

American Translation & Interpreting Studies Association
Conference IX: *Contexts of Translation and Interpreting*
University of Wisconsin-Milwaukee
March 29–April 1, 2018



Conference website: <https://atisa2018.uwm.edu/>

Conference Twitter hashtag: #ATISA2018

General Information

Conference Location

SCE Conference Center
UWM School of Continuing Education
The Shops of Grand Avenue, 7th floor
161 West Wisconsin Avenue #6000
Milwaukee, WI 53203



How to Find the SCE Conference Center in the Grand Avenue Mall

From the parking structure, enter the Plankinton Building/Shops of Grand Avenue mall and walk around the rotunda to the elevators on the north side of the building (closest to Wisconsin Avenue). Take the elevators to the seventh floor.

Directions from UWM Kenilworth Square Apartments to SCE Conference Center

- **By bus (20 min.):** Take the 30/30X/Gold from Farwell & North to Plankinton & Wisconsin.

- **By car (15 min.):** Head northwest on E Kenilworth Pl toward N Farwell Ave. Turn left at the 1st cross street onto N Farwell Ave. Turn left onto N Franklin Pl. N Franklin Pl turns slightly right and becomes N Prospect. Continue straight to stay on N Prospect Ave. N Prospect Ave turns slightly right and becomes E Wisconsin Ave. The SCE Conference Center is on the right.

Parking Information

The School of Continuing Education provides a parking discount for ATISA conference attendees who park in The Shops of Grand Avenue structure. You enter the structure from Plankinton Avenue between Wisconsin Avenue and Michigan Street. Bring your parking gate ticket to the 7th floor reception desk to have it validated for a discounted rate of US\$6 per day.

Please note: Overnight parking in The Shops of Grand Avenue structure is not covered by the School of Continuing Education validation; parking overnight implies an additional cost.

Internet Access

- Free Wi-Fi is available in all conference and meeting room locations.
- Select “Public” as your access point. Open a browser page and go to the UWM webpage. Press “I agree” and refresh the browser. You don’t need a password.
- If you need more help, contact the SCE Conference Aides by phone: 414-227-3231.

Restaurant Options

- There is a Food Court on the second floor of the Grand Avenue Mall.
- There are a variety of restaurants within walking distance from the SCE Conference Center. Options include:
 - ❖ **Mo’s Irish Pub Milwaukee**, 142 West Wisconsin Avenue
- 1 min. Head north toward W. Wisconsin Ave. Turn left on W. Wisconsin Ave.
 - ❖ **Rock Bottom Restaurant & Brewery**, 740 North Plankinton Avenue
- 2 min (0.1 mile). Head east on W Wisconsin Ave toward N Plankinton Ave. Turn left on to N. Plankinton Ave.
 - ❖ **The Capital Grille**, 310 West Wisconsin Avenue
- 4 min (0.2 mile). Head north toward W. Wisconsin Ave. Turn left on W. Wisconsin Ave.
 - ❖ **SafeHouse**, 779 North Front Street
- 6 min (0.3 mile). Head east on W Wisconsin Ave toward N Plankinton Ave. Turn left on to N Plankinton Ave. Turn right on to W Wells St. Turn right on N Front St.
 - ❖ **The King and I Thai Restaurant**, 830 North Old World 3rd Street
- 6 min (0.3 mile). Head west on W Wisconsin Ave toward N 2nd St. Turn right toward N Old World 3rd St. Turn left toward N Old World 3rd St. Turn right on to N Old World 3rd St.
 - ❖ **Mader’s Restaurant**, 1041 North Old World 3rd Street
- 10 min (0.4 mile). Head west on Wisconsin Ave toward N 2nd St. Turn right onto N 2nd St. Slight left onto N Plankinton Ave. Turn left onto W Kilbourn Ave. Turn right on to N Old World 3rd Street.