

## Information on Exhibitor Booths

MARM 2021 will have an asynchronous Exhibit Hall throughout the meeting. Exhibitors will have their own pages within the virtual platform (examples of the Exhibit Hall Overview Page and Exhibiting Company Info Page are below). There will be separate sections for academic programs and for companies. Sponsors will receive priority placement on the Exhibit Hall Overview page.

On the Exhibiting Company Info Page, exhibiting companies can include a description of their company or institution, link to external website, Chat with attendees, and post photos and literature about their products. Exhibitors can also set up a Demo Room, where they can show off their products or talk with attendees in a video conference. There will not be a specific time for the Exhibitor Fair or Grad School Fair, and exhibitors do not need to staff their “booth” continuously. Exhibitors are encouraged to check their pages periodically and connect with attendees on their own schedule.


***To register as an Exhibitor, please register for MARM 2021 and select the option for an Exhibitor Booth by May 14, 2021. Booths for exhibiting companies cost \$300. Booths for exhibiting academic programs cost \$150. These costs include registration for one attendee.***

## Example: Exhibit Hall Overview Page

The screenshot displays the 'Exhibitors' section of a virtual platform. It features a grid of eight exhibitor cards, each with a header image, a logo, a name, a 'Follow' button, and the word 'Exhibitors' below the name. The cards are arranged in two rows of four. The top row includes Aimsun, American Center for Mobility, Applus IDIADA, and Association for Unmanned Vehicle Systems International (AUVSI). The bottom row includes Atlatec, LIDAR Magazine, SBG Systems, and Transportation Research Board. The interface has a teal header bar with the word 'Exhibitors' and a small menu icon in the top right corner.

Exhibitor	Image Description	Follow Button
Aimsun	Blue car with sensor waves	Follow
American Center for Mobility	Architectural tunnel interior	Follow
Applus IDIADA	White car with sensor waves	Follow
Association for Unmanned Vehicle Systems International (AUVSI)	Blue and white logo with text 'your community WITH AUVSI'	Follow
Atlatec	Street scene with yellow sensor lines	Follow
LIDAR Magazine	Blue background with red sensor points	Follow
SBG Systems	Car with red sensor lines and text 'Innovative Motion & Navigation Solutions'	Follow
Transportation Research Board	Green background with text '2021 TRB ANNUAL MEETING'	Follow

## Example: Exhibiting Company Info



### NCTM Gold

Follow

Founded in 1920, the National Council of Teachers of Mathematics (NCTM) is the world's largest mathematics education organization. Interested in membership? Learn more about exclusive member benefits and discounts and join today.



As we look forward to NCTM's second century of leadership, this NCTM 100 timeline reflects on the organization's contributions and accomplishments, and places them in a broader historical, educational, and mathematical context.

**Mission Statement:**  
The National Council of Teachers of Mathematics advocates for high-quality mathematics teaching and learning for each and every student.

Booth Hours: 9am – 3pm


Website: [nctm.org](http://nctm.org)

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Wendell Brown



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