The Impact of COVID-19 on the Welfare of Artisanal and Small-Scale Miners in the Democratic Republic of the Congo

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Agenda

Thank you and welcome to our presentation!

- Please mute yourself
- We will take all questions at the end of presentation

Please note

This presentation nor our final report reflects the views or policies of the United States Department of Labor, nor does mention of trade names, commercial products, or organizations imply endorsement by the United States Government.

- . Introduction
- II. Background on ASM in the DRC
- III. Methodology
- **IV. Findings**
- V. Analysis
- VI. Key Findings and Recommendations





Scope of Work

- The impact of COVID-19 on child labor practices within artisanal (ASM) and small-scale mining of the cobalt and copper industries in the *Copperbelt* region of the Democratic Republic of Congo
- Present and future repercussions of COVID-19 on economic, social, and political situations which influence child labor in these mineral supply chains

History of Labor Exploitation in the DRC



Digging for Change Report, The Impact Facility, June 2020.



- Since Amnesty International Report in 2016, worldwide attention explicitly focusing on child labor.
 - Child labor explicitly in Copperbelt Region in copper and cobalt
- OECD findings
- UCLA report
- Others interviewed



Cobalt & Copper Uses and Prices

Cobalt

- A critical mineral in iPhones, laptops, and batteries
- Average price: \$14-16 per pound
- Comprises of 5% of an iPhone's mass

Copper

- Also used in this critical technology, as well as in construction
- Average price: ~\$3 per pound
- Comprises of 6% of an iPhone's mass

Largest Buyers: Apple, Tesla, Google and Microsoft



Research & Interview Methodology

Secondary Research

- Delve Reports-Summer 2020/October 21st, 2020
- Kinshasa Digital Report
- Digging for Change Report (Fair Cobalt Alliance)
- Covid-19 and the Artisanal and Small-Scale Mining (ASM): Implications for National Development Presentation
- Sep 30, Agenda for Child Labor Coalition

Future Activity: Lawsuit



IRA posted this photo on Oct. 26th in opposition to the tech company's motion to dismiss.



- Includes investigation from Amnesty International outligning:
 - Detailed description of supply chain
 - Evidence of child labor in mining sector
 - Quotes from miners



Thematic Analysis & Qualitative Coding

Interviews	Transcription	Coding	Iterative Comparison
Deductive Codes		Inductive Codes	
• COVID		• Ris k	
Child Labor		• Unintended Consequences	
Human Rights		• Problem/Challenge	
Supply Chain		• Cobalt	
Mining Company		• Action	
• China		• Recommendation	
		C 1	

• Gender



Limitations

Methodology

- Interview Structure
- Qualitative Coding
- Length of time for the project

Content

- Irregular data and data collection methods
- Confusion over definitions of child labor and conflict
- Local perspective
- Systemic global supply chains ambiguity



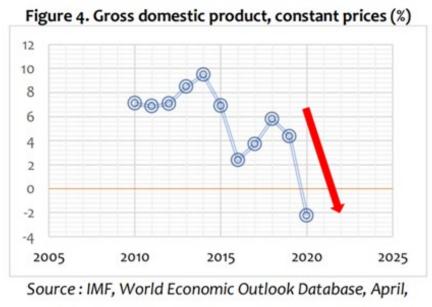
Findings: Economic Effect of Covid-19

DRC's Economy

- \circ 3% GDP growth in 2019
- GDP decreased -2 in 2020

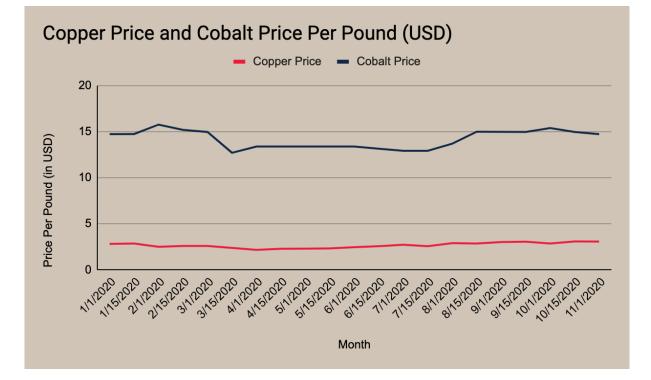
Economic effect

- Closure of mining factories
- Supply chain disruption
- Fall in Exports
- Investment Extraction



Findings: Impact of COVID-19 on Global Cobalt and Copper Market







ASM Cobalt and Copper Mining



Mining

Transport

Washing

Sorting

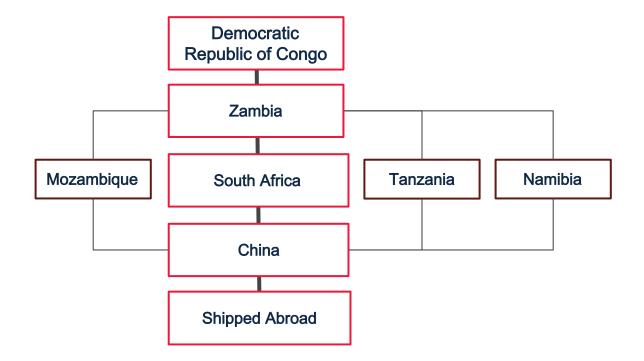
Buying

Figure 3 -Illustration of simplified value chain from shaft to warehouse

Digging for Change Report by The Impact Facility, June 2020.

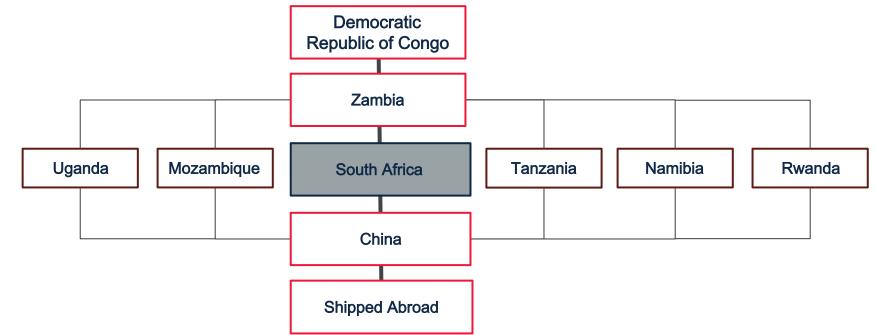


Supply Chains Pre-COVID-19





Supply Chains During COVID-19





Exploitive & Child Labor

Current Findings

• **Higher risk due to COVID-19:** Lower oversight and protective measures from government authority withdrawal, therefore higher prevalence of child labor

YET

• Can not find direct correlation of COVID -19 with potential increase in child labor. Indirect impacts: schools closing, food insecurity, lower income, and currency depletion



Consequences of COVID-19

1. Poverty

- Lowered income
- Food insecurity

1. Infrastructure:

- Poor public health awareness
 - schools, markets, etc.
- 1. Potential migration into other minerals
- Cobalt to Copper or Gold.
- 1. Shift to other sectors (temporary)
- Agriculture
- House-cleaning

Some price structures before and during Covid-19 in August 2020

Price before the Covid-19	Price during the Covid-19	
300 à 500 Congolese franks	5 1000 à 1500 Congolese	
(FC)	franks	
200 Congolese franks FC	ks FC 500 Congolese franks FC	
500 Congolese franks FC	1000 Congolese franks FC	
	300 à 500 Congolese franks (FC) 200 Congolese franks FC	

The exchange rate went from 1600 to 2000fc per dollar.

Opportunities



Kinshasa Digital Report, September 2020.



"However, economic shocks may also bring opportunities for innovation in their business model or they may pave the way for the advancement of certain specific strategic issues . On both levels, access to factual information adds great value to the thinking process." (Kinshasa Digital Report, 2020)



Key Findings

COVID-19 ASM **Child Labor Impact:** downstream actions and upstream Child presence Short term repercussions: prices increased due to recommendations (cost of transaction), impacts of COVID, not Long-term income, and food COVID itself recommendations insecurity

Short-term Goals and Recommendations



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- Reframing frameworks
- Risks vs. Impacts
- Data Collection
- Traceability vs. Government Accountability
- Primary Education and Health for All

Long-term Goals and Recommendations



Digging for Change Report by The Impact Facility, June 2020.



• Formalization

Market-based approach/macro-approach

• Copy other mineral strategics

• Join existing initiatives and public consortiums

THANK YOU



A very special thank you to the Department of Labor, American University Practicum Program, Participants, and You!













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We will take questions at this time

Please use the raise hand feature or write your question in the chat box