

# UD Facts & Figures 2023-2024

## Twenty-Five Most Popular Undergraduate Double Majors Fall 2023

Rank	Double Majors	Headcount
1	Fin Planning & Wealth Mgmt , Finance	80
2	Management , Marketing	61
3	Criminal Justice , Psychology	54
4	Accounting , Finance	50
5	Marketing , Operations Management	38
6	Business Analytics , Finance	37
	Finance , Marketing	37
8	Neuroscience , Psychology	31
9	Economics , Finance	22
10	Criminal Justice , Sociology	18
	Finance , Management Info Systems	18
	Political Science , Public Policy	18
13	Business Analytics , Management Info Systems	17
14	Cognitive Science , Psychology	16
	Insect Ecology & Conservat , Wildlife Ecology Conservat	16
16	Accounting , Management Info Systems	15
	Biological Sciences , Liberal Studies	15
	Communication , Political Science	15
	History , Political Science	15
	Psychology , Women and Gender Studies	15
21	Accounting , Business Analytics	12
	Biological Sciences, Business Administration	12
	Communication , English	12
24	Business Analytics , Marketing	11
	Communication , Psychology	11
26	Biological Sciences , Psychology	10
	International Bus Studies , Marketing	10
	Liberal Studies , Neuroscience	10
	Marketing , Sport Management	10

Note: Majors that offer both a BA and BS degree option (e.g. Biological Sciences BA and Biological Sciences BS) are shown with an aggregated count inclusive of both options. As of Fall 2020, this data is captured in the UD Frozen Enrollment Extract, and the major counts reflect the actual enrollment data on the 10th school day of the Fall semester.