

How Ownership Becomes Power in Mobile Home Community



Conditions at CMHP

- Residents on 30-day lease
- Property management continues to raise rent with promises of maintenance and updates but does not follow through
- 3 rent increases in 2018
- Residents and local support have donated time and money for repairs and upgrades



Attempts at Redevelopment

- Previous attempt at redevelopment to build market-rate apartments
 - \$1,000 relocation compensation offered to residents
- Outside of CMHP, 3,000+ vacant acres of undeveloped land in Chesterfield area available for new luxury apartments
- Adjacent development in process will raise CMHP value and increase likelihood of another sale attempt



Residents Mobilize



Replicating Other Successes

- As of 2018, 200 mobile home communities in 14 states have been successful in achieving resident ownership
- CMHP currently in discussion with organizations and collaboratives who assist resident-owned communities
 - Financial and technical assistance to aid existing residents in acquiring ownership of mobile home park land



Resident association advocating for a CLT in Austin, Texas

Working Toward a Community Land Trust



Residents of CMHP decide a CLT is a good idea



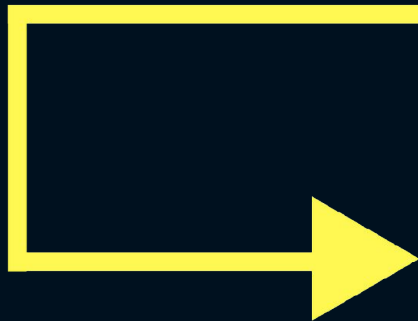
CMHP assess conditions and financial needs



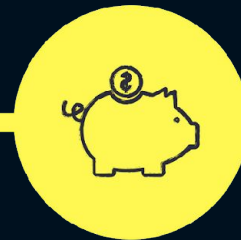
CMHP decides how rent and ownership will be structured in the CLT



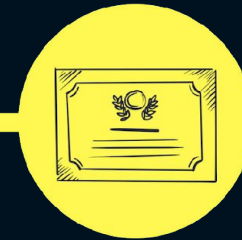
CMHP decides how to share power and responsibility for the land



CMHP creates long-term financial support systems for CLT



CMHP secures financing for CLT



The land is transferred to the CLT and the lease is signed!

Residents' Requests for Assistance

- Area citizens and organizations are invited to provide moral and public support for the preservation of low-income housing and to encourage both legal and zoning changes
- Funds are needed in the short term to assist in pre-development activities, surveys, research, organization, and outreach to the broader community

