



PROGRAM FOR THE ELIMINATION OF CANCER DISPARITIES

STL Connection

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Program for the Elimination of Cancer Disparities Awards Grants to Faith-based Organizations

The Program for the Elimination of Cancer Disparities (PECaD) recently awarded mini-grants to four faith-based organizations in St. Louis and Illinois to promote cancer education and prevention. Organizations awarded grants were Promise Land Church, New Bethel Missionary Baptist Church, Crossroads Outreach Ministries, and Joint Neighborhood Ministry. PECaD has worked with these faith-based organizations as part of its community outreach program efforts to help communicate messages of cancer prevention, health and wellness within existing and trusted community establishments. The grants offer these organizations a small amount of financial support for the resources they need to implement health promotion and education activities that are consistent with an evidence-based program related to cancer health and wellness. Each church is expected to include cancer-specific health education messages in its education and outreach activities.

Congratulations to the recipients!

- With the aid of the grant, New Bethel Missionary Baptist Church plans to offer “Smoothie Sundays” to church members to promote eating more fruits and vegetables and reducing dietary fat.

- Promise Land Christian Church will utilize the funds to supplement ongoing programming activities, such as their “Faith and Fitness in Christ” program, by sharing messages through traditional and non-traditional marketing methods that highlight cancer prevention. They will also use the funds to incorporate cancer prevention messages in their existing literature and communication tools.
- Crossroads Outreach Christian Ministries will continue to offer their youth ministry programs with a cancer health education focus. They are planning an “All Church Birthday Party,” which will have nutritionists preparing healthy dishes that help prevent cancer and other chronic diseases.
- Joint Neighborhood Ministry, a small faith-based nonprofit agency, plans to use the funding to expand their weekly exercise classes for community clients to include cancer prevention education.

If you are a faith-based group interested in learning more about PECaD or becoming involved in our cancer community outreach program, please contact **314-747-4611** or PECaD@siteman.wustl.edu.



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PECaD Welcomes New Staff

Jean Hunleth, PhD, MPH joined PECaD in February 2012 as a postdoctoral fellow. Her primary role in PECaD is on our randomized controlled trial related to colorectal cancer screening. This project is led by Dr. Aimee James. Additional interests of Dr. Hunleth include addressing health inequities in the St. Louis region and around the world through community-engaged and contextually-rich research. Her work draws on community-based participatory research techniques to understand the experience of cancer screening and treatment among low-income residents of St. Louis. Her approach is informed by more than ten years of work on health-related interventions and anthropological research projects in Zambia. Dr. Hunleth's research in Zambia includes an 18-month ethnographic and participatory research project with children, in which she examined children's roles in caring for adults

who suffered from TB and HIV. This research underscored for her the importance of listening to children's experiences and perspectives and also examining the contexts of therapeutic decision making. As both a practitioner and researcher, Dr. Hunleth has been dedicated to translating local knowledge into programmatic and policy changes to reduce barriers to diagnosis and care.

New St. Louis Public Library Kiosks Offer Easy Access to Free Health Information

The Program for the Elimination of Cancer Disparities (PECaD) is collaborating with the Becker Medical Library (BML) and the St. Louis City Public Libraries (SLPL) to enhance the capacity of the public libraries to offer credible sources of cancer health information to the public. PECaD, BML, and SLPL staff recently selected 25 brochures and pamphlets from the SLPL library warehouse, addressing a wide variety of health topics, to display in library information kiosks/stands. The kiosks will offer patrons access to up-to-date, accurate, health-related information, including cancer information from Siteman Cancer Center and the National Cancer Institute (NCI). The kiosks/stands will be placed in four local branches — Schlafly, Carpenter, Buder, and Julia Davis. For more information about this project or our other cancer community outreach program initiatives, please contact PECaD at **314-747-4611** or pecad@siteman.wustl.edu.





A Picture is Worth a Thousand Words: Engaging the Community through Photovoice

Our Colon Cancer Community Partnership, with Dr. Aimee James, has obtained funding from the National Cancer Institute for a Photovoice Project. Photovoice is a participatory research method that uses photographs to help community members share experiences, raise questions and concerns, and stimulate dialogue about a given topic. In order to facilitate discussion of cancer disparities, we will recruit community members and train them to use photography to document their experiences with colon cancer screening, prevention, early detection, and survivorship. We are recruiting individuals who have been screened for colon cancer (but don't have colon cancer) as well as survivors of colon cancer. We will offer training and work with participants both in groups and one-on-one

to help them identify the questions they want to address, select their photographs, and write a short narrative about their experience and their photograph. In the end, willing participants will share their photographs and stories in a public exhibition. We will take our message and the display to various community locations to help spread the word about colon cancer to community members, stakeholders and policy makers.

We are currently recruiting individuals for this project. No experience is necessary. We provide the cameras. For more information or if you are interested in participating, please call the James lab at **314-362-5539** or contact Aimee James at jamesai@wudosis.wustl.edu.

Race for the Cure

You can help fight breast cancer by joining the Siteman Cancer Center and NewsChannel 5 for the Komen St. Louis Race for the Cure® on June 23 in downtown St. Louis.

This year marks the 14th anniversary of the event, and the third time Siteman and NewsChannel 5 have joined forces to create a unified team. Participants can select from several race options, including a timed 5K run (\$30 entry fee), a noncompetitive 5K run/walk (\$25 entry fee), or even “sleep in” for a Cure, for those who are unable to participate but still want to support the cause (\$35 entry fee).

To sign up as a member of the Siteman Cancer Center and NewsChannel 5 team, visit www.SitemanKomenTeam.wustl.edu. Click on the “Join Team” link after the “120048-Siteman Cancer Center and NewsChannel 5” headline and follow the steps for registration. Be sure to note in the “Building/Employee Number” box the Siteman Cancer Center location (Main Campus, West County or St. Peters) from which you would like to pick up your race T-shirts.

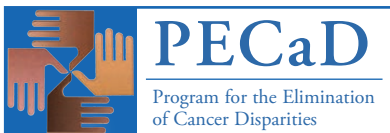
The deadline for online registration is 8 a.m. on June 4. For questions, call the team hotline at 314-747-0328 or e-mail sitemankomenteam@gmail.com.



JUNE 23, 2012
DOWNTOWN ST. LOUIS

JOIN OUR TEAM!
Siteman Cancer Center
and NewsChannel5

www.SitemanKomenteam.wustl.edu



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