



# Weinberg Strategic Plan 2024 - 2027



UNIVERSITY OF DELAWARE  
**WEINBERG CENTER FOR  
CORPORATE GOVERNANCE**





# JOHN L. WEINBERG CENTER FOR CORPORATE GOVERNANCE UNIVERSITY OF DELAWARE

The John L. Weinberg Center for Corporate Governance, housed in the Alfred Lerner College of Business and Economics at the University of Delaware (UD), is pleased to issue its Strategic Plan for 2024-2027. We are grateful to the Center's Advisory Board, members of the Strategic Planning Committee and goal subcommittees, and Center Staff who contributed countless hours to ensure that the plan is both aspirational and achievable.

Situated in the State of Delaware, where most public companies are incorporated and home to the renowned Delaware Judiciary, the Center has become a leader in the field of corporate governance since its founding in 2000, providing timely and insightful programming and thoughtful research, including through its Symposia. As it enters its 24th year, the Center takes pride in its accomplishments and has seized this opportunity to chart a path forward in the ever-changing landscape of corporate governance.

The Center is fortunate to have an Advisory Board comprised of a diverse group of professionals from a variety of constituencies with deep experience in corporate governance. The Advisory Board includes the current Chief Justice of the Delaware Supreme Court and the Chancellor of the Delaware Court of Chancery, as ex officio members.

The Weinberg Center is committed to the UD's core values of social justice, diversity, equity, and inclusion. Our aim is to instill these core values in our programming, panel composition, Advisory Board composition, and staffing.

This Strategic Plan is intended to be a living document. It will be reevaluated continually and will adapt and evolve over time in the rapidly changing corporate governance environment.

We, the Chair of the Advisory Board and the Director of the Center, are enthusiastic about this Strategic Plan. We look forward to its implementation with the dedicated support of all our constituencies.

Sincerely,

Andre Bouchard  
Chair, and Former Chancellor  
of the Delaware Court of Chancery

Justin P. Klein  
Director





## VISION

To be recognized as a preeminent thought leader in the field of corporate governance.

## MISSION

The Weinberg Center is a neutral forum for informed dialogue, teaching and learning about corporate governance. The Center fosters interactions that are intended to shape and influence corporate governance debates and developments nationally and internationally.

## TABLE OF CONTENTS

Mission & Vision	4
Strategic Goals	6
Goal 1: Program Distinction	8
Goal 2: Thought Leadership	10
Goal 3: University Partnership	12
Goal 4: Financial Sustainability	14
Goal 5: Volunteer Leaders	16
Staff	18
Advisory Board & Staff	20

The Weinberg Center’s Strategic Framework provides a snapshot of our current position and articulates plans for moving forward. The framework defines the Center’s priorities while allowing the flexibility to achieve desired results within the changing landscape of corporate governance.

## STRATEGIC GOALS

To fulfill our mission and move toward the realization of our vision, we have identified the following goals as our strategic priorities.

### GOAL 1: Program Distinction

Provide a neutral and respectful forum for valuable and cutting-edge programming on corporate governance and relevant Delaware judicial and legislative developments to multiple constituencies.

### GOAL 2: THOUGHT LEADERSHIP

Enhance Weinberg’s thought leadership in corporate governance, social, environmental, and capital market research.

### GOAL 3: REINFORCE OUR UNIVERSITY PARTNERSHIP

Develop and nurture deeper, positive relationships between the Weinberg Center and the UD community.

### GOAL 4: FINANCIAL SUSTAINABILITY

Enhance the Center’s fundraising efforts to support its financial sustainability.

### GOAL 5: VOLUNTEER LEADERS

Engage the Advisory Board to guide the Weinberg Center through financial support, strategic thinking and sound decision-making for growth, financial sustainability, and inclusivity.





## GOAL 1: PROGRAM DISTINCTION

Provide valuable and cutting-edge programming on corporate governance and relevant Delaware judicial and legislative developments to multiple constituencies.

- Develop a robust and comprehensive educational focus, attracting a distinguished roster of diverse speakers and programs focused on topical issues of importance and precedent-setting judicial decisions in corporate governance.
- Strengthen the Center brand to appeal to U.S. companies that are incorporated in the State of Delaware and other jurisdictions that look to Delaware courts for corporate law guidance.
- By increasing our geographic reach and strengthening the promotion of the Center, we will attract more and diverse individuals and organizations with interests in corporate governance.
- Develop a state-of-the-art digital technology platform to communicate to our constituencies and share the Center's content with an ever-growing community.
- Through rigorous evaluation, we will apply what we learn to improve our programs.
- Invest in our talented and dedicated staff to deliver on program enhancements.



## GOAL 2: THOUGHT LEADERSHIP

Enhance Weinberg's thought leadership in corporate governance, social, environmental, and capital market research.

- Maintain the full Investor Responsibility Research Center Institute (IRRCi) research library in accordance with the grant agreement and ensure research reports remain publicly available.
- Spotlight the annual John L. Weinberg IRRCi Research Paper Competition amplifying academic and practitioner research.
- Generate independently funded research.





## GOAL 3: REINFORCE OUR UNIVERSITY PARTNERSHIP

Develop and nurture positive relationships between the Weinberg Center and UD community.

- Build and foster relationships with UD faculty and various UD departments and centers.
- Develop more opportunities to connect and engage UD students in Center programs, internships, and research.
- Connect students to job opportunities and potential employers associated with the Center.
- Provide course content on corporate governance issues relevant to teaching faculty.



## GOAL 4: FINANCIAL SUSTAINABILITY

Enhance the Center's fundraising efforts to support its financial sustainability.

- Determine short- and long-term fundraising goals and plan to support the Strategic Plan's growth initiatives' costs.
- Create a "Case for Support" for the Center's continued growth and for expanding the endowment and other financial resources.
- Engage The Office of Development and Alumni Relations as a resource to explore possible fundraising opportunities, including connecting to donors aligned with Weinberg Center's mission.
- Enhance earned income opportunities.





## GOAL 5: VOLUNTEER LEADERS

Engage the Advisory Board to guide the Weinberg Center through financial oversight, strategic thinking, and sound decision-making for growth, financial sustainability, and inclusivity.

- Enhance recruitment, inclusion, and engagement of Advisory Board members who meet diversity, equity and inclusion goals and bring diverse skills, ideas, constituencies, and commitment to the Advisory Board.
- Develop Advisory Board and Center Executive Staff succession plans.
- Hold more frequent Board meetings in rotating locales to increase attendance and engagement in the Center's mission and programs.
- Expand active Committees engaging as many Advisory Board members as possible.
- Revise the Advisory Board list of Benefits and Expectations as appropriate.
- Set and annually assess performance benchmarks for Advisory Board members.



## STAFF

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# ADVISORY BOARD



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Former Chief Justice  
Delaware Supreme Court

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