



CANCER PREVENTION HERE AT HOME: PECAD SHARES INFO AND RESOURCES AT WUSM EMPLOYEE HEALTH FAIR



On Friday, January 30, PECaD participated in the annual Health Happenings Fair at Washington University School of Medicine in the Eric P. Newman Education Center. This event was well attended with over 1,200 people circulating the fair throughout the day. PECaD staff and practicum students engaged in conversations with hundreds of men and women who were very interested in learning about PECaD's vision, goals, and the work in the elimination of cancer disparities throughout underserved communities in the St. Louis Metropolitan area. An abundance of educational materials were distributed on breast, prostate, and colon cancer and prevention. The highlight of attending the Health Happenings Fair was being able to show women how to properly conduct a self breast exam through the use of our breast model.

PUBLISHER'S CORNER: NEW PECAD PAPER FROM DR. GOODMAN



Publishers Corner is a new component to the PECaD Newsletter. Publisher's Corner will feature PECaD faculty who've recently been published by various medical journals.

For this issue, we would like to congratulate Melody Goodman, PhD, for her publication in the Journal of Empirical Research on Human Research Ethics. Her paper is called "Increasing Research Literacy: The Community Research Fellows Training Program" and can be read online [here](#).

MARCH IS COLON CANCER AWARENESS MONTH

Community members are often surprised to know that colon cancer is one of the most preventable cancers, yet each year 150,000 Americans are diagnosed with it (American Cancer Society 2014). Colon cancer affects racial and ethnic minorities, low-income, and people with less than a high school education at disproportionate rates when compared with other groups. While many don't know the facts about colon cancer and are uncomfortable talking about it, it is an important discussion to have. When colon cancer is caught early, most people survive.

When the Colon Cancer Community Partnership (CCCP) was looking for a resource booklet that explained the risks and provided local resources for colon cancer patients and their families, they were surprised that one didn't exist. So, they decided to create one.

Under the direction of [Aimee James, PhD, MPH](#), the Colon Cancer Resource Guide has been in development since January 2014. The guide aims to educate community members on ways to be proactive and provide tips to reduce risk for colon cancer. The guide provides much needed information regarding screening options and processes. It also highlights medical and support resources during and after treatment. There is even information about how to prepare for your first visit to a gastroenterologist.

The guide also features quotes from community members that participated in Dr. James' Photovoice project, telling the reader that colon cancer is everyone's concern: "It doesn't matter what kind of hat you wear or life you are living. You need to learn about colon cancer, but you also need to learn about many other types of cancer. Cancer doesn't have a reflection of who you are, what color you are, or what life you are trying to live. Cancer is cancer."

The resource guide will be disseminated in clinics, churches, community organizations, and schools throughout the St. Louis Metropolitan area in February 2015. If you are interested in requesting a resource guide for yourself, a loved one, or your community organization, please email: Suzanne Lino Camacho at linocamachos@wudosis.wustl.edu.

EVOLVING STUDIES: PECAD RESEARCH PROJECT UPDATES

James Research Team

PECaD's randomized control trial project led by Aimee James, PhD, MPH, works with safety-net health centers in the St. Louis Metropolitan area and other parts of Missouri including rural southeastern

“Bootheel” Missouri. This project is testing the effectiveness of community health center-selected, systems-level, evidence-based interventions for increasing rates of colorectal cancer screening.

So far, the research team has recruited eleven health centers for randomization and implemented colon cancer screening interventions at all intervention health centers. Highly-tailored intervention implementation menus were offered to each health center. Organizational assessments and interviews have been completed at all eleven health centers. They have also recruited 490 participants for the study with follow-up still in process. Soon, exit surveys will be given to participating health centers to assess implementation and perceptions of the intervention and the study.

In the next several months, the research team will continue recruiting additional health centers. They are working with the University of Kansas Medical Center to implement the study at two clinics in the Kansas City Metro area.

Drake Research Team

PECaD researcher Bettina Drake, PhD, MPH, and her team are currently in the beginning stages of a new project involving nationwide data from the Veteran’s Administration. This project will look into the association between obesity and prostate cancer recurrence, type II diabetes and prostate cancer recurrence, and the combined effect of obesity and type II diabetes on prostate cancer recurrence. This study will involve approximately 150,000 records from the VA and a partnership with employees representing the VA.

Another project in progress from the Drake lab is the continued follow-up for the Prostate Cancer Prospective Cohort (PCPC), a partnership with The Cancer Genome Atlas that includes sharing high-risk samples for NIH-funded, multi-institutional prostate cancer projects.

The lab is nearing the end of the PECaD supplement assessing Preferred Consent Models for biorepository studies among women. The purpose of the study is to understand more about how women would like to be consented to allow their blood and tissue samples to be used in future research.

In addition, the Drake lab continues to facilitate PECaD’s Prostate Cancer Community Partnership (PCCP). The PCCP meets monthly and has an active agenda of community presentations, health fairs and prostate cancer screenings.



PECaD Prevention Campaign

View all of the [2014-2015 cancer prevention ads](#) that PECaD placed in The St. Louis American newspaper, reaching nearly 245,000 readers per issue. Each ad features a person connected with PECaD who shares a cancer prevention message.

PECaD In The Community

Save the date for the next Smart Health Colon Cancer Community Education event for community members - Saturday, April 25 in North St. Louis. [Read more](#)

FACT: Colon cancer is the second leading cause of cancer death, but it's also one of the most preventable cancers.

[Get more facts and save lives](#)