alumni Relations

STRATEGIC THEMES AND GOALS

SEPTEMBER 29, 2016



# Strategic Themes

- ▶ Enhance the success of our students
- ▶ Build an environment for inclusive excellence
- ▶ Invest in our intellectual and physical capital
- ▶ Strengthen interdisciplinary and global programs
- ▶ Foster a spirit of innovation and entrepreneurship
- ▶ Build a culture of philanthropy across the University



# Supporting Strategic Themes

- ▶ **Increase philanthropic support to:**
  - ▶ provide undergraduate and graduate scholarships, internships, mentored research experiences and study abroad
  - ▶ recruit and retain the best and brightest faculty
  - ▶ build and renovate facilities that align with institutional priorities, including the development of STAR Campus
  - ▶ support diverse and underrepresented students and faculty



# Supporting Strategic Themes

- ▶ Foster **traditions** that encourage students to become active members of the UD community.
- ▶ Support **diverse** and interdisciplinary alumni programming.
- ▶ Recruit diverse **volunteer** members.
- ▶ Assess interest in **travel abroad program** in partnership with existing study abroad and World Scholars programs.
- ▶ Partner with Global Studies Outreach Coordinator on **international alumni programming**.



# FY17 Objectives

- ▶ Identify, cultivate and solicit key donor prospects aligned with strategic themes
- ▶ Engage university leadership in broad campaign planning and professional development related to fundraising
- ▶ Increase rate of participation from faculty, staff and alumni
- ▶ Enhance regional and global alumni engagement and philanthropy
- ▶ Educate alumni, faculty and staff on importance of philanthropic support to the University