

BROOKDALE COMMUNITY COLLEGE

and

UNIVERSITY OF DELAWARE

PROGRAM ARTICULATION AGREEMENT

Associate Degree

A.S. Hospitality Management

Baccalaureate Degree

B.S. Hospitality Business Management

2021 through 2026

Associate-Baccalaureate Program Articulation Agreement

Between

Brookdale Community College

and

University of Delaware

for

A.S. Hospitality Management/B.S. Hospitality Business Management

AGREEMENT

WHEREAS Brookdale Community College (BCC) and University of Delaware (UD) are committed to expanding educational opportunities, and

WHEREAS the two institutions are committed to providing a smooth transition for students wishing to earn an associate degree and a baccalaureate degree, and

WHEREAS the two institutions better serve the educational growth of students and the economic development of the community through cooperative educational planning and optimal utilization of community resources,

BE IT HEREWITH RESOLVED that this agreement commits the partners to full support of an articulation process between similar academic programs offered by the two institutions.

PROVISIONS OF THE AGREEMENT

1. The institutions agree to follow the connected degree curriculum delineated in this document for the transfer of BCC's Associate Degree Program in Hospitality Management and UD's Bachelor of Science Degree Program in Hospitality Business Management, housed in the Department of Hospitality and Sport Business Management.
2. Both institutions will cooperate toward developing, disseminating, and presenting the articulated program information to students.
3. Graduates of the Brookdale Community College Hospitality Management program who have completed the associate degree with a cumulative grade point average of 3.0 or higher will automatically be accepted into the Hospitality Business Management baccalaureate program at the University of Delaware. Students will be considered for admission based on the completed work at the time of the review. BCC will provide confirmation of degree completion upon students' final semester of coursework. Students who do not complete the degree program as outlined in the agreement may have admission based on the articulation agreement rescinded but still may be considered for regular transfer admission based on the totality of their academic record. UD reserves the right to recalculate the BCC cumulative gradepoint average to account for BCC's Academic Amnesty policy when making admission decisions.
4. Students must complete the courses in the specified associate degree program herein with a grade of C or better to receive the credits for transfer. Students are expected to complete all courses outlined in the BCC portion of the agreement at BCC. Students who have attended a college or university other than BCC and transferred credits to BCC in pursuit of the associate degree program may not be admissible via the provisions of this articulation agreement. In such cases, students will be considered based on their entire academic history and not guaranteed admission to the bachelor's degree program or the course equivalencies detailed within the provisions of this agreement. Coursework taken at an institution other than BCC may not transfer as noted in the agreement. It is expected that students will complete all coursework in the UD portion of the agreement at UD. Students who previously attended UD are not eligible for admission via an articulation agreement and instead should apply for readmission consideration if wishing to re-enroll at UD.
5. Students intending to transfer should complete the UD admission application following the third semester of their associate degree program. Students should note on their application that they are applying as part of an articulation agreement/connected degree.
6. Students are subject to all the policies and procedures of both institutions.
7. Students are subject to all specific policies pertaining to students admitted to the Hospitality Business Management Bachelor's Degree major as outlined in the University catalog, including 300 hospitality-related work hours.

8. This articulation agreement is based on the present curricula contained in this document and it is effective for a period of five years from the date of signing by both parties.

9. Both institutions at any time may initiate changes to this articulation agreement. Both institutions reserve the right to modify the programs as deemed necessary and agree to inform the appropriate individuals of said changes. Departments will review agreements and notify the appropriate individuals at each institution of any changes by July 1 of each year the agreement is in effect. The University of Delaware will make a good faith effort to honor this articulation agreement for any Brookdale Community College student who enrolls in the Hospitality Management Associate Degree Program during the five year period specified for this agreement, and graduates with the required associate degree within eight years of the signing of this agreement by both parties. A student who meets these conditions must apply to the University of Delaware and be accepted in order to receive the benefits of this agreement.

CONNECTED DEGREE ANALYSIS

Matching Worksheet/Suggested Course Sequence/Bachelor's Completion

ASSOCIATE DEGREE PROGRAM		BACHELOR'S DEGREE COURSE MATCH OR POTENTIAL COURSE MATCH		BACHELOR'S DEGREE COMPLETION	
A.S. BROOKDALE COMMUNITY COLLEGE		B.S. UNIVERSITY OF DELAWARE			
Course No./Name First Semester (fall)	CR	Course No./Name	CR	Course No./Name Fifth Semester (fall)	CR
HOSP105 Introduction to Hospitality Management	3	HOSP180 Introduction to Hospitality Business Management	3	ACCT207 Accounting I	3
HOSP115 Menu Planning and Food Safety	3	HOSP201 Food Safety and Sanitation	3	BUAD301 Introduction to Marketing	3
ENGL121 English Composition: The Writing Process	3	ENGL166DE Department elective*	3	HCC or CAH Breadth— multicultural if not satisfied previously	3
COMP129 Information Technology	3	CISC 166DE -- Department elective – will substitute for HOSP 187	3	HOSP211 Food Principles Laboratory	1
PSYC106 Introduction to Psychology II: Personality & Social Aspects	3	PSYC 166DE – Department Elective	3	HOSP480 Human Resources Management in Hospitality Industry	3
				ECON101 Introduction to Microeconomics	3
Second Semester (spring)				Sixth Semester (spring)	
HOSP215 Food and Beverage Management	3	HOSP321 Quantity Food Service Management HOSP 366DE Department Elective	1 2	BUAD309 Organizational Behavior	3
HOSP225 Hotel and Operations Management	3	HOSP 266DE Department elective HOSP 225 + 299 = HOSP 488 (4cr) + HOSP 266DE (2cr) – must transfer both courses to receive this equivalency	3	ENGL312 Written Communication in Business	3
ENGL122 English Composition: Writing and Research	3	ENGL 166DE – Department Elective*	3	STAT200 Basic Statistical Practice	3
Career Studies (from list - ACCT101, 102; BUSI205; HOSP130; MRKT101 or 115)	3	ACCT 166DE, ACCT 166DE, BUAD 166DE, HOSP 166DE, BUAD 166DE, BUAD 166DE, respectively	3	HOSP325 Restaurant Management and Quantity Foods Production Practicum	2
Humanities -- any GE FL course except ASL	3	Foreign Language requirement	3	ECON103 Introduction to Macroeconomics	3
Sub-Total	30		30		30

*With successful completion/transfer of ENGL 121/122 and documentation of the earned associate degree, UD will award an exemption for ENGL 110.

ASSOCIATE DEGREE PROGRAM A.S. BROOKDALE COMMUNITY COLLEGE		BACHELOR'S DEGREE COURSE MATCH OR POTENTIAL COURSE MATCH		BACHELOR'S DEGREE COMPLETION B.S./A. UNIVERSITY OF DELAWARE	
Course No./Name Third Semester (fall)	CR	Course No./Name	CR	Course No./Name Seventh Semester (fall)	CR
HOSP235 Catering and Event Planning	3	HOSP217 Catering Management - elective	3	HOSP227 Property Engineering	3
MATH131 Statistics	4	MATH114 College Mathematics and Statistics and MATH166DE - Department elective	3	HOSP380 Management of Lodging Operations	3
SPCH115 Public Speaking	3	COMM 212 Public Speaking & Professional Presentation	3	HOSP382 Managerial Accounting and Finance in Hospitality Industry	3
ECON106 Microeconomics	3	ECON166DE – Department elective	3	HOSP481 Marketing Hospitality Experiences	3
HESC115 Nutrition and Health	3	NTDT200 Nutrition Concepts	3	FINC311 Principles of Finance	3
Fourth Semester (spring)					
HOSP245 Travel and Tourism	3	HOSP214 Tourism Management - elective	3	HOSP381 Management of Food and Beverage Operations	3
BUSI221 Business Law I	3	HOSP482 Hospitality Business Law	3	HOSP418 Beverage Management	3
ENVR107 Environmental Science	4	ENSC102 Intro to Environmental Science and ENSC 166DE Department elective	3	HOSP450 Capstone: Strategic Hospitality Management	3
Choose from ANTH 105, ANTH 106, ARTH 106, HIST 135, MUSI 101, MUSI 115, PHIL 105, PHIL 115, or PHIL 225	3	ANTH 101, ANTH 101, ARTH 153, HIST 105, MUSC 101, MUSC 101, PHIL 105, PHIL 102, PHIL 204, respectively. Satisfies Creative Arts & Humanities or History & Cultural Change requirement. May also satisfy Multicultural requirement depending on choice.	3	HOSP489 Management of Restaurant Operations Practicum	7
HOSP299 Hospitality Internship	3	HOSP488 Management of Lodging Operations Practicum	3		
		HOSP 255 + 299 together transfer as HOSP 488 (4cr) + HOSP 266DE (must transfer both courses to receive this equivalency)			
TOTAL	62		62		61

CONNECTED DEGREE CURRICULUM

Suggested Course Sequence

ASSOCIATE DEGREE A.A.S. HOSPITALITY MANAGEMENT BROOKDALE COMMUNITY COLLEGE				BACHELOR'S DEGREE B.S. HOSPITALITY BUSINESS MANAGEMENT UNIVERSITY OF DELAWARE			
Semester 1 (Fall)			CR	Semester 5 (Fall)			CR
HOSP	105	Introduction to Hospitality Management	3	ACCT	207	Accounting I	3
HOSP	115	Menu Planning and Food Safety	3	BUAD	101	Introduction to Marketing	3
ENGL	121	English Composition: The Writing Process	3	XXX	XXX	HCC or CAH (multicultural course if not taken at BCC)	3
COMP	129	Information Technology	3	HOSP	211	Food Principles Laboratory	1
PSYC	106	Introduction to Psychology II: Personality & Social Aspects	3	HOSP	480	Human Resources Management in Hospitality Industry	3
				ECON	101	Introduction to Microeconomics	3
Semester 2 (Spring)				Semester 6 (Spring)			
HOSP	215	Food and Beverage Management	3	BUAD	309	Organizational Behavior	3
HOSP	225	Hotel and Operations Management	3	ENGL	312	Written Communication in Business	3
ENGL	122	English Composition: Writing and Research	3	HOSP	325	Restaurant Management and Quantity Foods Prod Practicum	2
XXX	XXX	Career Studies from list: ACCT101, 102; BUSI205; HOSP130;MRKT101 or 115	1	ECON	103	Introduction to Macroeconomics	3
XXX	XXX	Foreign Language	3	STAT	200	Basic Statistical Practice	3
Semester 3 (Fall)				Semester 7 (Fall)			
HOSP	235	Catering and Event Planning	3	HOSP	327	Property Engineering	1
MATH	131	Statistics	4	HOSP	380	Management of Lodging Operations	3
SPCH	115	Public Speaking	3	HOSP	382	Managerial Accounting and Finance in Hospitality Industry	3
ECON	106	Microeconomics	3	HOSP	481	Marketing Hospitality Experiences	3
HESC	115	Nutrition and Health	3	FINC	311	Principles of Finance	3
Semester 4 (Spring)				Semester 8 (Spring)			
HOSP	245	Travel and Tourism	3	HOSP	381	Management of Food and Beverage Operations	3
BUSI	221	Business Law I	3	HOSP	418	Beverage Management	3
ENVR	107	Environmental Science	4	HOSP	450	Capstone: Strategic Hospitality Management	3
XXX	XXX	EAH or HCC (multicultural)	3	HOSP	489	Management of Restaurant Operations Practicum	2
HOSP	299	Hospitality Internship	3				
Total Credits			62				61
<ul style="list-style-type: none"> The Bachelor of Science program in Hospitality Business Management requires a minimum of 120 credits. Course sequencing may vary by semester. See your advisor. 							
For more information contact:							
Brookdale Community College Dr. Sarah J. McElroy, NCC, Executive Director, Career & Transfer Pathways (732) 224-2385, smcelroy@brookdalecc.edu 765 Newman Springs Road Lincroft, NJ 07738				University of Delaware Dr. Srikanth Beldona 14 W. Main Street Newark, DE 19716 (302) 831-6077			
The articulation agreement is subject to change based on Brookdale Community College and senior institution curriculum changes.2/2021							

General Provisions

- A. This Agreement shall be subject to all present and future valid laws, orders, rules and regulations of the United States of America, the States of Delaware and New Jersey, and any other regulatory body thereof having jurisdiction.
- B. Each institution asserts that it has adopted and will communicate to faculty and students appropriate policies and procedures regarding non-discrimination and harassment and asserts its responsibility to provide a learning and working environment free from unlawful discrimination. All forms of unlawful discrimination based upon race, creed, color, national origin, ancestry, age, sex (including sexual harassment), marital status, familial status, affectional or sexual orientation, atypical hereditary cellular or blood trait, genetic information, liability for service in the US Armed Forces, or disability are prohibited.
- C. Brookdale and UD agree to exchange data and documents that will contribute to the maintenance and improvement of these transfer arrangements, and promote effective cooperation between the two institutions. Any exchange by the parties of student record information protected by the Family Education Rights and Privacy Act (20 USC § 1232g) and implementing regulations (34 CFR Part 99) ("FERPA") shall commit the receiving party to limit the use of such information to the purposes for which the disclosure was made, and to impose such limits on any re-disclosure, and the parties agree to comply with all applicable statutory and regulatory provisions, including, without limitation 34 CFR 99.31 - 99.35, et. seq.

In addition to the requirements set forth in FERPA, both institutions shall at all times comply with standards of documentation and confidentiality mandated by state and federal regulatory agencies and accrediting agencies, as same may be modified and amended from time-to-time, including, but not limited to, the Gramm-Leach-Bliley Act, HIPAA, the Fair Credit Reporting Act, the Electronic Communications Privacy Act, and the Computer Fraud and Abuse Act.

- D. Nothing contained in this Agreement shall operate to make any employee of BCC an employee of UD nor make any employee of UD an employee of BCC. The parties to this Agreement are acting as independent contractors.
- E. BCC and UD each agree that any dispute between the parties over the obligations or responsibilities under this Agreement shall be resolved through the decision-making and dispute resolution processes agreed upon by parties involved and that use of such processes is a condition precedent to any remedies established by law.
- F. The Parties to this Agreement have had full opportunity to participate and have participated in the drafting and revising of the language of this Agreement, and nothing in this Agreement shall be construed against the party drafting this

Agreement because of having drafted this Agreement or any specific provision hereof.

- G. Any amendments or additions to this Agreement must be in writing and approved in the same manner used to approve this Agreement, consistent with the policies and procedures of both institutions.
- H. This Agreement can be terminated by either Party upon 30 days' written notice to the other Party.
- I. Any and all notices or other communications required or permitted under this Agreement shall be in writing and shall be deemed to have been duly given if: (i) delivered by hand; (ii) sent by overnight courier; (iii) sent by fax or email, subject to confirmation of receipt; or (iv) sent postage prepaid by registered or certified mail, return receipt requested.
- J. This Agreement shall be binding on the parties and their respective successors and assigns. Neither party shall assign its duties and obligations under this Agreement without the prior written consent of the other party.
- K. This Agreement sets forth the entire understanding between the parties and no amendments or modifications shall be made to the Agreement, except in writing signed by both parties.
- L. **Counterparts and Signatures.** This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute a single, enforceable instrument. Facsimile, PDF or scanned copies sent by email of this Agreement and any signatures thereon shall be considered for all purposes as original signatures.

APPROVAL

This program articulation agreement is between BCC's Associate of Applied Science Degree in Hospitality Management and UD's Bachelor of Science degree in Hospitality Business Management.

Approval is granted for a period of five years effective on the date both parties have signed this agreement.

BROOKDALE COMMUNITY COLLEGE


UNIVERSITY OF DELAWARE



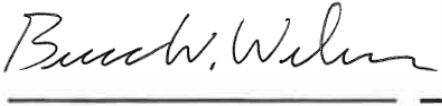
Date 7/1/2021
Dr. David Stout
President
Brookdale Community College



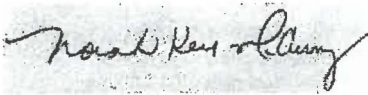
Date 7/28/21
Dr. Robin W. Morgan
Provost




Date 7/1/21
Dr. Matthew Reed
Vice President, Academic Affairs
*Dr. William BURNS, AVP
ON BEHALF OF MATY REED*



Date 7/8/2021
Dr. Bruce Weber
Dean
Alfred Lerner College of Business & Economics



Date 5/27/21
Dr. Norah Kerr-McCurry
Dean
Institute for Business & Social Sciences



Date 7/8/2021
Dr. Srikanth Beldona
Chairperson
Department of Hospitality and Sport Business Management