

UD Facts & Figures 2023-2024

Twenty-Five Most Popular Undergraduate Majors Fall 2023

| Rank | Major | Headcount |
|------|----------------------------|-----------|
| 1 | Psychology | 1,035 |
| 2 | Finance | 942 |
| 3 | Communication | 772 |
| 4 | Biological Sciences | 733 |
| 5 | Nursing | 642 |
| 6 | Marketing | 617 |
| 7 | Computer Science | 582 |
| 8 | Mechanical Engineering | 568 |
| 9 | Medical Diagnostics | 531 |
| 10 | Elementary Teacher Educ | 527 |
| 11 | Criminal Justice | 499 |
| 12 | Health Behavior Science | 408 |
| 13 | Exercise Science | 378 |
| 14 | Political Science | 378 |
| 15 | Pre-Veterinary Medicine | 350 |
| 16 | Business | 340 |
| 17 | Chemical Engineering | 332 |
| 18 | Accounting | 302 |
| 19 | Fashion Merchandising/Mgmt | 288 |
| 20 | Sport Management | 254 |
| 21 | Cognitive Science | 236 |
| 22 | Management Info Systems | 236 |
| 23 | Neuroscience | 228 |
| 24 | Management | 215 |
| 25 | Business Analytics | 212 |

Note: University Studies is not included in these counts. In Fall 2023, 1,073 undergraduate students (5.9%) declared UST. The major counts reflect the actual number of students with that declared major.

Students who declare more than one major are counted accordingly. Majors that offer both a BA and BS degree option (e.g. Biological Sciences BA and Biological Sciences BS) are shown with an aggregated count inclusive of both options.

As of Fall 2020, this data is captured in the UD Frozen Enrollment Extract, and the major counts reflect the actual enrollment data on the 10th school day of the Fall semester.