



## PECAD REACHES OUT THROUGH THE FAITH BASED COMMUNITY

The Program for the Elimination for Health Disparities ([PECaD](#)) from Washington University's Siteman Cancer Center participated in [Shalom Church City of Peace's](#) annual HealthFest on Sept. 28. This large community health fair, free and open to the public, consistently serves hundreds of community members each year. The event is put on by the Shalom Health Ministry which is comprised of nurses, doctors, public health professionals, and lay community members. This event is made possible due in large part to multiple vendors from around Missouri who



consistently offer educational information on a variety of health topics and provide numerous health screenings including mammography, prostate, head and neck, blood pressure, cholesterol, blood glucose, eye exams, dental screening, EKG's and HIV/AIDS. The organizations that participate in this event have committed to connecting community members diagnosed with a health condition to quality care, post-event. PECaD handed out educational materials on various types of cancer such as prostate, breast and colorectal cancers, as well as, screening guidelines, and how to assess your disease risk. Videos were also shown on the 8 ways to stay healthy and reduce your risk of cancer.

For more information on 8 Ways to Stay Healthy & Prevent Cancer, visit the website <http://www.siteman.wustl.edu/contentpage.aspx?id=4514>. For more information on PECaD Community Outreach, please contact PECaD at (314) 747-4611 or [pecad@wudosis.wustl.edu](mailto:pecad@wudosis.wustl.edu).

## PECAD TAKES COLON CANCER MESSAGING TO THE COMMUNITY

On October 19, 2013, PECaD's [Colorectal Cancer Community Partnership](#) participated in [Beyond Housing's](#) Destination: Healthy Community event. Dr. [Aimee James](#) (Associate Professor of Surgery in the Division of Public Health Sciences), Suzanne Lino-Camacho (PECaD Research Assistant), and community partnership members Yolanda Austin and Bianca Smith attended the event from 10 a.m.

to 1 p.m. They provided educational materials about colon cancer, colon cancer screening, and Siteman's "Eight Ways" to reduce cancer risks. They also talked with event attendees, answering questions and encouraging them to know their risk and reminded people to get screened starting at age 50.



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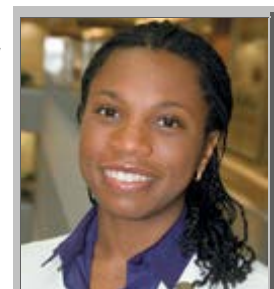
### Photovoice Project Looking for Colon Cancer Survivors

PECaD's innovative Photovoice project uses photographs and narratives to shape colon cancer prevention messages. The project team is looking for colon cancer survivors to join the next round of the study. Read and share the recruitment flyer by clicking below.

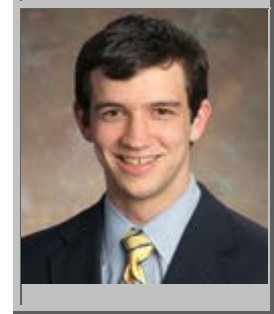
## WASHINGTON UNIVERSITY RESIDENTS ON THE RADIO

Washington University residents participated in the [Health Connections](#) Radio Show, 8 Ways to Stay Healthy and Prevent Cancer series this past year. The show broadcasted health information on a variety of 8 Ways topics including quitting smoking, eating a healthy diet, protecting yourself from the sun, getting screening tests and protecting yourself from sexually transmitted diseases. We would like to extend a special thank you to Drs. Lola Fayanju, Adam Carlisle, Lauren Steward, Jennifer Wilkinson and Jose Pacheco for contributing to the show.

For more information on the PECaD [Radio Campaign](#), please contact PECaD at (314) 747-4611 or [pecad@wudosis.wustl.edu](mailto:pecad@wudosis.wustl.edu).



Lola Fayanju



## See, Test, Treat—Save the Date!!!

Save the Date: Saturday, April 12, 2014

The Siteman Cancer Center at Barnes-Jewish Hospital and Washington University School of Medicine will offer free cervical (PAP Test) and breast cancer screenings for uninsured and underinsured women at an event called "See, Test & Treat."

Additional information will be posted on the SitemaU Cancer Center [calendar](#) in January.



### Talk Inspires Thousands

Speaking to nearly 8,000 people at the Sista Strut Breast Cancer Walk in October 2013, Lannis Hall, MD, MPH, PECaD's Clinical Studies Outreach Program Leader, encouraged women to get breast cancer treatment after positive screenings.

### PECaD In The Community

8 Ways to Stay Healthy and Prevent Cancer videos, featuring PECaD and Siteman researchers, are now available for checkout at the St. Louis Public Library. [Learn more and find the library branch location closest to you here.](#)