

Identifying and addressing the needs of vulnerable populations

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CONSORTIUM FOR
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What should we consider when developing risk communication strategies?

Address the complexity of the resource-dependent social systems in which risks are managed

Expand meaningful engagement to understand the needs of local communities



What are resource-dependent social systems?

Fishers are “affected by their work in such a way that their work relationships, interests, and values permeate their nonworking lives” (Marshall et al. 2007)



What is a fishing community?

- Communities of practice vs communities of place
- Commercial vs recreational
- What is “recreational?”

How can we move beyond “announce and defend”

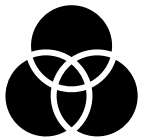
- Conflict can emerge when resources are threatened
- Honor community values
- Be mindful of power
- Co-create knowledge and action



Knowledge gaps



What is needed to identify vulnerable populations and interest groups?



How do the perspectives of these groups align and how do they differ?



What partnerships are already in place to communicate about the coast?

Thank you
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