



WASHINGTON UNIVERSITY IN ST. LOUIS APRIL 6-8, 2014

Washington University in St.Louis



The conference is organized by the George Warren Brown School of Social Work at Washington University in St. Louis (Center for Social Development and Policy Forum), and the Paul Baerwald School of Social Work and Social Welfare at Hebrew University in Jerusalem.

Support for the conference comes from the Ford Foundation and Washington University via funding to the Center for Social Development (CSD) for its work in social innovation, and from the Dean's Office at the Brown School.



Background and Organization

The Center for Social Development (CSD) and the Policy Forum at the George Warren Brown School of Social Work join with partners at the Paul Baerwald School of Social Work and Social Welfare in organizing this conference.

The conference builds upon a previous meeting organized by Drs. Idit Weiss Gal and John Gal, held at Hebrew University in Jerusalem in February 2013. Drs. Margaret and Michael Sherraden participated in this meeting. This prior conference focused on research on policy practice by social workers, with participation by an international network organized by Drs. Gal and Weiss Gal, who have also co-edited an important book on this topic. We are indebted to them for international leadership.

The current conference expands the agenda to include assessment of policy challenges, research on policy practice, and professional training of social workers. All three themes will be under-pinned by an evidence-based perspective. We use the title social innovation and engagement to describe the broader agenda, emphasizing innovation, knowledge building, and professional capacity.

The conference dates are from the evening of April 6 through afternoon of April 8. April 6 is informal reception and dinner. The conference begins morning of April 7 with a welcome by Edward Lawlor, Dean of the Brown School, then a keynote by Marilynn Flynn, Dean of the School of Social Work at University of Southern California, on Policy Practice by social workers. This is followed by a morning working session on Policy Challenges, which builds upon the Grand Challenges in Social Work initiative in the US, led by Richard Barth, and including international perspectives.

At noon on April 7 an international panel presents the topic of Effective Policy Practice in Social Work as a public event, with lunch provided. The afternoon of April 7 is devoted to Research on Policy Practice. The evening dinner keynote is by Leila Patel, author of the White Paper on Social Development of the ANC government, and founding director of Centre for Social Development Africa at the University of Johannesburg.

The morning of April 8 begins with a plenary panel of students and social workers engaged in policy practice and their reflections on professional training and experience that they received or did not receive. Following the panel, the morning working session is devoted to professional training of social workers in policy practice. The conference concludes before an informal (optional take away) lunch at noon.

Keynotes and plenary panels will be open to the public. The three main conference working sessions (on policy challenges and innovation, research on policy practice, and education for policy practice) will be limited to conference invitees, in addition to a small number of interested observers.

All conference sessions will be designed to deliver key content, along with diverse responses and perspectives, followed by sufficient time for engagement and comment.



Agenda

Sunday, April 6

Optional pre-conference activity: Mississippi Riverboat Ride	3:00-5:00pm
Conference welcome, dinner, informal discussion Pi Pizzeria, Delmar Loop	7:00-9:00pm
Monday, April 7	
Informal breakfast, conversation Brown Lounge	7:00-8:00am
Welcome Brown Lounge	8:00-8:15am
 Edward Lawlor, Dean, George Warren Brown School of Social Work John Gal, Dean, Paul Baerwald School of Social Work and Social Welfare 	
Opening Keynote, "Social Innovation by Social Workers" Brown Lounge	8:15-9:00am
 Edward Lawlor, introduction Marilyn Flynn, Dean, School of Social Work, Univ. Southern California Questions from the audience 	
Working Session I: Social Policy Challenges and Innovation Goldfarb 132	9:10-11:50am

The US Grand Challenges in Social Work (GCSW) initiative will lead off this working session. Richard Barth, who has organized the Grand Challenges initiative in his leadership of American Academy of Social Work and Social Welfare, will introduce the GCSW process and chair. Michael Sherraden will summarize key themes in GCSW working papers. International perspectives on social challenges and policy innovations by social workers will be provided by panelists John Gal (Israel), Leila Patel (South Africa), and Pawar Manohar (Australia), offering alternative experiences, comparisons, lessons, and suggestions.

• Richard Barth, Dean, University of Maryland School of Social Work, USA, introduction to GCSW and chair

- Michael Sherraden, Washington University in St. Louis, GCSW, implications for policy innovation and social work engagement
- John Gal, Hebrew University in Jerusalem, cross-national perspective
- Leila Patel, University of Johannesburg, South African perspective
- Manohar Pawar, Charles Sturt University, Australian perspective
- Discussion

Luncheon Panel on Policy Engagement in Social Work Brown Lounge

Sue Stepleton of the Policy Forum will host this panel. The panel will provide examples of successful policy engagement by social workers, and perspectives on teaching policy practice. The aim will be interesting content for social workers, with speakers who can speak also to a general audience on social policy and innovation. Panelists include:

- Sue Stepleton, Director, Policy Forum, Brown School, chair and comments
- Idit Weiss Gal, University of Tel Aviv, social policy practice by social workers in Israel
- Hugh Shewell, Director, School of Social Work, Carleton University, Canada, policy practice in Canada
- Margaret Sherraden, University of Missouri, St Louis, report from US Commission on Macro Practice in Social Work
- Questions from the audience

Working Session II. Research on Social Policy Practice by Social Workers I:40-5:00pm Goldfarb 132

John Gal and Idit Weiss Gal will chair this working session, lead discussion, and provide summary and conclusions. They will work with social work scholars of policy practice from the network they have organized. Participants include:

- John Gal and Idit Weiss Gal, chairs and comments
- Richard Hoefer, University of Texas at Arlington, USA, Editor of Journal of Policy Practice, overview of the state of research in policy practice
- Meital Talia Tayri, Tel Aviv University, Israel, research on policy practice among Israeli social workers
- María Asunción Martínez-Román, Alicante University, Spain, research on policy practice among Spanish social workers
- Heather Edwards, Wayne State University, USA, research on policy practice in child welfare by US social workers
- John Gal and Idit Weiss Gal, research on policy practice by social work academics
- Discussion

Pause, relaxation

5:00-7:00pm

12:00-1:30pm



Dinner and Keynote New Moon Room, Moonrise Hotel

Leila Patel is Founding Director of the Centre for Social Development in Africa at University of Johannesburg. She was active in the anti-Apartheid resistance prior to the democratic transition, and author of the White Paper on Social Development of the new ANC government. Dr. Patel is a leading international example of effective policy practice by a social worker.

7:00-9:00pm

 Michael Sherraden, introduction Leila Patel, Keynote Questions and discussion 	
Toast to WUSTL and HUJ Collaboration and Future Work New Moon Room, Moonrise Hotel	9:00pm
Michal Grinstein-Weiss	
Tuesday, April 8	
Breakfast and informal conversation Brown Lounge	7:00-8:00am
Plenary Panel: Social Policy Practice and Professional Education Brown Lounge	8:00-9:30am
 Amanda Moore McBride, Associate Dean for MSW, Brown School, chair, introduction, comn Shaina Goodman, Public Policy Attorney, National Network to End Domestic Violence Aaron Beswick, Brown School, MSW/MPH Candidate 2015 	nents

- Barry Rosenberg, Senior Lecturer, Brown School, practitioner perspective
- Matt Kreuter, Associate Dean for MPH, Brown School, reflections from viewpoint of public health
- Questions from the audience



Working Session III. Professional Training in Social Policy Practice Goldfarb 132

9:40am-12:00pm

In this final working session of the conference, teaching and training content will be curriculum centered, with attention to both classroom and internship learning. Participants from several counties convey the nature, extent, successes, and challenges of teaching social policy practice to social workers.

- Margaret Sherraden, University of Missouri, St. Louis, chair and summary of key issues
- Idit Weiss Gal, Tel Aviv University, Israel

Discussion

- Hugh Shewell, Carleton University, Canada
- Manohar Pawar, Charles Sturt University, Australia
- Sunny Harris Rome, George Mason University, USA
- Michal Grinstein-Weiss, Washington University in St. Louis, USA

nference Wrap-up and Conclusions dfarb 132	l 2:00-l 2:30pm
John GalMichael Sherraden	
Informal Box Luncheon (take away lunch if flights to catch) Goldfarb 132	12:30-1:30pm

Keynote Speaker

Marilyn Flynn

Marilyn Flynn has been at the forefront of innovation in social work for more than 35 years, expanding the reach of the profession to new constituencies, disciplines, applications, and domains of practice. She is viewed as a transformational leader whose career has spanned appointments in higher education, consulting on strategic planning for county governments and nonprofit organizations, practice in mental health and school social work, development of international projects, and membership on numerous boards at the local, national and international levels.



She was appointed Dean of Social Work at the University of Southern California in 1997, only the second woman to hold this position in the school's 100 year history. She was previously Director of the Institute for Public Policy and Social Research and Director of Social Work at Michigan State University, and earlier, a faculty member at the University of Michigan and the University of Illinois at Urbana-Champaign. She received her PhD from the University of Illinois at Urbana-Champaign, where she was the first social worker in the PLATO Laboratory, working on cutting-edge applications of computer-based instruction. She was the first to publish on the impact of computer-assisted instruction in teaching social policy.

During the 17-year period of her tenure at USC, she has expanded the school's faculty from 23 to 110 fulltime faculty, who now offer graduate instruction on campus and across the nation in 40 states. She created the first military social work specialization in a major civilian research university, introduced ground-breaking changes in field education for the more than 3000 students now enrolled at USC, and established the first career services program for social workers focused on non-traditional occupational settings. In 2012, she received the International Sarnat Award for Public Advancement of Social Work, an award conferred by the National Association of Social Workers in Washington DC. In 2013, she was the inaugural recipient of the USC Provost's Prize for Educational Innovation. She also received from President Obama the National Award for Community and Volunteer Service.

Dr. Flynn helped found the American Academy of Social Work and Social Welfare, and was the first President of the St. Louis Group, representing most US schools of social work in major research institutions. At USC, she greatly enlarged the Hamovitch Center for Science in the Human Services and established the nationally respected Flynn Prize for Social Work Research. She is currently a member of the Grand Challenges Executive Planning Committee on the American Academy of Social Work and Social Welfare, faculty member of the New York Academy of Medicine Leadership Training Program, and organizer of the Islandwood Roundtables, designed to advance science in social work profession, doctoral education, and the professoriate.

Keynote Speaker

Leila Patel

Prof Leila Patel is currently the director of Centre for Social Development in Africa, which is a University of Johannesburg centre that is dedicated to basic, applied and strategic research in social development and developmental welfare. The Centre celebrates its 10-year anniversary this year.

Prof Patel is a former Professor of Social Development Studies at UJ. She was previously head of the Department of Social Work at the aforementioned University, the director-general of the national Department of Social Welfare, and deputy vice-chancellor and vice-principal of the University of the Witwatersrand in Johannesburg.



Prof Patel played a leading role in the development of South Africa's welfare policy after apartheid. She was the editor of the *Social Worker Practitioner-Researcher* until October 2009. In 2013, she served as the Helen Harris Perlman Visiting Professor of International Social Welfare at the University of Chicago's School of Social Service Administration.

Prof Patel's publications include a book titled *Social Welfare and Social Development in South Africa* (Oxford University Press Southern Africa, 2005); chapters in books, journal articles and research reports. Her research interests include social welfare, social work, social policy, gender, social protection and social development.

Meeting Participants

Richard Barth

Richard P. Barth, PhD, MSW is Dean of the School of Social Work at the University of Maryland and an active program developer and scholar in the areas of children's services, parent training, evidence-based practice and evaluation. He has previously served as a chaired professor at the University of North Carolina and the University of California at Berkeley. His first book, *Social and Cognitive Treatment of Children and Adolescence*, focused on parent mediated interventions that trained parents to deliver treatment interventions. He has developed and evaluated a para-professional home visiting program in California in the 1980s. As part of an NIH-funded study on child and adolescent mental health



services in child welfare, he wrote a seminal review of the parent training literature in the mid-2000s. He is now completing a study on the common components of parent training programs for children ages 0-3 and 4-8. This work is in conjunction with a larger project on implementing common elements of evidence-based practice as a complement to manualized parent training programs. He has also evaluated many programs—he is now developing and evaluating a program entitled "Parent University" which provides group based, interactive instruction on helping low-income parents to be more responsive and effective parents of their young children. He has also evaluated programs to help foster parents communicate effectively about reproductive health with their foster youth and the impact of parental drug treatment on subsequent child maltreatment, among other evaluation efforts. He has experience with randomized clinical trials and using propensity score matching to minimize the effects of selection bias in quasi-experimental designs.

His scholarship is often cited. He is the winner of the Peter Forsythe Leadership Award from the American Public Human Services Association, the Distinguished Lifetime Achievement Award from the Society for Social Work and Research, The Flynn Prize from USC, and the Presidential Award for Excellence for Research from the National Association of Social Workers. He has served as a Fulbright Scholar to Sweden and Australia. He has recently been announced as the North American Council on Adoptions Friend of Children Annual Award. He is a Fellow and the inaugural President of the American Academy of Social Work and Social Welfare.

Aaron Beswick

Aaron Beswick is a dual-degree candidate of Social Work and Public Health at the George Warren Brown School of Social Work at Washington University in St. Louis. After earning his B.S. from Northwestern University, the first in his family to do so, Mr. Beswick worked as a public housing case manager in Chicago, IL. During those two years, Mr. Beswick saw firsthand how policy can limit or support families' upward mobility and health status. Motivated by those two years and personal experience as a child of a lower-income family, Mr. Beswick is specializing in policy approaches to social and economic development and the



elimination of health disparities. He has completed practica with a community-based development organization and the Missouri state legislature. Mr. Beswick will graduate in May 2015 and plans to begin a public service career in program management and policy analysis.

Heather R. Edwards, Ph.D., MSW, BSW

Heather Edwards is an assistant professor in the School of Social Work at Wayne State University in Detroit, MI, and she is dedicated to increasing the successful involvement of social workers in the policymaking process. To this end, her research and teaching focuses on the policymaking process primarily related to child welfare and often uses text analysis techniques. Dr. Edwards' past projects include qualitative and quantitative analyses of congressional testimonies submitted for child welfare hearings and advocacy content on nonprofit organization websites. She seeks to answer questions such as: What factors

can be manipulated to influence legislative outcomes related to child welfare (e.g., congressional testimonies, legislator characteristics, focusing events, etc.)? How can social media be used to support interest group advocacy efforts?

Dr. Edwards enjoys incorporating political science and computer science theory and methods with traditional social work approaches to shape her studies. She especially enjoys producing work that makes novel contributions to all three fields.

Dr. Edwards draws inspiration for her activities from her work experiences in foster care agencies, the office on U.S. Representative Danny K. Davis, and the Congressional Black Caucus Foundation. Her commitment to politically empower the social work profession is also due, in large part, to her social work training at the University of Texas at Austin and Howard University in Washington, DC.

John Gal

John Gal is full professor and Dean at the Paul Baerwald School of Social Work and Social Welfare at the Hebrew University of Jerusalem. His fields of interest include social policy in Israel and in the Mediterranean region, and policy practice in social work. Prof. Gal has published extensively in academic journals and has been very much involved in social policy formulation in Israel. Recent books include a book on a policy practice in Israel, written jointly with Idit Weiss-Gal, that was published in July 2011 and *Social Workers Affecting Social Policy: An International Perspective on Policy Practice*, edited with Idit Weiss-Gal, and published by Policy Press in 2013.







Shaina Goodman

Shaina Goodman is the Public Policy Attorney at the National Network to End Domestic Violence, where she advocates to strengthen federal legislation and increase appropriations to support domestic violence victims and service providers. Ms. Goodman was involved with the developing and implementing a strategic plan to reauthorize the Violence Against Women Act of 2013, directly lobbying Congress and organizing grassroots and social media based advocacy efforts. She also leads NNEDV's initiative to advocate for economic justice oriented policy solutions for victims, including paid sick and safe days, equal pay, and access to affordable healthcare. Through NNEDV's network of the 56 state and territorial coalitions

against domestic violence, Ms. Goodman works to share best practices across the country, as well as to gather state and local information about needs in the field, including through NNEDV's signature National Domestic Violence Counts Census. Prior to joining NNEDV, Ms. Goodman worked in the domestic violence field in various capacities, including as a courtroom advocate, campus advocate, educator and trainer. She has done research on domestic violence in the Jewish community, the history of the domestic violence movement, the impact of sexual assault programming on college campuses, and the effectiveness of dance movement therapy for domestic violence survivors and their children. She is also passionate about social justice work more broadly, especially as it relates to privilege, oppression, and intergroup dialogue. Ms. Goodman received her JD and a Master's in Social Work, as well as a Bachelor's degree in Women & Gender Studies, from Washington University in St. Louis. She is licensed to practice law in the state of Maryland.

Michal Grinstein-Weiss

Michal Grinstein-Weiss is an Associate Professor at the George Warren Brown School of Social Work and the Associate Director at the Center for Social Development at Washington University in St. Louis. Dr. Grinstein-Weiss a leading researcher in the assetbuilding field and is an influential voice in the design of savings policies, both in the United States and internationally. She is the Principal Investigator for a 10-year follow-up study of the American Dream Demonstration (ADD), the first large-scale test of Individual Development Accounts (IDAs). In addition, she is leading the Refund to Savings initiative,

the largest savings experiment in the United States to date. The initiative builds on her work on innovative tax refund savings programs such as the \$aveNYC program and it is a collaborative effort with leading behavioral economist Dan Ariely and Intuit, Inc. Dr. Grinstein-Weiss also serves as consultant to the Israeli government on developing innovative universal savings policies. In 2011, Dr. Grinstein-Weiss was selected as the winner of the Society for Social Work and Research Deborah K. Padgett Early Career Achievement Award. Her research has been supported by the U.S. Department of Housing and Urban Development, U.S. Department of Health and Human Services, several leading national research centers, and numerous philanthropic foundations. Dr. Grinstein-Weiss received a PhD in Social Work at George Warren Brown School of Social Work at Washington University in St. Louis and an MS in economics from the University of Missouri, St. Louis.







Richard Hoefer

Richard (Rick) Hoefer specializes in translating cutting edge, best practice research into usable practice points for organizations. His passion is helping nonprofits succeed in providing high quality services to our communities through advocacy, program evaluation and managerial capacity-building. He has over 25 years of experience working in and with nonprofit organizations, assisting them in improving their services through program evaluation, advocacy, and management consulting. Dr. Hoefer has authored more than 40 journal articles and book chapters, with six books published. He has given scores of

Dr. Hoefer earned his Ph.D. in Social Work and Political Science from the University of Michigan (1989), as well as a M.A. in Political Science (1985). His BSW (1979) and MSW (1981) degrees are from the University of Kansas. He also has a Certificate of Completion from the International Graduate School at the University of Stockholm.

He currently is the Roy E. Dulak Distinguished Professor for Community Practice Research at the University of Texas at Arlington, where he also serves as Director of the Center for Advocacy, Nonprofit and Donor Organizations (CAN-DO). When he is not writing, teaching and directing, he spends time with his wife, Paula Homer, and enjoys fencing. He is currently ranked No. 26 in the US in men's foil in his age group.

Matthew W. Kreuter

Matthew W. Kreuter, PhD, MPH, is Professor and Associate Dean for Public Health at the Brown School at Washington University in St. Louis. He is founder of the Brown School's Health Communication Research Laboratory (HCRL), one of five national Centers of Excellence in Cancer Communication Research as designated by the National Cancer Institute. He directed the HCRL for 17 years and now serves as its Senior Scientist. His research explores strategies to increase the reach and effectiveness of health information and connections to health services in low-income and minority populations to help eliminate

health disparities. He received his PhD and MPH in Health Behavior and Health Education from the School of Public Health at the University of North Carolina – Chapel Hill.







presentations in the fields of nonprofit management, advocacy, program evaluation and policy practice.

Edward F. Lawlor

Edward F. Lawlor is the dean of the Brown School and the William E. Gordon Distinguished Professor at Washington University in St. Louis.

Dr. Lawlor's teaching and research interests focus on public policy and aging, Medicare policy, health reform, urban health policy, and comparative health systems. He is the author of *Redesigning the Medicare Contract: Politics, Markets, and Agency*, the founding editor of Public Policy and Aging Report, and an elected member of the National Academy of Social Insurance.

During his tenure as dean, the Brown School has implemented a number of innovations in its top ranked social work program, including new programs in social entrepreneurship, community development, and urban education, as well as a new Master's of Public Health program. He was the founding director of the university-wide Institute for Public Health, serving in that role from 2008-2013.

Prior to joining the Brown School, Dr. Lawlor served as dean and professor at the School of Social Service Administration (SSA) at the University of Chicago, and professor at the Irving B. Harris Graduate School of Public Policy Studies.

Dr. Lawlor earned a bachelor's degree in economics, and government and legal studies, from Bowdoin College. Prior to receiving his Ph.D. from the Florence Heller Graduate School for Advanced Studies in Social Welfare at Brandeis University in 1985, he was a research associate at the John F. Kennedy School of Government at Harvard University for five years.

María-Asunción Martínez-Román

María-Asunción Martínez-Román is a faculty member in the Department of Social Work and Social Services at Alicante University in Spain. She holds a PhD in Sociology, a Masters in Evaluation of Social Work and Social Services and a BA in Philosophy and Educational Sciences. She is a member of the Interuniversity Institute Social Development and Peace (Universities of Alicante and Castellón), WHO Collaborating Centre on Social Inclusion and Health, and the Women Studies Center. Dr. Martínez-Román is also an editor for the Social Work Journal, *Alternativas Cuadernos de Trabajo Social*.

Her research interests include social policy and human development, poverty, social exclusion, gender, ageing, migration, health, and disability inequalities, education and training in social work in an international perspective, user's involvement in social work education, and social work and policy practice.

Dr. Martínez-Román's latest publications include "Social Workers Affecting Social Policy in Spain," and Social Workers Affecting Social Policy: An International Perspective and International Messages on Service User and Career Involvement.







Amanda Moore McBride

Amanda Moore McBride is an Associate Professor at the George Warren Brown School of Social Work at Washington University in St. Louis, where she is the Associate Dean, responsible for all aspects of the Master of Social Work Program.

Through the Center for Social Development at the University, Dr. McBride serves as research director of the Center's research core on civic engagement, which studies civic interventions that mobilize social and political action. Interventions of focus include service

learning courses and programming as well as national service and international service. With her international collaborators, she has co-authored two books and three journal issues, and written more than 50 publications on service. Current research is in partnership with the Wyman Center, examining the impacts of their Teen Outreach Service Learning Program in the University City and Normandy School Districts.

Dr. McBride is also a national leader on service in the context of higher education. She leads Washington University's Richard A. Gephardt Institute for Public Service, where she directs and promotes effective community engagement across the University. Most recently, she chaired Washington University's April 2013 hosting of the Clinton Global Initiative-University (CGI-U), which brought 1200 students from around the world to the University to develop their civic skills, and she is a standing author with the Huffington Post on higher education and civic engagement.

Dr. McBride earned a BA from Hendrix College, and an MSW and PhD from Washington University. In 2012, she was the recipient of the Washington University Distinguished Faculty Award, and this year she is being honored by Hendrix College with an Odyssey Award for her "Service to the World."

Manohar Pawar

Dr. Manohar Pawar is Professor of Social Work at the School of Humanities and Social Sciences, Charles Stuart University (NSW Australia) and is the President of the Asia-Pacific branch of the International Consortium for Social Development. He has over 30 years of experience in social work education, research and practice in Australia and India. He is the lead chief investigator of research funded by the Australian Research Council's Discovery Project that focuses on virtues and social work practice. Professor Pawar has received a number of awards, including the citation award for outstanding contributions to student

learning (2008, from the Australian Learning and Teaching Council) and Quality of Life Award (2001, from the Association of Commonwealth Universities). Current areas of interest include international social work and development, social work and social policy, social consequences of climate change and water, social work education, informal care and ageing, NGOs and community development.

Some of his recent publications include Water and Social Policy, "Social and community development practice," "Social Work Practice Methods: Reflections on thinking, doing and being," International Social Work: Issues, Strategies and Programs, The Sage Handbook of International Social Work, Community Development in Asia and the Pacific, and Social Development: Critical Themes and Perspectives.







Sunny Harris Rome

Sunny Harris Rome is a Professor in the Department of Social Work at George Mason University, where she has served as BSW Director, MSW Director, and Chair. Prior to joining the faculty, she was a litigator for the U.S. Department of Education and a lobbyist for the National Association of Social Workers. She teaches courses on social policy, legislative advocacy, social work and the law, and community change. Her research interests include the intersection of immigration and child welfare, and social work's involvement in political action. She is a Faculty Fellow with the Cochrane Collaboration College for Policy, where

she is completing a project on the mental health status of immigrant children and youth. She is also the author of a new textbook, *Social Work and Law: Judicial Policy & Forensic Practice*. Professor Rome serves on the Editorial Boards of the *Journal of Policy Practice*, *Journal of Social Work Education*, and *Teaching in Social Work*. Her numerous community affiliations have included serving on NASW's Legal Defense Fund Board of Trustees, Virginia NASW's Political Action for Candidate Election (PACE) Board of Directors, the Governor's Work Group on Therapeutic Foster Care, and Fairfax County's Community Action Advisory Board. She has been a leader in organizing national and regional policy-focused events, including the Policy Practice Forum and Policy Conference 2.0, and serves on ACOSA's Special Commission to Advance Macro Practice in Social Work. She received her college's Master Teaching Award in 2011 and was named Virginia's Outstanding Social Work Educator of the Year in 2012. Professor Rome earned her MSW from the University of Michigan and her JD from Georgetown University Law Center.

Barry Rosenberg

Following a 37-year career of successful non-profit management in the Jewish community, and a 15-year teaching affiliation at Washington University, Barry Rosenberg transitioned to a new role at the Brown School where he is Professor of Practice. He teaches graduate courses in board governance, leadership, and organizational behavior and serves as Faculty Chair of the MSW Management Specialization. He advises Management Specialization students, the Bettie Schroth Johnson Scholars and students pursuing a dual degree in Social Work and Jewish Studies.

During his professional career as CEO of the Jewish Federation of St. Louis, Professor Rosenberg was a nationally recognized advocate and innovator in efforts to develop and strengthen the professional workforce of Jewish human service agencies. His efforts led to the creation of the Millstone Institute for Leadership Development. His 2013 paper for the Jewish People Policy Institute, "Jewish Leadership in North America – Changes in Personnel and Structure," analyzes and offers policy recommendations for sustaining top quality organizational professional and volunteer leadership. He has also written and lectured about the continued application of social work knowledge and skills to Jewish organizations and to fundraising. He brings his passion for professional excellence and evidence-based management to his teaching and administrative responsibilities.

Professor Rosenberg has spoken and led numerous workshops, locally, nationally and internationally, on nonprofit governance, leadership, volunteer-professional relations and fundraising. Additionally he is Practitioner in Residence at The Mission Center, where he consults on various aspects of non-profit management and leadership.







Margaret Sherraden

Margaret Sherraden is a Professor at the School of Social Work, University of Missouri - St. Louis, and Research Professor for the Center for Social Development, Washington University in St. Louis. Her work focuses on community economic development, financial capability and asset building, and international service. She is author of *Financial Capability: Research, Education, Policy, and Practice* (2013, Oxford University Press, edited with JM Birkenmaier and JC Curley), *Striving to Save: Creating Policies for Financial Security of Low-Income Families* (2010, University of Michigan Press, with Amanda Moore McBride); *Kitchen Capitalism:*

Microenterprise in Low-Income Households (2004, State University of New York Press, with CK Sanders and M Sherraden); and Community Economic Development and Social Work (1998, Haworth Press, edited with W Ninacs). She earned a PhD in sociology from Washington University, an MA in social work from University of Chicago, and a BA from Beloit College.

Michael Sherraden

Michael Sherraden, PhD, is George Warren Brown Distinguished University Professor and founding director of the Center for Social Development (CSD) at Washington University in St Louis. CSD creates and tests innovations to improve social and economic well-being. Sherraden is the author or editor of several books in asset building: Assets and the Poor (1991), Inclusion in the American Dream (2005), Can the Poor Save? (2007), and Saving in Low-Income Families (2008). This work has informed asset-based policy in the United States and many other countries. Currently, CSD is undertaking a large experimental test of universal

accounts at birth in the State of Oklahoma, and research on youth savings is underway in Colombia, Ghana, Kenya, and Nepal. In another areas of social development, Sherraden's early research on civic service—*National Service* (1982) and *The Moral Equivalent of War*? (1990)—contributed to the creation of AmeriCorps in 1993, and CSD has large initiatives to study Productive Aging with a seminal book on this topic, *Productive Aging: Concepts and Challenges* (2001) and major conferences, research, and publications in the US and China. CSD continues to nurture new areas of social innovation and research and train social development scholars. Sherraden was educated at Harvard and the University of Michigan. In 2010, he was listed by *TIME* magazine as one of the 100 most influential people in the world.







Hugh Shewell

Hugh Shewell is Associate Professor and Director of the School of Social Work, Carleton University, Ottawa, Canada. He is also Academic Director of The Centre for Studies on Poverty and Social Citizenship, a research centre affiliated with the Carleton School of Social Work. Professor Shewell obtained his MSW with a concentration in social policy at the University of British Columbia, Vancouver, Canada. He subsequently practised social work — including social planning, community development and policy development and administration — in British Columbia for 25 years before returning to the University of

Toronto to complete his PhD. His teaching, writing and research is focused on social policy, poverty and ideology and the welfare of Indigenous peoples within the Canadian state. His book, Enough to Keep Them Alive: Indian Welfare in Canada, 1873-1965, is considered the definitive work on federal Canadian Indian Policy for that period. He presently is Academic Director of Carleton's Centre for Studies on Poverty and Social Citizenship.

Susan Stepleton

After more than 35 years in nonprofit leadership and public policy work in the early childhood and human services sector, Susan Stepleton joined Washington University's Brown School as director of its Policy Forum in the fall of 2011. A development-stage initiative of the School, the Forum hosts a series of programs and collaborations designed to enhance the quality of policy discussion and decision making in St. Louis, across the country, and around the world.

In time, the Forum will serve as an engine to help expand the reach of faculty research in ways that impact policy and practice.

Prior to coming to Washington University, Dr. Stepleton served for a decade as President and CEO of Parents as Teachers, an international evidence-based home visiting program serving over 350,000 children per year. Prior to that she was Executive Director of Edgewood Children's Center, a complex social service agency providing treatment, special education and family support services for children and families impacted by severe abuse, neglect, or mental health issues.

Since 2006, Dr. Stepleton has served on the Missouri Governor's Coordinating Board for Early Childhood. She also sits on the Advantage Capital Community Development Fund National Advisory Board and the Board of the Council on Accreditation. Among other volunteer activities, she is vice-chair of the Eden Theological Seminary Board of Trustees and treasurer of the International Women's Forum Missouri.

Dr. Stepleton has received numerous honors and awards including being named a Distinguished Alumna of both Washington University and the University of Missouri – St. Louis, an Honorary Doctor of Humanities from Webster University and recipient of the 2010 Coro Leadership Award. Dr. Stepleton has a Ph.D. in Policy Analysis and Administration from Saint Louis University, an MSW and an MA from Washington University, and an MBA from the University of Missouri St. Louis.





Talia-Meital Tayri

Talia-Meital Tayri is a PhD student, awarded with the highest honor (summa cum laude) of the Tel Aviv University Social Work School. She is also the field work coordinator of The Trauma and Crises Studies Program. Ms. Tayri served as the Head of Organizing Committee and a member of the Scientific Committee of the 2014 Annual ESPAnet Conference in Israel: "Inequality, Poverty and Exclusion: Challenges for the Welfare State".

Her PhD research addresses social workers' engagement in policy practice and its individual and organizational factors. As co-researcher, her studies focused on the following subjects: social programs evaluation, agency advocacy and organizational development, partnership in social work, and customer satisfaction with social services.

For the past year, Ms. Tayri has been teaching and managing the plan and the implementation of Social Policy & Policy Practice Teaching Module of the Ministry of Welfare and Social Services National Training Center. In addition to her academic activities, Ms. Tayri is a leading member of The Israeli Social Workers Forum for Social Justice.

Idit Weiss-Gal

Idit Weiss-Gal is Associate Professor at the Bob Shapell School of Social Work at Tel Aviv University in Israel. Her fields of research and teaching include policy practice, critical perspectives in social work, and social work as a profession. She has published numerous articles in social work academic publications. Her Hebrew-language book, *Policy Practice in Social Work*, written with John Gal, was published in 2012. In addition, she has edited three cross-national comparative studies: *Social Workers Affecting Social Policy: An International Perspective* (with John Gal, 2013); *Social Work as a Profession: A Cross-National Perspective* (with

Penelope Wellbourne, 2007); and Professional Ideologies and Preferences in Social Work: A Global Study (with John Gal and John Dixon, 2003).











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