

Connecting on LinkedIn

5 P's of LinkedIn Requests:

1. **Polite**
2. **Pertinent**
3. **Personalized**
4. **Professional**
5. **Praiseful**

You can customize this invitation ✕

Include a personal message (optional):

Ex: We know each other from...

300

LinkedIn

Alumni Connection Example

Good Afternoon Mr. Randall,

Hi my name is Jamie Frasier! I'm a junior at Widener University majoring in finance, I see you graduated from Widener as well. I'm very interested in learning more about your current position at Highlander LLC and learning more about your experiences after Widener that led you to such success. Would you be interested in talking more with me? It would be great to grab a cup of coffee or talk on the phone more about your experiences in finance.

Thanks,

Jamie Frasier

Alumni Connection Example

Good Afternoon Ms. Thomas,

I see that you graduated from my current university, Widener! I'm an aerospace engineering major and would be excited to hear more about your work with NASA. I'll be in your area in a few weeks for vacation; if you have 20 minutes or so, I'd love to meet up for coffee to hear more about how you started working in the field and what skills you believe are most relevant to the profession.

Thanks for your time,

Allison Brown

Someone you don't know, but want to know!

Hi Ms. Sanderson,

I'm a college senior interested in working in marketing. For the last year, I've been following your work for Bryan & Associates, and it's really impressed me. I particularly loved your campaign recent campaign in The Atlantic—that multimedia component was totally unexpected and really effective. If you ever have 20 or so minutes, I'd love to hear more about how you started working in the field and what skills you believe are most relevant to the profession.

Thanks,

Claire Beauchamp