

# Focus Areas for Smoke-Free Policy

Three Focus Areas for Effective Smoke-Free Policies on the Local Level

## 1. Access



- Price of cigarettes
- Density and proximity of retail locations

### POLICY TARGETS

- Taxes on cigarettes
- Zoning limitations on cigarette retail
- Point of sale policies

## 2. Space



- Ease of smoking in outdoor public locations
- Availability of indoor smoking spaces

### POLICY TARGETS

- Smoke-free public area policies
- Enforcement of smoke-free indoor public places laws

## 3. Social Norms

- Peer approval of smoking
- Frequent exposure to smoking culture

### POLICY TARGETS

- Addressing space and access to reduce smoking exposure
- Education



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