

2015 Weekly Crop Update User Survey

Mail completed surveys to Emmalea Ernest, Carvel REC, 16483 County Seat Hwy, Georgetown, DE 19947

1. Are you a . . . ?

- Grower
- Processor/Fieldman
- Ag Supplier
- Consultant
- Extension Staff
- Other _____

2. Where do you live?

- Delaware
- Eastern Shore of Maryland
- Western Shore/Western Maryland
- Other _____

3. Which version of the Weekly Crop Update do you use? (Check all that apply.)

- Blog Format
- PDF Format
- Print Version - Mail Subscriber
- Print Version - Fax Subscriber

4. Has the Weekly Crop Update increased your knowledge in any of the following areas? (Check all that apply.)

- Insect/mite management
- Disease management
- Soil fertility and soil health
- Hay and Pasture management
- Vegetable crop management
- Weed management

5. Has the Weekly Crop Update helped you to . . . ? (Check all that apply.)

- prevent yield loss
- improve skills in crop nutrient management, soil fertility and soil health management
- implement effective pest, weed and disease control strategies
- stay informed about new pests, diseases and weeds
- start growing a new crop
- improve skills in cultural (growing) practices

6. Did the Weekly Crop Update alert you to problems (insect, disease and weed outbreaks, etc.) in time for you to take action?

Yes (please give examples) _____

No (please describe situation) _____

7. Have you scouted your fields for insects, diseases or weeds mentioned in the Weekly Crop Update that you otherwise may not have scouted for? (Check all that apply.)

- Yes, insects
- Yes, diseases
- Yes, weeds
- No, none of the above

8. Has the Weekly Crop Update helped you to identify an insect, disease, weed or disorder that you were unfamiliar with? (check all that apply)

- Yes, insect or mite
- Yes, disease
- Yes, weed
- Yes, disorder/nutrient deficiency
- No, none of the above

9. Do you use the insect trapping information from links in the Weekly Crop Update or call the Crop Pest Hotline to make treatment decisions?

- Yes (Which crops?) _____
- No

If insect trapping information is used to make treatment decisions, has it helped to

- (a) Improve crop quality (which crops)
- (b) Prevent yield loss (which crops)
- (c) Save money (amount and which crops)

10. Have you used information from past Weekly Crop Update articles, either by searching the WCU website or by finding articles through internet searches?

- Often
- Sometimes
- Never

11. Do you visit websites cited in Weekly Crop Update articles or click on links to outside resources?

- Often
- Sometimes
- Never

12. How do you feel about photographs in the Weekly Crop Update?

In general, photos in the WCU are ...

- Good
- Some photos are good some not so good
- Poor

WCU needs ...

- more photos of insects.
- more photos of diseases and disorders
- fewer photos, they are not useful to me.
- more photos in general.
- no changes to the number of photos -- it seems good to me.

13. Which Weekly Crop Update article topics are useful to you? (Check all that apply.)

	Vegetables	Fruit	Corn, Soybeans & Small Grain	Hay & Pasture
Insect & mite control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Disease control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Weed control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Soil health/nutrient management/plant nutrition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other crop management topics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

14. Are there topics that you think should be covered better by Weekly Crop Update articles?(Check all that apply.)

	Vegetables	Fruit	Corn, Soybeans & Small Grain	Hay & Pasture
Insect & mite control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Disease control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Weed control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Soil health/nutrient management/plant nutrition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other crop management topics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

15. Does the Weekly Crop Update provide economic impact to your operation/business?

- Yes (please provide an estimate of the impact in dollars/acre) _____
- No

16. For approximately how many acres for which you provide management or consultation is information from the Weekly Crop Update used?

17. If you did not subscribe to the Weekly Crop Update, how would you find answers to your production questions and/or keep informed of production issues?

- Consultant
- Other newsletters
- Call the Extension Office
- Wouldn't
- Ag Supplier
- Other _____

18. Can you provide any specific examples of how information from the Weekly Crop Update has helped you?

19. Do you have any suggestions for improvement of the Weekly Crop Update?